



Cadillac presents Sunroofs for 1970

AVAILABLE ON THE FLEETWOOD BROUGHAM AND
ON ELDORADO AND DEVILLE MODELS WHEN
EQUIPPED WITH VINYL ROOFS



Left to right: Coupe deVille, Brougham and Eldorado.

**NEW LUXURY
AND NEW FREEDOM FOR
THE SPIRITED SEVENTIES**



The distinctive new 1970 Cadillac now offers you an even fresher, brighter viewpoint of luxury motoring—in the spirit of the seventies. With Cadillac's new electrically operated sunroof—available on the 1970 Fleetwood Brougham and on Eldorado and DeVille models equipped with vinyl roofs—you can enjoy a whole new dimension of driving pleasure.

This new Cadillac luxury operates with the same elegant ease as the car itself. While the car is moving or standing still, you can switch an electrical control, conveniently located on the instrument cluster, and a panel in the roof will slide smoothly back to let you enjoy the great outdoors.

If you're the kind of driver who would appreciate Cadillac luxury even more with this exhilarating new feature, you're invited to your authorized dealer's to learn all about Cadillac's electrically operated sunroof.

