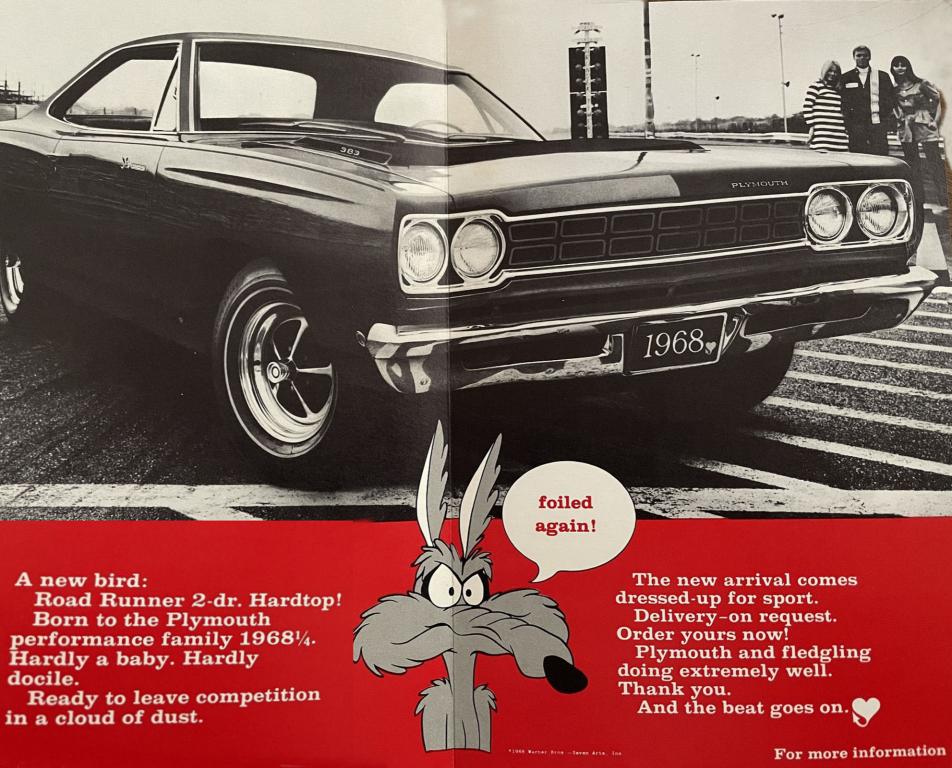


Plymouth proudly announces the birth of a new beep-beep



ROAD RUNNER HARDTOP-A BRAND NEW RUNNING MATE FOR YOUR SUPER-SUCCESSFUL COUPE!

The following extras will be on the Road Runner Hardtop as standard equipment: An allvinyl interior (same as on the Satellite 2-door Hardtop)

 Bright door trim panel retaining moldings • Bright armrest bases • Rear armrests with ash receivers • Color-keyed carpeting with automatic transmission (black only with 4-speed)

 Partial horn ring • Rear deck applique • Four Road Runner bird decals: one on the instrument panel, one on each door, and a full-color, full-speed-ahead version on the deck lid.

This is the first time this equipment has been standard on Road Runner. Let's really get on the bandwagon with the new Hardtop and make it as successful as the Coupe.

Plymouth

