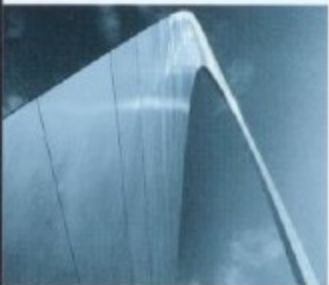


The 2002 Mercury Mountaineer



Grace lives here.



Is it possible for the environment to shape a vehicle?
Presenting the all-new 2002 Mercury Mountaineer.

Designed first and foremost to handle the rigors
of where you drive, the Mercury Mountaineer features
a precision-tuned independent front and rear
suspension that delivers a deceptively smooth ride.



Strength lives here.

The Mercury Mountaineer is perhaps the first
and only vehicle designed to not just take on
the environment, but to become an elegant extension of it.
Take the effortless power of a 4.0L SOHC V-6
with 210 horsepower or available 4.6L SOHC
V-8* with 239 horsepower. Quiet confidence
that exudes strong character.

*Available Spring 2001.





Beauty lives here.

In a world where change is constant, the Mercury Mountaineer gives you the beauty of flexibility. Enjoy purposeful features like a disappearing third-row seat — with seating for seven or spacious cargo room. Available power adjustable foot pedals* keep comfort well within reach. And a tilt telescoping* steering wheel adapts perfectly to your needs.

*Available Spring 2001.



2002 Mercury Mountaineer with two-toned dark graphite interior. Shown with available equipment.



Safety lives here.

The new Mercury Mountaineer is engineered for miles of peace of mind. Standard dual front airbags help keep you safe and available side curtain airbags provide added security.* So no matter where the road leads you, you can have confidence knowing you're well equipped for the ride.

*Always wear your safety belt and secure children in the rear seat.



The vehicle built for here

is here.



It is a product of its environment,
inspired by the world you live in.
It is the 2002 Mercury Mountaineer. The
city has never looked more beautiful.

BUSINESS REPLY MAIL

FIRST-CLASS MAIL PERMIT NO. 14338 IRVINE, CA

POSTAGE WILL BE PAID BY ADDRESSEE

MERCURY
PO BOX 19546
IRVINE, CA 92623-0092

NO POSTAGE
NECESSARY
IF MAILED
IN THE
UNITED STATES

Please detach before mailing.

The all-new 2002 Mercury Mountaineer.
Inspired by the world you live in.

Name: _____
Address: _____
City: _____
State: _____ Zip: _____
Phone: _____ E-mail: _____

To receive more information about the new 2002 Mercury Mountaineer, mail this card, or call 866 263-4829.

How would you prefer to receive information from us?

☐ Posted Mail ☐ E-mail ☐ No Contact

What vehicle do you currently drive?

Make	Model	Year
(e.g., Mercury)	(e.g., Mountaineer)	(e.g., 2001)

How do you plan to acquire your next vehicle?

☐ Purchase ☐ Lease ☐ Undecided

When do you plan on acquiring your next vehicle?

☐ 0-30 days ☐ 7-12 months ☐ 2+ years
☐ 2-3 months ☐ 1-2 years ☐ No definite plans
☐ 4-6 months

Which of the following is most important in your purchase decision? (Check one)

☐ Design ☐ Comfort ☐ Functionality
☐ Performance ☐ Safety & Security ☐ Value

Additionally, what other Mercury vehicles would you like more information on?

☐ Sable ☐ Grand Marquis
☐ Villager ☐ Cougar

M2Br2

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Mercury

866 263-4829 2002mountaineer.com/as



2002 Mercury Mountaineer Highlights

- 4.0L V-6 210-hp engine, available 4.6L V-8* 239-hp engine
- Available full-time All-Wheel Drive (AWD)
- Independent front and rear suspension
- 7-passenger seating with standard disappearing third-row seat
 - Available side curtain airbags**
 - Available power adjustable foot pedals* with memory
- Available Audiophile Sound System with AM/FM stereo/6-disc in-dash CD player, seven speakers with subwoofer
 - Tilt telescoping* steering wheel

2002 Mercury Mountaineer available early Spring 2001.

*Available Spring 2001. **Always wear your safety belt and secure children in the rear seat.

2002mountaineer.com/as



Mercury