

FORD '69



THIS IS HOW FORD STANDS IN 1969.  
BIGGER. WIDER. LONGER. QUIETER.  
AND ALONE IN ITS CLASS.



LTD by Ford, 2-Door Hardtop



## FORD INVENTS THE FRONT ROOM.

Ford for '69. Completely new, completely redesigned to give you more of everything you want in a car. The new Ford hugs the road with a track as wide as a Cadillac. The new Ford smooths your ride with a longer wheelbase than a Chevrolet. The new Ford has more front headroom and legroom than an Imperial. And the new Ford LTD is designed to ride even quieter than the LTD that was quieter than a Rolls-Royce.

Better ideas inside give you more reasons to choose Ford. A new concept in luxurious spaciousness. We call it our Front Room. The swept-away instrument panel on the passenger side gives you room to relax, more room than Ford ever offered before.

A new Flight-Cockpit Instrument Panel puts major controls before the driver. They're easier to see and use. Visibility is better, too. New Full Park Windshield Wipers tuck away neatly—well off the glass.

### 1969 Ford Lineup

There are 21 new Ford models to tempt you: three luxurious LTD's, two sporty XL's, and a dazzling collection of sedans, hardtops, SportsRoof models, convertibles and wagons. Each has a velvety ride... precise, responsive handling... and offers a level of luxury unexcelled in its class.

### Luxurious LTD by Ford

The new LTD interior features plush fabrics, flawlessly fitted, and lavish touches like woodtone accents on instrument panel and doors. You can order even more sumptuous Brougham trim, individually adjustable Twin-Comfort Lounge Seats and a passenger seat that reclines (illustrated).

LTD luxury speaks clear-on-clear outside (previous page). Crisp, sculptured styling. Classic long hood, compact deck proportions. More rakish roofline. Hardtops have smart new ventless door glass which virtually banishes wind noise. An impressive new die-cast grille, crafted like fine jewelry, has retractable headlamp doors. Never has Ford done so much to bring you such distinction in driving.

LTD elegance is offered three ways: 2-Door and 4-Door Hardtops, and a 4-Door Sedan. And when you drive either luxury-size LTD, you'll find performance in keeping with its overall aura of success.

Authoritative engines begin with a standard 302 V-8. Added power up to a 429 V-8 is optional. Your early trial will be most convincing.

New Flight-Cockpit Instrument Panel puts major controls directly before the driver



DESIGNED TO BE QUIETER THAN THE LTD  
THAT WAS QUIETER THAN A ROLLS-ROYCE



1 TO 4-Door Hardtop

IF YOU'VE NEVER OWNED A FORD,  
YOU'RE ONE OF THE REASONS WE BUILT THIS LTD.



LTD Country Squire features richly sculptured woodlike paneling . . . new die-cast grille with retractable headlamp doors



LTD standard interior, handsomely tailored, has plush fabrics softer, silkier, more lustrous than before

New luxury-size LTD for 1969 is unlike any car in its class. Many compare it with America's most expensive cars. And that's quite easy to understand.

The LTD hugs the road with as wide a track as a Cadillac. It smooths your ride with a 121-in. wheelbase. And it is designed to ride even quieter than the LTD that was quieter than a Rolls-Royce.

LTD also offers surprising maneuverability and easy handling. It U-turns in an even smaller radius than last year's Ford of exceptional roadability.

LTD's quiet ride comes from refinements beyond extra soundproofing. It's built in with a rugged new "S" frame, new body mounts that adapt to varying road conditions and improvements that isolate vibration so well—you ride in recording-studio-quiet.

#### LTD Country Squire

You enjoy the same serene elegance in the impressive new '69 LTD Country Squire. Wagonmaster innovations emphasize Ford wagon leadership everywhere. A new 3-way Magic Doorgate opens as a door . . . glass up or down . . . for passengers, and flips down as a tailgate for cargo.

Foam-cushioned seats, upholstered in beautifully pleated glove-soft vinyl . . . woodlike touches, plus other lavish appointments, give you luxury, comfort and convenience on a grand scale uncommon in the popular-price class.

Your Ford Dealer invites you to discover LTD luxury with a test drive.



LTD 4-Door Sedan with vinyl roof option

1969 FORD XL, SILENT MIGHT.



Ford XL SportsRoof

YOU'RE LOOKING AT THE SPORTIEST,  
BEST-HANDLING FORD XL IN HISTORY.  
DON'T BELIEVE IT. DRIVE IT.



1969 Ford XL Convertible gets you closer to the sun

Slip behind the wheel of an exhilarating '69 Ford XL. Try the sleek, sporty convertible here, or test the unique new SportsRoof 2-door hardtop (previous page). Either XL will spoil you for anything less.

XL gives you a special blend of luxury with vim and verve. Handling is quicker, more precise. Cornering is flatter. Styling is crisp, and functional.

You can summer all year in plush XL interiors inspiring in the richness of their vinyl fabrics and appointments. Comfortable bench seats and plush carpeting are standard. So are Full Park Windshield Wipers.

Foam-cushioned buckets you can nestle in are optional and come with a console. They're trimmed in Comfortweave, a better idea in cooler, breathable knitted vinyl.

#### Spirited XL Roadability

Smooth power stems from the economical 240-cu. in. Six and a fully synchronized 3-speed manual transmission. To add fire you can pick from four V-8's: two-barrel versions of the 302 and 390 which purr contentedly on regular gas, and either a two- or four-barrel 429 powerhouse.

All engines mate perfectly with optional SelectShift Cruise-O-Matic which you can shift manually or automatically. With optional buckets, your XL comes with a U-bar stick shift on the floor console.

#### GT Version, Too!

Dyed-in-the-wool sportsters can add the optional GT Performance Group with 390 or 429 V-8's. Other better idea options are listed on page 22. Drive the exciting new XL soon.

Luxurious XL full-width seat is standard



XL bucket seats, floor console with U-bar shift

A LEADER IS A CAR WITH FOLLOWERS.  
GALAXIE 500 WAS BORN  
TO COMMAND.



Ford Galaxie 500 SportsRoof



GALAXIE 500.  
THE NEW LUXURY-SIZE FORD.



Ford Galaxie 500 2-Door Hardtop

Ford Galaxie 500 Convertible—splash,  
dash—a car for all seasons.



Ford Galaxie 500 easy-care,  
long-wear all-vinyl interior

Now you can enjoy fine-car quality and luxury *without* paying the fine-car premium. Five Galaxie 500 models—SportsRoof, 2-Door Hardtop, 4-Door Hardtop, Convertible, 4-Door Sedan—give you a generous array to choose from.

Each model points the way to indulge yourself at a price you cannot afford to overlook. Note the tastefully sculpted lines. Crisp. Clean. No other popular-price car puts so much finesse in styling.

On hardtop and convertible models, ventless door glass cuts wind noise down to the barest minimum. Better ideas like an "S" frame with reinforced torque boxes, plus powertrain refinements, give you remarkably quiet, velvety going.

**New Roomy Interior!**

You'll relax more inside, too, because Ford's Front Room has all the ease and comfort of home. All controls are clustered before the driver, in a beautifully designed new panel. Easy to see. Easy to use.

Next to the driver—for front seat passengers is r-o-o-m. More legroom, more stretch-out room than ever before.

And here's how Galaxie 500 comes. Responsive power teamwork by a smoothly performing 240-cu. in. Six and fully synchronized 3-speed manual transmission. Loop-pile carpeting. Choice of five color-keyed, handsomely tailored cloth-and-vinyl upholstery. All the Ford Motor Company Lifeguard Design Safety Features (see page 23), and more.

For more excitement, four V-8's up to 429 cubic inches are available. So is the silk-smooth SelectShift. Other luxuries available are listed on page 22.

See the new Galaxie 500's at your Ford Dealer's soon.

Ever since a 1965 LTD showed itself quieter, by actual test, than a Rolls-Royce . . . Ford engineers have gone to great lengths to provide a smooth, quiet ride.

1969 Fords, like the suave new Galaxie 500 4-Door Hardtop and 4-Door Sedan you see here, were equipped with vibration sensing instrumentation. Their wheels were driven by rollers while sources of noise were isolated. Then car parts were removed one at a time to eliminate unwanted vibration.

This scientific "strip tease" is one big reason the Ford ride is exceptionally quiet, remarkably smooth. Continuous testing also brings you other special Ford advantages.

Examples: a smooth-running, economical 240-cu. in. Six teamed up with a fully synchronized 3-speed manual transmission. A better idea that is standard. For more punch, there are V-8's up to 429 cu. in. Magic Doorgate, now 3-way, is standard on all Ford wagons. A power tailgate window is standard on the 8-passenger Country Sedan, optional on 6-passenger wagons.

Much more is different about the new Ford—in size and luxury. Most different of all is our new Front Room—with a more convenient Flight-Cockpit Instrument Panel and more room than ever. Only one idea remains the same. The '69 Ford is modestly priced. And that again will be very popular.

Your own test drive is invited. And when you test the '69 Galaxie 500, ask a lot of it. You'll be more than pleased.

Country Sedan lets you wagon about to your heart's content



Ford Galaxie 500 4-Door Sedan  
a look that belies its modest price



Ford Galaxie 500 cloth-and-vinyl interior of  
luscious softness—bench seat is standard

WE'VE PROVED FORD'S SMOOTH RIDE ACOUSTICALLY,  
ELECTRONICALLY, AND MECHANICALLY.  
NOW YOU CAN PROVE IT. TEST-DRIVE A GALAXIE 500.



Ford Galaxie 500 4-Door Hardtop offers the right blend of taste and excitement

# FORD CUSTOM 500 & CUSTOM SEDANS... THE GOING VALUE.



Ford Custom 500 4-Door Sedan

Knowing Ford's position as the value leader, you're probably not surprised to see these beauties gracing the low-price field. Ford Custom 500 and Custom Sedans, the Custom 500 Ranch Wagons and the Ranch Wagon are the easiest to own of the easy-to-own '69 Fords. They offer superb quality without a fancy price tag.

Compare any other popular-price car—feature by feature, inch by inch, and dollar for dollar with the '69 Ford—the biggest, longest, widest Ford ever built. You'll find Ford values hard to resist.

#### Standout Roadability

Another better idea standout is Ford's great roadability. You enjoy serene quiet and the smooth ride Ford is famous for. You get full carpeting. Lights where you want them. Full Park Windshield Wipers. Cushy cloth- and-vinyl seats—and more, all standard.

On the Custom 500 Ranch Wagon below, the new 3-way Magic Doorgate is standard. You can open it glass up or down as a door—or flip it down as a tailgate for cargo.

#### Wide Power Choice

Basic power comes from the smoothly performing 240-cu. in. Six and the fully synchronized 3-speed manual transmission. For engines more on the wild side, you have a choice of four V-8's ranging from 302 to 429 cubic inches! SelectShift Cruise-O-Matic, which you can shift manually or fully automatically, also is available.

Like all '69 Fords, the Custom 500 and Custom Sedans, the Custom 500 Ranch Wagons and the Ranch Wagon are a beautiful blend of styling, performance, ride and handling. All are priced to make going Ford the going value of the year.

Your Ford Dealer has one for you.

Ford Custom 2-Door Sedan, accent on value



Custom 500 Ranch Wagon, beauty and brawn in a family-priced package

## BETTER IDEA OPTIONS TO ADD YOUR OWN BRAND OF FLAIR

Tailor your Ford to suit your own personal taste. Ford's wide array of comfort-convenience-appearance-performance ideas makes it easy. Each trim gives you more enjoyment, and extra value at trade-in time. Let your Ford Dealer help you design your Ford just the way you want it.

### Better ideas in added comfort

**A** SelectAir® Conditioner for complete comfort in any weather. **B** Tinted glass reduces glare, keeps car cooler. **C** Bucket seats and console (XL only) includes Comfortweave breathable vinyl seat trim for color riding. **D** Comfortweave (Galaxie 500, except convertible, XL, Country Sedan and Country Squire). **E** 6-way power front seat (driver's side or full width). **F** LTD Twin-Comfort Lounge Seats, separately adjustable (LTD hardtops with Brougham Interior Trim only). **G** Reclining passenger seat lets co-pilots catch 40 winds (Galaxie 500 4-door models, Country Sedan and Squire with Comfortweave knitted vinyl, XL's with bench seats, LTD's). **H** Instant warm-up, superb tone from any of three sound systems: AM Radio, AM/FM Stereo Radio. **I** Stereo-Sonic Tape/AM Radio System.

### Better ideas for more convenience

**F** SelectShift Cruise-**D** Matic Drive lets you shift manually or fully automatically. **G** Automatic speed control, ideal for turnpike travel. **H** Console (with bucket seats) keeps sunglasses, road maps, other doodads handy. **I** Left-hand remote-control outside mirror, you adjust it without opening the window. **J** Power steering makes easy driving even

easier. **H** Tilt steering wheel, plus power steering adjusts to seven positions to suit your driving ease (with SelectShift transmission). **I** Rim-Blow Steering Wheel has a built-in, full-circle horn switch you can actuate anywhere on a sporty, deluxe 3-spoke steering wheel. **J** Power front disc brakes stop as easily as you go. **K** Power door locks, one button secures all doors.

**K** Power windows, control windows from driver control panel, or each window separately (all models except Custom, Custom 500, Ranch Wagon and Custom 500 Ranch Wagon). **L** Rear window defogger, welcome during humid days (except convertibles and wagons). **M** Roof rack boosts luggage stash and carry capacity. **N** Adjustable deluxe luggage rack with integral air deflector (wagons) fits any overhead load. **O** Power tiltgate window (standard on LTD Country Squire and all 8-passenger wagons). **P** Visibility group puts lights where you need them. **Q** Self-regulating electric clock (standard on LTD and Country Squire). **R** Convenience group, friendly warning lights for door ajar, lights on, seat belt reminder, fuel low. **S** Intermittent windshield wipers, pause to suit rainfall.

### Better ideas to enhance appearance

Vinyl-covered roof adds touch of elegance (all 2- and 4-door hardtops, and LTD 4-door sedan). **T** Two-tone paint, wide choice of combinations (convertibles and Country Squire excluded). **U** White sidewalls. **V** Wheel covers. **W** LTD Brougham Interior Trim—luxurious upholstery with simulated wood-grain accents gracing instrument panel and

doors. **X** All-vinyl trim for Galaxie 500 models (standard on convertibles and wagons). **Y** Carpeted load floor to spill up luggage interiors (all wagons). **Z** Deluxe seat belts.

### Better ideas in performance

GT Performance Group includes power front disc brakes, competition suspension, high ratio rear axle, GT ornamentation, Rim-Blow Steering Wheel, simulated "mag" wheel covers, H70-15 belted wide-tread tires (XL's with 360- or 429-cu. in. V-8) **A** Alternator, 55 amp. (included with SelectAir) **B** Heavy-duty battery (standard with 429-cu. in. V-8) **C** Axle ratio, high numerical, gives you better acceleration, towing and hill-climbing ability **D** Automatic ride control keeps car level regardless of load (V-8 required) **E** Limited-Slip differential for go in mud, snow, ice—more positive traction **F** Heavy-duty suspension offers high-rate springs, large diameter front stabilizer bar and HD shock absorbers (standard on 2-door hardtops and convertibles) **G** Trailer towing package includes HD suspension, brakes, cooling, battery, alternator, turn signal flasher (390- or 429-cu. in. V-8 and SelectShift required, N.A. with GT Performance Group) and a trailing "must" **H** Radial ply tires for greater tread life (not on wagons). **I** H70-15 belted wide-tread tires for long wear with better traction. Be sure to look at the complete selection of the accessories offered by your Ford Dealer. Items like the tachometer, designed specifically for XL's, and a right-hand rearview mirror (for all models) are available dealer-installed at refreshingly modest prices.

## FORD STANDARD FEATURES

**FORD CUSTOM 500 & CUSTOM 2- and 4-Door Sedans:** NOTE: Features that follow are common to all models in the '69 Ford lineup except LTD's and Squires: Power Team—240-cu. in. Big Six of the Synchro-Smooth Transmission (fully synchronized 3-speed manual) **C** Choice of 15 Super Diamond Lustre Enamel Colors. **D** 3 All-Vinyl Trims (Custom). **E** Cloth and Vinyl Trims (Custom 500). **F** Color-Keyed Headlining and Sun Visors. **G** Full-Width Seals with Foam-Padded Cushions. **H** Color-Keyed Carpeting, Courtesy Lighting. **I** Heater-Defroster. **J** Full Park Windshield Wipers. **K** Cigarette Lighter, Ash Trays. **L** Reversible Keys. "Keyless" Locking. **M** Suspended Accelerator Pedal. **N** Crank-Adjusted Vent Windows. **O** Twice-a-Year Maintenance Features (See page 24). **P** Plus all the Ford Motor Company Lifeguard Design Safety Features listed on this page.

**FORD GALAXIE 500 4-Door Sedan, SportsRoc, 2- and 4-Door Hardtops, Convertible:** In addition to all of the above-listed equipment, you get these variations: Interior Choices—**S** Cloth-Vinyl Trims (sedan, hardtops), **T** All-Vinyl Trims (convertible) **U** Woodlike Appliques on Panels and Doors **V** Lighted Glove Box **W** Lighted Trunk **X** Convertible Features: 5-gly Vinyl, Power-Operated Top, Tempered Safety Glass Rear Window. **Y** Stretch-Taut, Color-Keyed Boot with Easy-Action Top Latches.

**FORD XL SportsRoc and Convertible:** Besides the 240-cu. in. Big Six, the fully synchronized 3-speed manual transmission and previously listed equipment, you get these variations: Interior Choices—**6** All-Vinyl

Trims. **D** Woodlike Appliques on Panel and Doors. **E** Full Wheel Covers. **F** Die-Cast Grille. **G** Disappearing Headlamps. **H** (Convertible Features same as above.)

**LTD by FORD 2- and 4-Door Hardtops, 4-Door Sedan:** Power Team—302-cu. in. V-8. **S** Synchro-Smooth Transmission (fully synchronized 3-speed manual). **D** In addition, you get all the above equipment and these variations: Interior Choices—**6** Cloth and Vinyl Trims. **G** Full-Width Seats. **H** Electric Clock. **I** Woodlike Appliques on Instrument and Door Panels.

**FORD WAGONS (Country Squire, Country Sedan, Custom 500 Ranch Wagon and Ranch Wagon):** For features that come standard, like the 3-way Magic Doorgate, 302-cu. in. V-8 and all other facts on Ford Wagons, ask your Ford Dealer for a copy of the new 1969 Ford Wagon Catalog.

**STANDARD FORD MOTOR COMPANY LIFEGUARD DESIGN SAFETY FEATURES:** Ever since there have been Fords on the American Road, safety of the people who drive and ride in them has been a primary concern of the Ford Motor Company. Ford engineers have driven millions of test-track miles, worked millions of laboratory man-hours to make each Ford car as strong and reliable as possible. Some of the more recent results of their dedicated work are reflected in the Ford Motor Company Lifeguard Design Safety Features listed here. While these features help reduce likelihood of injury, you can contribute importantly by preventing an accident. Obey traffic laws at all times. Develop alert, defensive driving

habits to protect yourself and family best against unsafe conditions on the road.

**Every 1969 Ford includes:** Dual Hydraulic Brake System with warning light. **A** Glare reduced instrument panel padding. **B** Windshield wiper arms, steering wheel hub, horn ring, rearview mirror/mirror mounting and windshield pillars. **C** Energy-absorbing steering column and steering wheel. **D** Energy-absorbing armrests and safety-designed door handles. **E** Front and rear lap belts with front outboard retractors. **F** Turn indicators with lane-changing signal feature. **G** Inside day/night yield away rearview mirror. **H** Energy-absorbing instrument panel with padding. **I** Padded sun visors. **J** Two speed or variable speed windshield wipers. **K** Windshield washers. **L** Double-thick laminate safety glass windshield. **M** Double-ye safety door latches and safety hinges. **N** 4-way emergency flasher. **O** Back-up lights. **P** Side marker lights or reflectors. **Q** Energy-absorbing front seat back tops with padding. **R** Self-locking folding front seat backs. **S** Shoulder belts for outboard front seat passengers (except convertibles). **T** Safety-designed coat hooks. **U** Safety-designed window regulator knobs. **V** Safety-designed radio control knobs and push buttons. **W** Outside rearview mirror, driver's side. **X** Safety rim wheels and load-rated tires. **Y** Corrosion-resistant brake lines. **Z** Uniform transmission shift quadrant. **A** Safety design front end structure.



# 1969 FORD FACTS

**Color and Upholstery Selections:** 15 single tones, 24 two-tone combinations. Upholstery choices: Up to 37 in hardtops, 38 in sedans, 19 in wagons, 10 in convertibles.

**Engines** (see chart for availability): 240-cu. in. Big Six—150 hp, 4.00" x 3.18" stroke; 9.2 to 1 comp. ratio; 7 main bearings; reg. fuel; auto. choke; self-adj. valves; oil capacity, incl. filter, 5 qt.

302-cu. in. V-8—220 hp; 4.00" bore x 3.00" stroke; 9.5 to 1 comp. ratio; reg. fuel; 2-barrel carb.; auto. choke; self-adjusting valves; oil capacity, incl. filter, 5 qt.

390-cu. in. V-8—265 hp; 4.05" bore x 3.78" stroke; 9.5 to 1 comp. ratio; reg. fuel; 2-barrel carb.; auto. choke; self-adj. valves; oil capacity, incl. filter, 5 qt.

429-cu. in. Thunder Jet V-8—320 hp; 4.36" bore x 3.59" stroke; 10.5 to 1 comp. ratio; prem. fuel; 2-barrel carb.; auto. choke; self-adj. valves; oil capacity, incl. filter, 5 qt.

429-cu. in. Thunder Jet V-8—360 hp; 4.36" bore x 3.59" stroke; 10.5 to 1 comp. ratio; prem. fuel; 4-barrel carb.; auto. choke; self-adj. valves; dual exhausts (single on wagons); oil capacity, incl. filter, 5 qt.

## Power Team Selections

ENGINES	TRANSMISSIONS	
	LTD's	Other Models
Cu. In. Designation	Squires	Models
240 Big Six*	S*	S*
302 V-8†	S†, C	S†, C
390 V-8	S, C	S†, C
429 Thunder Jet V-8 2V	C	C
429 Thunder Jet V-8 4V	C, 4	C, 4

\*Std. engine and trans. all models except LTD's and Squire Wagons.

†Std. trans. as indicated, all others optional.  
‡Std. engine and trans. LTD's and Country Squires  
N/A—Speed Manual N/A on wagons

Transmission Key:

S—Synchro-Smooth Transmission (fully synchronized 3-speed manual)

C—SelectShift Cruise-O-Matic; 4—4-Speed Manual

**Engine Features:** 6000-mile (or 6-month) full-flow oil filter; cry-type air cleaner; year-round 190° thermostat; 12-volt electrical system; 42-amp. alternator; 54-plate, 45 amp-hr Autolite Sta-Ful battery (78-plate, 80 amp-hr with 360-hp V-8); weatherproof ignition with constant-resistance wiring and air-cooled breaker points; positive-engagement starter; fully aluminum muffler.

**Clutch and Manual Transmissions**—(see chart availability). Semi-centrifugal clutch. Face diameter 9.5" with Big Six, 10" with 302-cu. in. V-8, 11" with 390-cu. in. V-8, 11.5" with Thunder Jet 429 V-8 (4-speed manual). Synchro-Smooth Drive Manual Transmission—smooth, fully synchronized shifting in all forward speeds.

**4-Speed Manual Transmission**—Fully synchronized with floor- or console-mounted stick shift on XL's; floor-mounted on others.

**SelectShift Cruise-O-Matic**—Lets you drive fully automatically or shift manually through the gears. Three forward gears, one reverse. Effective engine braking in low gear (1) for better control in hill driving. Quadrant sequence P-R-N-D-2-1.

**Rear Axle:** Semi-floating type with deep-offset hypoid gears. Overhung drive pinion and cast center section with roller bearings for all 240- and 302-cu. in. engines. Straddle-mounted drive pinion with roller bearings for all other engines.

**Frame:** Front end assembly, rear end assembly, and four reinforced torque box assemblies connected by center sidersails. New S-shape front frame rail offer better energy-absorbing ability. Node-point body mounting with variable

rate mounts results in superior noise and vibration suppression characteristics.

**Front Suspension:** Wide 63" tread; drag-strut, ball-joint type mounted to allow slight rearward movement of wheels to reduce effect of road faults. Rubber-bushed stabilizer helps control roll on turns. Tapered roller wheel bearings.

**Rear Suspension:** Wide 64" tread. Three-link arrangement to control dive and squat on braking and acceleration. Lateral track bar centers axle, resists body sway on turns. Links and track bar rubber-bushed for smooth, quiet operation.

**Steering:** Overall steering ratio 30.7 to 1; with power steering 21.8 to 1.

**Brakes:** Dual hydraulic system with dual master cylinder, separate lines to front and rear. Self-energizing, self-adjusting (when applied while car is moving rearward), 11-inch composite drums, grooved for better cooling. Lining area 201.8 sq. in., 219 sq. in. on Wagons.

**Tires:** Uniform pressure black tubeless with rayon/polyester cord. Basic sizes 7.75-15, 8.25-15, H70-15. Belted Wide-Tread Tires included on XL's optional GT Performance Group, optional on all models (except wagons). Tire sizes are determined in part by engine choice and special equipment.

**Basic Dimensions & Capacities**—Length 213.9" (XL and LTD are 216.9"). Width 79.8" 4 Drs.; 79.7" 2-Dr. Hdtps.; 79.4" 2-Dr. Sedans and Conv. Height 55.1" (sedans), 53.7" (hardtop), 54" convertibles. Wheelbase—121". Tread is 63" front, 64" rear. Trunk Luggage Vol. (cu. ft.)—15.9 (conv.), 18 (others). Fuel—25 gal.

**Approximate Weights**—Custom 2-Door Sedan 3798 lb., Custom 4-Door Sedan 3821 lb., Custom 500 2-Door Sedan 3783 lb., Custom 500 4-Door Sedan 3883 lb., Galaxie 500 2-Dr. Hdtp. 3848 lb., Galaxie 500 SportsRoof 3893 lb., Galaxie 500 4-Door Hardtop 3819 lb., Galaxie 500 Conv. 4053 lb., Ford XL SportsRoof 3942 lb., Ford XL Conv. 3995 lb., LTD 2-Door Hardtop 3918 lb., LTD 4-Door Hardtop 4013 lb., LTD 4-Door Sedan 3918 lb.

**Trailer Towing:** For trailer towing information, see your Ford Dealer. He can advise on special equipment recommended for towing trailers of all types and sizes. Ask for a copy of the brochure.

1969 Ford Cars & Trucks for Recreation. It's filled with suggestions that tell you what to do, and how and when to do it for maximum trailering enjoyment.

## Twice-a-Year Maintenance

'69 Fords are designed to go 6,000 miles (or 6 months) between oil changes and minor chassis lubrications; 36,000 miles (or 3 years, whichever comes first) between major chassis lube. Other '69 Ford service-savers include: 2-year engine coolant-antifreeze, self-adjusting brakes, long-life Autolite Sta-Ful battery, shielded alternator, rust- and corrosion-resistant aluminum muffler, galvanized underbody parts.

**NOTE:** Your new 1969 Ford comes equipped with factory engineered and approved parts such as the dependable Autolite Sta-Ful battery, Autolite Power-Tip spark plugs, Autolite shock absorbers, and an Autolite 6000-mile oil filter. For continued top performance, be sure to specify genuine Autolite parts whenever replacement is necessary.

While the information shown herein was correct when approved for printing, Ford Division reserves the right to discontinue, or change at any time, specifications or designs without incurring obligations. Some features shown or described are optional at extra cost.



It's the going thing!