

03

F-250/F-350 SUPER DUTY





# JUST THE FACTS.

No grille pounding or slapping of hoods. Just the facts.  
Count on Ford F-Series Super Duty pickups to have:

- 1) Best-In-Class Interior Room
- 2) Best-In-Class Torque
- 3) Best-In-Class Diesel Horsepower

Three more reasons Ford F-Series pickups are the  
best-selling pickups — 26 years straight.

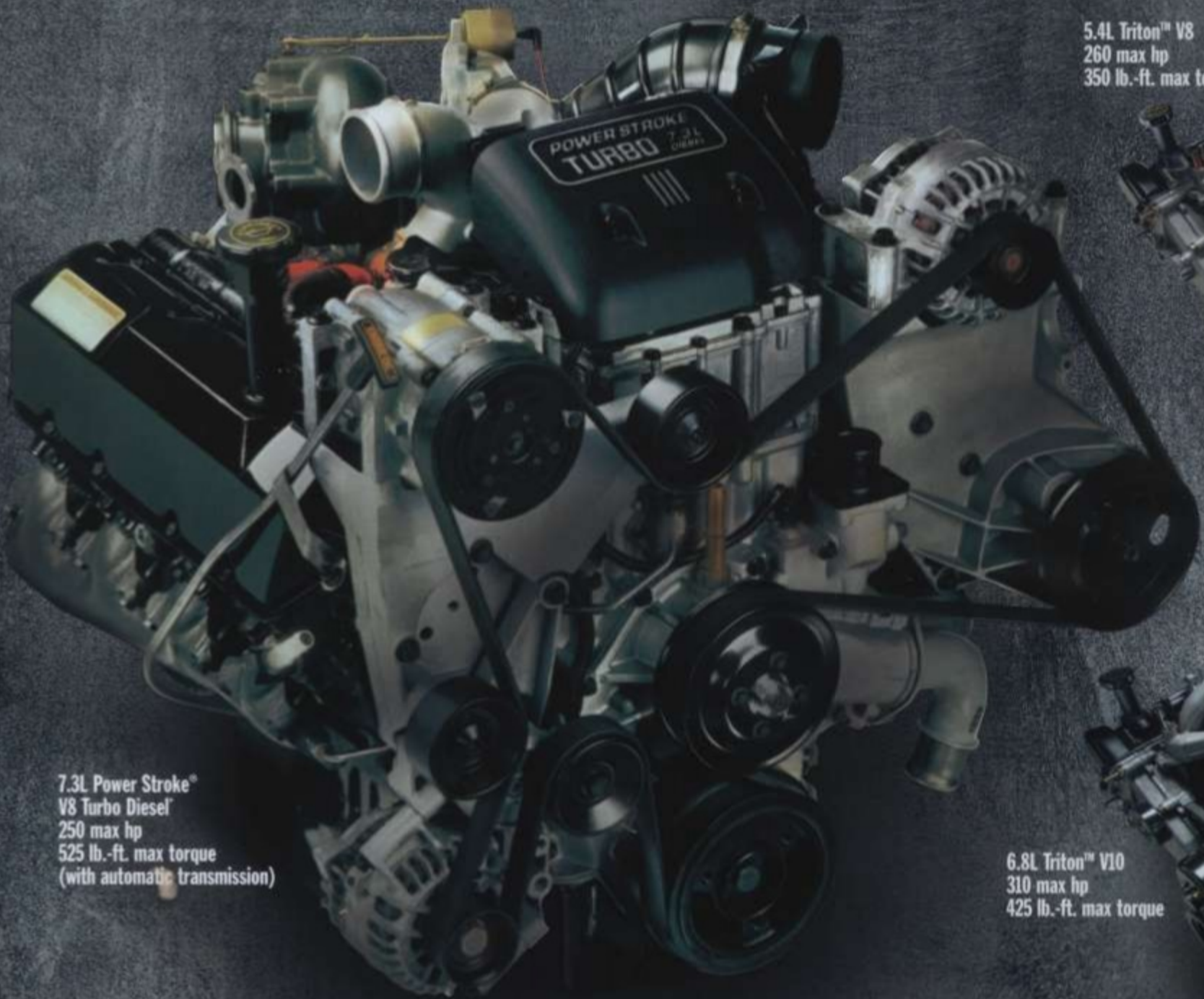
This catalog of Ford F-Series Super Duty pickups details their capabilities  
as well as the multitude of features, options and configurations available.  
Enjoy. And prepare yourself for being the one people count on.



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# THE POWERHOUSE OF TORQUE.



7.3L Power Stroke®  
V8 Turbo Diesel\*  
250 max hp  
525 lb.-ft. max torque  
(with automatic transmission)

5.4L Triton™ V8  
260 max hp  
350 lb.-ft. max torque



6.8L Triton™ V10  
310 max hp  
425 lb.-ft. max torque

## F-SERIES SUPER DUTY POWERTRAINS

Powertrains are at the heart of doing what trucks are designed to do. However, without the engine and transmission working in tandem, the power to carry, push and pull can be compromised. Ford powertrains are carefully mated and tuned to optimize their performance. To your left is the best-selling Proven Diesel™, the big 7.3L Turbocharged Power Stroke® V8.\* Rounding out this awesome display of power are the gas-fueled Tritons: the award-winning 5.4L V8 and the big 6.8L V10.

But the big news for 2003 is to your right. It's the all-new 32-valve 6.0L Power Stroke V8. It's diesel. It's turbocharged. It's the new diesel benchmark for the highest torque and diesel horsepower in its class. An unbelievable 560 lb.-ft. @ 2000 rpm and 325 hp @ 3300 rpm. All of this power plus a 20% reduction in exhaust emissions compared with the 7.3L. Lower right is our new TorqShift™ heavy-duty transmission. It is specifically engineered to handle the new levels of power generated by the new 6.0L Power Stroke V8 Turbo Diesel.

Together, these engines are powerful reasons why Ford F-Series continues to be #1 in pickups.

\*Limited availability. Limited to models produced before 11/4/2002.

## POWER STROKE V8 TURBO DIESEL

New 6.0L: 325 max hp/560 lb.-ft. max torque



The all-new 32-valve 6.0L Power Stroke V8 Turbo Diesel generates so much power that an entirely new automatic transmission has been developed to handle the increased loads. Introducing the new TorqShift™ 5-speed automatic heavy-duty transmission. At its heart is an improved torque converter that maximizes low-speed torque capability while a larger pump provides increased lubrication and better cooling. Gearing and clutch material upgrade improvements enhance its durability. When the convenient tow/haul mode is selected, unwanted gear search on steep grades is eliminated. Additionally, the TorqShift and Power Stroke work in unison to help control vehicle speed when descending hills. The new optional TorqShift represents a new level of automatic transmission performance.

**TORQSHIFT**



## TOWING

Available Built Ford Tough Trailer Hitch Receiver bolts directly to frame for up to 13,900 lbs. of conventional towing capacity when properly equipped.

## BRAKES

Standard 4-wheel anti-lock braking system with discs all around.

## PAYLOAD

Ladder-type frame provides the platform to haul big payloads up to 5540 lbs. when properly equipped.

## FUEL CAPACITY

Up to a max 38-gallon capacity to help keep you on the job.

## THE BEST NEVER REST

Super Duty has increased its maximum conventional towing capacity to 13,900 lbs. when properly equipped.

# F-SERIES SUPER DUTY CHASSIS

At Ford, we've never taken the words "Super Duty" lightly. This is serious stuff. We know that how we build your pickup today directly affects its performance thousands of miles and thousands of jobs down the road. And that in turn affects your bottom line. Work will never get any easier. A ton of feathers is still a ton of feathers, whether you're hauling them today or next year. We call our chassis "our backbone" because everything a pickup does relies on it. The stronger the foundation, the longer it will last, whether it's towing, hauling or taking the crew to an off-the-map mountaintop. We construct our backbone from steel to form a ladder-type frame for strength and durability. Body mounts and cab brackets are welded instead of riveted, for strength. Special two-piece frame rails accept a new front section as a replacement module for easy servicing. From its wire-formed steel tow hooks, to its nuts and bolts, F-Series Super Duty is Built Ford Tough. In the case of the 2003 Ford F-Series Super Duty, the whole is indeed stronger than the sum of its parts.

# OUR

## 4x4 TRACTION

Choice of 4x4 systems, manual or optional electric shift-on-the-fly.

## GEARING

Designed for high torque loads. Standard 6-speed manual, optional 4-speed automatic or new TorqShift 5-speed automatic.

## TOW HOOKS

Made from wire-formed steel for durability and strength.

## EXHAUST

Long-life stainless steel construction.

## FRAME

Tough, ladder-type frame with replaceable front module.

## TOUGH

4x4 Monobeam front axle ready for rugged terrain. 4x2 Twin-I-Beam independent front suspension.

# BACKBONE



# TRAIL BOSS.

## F-SERIES SUPER DUTY FX4 OFF-ROAD

If the terrain you usually operate on is outside of town, then the new F-250/F-350 FX4 Off-Road Super Duty is what you need to think about. Built on our massive steel frame, the FX4 Off-Road has transfer case and fuel tank skid plates to help protect them from flying rocks. To enhance its attitude, we equipped this beast with branded Rancho® shocks at all four corners. With ages of trucking under our belt, we know that on the weekends many work trucks miraculously turn into recreational vehicles. It's a funny thing about this F-250 Super Duty diesel-equipped FX4 – it can't tell the difference between pulling six tons of wet sand and a trailer filled with toys.

### FX4 OFF ROAD



1. The license that says where you can go.
2. Branded Rancho shocks for the true off-roader.
3. New optional power/heated tow mirrors with integrated turn signals and manual telescoping/2-way-fold feature.





AS TOUGH AS TEXAS IS BIG.

## F-SERIES SUPER DUTY KING RANCH

Which is more important to you? Having the pickup that boasts the Best-in-Class Interior Room? Or having the newest, most luxurious, Built Ford Tough Super Duty pickup? If you'd like to have your cake and well... you know, then the new King Ranch Crew Cab is the only truck you'll need. Trimmed in yards of rich, brown Castaño leather and uniquely branded inside and out, the F-250 and F-350 King Ranch pickups are entirely new topics for bragging rights. No matter which state you're in.



- 1 Quad captain's chairs with front/rear consoles.
- 2 Seating for 5 available with 2nd-row bench seat.
- 3 And yes, two real saddlebags complete the look.



## F-SERIES SUPER DUTY XLT SPORT

Special look. Special two-tone interior. Special abilities. Not only is F-Series the Official Truck of NASCAR®, it looks the part too. Now the Super Duty XLT Sport is available in SuperCab, new Crew Cab and five monochromatic paint treatments. They're bad lookin'. Whether they're hauling a ton of rebar or pulling their weight around the track, XLT Sports command attention.



1 Standard best-in-class room, two-tone cloth interior.  
2-5 Monochromatic paint treatment available in Black (shown right), Oxford White, Red, Sonic Blue and Dark Shadow Grey.







PUT ON 6 TONS AND STILL LOOK GOOD.

## F-SERIES SUPER DUTY XLT SPORT

Why do we call them "Super Duty" trucks? You're looking at it. With the optional 6.8L Triton™ V10 pumping out a torrid 425 lb.-ft. of torque @ 3250 rpm, this Super Duty XLT Sport Crew Cab does more than throw its weight around, it pulls it with conventional towing capacity of over 12,000 lbs. when properly equipped. Tons more reasons Ford F-Series trucks have been the best-selling full-size trucks in the U.S. for 25 years. Another big reason is all the work room inside. When you choose the new Crew Cab variety shown, you'll be sitting comfortably in the most room of any pickup. And if you order the class-exclusive moonroof, you'll be looking pretty good, too.



1 It's great outdoors. View it with the new, optional, power moonroof. No other truck in its class has one.  
2 Automatic transmission coolant temp gauge.  
3 Hook on the optional Built Ford Tough hitch receiver for the big jobs.





SuperCab XLT cloth interior in Medium Parchment with optional equipment.



XLT Sport Crew Cab with optional Ebony leather seating surfaces.

## F-SERIES SUPER DUTY INTERIORS

### MOST ROOM IN THE BUSINESS.

No matter which F-Series Super Duty cab you select, they are all bigger than the competition.

### THE BEST-IN-CLASS SUPERCAB.

The Super Duty SuperCab Medium Parchment cloth interior to the left is designed for durability and high functionality. Easy entry is made possible because of its seat-integrated safety-belt design. Its overall clean, modern appearance gives the four-door SuperCab interior best-in-class room and an open-for-business attitude. No fuss. Straightforward. Easy to operate. That's SuperCab.

### THE BEST-IN-CLASS CREW CAB.

Shown lower left, the XLT Sport Crew Cab interior (trimmed in optional Ebony leather) luxuriously occupies the most room of any full-size pickup. It is a strong, distinctive complement to the bold exterior of the XLT Sport seen on pages 10 through 13.

We went out of our way to make the Super Duty interior comfortable, work-worthy and extremely accommodating. To your right are the Lariat Super Duty seats trimmed in Medium Flint leather. Optional goodies are also shown (we just couldn't stop ourselves). Looks like a great place to work, doesn't it?



Lariat interior in Medium Flint leather trim. 15

# BEST-IN-CLASS ROOM.



- 1 The best view in the house. We've done our homework, so you'll feel comfortably in control.
- 2 Optional on XLT and Lariat are power adjustable pedals. With a touch of a button, they'll move up to three inches to help give drivers the comfort they desire.
- 3 To help make you and your front passenger even more comfortable, Lariat Crew Cab comes standard with 6-way power seats and is available with heated seats.
- 4 Optional on XLT and Lariat is the premium electronic AM/FM stereo with a 6-disc in-dash CD player.
- 5 Included with Lariat is the overhead console containing a trip computer, outside temp display, compass and space for your garage door opener, plus a bin for a pair of sunglasses.



Shown above is another beautiful way to outfit the roomiest pickup in the business. Any business. Four full-size doors open to reveal a truly cavernous space. The Lariat LE option makes this interior one of the most luxurious on the road today. With Lariat LE, quad captain's chairs are trimmed in perforated leather and are complemented by woodgrain appearance on the door panels as well as on both console covers. Or, you can choose to have a rear bench for even more seating capacity. Either way, you and your crew will have the most room available to relax, stretch out and enjoy. That's Crew Cab.

# INTERIOR FEATURES

- 1 Order the new class-exclusive power moonroof and, along with a breath of fresh air, you'll see the sky, tops of trees and skyscrapers like never before. Optional on XLT and Lariat Crew Cab.
- 2 Standard on Lariat is the sliding rear window. It's a quick way to bring fresh air into the cabin. Optional on XL and XLT.
- 3 Optional on XLT and Lariat is the Reverse Sensing System, designed to detect objects behind the vehicle and then audibly alert the driver to their presence.
- 4 Optional on XLT and Lariat are chrome tubular cab steps. They make climbing aboard easy, and they just plain look great.



The F-350 Super Duty DRW Lariat LE has one-of-a-kind looks sure to turn heads. From its distinctive sun visor with integrated roof marker lights to its Lariat LE-branded interior (shown on facing page), this is one tough-as-can-be luxury workhorse. Also included are lighted "diamond plate" running boards and the Built Ford Tough trailer tow hitch receiver. Available in either a two-tone paint scheme of Ebony/Dark Shadow Grey (shown above) or in solid Ebony.

# EXTERIOR FEATURES



F-350 CREW CAB DRW  
LONG BOX





	Regular Cab 4x2/4x4	SuperCab SWB 4x2/4x4	SuperCab LWB 4x2/4x4	Crew Cab SWB 4x2/4x4	Crew Cab LWB 4x2/4x4
<b>Exterior</b>					
A. Overall length	226.6"	231.4"	247.6"	245.8"	262.0"
B. Wheelbase	137.0"	141.8"	158.0"	156.2"	172.4"
C. Overhang – rear	52.2"	52.2"	52.2"	52.2"	52.2"
D. Overhang – front	37.4"	37.4"	37.4"	37.4"	37.4"
E. Overall width – SRW	79.9"	79.9"	79.9"	79.9"	79.9"
E. Overall width – DRW (at rear wheel housing)	95.5"	—	95.5"	95.5"	95.5"
F. Height – F-250 SRW	76.2"/78.9"	76.6"/79.3"	76.5"/79.0"	77.2"/79.8"	77.0"/79.6"
F. Height – F-350 SRW	76.3"/80.3"	76.8"/80.7"	77.3"/80.3"	77.0"/77.1"	77.3"/80.0"
F. Height – F-350 DRW	78.0"/80.0"	—	77.1"/79.5"	78.9"/77.0"	78.6"/80.0"
G. Ground clearance (rear axle) F-250	8.3"	8.3"	8.3"	8.3"	8.3"
G. Ground clearance (rear axle) F-350 SRW	8.1"	8.1"	8.1"	8.1"	8.1"
G. Ground clearance (rear axle) F-350 DRW	7.8"	—	7.8"	7.8"	7.8"
H. Load height F-250	34.0"/35.2"	33.9"/35.1"	33.6"/34.9"	33.3"/34.6"	33.2"/34.6"
H. Load height F-350 SRW	34.0"/37.8"	33.9"/37.7"	33.5"/37.2"	33.3"/35.9"	33.1"/35.7"
H. Load height F-350 DRW	35.0"/35.9"	—	34.7"/35.8"	34.5"/37.0"	34.3"/35.3"
I. Ramp breakover angle F-250	16.0°/22.2°	15.8°/21.7°	11.9°/19.7°	14.5°/19.7°	13.4°/18.6°
I. Ramp breakover angle F-350 SRW	15.0°/21.4°	15.0°/20.8°	13.8°/19.3°	14.0°/12.1°	13.1°/11.4°
I. Ramp breakover angle F-350 DRW	14.7°/22.2°	—	13.3°/19.6°	13.4°/19.7°	12.6°/18.5°
J. Angle of departure F-250	11.2°/15.9°	11.2°/15.9°	11.2°/15.9°	11.2°/15.9°	11.2°/15.9°
J. Angle of departure F-350 SRW	11.0°/15.7°	11.0°/15.7°	11.0°/15.7°	11.0°/15.7°	11.0°/15.7°
J. Angle of departure F-350 DRW	10.5°/15.9°	—	10.5°/15.9°	10.5°/15.9°	10.5°/15.9°
K. Angle of approach F-250	20.8°/27.7°	20.8°	20.8°	20.8°/27.6°	20.8°/27.6°
K. Angle of approach F-350 SRW	20.8°/27.7°	20.8°/27.7°	20.8°/27.7°	20.8°/27.6°	20.8°/27.6°
K. Angle of approach F-350 DRW	20.8°/27.7°	—	20.8°	20.8°/27.6°	20.8°/27.6°
<b>Interior</b>					
<b>1st Row</b>					
Head room	41.3"	41.4"	41.4"	41.4"	41.4"
Shoulder room	68.0"	68.0"	68.0"	68.0"	68.0"
Hip room	67.4"	67.4"	67.4"	67.4"	67.4"
Leg room	40.7"	40.7"	40.7"	40.7"	40.7"
<b>2nd row</b>					
Head room	—	38.5"	38.5"	41.0"	41.0"
Shoulder room	—	68.0"	68.0"	68.0"	68.0"
Hip room	—	67.3"	67.3"	67.3"	67.3"
Leg room	—	32.4"	32.4"	41.3"	41.3"

	Regular Cab LWB 4x2/4x4	SuperCab SWB 4x2/4x4	SuperCab LWB 4x2/4x4	Crew Cab SWB 4x2/4x4	Crew Cab LWB 4x2/4x4
<b>Cargo Area</b>					
Volume (cu. ft.)	77.7	64.7	77.7	64.7	77.7
Length at floor	98.6"	82.4"	98.6"	82.4"	98.6"
Width at wheelhouse	50.9"	50.9"	50.9"	50.9"	50.9"
Width at top of box	63.9"	63.9"	63.9"	63.9"	63.9"
Height with molding	20.0"	20.0"	20.0"	20.0"	20.0"

SRW = single rear wheel DRW = dual rear wheel SWB = short wheelbase (6' cargo box) LWB = long wheelbase (8' cargo box)



5.4L SOHC Triton™ V8



6.8L SOHC Triton™ V10

## F-SERIES SUPER DUTY POWERTRAIN SPECIFICATIONS

	5.4L Triton™ V8 SOHC	6.8L Triton™ V10 SOHC
Type	Sequential Electronic	Sequential Electronic
Fuel injection	EEC-V	EEC-V
Engine control system	Specially tuned	Specially tuned
Induction system	12 volt; 650 cca/72 amp	12 volt; 650 cca/72 amp
Battery	130 amp	130 amp
Alternator	Pressurized series flow	Pressurized series flow
Cooling system	8	10
Cylinders	Aluminum	Aluminum
Cylinder head material	Cast iron	Cast iron
Block material	Hydraulic roller	Hydraulic roller
Valve operation	Silent chain	Silent chain
Camshaft drive	3.55"	3.55"
Bore	4.16"	4.16"
Stroke	9.0:1	9.0:1
Compression ratio	260 @ 4500	310 @ 4250
Horsepower (hp @ rpm)	350 @ 2500	425 @ 3250
Torque (lb.-ft. @ rpm)	Unleaded	Unleaded
Recommended fuel		

	7.3L Power Stroke® V8 Turbo Diesel™ OHV (16 Valve)	6.0L Power Stroke® V8 Turbo Diesel™ OHV (32 Valve)
Type	High-pressure, 2-stage injector (HEUI)	Electro-hydraulic w/ Generation 2 fuel injection
Fuel injection	EEC-V	Electronic
Engine control system	Turbocharger, intercooler	Electronic Variable Response Turbocharger (EVRTM), intercooler
Induction system	Dual 12 volt; 750 cca/78 amp	Dual 12 volt; 750 cca/78 amp
Battery	130 amp (Dual 130 amp opt.)	130 amp (Dual 130 amp opt.)
Alternator	Pressurized series flow	Pressurized series flow
Cooling system	8	8
Cylinders	Cast iron	Cast iron
Cylinder head material	Cast iron	Cast iron
Block material	Push rod/rocker arms	Push rod/rocker arms
Valve operation	Gear	Gear
Camshaft drive	4.11"	3.74"
Bore	4.18"	4.13"
Stroke	17.5:1	18.0:1
Compression ratio	275 @ 2800 (man. trans.) 250 @ 2600 (auto. trans.)	325 @ 3300
Horsepower (hp @ rpm)	520 @ 1600 (man. trans.) 525 @ 1600 (auto. trans.)	560 @ 2000
Torque (lb.-ft. @ rpm)	Diesel	Diesel
Recommended fuel		

\*Limited to models produced before 11/4/2002.

## CONVENTIONAL TOWING Maximum Loaded Trailer Weight (lbs.) – Automatic Transmission

Engine	Axle Ratio	GCWR (lbs.)	REGULAR CAB				SUPERCAB				CREW CAB			
			F-250/F-350 SRW 4x2	F-250/F-350 SRW 4x4	F-350 DRW 4x2	F-350 DRW 4x4	F-250/F-350 SRW 4x2	F-250/F-350 SRW 4x4	F-350 DRW 4x2	F-350 DRW 4x4	F-250/F-350 SRW 4x2	F-250/F-350 SRW 4x4	F-350 DRW 4x2	F-350 DRW 4x4
			7800	7400	7600	7200	7500	7100	7200	6800	7200	6900	—	—
5.4L SOHC V8	3.73	13,500	9300	8900	9100	8700	9000	8600	8700	8300	8700	8400	—	—
4.10	15,000	9300	8900	9100	8700	8300	8700	8400	8000	7600	8000	7700	—	—
6.8L SOHC V10	3.73	17,000	11,200	10,800	10,900	10,400	10,800	10,400	10,500	10,100	10,600	10,200	10,300	9900
4.30	20,000	12,500	12,500	12,500	13,900	13,400	12,500	12,500	13,500	13,100	12,500	12,500	13,300	12,900
7.3L Turbo Diesel V8*	3.73	20,000	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,400
4.10	20,000	—	—	—	12,500	12,500	—	—	12,500	12,500	—	—	12,500	12,400
6.0L Turbo Diesel V8	3.73	20,000	12,500	12,500	13,400	13,000	12,500	12,500	13,000	12,600	12,500	12,500	12,800	12,400
4.10	20,000	—	—	—	13,400	13,000	—	—	13,000	12,600	—	—	12,800	12,400

## Maximum Loaded Trailer Weight (lbs.) – Manual Transmission

Engine	Axle Ratio	GCWR (lbs.)	REGULAR CAB				SUPERCAB				CREW CAB			
			F-250/F-350 SRW 4x2	F-250/F-350 SRW 4x4	F-350 DRW 4x2	F-350 DRW 4x4	F-250/F-350 SRW 4x2	F-250/F-350 SRW 4x4	F-350 DRW 4x2	F-350 DRW 4x4	F-250/F-350 SRW 4x2	F-250/F-350 SRW 4x4	F-350 DRW 4x2	F-350 DRW 4x4
			7800	7400	7500	7100	7400	7100	7200	6800	7200	6800	—	—
5.4L SOHC V8	3.73	13,500	9300	8900	9000	8600	8900	8600	8700	8300	8700	8300	—	—
4.10	15,000	9300	8900	9000	8600	8200	8900	8600	8700	8300	8700	8300	—	—
6.8L SOHC V10	3.73	16,500	10,600	10,200	10,300	9900	10,300	9900	10,000	9600	10,100	9700	9800	9400
4.30	20,000	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500
4.30	20,000 <sup>1</sup>	—	—	—	13,800	13,400	—	—	13,500	13,100	—	—	13,300	12,900
7.3L Turbo Diesel V8*	3.73	20,000	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,400
4.10	20,000	—	—	—	12,500	12,500	—	—	12,500	12,500	—	—	12,500	12,400
6.0L Turbo Diesel V8	3.73	20,000	12,500	12,500	13,300	12,900	12,500	12,500	13,000	12,600	12,500	12,500	12,800	12,400
4.10	20,000	—	—	—	13,300	12,900	—	—	13,000	12,600	—	—	12,800	12,400

FIFTH-WHEEL TOWING Maximum Loaded Trailer Weight (lbs.) – Automatic Transmission<sup>1</sup>

Engine	Axle Ratio	GCWR (lbs.)	REGULAR CAB				SUPERCAB				CREW CAB			
			F-250/F-350 SRW 4x2	F-250/F-350 SRW 4x4	F-350 DRW 4x2	F-350 DRW 4x4	F-250/F-350 SRW 4x2	F-250/F-350 SRW 4x4	F-350 DRW 4x2	F-350 DRW 4x4	F-250/F-350 SRW 4x2	F-250/F-350 SRW 4x4	F-350 DRW 4x2	F-350 DRW 4x4
			7800	7400	7600	7200	7500	7100	7200	6800	7200	6900	—	—
5.4L SOHC V8	3.73	13,500	9300	8900	9100	8700	9000	8600	8700	8300	8700	8400	—	—
4.10	15,000	9300	8900	9100	8700	8300	8700	8400	8000	7600	8000	7700	—	—
6.8L SOHC V10	3.73	17,000	11,200	10,800	10,900	10,400	10,800	10,400	10,500	10,100	10,600	10,200	10,300	9900
4.30	20,000	14,200	13,800	13,400	13,900	13,400	13,800	13,400	13,500	13,100	13,600	13,200	13,300	12,900
7.3L Turbo Diesel V8*	3.73	20,000	13,700	13,300	13,400	13,000	13,400	13,000 <sup>1</sup>	13,100	12,700	13,100	12,700 <sup>1</sup>	12,800	12,400
4.10	20,000	—	—	—	13,400	13,000	—	—	13,100	12,700	—	—	12,800	12,400
6.0L Turbo Diesel V8	3.73	20,000	13,700	13,300	13,400	13,000	13,300	13,000 <sup>1</sup>	13,000	12,600	13,100	12,700 <sup>1</sup>	12,800	12,400
4.10	20,000	—	—	—	13,400	13,000	—	—	13,000	12,600	—	—	12,800	12,400

Maximum Loaded Trailer Weight (lbs.) – Manual Transmission<sup>1</sup>

5.4L SOHC V8	3.73	13,500	7600	7400	7500	7100	7400	7100	7200	6800	7200	6800	—	—
	4.10	15,000	9300	8900	9000	8600	8900	8600	8700	8300	8700	8300	—	—
6.8L SOHC V10	3.73	16,500	10,600	10,200	10,300	9900	10,300	9900	10,000	9600	10,100	9700	9800	9400
	4.30	20,000	14,100	13,700	13,800	13,400	13,800	13,400	13,500	13,100	13,600	13,200	13,300	12,900
7.3L Turbo Diesel V8 <sup>1</sup>	3.73	20,000	13,700	13,300	13,400	13,000	13,300	13,000 <sup>1</sup>	13,000	12,600	13,100	12,700 <sup>1</sup>	12,800	12,400
	4.10	20,000	—	—	13,400	13,000	—	—	13,000	12,600	—	—	12,800	12,400
6.0L Turbo Diesel V8	3.73	20,000	13,600	13,300	13,300	12,900	13,300	12,900 <sup>1</sup>	13,000	12,600	12,900	12,700 <sup>1</sup>	12,800	12,400
	4.10	20,000	—	—	13,300	12,900	—	—	13,000	12,600	—	—	12,800	12,400





16" Argent Steel Wheel with Black Hub Cover (SRW)



16" Steel Wheel with Full Sport Wheelcover (SRW)



16" Deluxe Aluminum Wheel with Bright Hub Cover (SRW)



16" Premium Aluminum Wheel with Bright Hub Cover (SRW)



16" Argent Steel Wheel (DRW)



16" Polished Aluminum Wheel with Bright Hub Cover (DRW)



16" Chrome Steel Wheel with Bright Hub Cover (SRW)



16" Premium Painted Aluminum Wheel with King Ranch Hub Cover (SRW)

## PAINT AND TRIM COLORS

## INTERIOR/EXTERIOR COMBINATIONS

Medium Parchment	
Medium Flint	
<b>XL/XLT</b>	
<input type="checkbox"/>	Oxford White
<input type="checkbox"/>	Arizona Beige Metallic
<input type="checkbox"/>	Red
<input type="checkbox"/>	Toreador Red Metallic
<input type="checkbox"/>	Dark Highland Green Metallic
<input type="checkbox"/>	Sonic Blue Metallic*
<input type="checkbox"/>	True Blue Metallic
<input type="checkbox"/>	Silver Metallic
<input type="checkbox"/>	Dark Shadow Grey Metallic
<input type="checkbox"/>	Black
<b>XLT Two-Tone</b>	
<input type="checkbox"/>	Oxford White/Silver Metallic
<input type="checkbox"/>	Sonic Blue Metallic*/Silver Metallic
<input type="checkbox"/>	True Blue Metallic/Silver Metallic
<input type="checkbox"/>	Black/Silver Metallic
<b>XLT Sport Package</b>	
<input type="checkbox"/>	Oxford White
<input type="checkbox"/>	Red
<input type="checkbox"/>	Sonic Blue Metallic*
<input type="checkbox"/>	Dark Shadow Grey Metallic
<input type="checkbox"/>	Black

Medium Parchment	
Medium Flint	
<b>Lariat</b>	
<input type="checkbox"/>	Oxford White
<input type="checkbox"/>	Arizona Beige Metallic
<input type="checkbox"/>	Red
<input type="checkbox"/>	Toreador Red Metallic
<input type="checkbox"/>	Dark Highland Green Metallic
<input type="checkbox"/>	Sonic Blue Metallic*
<input type="checkbox"/>	True Blue Metallic
<input type="checkbox"/>	Dark Shadow Grey Metallic
<input type="checkbox"/>	Black
<b>Lariat Two-Tone</b>	
<input type="checkbox"/>	Oxford White/Arizona Beige Metallic
<input type="checkbox"/>	Oxford White/Silver Metallic
<input type="checkbox"/>	Arizona Beige Metallic/Black
<input type="checkbox"/>	Toreador Red Metallic/Arizona Beige Metallic
<input type="checkbox"/>	Toreador Red Metallic/Silver Metallic
<input type="checkbox"/>	Dark Highland Green Metallic/Arizona Beige Metallic
<input type="checkbox"/>	Sonic Blue Metallic*/Arizona Beige Metallic
<input type="checkbox"/>	Sonic Blue Metallic*/Silver Metallic
<input type="checkbox"/>	True Blue Metallic/Arizona Beige Metallic
<input type="checkbox"/>	True Blue Metallic/Silver Metallic
<input type="checkbox"/>	Dark Shadow Grey Metallic/Black
<input type="checkbox"/>	Black/Arizona Beige Metallic
<input type="checkbox"/>	Black/Silver Metallic
<b>Lariat LE</b>	
<input type="checkbox"/>	Ebony
<b>Lariat LE Two-Tone</b>	
<input type="checkbox"/>	Ebony/Dark Shadow Grey Metallic
<b>King Ranch Package</b>	
<input type="checkbox"/>	Oxford White/Arizona Beige Metallic**
<input type="checkbox"/>	Chestnut Metallic/Arizona Beige Metallic**
<input type="checkbox"/>	Estate Green Metallic/Arizona Beige Metallic**

\*New for 2003.

\*\*Castaño seating surfaces.



Oxford White



Arizona Beige Metallic



Red



Toreador Red Metallic



Chestnut Metallic\*



Estate Green Metallic\*



Dark Highland Green Metallic



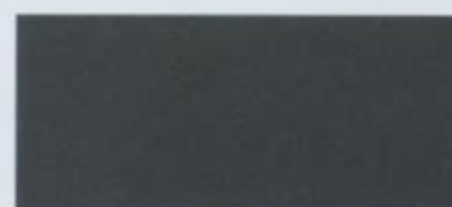
Sonic Blue Metallic



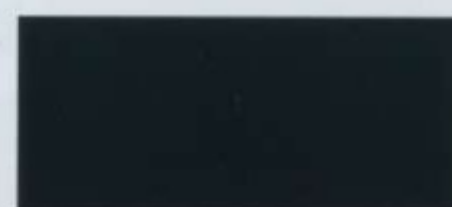
True Blue Metallic



Silver Metallic



Dark Shadow Grey Metallic



Black



Medium Parchment Cloth/Vinyl Weave



Medium Flint Cloth/Vinyl Weave



Medium Parchment Cloth



Medium Flint Cloth



Medium Parchment Leather



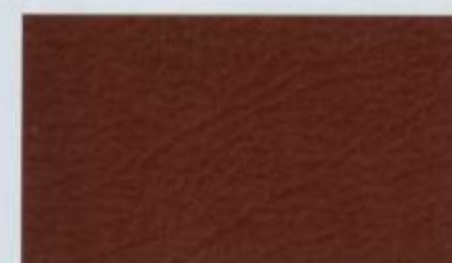
Medium Flint Leather



Black Leather\*\*



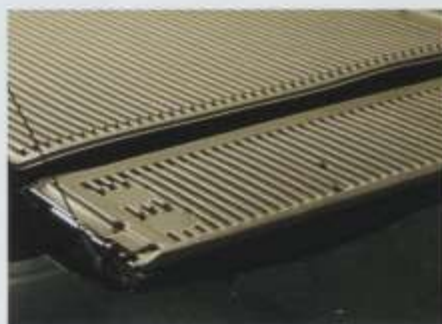
Dark Flint Two-Tone Cloth\*\*



Castaño Leather\*

\*King Ranch only. \*\*XLT Sport only.  
Ford uses clearcoat paint for beauty and protection. Colors shown are representative only. See your dealer for actual paint/trim options.





1



2



3



4



5



6

- 1 Optional high-impact durable **plastic liner** provides protection for the bed and tailgate. Available in Black or Arizona Beige.
- 2 Once you have **remote start** you'll wonder how in the dead of winter you ever lived without it. Push a button and start your truck while still standing in the warmth of your home.
- 3 Choose the available **billet-style chrome grille insert** or **bug shield**. Either will give Super Duty a nice face-lift.
- 4 You've probably never heard an **alarm system** like this before. Loud. Piercing. Just what you might need to help ward off the bad guys if they come looking for your stuff.
- 5 Pop on the lights and your new **running boards** become bathed in light to help your entrance or exit be more confident.
- 6 These are not your ordinary optional **floor mats**. These are washable, heavy-duty molded-vinyl **all-weather mats**.
- 7 Accessories designed to accent your Super Duty and make your workday easier. From the top: a **tubular ladder rack**, a strong-as-they-come **diamond plate tool box**, **bulkhead protector** and **tailgate protector**, **swivel hitch**, **chrome tubular cab steps** and **diamond plate splash guards**.



7

See your dealer for these and other great Ford Dealer-installed accessories.



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Get information on any Ford vehicle, print e-brochures or take a look at financing and leasing options. Ford owners can enjoy the benefits of **My Ford**, a private, owners-only area of [fordvehicles.com](http://fordvehicles.com), designed to provide a single, convenient area to manage vehicle information, including maintenance, financing and web services. Our website also offers details about European Delivery, the Pre-Owned Ford program, Ford Credit and more. There's a world of information, but only one address to remember, [fordvehicles.com](http://fordvehicles.com).



When you purchase or lease a quality Ford vehicle, you want your ownership experience to be satisfying, pleasurable and as worry-free as possible... and so do we. That's why we created the Ford Extended Service Plan. ESP provides "Peace of Mind" protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for a Ford Extended Service Plan backed by Ford Motor Company and honored at all Ford dealerships.

#### Ford Extended Service Plan – "Peace of Mind" Protection

- The VALUE You Want
- The SECURITY You Need
- And the CONFIDENCE You Deserve

AMERICAN  
QUARTER  
HORSE  
ASSOCIATION



OFFICIAL TRUCK OF **NASCAR**

#### Affiliations

As a corporate partner of the **American Quarter Horse Association**, Ford Motor Company is proud to be associated with this prestigious organization. The history of Ford trucks and the United States' first native breed of horse is inseparable. We are honored to advance the interest in and the support of events that showcase the intelligence, strength and versatility of America's horse and its rider.

Getting on the back of a 2000-lb. bull and tying your hand to it takes a whole lot of toughness. Staying on it for 8 seconds takes great skill and determination. Not everyone can do it. That's why Ford Trucks is proud to be a sponsor of the **Professional Bull Riders**.

Ford Division became a "founding partner" of the **Country Music Hall of Fame & Museum** with the announcement of a \$4 million donation to help underwrite the cost and programming of the museum's new facility in downtown Nashville.

The Ford F-Series is the **Official Truck of NASCAR**. Racing, endurance and the ability to really haul run in our respective veins as does our love for running around in the winner's circle.



#### Ford Credit and Red Carpet Lease

Many lease managers have completed several hours of training in a Red Carpet Lease program designed to make us the best in the business. We think you'll find a Red Carpet Lease the best way to lease.

Under the New Vehicle Limited Warranty, you'll receive Bumper-to-Bumper, no-deductible coverage on your new Ford vehicle for 3 years/36,000 miles. You'll also receive unlimited-mileage, no-deductible corrosion perforation coverage for five years. Ask your Ford Dealer for a copy of this warranty.

During its 3-year/36,000-mile limited warranty period, every new Ford vehicle includes the assurance and support of a 24-hour emergency Roadside Assistance program. Roadside Assistance includes such services as fuel delivery, tire changes, jump starts, and help when you are locked out of your vehicle. Ask your Ford Dealer for complete details about this program.

Complete information on our vehicle lineup is available on our website. To get more information, please visit us at [www.fordvehicles.com](http://www.fordvehicles.com). Likewise, to get details on various financing options available on your new Ford vehicle, please visit [www.fordcredit.com](http://www.fordcredit.com). Doing so can give you a head start before talking to your Ford Dealer about financing your new Ford vehicle.



fordvehicles.com



**FORD. NO BOUNDARIES.** WHEN YOU LIVE WITH SPIRIT AND PASSION, THE POSSIBILITIES OF LIFE AND ACHIEVEMENT ARE LIMITLESS. THERE ARE *NO BOUNDARIES*. EVERY PRODUCT FORD MOTOR COMPANY DESIGNS AND BUILDS IS THE DIRECT RESULT OF 100 YEARS OF THAT SPIRIT AND PASSION. IT WAS PRESENT WHEN HENRY FORD FOUNDED THE COMPANY IN 1903 AND WHEN THE FIRST AUTOMOBILE ROLLED FROM HIS WORKSHOP. TODAY, IT IS MORE ALIVE THAN EVER. THERE ARE *NO BOUNDARIES* TO OUR ENDLESS DRIVE TO TURN A NO INTO A RESOUNDING YES. TO GO BEYOND WHAT WE THOUGHT WAS POSSIBLE. TO CREATE AN ARRAY OF VEHICLES THAT HELP PROVIDE A PLACE WHERE FAMILY AND FRIENDS CAN CONNECT WITH EACH OTHER AS WELL AS WITH THEIR COMMUNITY. AND THERE ARE *NO BOUNDARIES* TO OUR DEDICATION - STRIVING TO BRING YOU THE HIGHEST QUALITY, MOST EXCITING, BEST ENGINEERED, MOST RELIABLE PRODUCTS IN THE WORLD.



Ford Motor Company  
100 YEARS