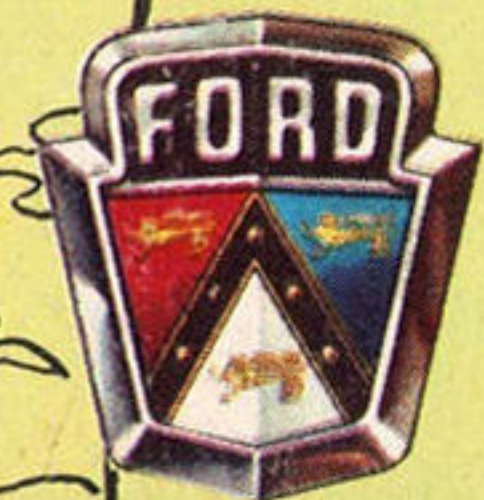
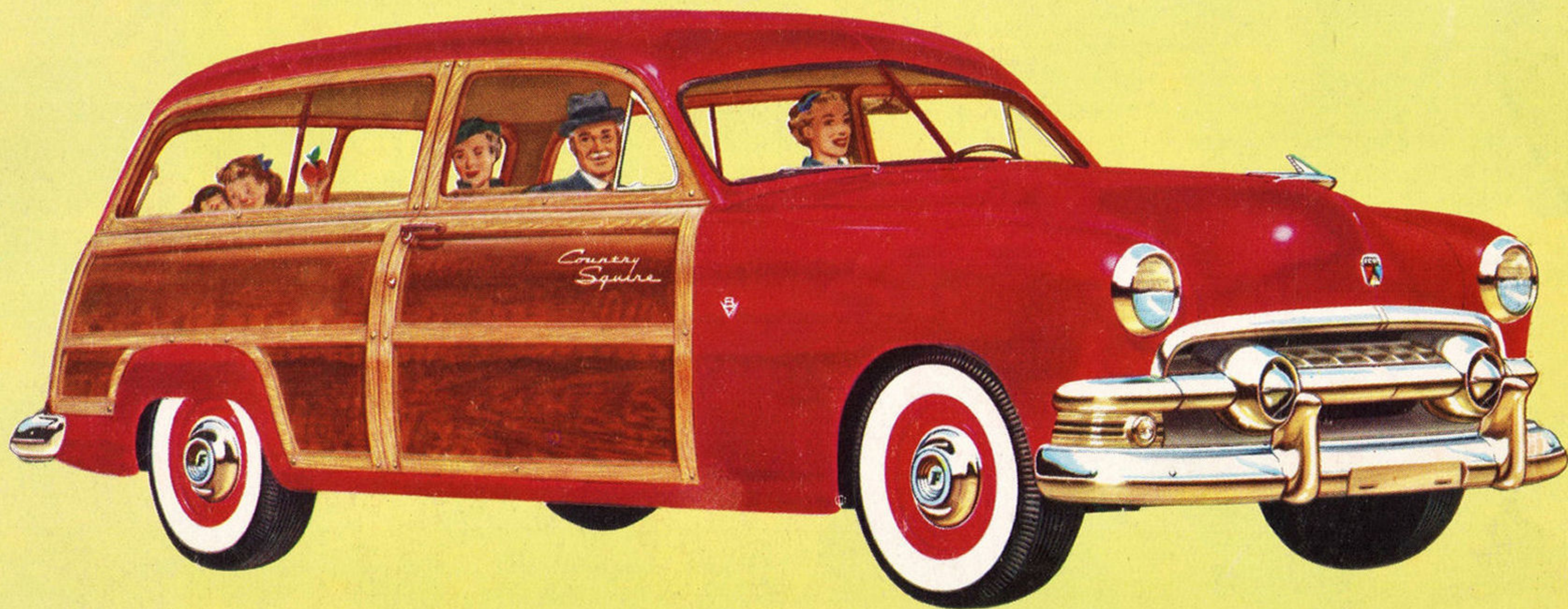


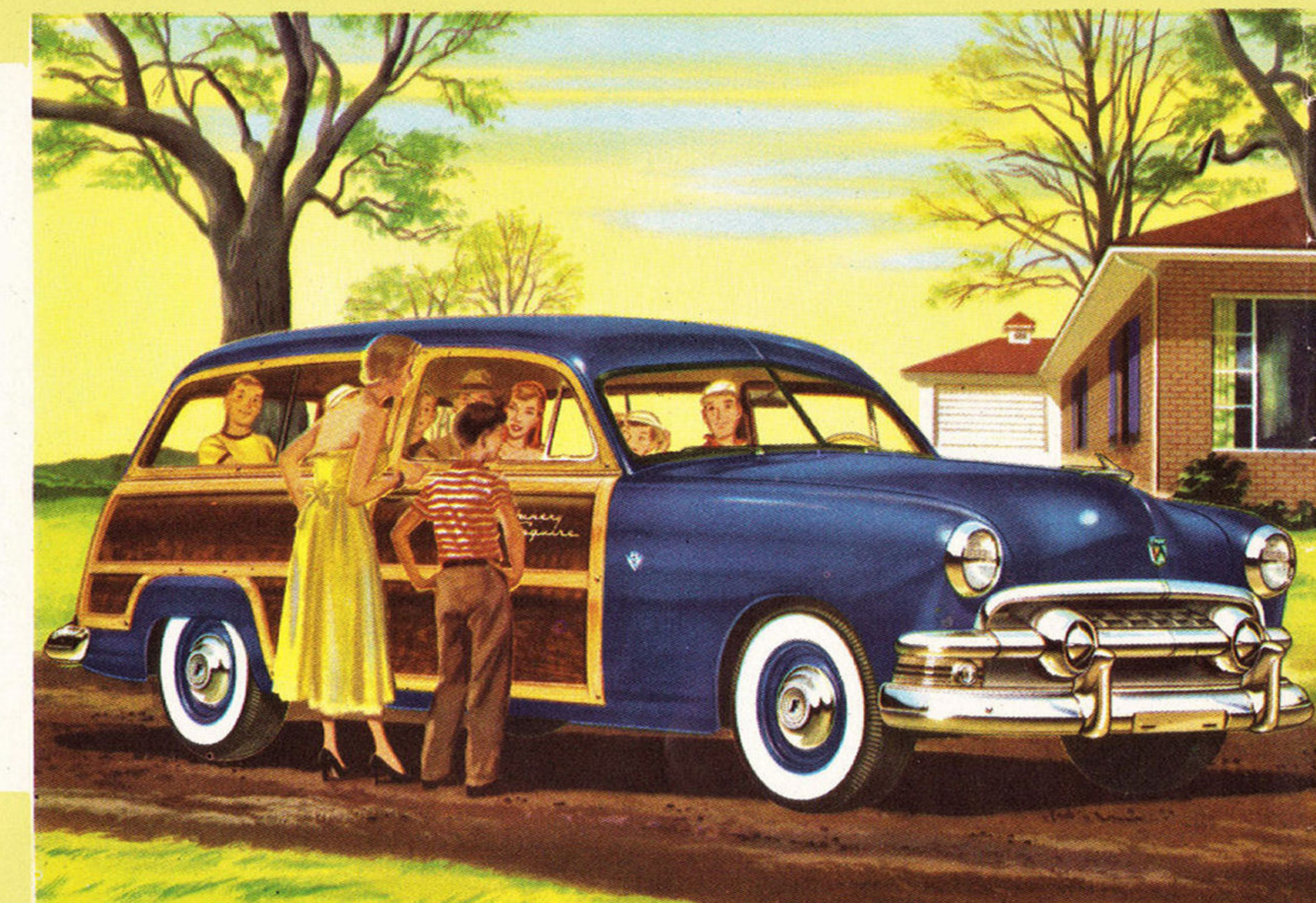
**THE NEW '51 FORD**

**"Country Squire"**



*It's Tops . . .* **For Beauty and Duty**

# FORD'S "Country Squire" STATION WAGON IS REALLY 2 BIG CARS IN ONE



## The Most Versatile Vehicle on the Road

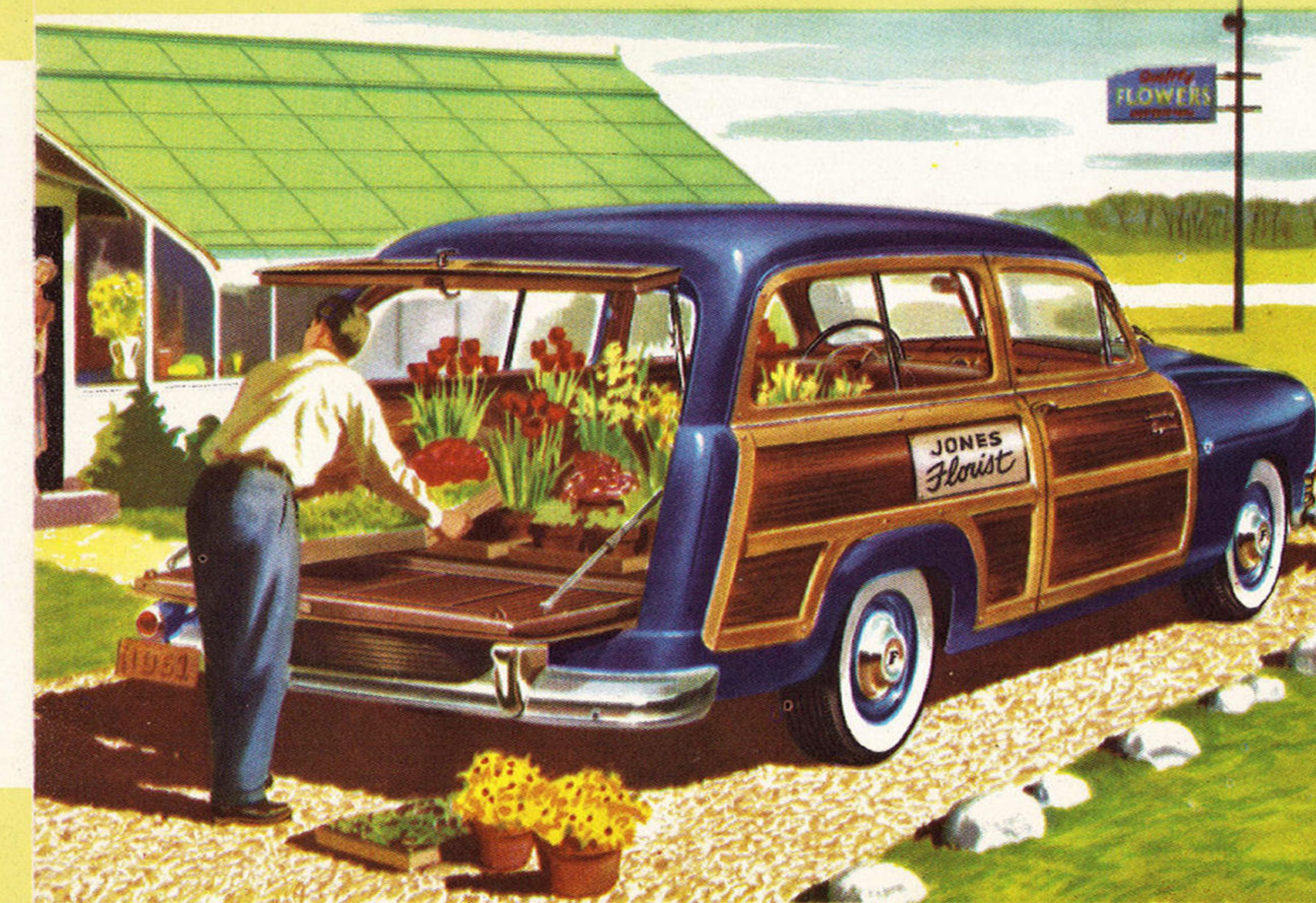
Yes . . . versatile is the word for it! This new 1951 Ford "Country Squire" Station Wagon simply has *everything*. It has good looks to spare, as you can see by those graceful lines and that rich mahogany-finished outer panelling trimmed with contrasting genuine maple or birch framing.

It has a stout welded all-steel body that assures maximum protection for passengers. And it is so readily adaptable to countless transportation needs of families or business . . . so perfectly "at home" in all surroundings that you'll be proud to own and drive it on every occasion and for any purpose.

## An 8-Passenger Pleasure Car or a 1/2-Ton Cargo Carrier

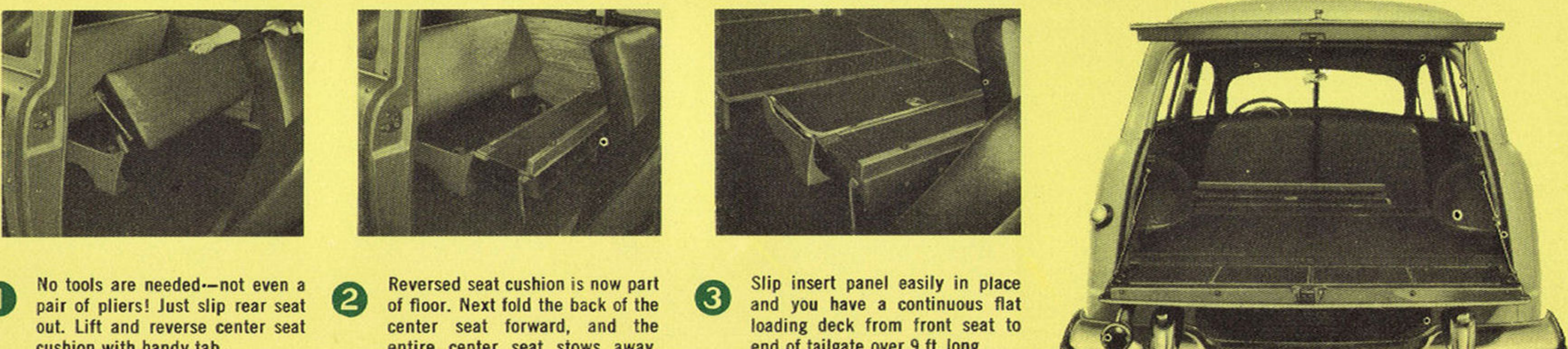
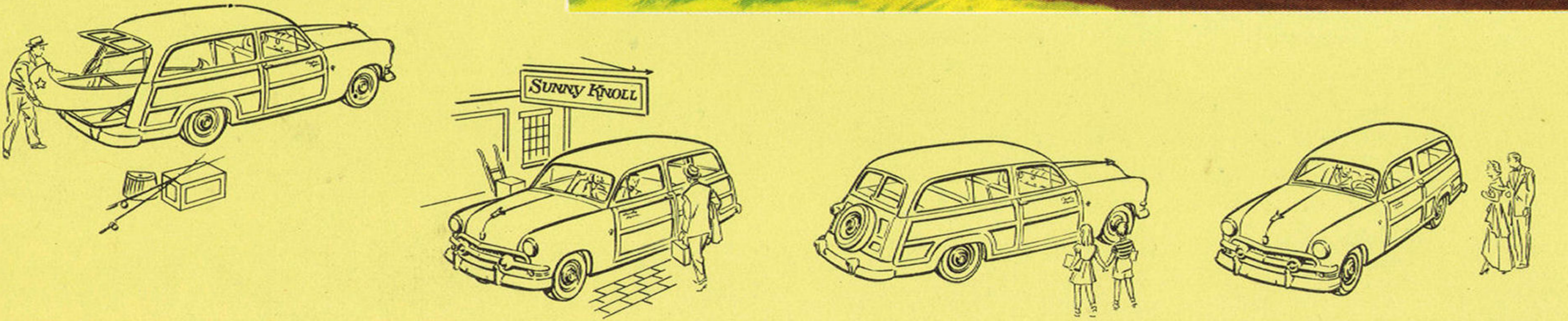
"Really two BIG, R-O-O-M-Y cars in one." That's what so many owners say of the "Country Squire." For it leads a double life practically every day in the year as the little sketches, below at left and right, make clear. Seats eight adult passengers on its comfortably cushioned seats; or remove the full-width rear seat, fold down the cleverly

designed "stowaway" center seat and you actually have 38.8 sq. ft. of loading surface, *level* from the back of the driver's seat all the way to the tip of the tailgate. This conversion is so quickly made that it will amaze you. Ask your Ford Dealer to demonstrate this and many other exclusive features of the "Country Squire."



With literally thousands of owners this versatile model leads a double life daily. Remember, the "Country Squire" is fundamentally a passenger vehicle, but its quick conversion for scores of different "cargo carrying" uses has boosted its popularity tremendously. Wherever there is a need to deliver light parcels, or to transport equipment, materials or tools right to the job, here's all you do: Remove the rear seat, fold center "stowaway" seat flush with floor and slip in the flat insert panel. This provides a most generous, level loading deck. Then, with the seats quickly put back in place, you have a handsome passenger car for the entire family's leisure hours.

## From Beauty to Duty in just 3 Minutes



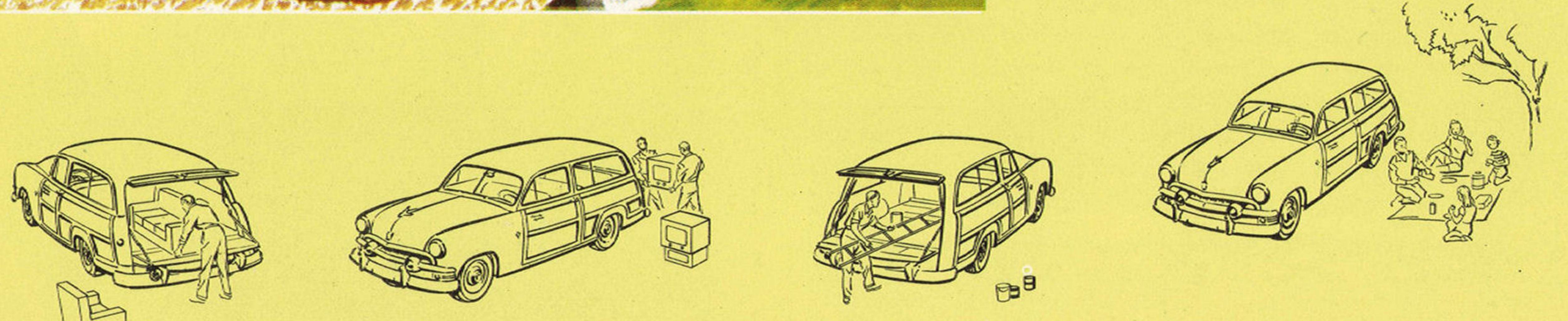
**1** No tools are needed—not even a pair of pliers! Just slip rear seat out. Lift and reverse center seat cushion with handy tab.

**2** Reversed seat cushion is now part of floor. Next fold the back of the center seat forward, and the entire center seat stows away.

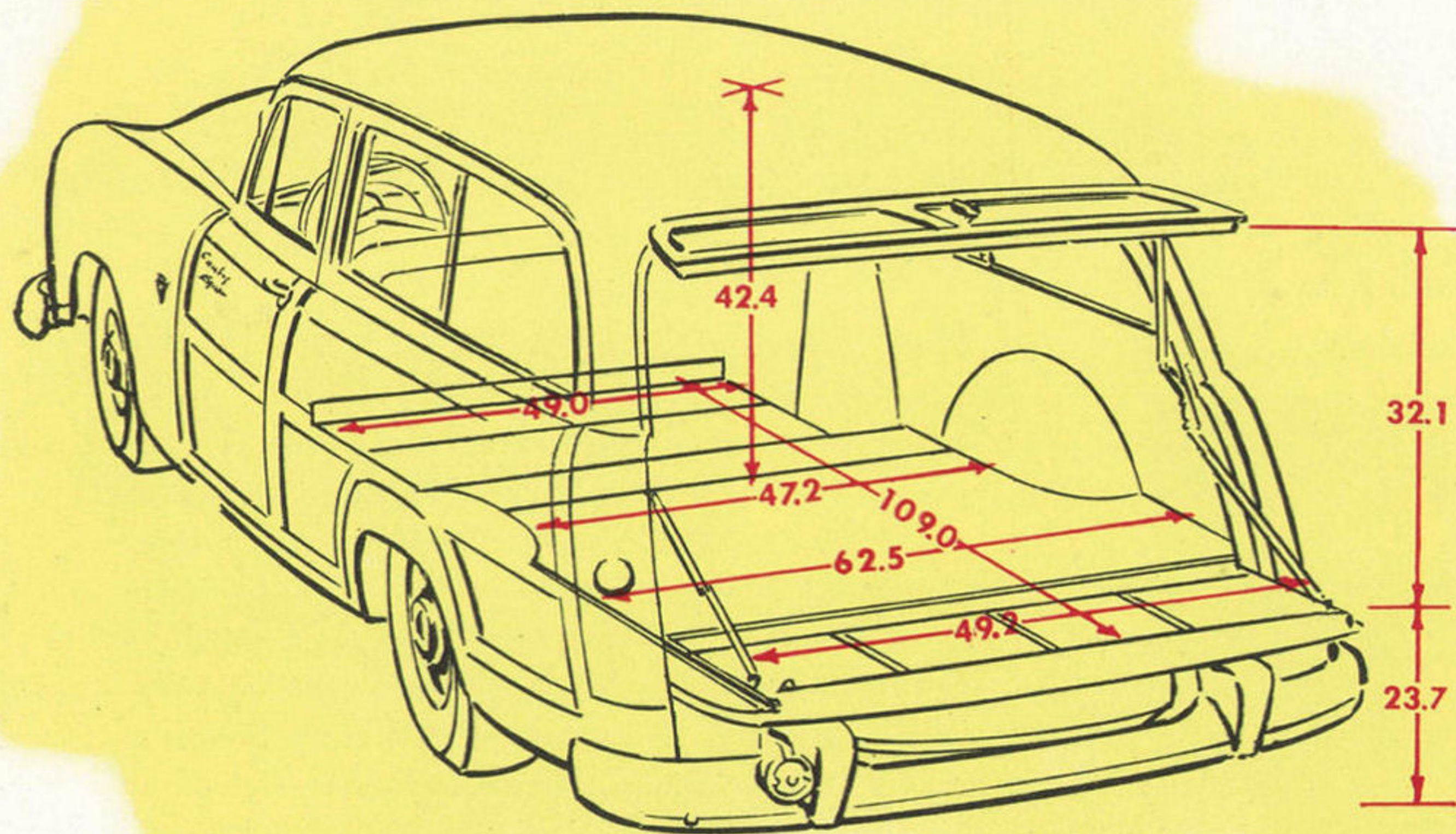
**3** Slip insert panel easily in place and you have a continuous flat loading deck from front seat to end of tailgate over 9 ft. long.

### PRESTO!

The job is done in 3 minutes . . . so easy . . . and look at the wide, long expanse of level loading floor space—more than any in its field!



... and when you talk about *Room*



## ...Just Compare these Measurements

This diagram visualizes the generous major dimensions of the load space provided when rear seat is removed, center "stowaway" seat folded down and tailgate lowered flush with floor.\* This flat area actually totals 38.8 sq. ft. on one level. Tailgate has stout supporting arms which lock tailgate securely in the open position. Rear lift gate has sturdy support arm and special latching mechanism for convenient one-hand operation. If desirable to carry as many as four adults besides the driver, the rear seat may be removed and the center seat left in place. This still leaves 58.7 inches from back of center seat to tailgate, which space will hold a vast amount of luggage.

\*Spare tire on outside of tailgate is always readily accessible in emergency.

## Ford Now Offers You This Wide Choice of Engines and Transmissions

You can own the 1951 "Country Squire" with Ford's famous 100-h.p. V-8 or the advanced new 95-h.p. SIX engine. What's more, with either of these two great power plants, you have a choice of two transmissions: Conventional Drive or Overdrive.\* And with the V-8 engine, you may also have the newest, most advanced of all automatic transmissions . . . the new Fordomatic Drive.\* The "Country Squire" is the only station wagon in its price class to offer these big economy options. Detailed specifications follow:

\*Overdrive and Fordomatic optional at extra cost.

**V-8 ENGINE** 100 brake h.p.;  $3\frac{3}{16}$ " bore,  $3\frac{3}{4}$ " stroke; 32.5 taxable h.p.

**SIX ENGINE:** 95 brake h.p.; 3.3" bore, 4.4" stroke, 26.1 taxable h.p.

**V-8 AND SIX ENGINE FEATURES:** "Power Dome" combustion chambers; tin-plated Super-Fitted aluminum pistons, offset pins, 4-rings with chrome-plated top rings; "Rota-Quiet" valves; Quiet-Contoured camshaft; "Silent-Spin" fan; full-pressure lubrication; "Full-Flo" fuel pump; level-mounted "Deep Breath" intake manifold; "Cushion-Quiet" engine mountings; "Equa-Flo" cooling with positive-action type thermostats; "Loadomatic" ignition with Waterproof ignition system; dry type air cleaner; \*\* oil filter at extra cost.

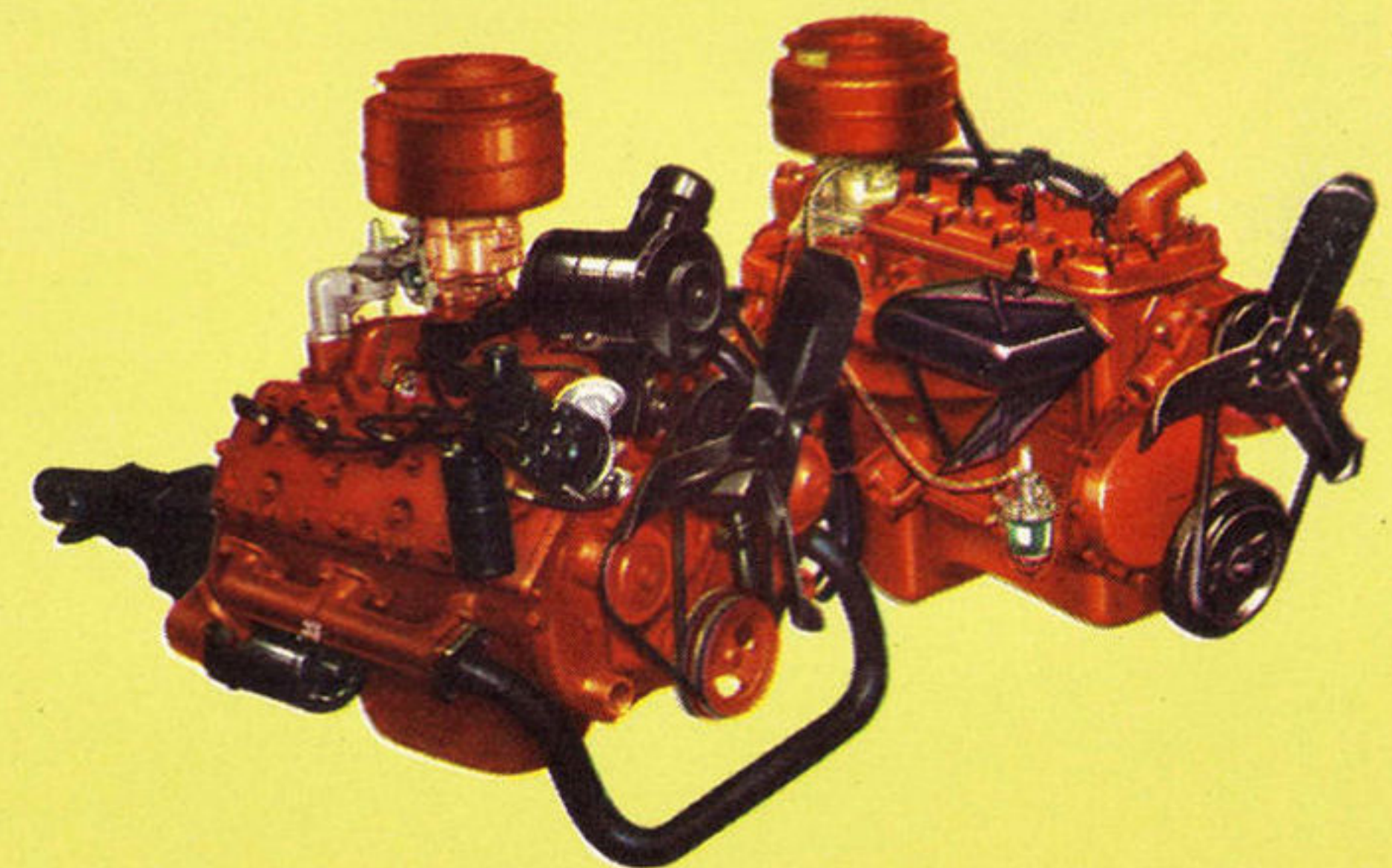
**CONVENTIONAL TRANSMISSION:** selective gear type, 3-speeds forward, one reverse; helical gears.

**OVERDRIVE:** optional at extra cost; fourth-speed gear, ratio 0.70 to 1.

**FORDOMATIC DRIVE:** extra cost option with V-8 engine only; air-cooled single stage, 3-element hydraulic torque converter type with 3-speed automatic planetary gear train; 5-position, Semaphore Drive Selector with illuminated quadrant, on steering column.

\* Special fuel and vacuum pump unit, optional at extra cost, is factory-installed on all cars sold in states requiring vacuum booster windshield wiper operation and on all cars equipped with Overdrive or Fordomatic Drive.

\*\* Oil bath type air cleaner, optional at extra cost, is factory-installed on all cars for delivery in dust areas.



# Specifications

## on the FORD "Country Squire"

**POWER CUSHION SEMI-CENTRIFUGAL CLUTCH:** dry, single plate; 9.5" outside diameter; ball type throwout bearing; oil impregnated, bronze pilot bearing.

**DOUBLE-DROP FRAME:** box-section side rails with 5 cross members.

**CENTRAMATIC STEERING SYSTEM:** symmetrical steering linkage; worm and roller steering gear with needle-bearing mounted, triple-tooth roller; 17.7 to 1 gear ratio; 23.2 to 1 over-all steering ratio.

**INDEPENDENT FRONT WHEEL SUSPENSION:** swinging link type with advanced "Hydra-Coil" springs; tubular, double-acting "Viscous Control" shock absorbers; one-piece, rubber mounted stabilizer.

**VARIABLE-RATE REAR SPRING SUSPENSION:** tension type shackles; 9-leaf semi-elliptic springs, longitudinally mounted; rubber bushings at shackles and brackets and impregnated inserts between tips of upper leaves; tubular, double-acting "Viscous Control" shock absorbers, sea-leg mounted.

**REAR AXLE:** special heavy-duty, wide tread, semi-floating type; hypoid gears. Gear ratios: with conventional transmission 3.92 to 1 standard, 4.27 to 1 optional; with Overdrive: 4.27 to 1 standard; with Fordomatic Drive, 3.54 to 1 standard.

**DOUBLE-SEAL KING-SIZE HYDRAULIC BRAKES:** 4-wheel duo-servo type; composite steel and cast iron drums; molded linings; 179.7 sq. in. total lining area.

**WHEELS AND TIRES:** five-stud, demountable steel disc wheels; black sidewall 7.10 x 15 6-ply super balloon tires

on 5" rims standard; white sidewall tires available at extra cost.

**EXTERIOR DIMENSIONS:** 114" wheelbase; 56" front tread; 60" rear tread; over-all length, with tailgate up, 208.9"—with tailgate down, 212.7"; over-all width 76.4" max.; height, without load, 70.8"; total glass area, 29.4 sq. ft.; height, open tailgate above ground, loaded, 23.7".

**EXTERIOR COLORS:** body side panels in grained mahogany finish with genuine birch or maple framing in natural color; all metal liftgate and tailgate finished to match side panels. Choice of 10 colors for balance of body—Sheridan Blue, Alpine Blue, Raven Black, Sea Island Green, Silvertone Gray, Mexacalli Maroon Metallic, Hawthorne Green Metallic, Hawaiian Bronze Metallic, Greenbrier Metallic and Culver Blue Metallic.

**INSTRUMENTS AND CONTROLS:** two-tone instrument panel with top-mounted radio grille; "Black Light" instrument cluster illumination; starter push button; combination exterior light and instrument panel light switch; interior light switch on left center pillar; head lamp beam control switch on toe board; windshield wiper control; ventilating duct controls; T-handle controls for hood latch and parking brakes; finger-tip gearshift lever.

**STANDARD EQUIPMENT:** Air-Wing steering wheel with Custom horn bar and full circle horn ring; Extra Power dual windshield wipers; twin horns with Weatherproof mounting; rear view mirror on windshield center bar; ash tray and locking-type glove compartment in instrument panel; two sun visors; dome light with door-jamb automatic switches and manual switch; stem-wound clock; cigarette lighter;

arm rests on doors; locks on doors, spare tire, liftgate, ignition and glove compartment operated by same key.

**BODY FEATURES:** real station wagon appearance with welded all-steel body; exterior panels in grained mahogany finish with laminated genuine birch or maple framing on sides; accessible spare tire storage on tailgate; torsion-bar type tailgate hinge; rugged tailgate support arms and latching mechanism; liftgate support arm with automatic release; flat, level-floor load space with flush tailgate; convenient fold-down center seat, easily removable rear seat, no tools required; "Picture Window" visibility; two-door design for greater strength and safety; front seat has Automatic Posture Control, non-sag springs and foam rubber pad; sliding type quarter windows with positive latches.

**UPHOLSTERY AND TRIM:** tops of seat cushions and fronts of seat backs upholstered in grained golden tan vinyl; cushion facings, tops and sides of seat backs and backs of front and rear seat backs in grained dark brown vinyl; back of "stowaway" center seat back and bottom of cushion covered with tan ribbed linoleum; headlining is golden tan artificial leather with sun visors in tan composition material bound with brown vinyl; door and body side panels are grained dark tan composition material; heavy black rubber mats are used in driver and passenger compartments; tan, heavy-duty ribbed linoleum covers the flat-level floor and inside of tailgate; wheel housings are covered with pebbled tan rubber. Upper portion of two-tone instrument panel together with door and window garnish moldings painted dark reddish brown; lower portion of instrument panel is grained dark tan finish.

*The specifications contained herein were in effect at the time this folder was approved for printing.*

*The Ford Division of the Ford Motor Company, whose policy is one of continuous improvement, reserves the right, however, to discontinue models at any time, or change specifications, design, or prices without notice and without incurring obligation.*

## *Your Ford Dealer invites you to "Test Drive" it today!*