



no boundaries

03



COMMERCIAL VEHICLES

F-150 F-250/F-350 SUPER DUTY PICKUPS F-350/F-450/F-550/F-650/ F-750 SUPER DUTY CHASSIS CABS E-SERIES RANGER WINDSTAR



COMMERCIAL VEHICLES



FORD TRUCKS WORK LIKE NO OTHER

Businesses turn to Ford trucks to get their jobs done. It's been true for years. The reasons are many. A selection that offers the right truck for virtually any job. Power that can crank out enough raw energy to pull or haul pretty much anything you need. Innovation that never stops. Qualified service centers almost everywhere you turn. The list goes on and on. And that is why so many businesses

depend on Ford trucks. We're proud of the trucks we build because we know how important they are in the commercial enterprises that keep America rolling. Big or small, service or industry, Ford trucks are in there doin' the tough jobs. So if you have a job to do, we'd like you to depend on a Ford truck to get the work done.

For more in-depth information, visit your local Ford Dealer or go to WWW.COMMTRUCK.FORD.COM



DID YOU KNOW...

Ford F-Series Super Duty comes standard with a maximum fuel capacity of **38 gallons on pickups** and **40 gallons on Chassis Cabs**.

Our Super Duty chassis **body mounts are welded**, instead of riveted, for strength, and **special two-piece frame rails** accept a new front replacement module for easy servicing.

With your safety always in mind, every Super Duty comes standard with a 4-wheel **anti-lock braking system** with discs all around.

POWER TO DO MORE

Our reputation starts here. Our power and strength reside here. Our engines. Our transmissions. Our suspension systems. All rely on the solid foundation that our Built Ford Tough chassis gives them. At Ford, we've never taken the words "work truck" lightly. This is serious stuff. We know that how we build your truck today directly affects its performance, thousands of jobs and hundreds of thousands of miles, down the road. And that affects your bottom line. We know that the stronger the foundation, the longer it will last, whether it's towing, hauling or taking the crew to an off-the-map mountaintop. In F-Series Super Duty, the steel foundation is a ladder-type frame built for strength and durability. From its wire-formed steel tow hooks to its nuts and bolts, F-Series Super Duty is Built Ford Tough! Whether your work calls for heroic abilities or "get-around-town" agility and versatility, at the basis of each and every truck we build is our commitment to its durability and reliability.

For more in-depth information, visit your local Ford Dealer or go to WWW.COMMTRUCK.FORD.COM



ALL-NEW

POWER STROKE V8 TURBO DIESEL

The big news for 2003 is right here. Debuting in Fall 2002 on F-Series Super Duty pickups and Chassis Cabs is the all-new 32-valve 6.0L Power Stroke® V8. It's diesel. It's turbocharged. It's the new diesel benchmark for the highest torque and diesel horsepower in over-8500-lb. GVWR pickups. An unbelievable 560 lb.-ft. @ 2000 rpm and 325 hp @ 3300 rpm.

TORQSHIFT

TORQSHIFT 5-SPEED AUTOMATIC TRANSMISSION

Introducing the new TorqShift™ 5-speed automatic heavy-duty transmission. At its heart is an improved torque converter that maximizes low-speed torque capability while a larger pump provides increased lubrication and better cooling. Gearing and clutch material upgrades enhance its durability. And when the convenient tow/haul mode is selected, unwanted gear search on steep grades is eliminated. It has been developed specifically to handle the increased loads the new 6.0L Power Stroke cranks out.



DID YOU KNOW...

AVAILABLE ENGINES

4.2L OHV V6
Horsepower: 202 hp @ 4800 rpm
Torque: 252 lb.-ft. @ 3400 rpm

4.6L SOHC TRITON™ V8
Horsepower: 231 hp @ 4750 rpm
Torque: 293 lb.-ft. @ 3500 rpm

5.4L SOHC TRITON V8
Horsepower: 260 hp @ 4500 rpm
Torque: 350 lb.-ft. @ 2500 rpm

The 5.4L Triton™ V8 is the only truck engine to be on *Ward's Auto World's 10 Best Engines* list six years in a row.

The dedicated compressed natural gas (CNG) 5.4L Triton V8-equipped F-150 is the cleanest-burning full-size CNG pickup on the planet.

Optional on F-150 XL Regular Cab and SuperCab models is the "Work Truck Group," specifically designed for work applications.

Snow plow capability is included with 4x4 7700 Payload Group A. Let it snow, let it snow... you'll be prepared.



F-150

F-150 has built its reputation on its work ethic for 55 years. F-150 caters to hard-core, down-to-business customers with its solid values. It starts with the 4.2L V6 XL. From there you can add hardworking capabilities like any of three different payload groups, a trailer tow group and V8 engines. Then there are special-order, Limited-Production options available to customers with special needs and capabilities, like bi-fuel prep, dedicated CNG, or engine block heater. The abilities and choices available on F-150 go all the way up the corporate ladder. And that is just another reason the F-Series lineup of pickups have been the best-selling trucks in the U.S. for 25 years.

For more in-depth information, visit your local Ford Dealer or go to WWW.COMMTRUCK.FORD.COM



F-250/F-350 SUPER DUTY

For the bigger-than-big tasks, the nation's workforce turns to the Ford F-250 and F-350 Super Duty pickups. In Fall 2002, F-350 Super Duty pickup will offer more "biggests and bests" among its credits such as: Best-In-Class interior room, Best-In-Class torque and Best-In-Class diesel horsepower. F-250 and F-350 Super Duty are configurable with equipment for a broad range of vocations – heavy construction, towing equipment, snow plows and toolboxes. Pickup box deletes are also available, making Super Duty even more adaptable to the work you do. You'll find plenty of comfort and convenience features, 4-wheel ABS, and the trailer tow package standard on all pickup models.

For more in-depth information, visit your local Ford Dealer or go to WWW.COMMTRUCK.FORD.COM



DID YOU KNOW...

No matter which F-Series Super Duty cab you select – Regular Cab, SuperCab or Crew Cab – they are all roomier than the competition.

F-250 and F-350 Super Duty models offer a **Snow Plow Package** that automatically includes the highest GAWR/front springs and steering damper.

Properly equipped, F-350 Super Duty can conventionally tow up to 13,900 lbs.

In Fall 2002, F-Series Super Duty Crew Cab will be the only vehicle in its class to offer a factory-installed moonroof.

AVAILABLE ENGINES

5.4L TRITON™ V8
Horsepower: 260 hp @ 4500 rpm
Torque: 350 lb.-ft. @ 2500 rpm

6.8L TRITON V10
Horsepower: 310 hp @ 4250 rpm
Torque: 425 lb.-ft. @ 3250 rpm

**7.3L POWER STROKE® V8
TURBO DIESEL**
Horsepower: 275 hp @ 2800 rpm (man. trans.)
250 hp @ 2600 rpm (auto. trans.)
Torque: 520 lb.-ft. @ 1600 rpm (man. trans.)
525 lb.-ft. @ 1600 rpm (auto. trans.)

**6.0L POWER STROKE V8
TURBO DIESEL***
Horsepower: 325 hp @ 3300 rpm
Torque: 560 lb.-ft. @ 2000 rpm

*Delayed availability.



F-250/F-350/F-450/F-550 SUPER DUTY CHASSIS CABS

For the rugged demands of the 9900- to 19,000-lb. GVWR range and the GCWR range of up to 30,000 lbs., you need the F-Series Super Duty Chassis Cab. With decades of experience in the field, the Super Duty Chassis Cab has been refined to provide a solid platform for virtually every vocational need. For 2003, there are 42 different model configurations of Regular Cabs, SuperCabs and Crew Cabs, including six SRW models. Hardworking power is delivered throughout the lineup, from the 5.4L Triton™ V8 to the renowned 7.3L Power Stroke® V8 Turbo Diesel. In late Fall 2002, the all-new 32-valve 6.0L Power Stroke V8 Turbo Diesel will offer Best-In-Class torque and diesel horsepower. To transfer the raw power of the 6.0L or 6.8L into work, there is the standard 6-speed manual transmission, a 4-speed automatic or, with the 6.0L Power Stroke, select the optional all-new TorqShift™ 5-speed automatic. There's also a standard automatic transmission temperature gauge and new standard power, heated telescoping trailer tow mirrors* with integrated turn signals. A 59-gallon dual fuel tank is available for all DRW Chassis Cabs equipped with a Power Stroke diesel engine. For hauling, towing, or any other body application, F-350, F-450 and F-550 Super Duty Chassis Cabs offer premium combinations of intelligent operating features, enormous power and capability and, of course, Built Ford Tough construction and durability.

For more in-depth information, visit your local Ford Dealer or go to WWW.COMMTRUCK.FORD.COM



DID YOU KNOW...

With Chassis Cabs ranging from F-250 box deletes to F-550 long wheelbases, we offer the **configurations that just plain work.**

F-Series Super Duty Chassis Cabs are designed with **flat frame rails** for easy installation of almost any application.

One option allows for dual fuel tanks that combine for **59 gallons** (DRW diesel models only).

Since most large construction sites aren't paved with smooth concrete, 4x4 SuperCabs and Crew Cabs have the option of being equipped with a **steel transfer case skid plate** for enhanced protection.*

Vehicle wiring on isolated circuits is color coded to facilitate aftermarket upfits.

AVAILABLE ENGINES

6.0L POWER STROKE® V8 TURBO DIESEL

Horsepower: 325 hp @ 3300 rpm
Torque: 560 lb.-ft. @ 2000 rpm

7.3L POWER STROKE V8 TURBO DIESEL

Horsepower: 275 hp @ 2800 rpm (man. trans.)
250 hp @ 2600 rpm (auto. trans.)
Torque: 520 lb.-ft. @ 1600 rpm (man. trans.)
525 lb.-ft. @ 1600 rpm (auto. trans.)

6.8L TRITON™ V10

Horsepower: 310 hp @ 4250 rpm
Torque: 425 lb.-ft. @ 3250 rpm

5.4L TRITON V8

Horsepower: 260 hp @ 4500 rpm
Torque: 350 lb.-ft. @ 2500 rpm

*Available Fall 2002.



DID YOU KNOW...

AVAILABLE ENGINES

6.0L POWER STROKE® V8
Horsepower Range: 210-230 hp
Torque Range: 520-620 lb.-ft.

7.2L CATERPILLAR® 3126
Horsepower Range: 190-300 hp
Torque Range: 520-860 lb.-ft.

5.9L CUMMINS® ISB*
Horsepower Range: 185-260 hp
Torque Range: 420-660 lb.-ft.

The all-new F-650/F-750 Super Dutys offer **10 dual fuel tank combinations**.

There are **five frame heights** to expand application possibilities.

Hydraulic brakes are now available up to 33,000 lbs. GAWR and air suspension is now available with or without air brakes for up to 23,000 lbs. GAWR.

Suspension systems are now available with a choice of five multi-leaf and five air rear suspensions.

The fuel tanks, battery box and air tanks are packaged under the cab for a clean "CA" area to simplify upfits.



ALL-NEW F-650/F-750



The new 2004 F-650/F-750 Super Duty (available Winter 2003) represents the ultimate in the Ford medium-duty commercial truck lineup. And offers many new specifications to put more choices in your business decisions. More choices to get any job done precisely the way you need to do it. There are more choices in engines. More transmissions. More choices in axles. More choices in suspensions. Now there are dozens of wheelbase lengths and cab-to-axle dimensions to choose from. More tire and wheel choices. Behind the distinctive, aerodynamic sloping hood (yes, it is new, too) your choices begin with a wide diesel engine lineup: the all-new 6.0L Power Stroke V8 Turbo Diesel, the upgraded Caterpillar 7.2L 3126E, and the upgraded 5.9L Cummins ISB.* There are 7 Allison™ automatic and 10 manual transmissions. Rear axles can be selected to suit your needs. All these changes have improved the capability in terms of what really matters: max GVWR is 33,000 lbs. and GCWR is 180,000 lbs. There are new seating options including 40/20/40, 40/0/40 and a compressor-operated driver's-side air seat. Altogether, these new Ford trucks represent a complete line of chassis options and cab configurations designed to exceed your ever-increasing needs.

For more in-depth information, visit your local Ford Dealer or go to WWW.COMMTRUCK.FORD.COM

*Available Spring 2003.



DID YOU KNOW...

AVAILABLE ENGINES

4.2L OHV V6

Horsepower: 191 hp @ 4800 rpm
Torque: 244 lb.-ft. @ 2750 rpm

4.6L SOHC TRITON™ V8

Horsepower: 225 hp @ 4800 rpm
Torque: 286 lb.-ft. @ 3500 rpm

5.4L SOHC TRITON V8

Horsepower: 255 hp @ 4500 rpm
Torque: 350 lb.-ft. @ 2500 rpm

5.4L V8 NGV

Horsepower: 225 hp @ 4500 rpm
Torque: 325 lb.-ft. @ 2400 rpm

6.8L TRITON V10

Horsepower: 305 hp @ 4250 rpm
Torque: 420 lb.-ft. @ 3250 rpm

7.3L POWER STROKE® V8 TURBO DIESEL

Horsepower: 215 hp @ 2600 rpm
Torque: 425 lb.-ft. @ 1800 rpm

E-Series is the most **versatile and accommodating** lineup of work trucks we offer. If it isn't one thing, it is certainly another.

With over **43 years in the workforce**, the Ford E-Series has a reputation that is time-tested and work-proven. And there are no plans for an early retirement.

A wide range of **dealer-installed accessories** helps further increase the adaptability of E-Series to almost any work application. See your Ford Dealer for details.



E-SERIES

Business is where E-Series lives, works and thrives. It has been the full-size van sales leader since 1979, and it just keeps getting better with an even wider range of choices adaptable to virtually any business or government application. Today, E-Series covers GVWRs from 6700 lbs. to 19,000 lbs., from wagons and vans ready to equip and begin working the same day, to the essential building blocks of a specific business – E-Series Cutaway, E-Series Stripped Chassis, and now the E-Series Chassis Cab (shown lower right). Power and strength are at the ready, too. From the 4.2L V6 engine to the proven Tritons™: 4.6L V8, award-winning 5.4L V8 and 6.8L V10, or 7.3L Power Stroke® V8 Turbo Diesel, E-Series offers a powertrain to match your demands. From the E-150 to the versatile E-350 Super Duty Extended Length, or the biggest, strongest E-550 Super Duty DRW Chassis Cab, Ford E-Series remains America's choice for business success. Year after demanding year.

For more in-depth information, visit your local Ford Dealer or go to WWW.COMMTRUCK.FORD.COM



AVAILABLE ENGINE

3.8L OHV V6

Horsepower: 200 hp @ 4900 rpm

Torque: 240 lb.-ft. @ 3600 rpm

These days it pays to be able to wear more than one hat. Windstar does that. **People carrier** with the seats in. **Cargo carrier** with the seats out. Display your logo on its expansive, clean sides and it becomes a **rolling billboard**.

The standard 3.8L OHV V6 engine has **split-port induction** and produces 200 hp @ 4900 rpm.

When you choose the wagon configuration, **dual manual sliding doors** are standard for easy access and loading or unloading.

Windstar is the practical choice for many vocational applications. Both wagon and cargo configurations are powered by the 3.8L V6. The wagon can seat up to seven, or carry up to 139 cu. ft. of cargo with the rear seats removed, and 1200 lbs. of payload. The 3-door cargo van configuration increases payload capacity to 1800 lbs. and cargo volume to 145 cu. ft. and can be equipped with specialized racks, bins and shelving available through your Ford Dealer. Windstar's Ford Personal Safety System™ includes dual stage front airbags,* driver's-seat position sensor and front safety belts with pretensioners and energy management retractors. Other reassuring standard features include the Low Tire Pressure Warning System and the SecuriLock™ passive anti-theft system. For a stop-and-go business life, Windstar is perfectly proportioned to easily maneuver tight city streets while at the same time efficiently delivering the goods.

*Always wear your safety belt and secure children in the rear seat.

For more in-depth information, visit your local Ford Dealer or go to
WWW.COMMTRUCK.FORD.COM

WINDSTAR

DID YOU KNOW...



DID YOU KNOW...

Ford Ranger boasts a series of three engines. The most efficient is our 2.3L DOHC 16-valve I4. With 143 hp @ 5250 rpm it is stingy on gas, which makes it perfectly suited for stop-and-go deliveries. The 3.0L OHV 12-valve V6 powers up with 154 hp @ 5200 rpm and 180 lb.-ft. @ 3900 rpm. The 4.0L SOHC 12-valve V6 peaks at 207 hp and 238 lb.-ft. of torque.

Ranger won't need an engine tune-up for 100,000 miles if you make sure it receives regular fluid and filter changes.

To help keep your cargo secure, the thoughtful Ranger designers have built in four tie-down hooks inside the cargo box.

AVAILABLE ENGINES

2.3L DOHC 16-VALVE I4

Horsepower: 143 hp @ 5250 rpm

Torque: 154 lb.-ft. @ 3750 rpm

3.0L OHV 12-VALVE V6

Horsepower: 154 hp @ 5200 rpm

Torque: 180 lb.-ft. @ 3900 rpm

4.0L SOHC 12-VALVE V6

Horsepower: 207 hp @ 5250 rpm

Torque: 238 lb.-ft. @ 3000 rpm

The size and weight of a job does not determine its importance. Sometimes the smaller, lighter stuff is what really matters. Enter Ranger. It has been the best-selling compact pickup for 15 years. Why? It's compact, efficient and, like all Ford pickups, it's Built Ford Tough. There are three engine choices, three cab types, and it comes in 4x4s and 4x2s. It can tow up to 5860 lbs. and carry up to 1660 lbs. of payload. Impressive stats for the fleet-footed "little guy" on the Ford truck team.

For more in-depth information, visit your local Ford Dealer or go to
WWW.COMMTRUCK.FORD.COM



COMMERCIAL INCENTIVES

2003 Ford Truck Commercial Connection Program

The 2003 Ford Truck Commercial Connection extends our commitment to uncompromising value. Its aggressive, easy-to-understand incentive options proudly stand ready to meet the essential transportation needs of American business, industry and commerce. See your dealer for details on these and other applicable incentive programs.

Eligible commercial customers* may select one of the following incentives with each purchase or lease of an eligible new vehicle:

F-150/F-250/F-350 Pickup Trucks

- \$300 Cash **OR**
- \$1000 upfit assistance for upfits costing \$1200 or more, excluding available factory-installed options (excludes F-150 Lightning)

F-350/F-450/F-550 Super Duty Chassis Cab

- \$1000 upfit assistance for upfits costing \$1200 or more, excluding available factory-installed options
- Motorhomes (F53) are ineligible

E-Series Cargo Van

- \$300 Cash **OR**
- \$1200 upfit assistance for upfits costing \$1200 or more, excluding available factory-installed options **OR**
- No charge Masterack® Work Bin Rack System (option code 31G), a \$1900 retail value **OR**
- No charge EconoCargo® System (option code 31B), a \$1900 retail value
- Excludes Recreational Vans

E-Series Cutaway/Stripped Chassis/Chassis Cabs

- \$1000 upfit assistance for upfits costing \$1200 or more, excluding available factory-installed options
- E-Series Cutaways (E35, E45 and E55) with optional 47M are ineligible

E-Series Wagon

- \$300 Cash **OR**
- \$1000 upfit assistance for upfits costing \$1200 or more, excluding available factory-installed options

Ranger

- \$300 Cash **OR**
- \$1000 upfit assistance for upfits costing \$1200 or more, excluding available factory-installed options

Windstar

- \$300 Cash **OR**
- \$1000 upfit assistance for upfits costing \$1200 or more, excluding available factory-installed options

*Units receiving any form of CPA (56A), GPC (56G), Long-Term Rental (56K) or other concessions are ineligible. Some program elements vary, so see a Ford Dealer for complete program details.



BUSINESS & FINANCIAL SERVICES

Business Preferred Network (BPN)

Business Preferred Network dealers are committed to providing commercial customers with the finest in customer-driven sales, service and financing. They recognize that business vehicles are often critical tools for ensuring both individual livelihoods and corporate success. Every Ford BPN dealer member is committed to providing the best in customer satisfaction and owner loyalty with:

- Priority service for BPN customers
- Extended service hours, including Saturdays
- A Commercial Account Manager dedicated to BPN customers
- Expert experience and product knowledge
- Extended service plans, centralized billing systems and maintenance programs
- Commercial financing tailored to meet your vehicle needs

These and many other Business Preferred Network dealer commitments ensure you of personalized attention and satisfaction for your business transportation needs.

You can learn more about the Business Preferred Network and locate your local BPN dealer by signing on to www.bpn.ford.com or calling 1-888-276-1723.

Ask your Ford Dealer's Commercial Account Manager about the full range of reasons why we say, "What business are you in? So are we!"



Commercial Lending Services

Hardworking, versatile and customized to your needs: whether you buy or lease, Ford Credit can provide financial "vehicles" that work just as hard for you as the Ford Trucks you select. Our commercial purchase plans offer attractive rates, negotiable terms and business-friendly options like the seasonal purchase plan that lets you schedule payments to match your cash flow.

On the leasing side, CommercialLeaseSM and CommercialLeasePlusSM offer a variety of package options to meet your need for flexible vehicle financing. They also provide competitive rates and simplified billing.

You'll find that Ford Credit's staff of highly trained commercial lending professionals really speak your language, and they'll help you make the most of the choices we offer. Contact us at the closest location shown below, or at 1-877-234-FMCC (3622). You may also visit our website, www.fordcredit.com/comlend. Or simply consult your local Ford Dealer for Ford Credit Commercial Lending Services information.

Commercial Lending Services locations: Atlanta (1-800-777-3392); Charlotte (1-800-777-3395); Chicago (1-800-777-3407); Dallas (1-800-777-3429); Detroit (1-800-777-3971); Orange, CA (1-800-777-3516); Philadelphia (1-800-777-3023); San Francisco (1-800-777-3493).

Visit our websites at:

www.fordvehicles.com
www.commtruck.ford.com
www.fleet.ford.com
www.fordcredit.com





no boundaries

fordvehicles.com



Ford Motor Company
100 YEARS

IN THIS YEAR OF OUR FIRST CENTENNIAL CELEBRATION AND COMMENCEMENT OF THE NEXT, WE ARE UNWAVERING IN OUR BELIEF IN THE ORIGINAL VISION OF HENRY FORD. HIS IDEA OF CREATING VEHICLES AS EXHILARATING TO DRIVE AS THEY WERE AFFORDABLE TO OWN IS ALIVE TODAY. OUR CONTINUED DESIRE IS TO BRING TO YOU THE HIGHEST QUALITY, BEST ENGINEERED, MOST RELIABLE PRODUCTS IN THE WORLD.

© 2002, Ford Motor Company Litho in USA on Recycled Paper (10% Post-Consumer) 03ASCOMENG