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**Plymouth
proudly
announces
the birth of
a new
beep-beep**



**foiled
again!**

**A new bird:
Road Runner 2-dr. Hardtop!
Born to the Plymouth
performance family 1968¹/₄.
Hardly a baby. Hardly
docile.
Ready to leave competition
in a cloud of dust.**

**The new arrival comes
dressed-up for sport.
Delivery-on request.
Order yours now!
Plymouth and fledgling
doing extremely well.
Thank you.
And the beat goes on. ♡**

**ROAD RUNNER HARDTOP—
A BRAND NEW RUNNING
MATE FOR YOUR SUPER-
SUCCESSFUL COUPE!**

The following extras will be on the Road Runner Hardtop as standard equipment: An all-vinyl interior (same as on the Satellite 2-door Hardtop)

- Bright door trim panel retaining moldings
- Bright armrest bases
- Rear armrests with ash receivers
- Color-keyed carpeting with automatic transmission (black only with 4-speed)
- Partial horn ring
- Rear deck appliqué
- Four Road Runner bird decals: one on the instrument panel, one on each door, and a full-color, full-speed-ahead version on the deck lid.

This is the first time this equipment has been standard on Road Runner. Let's really get on the bandwagon with the new Hardtop and make it as successful as the Coupe.

Plymouth



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MOTORS CORPORATION