The High Road

is a two-way street.

We're in business together:

You don't simply buy a

truck and run it. You live

with it. Day in, day out.

So we don't build trucks

for the short term, only

the long run. After all,

our reputation rides

on your success.

KENWORTH

Kenworth Truck Company P.O. Box 1000 Kirkland, Washington 98083-1000 (206) 828-5000

Canadian Kenworth Company 6711 Mississauga Road N. Mississauga, Ontario L5N 4J8 (416) 858-7000

A DIVISION OF PACCAR

T8-93B

Note: Equipment and specifications shown in this brochure are subject to change without notice. Consult with your Kenworth dealer at time of ordering for standard and optional equipment.



The High Road.

Not marked on any

map, it's the best,

most profitable way to

get from Point A to

by following the long-

term value of your

investment in heavy-

that leads straight

to Kenworth.





If your business calls for a rugged, extraordinarily versatile vehicle, take heart. There's Kenworth. And the IsooB. The ultimate workhorse, it's as much at home running freight coast to coast as it is delivering fuel across town. Bightweight line-haul tractor: Tanker: Dump truck. Heavy hauler: Bogger: The T800 B makes short work out of the big jobs. T800B. The

HOW TO MOVE MORE PAYLOAD MORE EFFICIENTLY

Want a more productive, more

profitable truck operation? Then

start with a more productive, more

profit-oriented concept in a truck:

Kenworth's T800B. 1) Payload-

Perfect Weight Distribution. Move the

front axle of a conventional back

(say, the T800's 47 inches) and you

can move more of the vehicle's

weight — frame, drivetrain, cab and

fuel — forward. Any weight you can

legally shift to the front axle, you

can profitably add to payload —

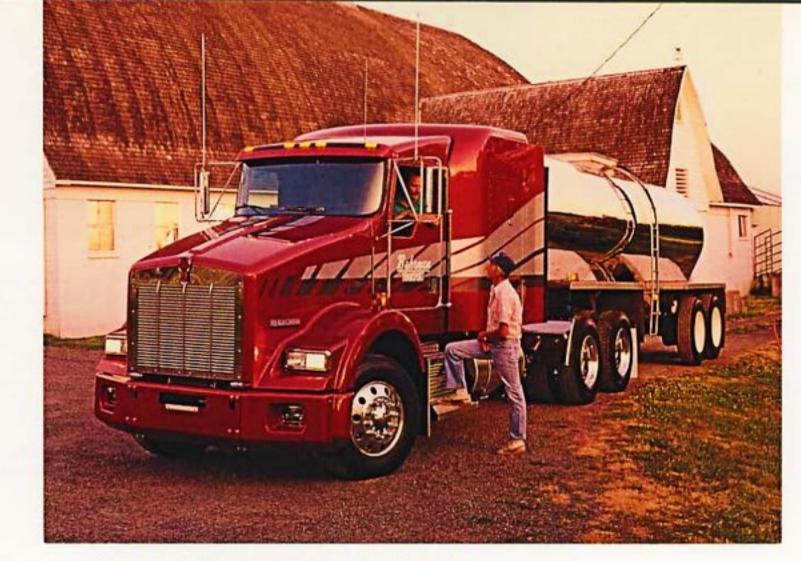
each and every truckload. And that

could mean more freight delivered

in fewer trips with fewer trucks.



With over seven feet of headroom, flush walk-through sleeper sill and spacesaving design features, the 74" Studio Sleeper is the most luxurious and spacious sleeper ever offered by a truck manufacturer.



Ideal for tanker applications, the AeroCab FlatTop offers a low profile roofline which still provides six feet of stand-up sleeper headroom



Equipped to be just about anything you want, Kenworth's T800B brings new meaning to the words versatile, tough, productive, profitable.

2) Maximum Maneuverability, Optimum View. Unlike axle-forward conventionals, the T800B's steering gear is located ahead of the front A sloped hood gives the driver a much better view — offering more in-front-of-the-truck visibility than standard conventionals. axle. This allows for a full 40-degree Optional cab corner windows aid in backing up and maneuvering in tight spots. wheel cut and a turning circle 25 percent tighter than standard conventionals. A sloped hood also offers the driver more in-front-ofthe-truck visibility than longnosed conventionals. A righthand peeper window is standard. And mirrors are cab-mounted — not door-mounted — to stay adjusted longer. With Talk about ride! 64-inch taperleaf front springs can really cushion the impact agility and visibility like of a long day on the road. this, your drivers can confidently Running a truck with a set-back front axle - like the T800B - can improve your bottom line and the disposition of your drivers. Since you can load the front axle to its legal limit, you optimize payload

potential. With improved steering geometry, tighter wheel cut and shorter wheelbase, the T800B is a lot easier to maneuver, as well.

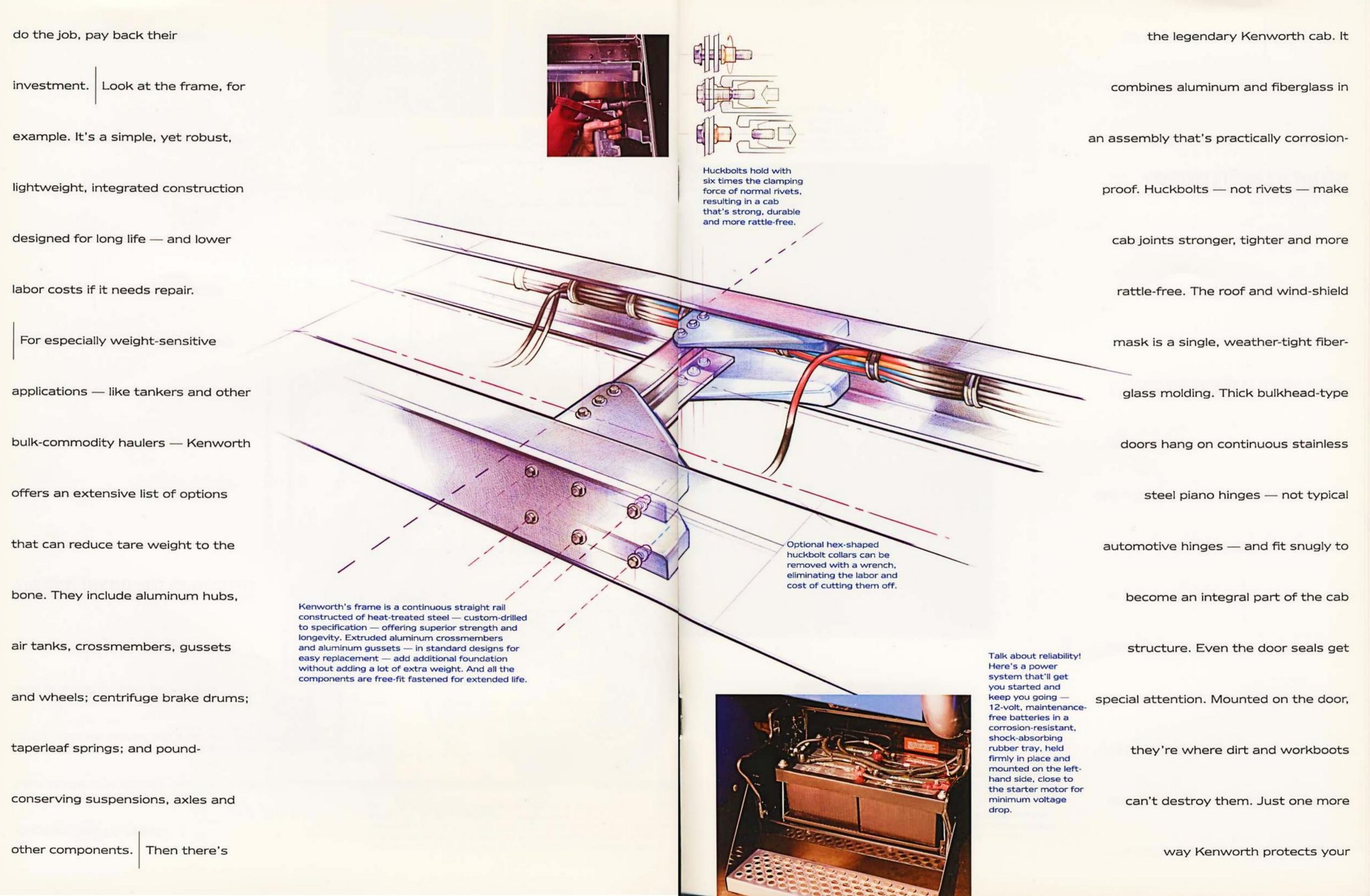
spots they're likely to face. And that can mean less transit time, more deliveries, and safer, fresher, more productive - more satisfied — drivers. 3) Smooth, Comfortable Ride. Here's a bonus. With 64-inch long taper-leaf front springs, the T800B offers a smooth ride. What a great way to reward your best drivers.

handle just about all the tight

DEPENDABILITY. FUNDAMENTAL KENWORTH.

From Day One, Kenworth
has engineered strong but lightweight trucks you can count
on. Trucks with an uncanny

ability to stay together,



investment. And there are lots of

other details that you can't see that

keep you on the job, out of the shop.

THE VALUE OF A QUICK FIX PHILOSOPHY

The T800B can not only make you

more money — when it comes to

maintenance, it can save you more

money. That's because Kenworth's

quick-to-service engineering can put

you back to work in a hurry. Open the

hood a full 90 degrees. The engine sits

high in the frame and totally ahead of

the cab for complete access. You can

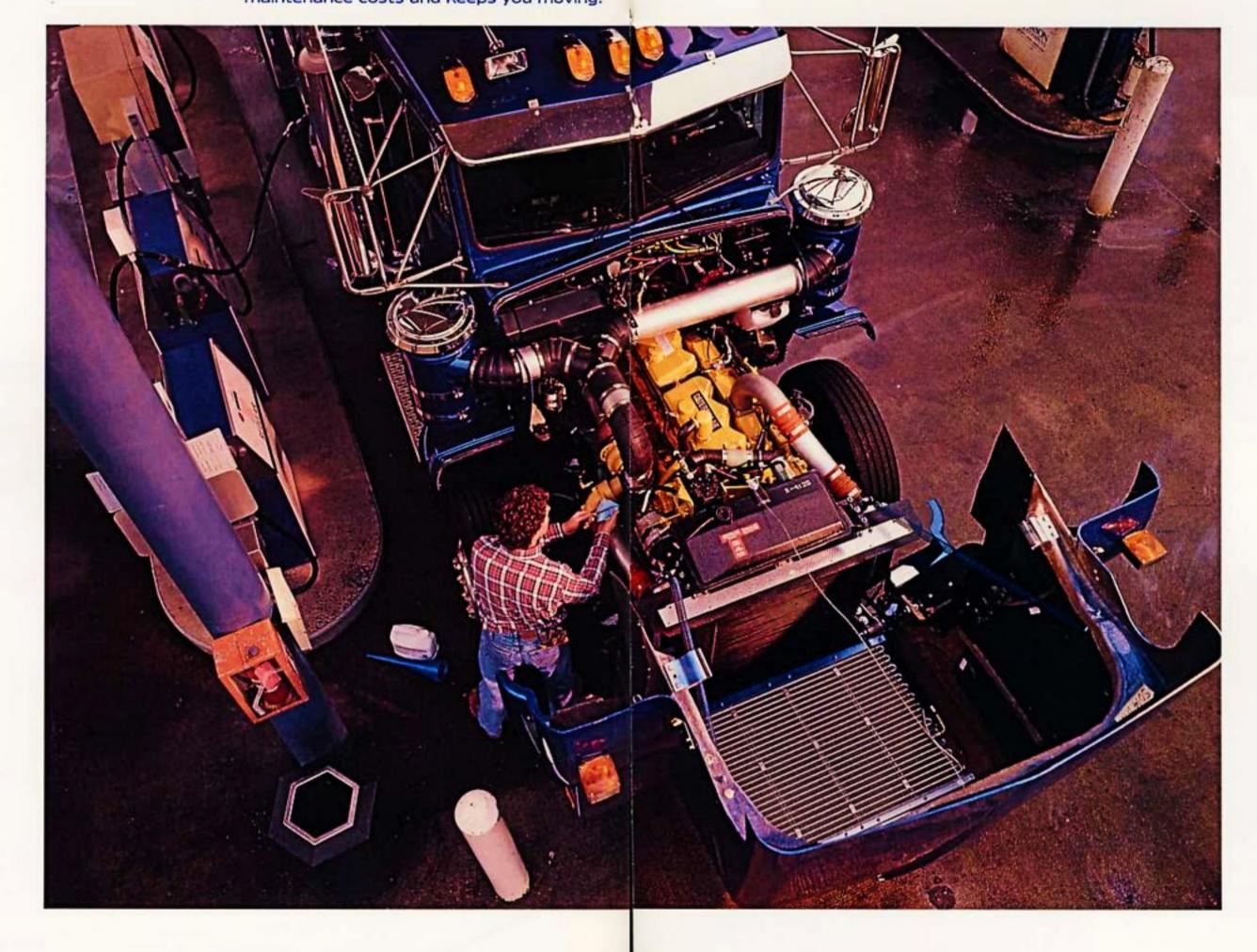
check fluid levels and change fuel, oil

and water filters while standing on the

ground — not on a tire. The heater/air

conditioner motor, electrical master

On a Kenworth T800B, things are easy to check, quick to get to, less strenuous to take apart, faster to put back together. That kind of engineering lowers your maintenance costs and keeps you moving.





cinch to replace.



The power distribution box puts all circuit protection elements in one central, lighted location that's close

and washer reservoir are all on the firewall, easier to reach. Even the electrical system — a maintenance headache for most operators — has

connectors, windshield wiper motor

THE KENWORTH METHOD OF KEEPING DRIVERS

been designed for durability and

streamlined troubleshooting.

Professionals cite various reasons for driving trucks as a career and many are intangible. Drivers just plain feel better behind the wheel. But there's one

They'd rather drive a Kenworth than

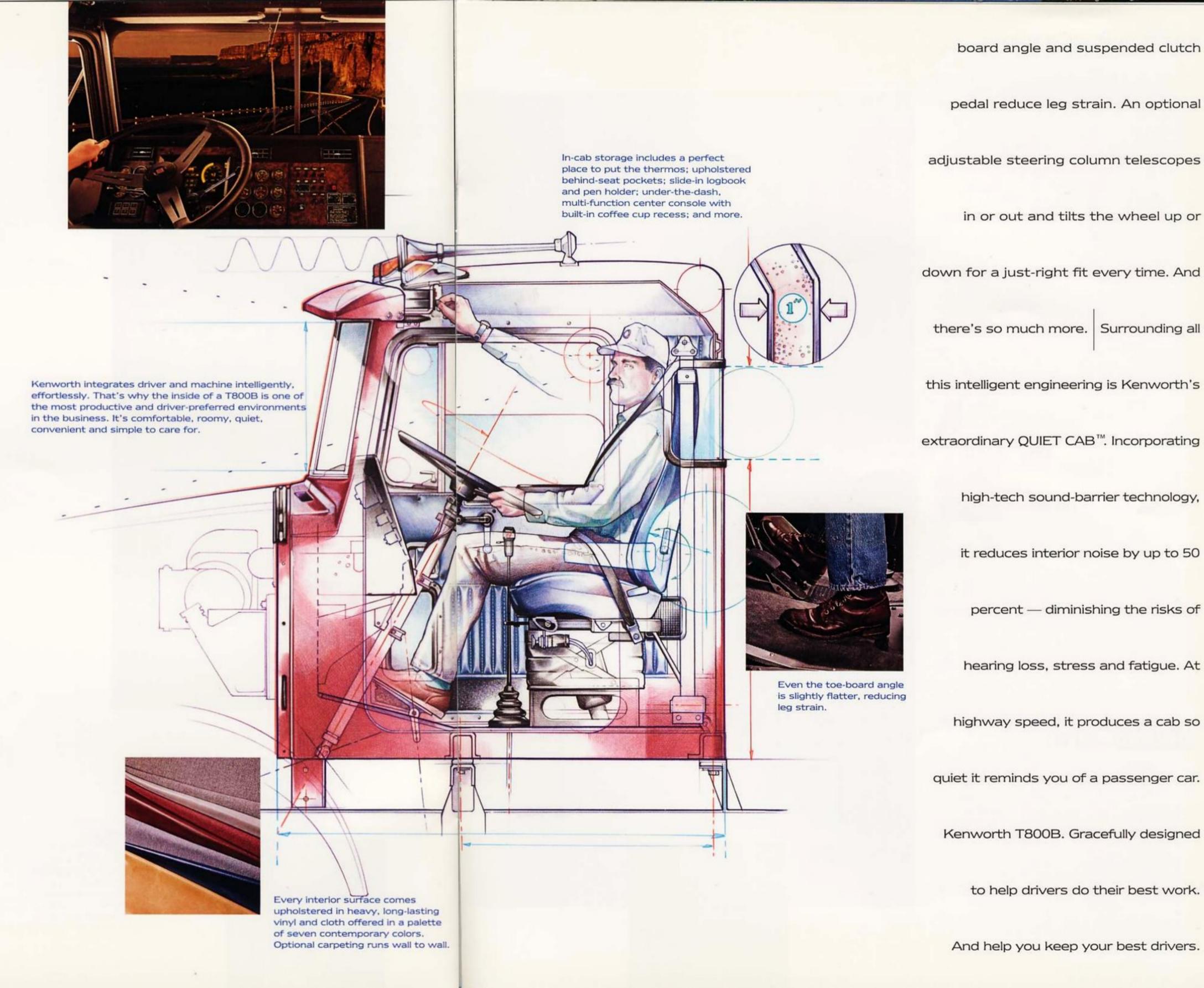
thing many operators agree about:

any other truck on the road. Because if

you drive a Kenworth, you don't need

any other reasons. Open the driver's

door on the T800B and it's easy to understand why a truck bearing the KW insignia inspires such pride. From floor mat to headliner, every interior inch has been ergonomically fashioned for comfort, productivity and precise control. Hand-crafted upholstery sets a trim standard no other Class 8 truck on the market can match. The fully adjustable AirCushion seat, with its orthopedic shape and lumbar support helps ensure a comfortable driving position. Back-lit non-glare gauges feature big, quick-toread graphics. The flatter toe-



board angle and suspended clutch

in or out and tilts the wheel up or

high-tech sound-barrier technology,

it reduces interior noise by up to 50

percent — diminishing the risks of

hearing loss, stress and fatigue. At

to help drivers do their best work.

COAST TO COAST, YOU'RE COVERED

When you put a Kenworth to work,

it comes backed by one of the

strongest support systems in the

industry. With over 220 dealers

throughout North America, you're

never far away from factory-

trained service technicians as

well as expert finance and leasing

assistance and innovative

programs like PremierCare and

SmartCare



PremierCare is designed to ensure

that you'll get the same personal

attention from Kenworth dealers

You'll find many Kenworth dealers open 24 hours a day, seven days a week, for parts and service support when you need it the most — anytime.







get from your dealer at home. As

a PremierCare member, you'll

have access to a toll-free, 24-hour

hotline for emergency roadside

service priority scheduling and

quality workmanship.



preventive maintenance program

that can be customized to help

ensure vehicle up-time, enhance the

trade-in value of your trucks, and

best of all, give you more time

to focus on running your business.