



MINI COUNTRYMAN.

CONTENTS.

CONCEPT

MINI Countryman 04

EQUIPMENT, OPTIONS & SAFETY

Safety 18
Exterior and interior design 26
Communications and technology 30
Colors and upholstery 32
Accessories 36

FACTS & FIGURES

Technical data 38
Dimensional drawings 39
MINIMALISM 40
Warranty, Maintenance and Recycling 41



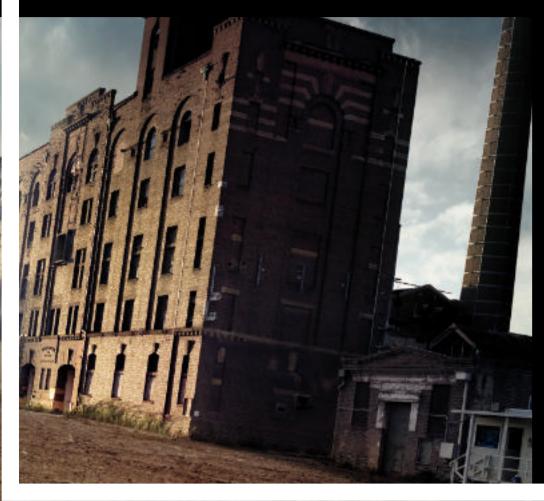
VARIOUS WAYS TO TAKE THE ROAD LESS TRAVELED.



Take your pick.
However you roll, you've got plenty of options to build the MINI Countryman that's right for you.



AMAZING HANDLING, EVEN WHEN THERE'S NO ROAD TO HANDLE.



Go-kart handling.A powerful engine, paired with the famous MINI go-kart handling, brings motoring exhilaration around every curve.

HEAD OUT FOR SOME FRESH AIR. COOPER Versatility. The MINI Countryman is truly a compact crossover, and transitions from the city to the open outdoors without effort. STEP STEP

Fuel efficient.
The MINI Countryman packs in fun and fuel efficiency, making it both motoring-friendly and nature-friendly.



MORE SCENERY PER GALLON.



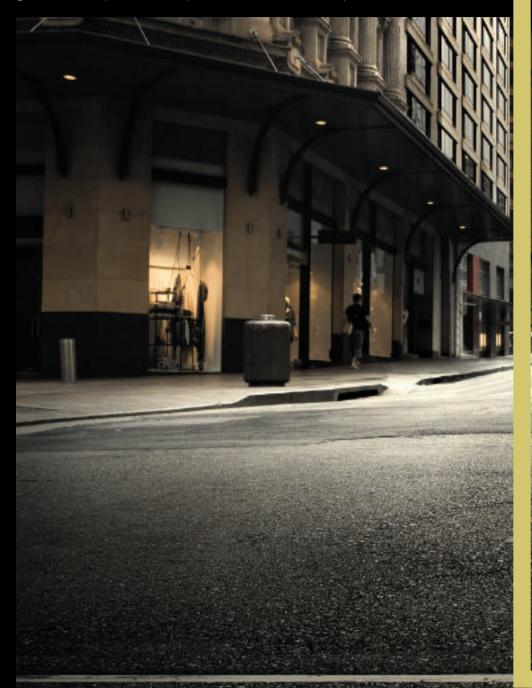
Innovative interior.
The interior of the MINI Countryman is undeniably MINI, featuring iconic design details and maximum interior space.

STRIKINGLY DIFFERENT. **INSTANTLY FAMILIAR. UNMISTAKABLY MINI.**



4 doors. 4 seats.

Four generously-sized doors make it easier than ever to get into the new MINI Countryman. Four separate adjustable seats ensure that everybody gets their own personal seat positioned for their own style.



FOUR IS THE MAGIC NUMBER.

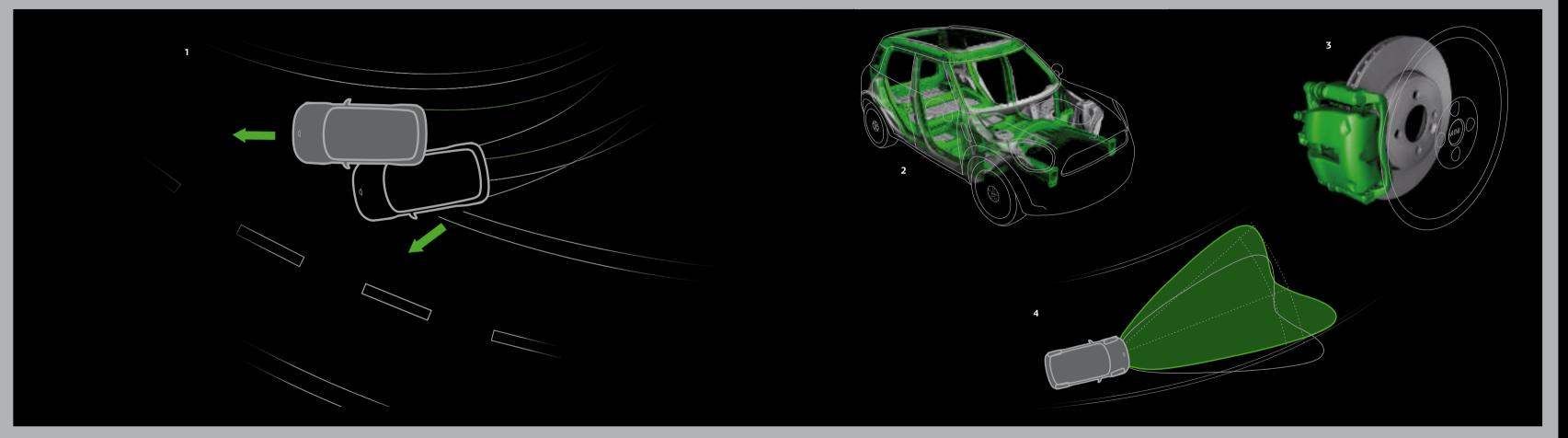


SAFETY: HIGH-TECH THAT PROTECTS.

SAFETY YOU CAN COUNT ON. High-performance sensors enable the state-of-the-art electronics that help to identify a crash situation in a fraction of a second – deploying all the safety systems virtually instantaneously.

2. RIGID BODY STRUCTURE. The bodies of all MINI models have been reinforced at strategic points, maintaining rigidity while providing a sizeable interior. These features help deliver the perfect combination of comfort, acoustics and protection.

3. BRAKING SYSTEM. Four disc brakes with Anti-lock Braking System (ABS) and Cornering Brake Control (CBC) as standard ensure optimum braking performance in virtually any situation. Electronic Brakeforce Distribution (EBD) manages the distribution of braking force between the front and rear axles. Brake assist accelerates the delivery of maximum braking force to ensure the shortest possible stopping distances.

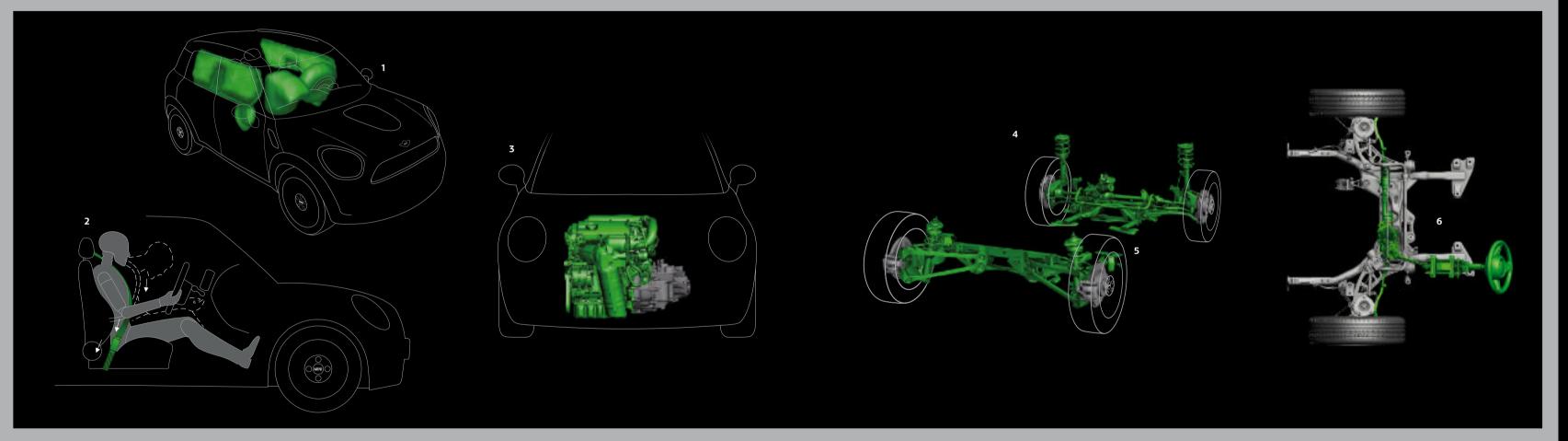


1. DYNAMIC STABILITY CONTROL (DSC) AND DYNAMIC TRACTION CONTROL (DTC). Fitted as standard, DSC counteracts loss of grip by intervening in the engine management and applying braking force to individual wheels at front and rear as necessary. DSC also includes hill assist. The available DTC with Electronic Differential Lock Control (EDLC) gives drivers the option to make more of the car's natural handling, by delaying interventions in engine management and braking until the last possible moment. Should the inner wheel lose too much traction, EDLC will apply braking to it, ensuring the car maintains forward momentum through corners and on surfaces with variable levels of grip. At the same time, it enables more torque to be applied to the outer wheel. Braking interventions on the rear axle also help the car to hold its line when cornering.

4. ADAPTIVE HEADLIGHTS. This optional system improves illumination of the road when cornering and allows drivers to see farther ahead. Sensors measure the steering angle, rate of turn and vehicle speed, and electric motors then adjust the position of the light beam accordingly (only available in conjunction with xenon headlights; not available with black head light housings).

- 1. AIRBAGS. The MINI Countryman comes standard with six airbags. Driver and front-passenger airbags help protect the head and upper body in the event of a head-on collision; side and head airbags are primarily designed to help reduce the risk of injuries to the head, chest and abdominal areas from side impacts. Airbags may not deploy simultaneously.
- **2. RESTRAINT SYSTEM.** A combination of 3-point seat belts, pre-tensioners and integrated belt catchers means the driver and front-seat passenger can feel secure in the event of a collision. To ensure an extra margin of safety for younger passengers, two LATCH child seats can be mounted in the rear.

- **4. MACPHERSON-STRUT FRONT SUSPENSION.** Two drive shafts of equal length in the front suspension minimize the extent to which the drive train interferes with the steering, and optimize the car's cornering, acceleration and braking.
- **5. MULTI-LINK REAR SUSPENSION.** Unique in a car of this class, this feature ensures optimum contact between the tires and the road, for the best possible traction. Aluminum construction keeps weight to a minimum and increases agility.



3. ENGINES. The MINI Cooper Countryman offers 121 hp to provide instantaneous response with efficient fuel consumption, thanks to fully variable valve timing. The MINI Cooper S Countryman's twin-scroll turbo provides a powerful 181 hp, and the overboost function delivers 192 ft. lbs. of torque.

6. RACK-AND-PINION STEERING. Electric power assist ensures nimble steering response, with the driver receiving precise and involving feedback. The power assist adjusts to the speed of the car for easier maneuverability at low speeds and greater feedback. For maximum comfort, it is only 2.4 turns from full lock to full lock.

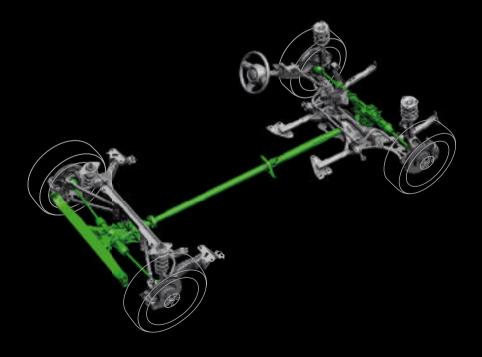


AVAILABLE WITH ALL-WHEEL DRIVE FOR THOSE WHO LIKE TO STICK TO THE BACKROADS.

ALL4 All-wheel drive.

Tenacious traction and curve-clutching grip. You can expect both with the MINI Cooper S Contryman's all-new ALL4 all-wheel drive system. Are you ready to explore the road less motored?

The ALL4 permanent all-wheel drive system distributes engine power where necessary between front and rear axles for even more motoring fun off the beaten path. A multi-disc clutch directs engine torque to the rear axle when needed, for optimized traction for nearly any given road condition. Torque split is instantaneous and varies seamlessly based on multiple factors, including speed, steering angle and acceleration.



24

LITTLE THINGS THAT MAKE A BIG DIFFERENCE.



Light-alloy wheels blend seamlessly into the overall design; some are available with different color choices and sizes, including 18-inch wheels.



The rear tail lights with chrome edging add to the distinctive look of the rear.



Vehicles fitted with ALL4 all-wheel drive have special badging on the doors.



The MINI Countryman's roof comes with standard roof rails and roof-rack mounting points.



The white direction indicator lights have a distinctive design.



UNCOMPROMISING FLEXIBILITY.

The new MINI Countryman offers clever storage options.

The unique Center Rail lets you organize your storage so that all your stuff is right where you need it.



The MINI Countryman comes standard with two separately adjustable rear seats. The seat backs can be folded down in seconds.



Full-length Center Rail. Models are fitted as standard with the full-length Center Rail, which gives all the car's occupants easy access to the system.



Two-section Center Rail. The two-section Center Rail is available at no cost. It is divided into separate sections for front and back, and is also supplied with three dividing elements.



The cockpit of the new MINI Countryman is a striking reinterpretation of the classic MINI design.



The standard floor of the luggage compartment can be folded up to separate the luggage area from the passenger space. When it is folded down, it covers the storage-well.



A removable load compartment floor is available as an option to cover the storage-well.

YOU-IFY YOUR INTERIOR.

The storage package includes two additional backseat cupholders, a storage case for sunglasses, a compartment for your iPod® or smartphone (iPod®/smartphone not included). Additionally, the universal adapter allows each of these elements to be easily attached to the Center Rail in various positions.





A headliner in Anthracite is available for all MINI Countryman models.



Storage case for sunglasses.



Two cupholders, a 12-volt power socket and controls for the optional MINI Connected system surround the gear shift lever.



The available center armrest adjusts into three positions and includes a dish for storage.



The light package includes reading and footwell lights in the front, illuminated vanity mirrors and the instrument panel back-light, plus Ambient Lighting for the door mirrors and armrest.



Light package, Ambient Light in Center Rail.



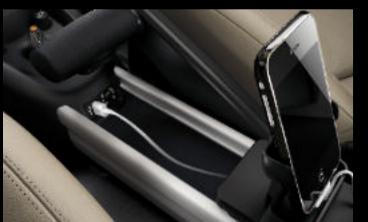
MINI CONNECTED¹: THE WEB IS YOUR OYSTER.

Welcome to the communication age. Now there's a new technology packed with intelligent functions that connects you, your MINI and the world: MINI Connected brings the limitless possibilities of online infotainment direct to you inside your MINI.

MINI Connected takes communications between the MINI and its driver into a whole new dimension. It revolutionizes the way the MINI interacts with the Internet. It can be intuitively operated using the car's controls, with the monitor in the central speedometer serving as a display for a user interface in the unmistakable MINI style.

Innovative features such as Dynamic Music, integrated Twitter support and Google™ Local Search enhance your in-car experience. And then there is the Web Radio function, which lets you access a variety of online broadcasters via your iPhone® (not supplied) while you're on the road. MINI Connected brings the digital revolution to the cockpit of your new MINI.¹

¹ Broadband mobile Internet access required. Costs resulting from this (e.g., data roaming) will be payable as specified in the contract with your network provider. App available free of charge from the device manufacturer's app store (subject to national restrictions). Full range of functionalities available from fourth quarter of 2010. Updates available at no cost, but expansion packs may require payment. For details of device compatibility and more information, visit MINI.COM/CONNECTIVITY.





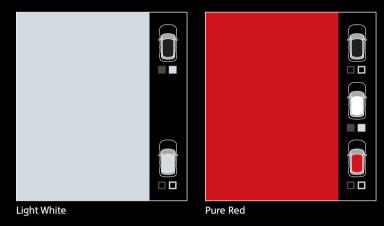
EXTERIOR COLORS

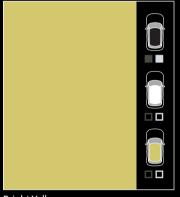
A wide range of exclusive metallic and non-metallic paint colors are available for the MINI Countryman. Choose contrasting elements (roof, exterior, mirror caps, and wheels) to make your MINI strikingly unique.

Roof and exterior mirror caps are available in black, white or body color.

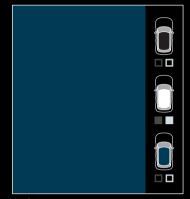
Depending on the model and the rim design chosen, wheels are available in up to four different colors.

NON-METALLIC COLORS.









Bright Yellow

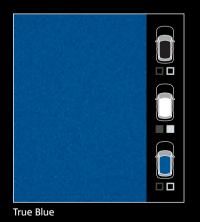
Light Coffee

Surf Blue

METALLIC COLORS.













Cosmic Blue

UPHOLSTERY AND SEATS

Choose from a variety of cloth, leather and cloth/leather combination upholsteries, all with color-coordinated interiors.



Carbon Black Cosmos cloth/ Light Tobacco



Interior color





Carbon Black Leatherette



Interior color Carbon Black



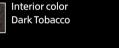
Light Tobacco Parallel Lines cloth/ Carbon Black leather













Carbon Black Lounge leather²





Interior color Carbon Black

INTERIOR AND COCKPIT SURFACES

A choice of three different interior surface finishes for the side trims of the center console and elliptical door rings is available on all models. There is also the option of applying a matching finish to the cockpit surface (decorative inlays in the dashboard).



Dark Silver



Dark Anthracite Piano Black

Sample configuration.

The image below includes Pure Red Parallel Lines Cloth/Carbon Black leather, Carbon Black interior color, Piano Black interior surface and Pure Red Color Line.



COLOR LINE

The door mirror and the decorative insert in the Center Rail are available in Color Line options such as Carbon Black, Polar Beige, Dark Tobacco, Pure Red or, on the MINI Cooper S Countryman only, Surf Blue. The choice of Color Line colors depends on the colors specified for the interior and upholstery.



Carbon Black



Dark Tobacco



Polar Beige



Surf Blue





Interior color Carbon Black

Carbon Black Gravity leather¹









Polar Beige Gravity leather 1

Interior color





KEEP IT MINI.



MINI Cooper Countryman with MINI Motoring Accessories



Rail-Box Snap-in adapter with USB interface



Rear-mounted rack

MINI MOTORING ACCESSORIES¹

MINI Motoring Accessories offer a variety of options to suit your needs and style. Every product was specifically designed for use in the MINI Countryman, and every product has been rigorously tested to the strictest possible standards. There are a wealth of custom components for the exterior of your MINI, such as the striking off-road package and cool designs for the exterior mirror caps, rearview mirror housing and roof. Bonnet stripes

are a visual expression of the car's energetic personality. For the interior, there are practical solutions such as the universal box, the document holder or a special bag for the Center Rail, and various floor mats. And for longer trips or weekend getaways, there is an array of luggage compartment solutions and transportation accessories. Whatever you're looking for, you'll find it here.

KEEP IT WILD.





MINI Cooper S Countryman with John Cooper Works Tuning



JOHN COOPER WORKS TUNING¹

John Cooper Works Tuning delivers a true racetrack experience. The striking aerodynamic package includes front and rear aprons, and side skirts in body color with racing-style ventilation openings. A diffuser in the rear apron increases downforce. The effect is completed by the large exhaust tailpipe finishers in chrome. Exterior mirror caps and sport

stripes in Chili Red further enhance the racy look, and the 19-inch Double Spoke R129 light-alloy wheels with runflat tires combine eye-catching design with racing character. The interior components create a genuine racecar ambience, with options such as additional instruments and a sports steering wheel in Alcantara or leather.

¹ For more information, visit MINIUSA.COM/ACCESSORIES

TECHNICAL DATA.

DIMENSIONAL DRAWINGS.

ENGINE ¹		MINI COOPER COUNTRYMAN	MINI COOPER S COUNTRYMAN	MINI COOPER S COUNTRYMAN ALL4
Displacement	cm³	1,598	1,598	1,598
Max. output/max. revs	hp/rpm	121/6,000	181/5,500	181/5,500
Max. torque/revs	ft lbs/rpm	118/4,250	177 (192)2/1,600-5,000	177 (192)2/1,600-5,000
PERFORMANCE ¹				
Top speed	mph	116	134	130
Acceleration 0-60 mph	sec	9.8	7.0	7.3
WEIGHT/DIMENSIONS				
Dry weight	lbs	2,789	2,888	3,042
Length	inch	161.7	161.8	161.8
Width	inch	70.4	70.4	70.4
Height	inch	61.5	61.5	61.5
Estimated cargo capacity (with rear seats down)	cu. ft.	40	40	40

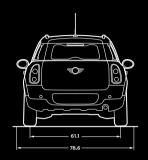
Preliminary estimates, subject to change.

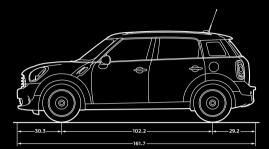
¹ All figures relate to vehicles with the standard 6-speed manual transmission.

² With overboost function.

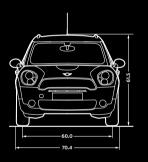
MINI COOPER COUNTRYMAN.

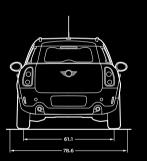


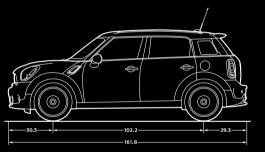




MINI COOPER S COUNTRYMAN (INCLUDING ALL4).

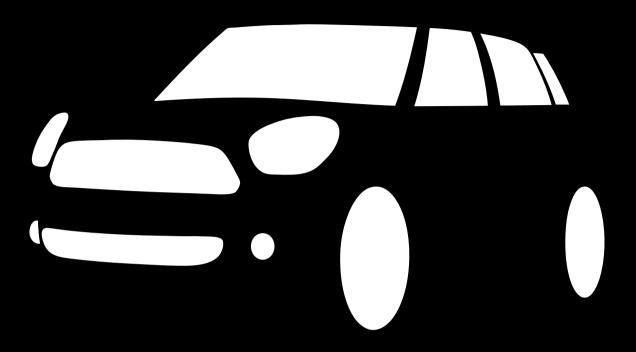






All figures in inches. Preliminary estimates, subject to change.





MINIMALISM. LESS REALLY IS MORE.

Thanks to a wide range of innovative technologies such as twin-scroll turbo with direct fuel injection, fully variable valve timing system, and using recyclable parts, you get more fun from less fuel with your MINI.

1. TWIN-SCROLL TURBO WITH DIRECT FUEL INJECTION.¹

Our twin-scroll turbo engines deliver heart-stopping, rapid turbo response hand-in-hand with heart-warming fuel-saving efficiency. By perfecting the marriage between these two high-performance technologies, these sophisticated power plants are able to deliver torque peaks at engine speeds as low as 1,600 rpm along with fire-breathing exhilaration at full turbo-boost.

For additional information, visit MINIUSA.COM/MINIMALISM.

2. FULLY VARIABLE VALVE TIMING AND VALVETRONIC.

The fully variable valve timing feature relies on the Valvetronic system to constantly measure the pressure on the accelerator and precisely regulate the valve timing to maximize air flow into the engine's cylinders at various engine speeds, improving combustion efficiency and reducing fuel consumption.

3. RECYCLABLE PARTS.

At MINI, we believe in reincarnation. At least for the materials used to build our cars. We make sure the parts that are candidates for recycling are easily identifiable. For example, some components are simply stamped with the recyclable logo, while all aluminum components are left unpainted or "raw" and some High Density Poly Ethylene parts, such as the fuel tank, are produced in only one color – black.

MINI ROADSIDE ASSISTANCE PROGRAM.

The MINI Owner experience continues out on the road. You are only a toll-free call away. MINI's Roadside Assistance Program is available 24 hours a day anywhere in the United States, Canada and Puerto Rico. The program offers Emergency Service Calls (battery boost, fitting of the spare tire, free delivery to a vehicle out of gas, lock-out service, towing), Trip Interruption Benefits, Traffic Accident Services & Benefits, and Travel Planning Services.

WARRANTY.

At MINI, our commitment to quality and customer satisfaction is clearly demonstrated by a 4-year/50,000-mile New Passenger Car Limited Warranty, and a 12-year/unlimited-mileage warranty against rust and corrosion perforation.

BOOT TO BONNET NO COST MAINTENANCE.

Included as standard in the price of your vehicle is Boot to Bonnet No Cost Maintenance. This service is included for the first 3 years or 36,000 miles and is determined by the service-interval indicator.

RECYCLING.

Recycling is central to the MINI philosophy. Many of the materials used in its manufacture are selected because they can be used in a sustainable and environmentally friendly way. We have been working on this approach since 1994 at the BMW Group Recycling and Disassembly Center in Munich.



For more information visit MINIUSA.COM

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Performance data is based on BMW AG test results. Actual acceleration results may vary, depending on specification of vehicle, road and environmental conditions, testing procedures and driving style. Remember to obey the speed limits. At MINI we try hard to be accurate; however, mistakes happen and things change. Therefore, we do not assume any liability for the accuracy or completeness of the information presented.

See your authorized MINI Dealer for complete terms and conditions on warranty and Boot to Bonnet No Cost Maintenance. Boot to Bonnet No Cost Maintenance covers all factory-recommended maintenance, as determined by the service-interval indicator for the first 3 years or 36,000 miles, whichever comes first. Visit the Contact Us & FAQ page on MINIUSA.COM for details about MINI Roadside Assistance.

2010 AG R60 MY 11 27K-0710