

Cadillac

1977 

Cadillac for 1977

WHAT WE DID.

The question is: How do you improve a car that consistently has the highest repeat ownership and the highest resale value of any North American luxury car make? How do you improve a Cadillac? We engineered the car from the ground up, to make more efficient use of space. Using the world's foremost automotive technology, we literally created a new generation of the luxury car. New body. New chassis. New suspension system. New engine. It was a total effort that incorporated all requirements into one fully integrated design. The result: a luxury car designed and engineered for a changing world. Room where it counts. Each offers more legroom in front. There's more headroom in the rear. And there's the roominess of the Cadillac-size trunk. A superb ride . . . and more. Luxury takes on a new dimension in Cadillac 1977. We gave it great new lines. Clean. Crisp. Sculptured. We designed it to be more manoeuvrable for easier parking. We built in extensive measures to help fight corrosion. We gave it a superb ride. With a new, front suspension system . . . and match mounting of tires and wheels, as on Seville. In short, we built the next generation of the luxury car.

HOW WE DID IT.

Basically, we built on success. Retaining what you like about Cadillac — the comfort, luxury, security and roominess — and adding to it. By using many of the proven design concepts of Seville and by taking full advantage of the most advanced automotive technology.

Advanced engineering. Again, the computer played an important role — performing in minutes what once required months. But probably nothing better

illustrates the way Cadillac engineers built on success than the development of the new Cadillac 7.0 Litre (425 cu. in.) engine. All told, no less than 110 experimental engines were built and tested. From this evolved the new engine that is standard on all 1977 Cadillacs except Seville.

WHAT IT MEANS TO YOU.

More manoeuvrability . . . for easier parking and confident feel in city traffic. The turning circle in the 1977 Cadillac was decreased dramatically compared to 1976 models. It was reduced from 45.1 to 40.5 feet curb-to-curb on the DeVilles. Here is an agile luxury car. Quick to respond. With performance that could surprise you.

Even more comfort and convenience. It isn't easy to make a Cadillac more comfortable and convenient but we think we have. There's a new instrument panel that organizes controls and information for you. More efficient use of space. Easy entry and exit with new door design that includes improved hold-open operation. Little things like two map lights instead of one.

And for 1977, a shoulder/seat belt combination you can conveniently draw across your lap any way you like.

Designed for serviceability. A major engineering objective was to make the 1977 Cadillac easy to service. One example that shows how this was accomplished is the instrument panel. First is integrated design of the main section itself. Its one-piece, foam-filled construction helps to reduce squeaks and rattles. Second is the front-mounted design of the gauges and the radio. They can be pulled out quickly and easily from the front of the instrument panel, should service ever be required. Other examples include the use of positive-locking type electrical connectors in critical locations.

More protection for your investment. The 1977 Cadillacs are designed to battle rattles and rust. With **unitized** body construction for structural integrity. Specially hardened friction plates to assure that strut-to-body joints stay tight on rough roads. Even ash trays ride on nylon tracks to reduce rattles. Extensive measures to fight corrosion include widespread use of Zincrometal® and Bi-Metal (Stainless steel on aluminum). New anti-corrosion inner front fender panels. And further elimination of water and dirt entrapment areas. **A ride you won't believe** . . . until you take a test drive. Then you'll discover just how much Cadillac engineers' dedication to riding quality has paid off for 1977. You judge the results of the new Cadillac front suspension system, and all the other factors that go into making the great Cadillac ride for '77. None is more significant, however, than that last,

extra step Cadillac takes for all 1977 Cadillacs — match mounting of wheels and tires. The idea is quite simple, really. There is no such thing as a perfectly formed, perfectly round tire. Same goes for wheels. So what Cadillac does is use sensitive instrumentation to find the **high** point of radial force variation on the tire. That point is marked with a red dot. The same kind of test is made on the wheel — but this time the **low** point is indicated with a yellow dot. Then as the tire is mounted on the wheels, the dots are matched. Result: Reduced deflection and increased rolling smoothness.

A new expression of Total Cadillac Value. That is the value inherent in every 1977 Cadillac. When you buy it. When you drive it. And when you trade it. Total Cadillac Value is everything that helps make Cadillac 1977 . . . a North American Standard for the world.



Cadillac

Fleetwood Brougham
Coupe DeVille
Sedan DeVille
Cadillac Limousines

The next generation of the luxury car.



Fleetwood Brougham in Saffron with padded Light Saffron Metallic vinyl roof.

The Brougham has always been a car of elegant refinements . . . roomy luxury. A very special kind of Cadillac . . . for very special people. This year's all-new Brougham is built in that tradition. Start with Four-Wheel Disc Brakes . . . a new 7.0 Litre Engine . . . Automatic Level Control. Add to that Brougham's new clean, contemporary lines that highlight a distinctive roof treatment . . . luxurious appointments like a Tuxedo Grain Vinyl Roof . . . Carpeted Rear Footrests . . . beautiful Opera Lamps. Inside, you can enjoy the rich clarity of AM/FM Signal Seeking Stereo Radio with Scanner . . . Reading Lamps designed as an integral part of the door . . . and even one-piece carpeting from wall-to-wall.

Brougham interior luxury and comfort start with 50/50 seats with individual pulldown armrests, six-way electric adjustment for driver and two way manual adjustment for passenger and the understated elegance of an all-new Florentine velour fabric for 1977. Shown is Medium Saffron Florentine. It's also available in Light Gray, Dark Blue, Medium Sage Green, Light Yellow-Gold, Light Buckskin and Claret. A new smooth-finish Dover fabric is available in Black, Dark Blue, Light Buckskin or Claret. You also may select from 11 available combinations with leather in the seating area. Like individuality. Then add to your Brougham's distinctiveness with an available Sunroof, Electronic Fuel-Injected Engine, or Twilight Sentinel.



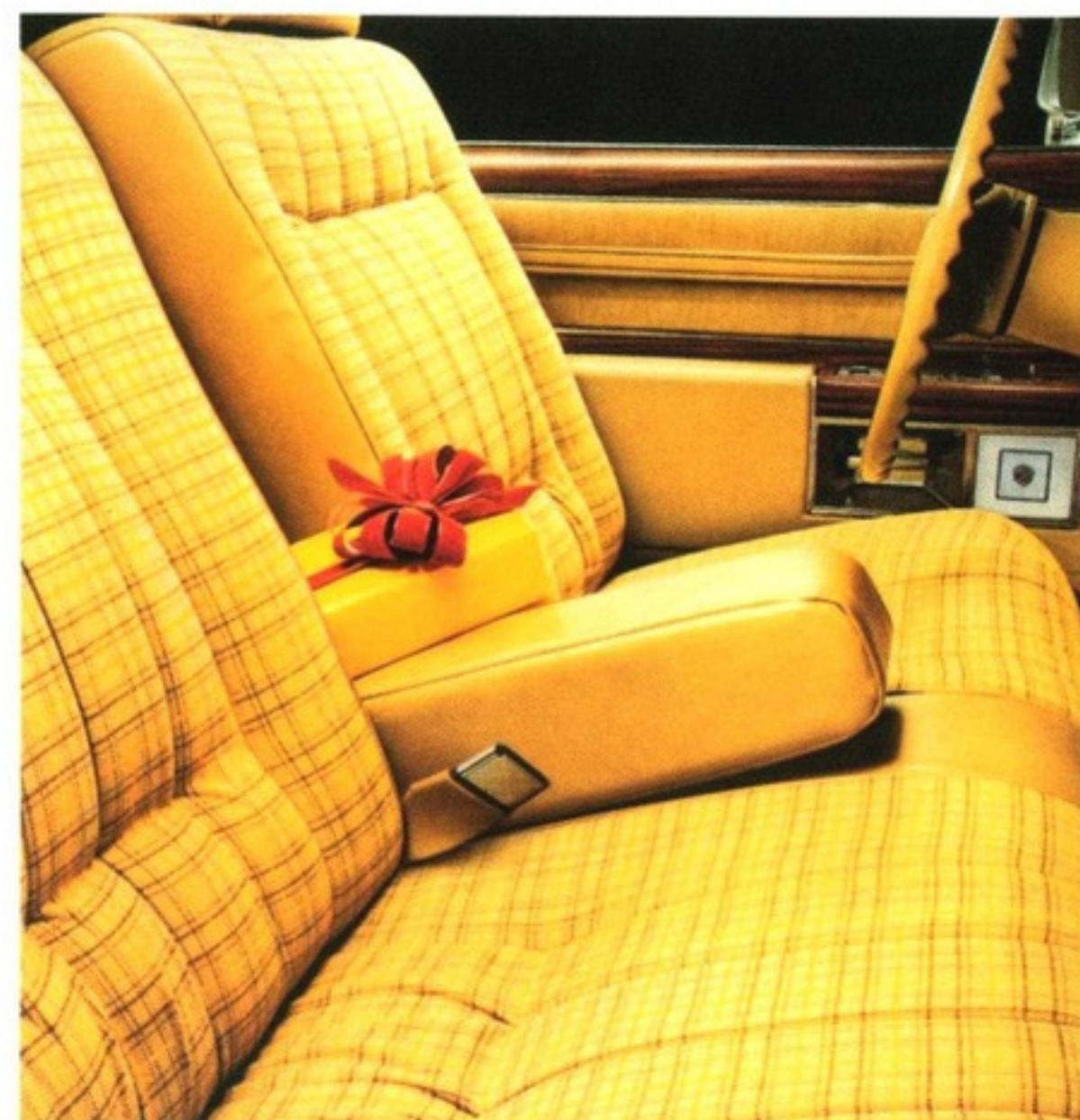
The Fleetwood Brougham



Coupe deVille in Naples Yellow with available Yellow Cabriolet vinyl roof.

It isn't easy to improve a Cadillac . . . but as you can see in the sleek new lines of the 1977 Coupe deVille . . . we did. Crisp. Clean. Sculpted. And sensible. The Coupe deVille consistently has the highest resale value . . . highest repeat ownership . . . of any North American luxury car make. What does it take to help make this North America's favourite luxury car? You start with features like . . . Automatic Climate Control . . . Power Door Locks . . . Stowaway Spare Tire for a Cadillac-size trunk . . . Six-Way Power Seat. For an even greater measure of luxury, you can specify . . . AM/FM Stereo Radio with Digital Display, Astrorooftop, Power Trunk Lock Release, Wire Wheel Discs or Dual Comfort 50/50 Seats.

The excitement of owning a Coupe deVille is accentuated by the lively new interior fabrics and colours offered this year. Like the Light Yellow Gold Aberdeen Cloth shown. It's also available in Dark Blue, Medium Saffron and Claret. For something more traditional choose the handsome ribbed Dynasty cloth available in six colours including Claret or consider one of the 11 interiors which feature genuine leather in the seating areas. Add to your Coupe deVille's distinctiveness by selecting such available features as a padded vinyl roof, accent stripes, door edge guards or carpeted floor mats front and rear.



The Coupe deVille



Sedan deVille in available Cerulean Blue Firemist with available White padded vinyl top.

The beauty of the 1977 Sedan deVille is obvious. But the interior roominess and comfort is something that must be experienced. Inside, it's been redesigned for more efficient use of space . . . more legroom and headroom in the rear. Sedan deVille is also an agile luxury car. With more manoeuvrability for easier parking. All in all, it adds up to family-size luxury, elegance and value. Especially when you consider such Cadillac features as . . . Automatic Climate Control, Power Door Locks, Power Windows, Match-Mounted Wheels and Tires, Six-Way Power Seat Adjuster, High Energy Ignition. All standard, of course. You can even add an AM/FM Stereo Radio with Digital Display.

Leather has an elegance and richness all its own. And when it's highlighting the seating areas of the 1977 Sedan deVille, it takes on an added dimension. Shown is available White Leather with colour coordinated Dark Blue carpeting. Other colours available Black, Antique Light Blue, Antique Medium Sage Green, Antique Light Yellow-Gold, Antique Light Buckskin, Antique Medium Saffron, Red and Claret. Or if you prefer select from ten shades of Dynasty and Aberdeen cloth that range from Black to Light Buckskin. For that final touch of luxury add Tilt & Telescope Steering, Astrorooftop, and Power Recliner Seats.



The Sedan deVille



Cadillac Fleetwood Limousine in Hudson Bay Blue with Black padded vinyl top.

This is the profile that will be seen in front of embassies, at the airports, at important functions anywhere in the world. The newly designed 1977 Fleetwood Limousine and Fleetwood Formal Limousine . . . the next generation of the Limousine. The new Flagships of the Cadillac fleet. They offer the interior roominess . . . the privacy . . . the elegance . . . the luxury . . . that you've come to expect from Cadillac. For example, there are large rear door openings for easy entrance and exit. To provide interior quiet, there is ample sound-absorbing material. The Automatic Climate Control System can be operated up front by the driver or from the passenger compartment. Plus the convenience of a Dual Accessory Control Panel . . . that allows passengers to operate power windows, turn on the radio or control power door locks.

The 1977 Cadillac Limousine interiors reflect so many things to so many different people. To your business associates; a supreme compliment. To your corporate officers; an executive boardroom where business can be done privately. And to everyone; a place of luxury and comfort. As evidenced by this interior in Dark Blue Florentine velour. An elegant Light Gray or Black Dover cloth is also available. On the Fleetwood Formal Limousine a front seat with black leather in the seating area is standard as well as a glass partition that separates driver and passengers, for even greater privacy. But Cadillac doesn't forget why you buy a Limousine. There is spacious seating, AM/FM Radio with Power Antenna, Automatic Level Control, Left and Right Side Remote Control Mirrors, two-folding seats for passengers, vinyl roof, accent stripes, beautiful Opera Lamps, plus wheel covers to match any colour Limousine you choose.



New instrument panel



New steering wheel



Cadillac-size trunk



AM/FM Signal-Seeking Stereo Radio with Scanner



Push-to-reset trip odometer



Dual rub strip for bumper protection



Dramatic new styling



Cornering Lights and Lamp Monitors



Styling accents for Fleetwood Brougham



Steel-belted wide-whitewall radial tires

Standard Features

New Instrument Panel — Organizes information and controls for you. Driver-only controls on the left . . . information band across the top . . . and the centre control area for shared controls such as Automatic Climate Control and radio.

Automatic Climate Control — Heating/cooling/dehumidifying system maintains the temperature you select. The system has been redesigned so the compressor operates only when necessary.

Steel-Belted, Wide-Whitewall Radial Tires

Variable Ratio Power Steering — Easy parking and cornering, while retaining a feel of the road. (Fixed Ratio on Limousines.)

Cornering Lights — Project light from the front corner of the car when turning.

Disc Brakes — Four-Wheel disc brakes standard on Fleetwood Brougham. Self-adjusting disc/drum brakes on DeVilles and Limousines. All use dual master cylinder system.

Lamp Monitors — Show if major or secondary outside light systems are functioning.

Automatic Level Control — Automatically adjusts to changing loads to help keep car level. Standard on Brougham and Limousines, available on DeVilles.

Axle Ratios — For varying driving conditions.

Power Door Locks and Power Windows — Can be operated individually or with master controls.

AM/FM Radio with Automatic Power Antenna — Standard on DeVilles. If desired, power antenna can be left at a preselected height without retracting.

Rear Window Defogger — Electric

AM/FM Signal-Seeking Stereo Radio with Scanner and Power Antenna — Standard on Brougham, available on DeVilles and Limousines. When Scan button is pushed, radio continuously scans across dial, sampling each station for about six seconds. Pushing button a second time locks on desired station.

Six-Way Power Seat Adjuster on Driver Side — Adjusts front seat forward, back, up, down and tilts forward or back. Standard on Fleetwood Brougham and DeVilles, available on Fleetwood Limousine only.

Dual Comfort Seats — 50/50 standard on Fleetwood Brougham, available on DeVilles. They allow separate adjustment for driver and front passenger. Available for the passenger's side is a power reclining seat with a six-way power adjuster. A new power recliner is available (except Limousines) for the driver's side.

45/45 front compartment seat standard on Fleetwood Formal Limousine only.

Accent Stripes — Standard on Limousines, available on DeVilles and Fleetwood Brougham.

High Energy Ignition System — Eliminates points, ignition condenser, cam and rubbing block.

Soft Ray Glass — All models.

Three-Speed Wipers and Washers — "Mist" position for single-wipe action.

Opera Lamps — Standard on Fleetwood Brougham and Limousines, available on DeVilles.

Freedom™ Battery — Never needs water.

Cadillac-Size Trunk — With standard Stowaway Spare Tire (not on Limousines).

As well as . . .

• Push-to-Reset Trip Odometer • Colour Keyed Litter Container • Inside Hood Release • Automatic Parking Brake Release • Remote Control Left-Side Mirror (Also remote control right-side mirror on Limousines) • Washer Fluid Indicator Light • Centre Armrests • Visor Vanity Mirror • Turbo Hydra-matic Transmission

The Cadillac Limousines

For your added pleasure...

Express your individuality . . . by selecting from the many Cadillac Features available this year.

Electronic-Fuel Injected Engine — It is designed to offer quick response, fast starting, smooth engine idle and few scheduled maintenance operations. (Except Limousines.)

Astrorooft — Laminated and tinted safety-glass panel lets the sunshine in even when closed. Adjustable-sunshade. (Except Limousines.)

Sunroof — Like Astrorooft, except electrically-powered panel is not translucent. (Except Limousines.)

Vinyl Roof — 13 available colours in Tuxedo Grain. (Standard on Brougham and Limousines.)

Automatic Door Lock System — Locks all doors automatically when the shift lever is moved to a forward drive position.

Theft-Deterrent System — Sounds horn and flashes exterior lights when security is violated.

Illuminated Entry System — Pushing front door handle button illuminates door lock cylinder and turns on inside courtesy lights.

Illuminated Vanity Mirror — Visor mirror on the passenger side illuminates when cover is raised.

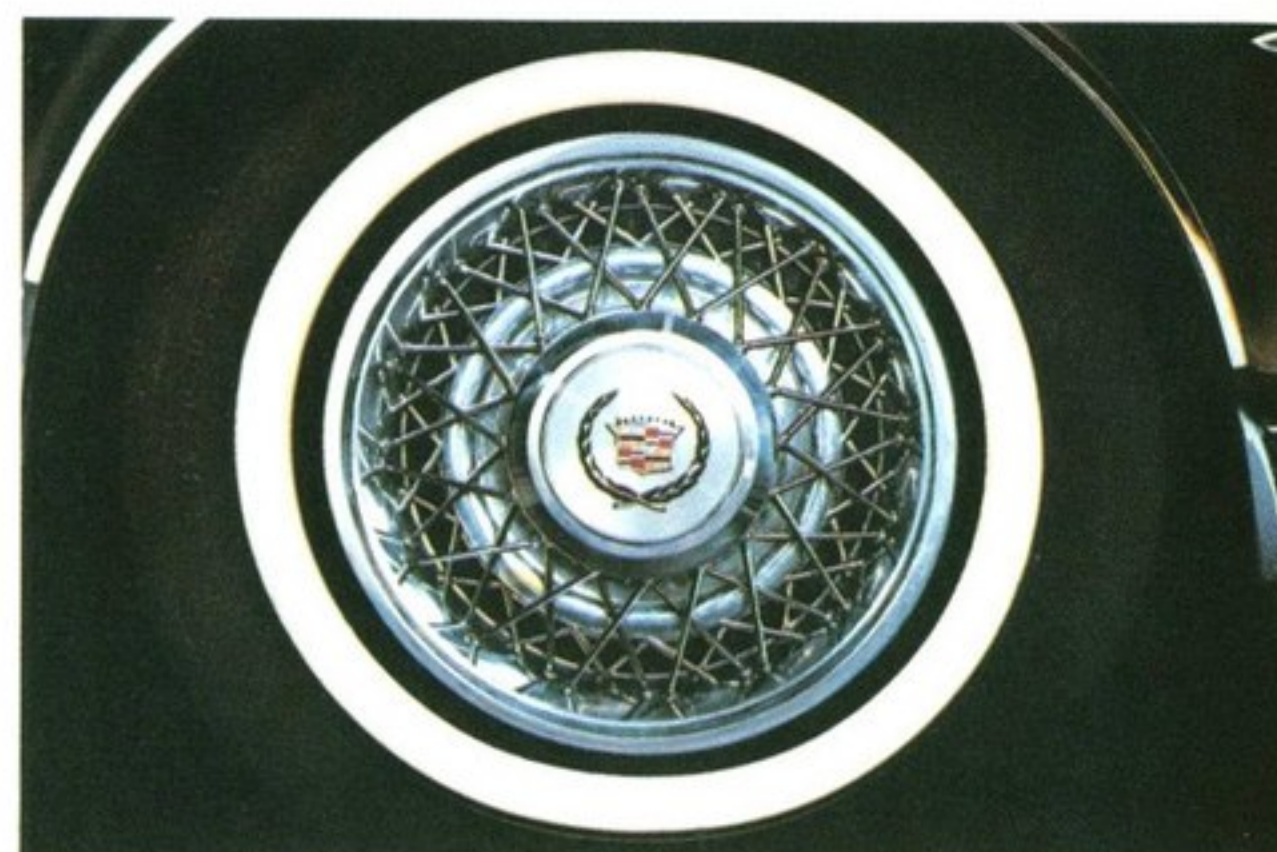
Fuel Monitor System — Colour-coded lights on the instrument panel indicate when fuel consumption rate is efficient or inefficient — and when the fuel supply is low.

Dual Comfort 50/50 Front Seats — Standard on Brougham. Available on the DeVilles only.

Power Recliner Passenger Seat — Including six-way power seat adjuster, available on all 50/50 Dual Comfort front seats.



Astrorooft



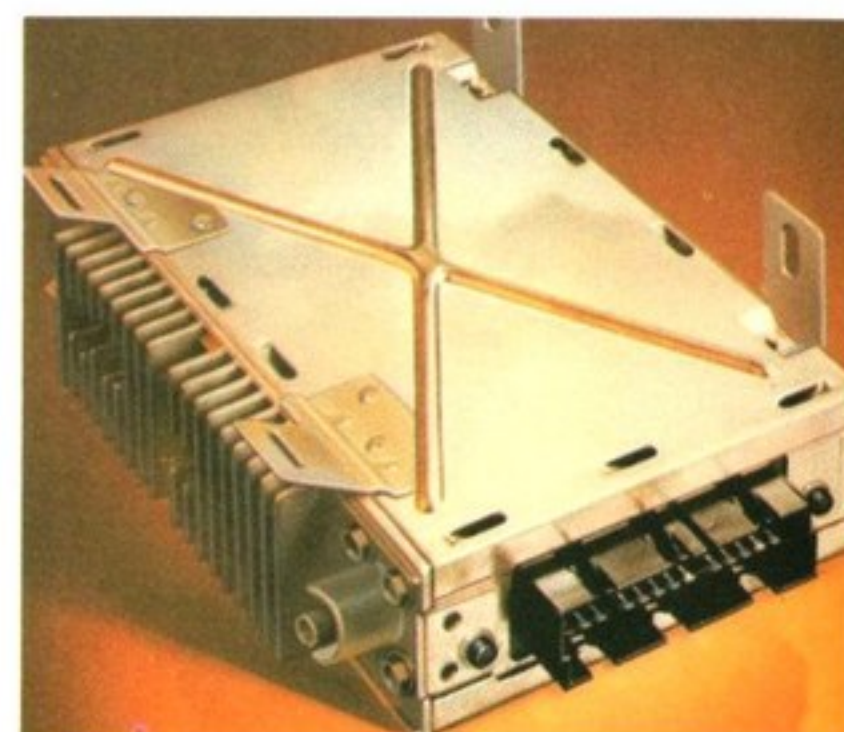
Wire Wheel Discs



Cruise Control



Power Recliner Seat



On-Board Computer for EFI

Power Recliner Driver Seat — Available on all Dual Comfort 50/50 front seats.

Power Recliner — For passenger seat back on notch-back coupe type seats. Available on Coupe DeVille and Sedan DeVille with leather for the seating areas.

Opera Lamps — Available on DeVilles, standard on Fleetwood Brougham and Limousines.

Wire Wheel Discs or Turbine-Vaned Wheel Discs — Both have handsome brushed chrome area with ornamentation.

Cruise Control — New electronic Cruise Control include both "Resume" and "Advance" features, offering increased flexibility for speed selection and alteration.

Twilight Sentinel — Automatically turns driving lights on and off in response to outside light conditions. (Also turns lights off after an adjustable time delay.)

Guide-Matic Headlamp Control — At night, automatically dims lights with approach of on-coming cars . . . and then returns lights to bright.

Controlled-Cycle Wipers — Delay feature adjusts wiping action for light rain or other conditions. Includes new momentary "mist" position.

Trailer Package — Heavy-duty equipment grouping for towing up to 6000 lbs. (Except Limousines.)

Controlled Differential — Directs power to the rear wheel having better traction.

Automatic Level Control — Automatically adjusts car to changing loads. (Standard on Fleetwood, Brougham, Limousines. Available on DeVilles.)

Remote Control Trunk Lock Release — With ignition on, light touch of trunk lock button located inside glove box . . . causes trunk to open. (Includes power pulldown feature.)

Tilt and Telescope Steering Wheel — Swings up for easy entry/exit. Also slides and adjusts in or out.

Interiors with Leather in Seating Areas — 11 trim combinations available. (Except Limousines.)

Remote Control Right-Side Mirror — Standard on Limousines.

Outside Thermometer — Mounted on base of left side mirror.

Firemist Paints — These paints offer rich colour, deep lustre and high gloss. Six colours to select from.

Carpeted Rubber Floor Mats — Available for front and rear.

Accent Stripe — Standard on Limousines.

Door Edge Guards

Front & Rear License Frames

Trumpet Horn

Performance Axle — No-charge feature on DeVilles and Fleetwood Brougham. Not available on Limousines.

Trunk Mats.

Power Seat Adjuster — Six-way. Fleetwood Limousine only. (Standard on DeVilles and Brougham.)

Special Editions

Brougham d'Elegance. A new expression of luxury and elegance . . . the Brougham d'Elegance. It starts with special, contoured pillow style seats trimmed in rich Florentine velour cloth. Available in Light Gray, Dark Blue, Light Buckskin and Claret. Add to this, the luxury of . . . 50/50 Dual Comfort front seats . . . plush, high pile carpeting for floor and doors . . . vinyl backed deluxe front and rear floor mats covered in the same fine carpeting material. The handsome upper door pads and the inserts in the door pull straps and the front

— Medici — that is available in Claret, Medium Saffron, Dark Blue and Light Buckskin. In addition to the seats . . . the upper door front pads, inserts in the door pull straps and front seat back assist straps are Medici Cloth. To round out this edition you will find . . . high pile carpeting for floors and doors . . . accent striping . . . body side mouldings with vinyl inserts that match the exterior car colour . . . and 50/50 Dual Comfort front seats. Plus other luxury features.

Cabriolet. A distinctive look for Coupe deVille buyers. This handsome Cabriolet roof treatment is available in 13 co-ordinated colours. You may order it with or without the available Astrorooft or Sunroof. Also featured is a decorative exterior Cadillac crest on the sail panel . . . and bright chrome roof mouldings.

Brougham d'Elegance

seat back assist straps are Florentine Cloth. To top off the Brougham's interior elegance . . . there are three roof mounted assist straps. And outside? There's turbine-vaned wheel discs, "d'Elegance" script on the sail panel plus distinctive accent striping. Incidentally, a power recliner is available for the driver side in addition to an available power recliner and six-way power seat adjuster for the passenger seat.

DeVille d'Elegance. Here's an edition that is very special. Gracing the luxurious pillow style seats . . . a stunning crushed velour cloth



Cabriolet roof on Coupe deVille



Light Buckskin Medici Cloth in DeVille d'Elegance.

Radios Available

This is the most outstanding selection of Cadillac sound equipment ever offered. Whatever you want in top quality high-performance listening . . . Cadillac offers to you this year.

AM/FM Stereo Radio with Tape Player — This unit with integral 8-track tape player has exceptional sound fidelity. A total of four diagonally-opposed speakers literally surround listeners with sound.

AM/FM Stereo Radio with Signal-Seeker and Scanner — This four-speaker system offers rich stereo reception. When the Scan button is pushed . . . the radio continuously scans across the dial . . . sampling each station in turn for about six seconds. When a desired station is heard you push the Scan button a second time. And the station is "locked" in. Standard on Fleetwood Brougham.



AM/FM Stereo Pushbutton Radio with Digital Display

AM/FM Stereo Pushbutton Radio with Digital Display — This unit features an electronic display for the radio frequency and in addition, provides time of day, date and elapsed time readouts. Momentary actuation of the appropriate pushbutton switches will automatically recall each function for about a 5- to 7-second interval. When the radio is manually or pushbutton tuned, radio station frequency is displayed automatically for the time delay interval. Then unit reverts to displaying time.



Eldorado

BY CADILLAC

The legend lives for 1977.

Whichever Eldorado you choose... Coupe, Cabriolet (shown in available Frost Orange Firemist with White vinyl roof) or Custom Biarritz... you'll enjoy that rare blend of excitement and elegance that's made Eldorado a legend in its time. With the performance of front-wheel drive, four-wheel disc brakes, variable ratio power steering and automatic level control. With the luxury of extra front seat roominess. All standard.

Standard Features

Front-Wheel Drive. Provides impressive traction. Directional stability. And extra front seat roominess because the front floor is flat with front-wheel drive.

Automatic Climate Control. Heating/cooling/dehumidifying system utilizes sophisticated sensors to automatically maintain the temperature you select on the colour-coded temperature dial. Redesigned for 1977 so that compressor works only when necessary.

Four-Wheel Disc Brakes. Ventilated discs have cooling fins for rapid heat dissipation. Audible wear signal triggered when pads need replacement.

AM/FM Signal-Seeking Stereo Radio with Scanner and Power Antenna. Depressing the new Scan-button allows radio to sample each station for approximately six seconds before going on to next station. Depressing Scan-Button a second time locks in station. New circuitry helps minimize interference from unwanted signals in FM section.

Variable-Ratio Power Steering. Contributes to easy parking and cornering, while retaining the feel of the highway at cruising speeds.

Automatic Level Control. This convenient feature automatically adjusts to changing loads to help keep the car level. Reducing rearend sag and "bottoming" on severe bumps or ramps.

Rear Window Defogger — Electrically Operated.

Power Door Locks and Power Windows. Lock doors individually or lock both doors with master control at driver and front passenger positions.

Cornering Lights. During nighttime driving, they project light from the front corners of the car to help illuminate the roadside when turning.

Six-way Power Seat Adjuster. Allows driver to adjust front seat forward, back, up, down and tilts forward or back.

Three-Speed Wipers and Washers. A special "Mist" position for single-wipe action during light rain.

Freedom™ Battery. Permanently sealed. It never needs water.

Lamp Monitors. Front fender monitors show if high beam, low beam and parking and signal lamps are functioning. Rear monitor, visible through rearview mirror, reports on taillights, stoplights and turn signals.

High Energy Ignition System. Eliminates points, ignition condenser, cam and rubbing block.

As well as...

- Push-to-Reset Trip Odometer • Steel-Belted, Wide-Whitewall Radial Tires • Soft Ray Glass • Automatic Parking Brake Release • Accent Stripping • Quartz Digital Clock • Inside Hood Release • Remote-Control Left-Side Mirror • Washer Fluid Reminder Light • Colour-keyed Litter Container • Front Centre Armrest • Visor Vanity Mirror • Turbo-Hydra-Matic Transmission • Cigar Lighters • Bumper Impact Strips

At the summit of the automakers' craft.



Eldorado Cabriolet Coupe shown in available Frost Orange Firemist with White vinyl roof.



The Traction of Front-Wheel Drive



Available Cabriolet Roof



Bold New Grille New Chrome Crests



New Side Marker Lights and Vertical Taillamps



Cornering Lights, Bumper Impact Strips



Four Wheel Disc Brakes



Eldorado Interiors

Inside you'll find luxury and sportiness. With a wide selection to choose from. Shown left in Dark Blue is Edinburgh Plaid Cloth. Or choose from six other colours. Also available are interiors with soft, supple Sierra grain leather for the seating areas — 11 combinations. And for 1977 . . . they are available in bold, exciting two-tones in four colour combinations. Including Antique Medium Sage Green with Dark Green inserts (below). (Available when 50/50 Dual Comfort front seats are ordered).



Features Available.

Automatic Door Lock System — Locks all doors automatically when the shift lever is moved to a forward drive position.

Astrorooft — Laminated and tinted safety glass panel lets the sunshine in even when closed. Power-operated. Includes adjustable sun shade.

Sunroof — Operates like the Astrorooft except the electrically-powered panel is not translucent.

Electronic-Fuel-Injected Engine — Designed to offer quick response, fast-starting, smooth idle and few scheduled maintenance operations.

Theft Deterrent System — Sounds horn and flashes exterior lights when security of the interior, engine or trunk compartment is violated.

Illuminated Entry System — Pushing front door handle button illuminates door lock cylinder and inside courtesy lights.

Illuminated Vanity Mirror — Visor mirror on the passenger side illuminates when cover is raised. Two light levels.

Fuel Monitor System — Colour-coded lights on the instrument panel indicate when fuel consumption rate is efficient or inefficient — and when the fuel supply is low.

Stereo with Tape Player — AM/FM Stereo Radio with integral 8-Track Tape Player. Total of four diagonally

opposed speakers.

50/50 Dual Comfort Front Seats — Each of the two seat sections adjust individually to give the driver and passengers the comfortable seating position of their choice (Standard on Biarritz).

Power Recliner Seats — Available for driver and/or passenger seat with 50/50 Dual Comfort front seats. Includes Six-Way Power Seat Adjuster.

Passenger Six-Way Power Seat Adjuster — Available with 50/50 Dual Comfort front seats only. Included with available Passenger Power Recliner.

Cruise Control — New electronic Cruise Control includes both "Resume" and "Advance" features, offering increased flexibility for speed selection and alteration.

Twilight Sentinel — Automatically turns driving lights on and off in response to outside light conditions. Also turns lights off after an adjustable time delay.

Guide-Matic Headlamp Control — At night, automatically dims headlamps with approach of oncoming cars . . . and then returns lights to bright.

Controlled Cycle Wipers — Delay feature adjusts wiping action for light rain or other conditions.

Trailering Package — Heavy-duty equipment grouping for towing up to 6,000 lbs.

AM/FM Stereo with Digital Display — Features electronic display for the radio frequency. Also provides time, date and elapsed time readouts.

Remote Control Trunk Lock Release — With ignition on, a control button inside the glove compartment automatically releases the trunk lid lock. Includes power pulldown feature.

Tilt and Telescope Steering Wheel — Swings up for easy entry-exit. Also slides and adjusts in or out.

Remote Control Right-Side Mirror — For added convenience (Standard on Biarritz).

Firemist Paints — High metallic paints known for richness of colour.

Carpeted Floor Mats — Eight co-ordinated colours. Front and rear ordered separately.

Illuminated Outside Thermometer — Mounted on base of left-side mirror.

As well as . . .

- Vinyl roof
- Interiors with genuine leather for seating area . . . also available in two-tones
- Shoulder Belts for Rear Seat Outboard Occupants (dealer installed)
- Door Edge Guards
- Trunk Mat
- Trumpet Horn
- License Frames
- Heavy Duty Cooling System
- Engine Block Heater (dealer installed)
- No charge for . . .**
- Stowaway Spare Tire
- Performance Axle

Eldorado Custom Biarritz BY CADILLAC



Elegant French seam roof/window treatment.



Eldorado's appeal takes on a special dimension in this . . . the Eldorado Custom Biarritz by Cadillac.

It's distinctive. With its exclusive Cabriolet roof treatment designed to change the shape and character lines of the Eldorado Coupe. And even an unmistakably different shape and size for the back and rear quarter windows.

It's elegant. With refinements like a matching vinyl insert that accentuates the aluminum cross-over roof moulding. A stainless steel accent moulding with black accent grooves and a "brushed" centre area — running from the rear to the hood. Where its lines widen to a unique spear-like design. A handsome script "Biarritz" designation and a convenient remote control mirror on the passenger side.



Another Biarritz feature — Cadillac Contoured Pillow Style Seating Shown in Antique Light Buckskin.

It's beautiful. With special accent stripes for the front fenders, doors and rear quarter panels. Fully padded Elk Grain Roof treatment and Opera Lamps. Special colour co-ordinated wheel discs. And five colour combinations to choose from including Buckskin Firemist (below), Cerulean Blue Firemist, Sable Black, Frost Orange Firemist and Cotillion White.

Biarritz is available only with interiors of soft, supple Sierra grain leather for the seating area. In matching colours. The luxury and comfort of Cadillac Contoured Pillow Style Seating and 50/50 Dual Comfort front seats are standard on the Biarritz. For that final touch of distinction . . . choose your Eldorado Biarritz with an available Astrorooft or Sunroof.



Seville

BY CADILLAC

A unique North American luxury car.



What makes Seville Unique?

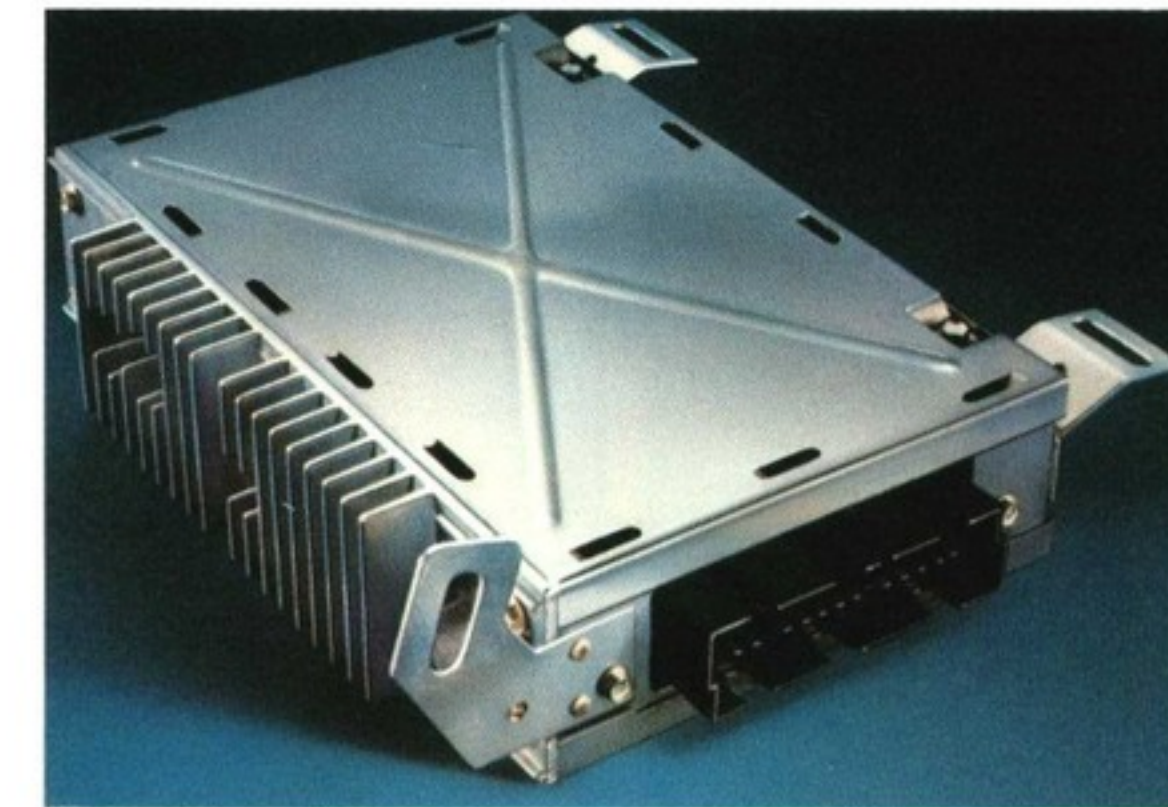
To start, Seville is the first North American production car to offer a 5.7 Litre (350 cu. in.) Electronic-Fuel-Injected Engine as standard equipment.

Electronic-Fuel-Injected Engine

It is designed for a wide variety of driving conditions and driver habits—with quick response, fast starting, smooth engine idle and few required maintenance operations. A number of sensors constantly feed data on various engine factors to an on-board electronic analog computer located under the instrument panel. The computer instantly calculates the fuel charge needed at the cylinders. It signals the eight injectors to meter the correct fuel charge to each cylinder from the constant-supply Fuel Rail. Resistors of the Electronic Control Unit are laser-trimmed for close tolerances. Also standard are big 15-inch steel belted radial tires. A 2.56 to 1 axle. And a Fuel Monitor System.

No carburetor maintenance.

Carburetor maintenance is eliminated because there is no carburetor. And the fuel injection system itself has only a few required maintenance operations.



On-board computer for the Cadillac Electronic-Fuel-Injected Engine.



Seville represents a new dimension in luxury car driving. For impressive manoeuvrability and easier parking, Seville is about 18 inches shorter than the full-size Cadillacs. Yet, Seville is designed for interior roominess and comfort.

A beautiful road car.

Seville's agility is due in part to its trim, 114.3" wheelbase. However, there are many factors that contribute to Seville's ease of handling and confidence on the road. There's Variable Ratio Power Steering—with an overall ratio of 16.4-13.8 to help maintain steering response. Front and rear stabilizer bars to help reduce body roll during cornering. Standard 15" steel-belted radial tires. And Automatic Level Control to help keep the car trim with changing loads.

Four-Wheel Disc Brakes.

Four-wheel disc brakes are standard on Seville. Combined with a Power Brake Booster, they provide the braking capacity you would expect from one of the world's best equipped cars.

The Seville ride.

There are many reasons for Seville's impressive ride. The Teflon® liners on rear springs that reduce friction. The large Pliacell shock absorbers to help control road vibrations. The use of Isoflex body mounts for a soft but firm ride. And match mounting of tires and wheels. (A tire's high point of radial force is matched with the wheel's low point for rolling smoothness).

Total Car Concept.

Here is a car that unites advanced instrumentation and technology with tasteful elegance. Seville is the first North American car to combine international size, styling and performance with Cadillac comfort and convenience.

The quest for perfection.

Seville was a great car when it was introduced. It is an even more refined car today. Because it is our policy to constantly seek out ways to enhance Seville—to maintain Seville's position as one of the finest cars ever built. One example of this ongoing commitment is the addition of four-wheel disc brakes as standard equipment in 1977. Another: The retuned suspension system is complemented by Butyl® rubber body mounts to provide lateral and vertical vibration dampening qualities.

Altogether, these and other refinements make Seville an even more desirable car choice for 1977.

Service: Another strength.

Seville was designed for few required maintenance operations. And, should your Seville require service, there are Cadillac dealers throughout North America with trained technicians and parts readily available.

It just might be the best performing luxury car you've ever driven.

The quiet side of Seville.

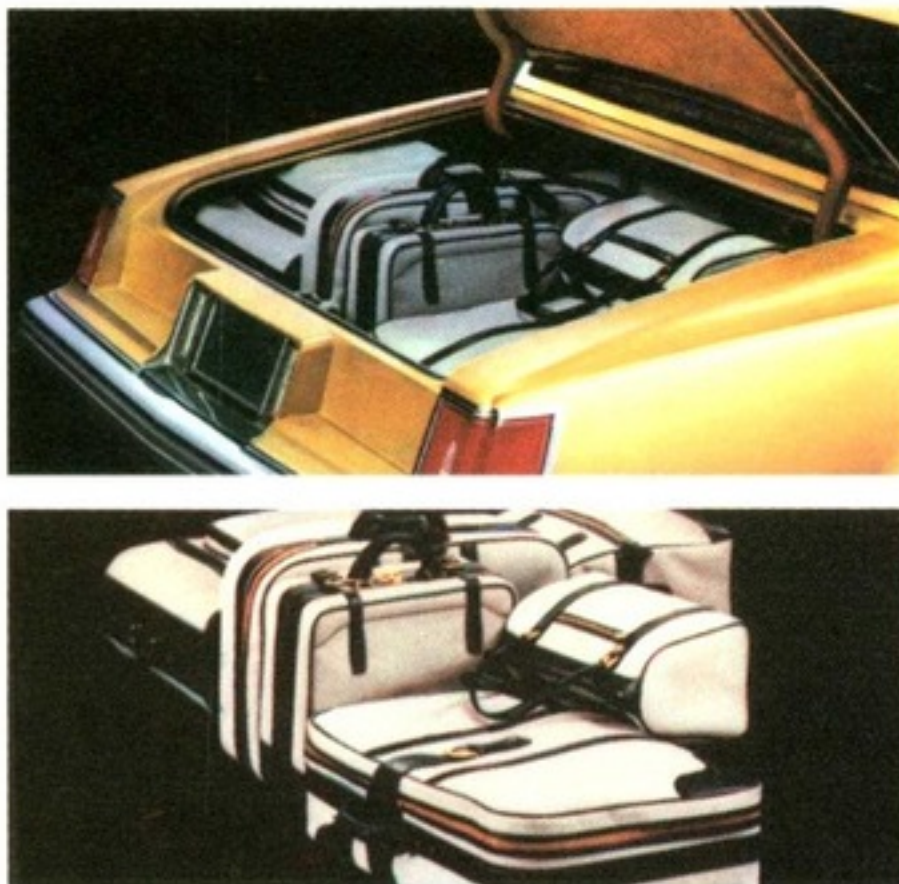
To help minimize outside noise, sound-absorbing padding and moulded acoustic insulators are strategically applied in key areas. There's super-soft weather stripping on doors to help silence wind noise. And the one-piece instrument panel cover helps silence squeaks and rattles.

Seville fights rust.

To battle rust through the years on the outside, Seville's side and wheelhouse mouldings are formed of bimetal (stainless steel laminated to aluminum). Underneath, Zincrometal® is used in key areas. Plus other rust-fighting materials.



Individual Reading Lamps



Fully Carpeted Trunk to hold this much luggage



Automatic Climate Control and Tilt/Telescope Steering Wheel



AM/FM Signal-Seeking Stereo Radio with Scanner



Bumper Impact Strips



Four-Wheel Disc Brakes



Lamp Monitors and Cornering Lights



Choice of Metal top, shown, or Padded Vinyl Roof

The car complete.

Seville is one of the world's best equipped cars. Features that are standard include the following: **Four-Wheel Disc Brakes.** Four-wheel disc brakes have audible warning device that signals when brake pads need service.

Automatic Climate Control. Heating/cooling/dehumidifying system maintains the temperature you select. Redesigned for 1977 so that the compressor works only when necessary.

AM/FM Signal-Seeking Stereo Radio with Scanner and Power Antenna. This superb instrument seeks out the strongest AM, FM or FM stereo stations when horizontal bar is pushed — in addition to standard push-button operation. New Scan Button enables you to sample each station for a few seconds — push the button a second time to hold desired station. Power antenna can be set to rise automatically when radio is turned on — recede when ignition is turned off — or maintain pre-selected position.

Fuel Monitor System. Lights on the instrument panel let you know how you are driving — green for efficiently and amber for inefficiently. A red light indicates you're low on fuel.

Electronic-Fuel-Injected, 5.7 Litre Engine. See preceding pages.

Automatic Level Control. Automatically adjusts to changing loads to help keep the car level.

Power Door Locks and Windows. A touch of the switch locks or unlocks all doors. Master control at each front door. Power windows have individual controls plus driver's master control.

Cornering Lights. They project light from the front corners of the car to help illuminate

the roadside when turning.

Variable Ratio Power Steering. Affords easy parking and cornering, while retaining the feel of the road.

Convenient Power Seat Adjuster. The 50/50 front seats have a six-way power seat adjuster for the driver side and a two-way power seat adjuster for the passenger side. (Six way is available). Controls are conveniently located on door armrests.

Choice of Roof Treatment. Choose the standard colour-keyed padded vinyl top in new Tuxedo Grain pattern — from 16 roof colours, including metallics. Or, if you prefer, you can specify the matching metal top. Firemist colours available at extra cost.

Exterior Colour Selection. There are 15 standard colours. Six Firemist colours are available at additional cost. Accent paint striping is standard.

Steel-Belted Wide-Whitewall Radial Tires. Their advanced tread design provides impressive traction on wet and snowy roads. And their steel-belted radial construction offers stiff resistance to cuts, as well as low rolling resistance.

Tilt and Telescope Steering Wheel. Tilts up or down for easy entry and exit and adjusts in or out to accommodate the driver's height and reach.

Controlled Cycle Wiper System with Washer Fluid Low-Level Indicator. A delay feature adjusts wiping action for light rain, and an amber light on the instrument panel indicates when washer fluid is low.

Lamp Monitors. Front fender monitors show if high beam, low beam and parking and signal lamps are functioning. Rear monitor, visible through the rearview mirror, reports on taillights, stoplights and turn signals.

As well as . . .

- Remote Control Left-Side and Right-Side Exterior Rearview Mirrors • Front Passenger's Manual Seat-Back Recliner • Remote Control Trunk Lock Release • Individual Front Armrests • One-Piece Deep Pile Carpeting • Individual Rear Seat Interior Reading Lamps • Inside Hood Lock Release • Colour-keyed Litter Container • Quartz Digital Clock • Soft Ray Glass • Stowaway Spare Tire • Colour-Co-ordinated Spare Tire Cover and Trunk Carpeting including Deck Lid • Assist Straps on Back of Front Seats as well as Overhead Type • Pull-Type Handle on Each Door • Automatic Storing of Safety Belts • Bumper Impact Strips • Carpeted Rear Shelf • Dome Courtesy and Reading Lamp • Rear Window Defogger — Electrically Operated.



Jewel-Like Stand-Up Wreath and Crest



The luxury inside. Convenience. Comfort. Elegance.

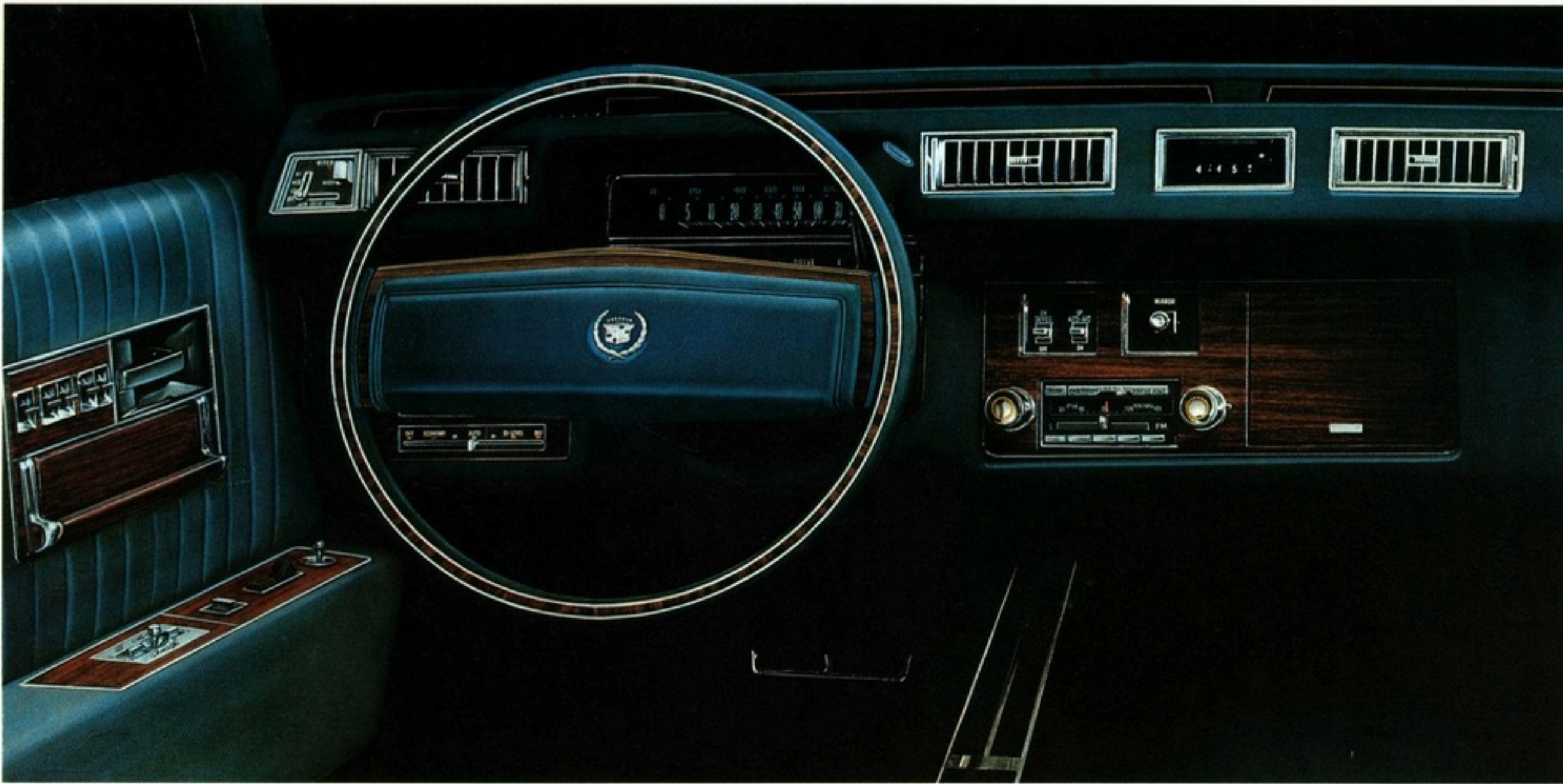
Seville interiors are understated. Elegant in their simplicity. Yet, they are designed with function always in mind.

There are Dual Comfort 50/50 front seats. A six-way power seat adjuster for the driver. A two-way power seat adjuster with manual seat-back recliner for the front passenger. With power controls conveniently located on the door armrests. And the thoughtful addition of individual, fold-down centre armrests. The upholstery itself has been chosen to enhance Seville's interior beauty and comfort. Smooth, velvet-like Dover Cloth is standard. In Claret (above right), Black, Light Gray, Dark Blue, Medium Sage Green, Light Yellow-Gold, Light Buckskin and Medium Saffron. Also available are interiors with soft, supple Sierra grain leather for the seating area. In White (above left) with Black Carpet and Trim — or in nine other colours. The tailored look of the interior is complemented by deep pile carpeting which features single-piece construction.



For your convenience, Seville provides such standard features as power door locks and power windows. A Tilt and Telescope Steering Wheel. An inside hood lock release. Individual reading lights in the rear. In addition, there are many little things that go all but unnoticed. An automatic parking brake release, for instance. And a convenient new seat/shoulder belt combination that lets you extend belts across your lap on the first try.

For your listening enjoyment, Cadillac's AM/FM Signal-Seeking Stereo Radio with Scanner is standard. The new Scan feature automatically samples each station for a few seconds — then you push the button a second time to hold desired station. The fullness of stereo is broadcast throughout the car with a total of four cross-balanced speakers — two in front and two in the rear. For your comfort year-round there's Automatic Climate Control. Simply dial the temperature you desire and air is heated or cooled and dehumidified automatically.

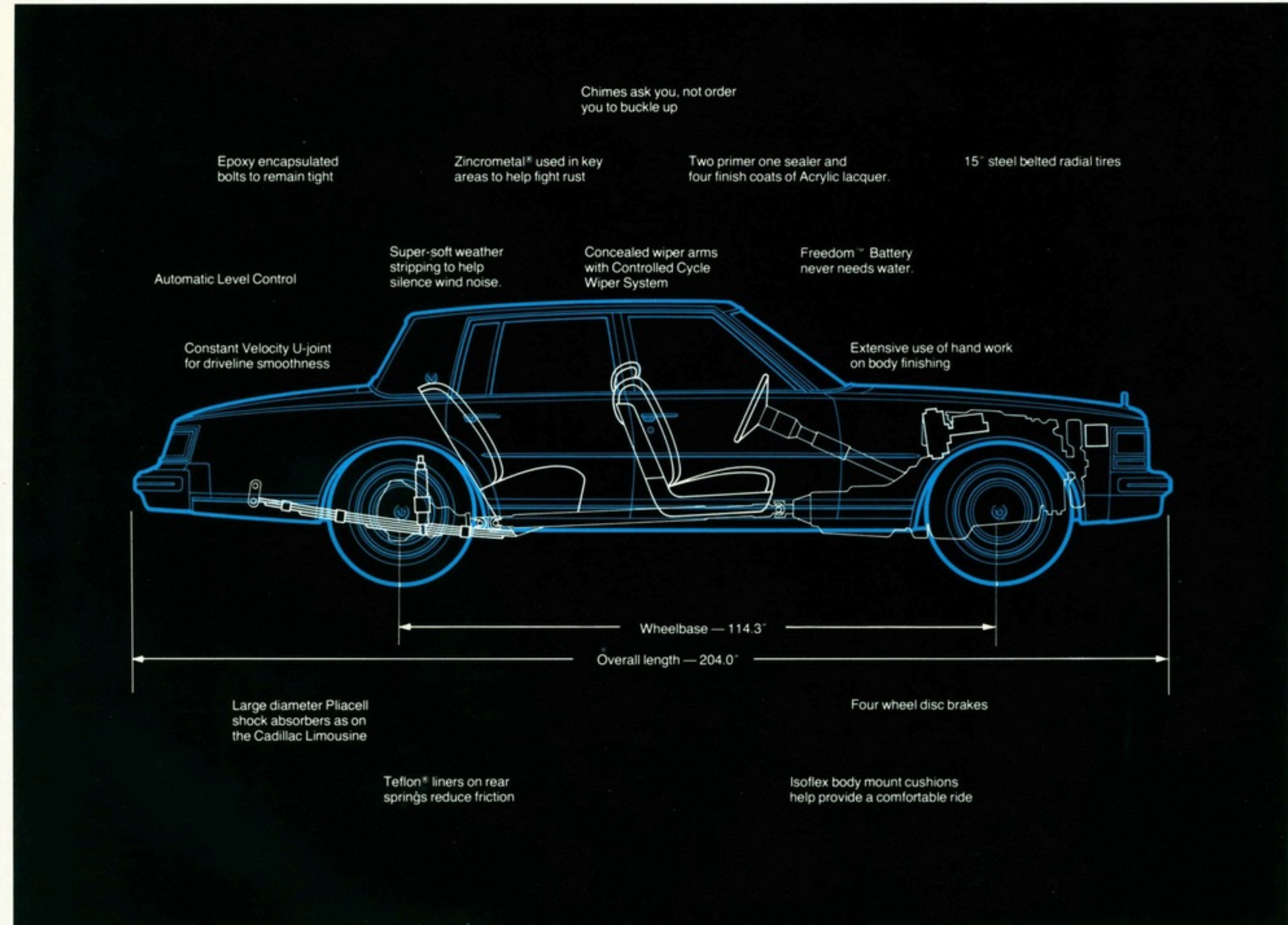


Seville is a delight to drive.

It is here, in the driver's seat, that you will understand why Seville is meeting the needs of more and more particular people — making it one of the most successful new luxury cars of this, or any other decade. From the moment a pleasant chime — not a buzzer — asks you to buckle up, you know this is a different kind of luxury car. Directly in front of you is an instrument panel that organizes information for you . . . more immediate functions over the steering column . . . and fuel gauge, quartz digital clock and warning functions in an information band on the upper panel. You'll note that the Electronic-Fuel-Injected Engine can be started without touching the accelerator. And, as you shift into drive, the automatic parking brake releases. Then, you will discover why Seville is called a car of performance. Responsive. Rugged. Smooth of ride. And solid of feel. It's then that the Cadillac commitment to Seville's overall

performance comes into play. The way it corners in city traffic. The ease with which it parks. The comfort. The power. The quiet. The convenience. And for your added pleasure . . . In addition to the great number of features that are standard on Seville, these additional features are available: Cruise Control. New electronic Cruise Control includes both "Resume" and "Advance" features, offering increased flexibility for speed selection and alteration. Astrorooft. Laminated and tinted safety glass lets the sun shine in even when closed. Power-operated. Includes adjustable sun shade. Sunroof. Operates like Astrorooft except the electrically-powered panel is metal. Deluxe Wire Wheel Discs or Turbine Wheel Discs. Controlled Differential. Helps provide additional traction under varying road conditions. Directs power to the rear wheel having the better traction. Illuminated Entry System. Pushing front door

handle button illuminates door lock cylinder and inside courtesy lights. Lighted Vanity Mirror. Visor mirror on passenger side illuminates when protective cover is raised. Power Trunk Pull-Down. When trunk lid is lowered manually and engages latch, power mechanism pulls down and locks the lid securely in place. Theft Deterrent System. Sounds horn and flashes exterior lights when car's security is violated. Also available: Six-way Passenger Power Seat Adjuster. Accessory Engine Block Heater (dealer installed). Interiors with genuine leather for seating areas. AM/FM Stereo Radio with Integral 8-Track Tape Player. Door Edge Guards. Firemist Paint. Carpeted Floor Mats. Guide-Matic Headlamp Control. Twilight Sentinel. Heavy-Duty Cooling System. License Frames. Rear Shoulder Belts (dealer installed). Trunk Mat. AM/FM Stereo Radio with Digital Display. Performance Axle. Automatic Door Locks. Power Recliner Driver and Passenger Seats. Illuminated Thermometer.



Quality is everywhere.

Under that classic exterior lies another kind of beauty. It's the unseen evidence of quality . . . the telltale testimony that bespeaks the kind of car this is. It's the use of advanced components. Such as Isoflex body mounts to help provide a comfortable ride, Epoxy-encapsulated bolts to remain tight, the Freedom™ Battery that never needs water. It's going beyond the expected. Four-wheel disc brakes . . . 15" tires . . . Teflon®

liners on rear springs . . . an 80 amp generator . . . large diameter Pliacell shock absorbers, as on the Cadillac Limousine. It's the way the car is designed and built. With the use of computer graphics, computer simulation, advanced structural analysis techniques and advanced testing instrumentation. And sometimes, it's what isn't there. Such as no seams in interior carpeting . . . and no visible seams on door opening

and lock pillar surfaces. The signs of quality in Seville are everywhere. A new driving experience awaits you . . . at your Cadillac Dealer's now. Seville by Cadillac.



Fleetwood Brougham • Coupe deVille
• Sedan deVille and Cadillac Limousines

| | |
|------------------------|--|
| Engine | |
| 8-Cylinder, 90° V-Type | |
| Bore | 103.68 mm (4.082") |
| Stroke | 103.12 mm (4.060") |
| Displacement | 7.0 litres (425 cu. in.) |
| Compression Ratio | 8.2 to 1 |
| Firing Order | 1-5-6-3-4-2-7-8 |
| Mounts | 3 points, rubber insulated |
| Emission Controls | Positive Crankcase Ventilation, Air Injection Reactor, Exhaust Gas Recirculation, Early Fuel Evaporation, Evaporative Control, Oxydizing Converter |

Note: Air Injector Reactor System and Exhaust Pressure Transducer for EGR utilized on EFI cars only.

| | |
|--|-------------------|
| Fuel System | |
| Carburetion System | 4 BBL "Quadrajét" |
| Fuel Filter | Carburetor Inlet |
| Pump | Mechanical |
| Note: The 1977 Cadillac engine is designed to operate only on unleaded gasoline of 91 Research Octane. The gasoline should also have at least a Motor Octane of 83. Unleaded gasoline is essential for proper emission control system operation, and it will reduce spark plug fouling. The use of leaded gasoline can severely minimize the effectiveness of the emission control system and result in the loss of warranty coverage. | |

| | |
|--|----------------------------------|
| Fuel Injection System — Available | |
| Type | Speed-density, port injection |
| Delivery | Time, 2-phase, 4 cyl. each phase |
| Filter | In-line, 20 micron |
| Pumps | 2 electric (in-line, in-tank) |

| | |
|---------------------------------------|---|
| Fuel Tank | |
| Capacity | 90.8 litres (20 gallons approx.) |
| Emission Controls (For Vapor Control) | Fuel Tank vented through charcoal canister |

| | |
|-------------------------|--|
| Electrical | |
| Battery—Delco Remy 87-5 | 12-volt, negative ground, 3500-watt, 66 plates, side terminals. No filler/vent caps |

| | |
|-------------------|---|
| Delcotron | 80 amp. |
| Voltage Regulator | Solid state, integral with Delcotron |
| Ignition | HEI with 8-mm silicone insulated wiring |

| | |
|---------------------|---|
| Transmission | |
| All models | "400 Series," 3-speed Turbo Hydra-Matic |

| | |
|--------------------------------|---|
| Propeller (Drive) Shaft | |
| | Front and rear constant velocity joints. Limousines have additional center constant velocity joint |

| | |
|--|-------------|
| Rear Axle Differential | Hypoid type |
| Ratios — Standard 2.28:1 except Limousines | |
| — Standard 3.08:1 Limousines only | |
| — Available 3.08:1 except Limousines | |
| Available Controlled Differential | Clutch type |

| | |
|-------------------------|-----------------------------|
| Front Suspension | Independent Coil Springs |
| Stabilizer Bar | Coil Link Type |
| Shock Absorbers | Hydraulic Direct Action |

| | |
|------------------------|---|
| Rear Suspension | Four-link drive — coil spring Springs |
| Shock Absorbers | Coil Hydraulic Direct Action |
| Height Control | Automatic Level Control (except DeVilles) |

| | |
|---------------------------------|--------------------------|
| Brakes — Except Brougham | Disc—drum self-adjusting |
| Master Cylinder | Dual hydraulic |
| Power Boosters | Tandem vacuum |
| Front | Ventilated discs |
| Caliper | Single piston sliding |
| Rear | Duo servo drums |

| | |
|--------------------------------|--|
| Drums | .279 mm (11") finned cast iron—DeVilles 305 mm (12") finned cast iron—Limousines |
| Lining Material (Front & Rear) | Moulded asbestos |
| Swept Area | |
| (Total) | 2418.5 cm ² (375.0 in. ²)—DeVilles 2743.2 cm ² (425.3 in. ²)—Limousines |

| | |
|----------------|---|
| Parking Brake | Silent action with vacuum release |
| Action | Mechanical on rear brakes |
| Telltale Light | Indicates hydraulic malfunction or parking brake applied |
| Linings—Disc | Audible wear indicators |

| | |
|--------------------------------|---|
| Brakes —Brougham | Disc—self-adjusting |
| Master Cylinder | Dual hydraulic |
| Power Booster | Tandem vacuum |
| Front & Rear | Single piston sliding calipers, ventilated discs |
| Swept Area (Total) | 3057.6 cm ² (474 in. ²) |
| Lining Material (Front & Rear) | Moulded asbestos |
| Parking brake | Silent action with vacuum release |
| Action | Mechanical on rear caliper |
| Telltale Light | Indicates hydraulic malfunction or parking brake applied |
| Linings | Audible wear indicators |

| | |
|-----------------|---|
| Steering | Variable Ratio Power (Constant ratio on Limousine) |
|-----------------|---|

| | |
|------------------------|---|
| Damper—Except DeVilles | Hydraulic shock absorber |
| Overall Ratios | |
| DeVilles, Brougham | 17:1-15:1 |
| Limousines | 19.8:1 |
| Steering Knuckle | Integral knuckle, arm and caliper support, integral hubs and rotors on spindles |

| | |
|-------------------------|--------------------------------|
| Bearings | Tapered roller |
| Spherical (ball) Joints | Wear indicator on lower joints |

| | |
|--------------|---------------------------------------|
| Frame | Ladder type frame welded crossmembers |
|--------------|---------------------------------------|

| | |
|---------------------------|----------------------|
| Wheels & Tires | |
| Tires | Steel-Belted Radial |
| Sidewall | Wide white stripe |
| Size—DeVilles | GR 78-15-B |
| Brougham | HR 78-15-B |
| Limousines | HR 78-15-D |
| Wheels—Except Limousines | 15 x 6 JJ |
| Limousines | 15 x 6 JJ Heavy duty |

| | |
|------------------|---------------|
| Headlamps | 4 rectangular |
|------------------|---------------|

| | |
|------------------------|---------------------------------|
| Cornering lamps | Integral with side marker lamps |
|------------------------|---------------------------------|

| | |
|----------------------|-------------------------|
| Lamp Monitors | Standard front and rear |
|----------------------|-------------------------|

| | |
|---------------------|--|
| Overall Size | |
| Tread Width | 1568 mm Front (61.7") 1542 mm Rear (60.7") |
| Wheelbase | |
| DeVilles | 3085 mm (121.5") |
| Fleetwood Brougham | 3085 mm (121.5") |
| Limousines | 3670 mm (144.5") |

| | |
|-----------------------|------------------|
| Overall Length | |
| DeVilles | 5618 mm (221.2") |
| Fleetwood Brougham | 5618 mm (221.2") |
| Limousines | 6203 mm (244.2") |

| | |
|-----------------------|-----------------|
| Overall Height | |
| Fleetwood Brougham | 1458 mm (57.4") |
| Sedan deVille | 1458 mm (57.4") |
| Coupe deVille | 1453 mm (57.2") |
| Fleetwood Limousine | 1458 mm (57.4") |
| Formal Limousine | 1458 mm (57.4") |

| | |
|------------------------|----------------------|
| Shipping Weight | |
| Fleetwood Brougham | 1968 kg. (4339 lbs.) |

| | |
|---------------------|----------------------|
| Coupe deVille | 1899 kg. (4186 lbs.) |
| Sedan de Ville | 1917 kg. (4226 lbs.) |
| Fleetwood Limousine | 2147 kg. (4733 lbs.) |
| Formal Limousine | 2184 kg. (4815 lbs.) |

Eldorado

| | |
|------------------------|--|
| Engine | |
| 8-Cylinder, 90° V-Type | |
| Bore | 103.68 mm (4.082") |
| Stroke | 103.12 mm (4.060") |
| Displacement | 7.0 litres (425 cubic inches) |
| Compression Ratio | 8.2 to 1 |
| Firing Order | 1-5-6-3-4-2-7-8 |
| Mounts | 3 points, rubber insulated |
| Emission Controls | Positive Crankcase Ventilation, Air Injection Reactor, Exhaust Gas Recirculation, Early Fuel Evaporation, Evaporative Control, Oxidizing Converter |

Note: Air Injection Reactor System and exhaust pressure transducer for EGR utilized on EFI cars only.

| | |
|--------------------|-------------------|
| Fuel System | |
| Carburetion System | 4 BBL "Quadrajét" |
| Fuel Filter | Carburetor inlet |
| Pump | Mechanical |

Note: The 1977 Cadillac engine is designed to operate only on unleaded gasoline of 91 Research Octane. The gasoline should also have at least a Motor Octane of 83. Unleaded gasoline is essential for proper emission control system operation, and it will reduce spark plug fouling. The use of leaded gasoline can severely minimize the effectiveness of the emission control system and result in the loss of warranty coverage.

| | |
|--|----------------------------------|
| Fuel Injection System — Available | |
| Type | Speed-density, port injection |
| Delivery | Time, 2 phase, 4 cyl. each phase |
| Filter | In-line, 20 micron |
| Pumps | 2 electric (in-line, in-tank) |

| | |
|---------------------------------------|---|
| Fuel Tank | |
| Capacity | 102.2 litres (22.5 gallons approx.) |
| Emission controls (For Vapor control) | Fuel Tank vented through charcoal canister |

| | |
|-------------------|--|
| Electrical | |
| Freedom™ Battery | 12 volt, negative ground 3500-watt, 66 plates, side terminals. No filler/vent caps |

| | |
|-------------------|---|
| Delcotron | 80 amp |
| Voltage Regulator | Solid state, integral with Delcotron |
| Ignition | HEI with 8-mm silicone insulated wiring |

| | |
|---------------------|---|
| Transmission | "400," 3-speed Turbo Hydra-matic for front-wheel drive |
|---------------------|---|

| | |
|--------------------|---|
| Final Drive | Front—spiral bevel ring gear and pinion |
| Ratio—Standard | 2.73 to 1 |
| — Available | 3.07 to 1 |

| | |
|-------------------------|------------------------------------|
| Front Suspension | Independent Torsion bar Springs |
| Stabilizer Bar | Torsion bars Link type |
| Shock Absorbers | Hydraulic direct action |

| | |
|-----------------|----------------------------------|
| Rear Suspension | Four-link—Coil spring Springs |
| Shock Absorbers | Coil Hydraulic direct action |
| Height Control | Automatic Level Control |

| | |
|-----------------|---|
| Brakes | Disc—disc self-adjusting |
| Master Cylinder | Dual hydraulic |
| Power booster | "Hydro-Boost" unit correlated with power steering pump |

| | |
|--------------|---|
| Front & Rear | Single piston sliding calipers, ventilated discs |
|--------------|---|

| | |
|--------------------------------|---|
| Swept Area (Total) | 2 960 cm ² (459 in. ²) |
| Lining Material (Front & rear) | Moulded asbestos |
| Parking Brake | Silent action with vacuum release |
| Action | Mechanical on rear caliper |
| Telltale Light | Indicates hydraulic malfunction or parking brake applied |

| | |
|---------|-------------------------|
| Linings | Audible wear indicators |
|---------|-------------------------|

| | |
|------------------|---|
| Steering | Variable Ratio power Damper |
| Overall Ratio | Hydraulic shock absorber 20.0 to 17.7 |
| Steering Knuckle | Integral knuckle, arm and caliper support. Separate hub and rotor |

| | |
|----------|----------------|
| Bearings | Tapered roller |
|----------|----------------|

| | |
|--------------|---|
| Frame | Perimeter type with heavy gauge boxed side rails |
|--------------|---|

| | |
|---------------------------|---------------------|
| Wheels & Tires | |
| Tires | Steel Belted Radial |
| Sidewall | Wide white stripe |
| Size | LR 78 15B |
| Wheels | 15 x 6JK |

| | |
|------------------|---------------|
| Headlamps | 4 Rectangular |
|------------------|---------------|

| | |
|------------------------|---------------------------------|
| Cornering lamps | Integral with side marker lamps |
|------------------------|---------------------------------|

| | |
|----------------------|-------------------------|
| Lamp Monitors | Standard front and rear |
|----------------------|-------------------------|

| | |
|----------------------|--|
| Overall Sizes | |
| Tread Width | 1618 mm Front (63.7") 1615 mm Rear (63.6") |
| Wheelbase | 3208 mm (126.3") |
| Overall Length | 5692 mm (224.1") |
| Overall Height | 1374 mm (54.1") |
| Shipping Weight | 2247 kg (4955 lbs.) |

Seville

| | |
|------------------------|--|
| Engine | |
| 8-Cylinder, 90° V-Type | |
| Bore | 103.05 mm (4.057") |
| Stroke | 85.98 mm (3.385") |
| Displacement | 5.7 Litres (350 cubic inches) |
| Compression Ratio | 8.0 to 1 |
| Firing Order | 1-8-4-3-6-5-7-2 |
| Mounts | 3 points, rubber insulated |
| Emission Controls | Positive Crankcase Ventilation, Air Injection Reactor, Evaporative Control, Oxidizing Catalyst, Exhaust Gas Recirculation with Exhaust Pressure Transducer |

| | |
|-------------|-------------------------------------|
| Lubrication | Full-Pressure, full-flow oil filter |
|-------------|-------------------------------------|

| | |
|--------------------|------------------------------------|
| Fuel System | |
| Induction System | Cadillac Electronic Fuel Injection |
| Type | Speed-density, port-injected |
| Delivery | Timed, 2-phase, 4 cylinders each |
| Filter | In-line, 20 micron |
| Pumps | 2 electric (1 in-line, 1 in-tank) |

Note: The 1977 Cadillac Seville engine is designed to operate only on unleaded gasoline of at least 91 Research octane. The gasoline should also have a motor octane of at least 83. Unleaded gasoline is essential for proper emission control system operation, and it will reduce spark plug fouling. The use of leaded gasoline can severely reduce the effectiveness of the emission control system.

| | |
|---------------------------------------|---------------------------------------|
| Fuel tank | |
| Capacity | 79.5 Litres (17.5 gallons approx.) |
| Emission Controls (For Vapor Control) | Domed fuel tank, charcoal canister |

| | |
|-------------------|--|
| Electrical | |
| Battery | 12 volt, negative ground Freedom™ Battery, 3500-watt, sealed top, side terminal, no filler/vent caps |

| | |
|-------------------|--------------------------------------|
| Delcotron | 80 amp |
| Voltage Regulator | Solid State, integral with Delcotron |
| Ignition | High Energy Ignition |

| | |
|---------------------|--|
| Transmission | "400 series" 3-speed Turbo Hydra-Matic |
|---------------------|--|

| | |
|--------------------------------|--|
| Propeller (Drive) Shaft | Rear has constant velocity joint, front of shaft is a single "U" joint |
|--------------------------------|--|

| | |
|---------------------|---|
| Rear Axle | Salisbury type with 215.90 mm (8½") ring gear |
| Ratio—Standard—Fed. | 2.56 to 1 |
| —Optional | 3.08 to 1 |

| | |
|-------------------------|-----------------------------|
| Front Suspension | Independent Coil Springs |
| Stabilizer | Coil Link Type |
| Shock Absorbers | Hydraulic direct action |

| | |
|------------------------|--------------------------------------|
| Rear Suspension | Hotchkiss leaf spring Stabilizer |
| Shock Absorbers | Link Type Hydraulic direct action |
| Height Control | Automatic Level Control |

| | |
|-----------------|---|
| Brakes | Disc—disc self-adjusting |
| Master Cylinder | Dual hydraulic |
| Power Booster | 203.20 mm (8") vacuum assist |
| Front & Rear | Single piston sliding calipers, ventilated discs |

| | |
|--------------------------------|---|
| Lining Material (Front & rear) | Moulded asbestos |
| Swept Area (Total) | 3 057.30 cm ² (470.0 sq. in.) |
| Parking Brake | Silent action with vacuum release |
| Action | Mechanical on rear brakes |
| Telltale Light | Indicates hydraulic malfunction or parking brake applied |

| | |
|---------|-------------------------|
| Linings | Audible wear indicators |
|---------|-------------------------|

| | |
|------------------|---|
| Steering | Variable Ratio Power Damper |
| Overall Ratio | Hydraulic shock absorber 16.4-13.8 |
| Wheel & Column | Tilt & Telescoping |
| Steering Knuckle | Integral knuckle, arm & caliper support, integral hubs & rotors on spindles |

| | |
|-------------------------|--------------------------------|
| Bearings | Tapered roller |
| Spherical (Ball) joints | Wear indicator on lower joints |

| | |
|---------------------------|---------------------|
| Wheels & Tires | |
| Tires | Steel Belted Radial |
| Sidewall | Wide whitewall |
| Size | GR 78-15B |
| Spare | G78-15B Stowaway |
| Wheels | 15 x 6 JJ |

| | |
|------------------|-------------|
| Headlamps | Rectangular |
|------------------|-------------|

| | |
|-------------------------|--|
| Cornering Lights | Front fender integral with side marker |
|-------------------------|--|

| | |
|----------------------|-----------------------|
| Lamp Monitors | Standard front & rear |
|----------------------|-----------------------|

| | |
|--------------------------------|---|
| Overall Sizes | |
| Tread Width | 1557 mm (61.3" front) 1499 mm (59.0" rear) |
| Wheelbase | 2903 mm (114.3") |
| Overall Length | 5182 mm (204.0") |
| Overall Width | 1824 mm (71.8") |
| Overall Height | 1389 mm (54.7") |
| Shipping Weight (Less options) | 1900 kg (4190 lbs.) |

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| Noise & Vibration Features | |
| Steering Linkage Damper (Hydraulic Shock Absorber) | |
| Isoflex Body Mounts | |
| Transmission Rear Support Lateral Strut Rod | |
| Propeller Shaft Tunnel Strap | |
| Rear Leaf Spring Dampers | |
| Insulated Fuel Line Retainers | |

Safety Features

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| Occupant protection | |
| Seat belts with push-button buckles for all passenger positions | |
| Two front combination seat and inertia reel shoulder belts for driver and right front passenger (with reminder light and chimes) | |
| Energy-absorbing steering column | |
| Passenger guard door locks | |
| Safety door latches and hinges | |
| Energy absorbing padded instrument panel and front seat back tops | |
| Contoured windshield header | |
| Thick laminate windshield | |
| Safety armrests | |
| Safety steering wheel | |
| Glove box door latch impact security | |
| Smooth contoured door handles | |
| Low-profile coat hooks and dome lamp | |
| Automatic locking rear outboard seat belt retractors | |
| Shoulder belt anchorages for rear seat outboard occupants | |
| Pressure lock radiator cap | |
| High-strength front seat anchorages and construction | |
| High-strength rear seat retention | |
| Stamped steel door hinges | |

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| Accident Prevention | |
| Side marker lights and reflectors | |
| Parking lamps that illuminate with headlamps | |
| Four-way hazard warning flasher | |
| Backup lights | |
| Lane change feature in direction signal control | |
| Windshield defrosters, washer and three-speed wipers | |
| Wide-view inside mirror (vinyl-edged, shatter-resistant glass and deflecting support) | |
| Outside rearview mirror | |
| Dual master cylinder brake system with warning light | |
| Starter Safety Switch | |
| Dual action safety hood latch | |
| Headlamp aiming access provision | |
| Low-glare instrument panel top, inside windshield moldings, wiper arms and blades and steering wheel metallic surfaces | |
| Safety wheel rims | |
| Uniform shift quadrant | |
| No-winged wheel nuts, discs and caps | |
| Disc brakes with audible wear indicators | |
| Self-adjusting brakes | |
| Illumination of windshield wiper and washer, heater/air conditioning and defrost controls | |
| Pressure relief gas cap | |

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| Anti-theft | |
| Anti-theft ignition key reminder buzzer | |
| Anti-theft steering column lock | |
| Anti-theft key system (one key for ignition only, other key for glove compartment, doors and truck) | |
| Visible vehicle identification | |

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