

TRUCK-ENGINEERED . TRUCK-BUILT . BY TRUCK MEN



FORD TRUCKS MEAN BUSINESS

AMERICA'S MOST POPULAR TRUCKS

The 114-inch wheelbase Light Duty Truck is available with Pickup, Panel or Stake body. This model features 34-inch truck-width frame, ³/₄-floating rear axle, 10-inch clutch, opentype drive lines, 12-inch brakes.

(Spare tire at extra cost, if available)

On The Record

The 122-inch wheelbase Tonner Truck is available with Express, Panel or Stake body. This model features full-floating rear axle, 4speed transmission, 11-inch clutch, open-type drive lines, brakes, 12-inch front and I4-inch rear.

> Ford Heavy Duty Chassis available in lengths suitable for bodies from 7 ft. to 22 ft. Conventional: two wheelbases for bodies in 9-ft. and 12-ft. range. Cab-Over-Engine: three wheelbases for bodies ranging from $7\frac{1}{2}$ ft. to $17\frac{1}{2}$ ft. Dump Chassis, 7-8 ft. range. School Bus Chassis: two wheelbases for bodies ranging from 14 ft. to 22 ft.

To give added strength and rigidity to Ford Pickup and Express bodies, wide horizontal REINFORCING RIBS are stamped into the heavy-gage front body panel.

FORD PICKUP and EXPRESS BODIES

> H u s k y C O R N E R POSTS featuring an arched lower section, make a strong contribution to the durability of Ford Pickup and Express bodies.

 Flare-boards are reinforced by ROLLED-EDGE construction.
STAKE POCKETS permit mounting of uprights for special sides and tops

> Pickup and Express body heavygage steel SIDE PANELS are stamped with a wide recess. These recessed panels not only reinforce the body by increasing its rigidity, but minimize the possibility of panel vibration and "drumming" noises.

The Ford Pickup body h as A L L - S T E E L FLOOR with stampedin skid strips. A hardwood sub-floor supports the steel floor. Tonner Express has firmly interlocked HARDWOOD FLOOR BOARDS, protected by durable steel skidstrips.



Closed tailgate is held in place by anti-rattle DROP CHAINS with forged steel locking links which clamp gate firmly to body sides. Tailgate may be lowered flush with floor, or swung all the way down.

Tailgate for Pickup and Express has a ROLLED EDGE, formed like a truss ... large at center, tapering toward ends... to keep gate from buckling under load. Deep panels are stamped into gate for extra strength.





LIGHT DUTY PICKUP

TONNER EXPRESS

FORD PANEL BODIES QUALITY

Tight, rubber DOOR SEAL is designed to prevent penetration of dust, fumes and moisture into body interior. Typical of the durability of Ford welded steel panel bodies is construction at the ROOF CORNER. Drip mold is welded to roof rail and roof panel. This assembly is then welded to body side panel. Joints thoroughly waterproofed by double-sealing with caulking compound.

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> Steel INNER PANELS extending above the tops of

the wheelhousings protect body side panels. Sedan Delivery interior is fully lined with a durable, water-

proof, washable material.

INTERIOR LIGHTS ILCO

standard equipment in Panel bodies (illustrated), also

Sedan Delivery.

SIDE MIRROR is standard equipment on Light Duty and Tonner Panels, also Sedan Delivery.

100

Light Duty and Tonner Panels SEALED against dust, fumes and waiter by to ngue and groove floor with rubber seal and dcuble sealing of panel sides at floor with felt and rubber. Sedan Delivery has sealer strip for steel sub-floor; special weather-seal welt between floot and side of body.

REAR BUMP.

ER is standard

for Light Duty

Panel and

For greater driving comfort, SEAT in Panel bodies and Sedan Delivery is adjustable to the extent of 434 inches.

> Hardwood FLOOR-ING in Panel bodies is protected by steel skid-strips, as illustrated. In Sedan Delivery, steel floor has a plywood platform protected by steel skid-strips.

Double rear door on Panels and single rear door on Sedan De livery are bioged to welded one-piece channel steel DOOR FRAME, to maintain permanent door alignment, Sedan Delivery has a pringcushioned rear door check. Panel bodies have a two-position rear door check-90 or full open. THAN ANY OTH

TODAY

USE

AORE FORD



To protect truck against pilferage, an independent rear DOOR LOCK is standard equipment on Panels, Sedan Delivery.



Interior DOOR PANELS are welded to exterior panels. Stamped recess increases strength.







LIGHT DUTY PANEL

TONNER PANEL

SEDAN DELIVERY



LIGHT DUTY AND TONNER STAKE

HEAVY DUTY STAKE-9 Ft. OR 12 Ft.

Over 100 Trucks To Choose from



FORD TRUCK FEATURES

ENGINES

Choice of two great truck engines—100 H. P. Ford V-8 or 90 H. P. Ford Six.

4-ring cam-ground aluminum pistons that fit better when hot, save on gas and oil.

Turbo-contoured combustion chambers create high turbulence, promote efficient combustion.

Pressure lubrication to main, camshaft and connecting rod bearings for longer life.

Precision-set valves—no lifters to adjust.

Valve seat inserts for better seal, longer life. Pressure-valve radiator cap reduces loss of coolant, improves operating efficiency.

Flat tube and fin radiator for more strength, greater cooling efficiency.

Sealed-dry distributor for quicker, more reliable starting.

Thermostatic manifold heat control for quicker warmup.

Removable-type main and connecting rod bearings, cut maintenance costs, save truck time.

TRUCK CHASSIS

Load-free axle shafts in all models, relieve load stress on shafts, reduce breakage. Straddle-mounted axle pinions in all models, for better gear contact, longer gear life.

Open-type drive lines for easier inspection and maintenance.

Four pinion axle differentials in all models for better distribution of axle driving stresses.

Compact front end design which gives more load space, better load balance.

Semi-centrifugal clutch for "softer" pedal.

Worm and needle bearing roller-type steering gear for easier steering, longer gear life.

Low loading heights to ease the job of loading and unloading.

SEDAN DELIVERY

Smart, Ford de luxe passenger car styling.

Floor to ground height only 21.57 inches when loaded, eases job of loading and unloading. Reinforced x-member frame, box-type sections, offer

greater rigidity, longer body life.

Fingertip steering post gearshift for easier shifting, unobstructed driver's compartment.

Large diameter brakes with self-centering shoes which distribute lining wear more evenly.

Full torque tube drive with radius rods that keep rear axle in line.

FORD TRUCK BODY OPTIONAL EQUIPMENT





(Left) Comfortable, right-hand passenger seat for Panel and Sedan Delivery matches standard driver's seat. (Above) Optional rear bumper for Pickup, Ex-press, and Tonner Panel. Standard on Light Duty Panel, Sedan Delivery.



Extra windshield wiper is optional at extra cost on most windshields. Standard on Sedan Delivery and C. O. E.



Hot water heater-defroster with direct heat flow for quick warm-up, indirect for continuous driving.

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PICKUP AND EXPRESS

Welded steel construction with reinforced side panels. Heavy corner posts welded to body sides. Four stake pockets on Pickup, six on Express. Flareboards and front panel have reinforced rolled-edge. Tailgate strengthened with tapered truss-type rolled edge. Antirattle drop chains clamp tailgate tightly to body sides when closed or hold tailgate flush with floor when open. Full height reinforced front panel. Pickup has steel floor with integral skid strips and supporting hardwood sub-floor. Express provided with interlocked hardwood floor protected by steel skid strips.

Dimensions 61/2	Ft. Pickup	8 Ft. Express
Length	78.76 in.	96.92 in.
Width	49.00 in.	54.00 in.
(between wheelhouses).	-	48.38 in.
Tailgate height	17.56 in.	19.20 in.
Floor to top of flareboard	20.22 in.	21.70 in.
Load space	45 cu. ft.	62.4 cu. ft.

STAKES

Bridge-type frame construction. Steel side rails riveted to cross girders. Body sills fastened to steel cross girders with large steel brackets. Heavy hardwood floor interlocked over joints by steel skid strips bolted to cross girders providing a sealed, warp-proof floor. Steel stake pockets riveted and welded to side rails. Sill ends steel capped. Removable hardwood stake sections with straight-grained hardwood stakes; onepiece sides and ends on 61/2-ft. body, two-piece hinged sides with one-piece ends on 71/2-ft. body. Removable stake sections, with hardwood rack boards riveted to rigid "U"-shaped steel stakes; three-piece sides with hinged center section and front sign panels and onepiece front and two-piece rear sections on 9-ft. and 12-ft. bodies. Steel interlocks provided at top corners.

	Stake Bodies			
Dimensions	61/2-Ft.	71/2-Ft.	9-Ft.	12-Ft.
Length	80 in.	90 in.	106 in.	142 in.
Width	67 in.	74 in.	82 in.	82 in.
Height of stakes	29.5 in.	32 in.	42 in.	42 in.

PANELS AND SEDAN DELIVERY

Panel bodies of reinforced construction, with side panels, roof rail and steel top panels shaped and welded together for rigidity and high strength. Body sides double-sealed at floor with felt and rubber. Tongue and groove hardwood floor protected by steel skid strips. Steel paneling protects sides from floor to top of wheel-houses. Rear doors hung in one-piece channel steel frame, fitted with soft rubber seals. Two-position rear door checks—90° or full open, independent rear door door checks—90 or full open, independent rear door lock. Sedan Delivery of all-steel body construction with steel top. Steel sub-floor with plywood platform and steel skid strips. Body sides double-sealed at floor. Compartment under floor for spare wheel. Intérior fully lined with durable, washable material. Rear door with independent door lock and soft rubber seal, hung in one-piece channel steel frame. Spring-type door check. Each body has safety glass throughout, fully weather-stripped windows. Driver's seat has 4.25inch adjustment. Interior light.

Dimensions	Sedan Delvy.	7½-Ft. Panel	9-Ft. Panel
Length at floor	78.9 in.	90 in.	108.58 in.
Width	60.2 in.	55 in.	55.4 in.
Height	44.2 in.	54.8 in.	55 in.
Rear opening-			
Width	39.3 in.	46.2 in.	46.2 in.
Height	43.4 in.	47.25 in.	46.5 in.
Body capacity	92.5 cu. ft.	138 cu. ft.	175 cu. ft.

The Ford Motor Company, whose policy is one of continuous improvement, reserves the right to change specifications, design or prices without incurring obligation.

MOTOR COMPANY FORD

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