



TOYOTA

2024 Prius Prime

2024 PRIUS PRIME

Engineered to defy expectations.

Embrace a future of boundless opportunities in the 2024 Toyota Prius Prime. Its stunning design and sharp lines ensure you'll turn heads wherever you go. But it's not just the striking aesthetics that set Prius Prime apart—it's the remarkable engineering beneath the surface. With an enhanced battery pack, you can tap into its plug-in capabilities, empowering you to conquer most daily commutes using electric power alone. And on longer excursions, Prius Prime seamlessly transitions to its efficient hybrid engine, ensuring your journey continues uninterrupted.

Beyond efficiency, Prius Prime also packs a punch; its Hybrid Synergy Drive® system delivers impressive power, acceleration and handling that will leave you in awe. Enhanced by a suite of intelligent technologies and matched with a modern interior that puts comfort within reach, Prius Prime is ready to deliver the best of both worlds.



XSE Premium shown in Guardian Gray with solar charging roof. Limited availability.



XSE Premium interior shown in Black/Red SofTex™⁴¹ trim with Advanced Technology Package and digital rearview mirror. Always drive safely and obey traffic laws. Limited availability.





XSE Premium shown in Guardian Gray with solar charging roof. Limited availability.

PLUG-IN HYBRID

Roam on with flexible fueling.

Prius Prime is more than just a hybrid — it's a hybrid you can charge. Thanks to its larger battery pack, a full charge has an EPA-estimated all-electric driving range of up to 44 miles.¹ So plug it in at home, at work or most public charging stations nearby to help maximize fuel efficiency. And if you can't find a charge, it'll run on its hybrid engine to continue your drives.

Intelligent efficiency

The gas engine and electric motors work together to provide sufficient power when you need it and remarkable efficiency when you don't.

Impressive performance

Prius Prime's Hybrid Synergy Drive[®] system helps maximize output from both the gas engine and electric motors. With 220 net combined horsepower, it has plenty of power and gets off the line quickly, with a 0-60 mph time of 6.6 seconds.²

On-road confidence

With an impressive 10-year or 150,000-mile hybrid system warranty,³ Prius Prime's battery is designed to last. Along with ToyotaCare⁴ that covers normal factory scheduled service for the first 2 years or 25,000 miles, whichever comes first, and 3-year, unlimited-mileage 24-hour Roadside Assistance⁴ to help keep you going, there may be local savings, incentives⁵ and HOV eligibility⁶ to make the decision to drive Prius Prime even easier.

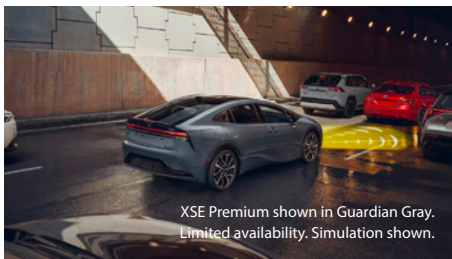


XSE Premium shown in Guardian Gray with solar charging roof. Limited availability.

TECHNOLOGY

Settle in with smart tech.

With more convenience comes more driving confidence. From available Digital Key⁷ capability that lets you access your Prius Prime through your Bluetooth[®]-connected⁸ smartphone to available Advanced Park⁹ for hands-free parking assistance, your daily commute just got better.



Traffic Jam Assist

Enjoy city driving with newfound ease. Traffic Jam Assist (TJA)¹⁰ helps navigate the ebb and flow of stop-and-go traffic on limited access roadways at speeds under 25 mph, by providing hands-free control of the vehicle's steering, braking and acceleration.



Top-mount Multi-Information Display

Information that meets the eye. Prius Prime's top-mount Multi-Information Display (MID) is placed right above the steering wheel to clearly give you vehicle details, outside temperature, driver-assist system information and more—all within easy view.



Panoramic View Monitor

Get a better view of what's around you. Prius Prime's available Panoramic View Monitor¹² uses different cameras to display a panoramic view of what's around the vehicle.

PERFORMANCE

Accelerate your excitement.

Experience the thrill of an invigorating drive. Although Prius Prime is designed to maximize your daily commutes, it doesn't mean you have to compromise on fun. Step on the pedal and feel the acceleration kick in almost instantly. You'll also enjoy a confident drive. With its low center of gravity, you'll feel a personal connection to the road from corner to corner.



All-electric driving range

Prius Prime's impressive EPA-estimated all-electric driving range of up to 44 miles¹ lets you run on pure electric power for short commutes. When needed, simply plug into a standard outlet or Level 2 charger to help maximize efficiency.

2.0L hybrid engine

On long drives, Prius Prime has you covered. Its efficient 2.0L 4-cylinder hybrid engine has up to an EPA-estimated 52 combined mpg¹³ and will continue to power your drives whenever the battery charge runs low.

Driving modes

Prius Prime features different driving modes to help optimize your drive: EV (Electric Vehicle) Mode, Auto EV/HV Mode and HV (Hybrid Vehicle) Mode. Auto EV/HV Mode intelligently selects between electric and hybrid driving based on demand and driving conditions. HV Mode combines the gas engine and electrical power from the HV battery.



See numbered footnotes in Disclosures section.



XSE Premium shown in Guardian Gray with solar charging roof. Limited availability.

EXTERIOR

Sculpted to stand apart.

Every time you look at Prius Prime, you'll be inspired to see how far you can go. Whether you're exploring the city or taking it beyond city limits, you'll enjoy the freedom to pursue your passions.

Striking design

Smooth curves and sharp details highlight Prius Prime's modern appeal and do more than create an aerodynamic advantage, they leave you with a sleek one-motion silhouette that looks good from any angle.

19-in. alloy wheels

Adding to Prius Prime's flowing silhouette are available lightweight 19-in. aluminum alloy wheels. Designed specifically for Prius Prime, they bring more modern style that's sure to turn heads.

Distinctive headlights and taillights

Prius Prime's captivating front-end design is defined by slim LED headlights, while the rear features a light bar between the taillights to finish off its clean look.

Fixed glass roof

Enjoy the view. Pull the sunshade back and let Prius Prime's available fixed glass roof help brighten up the cabin.



XSE Premium shown in Guardian Gray. Limited availability.

INTERIOR

Calibrated for maximum comfort.

Settle in and feel a space that surrounds you with comfort. Premium materials and modern design help keep you and your passengers comfortable, while six USB-C ports¹⁴ also give everyone's devices a chance to charge up. If more cargo room is required, fold down Prius Prime's 60/40 rear seats to reveal ample space that's easily accessible from the rear hatch.

Sport seats

Find excitement in every drive. Prius Prime features sport seats with red accents that show off the sporty look that matches its drive.

Illumination Notification

This available stylish interior accent illuminates as a subtle cue to the driver when a preceding vehicle begins to move from a stop.

Level 1 charger

Prius Prime comes standard with a Level 1 charger that you can bring with you wherever you go. Simply plug into any standard 120V outlet to charge up and, when not in use, it hides away nicely in the rear cargo area.



XSE Premium interior shown in Black/Red SoftTexSM trim. Limited availability.

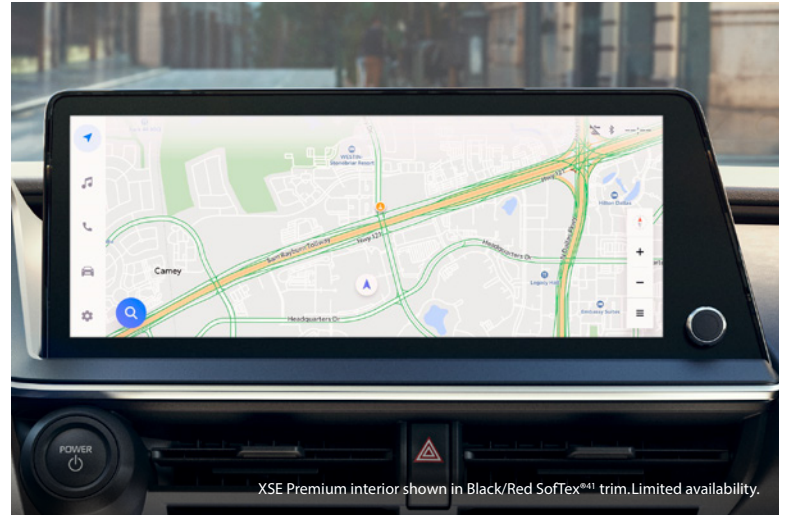


Always drive safely and obey traffic laws.



Amplify your drive.

Enhance every drive with an experience that's all about you. Whether enjoying the sounds of your favorite soundtrack or interacting with an interface that you're familiar with, you'll always be surrounded by comfort.



XSE Premium interior shown in Black/Red SofTexSM trim. Limited availability.



JBL® Premium Audio System

Enjoy the soundtrack of every drive. Prius Prime's available JBL^{®15} Premium Audio system uses eight speakers to produce phenomenal sound for an immersive experience.



Wireless Apple CarPlay®

Bring along a familiar face. With Prius Prime's wireless Apple CarPlay^{®16} compatibility, you can use your compatible iPhone^{®17} with the multimedia system to get directions, make calls, send and receive messages, and listen to music, while staying focused on your drive.



Wireless Android Auto™

Stay connected on the road. By pairing your compatible Android^{™18} phone with the audio multimedia system, Android Auto^{™19} lets you get real-time traffic alerts, make and receive phone calls, listen to your favorite soundtrack and more.



SiriusXM® 3-month trial

With a SiriusXM[®] 3-month trial subscription,²⁰ you get 425+ channels, including 165+ channels in your vehicle to listen to ad-free music, plus sports, news, comedy and more. Innovative features in Prius Prime make it even easier to search, discover and listen than ever before through personalized channel recommendations curated just "For You," plus the Live Sports category puts all your games and teams in one place for easy access.

Screen depictions accurate at time of posting. See numbered footnotes in Disclosures section.

Technology that keeps up with you.

Take advantage of smarter and convenient technologies designed to simplify your everyday life.

Trial periods included on all models for the listed Connected Services.^{*21} 4G network dependent.



Safety Connect®

Round-the-clock help when the unexpected happens.²²

- ✓ Emergency Assistance Button (SOS)
- ✓ Enhanced Roadside Assistance²³
- ✓ Automatic Collision Notification
- ✓ Stolen Vehicle Locator²⁴



Service Connect

Being proactive to help keep your vehicle in peak condition.²⁵

- ✓ Vehicle Health Report
- ✓ Vehicle Maintenance Alert
- ✓ Maintenance Reminder

*To view included trial details, please visit toyota.com/connected-services.



Wi-Fi Connect

Turn your Toyota into a hotspot with 4G connectivity.²⁶

- ✓ AT&T Hotspot
- ✓ Integrated Streaming for Apple Music^{®27} subscription (separate subscription required)
- ✓ Integrated Streaming for Amazon Music²⁸ subscription (separate subscription required)



Drive Connect

Enhanced features to get you where you need to be.¹¹

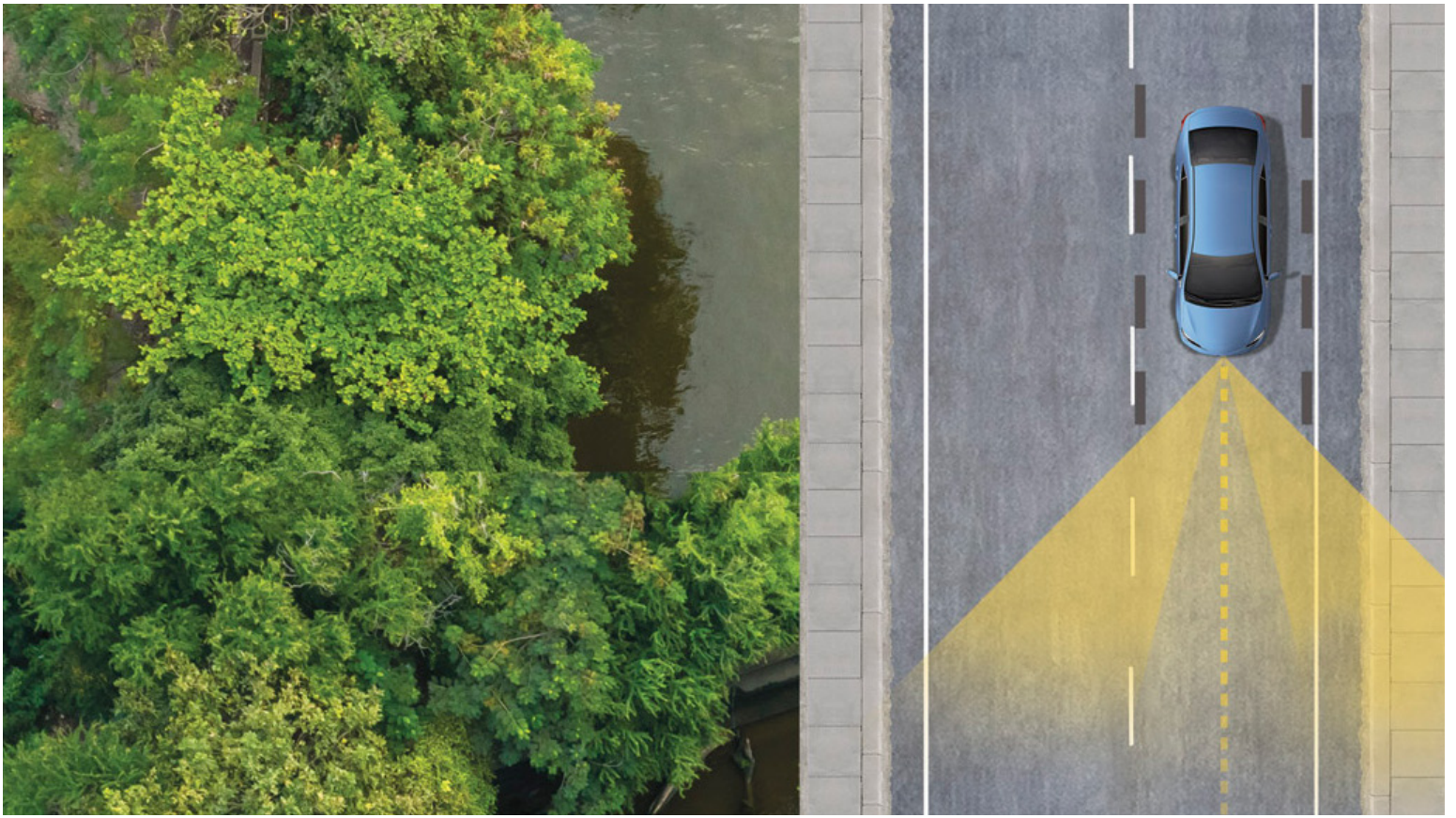
- ✓ Destination Assist²⁹
- ✓ Intelligent Assistant³⁰
- ✓ Cloud Navigation³¹



Remote Connect

Manage your vehicle, including remote start and much more.³²

- ✓ Digital Key⁷ Capability (on XSE and XSE Premium)
- ✓ Remote Vehicle Start
- ✓ Unlock/Lock
- ✓ Remote Notifications
- ✓ Remote Climate
- ✓ Charge Management
- ✓ Guest Driver
- ✓ Smartwatch Compatibility



TOYOTA SAFETY SENSE™ (TSS)

Peace of mind comes standard.

Toyota Safety Sense™ (TSS)³³ is a suite of safety and driver-assistance technologies designed to support driver awareness, decision-making and vehicle operation. These features are available on many new Toyota vehicles at no additional cost.



Pre-Collision System with Pedestrian Detection³⁴



Full-Speed Range Dynamic Radar Cruise Control³⁵



Lane Departure Alert with Steering Assist³⁶



Automatic High Beams³⁷



Lane Tracing Assist³⁸



Road Sign Assist³⁹



Proactive Driving Assist⁴⁰

PRIUS PRIME MODELS*



SE

Includes these key features

Drivetrain/Powertrain

- ✓ 2.0-Liter, 4-Cylinder DOHC 16-valve with Variable Valve Timing with intelligence (VVT-i), 150 hp @ 6000 rpm, 139 lb.-ft. @ 4400-5200 rpm
- ✓ Electronically controlled Continuously Variable Transmission (ECVT)
- ✓ Front-Wheel Drive
- ✓ Independent MacPherson strut front suspension with front stabilizer bar, and multi-link rear suspension with rear stabilizer bar
- ✓ 53 city/51 highway/52 combined est. mpg¹³

Exterior Features

- ✓ Bi-LED projector low- and high-beam headlights, Automatic High Beams (AHB)³⁷ and auto on/off
- ✓ LED Daytime Running Lights (DRL) with on/off feature
- ✓ LED taillights and stop lights
- ✓ Heated power outside mirrors with folding feature
- ✓ Roof-mounted shark-fin antenna
- ✓ 17-in. alloy wheels with wheel covers and P195/65R15 tires

Interior Features

- ✓ Fabric-trimmed front seats; 6-way adjustable driver's seat; 6-way adjustable front passenger seat
- ✓ 60/40 split fold-down rear seats
- ✓ SofTex[®]-trimmed⁴¹ tilt/telescopic steering wheel with audio, Multi-Information Display (MID) and Bluetooth[®] hands-free phone controls
- ✓ Top-mount Multi-Information Display (MID) with indicators and 7-in. LCD display
- ✓ Six USB-C charge ports¹⁴ — two front/ two center console/two rear

Audio Multimedia

- ✓ 8.0-in. Toyota Audio Multimedia
- ✓ 6-speaker audio system
- ✓ Wireless Android Auto^{™19} & Apple CarPlay^{®16} compatibility
- ✓ SiriusXM[®] 3-month trial²⁰ subscription

Connected Services Trials**²¹

- ✓ Safety Connect[®] with up to 10-year trial²²
- ✓ Service Connect with up to 10-year trial²⁵
- ✓ Remote Connect with 1-year trial³²
- ✓ Wi-Fi Connect with up to 3 GB within 1-month trial²⁶
- ✓ Drive Connect with 1-year trial¹¹

Safety/Convenience

- ✓ Toyota Safety Sense[™] 3.0³³
- ✓ Star Safety System[™]
- ✓ Traffic Jam Assist¹⁰ (requires active Drive Connect trial or subscription¹¹)
- ✓ Eight airbags⁴²
- ✓ Blind Spot Monitor (BSM)⁴³ with Rear Cross-Traffic Alert (RCTA)⁴⁴
- ✓ Rear-Seat Reminder⁴⁵
- ✓ Safe Exit Assist (SEA)⁴⁶
- ✓ Lane Change Assist⁴⁷
- ✓ Front Cross-Traffic Alert⁴⁸

Options/Packages

- ✓ Front and Rear Parking Assist with Automatic Braking (PA w/AB)⁴⁹



XSE

Adds to or replaces features offered on SE

Drivetrain/Powertrain

- ✓ 2.0-Liter, 4-Cylinder DOHC 16-valve with Variable Valve Timing with intelligence (VVT-i), 150 hp @ 6000 rpm, 139 lb.-ft. @ 4400-5200 rpm
- ✓ Electronically controlled Continuously Variable Transmission (ECVT)
- ✓ Front-Wheel Drive
- ✓ Independent MacPherson strut front suspension with front stabilizer bar, and multi-link rear suspension with rear stabilizer bar
- ✓ 50 city/47 highway/48 combined est. mpg¹³

Exterior Features

- ✓ Bi-LED projector low- and high-beam headlights, Automatic High Beams (AHB)³⁷ and auto on/off
- ✓ LED Daytime Running Lights (DRL) with on/off feature
- ✓ LED taillights and stop lights
- ✓ Active grille shutter
- ✓ 19-in. alloy wheels and P195/50R19 tires
- ✓ Heated power outside mirrors with folding feature

Interior Features

- ✓ Heated front seats
- ✓ SofTex[®]-trimmed⁴¹ front seats with seatback pockets
- ✓ 8-way power-adjustable driver's seat including power lumbar support; 6-way adjustable front passenger seat
- ✓ 60/40 split fold-down rear seats with center armrest
- ✓ SofTex[®]-trimmed⁴¹ heated tilt/telescopic steering wheel with audio, Multi-Information Display (MID) and Bluetooth[®] hands-free phone controls
- ✓ Top-mount Multi-Information Display (MID) with indicators and 7-in. LCD display
- ✓ Six USB-C charge ports¹⁴ — two front two center console/two rear

Audio Multimedia

- ✓ 8.0-in. Toyota Audio Multimedia
- ✓ 6-speaker audio system
- ✓ Wireless Android Auto^{™19} & Apple CarPlay^{®16} compatibility
- ✓ SiriusXM[®] 3-month trial²⁰ subscription

Connected Services Trials**²¹

- ✓ Safety Connect[®] with up to 10-year trial²²
- ✓ Service Connect with up to 10-year trial²⁵
- ✓ Remote Connect with 1-year trial³²
- ✓ Wi-Fi Connect with up to 3 GB within 1-month trial²⁶
- ✓ Drive Connect with 1-year trial¹¹

Safety/Convenience

- ✓ Toyota Safety Sense[™] 3.0³³
- ✓ Star Safety System[™]
- ✓ Traffic Jam Assist¹⁰ (requires active Drive Connect trial or subscription¹¹)
- ✓ Blind Spot Monitor (BSM)⁴³ with Rear Cross-Traffic Alert (RCTA)⁴⁴
- ✓ Rear-Seat Reminder⁴⁵
- ✓ Safe Exit Assist (SEA)⁴⁶
- ✓ Front and Rear Parking Assist with Automatic Braking (PA w/AB)⁴⁹
- ✓ Lane Change Assist⁴⁷
- ✓ Front Cross-Traffic Alert⁴⁸

Options/Packages

- ✓ 12.3-in. Toyota Audio Multimedia
- ✓ Fixed glass roof
- ✓ Digital Key⁷ capability (requires Remote Connect trial or subscription;³² 1-year trial included)



XSE Premium

Adds to or replaces features offered on XSE

Drivetrain/Powertrain

- ✓ 2.0-Liter, 4-Cylinder DOHC 16-valve with Variable Valve Timing with intelligence (VVT-i), 150 hp @ 6000 rpm, 139 lb.-ft. @ 4400-5200 rpm
- ✓ Electronically controlled Continuously Variable Transmission (ECVT)
- ✓ Front-Wheel Drive
- ✓ Independent MacPherson strut front suspension with front stabilizer bar, and multi-link rear suspension with rear stabilizer bar
- ✓ 50 city/47 highway/48 combined est. mpg¹³

Exterior Features

- ✓ Fixed glass roof
- ✓ Bi-LED projector low- and high-beam headlights, Automatic High Beams (AHB)³⁷ and auto on/off
- ✓ LED Daytime Running Lights (DRL) with on/off feature
- ✓ 19-in. alloy wheels and P195/50R19 tires
- ✓ Heated power outside mirrors with folding feature

Interior Features

- ✓ Power liftback
- ✓ Digital Key⁷ capability (requires Remote Connect trial or subscription;³² 1-year trial included)
- ✓ Heated and ventilated front seats
- ✓ SofTex[®]-trimmed⁴¹ front seats with seatback pockets; 8-way power-adjustable driver's seat including power lumbar support; 6-way adjustable front passenger seat
- ✓ Top-mount Multi-Information Display (MID) with indicators and 7-in. LCD display
- ✓ Six USB-C charge ports¹⁴ — two front/ two center console/two rear

Audio Multimedia

- ✓ 12.3-in. Toyota Audio Multimedia
- ✓ 8-speaker JBL^{®15} Premium Audio including amplifier
- ✓ Wireless Android Auto^{™19} & Apple CarPlay^{®16} compatibility
- ✓ SiriusXM[®] 3-month trial²⁰ subscription

Connected Services Trials**²¹

- ✓ Safety Connect[®] with up to 10-year trial²²
- ✓ Service Connect with up to 10-year trial²⁵
- ✓ Remote Connect with 1-year trial³²
- ✓ Wi-Fi Connect with up to 3 GB within 1-month trial²⁶
- ✓ Drive Connect with 1-year trial¹¹

Safety/Convenience

- ✓ Toyota Safety Sense[™] 3.0³³
- ✓ Star Safety System[™]
- ✓ Traffic Jam Assist¹⁰ (requires active Drive Connect trial or subscription¹¹)
- ✓ Blind Spot Monitor (BSM)⁴³ with Rear Cross-Traffic Alert (RCTA)⁴⁴
- ✓ Rear-Seat Reminder⁴⁵
- ✓ Safe Exit Assist (SEA)⁴⁶
- ✓ Front and Rear Parking Assist with Automatic Braking (PA w/AB)⁴⁹
- ✓ Lane Change Assist⁴⁷
- ✓ Front Cross-Traffic Alert⁴⁸

Options/Packages

- ✓ Solar charging roof
- ✓ Digital rearview mirror
- ✓ Heated rear seats
- ✓ Advanced Technology Package
 - Advanced Park⁹
 - Panoramic View Monitor¹²

*Limited availability**4G network dependent. See numbered footnotes in Disclosures section.

PRIUS PRIME COLORS, TRIMS & WHEELS



Midnight Black Metallic



Guardian Gray



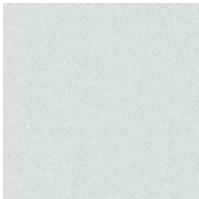
Reservoir Blue



Supersonic Red⁵⁰

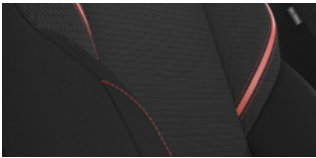


Cutting Edge

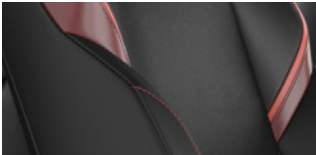


Wind Chill Pearl⁵⁰

SE fabric trim shown in Gradient Black



XSE and XSE Premium SofTex^{®41} trim shown in Gradient Black



PRIUS PRIME WHEELS



SE 17-in. alloy wheels with wheel covers



XSE and XSE Premium 19-in. alloy wheels

See numbered footnotes in Disclosures section.

PRIUS PRIME ACCESSORIES

This is a great way to add extra personality to your Prius Prime. Not every accessory is available in your area, so for a complete list of accessories, go to toyota.com/priusprime/accessories.



Cargo net⁵¹



Integrated dashcam⁵²



Illuminated doorsill protectors



All-weather floor liners⁵³



Cargo liner



Body side moldings



Door edge guards



Mudguards



Rear bumper appliqué

WARRANTIES

Every Toyota Car, Truck and SUV is built to exceptional standards. And that's not idle boasting. We back it up with these Limited Warranty Coverages:

Basic: 36 months/36,000 miles (all components other than normal wear and maintenance items).

Hybrid-Related Component Coverage: Hybrid-related components, including the battery control module, hybrid control module and inverter with converter, are covered for 8 years/100,000 miles. Refer to applicable Warranty and Maintenance Guide for details.

Hybrid Battery: HV battery is covered for 10 years or 150,000 miles, whichever comes first. Warranty coverage is subject to terms and conditions. Refer to applicable Warranty and Maintenance Guide for details.

Powertrain: 60 months/60,000 miles (engine, transmission/transaxle, drive system, seatbelts and airbags).

Rust-Through: 60 months/unlimited miles (corrosion perforation of sheet metal).

Emissions: Coverages vary under Federal and California regulations. Refer to applicable Warranty and Maintenance Guide for details.

Accessories: For Genuine Toyota Accessories purchased at the time of the new vehicle purchase, the Toyota Accessory Warranty coverage is in effect for 36 months/36,000 miles from the vehicle's in-service date, which is the same coverage as the Toyota New Vehicle Limited Warranty.

For Genuine Toyota Accessories purchased after the new vehicle purchase the coverage is 12 months, regardless of mileage, from the date the accessory was installed on the vehicle, or the remainder of any applicable new vehicle warranty, whichever provides greater coverage.

You may be eligible for transportation assistance if it's necessary that your vehicle be kept overnight for repairs covered under warranty. Please see your authorized Toyota dealership for further details.

For complete details about Toyota's warranties, please visit www.toyota.com, refer to the applicable Warranty and Maintenance Guide or see your Toyota dealer.

PRIUS PRIME FEATURES ^{5 4}

S = Standard O = Optional

Exterior

	SE	XSE	XSE Premium
17-in. alloy wheels with wheel covers and 195/60R17 tires	S		
19-in. alloy wheels and P195/50R19 tires		S	S
Bi-LED projector low- and high-beam headlights with auto-off feature	S		
Bi-LED projector low- and high-beam headlights with auto on/off feature		S	S
Charge port with lock and charging indicator light	S	S	S
Color-keyed outside front door handles	S	S	S
Fixed glass roof		O	S
Heated power outside mirrors with folding feature	S	S	S
LED Daytime Running Lights (DRL) with on/off feature	S	S	S
LED taillights and stop lights	S	S	S
Rain-sensing variable intermittent windshield wipers	S	S	S
Roof-mounted shark-fin antenna	S	S	S
Solar charging roof			O

Interior

60/40 split fold-down rear seats	S		
60/40 split fold-down rear seats with center armrest		S	S
Auto-dimming rearview mirror with HomeLink ⁴⁵⁵		S	S
Cargo area tonneau cover	S	S	S
Center console with armrest and storage compartment	S	S	S
Digital Key ⁷ capability — Digital Key enables smartphone to be used instead of a physical key. (requires Remote Connect trial or subscription; ²² 1-year trial included)		O	S
Digital rearview mirror			O
Illumination Notification		S	S
Driver's seat with memory function with two settings			S
Single-zone climate control system with pollen filtration	S	S	S
Extendable dual sun visors with illuminated vanity mirrors	S	S	S
Fabric-trimmed front seats; 6-way adjustable driver's seat; 6-way adjustable front passenger seat	S		
Heated and ventilated front seats			S
Heated front seats		S	
Heated rear seats			O
Integrated backup camera ⁵⁶	S	S	S
Level 1 charging cable for 120V outlet	S	S	S
Power liftback			S
Power windows with auto up/down	S	S	S
Rear dome light and cargo area light	S	S	S
Six USB-C charge ports ¹⁴ — two front/two center console/two rear	S	S	S
Smart Key System on driver door with Push Button Start, remote keyless entry system with lock, unlock and panic functions	S		
Smart Key System on front doors and trunk with Push Button Start, remote keyless entry system with lock, unlock and panic functions		S	S
SofTex [®] -trimmed ⁴¹ front seats with seatback pockets; 8-way power-adjustable driver's seat including power lumbar support; 6-way adjustable front passenger seat		S	S
SofTex [®] -trimmed ⁴¹ heated tilt/telescopic steering wheel with audio, Multi-Information Display (MID) and Bluetooth ^{®8} hands-free phone controls	S	S	S
Top-mount Multi-Information Display (MID) with indicators and 7-in. LCD display with speedometer, drive mode indicators, instrumentation and customizable settings, odometer, tripmeters, clock, outside temperature, rear passenger seatbelt indicators, fuel economy information, trip timer and warning messages	S	S	S
Rear dome light	S	S	S
Two front and two rear cup holders; two front and two rear bottle holders	S	S	S
Qi-compatible wireless smartphone charging ⁵⁷ with charge indicator light		S	S
Foot pedal parking brake		S	S

Connected Services Trials²¹

	SE	XSE	XSE Premium
Safety Connect [®] with up to 10-year trial subscription ²² — includes Emergency Assistance Button, Enhanced Roadside Assistance, ²³ Automatic Collision Notification and Stolen Vehicle Locator. ²⁴ 4G network dependent.	S	S	S
Service Connect with up to 10-year trial subscription ²⁵ — receive personalized maintenance updates and vehicle health reports. Subscription required. 4G network dependent.	S	S	S
Remote Connect with 1-year trial subscription ³² — remotely interact with your vehicle through the Toyota app, ³⁸ via your smartwatch. Depending on grade, allows you to lock/unlock doors, start and stop the vehicle, locate your last parked location, check vehicle status and monitor guest drivers. Subscription required after trial. 4G network dependent.	S	S	S
Drive Connect with 1-year trial subscription ¹¹ — includes Cloud Navigation ³¹ with Google Points of Interest (POI) data, Intelligent Assistant ³⁰ with Hey, Toyota, and Destination Assist. ²⁹ Subscription required after trial. 4G network dependent.			S
Wi-Fi Connect with 3 GB within 30-day trial subscription ²⁶ — includes AT&T Wi-Fi hotspot and Integrated Streaming (Apple Music ²⁷ and Amazon Music ²⁹) compatibility. Subscription required after trial. 4G network dependent.	S	S	S

Audio Multimedia

8.0-in. Toyota Audio Multimedia with wireless Apple CarPlay ^{®16} & Android Auto ^{™19} compatibility, USB media port, ¹⁴ five USB charge ports, ¹⁴ hands-free phone capability and music streaming ⁸ via Bluetooth ^{®8} wireless technology, SiriusXM [®] 3-month trial ²⁰ subscription. See toyota.com/connected-services for details	S	S	
6-speaker audio system	S	S	
12.3-in. Toyota Audio Multimedia with wireless Apple CarPlay ^{®16} & Android Auto ^{™19} compatibility, USB media port, ¹⁴ five USB charge ports, ¹⁴ hands-free phone capability and music streaming ⁸ via Bluetooth ^{®8} wireless technology, SiriusXM [®] 3-month trial ²⁰ subscription. See toyota.com/connected-services for details.		O	S
8-speaker JBL ^{®15} Premium Audio including amplifier			S
Wireless Apple CarPlay ^{®16} compatibility	S	S	S
Wireless Android Auto ^{™19} compatibility	S	S	S

Safety and Convenience

Toyota Safety Sense [™] 3.0 ³³ — Pre-Collision System with Pedestrian Detection (PCS w/PD), ³⁴ Full-Speed Range Dynamic Radar Cruise Control (DRCC), ³⁵ Lane Departure Alert with Steering Assist (LDA w/SA), ³⁶ Lane Tracing Assist (LTA), ³⁸ Road Sign Assist (RSA), ³⁹ Automatic High Beams (AHB), ³⁷ Proactive Driving Assist (PDA) ⁴⁰	S	S	S
STAR SAFETY SYSTEM ™ Star Safety System [™] — includes Enhanced Vehicle Stability Control (VSC), ⁵⁹ Traction Control (TRAC), Anti-lock Brake System (ABS), Electronic Brake-force Distribution (EBD), Brake Assist (BA) and Smart Stop Technology [®] (SST) ⁶⁰	S	S	S
Advanced Park ⁹			O
Blind Spot Monitor (BSM) ⁴³ with Rear Cross-Traffic Alert (RCTA) ⁴⁴	S	S	S
Eight airbags ⁴² — includes driver and front passenger Advanced Airbag System, driver and front passenger seat-mounted side airbags, rear seat-mounted side airbags, and front and rear side curtain airbags	S	S	S
Front and Rear Parking Assist with Automatic Braking (PA w/AB) ⁴⁹	O	S	S
Engine immobilizer ⁶¹	S	S	S
Hill Start Assist Control (HAC) ⁶²	S	S	S
LATCH (Lower Anchors and Tethers for CHildren) includes lower anchors on outboard rear seats and tether anchors on all rear seats	S	S	S
Panoramic View Monitor ¹² with 360-degree Overhead View in low-speed drive and reverse, and Curb View			O
Rear-Seat Reminder ⁴⁵	S	S	S
Safe Exit Assist (SEA) ⁴⁶	S	S	S
Tire Pressure Monitor System (TPMS) ⁶³	S	S	S
Tire Repair Kit	S	S	S
Traffic Jam Assist ¹⁰ (requires active Drive Connect trial or subscription ¹¹)	S	S	S
Vehicle Proximity Notification System (VPNS) ⁶⁴	S	S	S
Lane Change Assist ⁴⁷	S	S	S
Front Cross-Traffic Alert ⁴⁸	S	S	S

Packages and Options

Advanced Technology Package — Advanced Park, ⁹ Panoramic View Monitor ¹²			P
12.3-in. Toyota Audio Multimedia touchscreen, with wireless Apple CarPlay ^{®16} & Android Auto ^{™19} compatibility, SiriusXM [®] 3-month trial ²⁰ subscription. Includes 1-year trial of Drive Connect. ¹¹ See toyota.com/connected-services for details.		O	S
Digital Key ⁷ capability (requires Remote Connect trial or subscription; ³² 1-year trial included)		O	S
Digital rearview mirror			O
Fixed glass roof		O	S
Front and Rear Parking Assist with Automatic Braking (PA w/AB) ⁴⁹	O	S	S
Heated rear seats			O
Solar charging roof			O

PRIUS PRIME SPECIFICATIONS

S = Standard O = Optional

Mechanical/Performance

	SE	XSE	XSE Premium
POWER OUTPUT			
Hybrid system net power: 220 hp (90 kW)	S	S	S
ENGINE			
2.0-Liter, 4-Cylinder DOHC 16-valve with Variable Valve Timing with intelligence (VVT-i), 150 hp @ 6000 rpm, 139 lb.-ft. @ 4400-5200 rpm	S	S	S
Compression ratio: 13.0:1	S	S	S
Induction system: Sequential multi-point EFI with Electronic Throttle Control System with intelligence (ETCS-i)	S	S	S
EMISSION RATING			
SULEV30 with Transitional Zero Emission Vehicle (TZEV)	S	S	S
ELECTRIC MOTOR			
Motor type: Permanent magnet AC synchronous motor	S	S	S
Voltage: 600V maximum	S	S	S
TRACTION BATTERY			
Type: Lithium-ion (Li-ion)	S	S	S
Voltage: 351.5V	S	S	S
TRANSMISSION			
Electronically controlled Continuously Variable Transmission (ECVT)	S	S	S
DRIVETRAIN			
Front-Wheel Drive	S	S	S
SUSPENSION			
Independent MacPherson strut front suspension and multi-link rear suspension with front and rear stabilizer bars	S	S	S
STEERING			
Electric Power Steering (EPS); power-assisted rack-and-pinion	S	S	S
Turning circle diameter, curb to curb (ft.)	33.4	33.4	33.4
BRAKES			
Power-assisted ventilated front disc brakes; solid rear disc with integrated regenerative braking and Star Safety System™	S	S	S

Dimensions

EXTERIOR (in.)			
Overall height/width/length	55.9/70.1/181.1	56.3/70.2/181.1	56.3/70.2/181.1
Wheelbase	108.3	108.3	108.3
Track (front/rear)	61.5/62.2	61.5/62.2	61.5/62.2
Overhang (front/rear)	38.5/34.3	38.5/34.3	38.5/34.3
Ground clearance	5.6	6.0	6.0
Coefficient of drag (Cd)	0.27	0.29	0.29
INTERIOR (front/rear) (in.)			
Head room	38.0/36.4	38.0/36.4	38.0/36.4
Shoulder room	55.3/52.8	55.3/52.8	55.3/52.8
Hip room	54.7/51.7	54.7/51.7	54.7/51.7
Leg room	43.2/34.8	43.2/34.8	43.2/34.8
WEIGHTS AND CAPACITIES			
Curb weight (lb.)	3461	3516	3571
Seating capacity	5	5	5
EPA-estimated passenger volume (cu. ft.)	91.2	91.2	91.2
EPA-estimated cargo volume (cu. ft.) ⁵¹ seats up	20.3	20.3	20.3
EPA-estimated interior volume (interior passenger volume + cargo volume) (cu. ft.)	111.5	111.5	111.5
Battery capacity (kWh)	13.6	13.6	13.6
Battery weight (lb.)	284	284	284
Fuel tank (gal.)	10.6	10.6	10.6
TIRES			
Size: 195/60R17	S		
Size: 195/50R19		S	S
Spare: Tire Repair Kit	S	S	S
MILEAGE ESTIMATES			
EPA-estimated hybrid mode mpg (city/highway/combined) ¹³	53/51/52	50/47/48	50/47/48
EPA-estimated MPGe ¹³	127	114	114
EPA-estimated EV Mode driving range ¹	44 mi.	39 mi.	39 mi.
BATTERY CHARGING TIME			
Charging time (hr.) (120V ⁶⁵ /240V)	~11:00/~4:00 hr.	~11:00/~4:00 hr.	~11:00/~4:00 hr.

See numbered footnotes in Disclosures section.

DISCLOSURES

1. EPA-estimated up to 44-mile all-electric driving range when fully charged for 2024 Prius Prime. Use for comparison purposes only. Your mileage will vary for many reasons, including your vehicle's condition and how/where you drive. See www.fueleconomy.gov. 2. Performance figures are for comparison only and were obtained with prototype vehicles by professional drivers. 3. For Toyota hybrid, plug-in hybrid, fuel cell and battery electric vehicles beginning model year 2020, the hybrid (HV) battery is covered for 10 years from date of first use or 150,000 miles, whichever comes first. Coverage is subject to the terms and conditions of your New Vehicle Limited Warranty. See Owner's Warranty and Maintenance Guide for details. 4. ToyotaCare for Prius and Prius Prime covers normal factory scheduled maintenance for two years or 25,000 miles, whichever comes first. Certain models require a different maintenance schedule as described in their Maintenance Guide. 24-hour Roadside Assistance is also included for three years, unlimited mileage. Roadside Assistance does not include parts and fluids, except emergency fuel delivery. Excludes rental company fleet vehicles. See Toyota dealer for details and exclusions. Valid only in the continental U.S. 5. Government incentives are for informational purposes only, are subject to change without notice, and do not constitute tax/legal advice. Government incentives are not within Toyota's control. Consult with a tax professional to determine your eligibility. For state incentives, see <https://www.afdc.energy.gov/laws/state>. All credits and rebates subject to approval by issuing entity. 6. Allows for single occupant use of CA HOV lanes. Incentives are not within Toyota's control and are subject to change or be terminated without notice. Eligibility may be based on income and other factors. Information provided does not constitute tax or legal advice. Customers should consult with their own advisors to determine eligibility and specific amount of benefit available. See <https://cleanvehiclebate.org> for more details. 7. Digital Key function requires Remote Connect trial or subscription. Use only if aware of circumstances surrounding vehicle and it is legal and safe to do so (e.g., do not remotely start engine if vehicle is in an enclosed space or vehicle is occupied by a child). Remote Connect depends on factors outside of Toyota's control, including an operative telematics device, a cellular connection, GPS signal, and the availability of a compatible wireless network, without which system functionality and availability may be limited or precluded. Digital Key also requires Bluetooth® connectivity. Service may vary by vehicle and region. Requires app download and registration/subscription after trial (if applicable). Terms of Use apply. Data charges may apply. Remote start/stop not available on manual transmission-equipped vehicles. Services subject to change at any time without notice. See usage precautions and service limitations in Toyota Owner's Manual and at <https://www.toyota.com/connected-services/> for additional details. To learn about Toyota's Connected Services data collection, use, sharing and retention practices, please visit <https://www.toyota.com/privacyvts/>. 8. A compatible Bluetooth®-enabled phone must first be paired. Phone performance depends on software, coverage and carrier. The Bluetooth® word mark and logos are registered trademarks of Bluetooth SIG, Inc. Use of such marks by Toyota is under license. 9. Do not overly rely on Advanced Park and use only in accordance with applicable laws. Remain attentive to surroundings. Before operating, review Owner's Manual for instructions and limitations. 10. Traffic Jam Assist is not an automated driving system, requires driver supervision at all times, and is designed to function on controlled access freeways at speeds of 25 mph or less. Use this system in accordance with applicable laws. Before operating, refer to Owner's Manual for instructions and limitations. 11. Drive Connect availability and accuracy depend on certain factors outside of Toyota's control in order to operate, including 4G network availability, a cellular connection and GPS signal. Without any one or more of these things, operability may be limited or precluded. Services subject to change at any time without notice. Requires app download/registration and subscription after trial (if applicable). Terms of Use apply. Data charges may apply. See Owner's Manual and <https://www.toyota.com/connected-services/> for limitations. To learn about Toyota's Connected Services data collection, use, sharing and retention practices, visit <https://www.toyota.com/support/privacy-notice/>. Trial period begins on original purchase or lease date of new vehicle. Paid subscription required after trial (if applicable). Terms of Use apply. 12. The Panoramic View Monitor does not provide a comprehensive view of the area surrounding your vehicle. Look around to confirm clearance. See Owner's Manual for limitations. 13. EPA-estimated 127 combined MPGe rating for 2024 Prius Prime SE, EPA-estimated 114 combined MPGe rating for 2024 Prius Prime XSE and XSE Premium. MPGe is the EPA-equivalent of gasoline fuel efficiency for electric operation. EPA-estimated 53 city/51 hwy/52 combined gas-only MPG rating for 2024 Prius Prime SE, EPA-estimated 50 city/47 hwy/48 combined gas-only MPG rating for 2024 Prius Prime XSE and XSE Premium. Use for comparison purposes only. Your MPGe/MPG will vary for many reasons, including your vehicle's condition and how/where you drive. See www.fueleconomy.gov. 14. May not be compatible with all mobile phones, smart devices, tablets, e-readers, MP3/WMA players and like models. 15. JBL® is a registered trademark of Harman International Industries, Inc. 16. Apps and services are subject to change at any time without notice. Data charges may apply. Apple CarPlay® functionality requires a compatible iPhone® connected wirelessly to the vehicle. Apple CarPlay® is a registered trademark of Apple Inc. 17. iPhone® is a registered trademark of Apple Inc. All rights reserved. 18. Google, Android, Android Auto, YouTube Music and other marks are trademarks of Google LLC. 19. Wireless use of Android Auto requires a compatible Android 11.0+ phone and compatible active data plan. Check g.co/androidauto/requirements for compatibility. Operability depends on network availability, a cellular connection and GPS signal. Services subject to change at any time without notice. Data charges may apply. To learn more, go to <https://www.toyota.com/audio-multimedia>. To learn more about Toyota's Connected Services data collection, use, sharing and retention practices, please visit <https://www.toyota.com/support/privacy-notice/>. 20. Trial length and service availability may vary by model, model year or trim. Service will automatically stop at the end of your trial subscription period unless you decide to continue service. If you do not wish to enjoy your trial, you can cancel by calling the number below. All SiriusXM services require a subscription, each sold separately by SiriusXM after the trial period. **Service subject to the SiriusXM Customer Agreement and Privacy Policy; visit www.siriusxm.com to see complete terms and how to cancel which includes calling 1-866-635-2349.** Some services and features are subject to device capabilities and location availability. All fees, content and features are subject to change. SiriusXM, Pandora and all related logos are trademarks of Sirius XM Radio Inc. and its respective subsidiaries. 21. Toyota Connected Services depend on certain factors outside of Toyota's control in order to operate, including cellular network availability and GPS signal. Without either of these things, operability may be limited or precluded, including access to response center and emergency support. Services vary by vehicle and are subject to change at any time without notice. Requires app download/registration and subscription after trial (if applicable). Terms of Use apply. Data charges may apply. See Owner's Manual and <https://www.toyota.com/connected-services/>. For Toyota's Connected Services' data collection, use, sharing and retention practices, please visit <https://www.toyota.com/support/privacy-notice/>. All trials begin on original purchase or lease date of new vehicle, with the exception of Wi-Fi for which trial begins at time of activation. Paid subscription required after trial (if applicable). 22. Safety Connect® depends on factors outside of Toyota's control in order to operate, including cellular network availability and GPS signal. Without either of these things, operability may be limited or precluded, including access to response center and emergency support. Stolen vehicle police report required to use Stolen Vehicle Locator. If subscription includes Automatic Collision Notification, it will activate only in limited circumstances. Services vary by vehicle and are subject to change at any time without notice. Terms of Use apply. Data charges may apply. See Owner's Manual and <https://www.toyota.com/connected-services/>. For Toyota's Connected Services' data collection, use, sharing and retention practices, please visit <https://www.toyota.com/support/privacy-notice/>. A Safety Connect® trial is included for up to 10 years on select vehicles with paid Connected Services packages. See your Toyota dealer for details. 4G network dependent. 23. Requires cellular network availability, a cellular connection and GPS signal. May not work in all areas. Service may vary by vehicle and region. See Toyota dealer for details and exclusions. 24. Building and/or parking structures may limit system effectiveness. Stolen vehicle police report required to use Stolen Vehicle Locator. For additional assistance contact the Toyota Customer Experience Center at 1-800-331-4331. 25. Service Connect depends on certain factors outside of Toyota's control in order to operate, including cellular network availability and GPS signal. Without either of these things, operability may be limited or precluded. Information provided is based on the last time data was collected from vehicle and is not real-time data. Services vary by vehicle and are subject to change at any time without notice. Terms of Use apply. Data charges may apply. See usage precautions and service limitations in Owner's Manual and <https://www.toyota.com/connected-services/>. To learn about Toyota's Connected Services' data collection, use, sharing and retention practices, please visit <https://www.toyota.com/support/privacy-notice/>. The Service Connect trial is included for up to 10 years. 4G network dependent. 26. Service not available everywhere or in every vehicle. Depends on cellular network availability and GPS signal. Without either of these things, operability may be limited or precluded. Up to 5 devices can be supported using in-vehicle connectivity. Services subject to change at any time without notice. The Wi-Fi Connect trial begins at the time of enrollment and expires the earlier of 3GB data use or the 1-month trial period ends. Paid subscription required after trial. Select models include Integrated Streaming capability, which requires a separate subscription to third-party provider services. Data charges may apply. Valid in the contiguous U.S. and Alaska. Go to <https://myvehicle.att.com/#/toyota/learn?language=en&country=US> for terms and conditions. 27. Apple Music and the Apple logo are trademarks of Apple Inc., registered in the U.S. and other countries. Requires Wi-Fi Connect subscription after trial (if applicable) and your own Apple Music account. 28. Amazon Music, and all related marks are trademarks of Amazon Technologies, Inc. or its affiliates. 29. On select models, Destination Assist will require a trial or subscription to Drive Connect. Availability and accuracy depend on certain factors outside of Toyota's control in order to operate, including a cellular connection and GPS signal. Without either of these, operability may be limited or precluded. Services subject to change at any time without notice. Requires app download/registration and subscription to Drive Connect after trial (if applicable). Terms of Use apply. Data charges may apply. See Owner's Manual and <https://www.toyota.com/connected-services/> for limitations. To learn about Toyota's Connected Services data collection, use, sharing and retention practices, visit <https://www.toyota.com/support/privacy-notice/>. The Destination Assist trial period begins on original purchase or lease date of new vehicle. Paid subscription required after trial (if applicable). Terms of Use apply. 30. Intelligent Assistant requires a trial or subscription to Drive Connect. Drive Connect availability and accuracy depend on certain factors outside of Toyota's control in order to operate, including 4G network availability, a cellular connection and GPS signal. Without any one or more of these things, operability may be limited or precluded. Services subject to change at any time without notice. Requires app download/registration and subscription after trial (if applicable). Terms of Use apply. Data charges may apply. See Owner's Manual and <https://www.toyota.com/connected-services/> for limitations. To learn about Toyota's Connected Services data collection, use, sharing and retention practices, visit <https://www.toyota.com/support/privacy-notice/>. 31. Cloud Navigation requires a trial or subscription to Drive Connect. Drive Connect availability and accuracy depend on certain factors outside of Toyota's control in order to operate, including 4G network availability, a cellular connection and GPS signal. Without any one or more of these things, operability may be limited or precluded. Services subject to change at any time without notice. Requires app download/registration and subscription after trial (if applicable). Terms of Use apply. Data charges may apply. See Owner's Manual and <https://www.toyota.com/connected-services/> for limitations. To learn about Toyota's Connected Services data collection, use, sharing and retention practices, visit <https://www.toyota.com/support/privacy-notice/>. 32. Use only if aware of circumstances surrounding vehicle and it is legal and safe to do so (e.g., do not remotely start a gas engine vehicle in an enclosed space or if vehicle is occupied by a child). Remote Connect depends on certain factors outside of Toyota's control in order to operate, including 4G network availability, a cellular connection and GPS signal. Without any one or more of these things, operability may be limited or precluded. Services subject to change at any time without notice. Digital Key also requires Bluetooth® connectivity. Remote start/stop not available on manual transmission-equipped models. Remote start/stop and/or lock/unlock available on select models. Remote Connect is included with select paid Connected Services packages. See your Toyota dealer for details. Terms of Use apply. Data charges may apply. See Owner's Manual and www.toyota.com/connected-services/. For Toyota's Connected Services' data collection, use, sharing and retention practices, please visit <https://www.toyota.com/privacyvts/>. Trial period begins on original purchase or lease date of new vehicle. Paid subscription required after trial (if applicable). Terms of Use apply. 33. Toyota Safety Sense™ effectiveness is dependent on many factors including road, weather and vehicle conditions. Drivers are responsible for their own safe driving. Always pay

DISCLOSURES

attention to your surroundings and drive safely. See Owner's Manual for limitations. **34.** The Pre-Collision System (PCS) with Pedestrian Detection (PD) is designed to determine if impact is imminent and help reduce impact speed and damage in certain frontal collisions involving a vehicle, a pedestrian, a bicycle, or a motorcyclist. PCS w/PD is not a substitute for safe and attentive driving. System effectiveness depends on many factors, such as speed, size and position of pedestrian or bicyclist and weather, light and road conditions. See Owner's Manual for limitations. **35.** Full-Speed Range Dynamic Radar Cruise Control is not a substitute for safe and attentive driving. See Owner's Manual for instructions and limitations. **36.** Lane Departure Alert with Steering Assist is designed to read visible lane markers under certain conditions. It provides a visual/audible alert and slight steering force when lane departure is detected. It is not a collision-avoidance system or a substitute for safe and attentive driving. Effectiveness depends on many factors including road, weather and vehicle conditions. See Owner's Manual for limitations. **37.** Automatic High Beams operate at speeds above 21 mph. See Owner's Manual for instruction and limitations. **38.** The Lane Tracing Assist (LTA) lane centering function is designed to read visible lane markers and detect other vehicles under certain conditions. It is only operational when DRCC is engaged. Not available on vehicles with manual transmissions. See Owner's Manual for limitations. **39.** Road Sign Assist only recognizes certain road signs. See Owner's Manual for limitations. **40.** Proactive Driving Assist (PDA) is designed to detect certain objects or curves in the road and provide gentle braking and/or steering support. PDA is not a substitute for safe and attentive driving. System effectiveness depends on many factors, such as speed, size and position of detected objects and weather, light and road conditions. See Owner's Manual for additional limitations and details. **41.** SofTex® is a registered trademark of Toyota Motor Sales, U.S.A., Inc. **42.** Airbag systems supplement the seatbelts and are designed to inflate only under certain conditions and in certain types of severe collisions. Always wear seatbelt, sit upright in middle and as far back in seat as possible to help decrease risk of injury. Do not put objects in front of an airbag See Owner's Manual for limitations. **43.** Do not rely exclusively on Blind Spot Monitor. Look over shoulder and use turn signal. See Owner's Manual for limitations. **44.** Do not rely exclusively on the Rear Cross-Traffic Alert. Visually confirm clearance during use. See Owner's Manual for limitations. **45.** The Rear-Seat Reminder does not sense objects in the rear seat. The Rear-Seat Reminder is designed to recognize a unique rear-door opening pattern that may be consistent with an object being placed in the rear seating area. See Owner's Manual for additional details. **46.** Do not rely exclusively on Safe Exit Assist. Always look for approaching traffic before exiting the vehicle. See Owner's Manual for limitations. **47.** Lane Change Assist operates only when Dynamic Radar Cruise Control (DRCC) and Lane Tracing Assist (LTA) are activated. Do not overly rely on this system. Driver must confirm lane is clear. See Owner's Manual for limitations. **48.** Do not overly rely on the Front Cross-Traffic Alert system. Always visually confirm that it is safe to proceed. See Owner's Manual for limitations. **49.** Front and Rear Parking Assist with Automatic Braking (PA w/AB) may warn drivers of, and potentially brake for front and rear collisions with certain objects when traveling at low speeds. Drivers should visually confirm clearance during use. See Owner's Manual for instructions and limitations. **50.** Extra-cost color. **51.** Cargo and load capacity limited by weight and distribution. Always properly secure cargo and cargo area. **52.** Dashcam may not record under certain conditions. Use in accordance with applicable laws. See dashcam Owner's Manual for details. **53.** This floor mat/floor liner was designed specifically for use in your model and model year vehicle and SHOULD NOT be used in any other vehicle. To avoid potential interference with pedal operation, each mat/liner must be secured with its fasteners. Do not install a floor mat/floor liner on top of an existing floor mat/floor liner. **54.** Toyota strives to build vehicles to match customer interest and thus they typically are built with popular options and option packages. Not all options/packages are available separately and some may not be available in all regions of the country. See toyota.com for information about options/packages commonly available in your area. If you would prefer a vehicle without any or with different options, contact your dealer to check for current availability or the possibility of placing a special order. Color(s) depicted may vary based on multiple factors, including ambient lighting and the format in which it is being viewed (e.g., computer, mobile device or print). **55.** HomeLink® and the HomeLink® house icon are registered trademarks of Gentex Corporation. **56.** The backup camera does not provide a comprehensive view. Always look over shoulder and use outside mirrors. See Owner's Manual for limitations. **57.** Wireless charging may not be compatible with all mobile phones, smart devices, tablets, e-readers, MP3/WMA players and like products. **58.** Toyota app requires an active Remote Connect trial or subscription. **59.** Vehicle Stability Control is not a substitute for safe and attentive driving practices. Factors including speed, road conditions, weather and steering input can affect whether VSC will be effective. See Owner's Manual for limitations. **60.** Smart Stop Technology® will reduce power to help the brakes bring vehicle to a stop during certain contemporaneous brake and accelerator pedal applications. See Owner's Manual for limitations. **61.** The engine immobilizer is a state-of-the-art anti-theft system initiated when the key is inserted into ignition switch or a Smart Key fob is in/near the vehicle. Engine will only start if the code in the transponder chip inside the key/fob matches the code in vehicle's immobilizer. The transponder chip is embedded in the key/fob and can be costly to replace. For lost key or fob, see a Toyota dealer or go to www.aloa.org to find a qualified locksmith for high-security key service. **62.** Hill Start Assist Control is designed to minimize backward rolling on steep ascents. Not a substitute for safe driving judgment and practices. Speed, grade, surface conditions, driver input, etc., can all affect HAC function. See Owner's Manual. **63.** The Tire Pressure Monitor System alerts the driver when tire pressure is critically low. For optimal tire wear and performance, tire pressure should be checked regularly with a gauge; do not rely solely on the monitor system. See Owner's Manual for limitations and details. **64.** When Vehicle Proximity Notification System is active, it is the driver's responsibility to maintain a lookout for pedestrians, cyclists, other cars and objects and to drive the vehicle in a safe and attentive manner to avoid making contact. **65.** Charging time may be longer using standard 120V outlet. Always plug-in/charge vehicle in accordance with Owner's Manual.

Toyota strives to build vehicles to match customer interest and thus they typically are built with popular options and option packages. Not all options/packages are available separately and some may not be available in all regions of the country. See toyota.com for information about options/packages commonly available in your area. If you would prefer a vehicle without any or with different options, contact your dealer to check for current availability or the possibility of placing a special order.

Color(s) depicted may vary based on multiple factors, including ambient lighting and the format in which it is being viewed (e.g., computer, mobile device or print).

Some vehicles are shown with available equipment. Seatbelts should be worn at all times. For details on vehicle specifications, standard features and available equipment in your area, contact your Toyota dealer. A vehicle with particular equipment may not be available at the dealership. Ask your Toyota dealer to help locate a specifically equipped vehicle.

All information presented herein is based on data available at the time of posting, is subject to change without notice and pertains specifically to mainland U.S.A. vehicles only. Vehicles shown may be prototypes, shown using visual effects and/or shown with options. Actual models may vary.



For Toyota Mobility program details, go to www.toyota.com/mobility or call the Toyota Brand Engagement Center at 1-800-331-4331