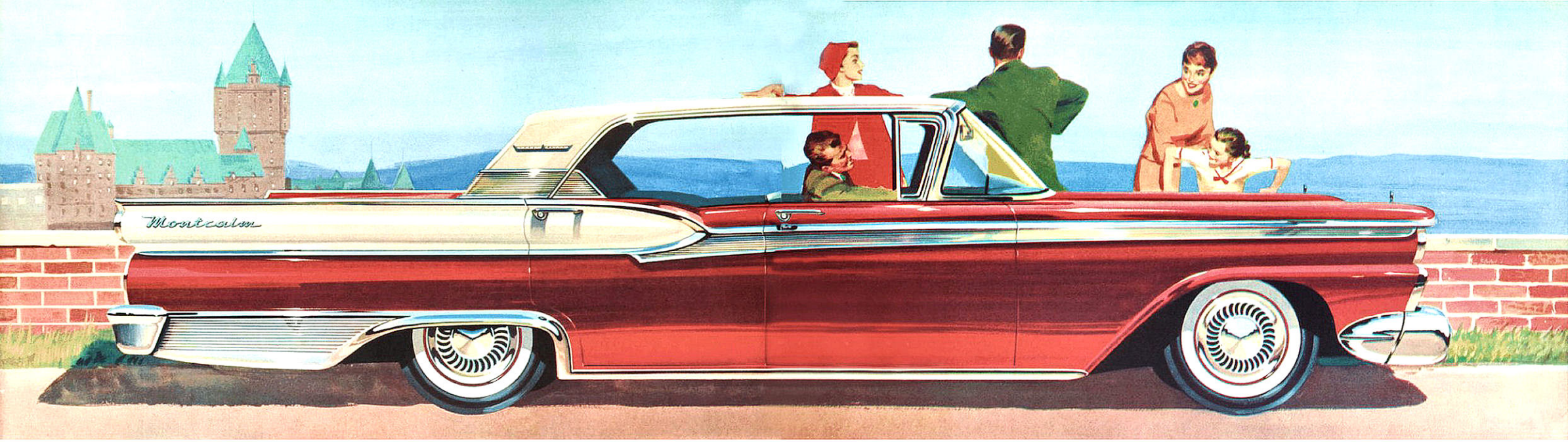


CLASSIC NEWNESS BEYOND ITS PRICE

Montcalm

1959 METEOR MONTCALM



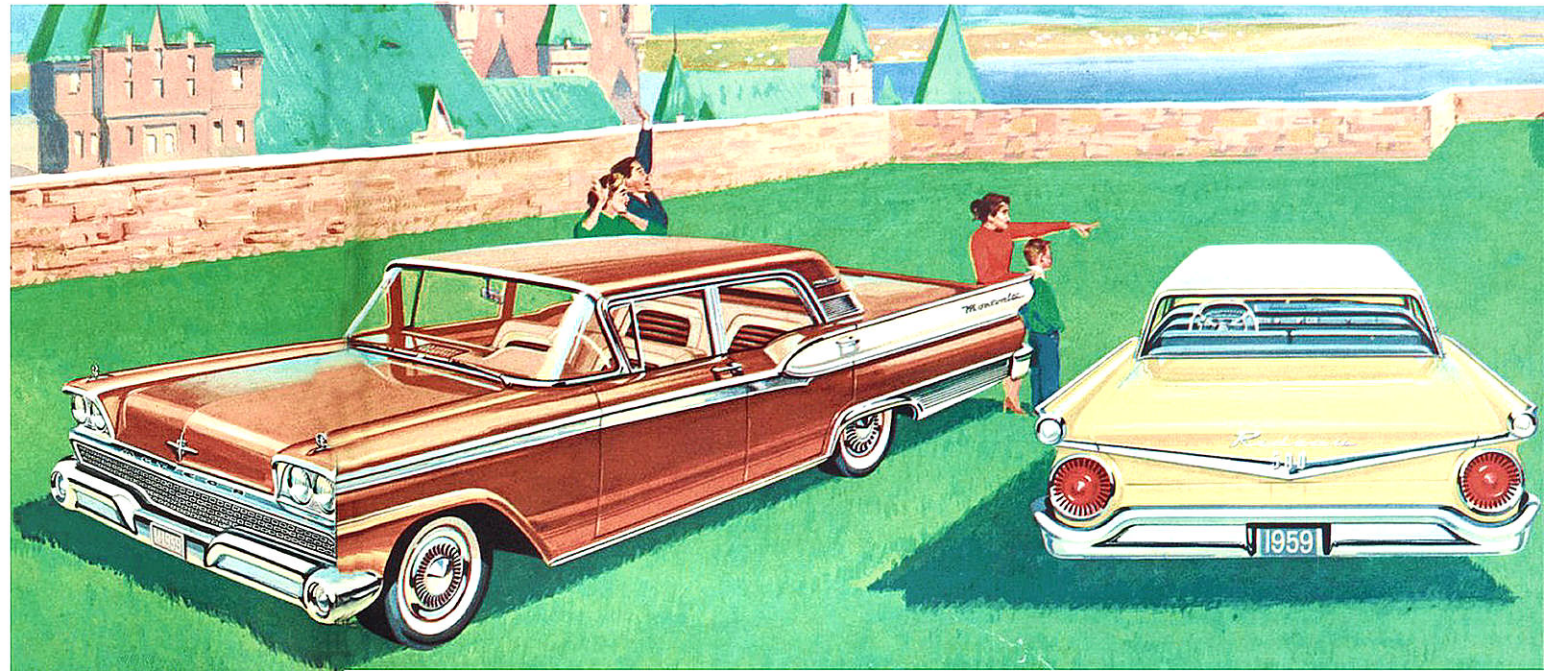


adventurous of spirit trim of line a perfect match of custom car styling with six-passenger spaciousness

METEOR MONTCALM FOUR-DOOR HARDTOP... Notice the trim, flat roofline—the sculptured rear quarter... the uncluttered, side mouldings. This is six-passenger car design at its best. And, best of all, the all-new Montcalms are within the low price field—even though they provide the responsiveness, precise handling, classic styling and sheer fun of a pure-bred sports car.

THE BRILLIANT NEW METEOR *Montcalm*

In the tradition of Meteor, value has always been foremost. This all-new Montcalm series enriches this tradition with four new cars designed to set a new standard of value in the low price field! These are special cars. Your eyes tell you so. The roofline bears the unmistakable stamp of cars \$2,000 higher in price. Trim and tapered, it seems to float atop the wide expanse of crystal clear safety glass. Yet this is an incredibly strong structural member that assures a solid fit of body to roof—and contributes to the quiet, hushed Meteor Montcalm ride. In function as in fashion, these are cars with added values. Carefully finished wide-opening doors permit easier entry and exit—save wear and tear on knees and clothes! Another special kind of newness is yours in fine upholstery—pleated and woven of supple vinyls and lustrous fabrics—a rich covering for deep foam rubber cushioning, standard in Montcalm front seats. And, of course, the clean sculptured front, side and rear styling is distinctly Meteor... exclusively Canadian. In every way, the Montcalm offers classic newness beyond its price. Truly this is the newest and finest Meteor series.



When adventure is your spirit . . . Stay-at-homes read no further! This is a car for driving . . . a car that makes you regret a journey's end. After your first trial trip, you'll know why. Hills, steep grades melt into flatness under the smooth, harnessed horsepower of Tempest V8 engines. Amazing Multi-Drive Merc-O-Matic gives you more than shift-free driving . . . it provides two distinct driving ranges tailored to the way you prefer to drive. Sharp turns, parking, back country driving—all are remarkably easier because of the new Montcalm's Finger-Touch steering . . . and balanced centre of gravity. In fact, by those measures that we judge a car's over-all performance, Meteor Montcalms are premium quality all the way. One drive tells you this is your kind of car.

In every aspect, this spirited performer symbolizes elegance. It takes to the wide open spaces like a frisky pony. And, with all windows down, it is the wide open spaces for your driving pleasure. Performance aplenty is yours at tip-toe touch from the short-stroke design Econ-O-Fuel Six or Tempest V8.

And you're a practical man as well . . . Throughout all 17 models, the 1959 Meteor is responsible for major news in the low price field. Now with this glamorous Meteor Montcalm sedan another first is signalled for Canada's exclusive car. This is the first offering of a sedan in the low price field that looks, acts and performs like a custom-built car. This is a car with elegant airs—and the practical nature of four-door convenience and six-passenger room. Even more practical is its price tag. Compare this beauty with sedans, even hardtops made by other manufacturers in the low price field. In headroom and legroom, value upon extra value, the Meteor Montcalm is unsurpassed. If you seek adventure with a practical touch, the new Montcalm is the car for you.

Enjoy the full pleasure of a true six-passenger car—with the admiring glances that follow its trim hardtop appearance. Here's a distinctive roof of incredible structural strength—clean, crisp styling . . . and four-door convenience . . . all in a car with practical, six-passenger roominess. This has to be 1959's finest sedan in the low price field. And it is!

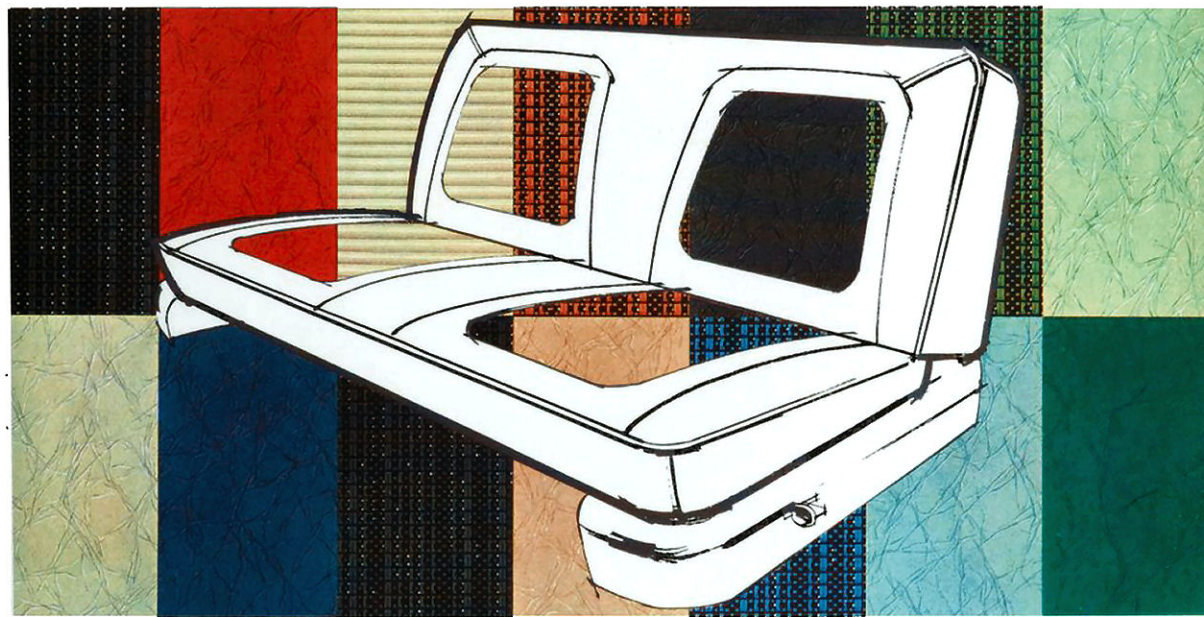


If you like blue skies . . . This is your special page if a convertible is your big desire. Trim, eager and adventurous, this new Meteor Sunliner convertible is your way to a place in the sun. With a leather-like all vinyl top tucked away, you've got the sky for a roof and nothing ahead but the fun that goes with convertible ownership. If weather doesn't co-operate, never fear. A tight fit of roof to body assures sedan-like comfort—even on blustery days. Another new note in '59's newest car is a wider rear window and one-zip closing. Comfort and elegance highlight interiors of all vinyl in luxurious tri-tone combinations. Even the ceiling is patterned to match upholstery choices. Choose from eighteen body colours and all vinyl tops of white, black or gray.

METEOR MONTCALM CONVERTIBLE



And living room luxury and appointments . . . Meteor Montcalm interiors are called Fashion-Lounge. Never was a name so appropriate. For here is a veritable rainbow of colourful fabrics and supple vinyls—blended in designs that not only accentuate the interior roominess—but offer a wonderful marriage of decorator beauty with the practical beauty of easy upkeep. Another fresh new touch of decorative magic is abundant use of metallic thread . . . each strand woven to capture in fabric the shimmer of reflected light. From the inside out, Montcalm interiors are further enhanced by polished metal fixtures, styled for beauty, designed for trouble-free use. Here, indeed, is classic newness in Canadian cars—Montcalm—the newest and finest of all new Meteors.



Classic newness in four great models . . . A quartet of quality. This sums up the newest and finest of the 1959 Meteor family. As you have seen, there are four models in the Montcalm series. Whichever you choose, you can be sure you are not only buying '59's newest car—but Canada's exclusive fine car in the low price field. On the back cover of this folder, are the mechanical facts and fine features that are available in the Meteor Montcalm. All in all, they, like the illustrations you have seen, tell a story of value unsurpassed in the Canadian automotive picture. Enjoy this value first hand. Join the move up to the Meteor Montcalm.



METEOR MONTCALM SPECIFICATIONS

ENGINES:

145-hp Econ-O-Fuel Six—223-cu. in. displacement; 3.62" bore x 3.60" stroke; 8.4 to 1 compression ratio; regular gas; manual choke. Available in all models.

225-hp Tempest M-332 V8—332-cu. in. displacement; 4.00" bore x 3.30" stroke; 8.9 to 1 compression ratio; regular gas. 2-venturi carburetor, automatic choke, Y-branch single exhaust.

303-hp Tempest M-361 V8—361-cu. in. displacement; 4.05" bore x 3.50" stroke; 9.8 to 1 compression ratio; premium gas. 4-venturi carburetor, automatic choke, dual exhausts.

Engine Features: For greater economy and longer life, all engines have Short Stroke, low-friction design, with Deep-Block construction; intake and exhaust valves are free-turning, overhead type; super-filter air cleaner has reusable paper element; vacuum-booster fuel pump for positive windshield-wiper action; lubrication is full-pressure type with Full-Flow disposable-type oil filter; 12-volt electrical system gives better starting ability; turbo-action 18-mm. spark plugs are designed for increased gas mileage; exhaust system features new aluminized muffler. V8 engines are electronically balanced while operating under their own power for extra smoothness. Tempest V8's feature self-adjusting, hydraulic valve lifters for quietness and Precision Fuel Induction for superior performance and economy.

TRANSMISSIONS:

New 2-speed Econ-O-Matic Drive—Two forward gears (low and high), one reverse. 60 lbs. lighter, 1/2 fewer parts. Highest torque capacity of any Meteor Automatic Transmission.

Multi-Drive Merc-O-Matic Drive—Choice of two driving ranges. "D-1" range starts in low gear, shifts to intermediate and then to high for solid acceleration. "D-2" range starts only in intermediate gear and shifts to high for sure-footed traction in slippery going. Multi-Drive Merc-O-Matic is installed with a low rear axle ratio (2.91 to 1 with M-332 V8 and 2.59 to 1 with M-361 V8) for extra gas economy and is available with Tempest V8 engines only.

Conventional 3-speed Drive—is standard on all models and with all engines.

CHASSIS:

Wide Contoured Frame: Strong, stiff, box-section frame. Montcalm convertible has 4 cross members plus X-member; others have 5 cross members. Side rails extend outside passenger area, for better foot room and increased side protection. Silent Grip body mounting system.

Suspension: Independent front suspension has coil springs angled forward and lower control arms swept back so that front wheels can move up and back to absorb the shock of bumps better. Different coil springs are installed for lighter Sixes and heavier V8's. Link-mounted ride stabilizer controls roll on turns.

Rear suspension is by 4-leaf, semi-elliptic springs with friction inserts between the leaves. Tension shackles automatically increase spring stiffness under heavier loads. Viscous-Control shock absorbers front and rear. Heavier springs available for all models.

The specifications contained herein were in effect at the time this folder was approved for printing. Ford Motor Company of Canada, Limited reserves the right to discontinue models at any time, or change specifications or design, without notice and without incurring obligation. Some of the items illustrated or referred to are optional at extra cost.

Axle Ratios (to 1)—Standard Models: Conventional Drive with Six or V8's—3.56. Econ-O-Matic Drive with Six—3.56; with M-332 V8—2.91. Multi-Drive Merc-O-Matic with M-332 V8—2.91 with M-361 V8—2.69.

New non-slip locking differential: Power transfer rear axle reduces chances of "getting stuck." Power is directed to the wheel having the best grip on the road. Available on all models.

Steering: Finger-Touch recirculating ball-type steering gear reduces friction for easier steering. 27 to 1 over-all steering ratio. 17 1/2", 3-spoke, Safeguard steering wheel. Approximately 41-ft. turning diameter.

Brakes: Double-Sealed self-energizing hydraulic brakes have suspended pedal, dash-mounted master cylinder. Drum diameter is 11". Lining area is 180 sq. in. Optional Swift-Sure Power Brakes have special low position pedal and power reservoir tank.

Tires: 4-ply black tubeless on safety-type rims standard on all models. Montcalm convertible with V8 and automatic transmission—8.00 x 14 on 5" rims. All others—7.50 x 14 on 5" rims.

POWER ASSISTS:

Master-Guide Power Steering—Takes 85% of the work out of steering yet the natural feel of the road is never lost.

Swift-Sure Power Brakes—Vacuum-operated power brakes require up to 1/2 less foot pressure than ordinary brakes. Fast stops in traffic are smoother, surer.

Power-lift Windows—The touch of a button raises or lowers any side window. Central control buttons are on the driver's door, with a handy button under each window for passenger's convenience. Operates only when ignition switch is on.

SAFETY FEATURES:

Since Meteor pioneered Safeguard Design in Canada three years ago, Meteor safety features have proven that they do save lives. For '59, Meteor offers—Safeguard Sun Visors, Safeguard Safety-Swivel Rear-View Mirror, Safeguard Door Locks, Safeguard Deep Dish Steering Wheel, Safeguard Arm Rests, Safeguard Instrument Panel.

BODY:

Exterior: Gleaming, durable, baked-on body enamels come in 18 exciting new colours. A choice of single colour with contrasting spear area, with Tu-Tone or Style-Tone combinations is available. The basic colours are: Raven Black, Colonial White, Torch Red, Tailisman Red, Velvet Maroon, Geranium, Satellite Blue, Blue Ice Metallic, Blue Velvet Metallic, Frosted Lime, Jadelight Green Metallic, Moonrise Grey, Platinum Grey Metallic, Fawn Tan, Tahitian Bronze Metallic, Twilight Turquoise, Moonmist Yellow, Gold Metallic.

Dimensions: Wheelbase 118"; front tread 59.0"; rear tread 56.4". Overall length, 208"; overall width, 76.6"; overall height, 56".

