

D Y N A S T Y

1988 DODGE





# Dynasty

For generations, the American family sedan has been epitomized by the large, less-than-nimble automobile. A car whose operating efficiency was secondary to its pretentious appearance and boulevard ride. Dodge has changed that—without compromising those traditional values that will always be in character with the highest standards of automotive excellence. On the following pages, you will become acquainted with a car whose technology and design give new meaning to the term "family sedan." An automobile conceived, engineered, and built for the times in which we live. And the roads on which we drive. A car named Dynasty.



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## Redefining the American Family Sedan.

Here you witness a unique new-size contemporary six-passenger automobile.

All-new from custom-made tires to classic, crisp roof line, Dynasty orchestrates

front-drive efficiency, exceptional performance, ride dynamics, and handling

pro prowess in a masterpiece of modern styling and luxurious interior comfort.

Elegant, contemporary, and loaded with a wealth of amenities, this all-new

sedan allows you to indulge your own good taste.

If you're looking for the only all-new family sedan in the world that gives you the unique combination of comfortable six-passenger seating, responsive handling, available overhead cam V-6 performance\* and antilock brakes, the superior traction of front-wheel drive, plus our 7/70 Protection Plan as

described on page 20...it's gotta be a 1988 Dodge Dynasty LE.

\*See engine chart on page 19.

ABOUT THIS CATALOG, SINCE THE TIME OF PRINTING, SOME OF THE INFORMATION YOU'LL FIND IN THIS CATALOG MAY HAVE BEEN UPDATED. ASK YOUR DEALER FOR DETAILS.

SOME OF THE EQUIPMENT SHOWN OR DESCRIBED THROUGHOUT THIS CATALOG IS AVAILABLE AT EXTRA COST.





## A New Dimension Of The Dodge Legend.

Return with us now to the days when cars were automobiles and the name Dodge represented the finest driving sedans on the road. Sedans with performance to spare, style that reflected the latest innovation and roominess to accommodate your pleasure. That time is here again.

This is Dynasty for 1988. The latest reflection of the long and proud Dodge heritage. An automobile with classic yet contemporary lines. Modern, smooth styling, yet a fresh, crisp appearance. A look that gives it an elegant profile whether it is on the road or at rest in your driveway.

Here are the look and the feel of luxury sedans costing considerably more, but with an abundance of standard features. Every feature, from Dynasty's aerostyle halogen headlights and luxury wheel covers to its spacious carpeted 16.5-cubic-foot trunk, tells you that every inch of this Dodge



is an automobile of serious character.

This is a fully spacious six-passenger sedan designed for adults who demand mature comfort and luxury while traveling. The Dynasty features a cloth bench seat complete

with a fold-down center armrest. Controls and instrumentation have been thoughtfully positioned about the driver. The available power windows and door locks are conveniently located right on the door armrest. A spacious three-passenger rear seat and amenities such as adjustable reading lights enhance the convenience of the rear lounge.

Dynasty is obviously an automobile of distinction. With flush windshield and backlight, cornering lights, dual remote outside mirrors, and painted upper body and deck lid strips. Even its aircraft-style doors are as much a part of form as they are of function. They wrap over the roof to aid in entry and exit while improving aerodynamics. Tinted glass all around and a standard rear window defroster and intermittent windshield wipers help to improve visibility.

Beneath Dynasty's refined good looks is a network of

performance sophistication to rival that of any world-class touring sedan. Here's real-world performance in a standard fuel-injected 2.5-liter engine, automatic transaxle, and responsive front-drive. It's a combination that provides the torque, passing power, and responsive handling for that extra margin of safety during merging and passing situations. And with standard rack-and-pinion steering, an available four-wheel antilock disc brake system that automatically helps prevent brake-lock and skids during emergency stops or on wet and slippery surfaces, and specially designed and "tuned" radial dual-striped white sidewall tires, Dynasty redefines total balanced performance. To increase your performance, you can choose the available multipoint fuel-injected 3.0-liter V-6 engine.\*

Dynasty LE is shown above and at left in Bright White.

\*See engine chart on page 19.





Excite Your Senses. Indulge Your Pleasure.



It started with an inspiration. Design an extremely pleasurable environment for six passengers in a spacious interior.

Establish priorities. Such as utmost comfort and convenience, luxurious amenities, full visibility, and real security. Now, savor the exceptional results.

Dynasty. More than just an interior. Here's an intimate, personal setting that accom-

modates not merely people but also a sense of indulgence.

Settle in. Make yourself comfortable. Look ahead.

The first thing you notice is the fully accessible onboard instrument cluster. Its easy-to-see rectangular motif features an electrically driven speedometer and a trip odometer. A full complement of analog gauges provides instant infor-



mation on vital conditions. There's a convenient graphic message center to supply you with important reminders.

Notice the Cheyenne Hickory woodtone trim, the standard AM stereo\*/FM stereo electronically tuned radio and soft-rim steering wheel specially tailored to your grip.

In Dynasty LE you'll relax in individually adjustable 50/50 cloth seats with center armrests. Even the rear seat has a folding center armrest. You'll appreciate the soft-touch trim panels on the doors. They even feel rich.

Glance overhead and discover the convenient console. You'll find dual individually operated map/reading lights and provision for the available power roof switch. You'll also notice nice touches of attention such as door courtesy lights.

Yet there's so much more. Fully carpeted passenger compartment. Rear window defroster. Lockable glove box with removable coin holder and trunk release button. Dual visor vanity mirrors. Retractable cup holders. This Dynasty LE interior is shown in Taupe.

\*Some AM stereo broadcasting may not be compatible with this radio.



*Dynasty*

1988 Dodge Dynasty. Welcome to the real world of pleasurable driving. Here is classic design disciplined by modern taste...a proud and aggressive statement of what a fine automobile should be. This Dynasty LE is shown in Light Pewter Pearl Coat.





## The Achievement of Engineering Perfection.

Providing the American automobile buyer with the best all-around combination of classic styling, luxury, comfort and real-world performance didn't just happen. It evolved. It was the coming together of a knowledgeable heritage and the technological possibilities of the future. Computer-aided design and manufacturing techniques helped ensure that it would be a vehicle of accuracy and perfection. And it was the expertise and experience of professional designers and engineers that brought it all together.

Case in point. Consider the newly designed available 3.0-liter V-6 engine.\* It is a powerhouse of improved performance that is capable of generating instant acceleration when you need it and with an eye on efficient performance at all times. It features the latest in modern design trends, with an overhead camshaft for each bank of the engine

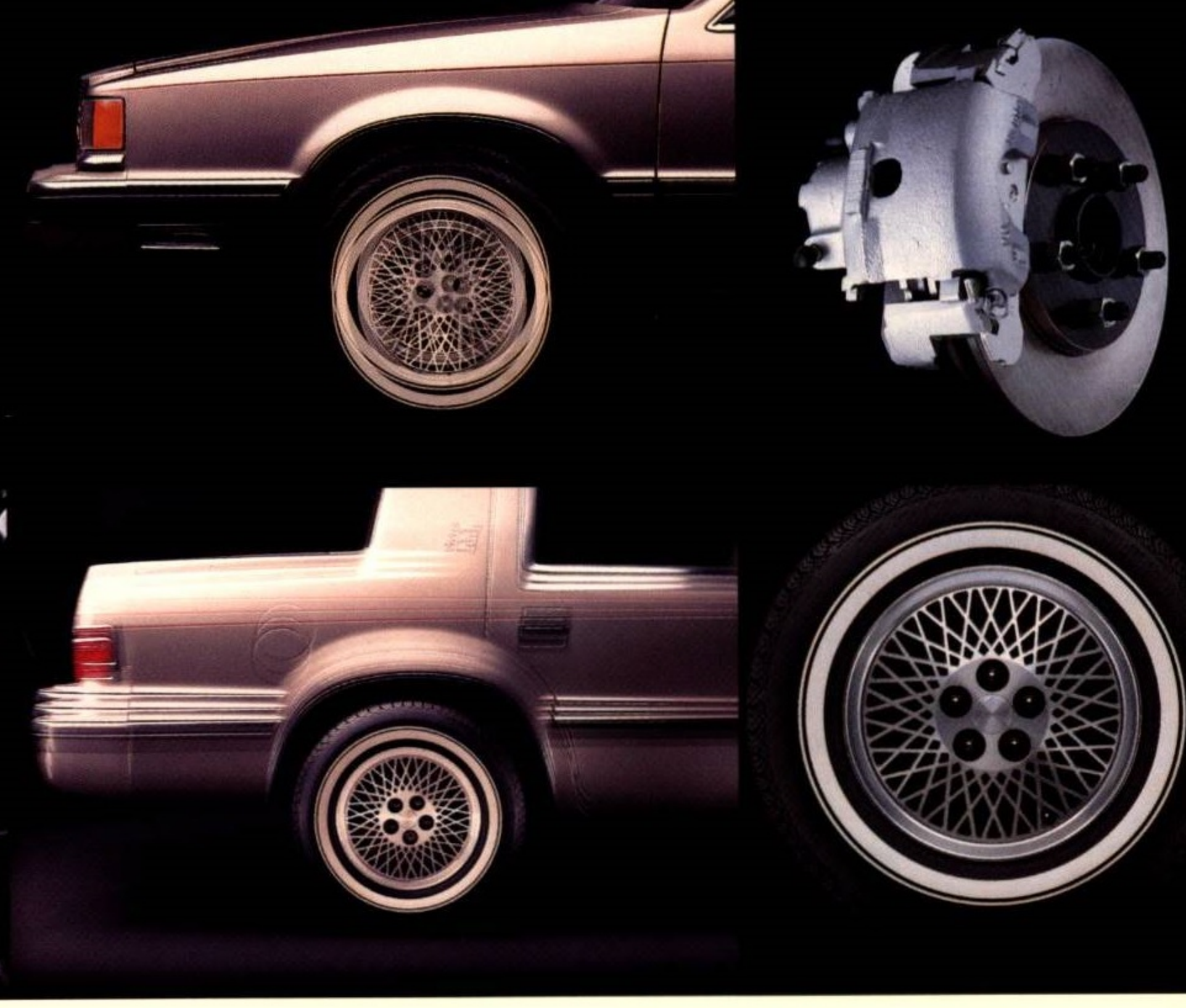


and multipoint electronic fuel injection to improve hot starting and acceleration and to maximize fuel efficiency. For those interested in performance, it can develop 136 horsepower at 4,800 rpm and 168 pounds-foot of torque at 2,800 rpm. The engine also features a single-module engine controller to monitor engine operation. As you would expect in a car of this integrity, the convenience of an



automatic transaxle is standard.

Another case in point. Dynasty LE's available antilock brake system. This four-wheel power-assisted disc brake system is electronically controlled to provide driving stability during braking on wet or slippery surfaces. If a sensor detects a wheel locking up or going into a skid, the system automatically "pumps" the brakes up to 15 times per



second. To determine when antilock action is required the control unit senses the speed at each of the wheels.

True comfort and driving pleasure are also dependent on a sound suspension system. Dynasty's front and rear suspension has been specially designed to provide a comfortable, controlled ride. In addition, an automatic load leveling system is available. It senses the height of the rear shock absorbers and automatically adjusts to the proper ride height when passengers or luggage are on board. Specially designed and "tuned" P195/75R14 tires that decrease rolling resistance in tandem with Dodge's front-wheel drive technology contribute to the smooth ride, all-weather traction, and responsive handling. Available 14-inch cast aluminum wheels enhance its elegance. Even Dynasty's trunk has the special touch of carpeting on floor and sides to pamper over 16.5 cubic feet of luggage.

The Dynasty shown at the left is in Black Cherry Pearl Coat with an elegant Bordeaux interior.

\*See engine chart on page 19.





## The More You Need, The More Dynasty Offers.

**Optional Infinity Sound Systems.** Infinity II (late availability) and Infinity I Sound Systems can add live concert audioability to your interior environment. Eight strategically located speakers, cassette tape player, and electronic tuning. Joystick speaker balance control, seek/scan toggle control tuning and volume control, and AM\* stereo/FM stereo capabilities are featured. The Infinity II System, shown at top, also features a 20-station pushbutton memory and five-band electronic graphic equalizer with pushbutton control for even more convenience.

**Dual rear seat phone jacks.** To enhance listening pleasure while traveling, headphone jacks are provided for rear seat passengers with the available Chrysler Infinity I and II Sound Systems. When the headphone jacks are in use, the rear speakers are shut off. A volume control lets passengers regulate sound level from the radio output to their personal listening tastes. The jacks accept two standard mini-plug stereo headphones of your choice.

**Standard message center.** Just so you don't forget, Dynasty will remind you with a visual alert when windshield washer fluid is running low or when a door or trunk lid are ajar.

**Optional air conditioning.\*** A four-speed blower enables you to adjust the level of comfort inside Dynasty with this system...no matter how hot the weather outside.

**Optional automatic power door locks.** Conveniently located in front door armrest to allow driver and front passenger to

automatically lock and unlock doors for added safety and security. Door locks have an automatic speed-sensitive system that automatically locks doors at 15 mph.

**Optional dual power remote control mirrors.** Power remote



control mirrors simplify adjustments when a different driver is behind the wheel. The mirrors are also electrically heated to clear fog, ice, and snow during inclement weather. Fingertip location of controls on the door panel allows you

to keep your mind on driving. (Available in the Power Convenience Features Package only.)

**Optional power windows.** You would expect the availability of a convenience feature like this on a car like Dynasty.



Controls are built right into the driver's armrest for easy access. The power windows include a lock feature for added convenience and security. (Available in the Power Convenience Features Package only.)

**Standard map/reading lights.** Dynasty is a well thought-out automobile—as evidenced by the overhead map/reading lights. They're located in the overhead console. For rear seat passengers, reading lights are located in the roof pillars.

**Standard cup holder.** Here's a convenient touch for morning rush hour traveling. Pull on this innocent looking handle and you'll slide out a handy cup holder. Pull more and you'll discover a second cup holder for your passenger.

**Standard sun visors.** Sun visors/vanity mirrors for both front window areas. Illuminated mirrors available in package.

**Optional tilt steering wheel.** Provides easy entry and exit as well as allowing you to adjust the wheel six ways to the most comfortable angle for you when driving. (Available in the Deluxe Convenience Package only.)

**Optional wheel covers.** Enhance the classic appearance of your Dodge Dynasty or Dynasty LE with the 14-inch wire wheel covers shown at top. They include locks and are available with the Popular Equipment Discount Package. The Dynasty LE comes handsomely equipped with standard 14-inch premier wheel covers. Shown at the bottom are the standard Dynasty luxury wheel covers.

**Standard electronically heated rear window defroster.** Controlled from the instrument panel, the defroster keeps the rear window clear of snow, ice, and fog.

**Chrysler Purchase Assistance Program for the Physically Challenged**  
Cash rebates up to \$500 are available for qualified adaptive driving devices on 1988 Chrysler Motors cars and trucks. For further information, contact your dealer or the PHYSICALLY CHALLENGED RESOURCE CENTER at 1-800-255-9877.

\*Some AM stereo broadcasting may not be compatible with this radio.  
†There are special engine cooling requirements for field-installed air conditioning. Failure to follow these requirements may invalidate warranty. See your dealer for details.



Standard and Optional Equipment

Dynasty LE		
Dynasty		
Air Conditioning <sup>1</sup> —Manual temperature control and bi-level ventilation	E	E
Alternator—90-ampere	S	S
Ash Receivers—Front and rear	S	S
Battery—500-ampere, maintenance-free; with integral test indicator	S	S
Brakes—Dual braking system, split diagonally; vented front disc, self-adjusting drum rear: power-assisted	S	S
Brakes—Four-wheel disc with antilock system: power-assisted	NA	E
Bumper Guards—Front and rear	S	S
Carpeting—Passenger compartment: color-keyed	S	S
Carpeting—Trunk: gray (carpeted barrier panel on LE only)	S	S
Chimes—Fasten seat belt, headlights on, key in ignition	S	S
Cigar Lighter	S	S
Coat Hooks—Rear (two)	S	S
Clock—Digital: integral with all radios	S	S
Console—Overhead: includes twin map/courtesy lights	S	S
Corrosion Protection—Urethane protective coating on lower body panels; extensive use of galvanized steel	S	S
Cup Holder—Slides out of instrument panel	S	S
Deck Lid Release—Remote control	S	S
Defroster—Rear window: electric	S	S
Demisters—Front door windows	S	S
Door Locks—Automatic speed-sensitive actuation: power	E	E
Emissions Controls and Testing—Required at extra cost on all vehicles registered in California: not available otherwise	E	E
Electronic Ignition, Multipoint Fuel Injection and Voltage Regulator	S	S
Engines—See Power Train Chart		
Exhaust System—Stainless steel	S	S
Front Drive	S	S
Front License Plate Bracket	NC	NC
Fuel Filler Cap—Tethered	S	S
Fuel Filler Door Release—Remote cable release with lockout feature	S	S
Fuel Tank—With curbside fuel filler door: 16-gallon	S	S
Glass—Tinted: all windows	S	S
Glove Box—Locking; with removable coin holder and trunk release button	S	S
Headlights—Halogen: single, aerostyle	S	S
Headliner—Cloth covered: color-keyed	S	S
Heater and Defroster—With bi-level ventilation and low travel controls	S	S
Hood—Counterbalanced; inside hood release	S	S
Horn—Dual note	S	S
Insulation—Hood pad	S	S
Insulation—Sound: premium	S	S
Instrument Cluster—Electromechanical: includes electric speedometer, odometer, trip odometer; gauges for electrical system voltage, engine coolant temperature, engine oil pressure and fuel level; warning lights for brakes, check engine, engine oil pressure, high beams, seat belts, and turn signals	S	S
Light—Stop, supplemental: center high-mounted	S	S
Lights—Ash receiver; cornering; courtesy/door; glove box; ignition switch with time delay; map/reading, front, overhead (two); mounted courtesy (two); parking brake warning; rear C-pillar reading (two); trunk	S	S
Lock—Glove box	S	S
Map Pockets—Front door	S	S
Message Center—Displays for door ajar, low fuel, low washer fluid, trunk ajar	S	S

Dynasty LE		
Dynasty		
Mirrors—Inside, rearview: day/night	S	S
Mirrors—Inside, driver and passenger visor vanity	S	S
Mirrors—Outside, dual manual remote control: black	S	S
Moldings—Belt: bright; bumper rub extensions, front and rear: bright; center pillar applique: black; grille and grille extensions: bright; rear window: black; upper door frame, front and rear, narrow: bright	S	S
Molding—Bodyside, thin: black and bright	S	NA
Molding—Bodyside, wide: black and bright	NA	S
Molding—Wheel opening: bright	S	S
Molding—Windshield: black	S	S
Multifunction Control Lever—Mounted on steering column: includes controls for turn signals with lane-change feature and day/night flash/pass feature, headlight dimmer, and intermittent windshield wiper/washer; controls for optional electronic speed control when ordered	S	S
Radio—AM stereo <sup>2</sup> /FM stereo: electronically tuned; four speakers; integral digital clock	S	S
Radio—Premium AM stereo <sup>2</sup> /FM stereo: electronically tuned; with memory scan, up-and-down seek-and-scan and Dynamic Noise Reduction <sup>3</sup> ; electronic cassette tape player with automatic reverse, true fast-forward and rewind, automatic metal tape sensor, tape program music search, joystick balance/fader speaker control, and Chrysler four-speaker system; integral digital clock	E	NA
Seat Belts—Active; automatic retractor (Unibelt for driver and front outboard passenger; lap belts at all other locations): color-keyed	S	S
Seat—Driver: six-way power adjustments	NA	E
Seat—Passenger: easy-entry	S	S
Seats—See Interior Trim		
Steering—Rack-and-pinion, precision-feel: power-assisted	S	S
Steering Wheel—Luxury, leather-wrapped two-spoke: color-keyed	NA	S
Steering Wheel—Luxury two-spoke: color-keyed	S	NA
Stripe—Upper bodyside and deck lid: painted	S	S
Sun Roof—Flip up and sliding: power	NA	E
Sun Visors—Driver and passenger sides; with vanity mirrors and driver's side map pocket: cloth	S	S
Suspension—Firm ride and handling	NA	E
Suspension—Front: includes gas-charged Iso-Struts and antisway bar; rear beam axle with trailing arms, coil springs, and gas-charged shock absorbers	S	S
Suspension—Rear: automatic load leveling (not available with firm ride and handling suspension)	E	E
Tire—Spare: compact 115/70D15	S	S
Tire—Spare: full-size	E	E
Tires—P195/75R14 steel-belted radial dual stripe white sidewall (set of four)	S	S
Transaxle—Automatic three-speed: with electronically controlled lockup torque converter	S	S
Wheel Covers—Luxury (set of four)	S	NA
Wheel Covers—Premier (set of four)	NA	S
Wheel Covers—Wire (set of four)	E	E
Wheels—Cast aluminum (set of four)	NA	E
Windshield Wipers—Deluxe two-speed; with electric washers and intermittent wipe: concealed	S	S

S—Standard. NA—Not available. NC—No-charge option. E—Extra cost.  
<sup>1</sup>There are special engine cooling requirements for field-installed air conditioning. Failure to follow these requirements may invalidate warranty. See your dealer for details.  
<sup>2</sup>Some AM stereo broadcasting may not be compatible with this radio.  
<sup>3</sup>Dynamic Noise Reduction is a trademark of National Semiconductor Corporation.

Optional Packages

Certain models, packages, and options are subject to specific restrictions, requirements, or late availability. See your dealer for the latest ordering information.

Popular Equipment Discount Package

- Air conditioning\*
- Deluxe Convenience Package
- Power door locks with automatic speed-sensitive actuation
- Power Convenience Features Package (Dynasty LE only)†
- Protection Package

\*There are special engine cooling requirements for field-installed air conditioning. Failure to follow these requirements may invalidate warranty. See your dealer for details.

†Dynasty may be upgraded at extra cost.

Protection Package

- Front and rear floor mats\*
- Undercoating\*

\*Available in package only.

Luxury Equipment Discount Package

(Available for Dynasty LE only)

- Automatic deck lid pull-down\*
- Interior Illumination Package
- Popular Equipment Discount Package
- Power driver's seat
- Power passenger's seat\*
- Wire wheel covers (set of four)

\*Available in package only.

Deluxe Convenience Package

- Electronic speed control\*
- Tilt steering column\*

\*Available in package only.

Interior Illumination Package

(Popular Equipment Discount Package required)

- Illuminated entry system\*
- Illuminated visor vanity mirrors\*

\*Available in package only.

Power Convenience Features Package

(Popular Equipment Discount Package required on Dynasty)

- Dual heated power remote control mirrors\*
- Power windows\*

\*Available in package only.

Chrysler Infinity II Sound System Package

(Available for Dynasty LE only)

- Chrysler Infinity II Sound System\*†: AM stereo†/FM stereo radio, electronically tuned; with memory scan, up-and-down seek-and-scan, and Dynamic Noise Reduction†; electronic cassette tape player with automatic reverse, true fast-forward and rewind, automatic metal tape sensor, tape program music search, Dolby B<sup>‡</sup> Noise Reduction and five-band electronic graphic equalizer, joystick balance/fader speaker control, and Infinity equalized eight-speaker system; integral digital clock
- Demonstration cassette tape\*
- Power antenna\*
- Rear head-phone jacks\*

\*Available in package only.

†Late availability. 1987 Ultimate Sound System will be used until Chrysler Infinity II Sound System is available.

‡Some AM stereo broadcasting may not be compatible with this radio.

†Dynamic Noise Reduction is a trademark of National Semiconductor Corporation.

§Dolby B is a trademark of Dolby Laboratories.

Chrysler Infinity I Sound System Package

- Chrysler Infinity I Sound System\*: AM stereo†/FM stereo, electronically tuned; with memory scan, up-and-down seek-and-scan, and Dynamic Noise Reduction†; electronic cassette tape player with automatic reverse, true fast-forward and rewind, automatic metal tape sensor, tape program music search, Dolby B† Noise Reduction, joystick balance/fader speaker control, and Infinity equalized eight-speaker system; integral digital clock
- Demonstration cassette tape\*
- Power antenna\*
- Rear headphone jacks\*

\*Available in package only.

†Some AM stereo broadcasting may not be compatible with this radio.

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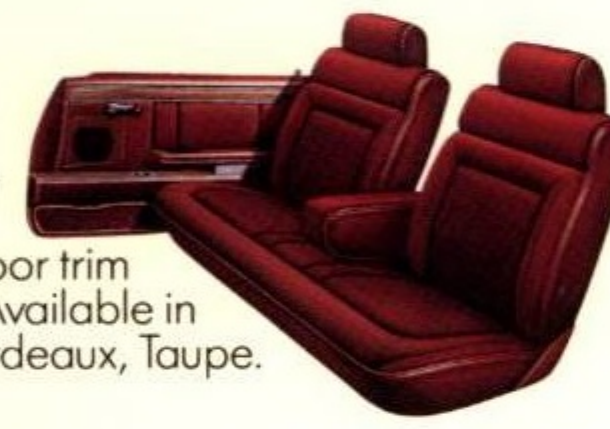
§Dolby B is a trademark of Dolby Laboratories.

Interior Trim

Standard on Dynasty LE. All-cloth 50/50 bench seat with dual folding center armrests, two-way adjustable head restraints and reclining seatbacks; cloth and vinyl door trim panels with map pockets. Available in Charcoal, Twilight Blue, Bordeaux, Taupe.



Standard on Dynasty. All-cloth bench seat with folding center armrest and two-way adjustable head restraints; cloth and vinyl door trim panels with map pockets. Available in Charcoal, Twilight Blue, Bordeaux, Taupe.



Standard Safety Features

- Antitheft ignition and steering column lock
- Backup lights
- Brake fluid pressure loss warning light
- Combination lap-shoulder belts for the driver and right front passenger; lap belts for all other passengers
- Double ball-joint rearview mirror mount
- Dual braking system with separate brake fluid reservoirs in the master cylinder
- Electric windshield washers and wipers
- Electronic ignition
- Energy-absorbing front seatbacks
- Energy-absorbing instrument panel and sun visors
- Energy-

Dynasty Engines and Transaxles<sup>1</sup>

TYPE	DISPLACEMENT	BORE & STROKE	COMPRESSION RATIO	HORSEPOWER	TORQUE	TRANSAXLE AVAILABILITY
				SAE NET	@ RPM	
Four-cylinder OHC single-point electronic fuel injection: standard on both models	2.5-liter (135 CID)	3.44" x 4.09"	8.9:1	96 hp @ 4,400	133 lb-ft @ 2,800	Wide-ratio 3-speed automatic, includes electronic lockup torque converter: standard with both engines (2.78 OTGR V-6; 3.02 OTGR 4-cylinder)
V-6 OHC multipoint electronic fuel injection: <sup>2</sup> optional on both models	3.0-liter (181 CID)	3.59" x 2.99"	8.9:1	136 hp @ 4,800	168 lb-ft @ 2,800	

OTGR—Overall top gear ratio.

<sup>1</sup>Emissions controls and testing required at extra cost on all vehicles registered in California; not available otherwise.

<sup>2</sup>Manufactured by Mitsubishi Motors Corporation.



absorbing steering wheel • Fade-resistant front disc brakes • Front seat head restraints • Hazard warning flasher system • Headlight and wiper circuit breakers with automatic reset • High-mounted supplemental center stoplight • Inside and outside rearview mirrors • Interlocking door latches • Key left in ignition warning • Non-override rear door locks • Recessed inside door release handles • Reinforced windshield header and roof • Resilient window crank knobs • Safety-Rim wheels • Seat belt reminder system • Side marker lights and reflectors • Turn signals with lane-change feature

Dimensions, Weight, and Capacity

Length	192.0"
Width	68.5"
Height	53.5"
Wheelbase	104.3"
Turning Diameter	40.5'
Curb Weight (estimated)	
Dynasty	2,956 lb
Dynasty LE	2,966 lb
Cargo Capacity	16.5 cu ft
Passenger Capacity	6
Fuel Capacity	16 gal

Exterior Paint Colors



Radiant Silver

\*Extra cost.

Due to printing limitations, the colors shown will vary slightly from actual hues. See your Dodge dealer for accurate color chips.

Consider Leasing

Many of today's new car prospects are wisely considering leasing as an alternative to buying. Leasing a new Dodge Dynasty usually involves a small security deposit and a first month's lease payment. Monthly payments are usually less than financing a new car purchase. Ask your dealer for details.



MOPAR parts are engineered by Chrysler Motors for use in your new Dodge Dynasty. When replacement is necessary, be sure to specify MOPAR parts. Used by professional mechanics all over the world.

All product illustrations and specifications are based upon current information at the time of publication approval. Although descriptions are believed correct, accuracy cannot be guaranteed. Chrysler Motors reserves the right to make changes from time to time, without notice or obligation, in prices, specifications, colors and materials, and to change or discontinue models. See your dealer for the latest information.

Form No. 81-205-8024

8/87(300M)

Litho in U.S.A.



*"There is a new spirit at Dodge. A spirit to create the very best total performance automobiles built in America. This new enthusiasm is visibly apparent in the excitement and dedication shared by all who are associated with the name Dodge. Building on the remarkable achievements of the past, Dodge is constantly redefining automotive concepts with daring and exciting new approaches in transportation.*

*This spirit is also reflected in the complete confidence we have in the products we sell. Our unprecedented 7/70 Protection Plan\* is testimony that our ultimate goal is to satisfy you with our products, our attitudes, and our service.*

*If you are a person who enjoys the driving experience, there is a whole new spirit of excitement awaiting you behind the wheel of a 1988 Dodge automobile."*

*Lee A. Iacocca*

**\*7/70 Power Train Limited Warranty**

Upon expiration of the basic 12-month or 12,000-mile limited warranty, coverage is extended on power train components to seven years or 70,000 miles, whichever comes first. A deductible applies. See your dealer for a copy of the warranty. Government, law enforcement, limousine, taxi, and export vehicles excluded.

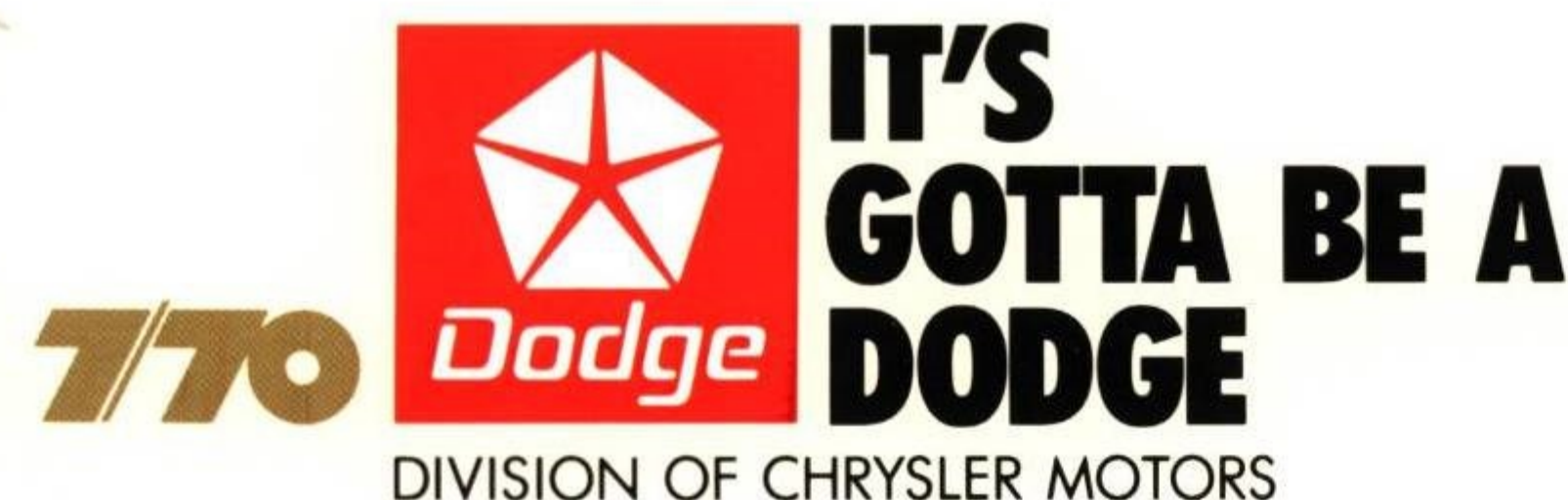
**7/100 Anti-Corrosion Limited Warranty**

Your dealer will repair or replace at no charge outer body sheet metal panels found to have developed perforation (rust-through) in normal use up to seven years or 100,000 miles, whichever comes first. See your dealer for a copy of the warranty.

**Optional Service Contract**

Chrysler Service Contracts provide you with additional peace of mind protection for your new vehicle. Chrysler Motors offers a variety of plans to meet your needs. Plan coverage begins after your vehicle's basic warranty expires. A deductible applies. Allowances for car rental and towing are also included.

Buckle up for safety.





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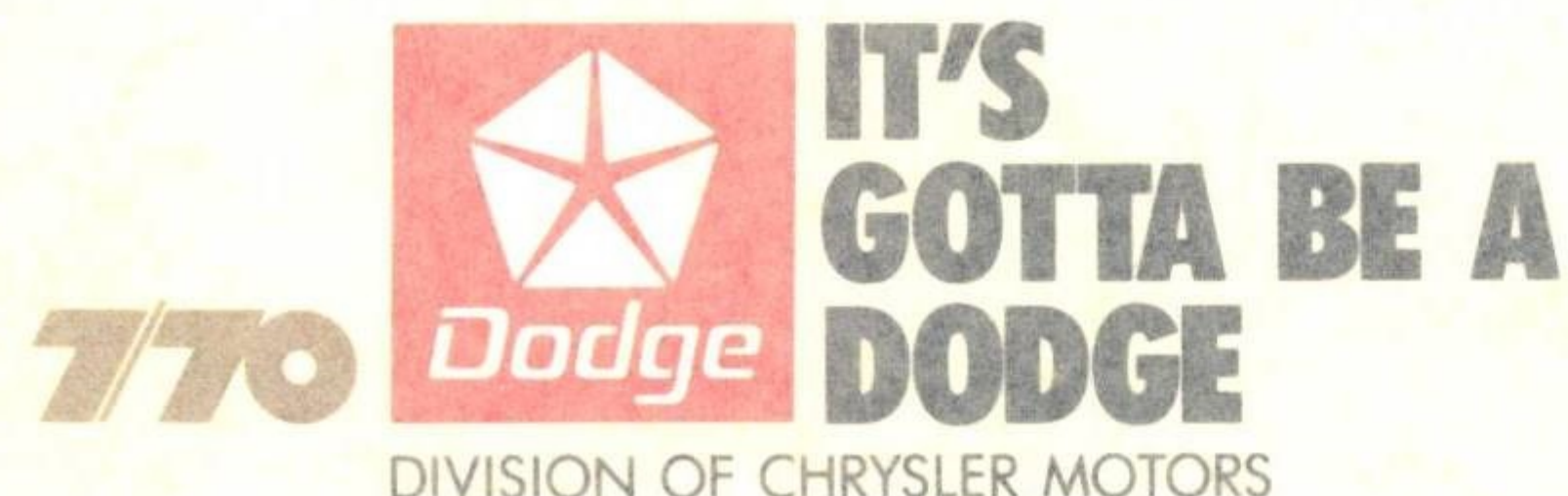
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