



**Audi**

► The all-new Audi A5 and S5





**In one fell swoop,  
everything changes. A sensory feast.**

Introducing the all-new Audi A5 and S5. Beyond sensory indulgence, sensory overload. Daring and dynamic. Elegant and eager to run. Anywhere, anytime – thanks to legendary quattro® all-wheel drive. The A5 sports a 265 hp 3.2 V6 coupled to a six-speed manual. Under the hood of the S5, a 354 hp 4.2 V8 mated to a six-speed manual. Both with FSI® Direct Injection for more effective, efficient power.



New. All new. With the A5, overused words suddenly ring true.



There's no denying the emotional appeal of a two-doored machine from Audi. From the Ur quattro to the Nuvolari concept car to this, unbridled passion tempered with unquenchable grace. A certain tension – its lines and surfaces conduct a deliberate interplay between light and shadow. From the forward thrust of its single-frame grille flanked by piercing headlights and underscored by its optional LED daytime running lights to its subtle spoiler, a palpable flow. And thanks to its new modular chassis, shorter overhangs, a longer wheelbase and the lowest, widest stance in its class. Beyond first-class ride comfort, outstanding directional stability, precise feedback and uncanny agility.

The all-new A5 takes lightweight body construction to new heights by using tailored blanks with varying wall thicknesses. Combine that construction with outstanding torsional rigidity and you have everything you need for effortless long-distance comfort as well as dynamic performance.



Long weekends are now an imperative.  
The new benchmark in touring cars.



**Details matter. As a result of extensive time in the wind tunnel, we refined the spoiler.**  
**We even added discreet spoilers to the rear lights.**



Opting for Bi-xenon and adaptive headlights combines light-up-the-night intensity with the dynamic ability to help you see what's around the next corner. We underscore the headlights with optional LED daytime running lights. A leader in LED lighting, Audi seeks to expand light's possibilities at every turn. A word or two about LED technology. Brighter, quicker to fire than conventional bulbs, LED lights also last longer and consume less energy.



The expansive rear lights emphasize the width and the solidity of the A5. Form and function in exquisite harmony.



Yes, the mirror is a work of art. But dig deeper. Note how we again use light to highlight purpose. Check out the gap tolerances of every panel. How aluminum trim is seamlessly integrated into the body. View the A5 from all angles. Every line stretched and honed with both precision and passion. Feel the liquid smoothness of the paint. (Water-based, of course, for environmental compatibility.)

You don't have to be a student of design to appreciate the way the car's A-pillar flows into its C-pillar. Its creator called it the most beautiful car he ever designed.



The face of the all-new A5 can be summed up in one word. Determined. And note the bold grille. Both the headlights and the air inlets serve to amplify the width of the car. It's been described as a contained, barely controlled fury. Beautiful to be sure. But with a bit of the beast.



Even standing still, it's moving forward.  
 Not just the lowest, widest stance in its class,  
 an undeniable gravitas.

A panoramic approach to life. From the view overhead to its  
all-encompassing door panel trim, revel in the excellence.



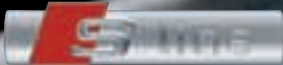


There is a positively tactile experience awaiting the A5 owner. Every dial, every control, an ergonomic masterpiece. From an optional keyless start/stop button to an electromechanical parking brake to the optimized position of the MMI® screen to three-zone climate controls, pilot nirvana. The widely praised MMI operating system has been further scrutinized and refined. Now take a moment to examine how everything in the car serves to underscore its width. The teardrop gauges. The center console. Even the air vents seem to reach for more.

The A5 recognizes the importance of sound. Not just the sound of the engine under full throttle. But the sound that makes miles go by more swiftly. The A5 benefits from our growing collaboration with Bang & Olufsen®. With 14 speakers, 505 watts, surround sound and noise-compensation technology, this option promises acoustic pleasure on an unprecedented scale. Add optional Bluetooth® or Navigation with Audi music interface for seamless iPod® integration and you'll understand that time isn't just well spent in here. It's invested.



Your right hand will soon call this place home.



## The all-new A5 with an S line package.

Because even a definitive statement deserves an exclamation point.

Dynamism squared. Going the extra mile to make sure that every mile is special. The S line package starts, first and foremost, with a sport suspension. A perfect complement to a package that adds distinct badging and revised front and rear bumpers. With the S line package you'll benefit from sport seats, special inlays and headliners as well as a perforated-leather steering wheel with contrasting stitching. Your S line A5 will turn heads both inside and out. Striking 19-inch alloy wheels see to that.

– Surrounding the six-speed shifter, a feast for the right hand. From the centrally located MMI controller to the start/stop button (both optional) to the intuitive touch of its electro-mechanical parking brake, form and function made effortless. And wait until you see its new key.

– The beauty of the S line sport seats is evident at a glance. But the true test of their beauty comes after a 600-mile day.

– With its distinctive S line badging, the multi-function three-spoke steering wheel is undoubtedly stunning. Again, a still photo doesn't do it justice. Exceptional feedback, with a direct and harmonious feel.



The fact that your A5 will go from zero to 60 mph in a brisk 5.8 seconds is one reason to drive this car. There are thousands more.



The all-new Audi S5. Playing in a league of its own.



**We took lots of what ifs and  
turned them all into a right now.**

Take a good long look. Starting with the grille. Note the interplay of platinum gray and its vertically integrated brilliant grille inlays. The aluminum-look exterior mirrors. The oval tailpipes. The pronounced, yet subtle, spoiler. The flared wheel arches. The way it all comes together as one machine with a singular intent.

The facts do indeed hint at extraordinary potential: A 354 hp V8 with FSI Direct Injection. Rear-biased quattro all-wheel drive. Massive multi-piston brakes with black S5 calipers. New sport suspension in the front as well as the rear. But then you dig deeper. With its new modular architecture, engineers were able to position the engine farther behind the front axle. A near perfect balance.

Then we add nuance to the equation. A new Electronic Stability Program (ESP®) with two-stage deactivation originally developed for the RS 4. Other options include side assist\* and the Audi parking system advanced, complete with rearview camera. We could go on and on. And you will.

**The all-new S5 includes:**

- A 4.2 V8 with FSI Direct Injection
- Legendary quattro permanent all-wheel drive with a 40/60 torque split
- Short-throw six-speed manual transmission
- New five-link front and trapezoidal-arm rear suspensions

\*Delayed availability. See dealer for details.



**Greater than the sum of its parts.  
Absolute proof that details matter.**



Integral to both the overall design and performance of the S5, the four oval tailpipes seem to push to the outside as a visual reminder of the car's class-leading width. Beyond a beautiful shape, they help us to fine tune the distinctive sounds of a powerful, high-revving V8 throughout a wide rpm range. Consider it a call to action.

Compared to the A5, the spoiler lip of the S5 is a bit more furled. Not an affectation, useful in adding needed downforce. Like the tailpipes, the rear lights seem to push outward. Their integration and light patterns reinforce the car's broad stance. Underneath the spoiler, a surprisingly spacious trunk. This is, after all, a touring car.

Advances in lighting technology afford our designers the freedom to fully express the S5. From LED daytime running lights to new lines and new lenses to the wonders of adaptive lighting and Bi-xenon strength, the eyes of a winner. New ways of looking forward.

We can't seem to say it enough. The lowest, widest stance in the class. You can feel it of course. But we never miss an opportunity to show it. With its longer wheelbase and short overhangs in front and at the rear, a look that's inarguably graceful. As well as undeniably athletic. With the power to make the perspective you see above a most common sight for fellow motorists.



There are scores of great athletes out there in all kinds of sports. But a precious few transcendent ones. In every facet of the game, the S5 stands above the rest.

**Welcome to a special place. Stunning.**  
**Stylish. Sleek and undeniably sexy.**

A reputation for interior excellence will take you only so far. An S5 will take the checkered flag. We start by focusing on the driver. You can see it in the teardrop gauges. The raised center console. The repositioned MMI screen. The touch and feel of every dial, every control. The seamless integration of the leather to the door panels. The flow of the interior pays homage to the shape of the car. Even the key has been thoroughly redesigned to reflect the dawn of a new era.

In addition to its wealth of standard equipment, the all-new S5 offers options such as Audi music interface for smooth iPod integration, Bluetooth preparation and the newest fruit of our collaboration with the renowned Danish audiophiles at Bang & Olufsen. With 505 watts, 14 speakers, surround sound and active noise compensation, acoustic perfection is just around the corner. And in a car this eager for the road, there will be lots of corners ahead. SIRIUS® Satellite Radio is standard. For ways to make the interior of your S5 yours and yours alone, consult the specifications section or sit down with your dealer.

It's all about the driver – A raised center console gives the S5 the look of a sports car as well as defining the driver's space.

- We never let you forget you're driving an S5.
- Distinctive badging
  - Sport seats
  - High beltline
  - Tilting glass roof

**At the heart of every one of these cars,  
power that's at once effective and efficient.**

Audi debuted FSI Direct Injection technology in winning fashion at the 2001 24 Hours of Le Mans. It's been a mainstay for us ever since. And why not. The ability to run longer and stronger between stops is timeless in appeal. The 3.2 V6 FSI in the A5 is good for 265 hp. With peak torque available from 3000–5000 rpm, a broad plateau of power. By moving more of the engine behind the front axle, we're able to offer a near perfect blend of pinpoint handling and supreme comfort.

The 4.2 V8 at the beck and call of the S5 driver offers 354 hp. Power to pull ahead smartly in all six forward gears. It takes 4.9 seconds to reach 60 mph. Its powers of deceleration are equally impressive. The brakes' job is made easier by the responsiveness of our new suspension. When it comes to cars this capable, we adopt a holistic approach: Everything matters. When you add it all up, it's clear: The balance of power is shifting. In more ways than one.

– The high-revving 4.2 V8 in the all-new S5 has a redline of 7000 rpm. With peak torque available at 3500 rpm, abundant power over a broad plateau.

– A new five-link front suspension with upper and lower wishbones attached to a body-mounted subframe delivers prodigious rigidity.

– Under normal driving conditions, 60% of the engine's torque goes to the rear wheels and 40% to the front.



At Audi, safety isn't added on. It's built in.

**When the focus is on safety,  
most car companies focus on airbags.**

Rest assured, every A5 and S5 features a full complement of airbags. From dual-stage, dual-threshold front airbags to seat-mounted side airbags to comprehensive Sideguard® protection. But that's not the news here. By challenging conventional wisdom, we're able to position more of the engine behind the front axle. The compact nature of our powerplants then allowed us to fine tune transmission placement. In addition to optimizing axle-load and weight distribution, this new architecture afforded our designers exceptional artistic freedoms.

Up front and in the rear, the principal suspension components are made of lightweight yet incredibly strong aluminum. Like the five-link front suspension, the trapezoidal-link rear suspension is as well. With outstanding kinematics for a combination of excellent ride quality and directional stability. These kinematics, together with precise brake modulation, significantly reduce brake dive and the pitch-and-roll associated with spirited driving.



While this visual examines some of the car's inner workings, the body itself has also created a sensation. Its use of both steel and aluminum as well as all manner of new bonding and spot welding techniques are nothing short of groundbreaking.

Front, center and rear differentials help quattro distribute power where and when it's needed.

You can tell at a glance that the A5 and the S5 are beneficiaries of considerable time in our world-class wind tunnel. You can also see the human passion that led to their creation in the first place.



Beyond the lowest, widest stance in its class, a real presence from every angle.

**The beauty of these cars is more than skin deep.**

**Palpable, visceral, you can feel it.**

To an engineer, these drawings represent an incredible attention to the telling detail. How can engines with such power be so compact? Look at the size of those brake discs. Examine the heft and the breadth of the control arms. To those with a mechanical bent, it's no surprise that Audi is grabbing headlines and sales at a record-setting pace.

To the rest of the world, a test-drive is in order. There is no better way to discover what a car and a company at the top of its game can deliver. Make sure you give these cars the time they deserve. The time you deserve. And if the weather isn't great that day, so much the better. And if the weather's just fine, punch it. To find out what journalists from around the globe have to say, visit [audiusa.com](http://audiusa.com). In the meantime, we invite you to study closely the specifications section of this brochure. Our goal: An A5 or an S5 tailored precisely to your needs. Whether it's adaptive light or Navigation with Audi music interface and a Bang & Olufsen system, we aim to deliver a car that not only measures up to our dreams. But yours as well.

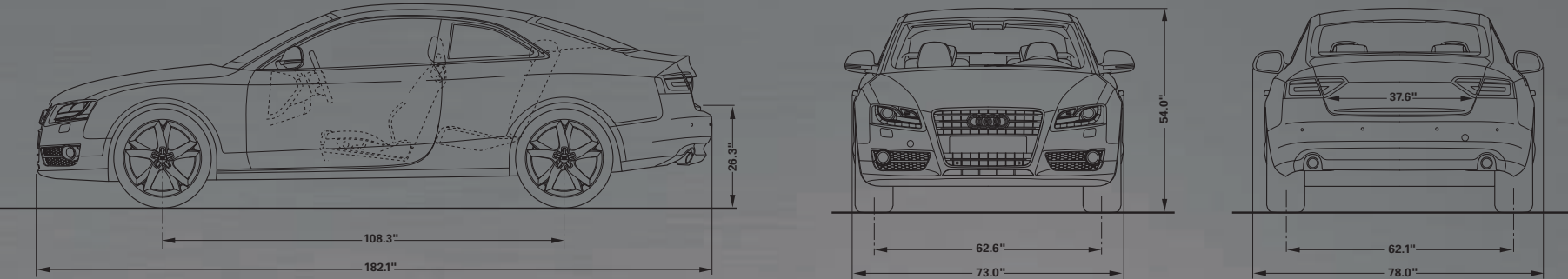
**More than distinctive badging, a distinctive car.**

- Optional 505-watt Bang & Olufsen Premium Sound
- Bluetooth ready
- DVD-based Audi Navigation
- Standard SIRIUS Satellite Radio





Audi A5 Specifications

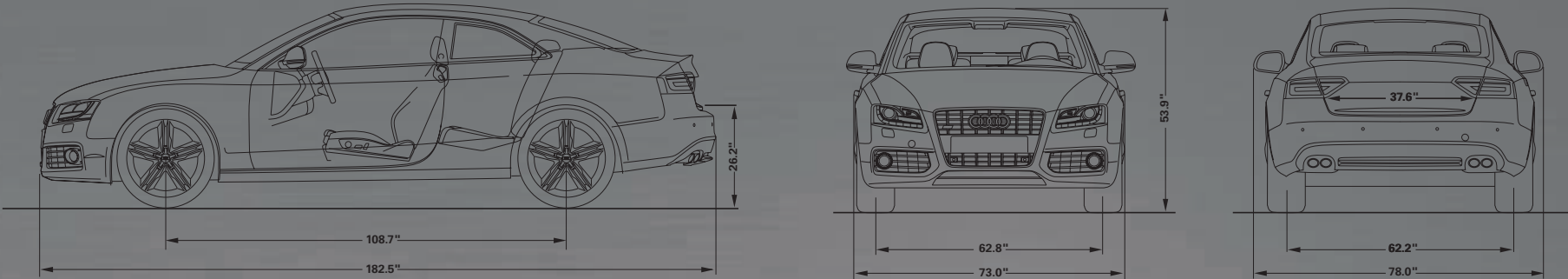


Model Configurations

- A5 3.2 265 hp with six-speed Tiptronic® automatic transmission and quattro® all-wheel drive
- A5 3.2 265 hp with six-speed manual transmission and quattro all-wheel drive

Power and Performance	
Audi A5 3.2	► 265 hp - DOHC aluminum 90-degree 3.2-liter V6 with FSI Direct Injection, variable intake valve timing and intake manifold, Audi Valve Lift System
	► Displacement: 3.2 liters (190.57 cu. in.)
	► Bore: 3.33 in. ► Stroke: 3.65 in. ► Compression ratio: 12.5:1
	► Horsepower: 265 hp @ 6500 rpm ► Torque: 243 lb-ft @ 6500 rpm
	► 0-60 mph in seconds: 5.8
	► Top track speed: 155 mph*
* Maximum speed electronically limited to 130 mph in the U.S. Obey all local speed and traffic laws.	

Audi S5 Specifications



Model Configurations

- S5 4.2 354 hp with six-speed Tiptronic automatic transmission and quattro all-wheel drive
- S5 4.2 354 hp with six-speed manual transmission and quattro all-wheel drive

	Power and Performance
Audi S5 4.2	► 354 hp - DOHC aluminum 90-degree 4.2-liter V8 with FSI® Direct Injection,variable intake valve timing and intake manifold
	► Displacement: 4.2 liters
	► Bore: 3.33 in. ► Stroke: 3.65 in. ► Compression ratio: 11.0:1
	► Horsepower: 354 hp @ 6800 rpm ► Torque: 325 lb-ft @ 3500 rpm
	► 0-60 mph in seconds: 4.9
	► Top track speed: 155 mph*
	* Maximum speed electronically limited to 130 mph in the U.S. Obey all local speed and traffic laws.



A5 3.2	S5	
Chassis/Technical		
S	S	Front suspension: Five-link with upper and lower control arms, stabilizer bar and separate coil springs/shock absorbers (gas-charged)
S	S	Rear suspension: Fully independent trapezoidal-link with stabilizer bar and separate coil springs/shock absorbers (gas-charged)
n/a	S	Front/rear suspension: S sport tuning
S	S	Servotronic® vehicle speed-sensitive power steering; turning circle: 37.4 ft.
S	S	Fully galvanized steel unibody with multi-step anti-corrosion protection
3704	3858	Curb weight - lbs.: manual, quattro
3792	3935	Curb weight - lbs.: Tiptronic, quattro
6.3	11.3	Capacities: Engine oil - quarts
16.9	16.6	Capacities: Fuel Tank, quattro - gallons
Exterior		
S	S	Tinted glass, dark tinted band at top of windshield
S	S	Power outside mirrors with defog feature, painted in body color (aluminum look on S5)
O	S	Automatically dimming/folding exterior mirrors with memory
n/a	S	S sport exhaust, bumpers, badging, grille and door sill trim
S	S	Aluminum trim around side windows
O	S	High-pressure, retractable headlight washers
S	n/a	Aerodynamic ellipsoid projector headlights with variable focus reflectors, integrated low beam and high beam tubes, polycarbonate covers
O	S	Bi-xenon headlights with automatic self-leveling and LED daytime running lights
S	S	Tilting glass roof
S	S	“Coming home” function, “Leaving home” function and automatic light switch
S	S	Rain sensor: Automatically activates the windshield wipers in wet conditions
S	S	Heated windshield washer nozzles
S	S	Foglights: two front
Safety / Security		
S	S	Tire-pressure monitoring system
S	S	Electronic Stabilization Program (ESP®)
S	S	Anti-lock brake system with vacuum power assist, Electronic Brake-pressure Distribution (EBD), hydraulic Brake Assistant and disk-wiping feature
S	S	Sideguard® head protection airbags for front and rear occupants*
S	S	Driver and front passenger dual-stage and dual-threshold airbag supplemental restraints with occupant sensor*
S	S	Driver and front passenger seat-mounted chest side airbags*
S	S	Front three-point safety belts with automatic pre-tensioning, height-adjustable upper mounts and force limiters
S	S	Two rear three-point safety belts with automatic pre-tensioning
S	S	Two rear head restraints
S	S	Power central locking system with safety unlock feature if airbag deploys
S	S	Lower Anchorage and Tethers for Children (LATCH) in rear seats
S	S	Reflectors in rear of all doors
S	S	Anti-theft vehicle alarm system with blinking theft-deterrent light
Electronics		
S	S	Driver Information Display with radio display, active Auto Check system with speed warning device, pictogram display for open door/trunk lid, and six-function trip computer including outside temperature gauge

S = standard O = optional n/a = not applicable

A5 3.2	S5	
S	S	Audi Symphony AM/FM stereo with six-disc in-dash CD changer with MP3 capability, SD® card slot (except with Navigation), Radio Data System (RDS) and Graduated Audio Level Adjustment (GALA) AM/FM/satellite radio
S	S	Ten-speaker sound system including subwoofer and center fill speaker
S	S	SIRIUS® Satellite Radio
S	S	Electronic cruise control with coast, resume and acceleration features
S	S	Electric rear window defogger with automatic timed shut-off feature
S	S	Radio frequency remote locking system with selective unlock, remote decklid opening, panic function, interior lights and alarm system activation – control integrated in folding ignition key, panic button
S	S	Retained accessory power after key is removed from ignition
O	S	Garage door opener (HomeLink®)
S	S	Electromechanical parking brake
S	S	Preparation for mobile phone (Bluetooth®)
Interior		
S	S	Backlit instrument cluster with automatic brightness control including tachometer, electronic speedometer, odometer, digital clock with date, service interval indicator, fuel and coolant temperature gauges
S	O	Genuine wood inlays in center console and door panels
O	S	Brushed aluminum inlays in center console and door panels
S	S	Folding driver and front passenger center armrest with adjustable height
S	S	Full-length center console with storage area, two built-in cupholders and power outlets
S	S	Folding rear center armrest with cupholders
S	S	Red ambient LED lighting in headliner for front center console illumination
S	S	Interior lights in front and rear headliner with fade-in and fade-out feature, time delay and automatic when key is withdrawn from ignition
S	S	Illuminated glove box, trunk/rear cargo area, lighter and ashtray
O	S	Automatically dimming inside mirror with digital compass
S	S	Manually adjustable tilt-and-telescoping steering column
S	S	Leather-wrapped three-spoke multi-function steering wheel
O	O	Tiptronic paddle shifters on steering wheel
O	S	Sport seats
S	n/a	Leather seating surfaces
n/a	S	Silk Nappa leather seating surfaces
S	S	Leather-wrapped shift knob
S	S	Eight-way power driver’s seat including four-way power lumbar adjustment
S	S	Eight-way power front passenger seat
O	S	Two-position memory for driver’s seat and outside mirrors
O	S	Heated front seats
S	S	60/40 split-fold rear seat, lockable
S	S	Fully automatic three-zone climate control system with sun sensor and activated charcoal filter
S	S	Power windows with power retention, “one touch up,” “one touch down” and pinch protection for all windows
S	S	Sliding sun visors
S	S	Seating capacity: four passengers
16.1	16.1	Luggage volume - cu. ft.
39.1	39.1	Head room
54.3	54.3	Shoulder room

\*Airbags are supplemental restraints only and will not deploy under all accident circumstances. Always use safety belts and seat children in the rear, using restraint systems appropriate for their size and age.

A5 3.2	S5	
O	n/a	Convenience package
		Garage door opener (HomeLink®)
		Bi-xenon adaptive headlights with automatic self-leveling and LED daytime running lights
		Automatically dimming exterior mirrors with memory
		Automatically dimming inside mirror with digital compass
O	n/a	S line package (requires Convenience package)
		Sport suspension
		Leather-wrapped three-spoke multi-function steering wheel with S line badging (includes Tiptronic paddle shifters on all automatic models) with triple red/black/silver color stitching
		Brushed aluminum inlays in center console and door panels
		Front sport seats
		S line front and rear bumpers
		S line front grille and door sills
		High-pressure retractable headlight washers
		19-inch five-arm Y-design wheels with 255/35 summer performance tires

A5 3.2	S5	Wheels
S	n/a	(A) 18-inch five-spoke cast alloy wheels with 245/40 all-season tires
O	n/a	(B) 19-inch five arm Y-spoke cast alloy wheels with 255/35 all-season or summer performance tires**
n/a	S	(C) 19-inch five double-spoke design wheels with 255/35 summer performance tires**

S = standard O = optional n/a = not applicable nc = no-charge option

\*Audi Navigation depends upon signals from the worldwide Global Positioning Satellite network. The vehicle’s electrical system, and existing wireless and satellite technologies, must be available and operating properly for the system to function. The system is designed to provide you with suggested routes in locating addresses, destinations and other points of interest. Changes in street names, construction zones, traffic flow, points of interest or other road system changes are beyond the control of Audi of America, Inc. Complete, detailed mapping of lanes, roads, streets, toll roads, highways, etc., is not possible, therefore you may encounter discrepancies between the mapping and your actual location. Please rely on your individual judgement in determining whether or not to follow a suggested Audi Navigation route. Periodically the mapping is updated and a new DVD will be required in order to maintain the latest navigation information available to us. These will be available for purchase from time to time at additional cost. Consult your dealer or call 1-800-FOR-AUDI for details.\*\* Summer performance tires are designed for optimum performance and handling in warm climates. They are not suitable for cold, snowy or icy weather conditions. If you drive under those circumstances, you should equip your vehicle with all-season or winter tires, which offer better traction under those conditions. We suggest you use the recommended winter or all-season tires specified for your car or its equivalent. These summer performance tires also have a lower aspect ratio that aids performance and handling; however, in order to avoid tire, rim or vehicle damage, it is important that the inflation pressure is regularly checked and maintained at recommended levels. Serious wheel and tire damage may occur if the vehicle is operated on rough or damaged road surfaces or upon encountering road debris or obstacles. Please also remember in making your selection that, while these tires deliver responsive handling, they may ride less comfortably and make more noise than other choices. Finally, these tires may wear more quickly than other choices. For more information on all of these topics, please consult the owner’s manual, your local dealer or call 1-800-FOR-AUDI.

A5 3.2	S5	
O	O	Technology package (requires Navigation)
		Advanced key
		Adaptive front lighting
		Audi parking system advanced with rear-view camera
Individual options		
S	S	Heated front seats
O	O	DVD-based Audi Navigation* with Audi music interface in glove box
O	O	Bang & Olufsen® Premium Sound System
n/a	O	Gray Vavona wood interior trim
n/a	O	Carbon Atlas interior trim
n/a	O	Stainless steel texture interior trim with Piano Black console
O	n/a	Milano leather seating
n/a	O	Alcantara® seat inserts
O	O	Metallic or pearl effect exterior paint
O	O	Audi side assist (delayed availability)

S = standard O = optional n/a = not applicable



A5 Color Choices

Exterior Colors	Leather Seating Surfaces	Milano Leather
Ibis White	Black, Linen Beige	Black, Linen Beige, Cinnamon Brown
Ice Silver metallic	Black, Light Gray	Black, Light Gray
Quartz Gray metallic	Black, Light Gray	Black, Light Gray, Cinnamon Brown
Meteor Gray pearl effect	Black, Light Gray	Black, Light Gray, Cinnamon Brown
Brilliant Black	Black, Light Gray, Linen Beige	Black, Light Gray, Linen Beige, Cinnamon Brown
Brilliant Red	Black, Linen Beige	Black, Linen Beige
Deep Sea Blue pearl effect	Black, Light Gray	Black, Light Gray, Cinnamon Brown
Aruba Blue pearl effect	Light Gray, Linen Beige	Light Gray, Linen Beige
Sahara Silver metallic	Linen Beige	Linen Beige
Misano Red pearl effect*	Black	Black
Avus Silver pearl effect*	Black	Black

Seating	Upper Dashboard	Carpets	Headliner	Door Trim	Decorative Inlays
Black	Black	Black	Star Silver	Black	Dark Brown Walnut wood
Light Gray	Black/Graphite Gray	Quartz Gray	Star Silver	Light Gray	Dark Brown Walnut wood
Linen Beige	Taupe Beige/Tan Beige	Coriander Beige	Linen Beige	Linen Beige	Almond Ash Beige wood
Cinnamon Brown	Black	Black	Black	Cinnamon Brown	Laurel Nutmeg Brown wood

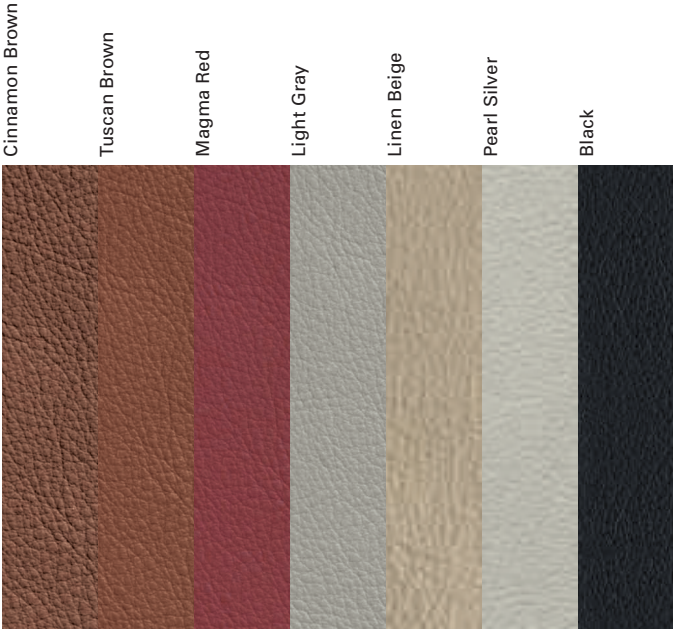
\*S line only, black interior only

S5 Color Choices

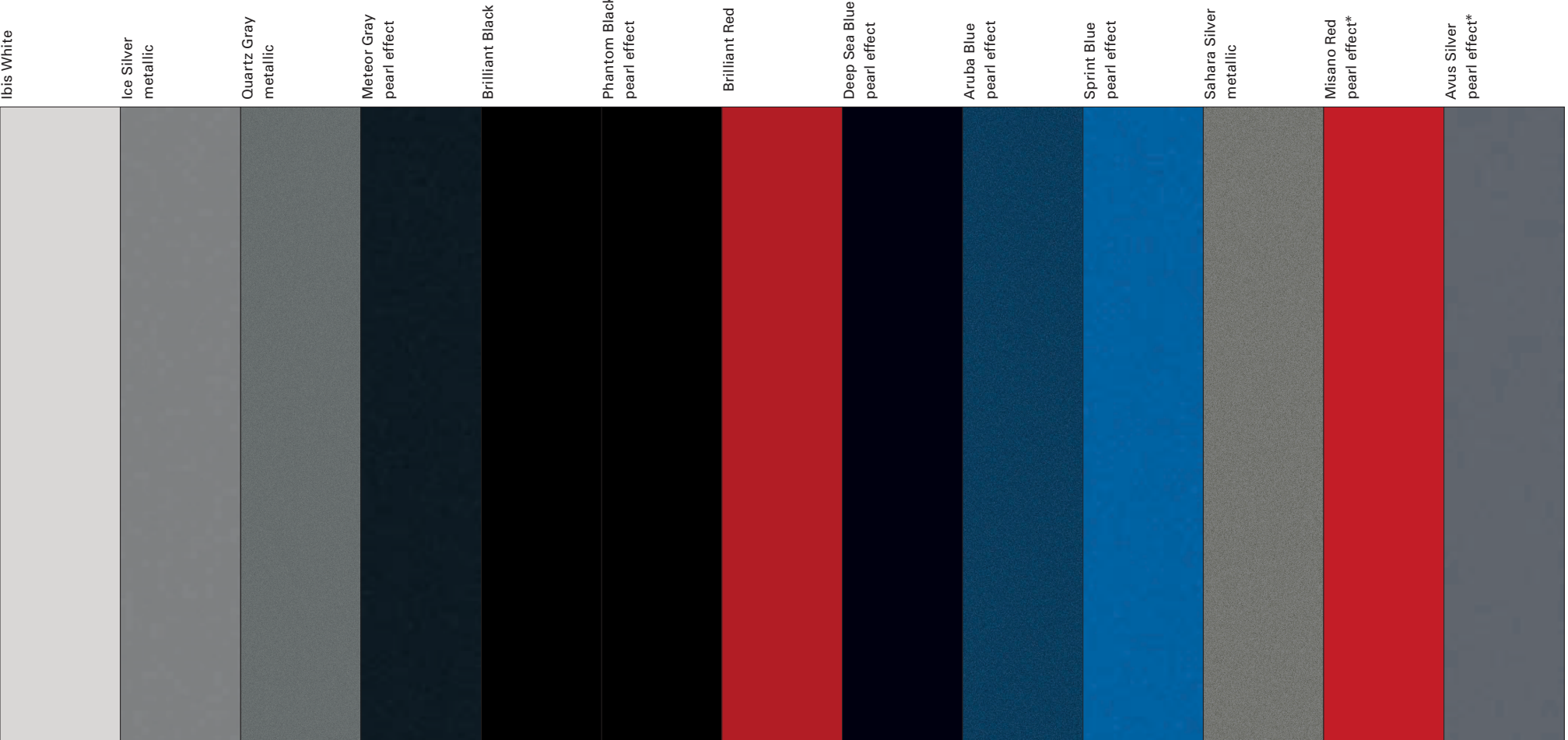
Exterior Colors	Leather Seating Surfaces	Milano Leather
Ibis White	Black, Magma Red, Tuscan Brown	Black/Black
Ice Silver metallic	Black, Magma Red, Tuscan Brown	Black/Black
Quartz Gray metallic	Black, Magma Red, Tuscan Brown	Black/Black
Meteor Gray pearl effect	Black, Pearl Silver, Magma Red, Tuscan Brown	Black/Black, Black/Pearl Silver
Brilliant Black	Black, Pearl Silver, Magma Red, Tuscan Brown	Black/Black, Black/Pearl Silver
Phantom Black pearl effect	Black, Pearl Silver, Magma Red, Tuscan Brown	Black/Black, Black/Pearl Silver
Brilliant Red	Black, Pearl Silver	Black/Black, Black/Pearl Silver
Deep Sea Blue pearl effect	Black, Pearl Silver, Tuscan Brown	Black/Black, Black/Pearl Silver
Sprint Blue pearl effect	Black, Pearl Silver	Black/Black, Black/Pearl Silver

Seating	Upper Dashboard	Carpets	Headliner	Door Trim	Decorative Inlays
Black	Black	Black	Black	Black	Brushed Aluminum
Black	Black	Black	Black	Black	Brushed Aluminum
Black	Black	Black	Black	Black	Brushed Aluminum
Pearl Silver	Black	Black	Black	Pearl Silver	Brushed Aluminum
Magma Red	Black	Black	Black	Magma Red	Brushed Aluminum
Tuscan Brown	Black	Black	Black	Tuscan Brown	Brushed Aluminum

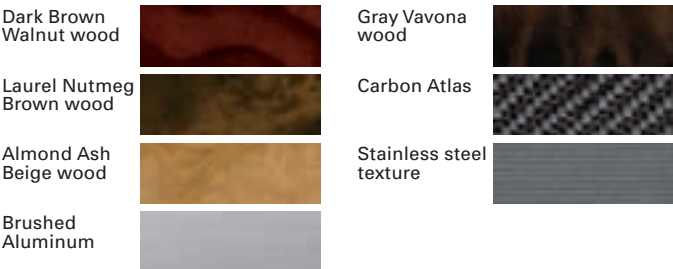
Interior Colors



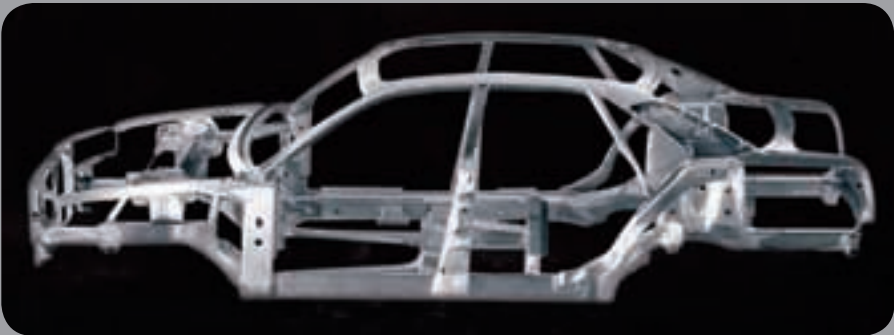
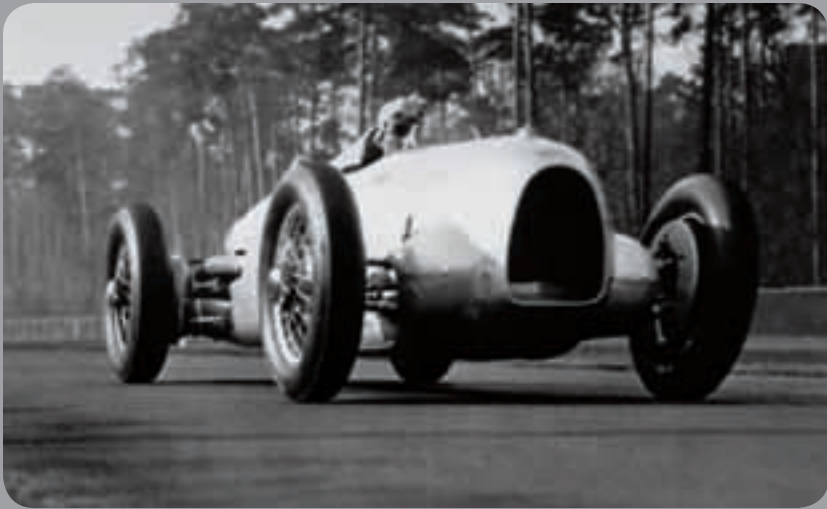
Exterior Colors



Decorative Inlays



“The only innovations that interest me are the ones that lead to greater strength and quality.” – August Horch, Founder – Horch/Audi



A man of strong convictions, August Horch left a comfortable position when it became clear that the only way to see if his innovations would work was to start his own car company. First Horch. And then Audi. Two of the four companies symbolized by interlocking rings. His belief in advanced technology, responsive performance, inspired design and consummate safety led to quattro, the ASF,<sup>®</sup> FSI, TDI as well as hundreds of checkered flags from Le Mans to Pikes Peak. From the iconic TT to the intuitive MMI operating system to zinc galvanizing to high safety scores across the board, a zeal to test limits and challenge convention. You can see it in the all-new R8. Feel it in every car with quattro. Sense it in the stunning all-new S5. Hear it every time you close a door.

From humble origins in Germany more than 100 years ago to cars sold in more than 100 markets around the globe, it's been quite a journey. The singular vision of one man now shared by millions. And growing by leaps and bounds. All because of a conviction that when it comes to design, performance, technology and safety, there are no shortcuts. **TRUTH IN ENGINEERING.**

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