JEEP GRAND CHEROKEE ACCESSORY PACKAGES BY MOPAR

TOURING PACKAGE

Body Kit, Three-Piece

Rear Spoiler

Premium Carpet Floor Mats

OFF-ROAD PACKAGE

Roof Top Cargo Basket

Roof Basket Cargo Net

 Skid Plates (for front suspension, transfer case and fuel tank)

Rock Rails

Tow Hooks, Front

Taillamp Guards

Roadside Safety Kit

Slush Mats, Front and Rear

APPEARANCE PACKAGE

Molded Running Boards

Chrome Grille

Chrome Front Air Deflector

Door Entry Guards, Front and Rear

You can purchase any accessory in this catalog separately as well. For pricing and more information on any Jeep Accessory by Mopar, visit mopar.com/jeep or see your Jeep dealer.

ADDITIONAL JEEP ACCESSORIES BY MOPAR AVAILABLE FOR YOUR JEEP GRAND CHEROKEE:

· Air Deflector, Sunroof · Tent

Cabin Air Filtration

Engine Block Heater

Hood Cover

Luggage Carrier

• Roof Top

Touch-Up Paint

· Tow Hook, Rear

 Trailering Accessories Wheel Locks

Windshield Sunshade

Smoker's Kit

Vehicle Cover

visit mopar.com/jeep

Since the time of printing, some of the information you'll find in this catalog may have been updated. The appearance of accessories shown may vary depending on vehicle application. Visit mopar.com/jeep or see your dealer for the latest Mopar product information.



Mopar Premium Vehicle-Care Products

Mopar and Meguiar's, the premier supplier of automotive finish-care, have teamed up to bring you the finest in vehicle-care products. hese high-quality products are formulated exclusively by Meguiar's and are specifically lesigned to help maintain, protect and enhance your vehicle. Choose from Car Wash Liquid, Cleaner Wax, Finish Enhancer, Wheel





THE MOPAR WARRANTY DIFFERENCE

When installed on a DaimlerChrysler Corporation vehicle that is within the New Vehicle Limited Warranty period, Mopar Accessories are covered by either the 3-year/36,000-mile New Vehicle Limited Warranty, or the 12-month/12,000-mile Mopar Basic Limited Warranty, whichever is more favorable to you. These warranties are backed by thousands of DaimlerChrysler Motors Company, LLC dealerships throughout the country. See your dealer for full details and a copy of the limited warranties.

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Authentic Jeep Accessories

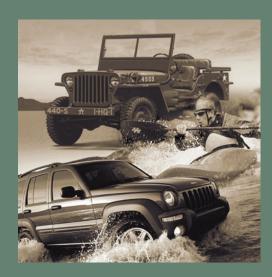


AUTHENTIC PERFORMANCE™

Behind every Jeep, vehicle built today stands a long legacy of Mopar durability, performance and innovation. From Mopar's initial parts offerings in the '30s, to the legendary Willys MB that helped turn the tide in World War II, to the rugged accessories helping Jeep vehicles blaze new trails today, the Mopar and Jeep names have always signified toughness and capability.

And that legacy is forged into every part and accessory we make today. Mopar is original equipment, the official parts and accessories division of every Jeep Accessory in this catalog is jointly designed by Jeep and Mopar engineers – the people who know

Explore our current line of accessories, each one specifically designed to enhance your rugged, goanywhere, do-anything Jeep Grand Cherokee with premium protection, convenience, style or entertainment. And each one a worthy successor to Mopar's long and storied heritage — a heritage of innovation, quality and authentic performance.



CIVILIZATION HAS ITS PLACE

TOURING PACKAGE

For such a rough-and-ready vehicle, your Jeep Grand Cherokee holds its own when it comes to civilized good looks. The Touring Package lets you improve on perfection with a "stand out in any crowd" Body Kit, Rear Spoiler and Premium Carpet Floor Mats. So go ahead and enjoy all that nature has to offer — when you return, your place in civilization will be waiting.



Body Kit for Grand Cherokee is engineered to fit your vehicle precisely while complementing its natural contours. The Front Air Dam and Side Sills add to Grand Cherokee's bold styling while creating a lower profile. The Body Kit is designed to retain its fit and finish year after year and can be purchased in five body colors or primed. Three pieces in all.



Rear Spoiler adds to the aerodynamic appearance of your vehicle. Spoiler won't interfere with opening the rear window. Rigorously tested to ensure freedom from vibration and that the premium, durable Clear Coat finish won't fade. Available in Bright Silver Metallic, Brilliant Black, Inferno Red or primed.



Premium Carpet Floor Mats are made of durable 24-oz nylon carpet. Rubber-nibbed backing with driver's side positive retention helps keep mats in place. Color matched to vehicle interior. Front mats feature the Jeep logo.

YOUR LIFESTYLE



Molded Cargo Tray* with raised perimeter lip is built of thermoplastic rubber that fits in the rear cargo area to help protect the carpeting. Available in matching interior colors. Features Jeep, logo.



Carpet Cargo Mat* helps protect the cargo area from wear, soil and stains. The 24-oz nylon carpet stays in place with a nibbed backing and is available in all interior carpet colors.



Cargo Net* conforms to your personal storage needs. Configure into an envelope net that is attached to the second-row seats or use as a floor-mounted tie-down.



Folding Cargo Mat* helps protect against wear, soil and stains. Two-piece folding design is skid-resistant and conforms to cargo area; heavy-duty design protects with backseats up or down.



Adjustable Cargo Area Tray* is designed to help keep your cargo area organized. When open, the unit utilizes the plastic walls and integrated cargo nets forming three compartments which can secure anything from sporting goods to groceries. When closed, the unit collapses into the production load floor. Features embossed Jeep logo.

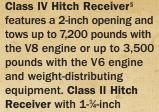


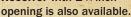
Retractable Security Cover* keeps valuables out of sight in your Grand Cherokee's cargo area. Nylon cover removes easily for storage. Available in all interior colors.

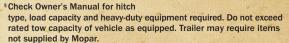


Fog Lights^{††} help undercut inclement weather and minimize glare. Lights are integrated into the fascia openings and feature production lights and switch.

- *Properly secure all cargo.
- Check state and local regulations on installation and use.
- Late availability, 4th quarter, 2004.









Molded Splash Guards look great and help protect your Grand Cherokee's lower bodyside panels from damage caused by gravel, salt and road debris. Available in paintable Black for Limited and

Mopar Premium Wheels are machined to match your vehicle's hubs exactly so they'll run true and balance easily for a smooth ride. They also undergo stringent testing to prove their durability and ensure a long-lasting sparkle.

(A) 17x7.5-Inch Chrome-Clad Wheels

(B) 17x7.5-Inch Chrome Cast-Aluminum Wheels





Production-Style Carpet Floor Mats feature durable 12-oz nylon carpet. Rubber-nibbed backing and driver's side positive retention helps keep mats in place. Color matched to vehicle interior. Feature Jeep logo.





visit mopar.com/jeep

ADDITIONAL AUTHENTIC JEEP. ACCESSORIES BY MOPAR TO ENHANCE



Front-End Cover helps protect your Grand Cherokee's front-end from damage caused by gravel, insects and road debris while the Bug Screen covers the grille area for added protection. Constructed of sturdy Black vinyl with foss backing that safeguards your vehicle's paint and Clear Coat finish. Features Jeep logo.



Side-Window Air Deflectors let you partially open the windows yet remain dry during inclement weather. Set of four tinted, acrylic visors with Jeep logo.



Rear Air Deflector keeps your vehicle's rear window clear by directing a stream of air across it while the vehicle is moving. Matches the Smoke color of the Front Air Deflector and features Jeep logo.



Roof-Mount Ski and Snowboard Carriers attach to either Sport-Utility Bars (shown) or Production Roof Rack Cross Bars with clamping adapters (sold separately). The Six-Pair Ski and Snowboard Carrier holds up to six pairs of skis or four snowboards, or a combination of the two. The Three-Pair Ski and Snowboard Carrier holds up to three pairs of skis or two snowboards. Both feature silver anodized aluminum construction, corrosion-resistant lock covers and either-side opening for easy loading and unloading. T-slot adapters are included for both carriers.



Roof Box Cargo Carrier attaches to either **Production** Cross Rails (shown) or Sport-Utility Bars. Either style helps maximize your vehicle's cargo space. Tough, locking thermoplastic carrier keeps cargo dry and secure no matter what the weather. Features guarter-turn installation, gas-cylinder opening system and Jeep logo. Available in two sizes.



Water Sports Carrier transports most kayaks, sailboards or surfboards with flat or curved hulls. Latching, pushbutton nylon strap attachment holds watercraft securely in place. Features soft, self-adjusting and slip-resistant pads to protect hull finish. Mounts to Sport-Utility Bars (sold separately).



Roof-Mount Bike Carriers have been redesigned to accommodate virtually all types of bikes. The Fork-Mount style carries one bike securely by the front fork and rear wheel. The Upright style* carries one bike locked by the frame with both wheels secured. Carrying clamps feature extra-large rubber inserts to help protect bike surfaces. Designed for use with Sport-Utility Bars (sold separately). *Not recommended for off-road use.

Hitch-Mount Fold-Down Bike Carriers come in Two-Bike (fits 1-1/4-inch receiver) and Four-Bike (fits 2-inch receiver) styles. Both have a unique fold-down feature to allow for liftgate opening without removing bikes from carrier. Carriers feature carrying clamps with rubber inserts to help protect bike surfaces and come with a cable for locking bikes to carrier (lock not included)

and an antitheft bolt that locks the carrier to the vehicle. Hitch-**Mount Fold-Down Ski Carrier** also available.





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Roof Top Cargo Basket[†] has high sides to help secure mounts to Production Cross Rails or Sport-Utility Bars. and fuel tank. Unique Roof Basket Cargo Net*† (sold separately) secures tightly to the Roof Basket for added security. *Properly secure all cargo.

Late availability, 4th quarter, 2004.





Skid Plates provide heavy-duty protection for your Jeep Rock Rails are constructed of 2-inch heavy-gauge steel, Tow Hooks for Grand Cherokee's Front can be a your cargo and features a front air deflector with Jeep. Grand Cherokee's underbody components. Skid plates and provide added lower bodyside panel protection lifesaver, getting you - or someone else - out of logo. Mounts to standard-equipment Side Rails. Also are available for the front suspension, transfer case when off-roading. Available in Black powder-coat finish. difficult off-road situations. Available in Black.



BLAZE THE "YOUR NAME HERE" TRAIL

OFF-ROAD PACKAGE

If you're looking for an off-road adventure, nothing gets you out and away faster than the Off-Road Package, complete with the Roof Top Cargo Basket, Roof Basket Cargo Net, Skid Plates, Rock Rails, Front Tow Hooks, Taillamp Guards, Roadside Safety Kit and Slush Mats. With this kind of rugged capability, there's bound to be a back road out there with your name all over it.



Grand Cherokee's taillamps — even in heavily wooded areas. Available in Black and Chrome.



Taillamp Guards add extra style while protecting your Roadside Safety Kit is the perfect accessory for every Slush Mats are built of heavyweight urethane to help off-roader. The kit includes: six-gauge jumper cables, a large fleece blanket, leather gloves, multifunction flashlight, 2"x20' recovery tow strap and a heavy-duty tote. Packed in a large multipocket nylon tool bag with Jeep and Trail Rated™ logos.



prevent water, snow and mud from spilling onto the floor. Nibbed back with driver's side positive retention helps keep mats in place. Feature the Jeep logo on Front and Rear. Set of four.





DVD Rear Seat Video™ allows rear-seat passengers to watch their favorite movies on the road. The integrated CD/DVD Player is housed in the rear of the center console for easy accessibility to rear-seat passengers. It features a 7-inch, wide-screen LCD format that provides a full view from all second-row seats.

The system features auxiliary inputs for a video camera, CD player and popular video game units, plus two wireless headphones and an infrared remote. The audio is accessible through the vehicle's sound system and/or through the wireless headphones. Unlike some other brands, this system is constructed of automotive-grade components to withstand vibrations and extreme temperatures.

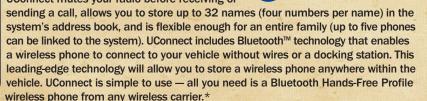
Rear Seat Video is a trademark of DaimlerChrysler Corporation.

HANDS-FREE CALLING



UConnect™ Hands-Free Communication is an exclusive voice-activated, hands-free, in-vehicle communication system that utilizes a small control pad, microphone and speaker. It encourages safe vehicle operation and doesn't compromise driver control. UConnect allows you to dial a wireless phone

through simple voice commands. In addition, UConnect mutes your radio before receiving or



*You can retain your current wireless carrier and wireless phone number (and one bill) as long as your wireless phone employs Bluetooth Hands-Free Profile version 1.0 or higher.

PROACTIVE PROTECTION

ParkSense™ Rear Back-up System[†] utilizes advanced ultrasonic technology to assist you when slowly backing up your vehicle during parking maneuvers. Four rear fascia-mounted sensors emit ultrasonic sound waves to a distance of six feet. Three different warning tones and a visual alert help identify your vehicle's distance to an object. The interior warning indicator display progressively changes illumination from green to red as you get closer to an object. Sensors can be painted to match the exterior color of your vehicle.

[†]Detects most obstacles. As with all electronically controlled systems, care is advised.



Remote Start gives you the convenience of starting your vehicle from the comfort of your home or office. The system works up to a distance of 800 feet away by projecting a signal that's strong enough to transmit through solid walls, and features anti-code grabbing technology to help keep your signal secure. For added convenience, your vehicle gives you visual (flashing lights) and auditory (horn) confirmation of remote start operation, and is designed to operate seamlessly with your vehicle's electronic security key.



THE INSIDE TRACK ON THE LATEST TECHNOLOGIES



DIRECTIONS AND DIVERSIONS

Navigation Radio (REC) is a sophisticated, yet simple-to-use combination DVD navigation/ stereo system. It utilizes Global Positioning System (GPS) technology, one geographic DVD data disc, and onboard computing to provide you with turn-by-turn directions for the entire mapped United States and parts of Canada. Highlights include voice instruction (in English, French-Canadian or Spanish), automatic re-route calculation, full map displays. extensive points-of-interest listings and memory for storing 100 personal addresses. The unit also features a 5.8-inch diagonal color display, AM/FM Stereo, DVD Player, 6-Disc CD/MP3 Player and 12 AM, 12 FM and 12 SIRIUS Satellite Radio presets.*



Map display

Route Maneuver List Avoid Road		Dest Select Category Additional Category
LIBERAL ST	0.3 km	AIRPORT
E 11 MILE RD	0.3 km	AMUSEMENT PARK
E 11 MILE RD	0.1 km	ATM
N 1 - 696 W	7.1 km	AUTO SERVICE & MAINTENANCE

Written directions

Points of interest

ENTERTAINMENT FOR EVERYONE



SIRIUS Satellite Radio introduces a new level of depth and content to radio listening by providing over 120 channels of coast-to-coast digital entertainment including 65 channels of commercial-free music and over 50 channels of sports, news and talk. Programming varies from the Best of the '80s and Rock to Classic Jazz and Country, from ESPN Radio and The Weather Channel to Radio Disney and The SIRIUS Comedy Channel.

SIRIUS also provides round-the-clock, non-stop traffic and weather via SIRIUS 1st Traffic & Weather. Tune in for frequent in-depth reports for the most congested cities across the country — over 20 metropolitan areas.

And that's not all. Now you can follow all of your favorite sports teams with dedicated sports channels featuring live broadcasts of up to 40 games a week from the NBA and NHL®, including out-of-market coverage. Best of all, you can hear every NFL® game, every week, everywhere.

The system uses S>PLEX (statistical multiplexing) technology, which optimizes the fidelity on each channel to provide superior sound resolution. The SIRIUS Satellite Radio System plays directly from your vehicle's radio with the installation of a special receiver and antenna. Activation is free; a monthly service fee will apply.



SIRIUS, the dog logo and SIRIUS channel names are logos and trademarks of SIRIUS Satellite Radio Inc. Channel information is correct at time of printing. SIRIUS is available within the continental United States. The National Basketball Association name and logo are the property of NBA Properties, Inc. NHL is a registered trademark of the National Hockey League. NFL is a registered trademark of the National Football League.

Mopar Radios are designed to work perfectly with your vehicle's existing electrical system and integrate seamlessly with your dash. Each features 66 watts of total maximum power at 3% total harmonic distortion, generous AM/FM station presets and SIRIUS Satellite Radio System compatibility.* Radio selections include:

- AM/FM Stereo with Cassette, 6-Disc CD Player, MP3 and Hands-Free[†] compatibility (RAQ)
- AM/FM Stereo with Cassette, 6-Disc CD Player and MP3 compatibility (RAK)
- AM/FM Stereo with CD Player and Hands-Free capability[†] (REF)

*Requires satellite receiver/antenna kit, installation kit and satellite radio service subscription.

†Requires factory-installed UConnect system.











LIGHTS, CAMERA, ACTION

APPEARANCE PACKAGE

When you deck out your Jeep, Grand Cherokee with the Appearance Package, don't be surprised if it looks like it just stepped off the cover of a magazine. Expect to have plenty of accessories for all the on- or off-road action you desire with Molded Running Boards, a Chrome Grille, a Chrome Front Air Deflector and Front and Rear Door Entry Guards. They're ready to take on any adventure the moment you say "Action."



Molded Running Boards are constructed of a heavy-gauge steel substructure and are covered with molded plastic. Integrate seamlessly with the contours of your vehicle and provide easy entry and exit. Available in Black molded-grained finish.



Chrome Grille adds extra good looks to your Jeep Chrome Front Air Deflector with Jeep logo helps Door Entry Guards* in brushed stainless steel for Grand Cherokee Laredo. Grille will not adversely deflect road spray, dirt and bugs away from your the Front and Rear add style while they help protect affect engine airflow or impede the opening and Grand Cherokee's hood and windshield. It's made of interior door sills from scratches. Front Door Entry



shatter-resistant Lexan® and won't adversely affect Guards feature the Grand Cherokee name. wiper or washer operation. Also available in Smoke. *Late availability. 4th quarter, 2004. Lexan is a registered trademark of General Electric Corporation.





Also shown: Front Tow Hooks and Fog Lights.