

L I N C O L N

2001

There is a world of luxury today that only exists on the road. A world that encourages you to seek out your every desire. It is a place for all those who choose to take a different path. We believe that, by opening this book, you are ready to enjoy the personal satisfaction that comes with owning a Lincoln. From the elegantly sculpted exterior styling to the countless interior amenities to the sophisticated safety and security features, a Lincoln will surely capture your deepest passions. With that in mind, we now invite you to experience true American luxury for yourself.



Those with an incurable passion for excitement will undoubtedly gravitate toward the Lincoln LS. Easily one of the finest cars on the road in 2000, it's poised to enter 2001 in much the same fashion. A powerful

LINCOLN LS

and highly responsive V8 engine. A near 50/50 weight distribution. An interior graced with the finest of luxuries. All working perfectly to bring both man and machine together as one. A perfect marriage, indeed.





Lincoln LS in Light Parchment Gold Clearcoat. Shown with available equipment.





To make the driving experience as pleasant as possible, the Lincoln LS has a handsome, wood-grained,¹ power-adjustable **steering wheel**, which tilts and telescopes to conform to the driver's own shape and stature — facilitating maximum comfort.

¹Leather-wrapped on Sport Package.



For your listening pleasure, the Lincoln LS offers several fine **audio options** including: the standard 4-speaker Premium Sound System with AM/FM cassette; the 120-watt, 6-disc Alpine® Sport Audio System — standard with the Sport Package; and the optional 12-speaker, 180-watt Alpine® Audiophile System — also capable of accepting six CDs and featuring full random-play.



For those automotive enthusiasts who demand the highest performance, there's a 3.9L **DOHC 32-valve V8** with 252 horsepower. The Lincoln LS is also available with a highly responsive and sophisticated DOHC 24-valve, 210 horsepower V6.



Lincoln LS is powered by a smooth V6 that boasts an optional five-speed **manual transmission**. The engine's block and cylinder head are cast with the patented Cosworth-casting process, yielding a lightweight, durable and efficient power-plant that creates a highly impressive driving performance.



A truly powerful full-size SUV, the 2001 Lincoln Navigator greets the road with complete confidence. The 300 horsepower, 32-valve V8 engine makes sure you're confidently in control at all times. The fine,

NAVIGATOR

hand-crafted wood and leather appointments make it as luxurious as it is responsive. And the three rows of seating make it possible to plan reservations for as many as eight. First class accommodations, all around.





Lincoln Navigator four-wheel drive in Light Parchment Gold Clearcoat. Shown with available equipment.





Standard on the 2001 Navigator console is the **auxiliary climate control**, which allows the rear-seat passengers to adjust temperature, fan speed and air distribution to their liking. Additionally, the front floor console has rear audio controls, which allow passengers in the second row to adjust the volume and station selection, as well as listen through their headphones.



Lincoln Navigator's optional **climate controlled seats** allow both the driver and front passenger to regulate the temperature of their seats — sending either cool or heated air up through the seat cushions, for additional comfort in extreme weather.



Because drivers come in varying sizes and stature, **power-adjustable brake and accelerator pedals** can travel up to three inches to assume the most comfortable driving positions. The preferred pedal settings will be retained in the memory system.



An optional Navigation System — equipped with the **Global Positioning System** — calibrates where you are relative to your final destination and illuminates the results on a conveniently located, easy-to-see, five-inch color console display for viewing.



Arriving spring 2001, the new 2002 Lincoln Blackwood, a rear-wheel-drive Luxury Utility Vehicle, offers four full-size doors and distinctive exterior styling. Standard amenities include a powerful V8 engine, All-Speed

BLACKWOOD

Traction Control, climate-controlled power front seats, a power moonroof and an Alpine® Audiophile Sound System with 6-disc CD changer. With American luxury, you don't have to worry about limits or boundaries.

Specifications, features and colors are subject to change without notice.





Lincoln Blackwood two-wheel drive in Black Clearcoat. Shown with available equipment.





Because it's a Lincoln, Blackwood offers many luxurious standard **interior amenities** such as fine leather seating surfaces, climate-controlled power front seats and a wood- and leather-trimmed steering wheel with duplicate audio and climate controls.



Blackwood offers a convenient **overhead console** that enables the driver to control the first-row courtesy lights, power tonneau cover as well as the power moonroof. Furthermore, the overhead console houses Blackwood's on-board trip computer, displaying distance to empty, average fuel economy and compass.



Lincoln's Blackwood has a **unique bed area** with a distinctive exterior styling, power tonneau cover and built-in lights. Inside, there's a stainless steel rear compartment lining, removable floor mat, tie-down hooks, 12-volt power point, dual composite swing-out rear doors and integrated storage compartments.



To assist the rear-seat passengers, a handsome, leather-padded **rear console** contains a convenient storage bin that has a removable storage tray, tissue box holder and dual cupholders.

Specifications, features and colors are subject to change without notice.



One look at the 2001 Lincoln Town Car and you'll see why "rush hour" is a thing of the past. Like a favorite room, its luxurious interior will pamper your every need.

Available heated front seats. Handsome wood and

TOWN CAR

leather appointments. Enough audio options to satisfy the most serious of audiophiles. All accompanied by a reliable V8 engine that ensures both driver and passengers arrive in style, regardless of the occasion.





Lincoln Town Car Cartier Series in Ivory Parchment Clearcoat. Shown with available equipment.



Town Car offers keyless entry via the key fob or the sophisticated **programmable keypad** conveniently located on the driver's side door, which will unlock the car after entering your personalized identification number — for increased safety and security.



The electronic fingertip **speed control** on the Lincoln Town Car's wood- and leather-trimmed steering wheel¹ allows you to set your preferred speed without ever once taking your eyes off the road.

¹Wood and leather trim available with Cartier and Signature Series.



Power-adjustable brake and accelerator pedals allow drivers of varying heights and stature to assume the most comfortable driving positions. Pedals can travel over two inches, and the preferred positions are retained in the memory system.¹

¹Available on Cartier and Signature Series.



Elegant sixteen-inch **wheels** set off Town Car's good looks. Each series offers a spoke design to match the car's personality. Clockwise from top left: Snowflake aluminum (Signature); Gear Tooth aluminum (Executive); eight-spoke aluminum (Signature Touring Sedan) and finally, Cartier Chrome aluminum (Cartier).



A perfect mix of style and luxury, the 2001 Lincoln Continental's beauty is likely to remind you of a favorite vacation destination. Behind the remarkably smooth-running V8 engine, the four-wheel disc Anti-lock

CONTINENTAL

Brake System and a variety of safety and security features, you'll find this is an ideal place to relax — whether it be the beginning or the end of your day. Lincoln Continental. The standard for American luxury.





Lincoln Continental in White Pearlescent Clearcoat Metallic. Shown with available equipment.



Continental's **Virtual Image Instrument Cluster** uses highly visible graphics projected onto a black surface — giving images and data a clear and unique, three-dimensional appearance in lighting conditions such as bright sunlight or complete darkness.



Uniquely crafted into Continental's elegant console is the **leather-wrapped shifter**, which allows the driver to effortlessly control the 4-speed automatic transmission. Both sporty and functional, this handsome shifter is just one of many fine Lincoln luxuries that are available with the 2001 Continental.



Lincoln's **Driver Select System**¹ refers to a set of available driving conveniences that afford the driver a superior level of control. These conveniences include such things as selectable ride control, a semi-active suspension, duplicate steering wheel audio and climate controls, and the intelligent Memory Profile System.

¹Standard with 5-passenger seating.



Continental's sophisticated 4.6L 32-valve **DOHC InTech™ V8 engine** delivers an impressively responsive, yet incredibly smooth 275 horsepower, and under normal driving conditions — and with recommended fluid and filter changes — will perform for 100,000 miles before a single scheduled tune-up is necessary.



It's waiting. Beckoning. The remarkably intimate world that only Lincoln can provide. Where countless amenities are all synchronized to help create a pleasing retreat. A place that allows driver and passengers to travel with distinction and effortless luxury. And whether it be a Tuesday or a Sunday, casual or formal, with family or with friends, discovering this world is a means of fulfilling your desires. Both relaxed and sophisticated at the same time, it is a place that, once you arrive, you will never again want to leave. This is American luxury, presented by Lincoln.



Standard with all 2001 model year vehicles is 3-year/36,000-mile **Lincoln Complimentary Maintenance** — a no charge, scheduled maintenance service at 5,000 mile intervals, in accordance with your vehicle's scheduled maintenance guide. Six additional wear items will also be covered: spark plugs (except in California), shock absorbers, clutch disc, engine belts and hoses, brake pads and linings, and wiper blades. Available in the U.S. (may be available in other countries). See your dealer for more details.



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Lincoln 2001

FIRST NAME MIDDLE INITIAL LAST NAME

ADDRESS

CITY

STATE

ZIP

E-MAIL ADDRESS

TELEPHONE

1. On which Lincoln vehicle would you like additional information?

A ☐ TOWN CAR B ☐ CONTINENTAL C ☐ NAVIGATOR D ☐ LS E ☐ BLACKWOOD

2. What vehicle do you currently drive?

YEAR (e.g., 2000) MAKE (e.g., Lincoln) MODEL (e.g., Navigator)

3. How did you acquire your current vehicle?

A ☐ PURCHASE B ☐ LEASE, EXPIRATION DATE MONTH (e.g., 10) / YEAR (e.g., 2000)

4. When do you plan to acquire your next vehicle?

G ☐ 0-30 DAYS A ☐ 2-3 MONTHS B ☐ 4-6 MONTHS C ☐ 7-12 MONTHS
D ☐ 1-2 YEARS E ☐ 2+ YEARS F ☐ NO DEFINITE PLANS

5. How do you plan to acquire your next vehicle?

A ☐ FINANCE B ☐ LEASE C ☐ CASH D ☐ OTHER E ☐ UNDECIDED

6. Generally, how would you prefer to receive information from us?

A ☐ POSTED MAIL B ☐ E-MAIL C ☐ PLEASE DO NOT CONTACT ME



LINCOLN
AMERICAN LUXURY

LF1RC1

To ensure that we're offering our customers the best service possible, we proudly offer the **Lincoln Personal Consultant**. Just visit our Web site at www.lincolnvehicles.com/pc and one of our manufacturer's representatives will help with anything from price quotes to product features to arranging a test drive at your local dealer — at no cost or obligation.

We hope you'll find this service to be quick, convenient and an easy means of attaining the information and services you're looking for.



L I N C O L N
A M E R I C A N L U X U R Y