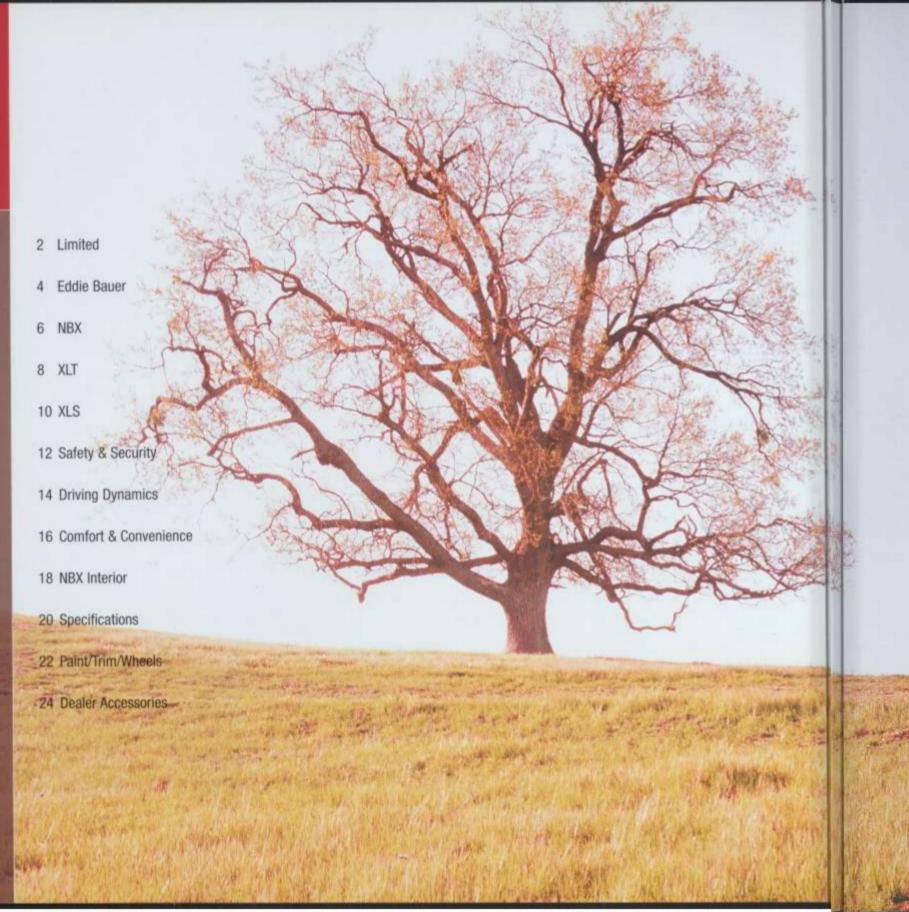
2003 EXPLORER

than ever. It's also equipped with breakthrough safety Safety System™ and the available Safety Canopy™ System.





LIMITED

Under the skin, the Limited is Explorer-tough. But if your pursuits are sometimes more refined, it's as comfortable a gravel switchback. Inside, you'll find luxury leather seating surfaces, 6-way power, heated front bucket seats with driver's-side memory (2 positions), even power adjustable accelerator and brake pedals with a memory feature. The 290-watt Audiophile sound system features a 6-disc in-dash CD player and seven premium speakers. For the ultimate in entertainment. a DVD system with wireless Third-row passengers have the most head room and leg room in the class, and their optional seat folds flat for lots of cargo room. Outside, the chrome wheels, grille and roof rails accent a monochromatic paint scheme. Limited: quietly elegant, ruggedly capable,



EDDIE BAUER

has defined SUV style for more than a decade. For 2003, exterior trademarks include an Arizona Beige lower-body treatwheels. Luxury two-tone leather interior feel, and you can standard 290-watt Audiophile 6-disc CD sound system. The 6-way power adjustable heated brake pedals with memory, make the front row a very comfortable erous room, optional 7-passenger







If you like to play where the pavement ends, the new Explorer NBX is built for you. 17" wheels with beefy all-terrain tires are body cladding, bumpers and wheellip moldings lend an aggressive look and help hide dings. The standard, extendable, Yakima LoadWarrior rack system with to carry your toys. NBX's rugged design is reflected inside as well. Unique "Impulse" upholstery can stand up to abuse. The cargo area's soft liner was designed to fit NBX's cargo area. It comes with its own storage and organized. And the rubber floor mats with deep channels can be washed off with a hose and then dirtied up again. Choose the Control Trac 4x4 drivetrain for more off-road traction, and for travel in rough country, add the Off-Road Package with underbody skid plates and specially tuned suspension. When you're headed for the great wide open, there's no better way to get there than in Explorer NBX.

XLT

impression. And the 17" machined aluminum wheels and color-keyed door handles are handsome accents. Add the optional 3rd-row seat and Explorer can take up to seven passengers with lots of gear. And properly equipped. 7160 lbs. Standard creature Tumbar support and an 80-watt dual media CD/cassette audio system. When you've got lots to do and want to look good doing it, XLT Sport is the right vehicle for the job.

Explorer XLT in Estate Green Metallic.





XLS

delivers them in a straightroom for five, and loads of cargo space are combined with emissions V6 engine. With an independent rear suspension. speed control, and a single work, too. It has a standard Class II receiver hitch and a towing capacity of up to 3400 lbs. the XLS Sport. It adds the style of 16" aluminum wheels, wheel-lip





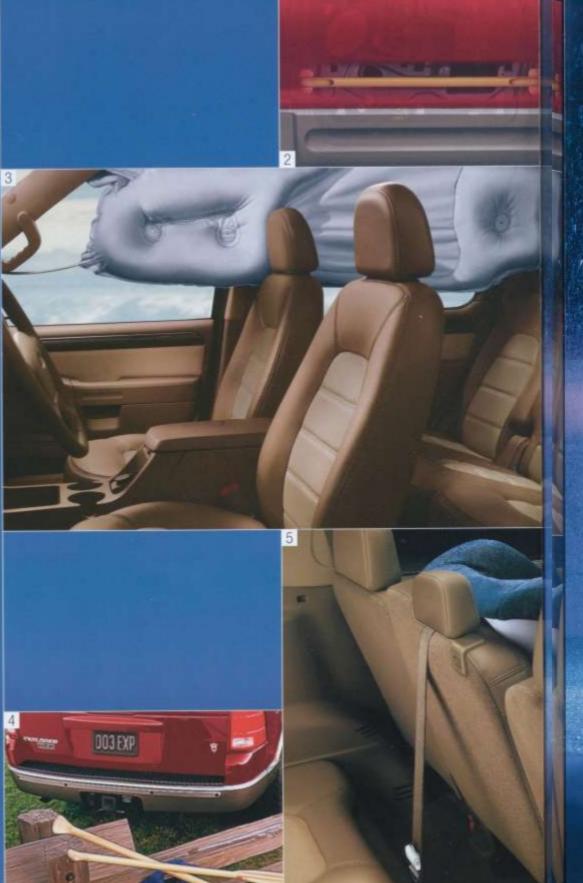
SAFETY & SECURITY

The Personal Safe
System, built
into every
Explorer, reac
in milliseconds

In the event of an accident, sensors measure certain occupant conditions (such as whether or not safety belts are buckled), as well as the severity of impact. The system then adjusts the front safety belts' tension and determines if it should deploy the dual-stage front airbags at one of two energy levels. Simply put, the Personal Safety System optimizes key safety features in an accident. The standard 4-wheel-disc antilock brakes help you avoid an accident. Explorer's safety-conscious design makes it a "Best Pick" by the Insurance Institute for Highway Safety. In its 40-mph frontal offset crash test, Explorer outperformed all other major competitors in its class:

- 1 Even if you're on foot, Explorer lights your way. Security approach lamps on both side mirrors cast pools of light around the front doors to make nighttime entry easier and more secure. Standard on XLT, XLT Sport, NBX, Eddie Bauer and Limited.
- 2 Steel beams in the doors help prevent intrusion during side impacts. Along with front crush zones, the beams absorb the energy of certain impacts to help protect the driver and passengers.
- 3 Motor Trend called Explorer's Safety Canopy™ System "the ultimate in SUV airbags." This available system uses advanced sensors to deploy side-curtain airbags™ in certain types of side-impact collisions or rollover events. The airbags cover nearly 2/3 of the 1st- and 2nd-row side glass. They remain inflated for a longer duration to enhance head protection and help keep occupants inside the vehicle. Available on all models.
- 4 For added peace of mind, let the available Reverse Sensing System be a second set of eyes. With a series of beeps, it alerts you to certain objects behind the vehicle to help you gauge your distance.
- 5 Tether anchors located in the floor behind the seats help to secure child safety seats in 2nd and 3rd rows. Lower seat-mounted anchors are also located in the 2nd row (outboard positions) and 3rd row.

"Includes Chevrolet TrailBluzer/Blazer, Jeep Grand Cherokee, Dodge Durango, GMC Erwiy and Toyota 4Runner. ""Aways wear your safety belt and secure children in the rear seal.

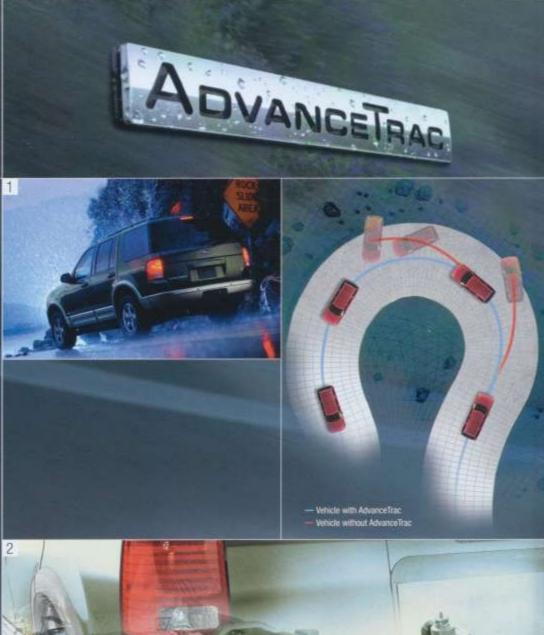


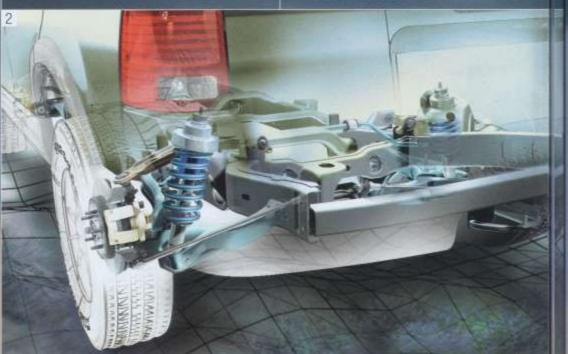


DRIVING DYNAMICS

No matter what kind of driving you do, Explorer's advanced driving dynamics systems can help make it more capable, comfortable and secure. Every Explorer features an independent rear suspension that delivers a smooth ride and precise handling. The optional AdvanceTrac" Stability Control System further enhances the manners of V8-powered 4x2 and 4x4 models. Available All-Wheel to improve all-weather traction, without the need for any driver input. And the 4x4 Control Trac* system provides versatile capability, allowing the driver and 4x4 LOW settings. Driving dynamics systems can be ordered in different Explorer engine and drivetrain combinations to meet a wide range of driving needs.

- 1 Explorer's available AdvanceTrac Stability Control System enhances handling, especially on slippery road surfaces or on rough terrain. Using advanced sensors, it constantly monitors driving input and the vehicle's responses, then actively steps in, if necessary, to help maintain control. In certain understeer or oversteer situations, AdvanceTrac makes braking, traction control and throttle adjustments to correct vehicle direction to follow steering input. In fact, the system actually controls each individual wheel to counteract excessive vehicle rotation and possible vehicle spinout. And it does it almost imperceptibly.
- 2 The standard independent rear suspension gives Explorer its outstanding ride and handling. This suspension design allows each rear wheel to respond to road impacts without affecting the opposite wheel, resulting in a remarkably smooth, comfortable ride. Because it helps to optimize tire-to-road contact, the suspension also provides responsive handling and driving control. Its design even allowed us to raise the ground clearance while reducing step-in height.







COMFORT & CONVENIENCE

space. Need people space? There's 3rd-row seat. Need cargo space? or cargo. It's a standard 60/40 split or a very flexible 40/20/40 seat). Handy storage compartments away. There's even a space under independent rear suspension. floor and more interior room. Explorer also features a stiff

- 1 The 290-watt digital Audiophile sound system features a 6-disc in-dash CD player and seven premium speakers. Standard on Limited and Eddie Bauer. Optional on XLT, XLT Sport and NBX.
- 2 The high-series center floor console. standard on most models, includes a deep storage compartment, front and rear cupholders, power points and rear heat/AC vents.
- 3 Keep the troops entertained with the rear-seat DVD entertainment system. The DVD player comes with a fold-down 7" LCD screen, two wireless headphone sets and a remote control. You can also play music CDs separately from the in-dash audio system. Available on most models. To the left of the fold-down screen is a convenient storage area.

- 4 Overhead auxiliary rear climate controls let passengers adjust their temperature and fan settings. Optional on XLT, XLT Sport, NBX, Eddie Bauer and Limited.
 - 5 It's easy to find the right driving position with power adjustable pedals. They're optional on XLT, XLT Sport and NBX; standard on Eddie Bauer and Limited, with memory settings.
 - 6 The rear-cargo under-floor storage is like a secret compartment.
 - Front-row occupants can enjoy dual-zone **Electronic Automatic Temperature Con**trols in Eddie Bauer and Limited models.
 - 3 The leather-wrapped steering wheel includes duplicate audio and climate controls on Eddie Bauer and Limited.























Exterior	4x2/4x4
A. Overall length	189.5*
B. Wheelbase	113.8"
C. Overhang – rear	44.1"
D. Overhang – front	31.6"
E. Overall width	72.1*
F. Height	71.4"
G. Ground clearance (rear axle)	8.5*
H. Loadfloor height	30.7"
Ramp breakover angle	18.2"
J. Angle of departure	23.9"
K. Angle of approach	27.7"
Interior	
1st row	
Head room	39.9"
Shoulder room	59.1"
Hip room	55.0*
Leg room	42.4"
2nd row	
Head room	38.9"
Shoulder room	58.9"
Hip room	54.2*
Leg room	35.9*
3rd row	
Head room	39.0*
Shoulder room	52.4*
Hip room	45.3*
Leg room	34.8*
Maximum cargo volume (cu. ft.)	5-pass./7-pass
With 2nd-row seat upright	48.6/44.5
With rear seats folded	86.2/79.9
With 3rd-row seat upright	-/13.7

STANDARD FEATURES

Mechanical 4.0L SOHC V6 engine	w	PC.	hani	0.0				
A DI COUP UE agains		1001	1121111	wa				
	A	ns.	201	ar:	WC.	an.	nin.	ń

4-wheel disc anti-lock braking system (ABS)

5-speed electronic automatic transmission with overdrive lockout

Axle ratio - 3.55:1

Body-on-frame construction Fuel tank — 22.5-gallon capacity Power rack-and-pinion steering

Stabilizer bars – Front and rear Suspension – 4-wheel independent

Safety/Security

Personal Safety System™ for driver and front passenger — Dual-stage airbags, safety belt pretensioners, energy management retractors, safety belt usage sensing, driver's-seat position sensing, crash severity sensing, and restraint control module

Autolock - Doors lock automatically when driving

Battery saver

Belt-Minder^{te} safety belt reminder

Brake/shift interlock Bumpers - Energy-absorbing

Fuel pump inertia shutoff switch

Height-adjustable safety belts — 1st and 2nd rows

LATCH — Lower anchors (2nd row outboard and 3rd row) and tether anchors (2nd and 3rd rows) for child safety seats

Remote keyless entry with illuminated entry

SecuriLock™ – Passive anti-theft system Side intrusion door beams

Seating

5-passenger seating

2nd-row 60/40 split-folding bench seat

Interior

Accessory delay for power features (includes interior cargo area lock)

Air conditioning
Assist handles

Coat hooks - 2 in rear seat area, 2 in cargo area

Dome lights - Front and cargo area

Front center floor console with storage bin, 2 front and 2 rear cupholders, power point, coin holder, tissue/map holder and pen holder

Load floor tie-down hooks — 4

Map pockets with 20-oz. beverage holders

Power door locks with rear-door child safety locks

Power lock switch in cargo area

Power windows with one-touch-down driver's-side feature

Speed control

Storage area under rear cargo floor

Tilt steering column

Visors with covered mirrors (dual illuminated on XLT, XLT Sport, NBX, Eddie Bauer and Limited)

Exterior

Grille - Black

Headlamps - Complex reflector

Liftgate with flip-up glass and exterior release

Power, fold-away outside mirrors (heated on Eddie Bauer and Limited)

Privacy glass (rear doors, rear quarter windows and liftgate window)

Roof rails - Black (chrome on Limited)

Solar tinted glass (windshield and front doors)

Trailer tow - Class II receiver with 4-pin connector

Windshield wipers - Front: speed-sensitive, dual-intermittent with washer;

rear: intermittent with washer and defroster

MODEL-SPECIFIC FEATURES/OPTIONS

				XLS
	1			XLS Sport
				XLT
				XLT Sport
				Mechanical
			-	
T	-	14	11	4.6L SOHC V8 engine
-	=		_	16* full-face steel wheels
			-	16° painted cast aluminum wheels
_	-	-		17" machined aluminum wheels
	-		-	P235/70R16 all-season BSW tires (XLT 4x2)
_			-	P235/70R16 all-season OWL tires (XLT 4x4)
_	-	-	-	P245/65R17 all-terrain OWL tires
	_			AdvanceTrac* Stability Control System*
	10	0		Control Trac® 4WD system (4x4)
			n	Full-time AWD system (all-wheel drive)
	H			Limited-slip rear axle
	Sand.		п	Off-Road Package (4x4 only, see description on page 21)
		-	14	
				Safety/Security
	-	-		Autolamp — Automatic on/off headlamps
				Safety Canopy [™] System
	-			Security approach lamps - Mounted in side mirrors
				Seating
-	-			Cloth trim with 1st-row low-back bucket seats
-	-		-	Cloth trim with 1st-row low-back sport bucket seats, power
		-	-	
		700	-	driver's seat and driver/front-passenger manual lumbar support
	-	브	ш	Leather seating surfaces (vinyl 3rd row, if equipped)
-	-	10.		3rd-row cloth bench seat with 2nd-row 40/20/40 split-folding
				bench (vinyl 3rd row when ordered with leather seating surfaces)
				Interior
	-			AM/FM stereo with single CD/cassette player (80 watts)
_		-	0	AM/FM Audiophile stereo with 6-disc in-dash CD player (290 watts)
		計	17	Auxiliary rear climate controls
		-	-	Cargo shade (not available with optional 3rd-row seat)
		=	=	
	-	-	=	Electrochromic auto-dimming rearview mirror
				Floor mats — Color-keyed carpeted (front and rear)
-		-		High-series center floor console – Includes storage bin, 2 front
				and 2 rear cupholders, front/rear power points, coin holder,
				tissue/map holder, pen holder and rear heat/AC vents
_	-			Leather-wrapped steering wheel
_	-		-	Overhead console - Includes 2 map/dome lights, ticket clip,
				sunglasses holder, and garage door opener holder (not available
				with auxiliary rear climate controls or moonroof)
		п	n	Power adjustable accelerator and brake pedals
		n	m	Rear-seat DVD entertainment system – Includes DVD player,
	100	tool-	-	ceiling-mounted pull-down 7" color LCD screen, remote control,
				video jacks for games and wireless headphone sets"
				Exterior
-	-		-	Bodyside cladding - Lower, molded-in color
_	-	-	-	Bodyside cladding - Lower, painted-platinum with two-tone fascias
	0			Crossbars for roof rails
				Fog lamps
	_	-	-	Grille - Chrome
		-	-	Keyless entry keypad – Driver's door-mounted
		0	0	Power moonroof
		#	1	
	-	닏	ш	Reverse Sensing System
	-	L	=	Running boards – Black
		-	-	Side step bars – Black on XLS Sport, platinum gloss on XLT Spor
	-			Trailer tow prep package — Class III/IV (included with AdvanceTrac™
				Wheel-lip moldings – Medium dark platinum molded-in color;
				painted platinum on XLT Sport

■ Standard □ Optional — Not Available

	NDA				NDA .
	Eddie Bauer				Eddie Bauer
	Limited				Limited
	Mechanical				Exterior
0	4.6L SOHC V8 engine	-			Bodyside cladding - Lower, molded-in black with two-tone black bumpers
	17" machined aluminum wheels			_	Bodyside cladding - Lower, painted Arizona Beige accent color
	17" satin-nickel cast aluminum wheels	-		-	Bodyside cladding - Lower, painted monochromatic body color
-	17" chromed cast aluminum wheels	-	D	D	Crossbars for roof rails
-	P245/65R17 all-terrain OWL tires	-			Fog lamps
-	P245/65R17 all-terrain BSW tires	100	-	-	Grille - Black
	AdvanceTrac™ Stability Control System*		-		Grille - Satin-nickel
	Control Trac® 4WD system (4x4)	-		-	Grille - Chrome
	Full-time AWD system (all-wheel drive)	-	-		Keyless entry keypad - Driver's door-mounted
-	Off-Road Package (4x4 only, see description lower right)	-			Power moonroof
-0	Tire pressure monitoring system				Reverse Sensing System
	Safety/Security				Running boards — Color-keyed
	Autolamp – Automatic on/off headlamps	-	-	-	Side step bars - Black
tē	Safety Canopy ^{III} System	100	-	-	Tow hooks – Front
	Security approach lamps — Keyless entry-activated, mounted in side mirrors		O	17	Trailer tow prep package - Class III/IV (included with AdvanceTracTV)
Ī	Seating			-	Wheel-lip moldings - Molded-in black on NBX, painted Arizona Beige on Eddie Bauer, painted monochromatic body color on Limited
	Unique "Impulse" cloth trim, 1st-row low-back sport bucket seats with power driver's seat and driver/passenger manual lumbar supports	-	-	-	Yakima® LoadWarrior roof rack with extension and Explorer logo on front air dam
	Luxury leather seating surfaces, 1st-row heated power bucket seats with driver/passenger manual lumbar supports and 2-position				ine and power adjustable pedals. Includes 3.73 non-limited-stip rear add.

driver's memory seat (two-tone on Eddie Bauer)

Auxiliary rear climate controls

Electrochromic auto-dimming rearview mirror

■ Homelink® universal transmitter

climate controls or moonroof)

■ Message center

Cargo shade (not available with optional 3rd-row seat)

Floor mats - Color-keyed carpeted (front and rear)

holder, pen holder and rear heat/AC vents

feature on Eddie Bauer and Limited models

games and wireless headphone sets"

Steering wheel-mounted audio and climate controls

■ Dual-zone Electronic Automatic Temperature Controls

3rd-row cloth bench seat with 2nd-row 40/20/40 split-folding bench

(vinyl 3rd row when ordered with leather seating surfaces)

AM/FM stereo with single CD/cassette player (80 watts)

Cargo area soft liner - Color-keyed, includes storage bag

AM/FM Audiophile stereo with 6-disc in-dash CD player (290 watts)

Floor mats - Heavy-duty rubber with deep grooves (front and rear)

2 rear cupholders, front/rear power points, coin holder, tissue/map

holder, and garage door opener holder (not available with auxiliary rear

Rear-seat DVD entertainment system - Includes DVD player, ceiling-

mounted pull-down 7* color LCD screen, remote control, video jacks for

■ High-series center floor console — Includes storage bin, 2 front and

■ Leather-wrapped steering wheel (color-keyed on Eddie Bauer and Limited)

■ | ■ Overhead console — Includes 2 map/dome lights, ticket clip, sunglasses

Power adjustable accelerator and brake pedals – Includes memory

"Requires moonroof and Safety Canopy" System in combination or auxiliary climate controls.

Off-Road Package* (available on 4x4 models only)

- . Skid plates for the fuel tank and transfer case
- · Specially tuned shocks/suspension
- Front tow hooks

Trailer Tow Prep Package

- Class III trailer hitch and 7-pin connector
- 3.73LS axle
- . Engine oil cooler (on 4.0L V6 automatic only)

XLS Sport Group

- . 16" painted cast aluminum wheels
- P235/70R16 all-season OWL tires
- Medium Dark Platinum wheel-lip moldings
- High-series floor console
- Black side step bars

XLT Sport Group

- 17" machined aluminum wheels
- . P245/65R17 all-terrain OWL tires
- Platinum gloss bodyside cladding, wheel-lip moldings, side step bars and two-tone front and rear fascias

NBX Appearance Package

- 17" machined aluminum wheels
- P245/65R17 all-terrain OWL tires
- Two-tone black bumpers
- Black bodyside cladding, wheel-lip moldings and side step bars
- Yakima® LoadWarrior roof rack with extension and Explorer logo
- . Unique "Impulse" cloth trim
- Rubber floor mats with Explorer logo
- Cargo area soft liner with storage bag
- . Front tow hooks

*Not available with Zinc Yellow exterior paint.

Comparisons based on publicly available information and Ford certification data at time of printing. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Following publication of the catalog, certain changes in standard equipment, options and the like, or product delays, may have occurred which would not be included in these pages. Year Ford Delater is the best source for up-to-date information. Fund Division reserves the right to change product specifications at any time without incurring obligations.



4.0L SOHC V6



4.6L SOHC V8

Horsepower	4.0L SOHC V6	4.6L SOHC V
(hp @ rpm)	210 @ 5100	239 @ 475
Torque (lbft. @ rpm)	254 @ 3700	282 @ 400

Trailer Towing Applications

Axle Ratio	Maximu 4.0L V6	ım Loaded Trailer Weight (lbs.)
3.55	3280	4x2 Class II
	3400	4x4 Class II; AWD Class II
3.73LS	5800	4x2 Class III/IV
	5380	4x4 Class III/IV; AWD Class III/IV
	4.6L V8	
3.55	3280	4x2 Class II
	3420	4x4 Class II; AWD Class II
3.73	5560	4x2 Class III/IV
	5400	4x4 Class III/IV
3.73LS	7160	4x2 Class III/IV
	7000	4x4 Class III/IV; AWD Class III/IV

Maximum weights shown are for properly equipped vehicles with required equipment and a 150-b. driver. Weight of additional options, equipment, passengers and cargo must be deducted from this weight. For additional information, see your Ford Dealer.

'included with AdvanceTrac's Stability Control System.

'Deduct 500 lbs. with 3rd-row seat with auxiliary climate controls.

[&]quot;Requires V8 engine and power adjustable pedals. Includes 3.73 non-limited-slip rear axle.
"Requires moonroof and Safety Canopy" System in combination or auxiliary climate controls.

WHEELS 8

INTERIOR/EXTERIOR COMBINATIONS

			Graphite
			Midnight Grey
			XLS/XLS Sport
	-		Oxford White
			Harvest Gold Metallic
	-		Red Fire Metallic*
			Aspen Green Metallic
	П		True Blue Metallic
	-		Silver Birch Metallic
			Mineral Grey Metallic
	-		Black
			XLT/XLT Sport
=	=		Oxford White
	100		Harvest Gold Metallic (XLT)
			Red Fire Metallic*
			Estate Green Metallic (XLT)
			Aspen Green Metallic (XLT)
			Medium Wedgewood Blue Metallic (XLT)
			True Blue Metallic (XLT Sport)
	-		Silver Birch Metallic
			Mineral Grey Metallic (XLT)
-			Black
			NBX
			Zinc Yellow*
		-	Red Fire Metallic*
			Silver Birch Metallic
		-	Mineral Grey Metallic
			Eddie Bauer
-			Oxford White
			Red Fire Metallic"
			Estate Green Metallic
-			Aspen Green Metallic
			Medium Wedgewood Blue Metallic
			True Blue Metallic
-			Black
			Limited (Monochromatic)
		-	Ceramic White Tri-Coat Metallic*
		-	Silver Birch Metallic
-		-	Mineral Grey Metallic
-		-	Black

"New for 2003.



Ford uses clearcoat paint for beauty and protection. Colors shown are representative only. See your dealer for actual paint/frim options.



Medium Parchment Cloth Graphite Cloth



Standard on XLS Standard on XLS



Medium Parchment Cloth Parchment Cloth Graphite Cloth Standard on XLT Standard on XLT



Medium Parchment Leather Graphite Leather Optional on XLT Optional on XLT Standard on Eddie Bauer (two-tone) and Limited



Midnight Grey Cloth Midnight Grey Leather Standard on NBX Standard on Limited





16" Full-Face Steel Wheel Standard on XLS



Standard on XLS Sport and XLT



16" Painted Cast Aluminum Wheel Standard on XLT with 3rd-row seat of Trailer Tow Package



17" Machined Aluminum Wheel Standard on XLT Sport and NBX



17* Satin-Nickel Wheel Standard on Eddie Bauer



17* Chromed Cast Aluminum Wheel Standard on Limited









- 1 The Quarter-Roc® bike carrier accessory fits into the standard hitch mount and holds one or two bikes. No need to remove the carrier to access your cargo area, either — just swing the rack down, and open the gate.
- 2 No need to ask for directions anymore. The Satellite Navigation System uses sophisticated global positioning technology to track your location and provide driving directions to your destination.
- 3 There's nothing like getting into a nice, warm vehicle to take the edge off a winter day. The remote start system can start your Explorer from up to 500 feet away.
- 4 Carry up to four pairs of skis with the roof rail-mounted ski rack.
- 5 Locked your keys in or just don't have them handy? With the keyless entry keypad, it's no problem. Just enter your code and you're in. And it mounts without hardware.
- 6 Sharp 16" chrome wheels give Explorer a sleek and distinctive look that stands out on any road.
- 7 Keep everything in its place with the cargo organizer. It also comes with a fie-down net to help keep items secure in sharp turns or during a sudden stop.











www.fordvehicles.com

Get information on any Ford vehicle, print e-brochures or take a look at financing and leasing options. Ford owners can enjoy the benefits of **My Ford**, a private, owners-only area of fordvehicles.com, designed to provide a single, convenient area to manage vehicle information, including maintenance, financing and web services. Our website also offers details about European Delivery, the Pre-Owned Ford program, Ford Credit and more. There's a world of information, but only one address to remember, fordvehicles.com.



When you purchase or lease a quality Ford vehicle, you want your ownership experience to be satisfying, pleasurable and as worry-free as possible... and so do we. That's why we created the Ford Extended Service Plan. ESP provides "Peace of Mind" protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for a Ford Extended Service Plan backed by Ford Motor Company and honored at all Ford dealerships.

Ford Extended Service Plan - "Peace of Mind" Protection

- . The VALUE You Want
- . The SECURITY You Need
- And the CONFIDENCE You Deserve



Environmentally Responsible

"Tread Lightly!" is an educational program designed to increase the awareness of land-use regulations and responsibilities in our wilderness areas. Ford joins the U.S. Forest Service and the Bureau of Land Management in encouraging you to preserve our national forests and other public and private lands by "treading lightly."



Proud Partners of America's National Parks

Ford Motor Company is a **Proud Partner of America's National Parks**. Ford is working closely with the National Park Foundation and the National Park Service to help develop innovative transportation and environmental solutions that enable visitors to enjoy National Parks without compromising their beauty.



Ford Credit and Red Carpet Lease

Many lease managers have completed several hours of training in a Red Carpet Lease program designed to make us the best in the business. We think you'll find a Red Carpet Lease the best way to lease.

Under the New Vehicle Limited Warranty, you'll receive Bumper-to-Bumper, no-deductible coverage on your new Ford vehicle for 3 years/36,000 miles. You'll also receive unlimited-mileage, no-deductible corrosion perforation coverage for five years. Ask your Ford Dealer for a copy of this warranty.

During its 3-year/36,000-mile limited warranty period, every new Ford vehicle includes the assurance and support of a 24-hour emergency Roadside Assistance program. Roadside Assistance includes such services as fuel delivery, tire changes, jump starts, and help when you are locked out of your vehicle. Ask your Ford Dealer for complete details about this program.

Complete information on our vehicle lineup is available on our website. To get more information, please visit us at www.fordvehicles.com. Likewise, to get details on various financing options available on your new Ford vehicle, please visit www.fordcredit.com. Doing so can give you a head start before talking to your Ford Dealer about financing your new Ford vehicle.



FORD, NO BOUNDARIES. WHEN YOU LIVE WITH SPIRIT AND PASSION, THE POSSIBILITIES OF LIFE AND ACHIEVEMENT ARE LIMITLESS. THERE ARE NO BOUNDARIES. EVERY PRODUCT FORD MOTOR COMPANY DESIGNS AND BUILDS IS THE DIRECT RESULT OF 100 YEARS OF THAT SPIRIT AND PASSION. IT WAS PRESENT WHEN HENRY FORD FOUNDED THE COMPANY IN 1903 AND WHEN THE FIRST AUTOMOBILE ROLLED FROM HIS WORKSHOP, TODAY, IT IS MORE ALIVE THAN EVER. THERE ARE NO BOUNDARIES TO OUR ENDLESS DRIVE TO TURN A NO INTO A RESOUNDING YES. TO GO BEYOND WHAT WE THOUGHT WAS POSSIBLE. TO CREATE AN ARRAY OF VEHICLES THAT HELP PROVIDE A PLACE WHERE FAMILY AND FRIENDS CAN CONNECT WITH EACH OTHER AS WELL AS WITH THEIR COMMUNITY. AND THERE ARE NO BOUNDARIES TO OUR DEDICATION - STRIVING TO BRING YOU THE HIGHEST QUALITY, MOST EXCITING, BEST ENGINEERED, MOST RELIABLE PRODUCTS IN THE WORLD.

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