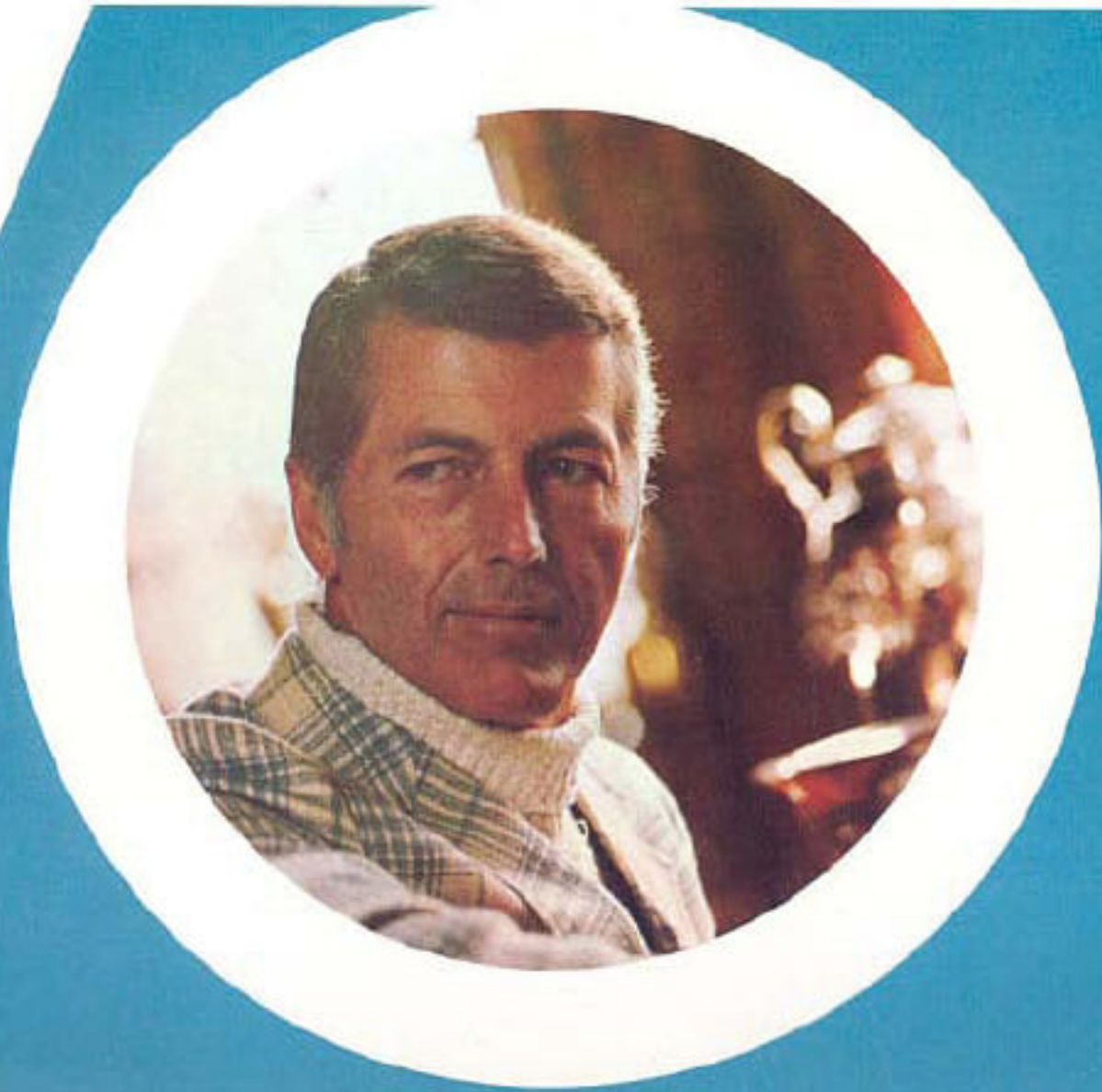
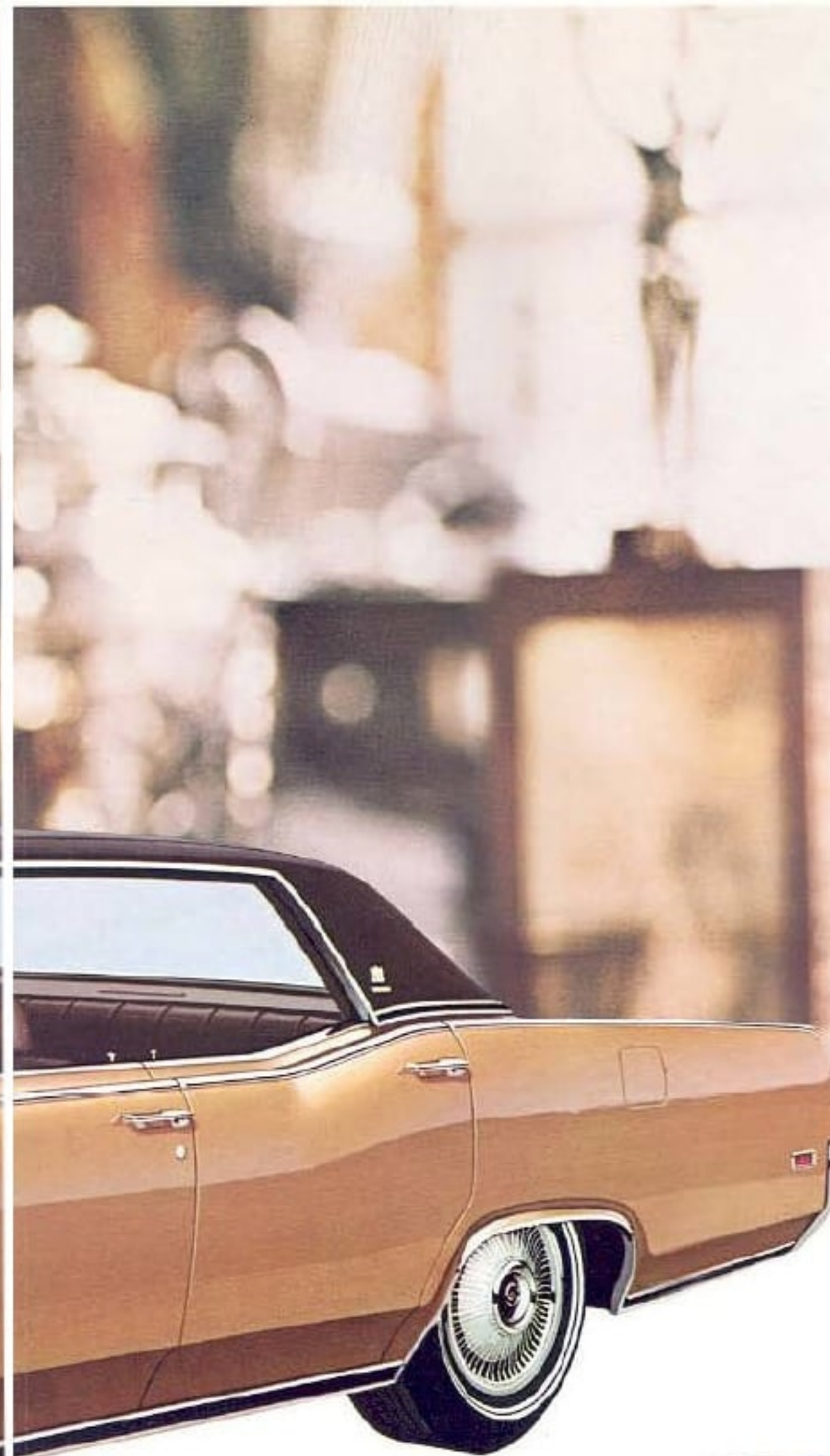


marquis
marauder
monterey





Marquis Brougham 4-door hardtop



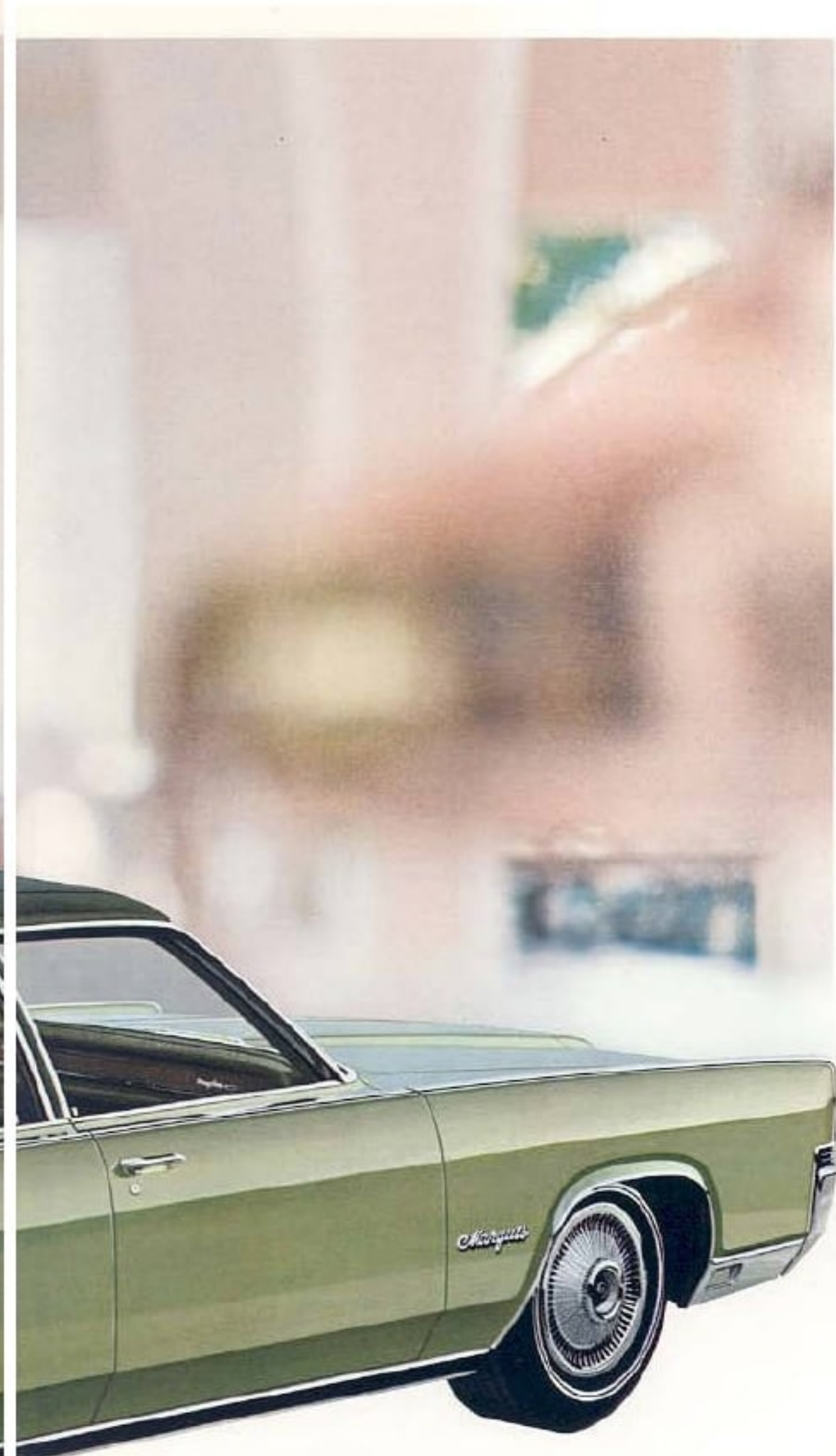
Marquis 4-door hardtop

MARQUIS BROUGHAM AND MARQUIS 4-DOOR HARDTOPS

Marquis and Marquis Brougham are the most luxurious medium-priced cars from Lincoln-Mercury for 1970. They are distinguished in their field by the most dramatic styling since the Continental Mark III. In all, there are nine models—Marquis 4-door sedan, 4-door hardtop, 2-door hardtop and convertible. Marquis Brougham is available in a 4-door sedan, 2-door hardtop and 4-door hardtop. All of these cars are illustrated on the following pages. The Marquis Station Wagon and Marquis Colony Park Station Wagon are described in a separate station wagon catalog available from your Lincoln-Mercury dealer. Marquis Brougham models differ from Marquis in such distinctive standard features as a limousine-like vinyl-covered roof, unique ornamentation and a remarkably luxurious interior, which is shown and described on page 10.



Marquis Brougham 4-door sedan



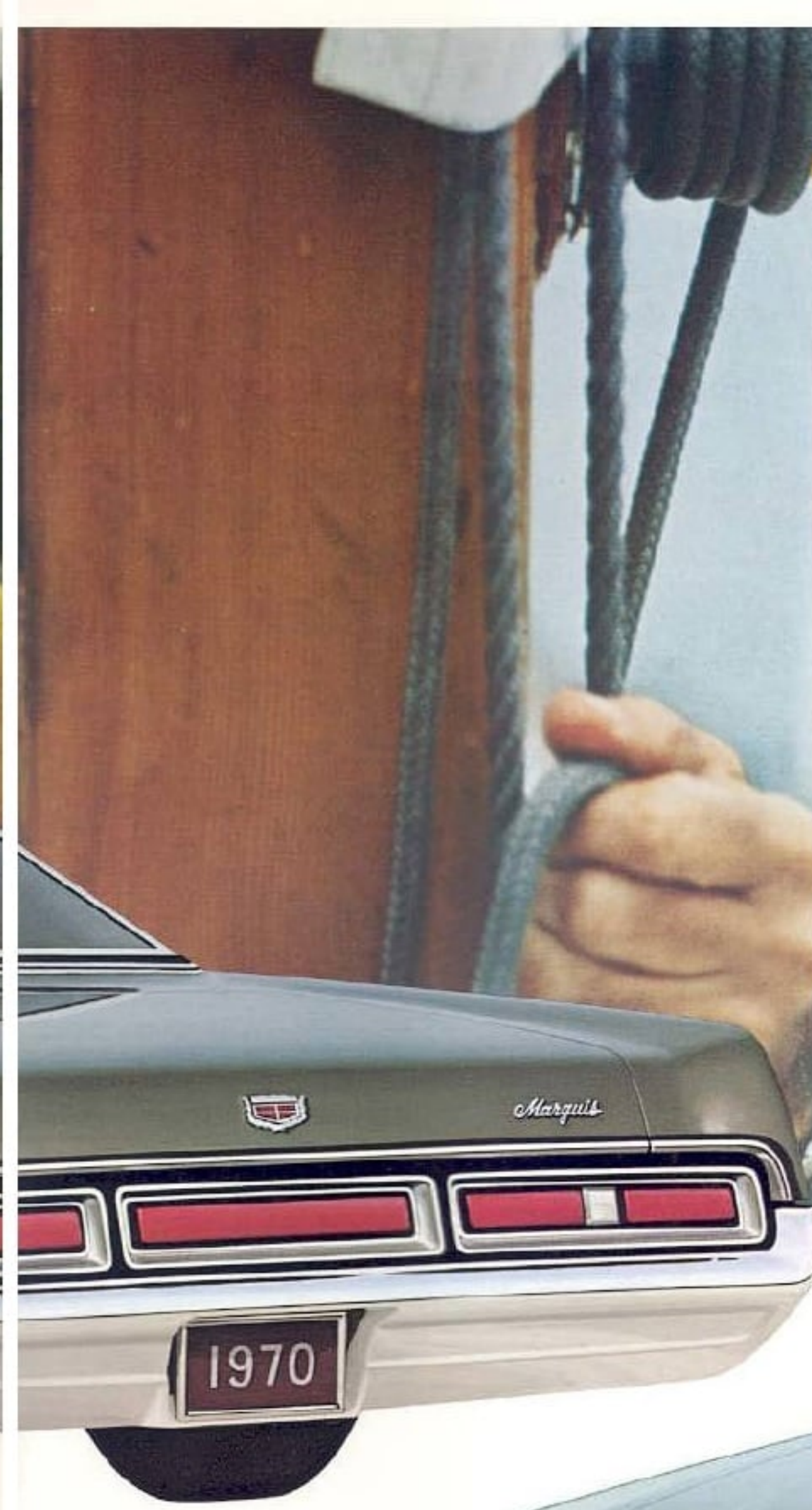
Marquis 4-door sedan

MARQUIS BROUGHAM AND MARQUIS 4-DOOR SEDANS

Marquis and Marquis Brougham have been widely acclaimed as the most beautiful medium-priced cars ever built by the makers of Lincoln Continental. A number of improvements make them even more desirable this year. The grille and taillamp areas have been refined for a more impressive appearance. A new anti-theft ignition switch locks the steering mechanism and transmission when the key is removed. Other innovations include a rim blow horn located in the steering wheel rim, new sound insulation for a quieter ride, new exterior paint colors and a new optional, electrically heated rear window defroster for hardtops and sedans. For added safety, side marker lights now flash on and off with the turn signals.



Marquis 2-door hardtop



MARQUIS AND MARQUIS BROUGHAM 2-DOOR HARDTOPS

The Lincoln Continental heritage of Marquis and Marquis Brougham is particularly apparent out on the road. The ride is in every respect luxurious—smooth, quiet and exceptionally stable. This is the result of wide tread, large front springs, extra insulation, enlarged stabilizer bar and ultra-quiet exhaust system. A big 429 cubic inch, 320 horsepower V-8 engine with 2-barrel carburetor is standard in every Marquis and Brougham sedan, hardtop and convertible. It delivers a comforting surge of power whenever required. Select-Shift automatic transmission is also standard as are a great many other driving conveniences and styling and comfort features. Most of these are listed on page 9. You can add to the extraordinary pleasure of driving Marquis or Brougham by selecting some of the more popular options described on pages 26 and 27.



Marquis Brougham 2-door hardtop



MARQUIS CONVERTIBLE

The high standards of luxury and elegance set by Marquis are in no way compromised in the convertible. It displays the same distinctive Marquis flair, with ventless side windows featuring a pronounced glass curvature, concealed headlamps and full-width taillamps. Mercury's 429 cubic inch V-8 is standard along with Select-Shift automatic transmission. Smartly tailored all-vinyl interiors in a wide range of colors, and deluxe seat belts especially reflect Marquis elegance. There is an unusual amount of room in the rear seat, and the scratch-resistant, non-yellowing tempered glass rear window folds with the top without having to be zippered in and out.

Marquis standard equipment:

429 cubic inch, 320 horsepower V-8 engine . . . Select-Shift automatic transmission . . . concealed dual headlamps . . . new full-width taillamp assembly . . . ventless curved glass side windows . . . deluxe wheel covers . . . new steering column and transmission lock . . . new luxury steering wheel with rim blow horn . . . new full-width simulated teakwood vinyl appliqué on instrument panel . . . electric clock.

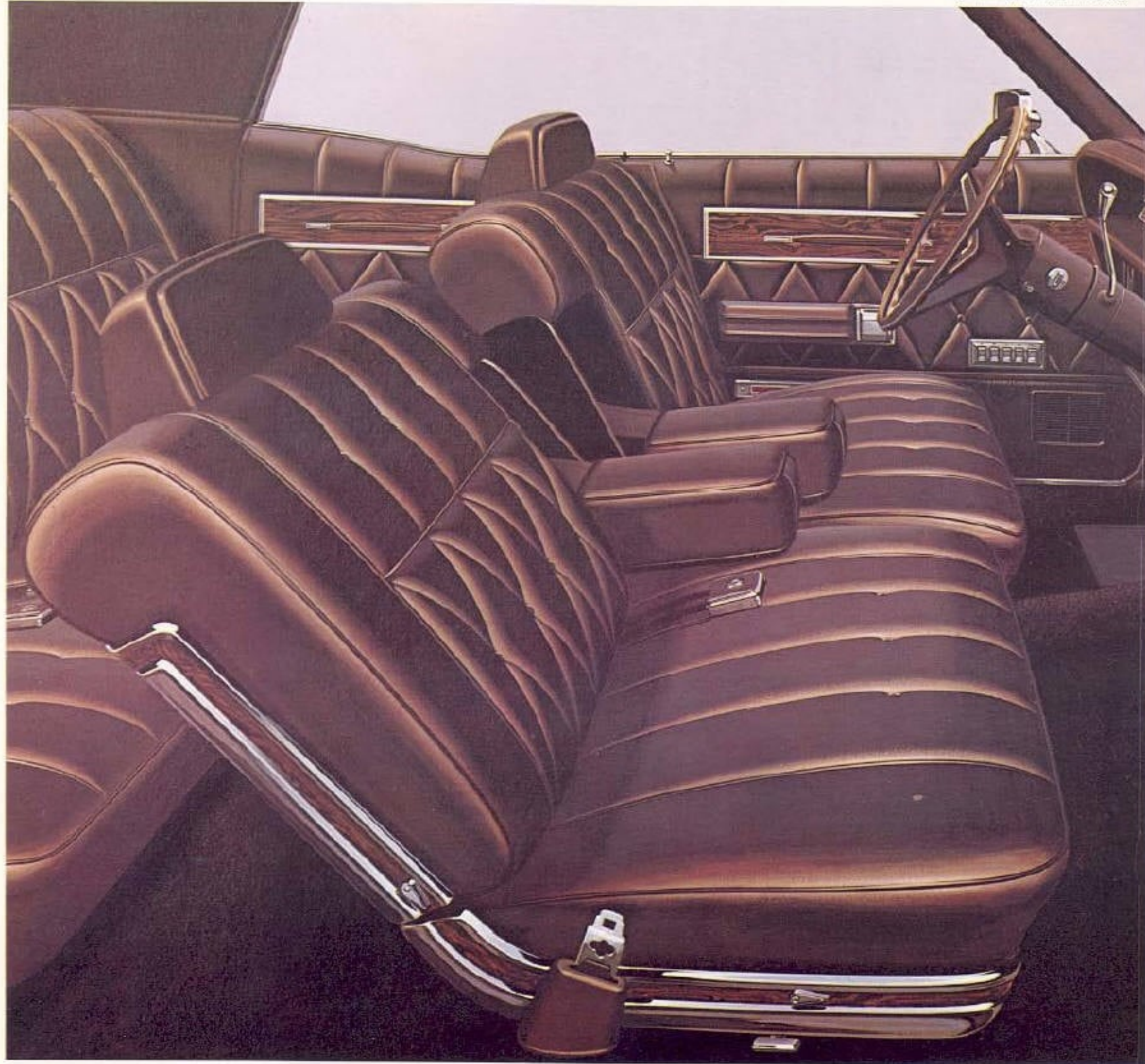
Marquis Brougham standard equipment includes all Marquis equipment plus:

Vinyl-covered roof . . . bright and black Brougham crest on rear roof pillar . . . bright upper body moldings replacing dual lower body paint stripes . . . Twin Comfort Lounge Seats with individual armrests . . . luxury level cloth-and-vinyl seat covering . . . special door panels with vinyl-covered door pulls.

MARQUIS BROUGHAM AND MARQUIS INTERIORS

One of the major distinctions between Marquis Brougham and Marquis is the number of additional comfort and luxury features that are standard equipment in Brougham models. For example, the Twin Comfort Lounge Seats (shown below with reclining passenger seat option) are a standard feature. Special door panels with vinyl-covered door pulls and a rear seat center armrest* also characterize the luxury of Brougham interiors. □ At the top of the right hand page is shown the tastefully elegant Marquis interior with cloth-and-vinyl bench seat and

(*NA with all-vinyl interior.)



Marquis Brougham interior with standard Twin Comfort Lounge Seats and reclining passenger seat option

new simulated dark teakwood appliques. The new luxury steering wheel with rim blow horn, an electric clock and a number of courtesy lights are standard. □ Optional Twin Comfort Lounge Seats (shown in bottom picture) may also be ordered for Marquis. Each seat is individually adjustable with its own armrest. An optional reclining passenger seat similar to that shown at the left can be ordered with Twin Comfort Lounge Seats in both Marquis and Brougham. All color combinations are detailed on pages 24 and 25.



Marquis interior with standard bench seat



Marquis interior with optional Twin Comfort Lounge Seats

MARAUDER X-100 AND MARAUDER

A dramatic and highly distinctive roof design with tunneled rear window immediately distinguishes the Marauder and Marauder X-100. An optional two-tone paint treatment for the rear deck can add to their distinction. □ The Marauder X-100 with its standard 360 horsepower, 429-4V V-8 engine and Select-Shift automatic transmission fully qualifies as an all-out performance machine. Luxury wheel covers, fender skirts on the rear quarter panels and white sidewall belted wide tread tires are also standard equipment. □ The Marauder is a more economical approach to distinction in the field of sports motoring. It features six-passenger roominess and is powered by a husky 390 cubic inch basic engine. A number of high performance options such as a competition handling package, Traction-Lok axle, power front disc brakes and a high performance rear axle are available for both Marauder and Marauder X-100. Ask your Lincoln-Mercury dealer for information on these items.

Marauder standard equipment:

390 cubic inch, 265 horsepower V-8 engine . . . concealed headlamps . . . tunneled rear window . . . ventless side windows . . . dual upper body paint stripes . . . unique taillamps with surrounding low gloss paint . . . luxurious cloth-and-vinyl interior . . . simulated dark teakwood appliques on instrument panel and door.

Marauder X-100 standard equipment

includes all Marauder equipment plus:

429 cubic inch, 360 horsepower V-8 engine with 4-barrel carburetor . . . Select-Shift automatic transmission . . . luxury wheel covers . . . white sidewall belted wide-tread tires . . . rear wheel fender skirts with bright molding . . . luxury rim blow steering wheel . . . electric clock . . . choice of two seating arrangements.



Marauder 2-door hardtop



Marauder X-100 2-door hardtop



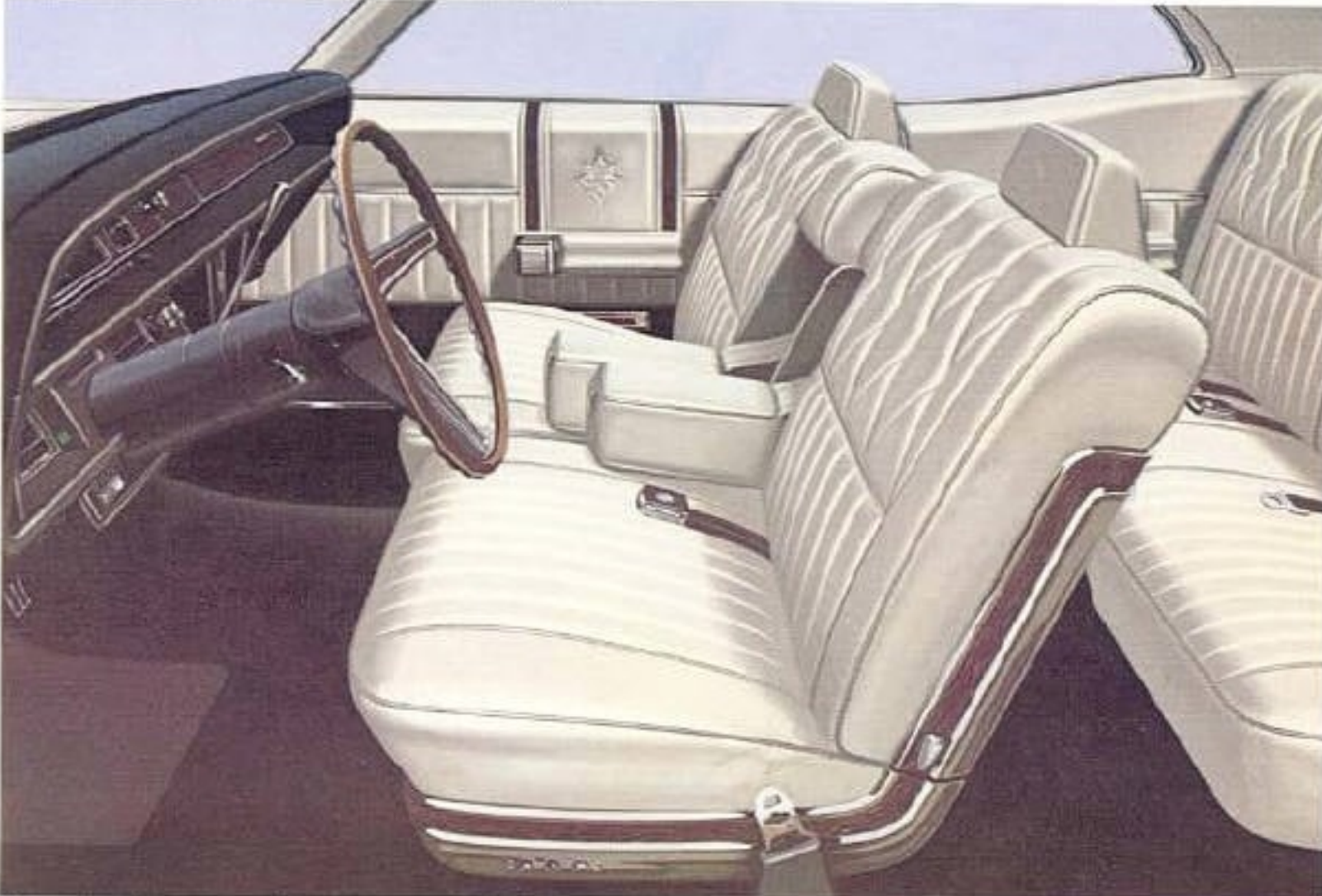
MARAUDER AND MARAUDER X-100 INTERIORS

A distinctive feature of the Marauder X-100 is the choice of two totally different interiors—at no extra cost. The all-vinyl hi-back bucket seats and center sports console format shown below is standard, but the Twin Comfort Lounge Seats shown in the bottom picture at left may be selected instead. Other X-100 interior features include a luxury rim blow steering wheel, electric clock, bright seat side shields and front door courtesy lights. □ The standard Marauder

cloth-and-vinyl bench seat, shown in the upper picture on the left hand page, is available in black, dark red, medium blue, medium green and light gold. New simulated dark teakwood appliques on the instrument panel are featured along with a new steering wheel design and rocker type light switches. An all-vinyl bench seat or Marauder X-100 hi-back bucket seats and center sports console interior may also be ordered at extra cost.



Marauder standard interior with cloth-and-vinyl bench seat



Marauder X-100 standard interior with Twin Comfort Lounge Seats



Marauder X-100 standard interior with hi-back bucket seats and center sports console

MERCURY MONTEREY CUSTOM AND MONTEREY 4-DOOR SEDANS

Generally considered the most cars for the money in the medium-price field, Monterey Custom and Monterey have earned the admiration of both value-conscious and luxury-minded motorists alike. These cars look like luxury cars. Their overall styling is clean and classic—elegantly reflecting the restrained good taste of the makers of Lincoln Continental. Fine-car touches are apparent everywhere such as a highly distinctive all-new grille, the hardtop look of the sedans and tasteful chrome ornamentation. The interiors are also unusually luxurious for cars priced in the range of Monterey and Monterey Custom. They are shown on pages 22 and 23.



Mercury Monterey 4-door sedan



Mercury Monterey Custom 4-door sedan

MERCURY MONTEREY AND MONTEREY CUSTOM 4-DOOR HARDTOPS

These cars not only look like luxury cars, they ride like luxury cars. This is due in part to their extra-long 124-inch wheelbase (the same as on Marquis sedans and hardtops) and Lincoln-Mercury's exclusive road-tuned chassis and suspension design. Fine-car touches are ventless side windows and curved side glass on hardtops and convertibles. There is luxurious power as well in the standard 390 cubic inch V-8 engine. It delivers 265 h.p. on regular fuel. Additional high-performance engines are available, and are indicated on page 27. In addition to extraordinary roominess inside, there is generous trunk space. Large families will appreciate these advantages as much as they will the prices of any of eight models in the Monterey/Monterey Custom series. (All models are illustrated in this catalog with the exception of the station wagon described in a separate station wagon catalog.)

Monterey standard equipment:

Regular fuel 390-2V V-8 engine (265 hp) . . . fully synchronized 3-speed manual transmission . . . ventless side windows on hardtops and convertibles . . . side marker lamps that flash with the turn signals . . . bright wheel opening moldings . . . full-width simulated dark teakwood appliques on instrument panel . . . dome light . . . high-quality cloth-and-vinyl upholstery . . . steering column lock . . . 100% nylon carpeting . . . adjustable head restraints.

Monterey Custom standard equipment includes all Monterey equipment plus:

Body side molding with color-keyed vinyl insert . . . deluxe wheel covers . . . choice of cloth-and-vinyl or all-vinyl interiors . . . front seat center armrests . . . bright and black curb molding . . . bright seat side shields with teakwood vinyl inserts.



Mercury Monterey Custom 4-door hardtop



Mercury Monterey 4-door hardtop

MERCURY MONTEREY, MONTEREY CUSTOM 2-DOOR HARDTOPS AND MONTEREY CONVERTIBLE

The 2-door hardtops have a distinctive sporty flair, and are surprisingly low priced for a full-sized luxury car. They have practically all of the standard features listed on page 18 including a new steering column lock and new side marker lights that flash on and off with turn signals. The convertible offers the additional fun and excitement of open-air motoring. An easy-to-clean all-vinyl interior with deluxe seat belts is standard, and a compact storing convertible top permits a generous amount of spaciousness in the rear compartment. The scratch-resistant, yellow-resistant window of super-tempered glass folds up without having to be zippered in and out. To add to the enjoyment of any Monterey or Monterey Custom you select, a wide range of options is available including power brakes (disc in front, drum in rear), speed control, Whisper-Aire Conditioner and many more. You'll find a number of others listed on pages 26 and 27.



Mercury Monterey Convertible



Mercury Monterey Custom 2-door hardtop



Mercury Monterey 2-door hardtop



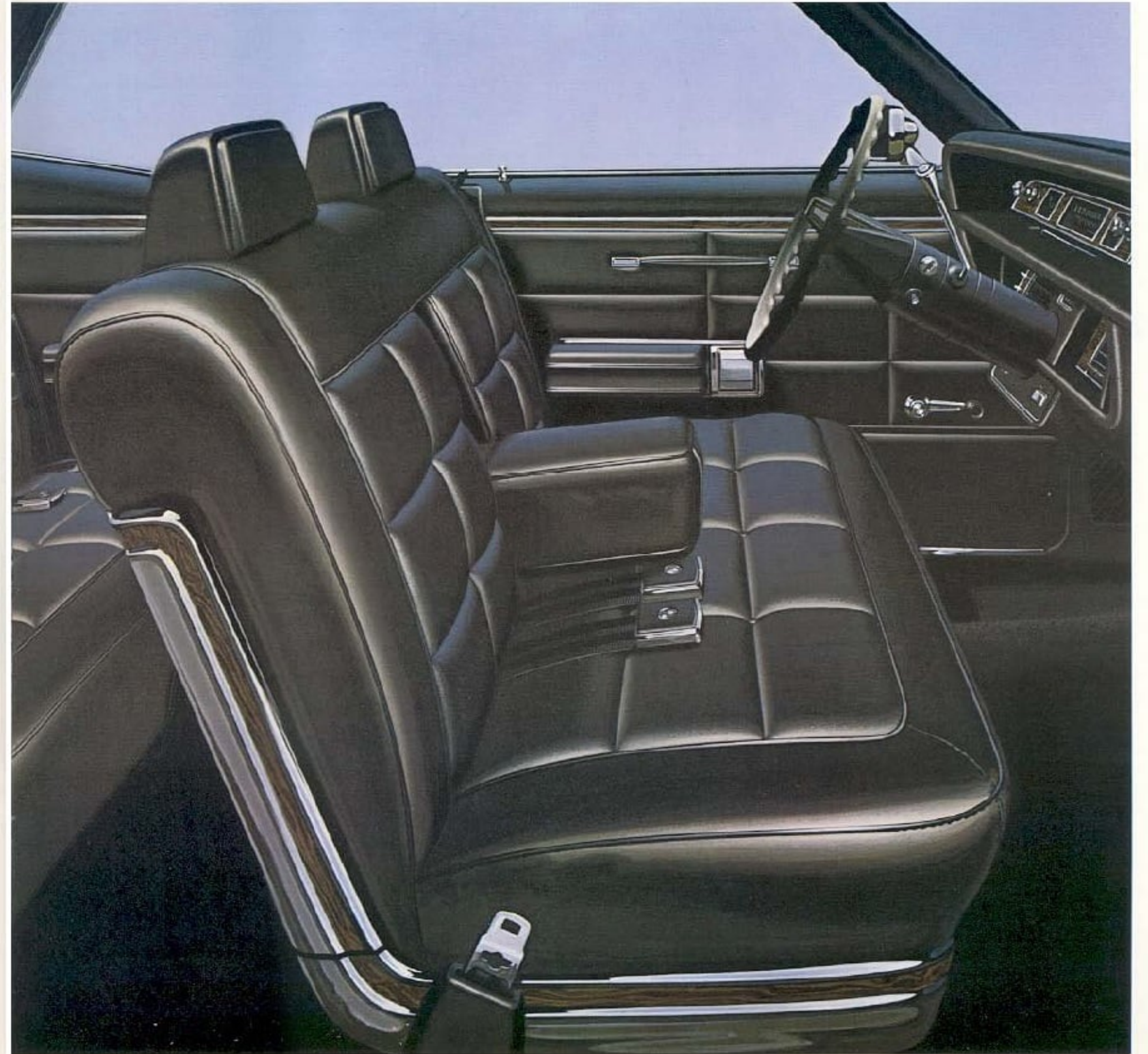
MERCURY MONTEREY AND MONTEREY CUSTOM INTERIORS

The standard Monterey interior, shown at left, features a beautiful new pleated design in cloth and vinyl. Simulated dark teakwood appliques on the instrument panel are a new luxury touch that add to the handsome overall appearance. Other interior features include a new color-keyed, two-spoke steering wheel with horn blow mechanism integrated in the steering wheel pad, rocker type instrument panel switches and adjustable head restraints.

A number of extra luxury features are evident in the Monterey Custom interior shown below. They include front seat center armrests, vinyl-covered door pull handles, bright seat shields with teakwood vinyl insert, deluxe steering wheel, rear door courtesy lights and a choice of cloth-and-vinyl or all-vinyl trim at no extra cost. Whichever Monterey or Monterey Custom you select, you will find the exceptional attention to detail that characterizes all Lincoln-Mercury cars.



Standard Monterey interior



Monterey Custom interior

MARQUIS, MARAUDER, MONTEREY COLOR AND TRIM

MODELS:	Monterey Monterey Custom Marauder	Monterey Marauder	Monterey Custom	Marauder Marauder X-100	Marauder X-100	Marquis	Marquis	Marquis	Marquis	Marquis Brougham	Marquis Brougham
INTERIORS:	Cloth/Vinyl (5)	Vinyl (extra cost)#	Vinyl (no extra cost)	Bucket Seats (4)	Twin Comfort Lounge Seats (3)	Bench Seat Cloth/Vinyl	Bench Seat Vinyl	Twin Comfort Lounge Seats (3) (extra cost) Cloth/Vinyl	Twin Comfort Lounge Seats (3) (extra cost) Vinyl	Twin Comfort Lounge Seats (std) (3) Cloth/Vinyl with Rear Center Armrest	Twin Comfort Lounge Seats (std) (3) Vinyl NA with Rear Center Armrest
EXTERIOR COLORS:											
Black	Black	Black	Black	Black	Black	Black (5)	Black	Black (5)	Black	Black	Black
White	Med. Blue (2) Dk. Red (2) Med. Green (2) Light Gold	Med. Blue Dk. Red Med. Green (5) Light Gold (5) White	Med. Blue (1) Dk. Red (1) Med. Green (1) Light Gold (1) White	Med. Blue Dk. Red Med. Brown Med. Green White	Med. Brown Med. Green White	Med. Blue (5) Dk. Red (6) Med. Green (5) Lt. Gold (5) Dk. Brown (6)	Med. Blue Dk. Red Med. Brown (5) Med. Green (5) White Dk. Brown (5)	Med. Green (5)	White Med. Brown (5) Med. Green (5)	Med. Blue Dk. Red Med. Green Lt. Gold Dk. Brown	Med. Green
Medium Brown Metallic	Black	Black	Black	Black	Black	Black (5)	Black	Black (5)	Black	Black	Black
Light Gold	Lt. Gold	White Lt. Gold (5)	White Lt. Gold (1)	White Med. Brown	Med. Brown White	Dk. Brown (6) Lt. Gold (5)	Med. Brown (5) White Dk. Brown (5)		White Med. Brown (5)	Lt. Gold Dk. Brown	
Medium Blue Metallic	Black	Black	Black	Black	Black	Black (5)	Black	Black (5)	Black	Black	Black
Dark Blue	Med. Blue (2)	Med. Blue White	Med. Blue (1) White	Med. Blue White	White	Med. Blue (5)	Med. Blue White		White	Med. Blue	
Dark Maroon	Black	Black	Black	Black	Black	Black (5)	Black	Black (5)	Black	Black	Black
Light Gray Metallic	Dk. Red (2) Lt. Gold (w/Dk. Maroon only)	Dk. Red White Lt. Gold (5) (w/Dk. Maroon only)	Dk. Red (1) White Lt. Gold (1) (w/Dk. Maroon only)	Dk. Red Med. Brown (only w/Dk. Maroon) White	Med. Brown (only w/Dk. Maroon) White	Dk. Red (6) Lt. Gold (5) (only w/ Dk. Maroon)	Dk. Red Med. Brown (5) (Dk. Maroon only) White		White Med. Brown (5) (Dk. Maroon only)	Dk. Red Lt. Gold (Dk. Maroon only)	
Dark Ivy Green Metallic	Black	Black	Black	Black	Black	Black (5)	Black	Black (5)	Black	Black	Black
Medium Ivy Green Metallic	Med. Green (2) Lt. Gold (NA w/ Med. Ivy Green, Lt. Ivy Yellow)	Med. Green (5) White Lt. Gold (5) (NA w/Med. Ivy Green Met., Lt. Ivy Yellow)	Med. Green (1) White Lt. Gold (1) (NA w/Med. Ivy Green Met., Lt. Ivy Yellow)	Med. Brown (NA w/Med. Ivy Green Metallic) Med. Green White	Med. Brown (NA w/Med. Ivy Green Metallic) Med. Green White	Med. Green (5) Lt. Gold (5) (NA w/Med. Ivy Green Metallic, Yellow or Lt. Ivy Yellow) Dk. Brown (NA w/Dk. Ivy Green or Med. Ivy Green)	Med. Brown (5) (NA w/Med. Ivy Green Met.) Med. Green (5) White Dk. Brown (NA w/Dk. & Med. Ivy Green Met.)	Med. Green (5)	White Med. Brown (5) (NA w/Med. Ivy Green Met.) Med. Green (5)	Med. Green Dk. Brown (Lt. Ivy Yellow and Yellow only) Lt. Gold (NA w/Lt. Ivy Yellow, Med. Ivy Green Met.)	Med. Green
Medium Gold Metallic	Black	Black	Black	Black	Black	Black (5)	Black	Black (5)	Black	Black	Black
Medium Bronze Metallic	Lt. Gold	White Lt. Gold (5)	White Lt. Gold (1)	Med. Brown White	Med. Brown White	Lt. Gold (5) Dk. Brown (6)	Med. Brown (5) White Dk. Brown (5)		White Med. Brown (5)	Lt. Gold Dk. Brown	
Dark Aqua Metallic	Black	Black	Black	Black	Black	Black (5)	Black	Black (5)	Black	Black	Black

CODE
 (1) 2-door hardtops only.
 (2) NA Monterey Custom 2-door hardtop.
 (3) Optional reclining passenger seat also available at extra cost.

(4) Standard on Marauder X-100. Available at extra cost on Marauder.
 (5) NA convertible models.
 (6) NA on convertible or 2-door hardtop.
 #No extra cost on Monterey convertible.
 NA—Not Available
 w/—with

Conventional Two-Tone Color Combinations*	
Lower Body Color	Roof Color
DARK MAROON	WHITE OR BLACK
DARK AQUA METALLIC	
LIGHT GRAY METALLIC	
MEDIUM IVY GREEN METALLIC	
MEDIUM BLUE METALLIC	
MEDIUM GOLD METALLIC	
RED	
YELLOW	
MEDIUM BRONZE METALLIC	
LIGHT IVY YELLOW	
MEDIUM BROWN METALLIC	WHITE
LIGHT GOLD	
BLACK	BLACK
PASTEL BLUE	

*Optional at extra cost. Not available on Marquis Brougham Marauder, Marauder X-100 and Convertibles.

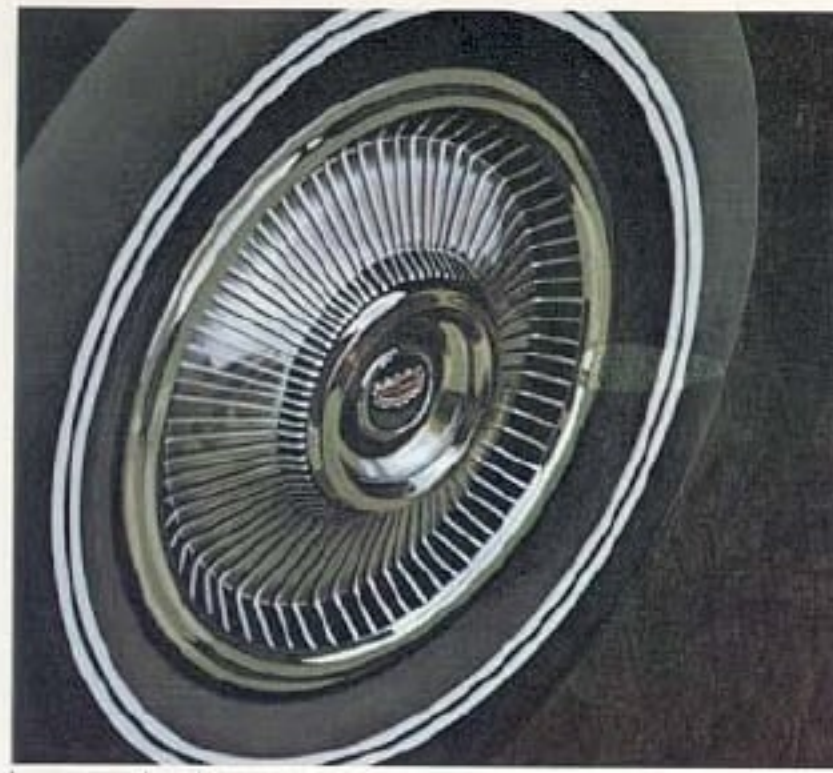
Marauder and Marauder X-100 Two-Tone Paint Colors*	
Body Color	Low Gloss Color
BLACK	BLACK
DARK IVY GREEN METALLIC	
LIGHT GRAY METALLIC	
WHITE**	
MEDIUM IVY GREEN METALLIC	
MEDIUM BLUE METALLIC†	
RED	
YELLOW††	
MEDIUM BRONZE METALLIC	
MEDIUM BROWN METALLIC	
WHITE***	DARK RED METALLIC
DARK IVY GREEN METALLIC	DARK GREEN METALLIC
WHITE**	
MEDIUM IVY GREEN METALLIC	

*Extra cost. Not available with vinyl roof.
 **Available with Black, Medium Blue, Medium Brown and White interiors only.
 ***Dark Red with Dark Red interiors. Dark Green with Medium Green interiors.
 †Available with Black, Medium Blue and White interiors only.

Vinyl Roof and Convertible Top Colors	
Vinyl Roof Color*	Lower Body Color
BLACK	Available with all exterior colors.
WHITE	Available with all exterior colors except Pastel Blue.
DARK BLUE	Available with White exterior and Blue interior. Also available with Pastel Blue, Medium Blue Metallic and Dark Blue exteriors with Blue, Black or White interiors.
DARK GREEN	Available with Dark Ivy Green Metallic, Medium Ivy Green Metallic and Light Ivy Yellow exteriors with Medium Green, Black or White interiors. Also available with White exterior and Medium Green interior.
DARK BROWN	Available with White, Medium Gold Metallic, Yellow, Medium Brown Metallic and Light Gold exteriors with Light Gold, Medium Brown or Dark Brown interiors.
Convertible Top Color	
BLACK	Available with all exterior colors.
WHITE	Available with all exterior colors except Pastel Blue.

†Available black, white and brown trims.
 *Vinyl roof standard on Marquis Brougham. Not available with Marauder two-tone paint.

OPTIONS AND ACCESSORIES



Luxury wheel covers



Styled aluminum wheels



Whisper-Aire conditioner



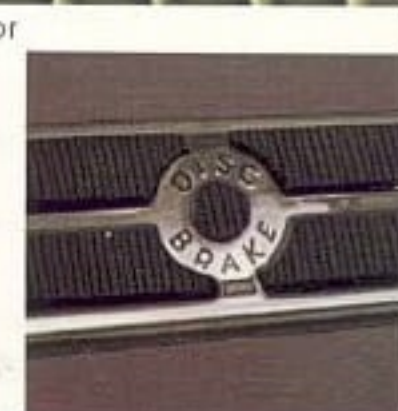
Remote-control left hand mirror



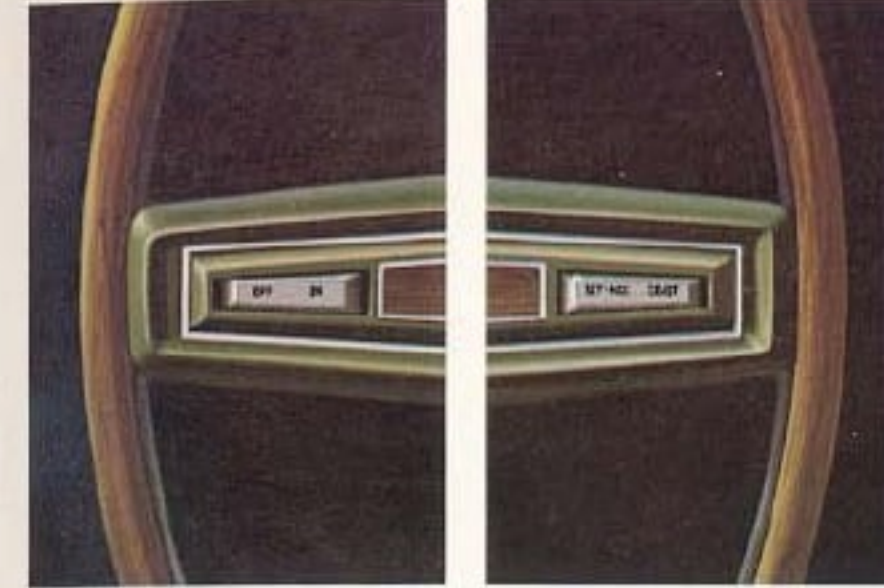
AM/FM stereo radio



6-way power seat



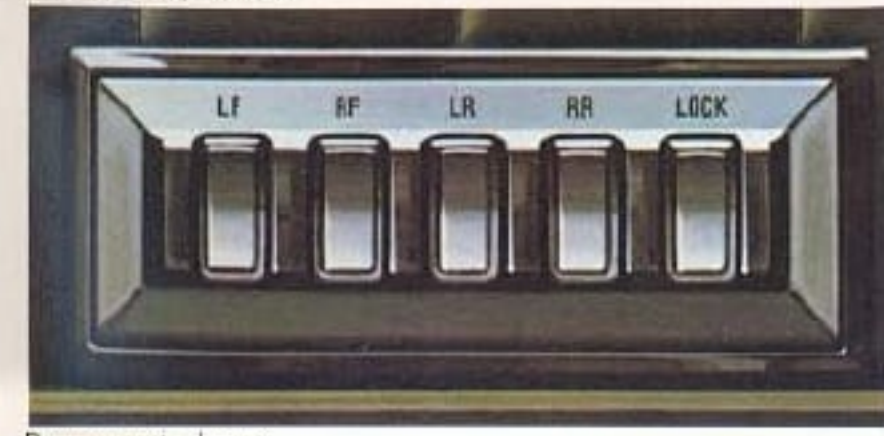
Power disc brakes



Speed control



Tilt steering wheel



Power windows

LUXURY WHEEL COVERS highlight the glamorous appearance of any Mercury you select.

STYLED ALUMINUM WHEELS are a handsome, recognized way of saying "performance".

SPEED CONTROL maintains constant speed until you touch brakes. Useful on long trips.

WHISPER-AIRE CONDITIONER keeps you cool and refreshed on even the warmest days. Helps keep pollen and dust out of the car.

AM/FM STEREO RADIO delivers full stereophonic sound through high quality two channel system. You can adjust balance in four speaker system (dual in convertibles) to best suit your listening pleasure.

REMOTE-CONTROL LEFT HAND MIRROR adjusts easily from inside the car.

6-WAY POWER SEAT moves forward and backward, up and down and tilts in two directions to help you find the perfect driving position.

POWER DISC BRAKES supply smooth stopping power with a light touch of the pedal. Come with disc brakes front, drum brakes rear.

TILT STEERING WHEEL allows you to find the most comfortable driving position at the touch of a lever.

POWER WINDOWS give driver fingertip control of all windows. Passengers also change glass position at the touch of a button.

PERFORMANCE EQUIPMENT

V-8 ENGINES:	MONTEREY	MONTEREY CUSTOM	MARAUDER	MARAUDER X-100	MARQUIS	MARQUIS BROUGHAM
390-2V (REGULAR FUEL) (a)	Std	Std	Std	NA	NA	NA
429-2V (b)	X	X	X	NA	Std	Std
429-4V (b)	X	X	X	Std	X	X
Transmissions:						
3-SPEED MANUAL (c)	Std	Std	Std	NA	NA	NA
SELECT-SHIFT (d)	X	X	X	Std	Std	Std
TRACTION-LOL AXLE	X	X	X	X	X	X
AUTOLITE HEAVY-DUTY BATTERY 80 AMP (e)	X	X	X	Std	Std	Std
HIGHER RATIO REAR AXLE	X	X	X	X	X	X
COMPETITION HANDLING PACKAGE (f)	NA	NA	X	X	NA	NA
POWER BRAKES (FRONT DISC AND REAR DRUMS)	X	X	X	X	X	X
POWER STEERING	X	X	X	X	X	X
AUTOMATIC RIDE CONTROL	X	X	X	X	X	X

COMFORT AND CONVENIENCE

POWER DOOR LOCKS	X	X	X	X	X	X
POWER SIDE WINDOWS	X	X	X	X	X	X
SPEED CONTROL (g)	X	X	X	X	X	X
AM RADIO	X	X	X	X	X	X
AM/FM STEREO RADIO (h)	X	X	X	X	X	X
AM RADIO WITH STEREO TAPE SYSTEM (i)	X	X	X	X	X	X
DUAL REAR SEAT SPEAKERS (j)	X	X	X	X	X	X
POWER ANTENNA	X	X	NA	NA	X	X
WHISPER-AIRE CONDITIONER	X	X	X	X	X	X
REAR WINDOW DEFOGGER (k)	X	X	X	X	X	X
ELECTRIC REAR WINDOW DEFROSTER (l)	X	X	X	X	X	X
INTERVAL WINDSHIELD WIPERS	X	X	X	X	X	X
REMOTE-CONTROL LEFT HAND MIRROR	X	X	X	X	X	X
TINTED GLASS—COMPLETE	X	X	X	X	X	X
ELECTRIC CLOCK	X	X	X	Std	Std	Std
TILT STEERING WHEEL (m)	X	X	X	X	X	X
REMOTE-CONTROL TRUNK RELEASE	X	X	X	X	X	X
AUTOMATIC SEAT BACK RELEASE (n)	X	X	X	X	X	X
TWIN COMFORT LOUNGE SEATS (o)	NA	NA	NA	NEC	X	Std
WITH RECLINING PASSENGER SEAT	NA	NA	NA	X	X	X
6-WAY POWER ADJUSTMENT (DRIVER'S SIDE ONLY)	NA	NA	NA	X	X	X
WITH RECLINING PASSENGER SEAT	NA	NA	NA	X	X	X
6-WAY POWER ADJUSTMENT (DRIVER & PASSENGER)	NA	NA	NA	X	X	X
WITH RECLINING PASSENGER SEAT	NA	NA	NA	X	X	X
BENCH SEAT WITH 6-WAY POWER ADJUSTMENT	X	X	X	NA	X	NA
BUCKET SEATS WITH CONSOLE (p)	NA	NA	X	Std	NA	NA
DELUXE SEAT AND FRONT SHOULDER BELTS (q)	X	X	X	X	X	X

INTERIOR DECOR

LUXURY RIM BLOW STEERING WHEEL (r)	X	X	X	Std	Std	Std
DELUXE ALL-VINYL INTERIOR (s)	X	NEC	X	Std	NEC	NEC
EXTERIOR						
APPEARANCE PROTECTION GROUP (t)	X	X	NA	NA	X	X
MARAUDER WHEEL APPEARANCE GROUP (u)	NA	NA	X	NA	NA	NA
VINYL ROOF (v)	X	X	X	X	X	Std
TWO-TONE PAINT						
CONVENTIONAL (w)	X	X	NA	NA	X	NA
MARAUDER (x)	NA	NA	X	X	NA	NA
STYLED ALUMINUM WHEELS	X	X	X	X	X	X
WHEEL COVERS						
DELUXE (y)	X	Std	X	NA	Std	Std
LUXURY (z)	X	X	X	Std	X	X
PROTECTIVE BODY SIDE MOLDING (aa)	X	Std	NA	NA	X	X
APPEARANCE PROTECTION GROUP (bb)	X	X	NA	NA	X	X
DECOR GROUP (cc)	X	NA	NA	NA	NA	NA

X=optional Std=standard NA=not available

NEC=available at no extra cost

- (a) Standard with 3-speed manual and Select-Shift.
- (b) Available only with Select-Shift.
- (c) Column mounted control; NA with 429-2V and 429-4V engines.
- (d) Column or console mounted control. Mandatory with 429 C.I.D. engines.
- (e) Standard with 429 C.I.D. engines; optional with 390 C.I.D. engines.
- (f) Includes heavy duty springs and shocks and large diameter stabilizer bar.
- (g) Available only with Select-Shift; unique steering wheel with rim blow horn feature replaces standard steering wheel.
- (h) Includes two front and two rear (except convertible) speakers standard.
- (i) Includes two front and two rear (except convertible) speakers.
- (j) Standard with AM Radio/Tape System and AM/FM Stereo Radio. NA on convertibles.
- (k) NA on convertibles or with rear window defroster.
- (l) NA on convertibles or with rear window defogger. Includes tinted backlite.
- (m) Available only with power steering and Select-Shift.
- (n) Available on 2-door models only.
- (o) Includes bright seat side shields with simulated woodgrain insert.

- (p) Available only with Select-Shift, console mounted.
- (q) Includes Deluxe Buckles and belts color-keyed in eight colors. Parchment belts used in white interiors.
- (r) Includes simulated straight-grain walnut rim and dark teakwood appliques on spokes. NA with speed control or decor group.
- (s) Standard on convertibles. Excludes rear seat armrest on Marquis Brougham.
- (t) Includes door edge guards, license plate frames, and front and rear floor mats.
- (u) Includes wheel opening moldings, fender skirts and Marauder wheel covers; wheel covers are deleted when group is ordered with styled aluminum wheel. Other covers not available. Molding and fender skirts standard on Marauder X-100.
- (v) Includes roof and bright roof moldings. NA on convertibles or with Marauder two-tone.
- (w) Not available on convertibles, Marauder, and Marauder X-100 models.
- (x) NA with vinyl roof.
- (y) NA with Marauder wheel appearance group; deluxe wheel covers included in Monterey Decor Group.
- (z) NA with Marauder wheel appearance group.
- (aa) Includes color-keyed vinyl insert.
- (bb) Includes door edge guards, license plate frames and front and rear floor mats.
- (cc) Includes Deluxe steering wheel, bright curb moldings and deluxe wheel covers.

SPECIFICATIONS

ENGINES (all V-8)	390 2V	429 2V	429 4V
Displacement (Cubic Inches)	390	429	429
Bore & Stroke (Inches)	4.05" x 3.78"	4.36" x 3.59"	4.36" x 3.59"
Horsepower (Adv. @ rpm)	265 @ 4400	390 @ 4400	360 @ 4600
Torque (Adv. lb.-ft. rpm)	390 @ 2600	460 @ 2200	480 @ 2800
Carburetor	2 barrel	2 barrel	4 barrel
Compression Ratio	9.5:1	10.5:1	10.5:1
Fuel	Regular	Premium	Premium
Exhaust	Single	Single	Single
Valve Lifters	Hydraulic	Hydraulic	Hydraulic
Alternator (amp.)	42	42	42
Oil Capacity (quarts)	5	5	5
Cooling System Capacity (quarts)	20.5	20.5	20.5

You'll find these Ford Motor Company Lifeguard Design safety features on every model.

- Dual hydraulic brake system with warning light.
- Glare-reduced instrument panel padding, windshield wiper arm, steering wheel hub, horn ring, rear view mirror/mirror mounting and windshield pillars.
- Energy absorbing steering column and steering wheel.
- Energy absorbing armrests and safety designed door handles.
- Front and rear lap belts for all seating positions.
- Shoulder belts for front seat outboard occupants (except convertibles).
- Turn indicators with lane changing signal feature.
- Inside yield away rear view mirror.
- Energy absorbing instrument panel with padding.
- Padded sun visors.
- Two speed or variable speed windshield wipers.
- Windshield washers.
- Hi-strength safety glass windshield.
- Double yoke safety door latches and safety hinges.
- Emergency flasher.
- Back-up lights.
- Side marker lights.
- Energy absorbing front seat back-tops with padding.
- Self-locking front seat backs (2-door models only).
- Safety designed coat hooks (except convertibles).
- Safety designed radio control knobs and push buttons.
- Outside rear view mirror, driver's side.
- Safety-rim wheels and load-rated tires.
- Corrosion-resistant brake lines.
- Uniform transmission shift quadrant.
- Head restraints—or high back seats for front outboard occupants.
- Parking lamps coupled with headlamps.
- Non-reversing odometer.
- Safety designed front end structure.
- Safety glove box latch (on all cars equipped with glove box).

DIMENSIONS	MONTEREY MONTEREY CUSTOM				MARAUDER MARAUDER X-100	MARQUIS MARQUIS BROUGHAM			
	4-Door Sedan	2-Door Hardtop	4-Door Hardtop	Convertible	2-Door Hardtop	4-Door Sedan	2-Door Hardtop	4-Door Hardtop	Convertible
Wheelbase	124"	124"	124"	124"	121"	124"	124"	124"	124"
Wheel Tread—front	63.0"	63.0"	63.0"	63.0"	63.0"	63.0"	63.0"	63.0"	63.0"
Wheel Tread—rear	64.0"	64.0"	64.0"	64.0"	64.0"	64.0"	64.0"	64.0"	64.0"
Overall length	221.8"	221.8"	221.8"	221.8"	219.1"	224.3"	224.3"	224.3"	224.3"
Overall height—design	55.2"	53.8"	53.8"	54.1"	53.5"	53.9"	53.9"	53.9"	54.2"
Overall width	79.8"	79.7"	79.8"	79.7"	79.6"	79.8"	79.7"	79.8"	79.7"
Usable luggage capacity (cu. ft.)	20.6'	20.6'	20.6'	17.0'	18.0'	20.6'	20.6'	20.6'	17.0'

Interior Dimensions

(Front seat in rearmost position)

Front Headroom (eff.)	38.7"	37.6"	37.7"	38.9"	37.6"	37.7"	37.7"	37.7"	38.8"
Front Legroom (eff.)	41.7"	41.7"	41.7"	41.7"	41.7"	41.7"	41.7"	41.7"	41.7"
Front Hiproom	62.3"	62.3"	62.3"	62.3"	62.3"	62.3"	62.3"	62.3"	62.3"
Front Shoulder room	62.0"	62.0"	62.0"	62.0"	62.0"	62.0"	62.0"	62.0"	62.0"
Rear Headroom (eff.)	37.3"	36.7"	36.8"	37.0"	36.4"	36.7"	36.7"	36.7"	37.0"
Rear Legroom (eff.)	38.3"	35.6"	38.3"	39.5"	34.1"	39.7"	35.6"	39.7"	39.5"
Rear Hiproom	62.3"	61.1"	62.3"	59.4"	61.1"	62.3"	61.1"	62.3"	59.4"
Rear Shoulder room	61.8"	60.6"	61.8"	60.9"	60.7"	61.8"	60.6"	61.8"	60.9"

LINCOLN • MERCURY



While the information herein was in effect when approved for printing, Lincoln-Mercury Division reserves the right to change specifications or design without notice and without liability therefor. Heater-defroster is included as regular equipment on all models. Some illustrations show cars with white sidewall tires, deluxe wheel covers and other styling, convenience or performance items that are optional at reasonable extra cost. Many are described herein; a full listing of options and accessories is available at your local authorized dealer's.

