

FORD CLUB WAGONS '74



FORD CLUB WAGONS BRING PEOPLE TOGETHER (UP TO 12), OR A GROUP OF 5 AND A TON OF GEAR.

Ford Club Wagons are designed to bring your entire group together in spacious comfort. Versatile Club Wagons can easily seat as many as 12 adults. Or, with seating for five, Club Wagons have enough room left over for twice the gear that conventional wagons can carry. Ford Club Wagons are offered in two wheelbases, 105½-in. for 5- and 8-passenger seating and 123½-in. for 5, 8 and 12 passengers. Special camper conversions—with single or dual rears—are also available (see pages 6 & 7). And Club Wagon versatility is matched by the ability to handle people and luggage loads of up to 3310 pounds (over 1½ tons).

Power ranges from the standard Ford 240 Six to the optional 300 Six (with California emission package) and 302 V-8.

For all its interior roominess and capacity, a Ford Club Wagon is nimble and easy to handle. Short overall length (shorter than regular wagons) makes parking and maneuvering in tight quarters easy. Ford's famous Twin-I-Beam independent front suspension smooths the ride, and wide-track design provides exceptional highway stability, even in gusty winds. It's a great family wagon for mom and all the kids.

Big Center-Guide sliding side door opens and closes easily with one-hand operation. Door shuts solid and tight. Conventional hinged doors are available. Available, too, is a wide selection of comfort and convenience options including air conditioning, power steering and Cruise-O-Matic transmission. Make the stylish and practical move to Ford Club Wagons. Look at all the good reasons you have:

- Twice the luggage room of conventional wagons (123.5-in. wheelbase models with seating for 5)
- Handy, timesaving front service center
- Power brakes standard on some models, optional on others
- Driver and front passenger aisles to rear passenger area
- Sliding side door
- Twin-I-Beam independent front suspension
- Wide-track axles for excellent stability, little wind wander, small turning circle
- Choice of two body lengths
- Choice of seating arrangements
- Choice of two Sixes or a V-8 engine

And you have a choice of three levels of luxury: the Club Wagon, Custom Club Wagon and Chateau Club Wagon shown at the right.

CHATEAU CLUB WAGON FEATURES

(In addition to or in place of the Custom Club Wagon features listed at the top of page 4)

- Pleated deluxe houndstooth cloth seat trim with vinyl bolsters
- Houndstooth pattern and pleated vinyl trim on interior door and side panels with simulated woodgrain bands
- Full-length color-coordinated carpeting with dash insulation
- Bright front and rear bumpers
- Bright-metal molding around windshield, side and rear windows
- Bright-metal rear body molding
- Dual bright-metal 5" x 8" mirrors
- Chateau identification



CHATEAU CLUB WAGON

Shown with optional radio and whitewall tires



Chateau instrument panel with optional radio



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1. Attractive instrument panel with instrument cluster bezel, bright-finish turn signal and shift levers, and simulated woodgrain accent (Chateau). 2. Driver's and right side bucket seats are wide, body formed, individual seats, featuring premium foam cushion and back for excellent support and comfort. Convenient "walk thru" to passenger section from both front seats.



CHATEAU CLUB WAGON INTERIOR

Shown with optional air conditioner



CUSTOM CLUB WAGON FEATURES

(In addition to or in place of all the Club Wagon features that are shown below)

- Pleated vinyl seat trim
- Interior vinyl side trim and door trim panels
- Armrests for all seats
- Color-coordinated front and rear floor mats
- Four coat hooks
- Full-length headlining
- Window interior trim moldings
- Cigarette lighter
- Aluminum scuff plate at sliding and double doors
- Spare tire cover
- Horn ring
- Bright-metal grille
- Instrument panel padded full-width
- Custom ornaments
- Bright-metal bodyside moldings, taillight and reflector bezels and hub caps
- Added insulation



CLUB WAGON FEATURES

- Vinyl embossed-pattern seat trim
- Armrests on front doors and at right side of 3-passenger seats—color-keyed
- Ash trays, front and rear
- Black floor mats, front compartment
- Aluminum scuff plates at front doors
- Coat hook
- Two dome lights
- Dual sun visors
- Instrument panel padded on right side
- Bright instrument cluster trim
- Glove box door with lock (not available w./radio)
- Headlining in front compartment—hardboard
- Deluxe seat belts w./out-board retractors, driver and front passenger
- Standard seat belts for all other seating positions
- Dual painted 5' x 8' outside rearview mirrors
- Inside rearview mirror
- Backup lights
- Rear reflectors
- Emergency lamp flasher
- Side marker lights at front and rear with bright bezels



POPULAR OPTIONS



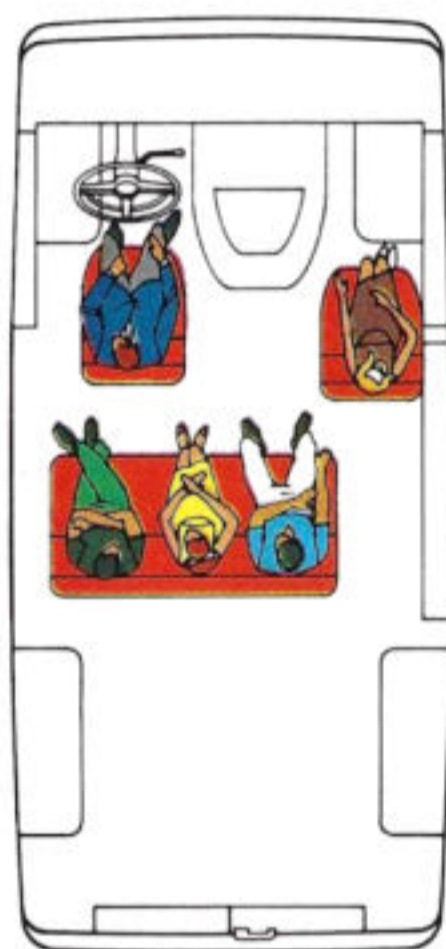
PICK YOUR PLAN FOR PASSENGERS AND LOTS OF LUGGAGE.

Ford Club Wagons offer spacious seating and luggage capacity in a great variety of attractive "room plans" (see below) to match your people and load plans. You can choose comfortable seating arrangements for 5, 8 or 12 passengers with the capacity to carry people and luggage loads of up to 3310 pounds. The rear seats of any Ford Club Wagon can be removed with hand tools—leaving even more loadspace. Your wide choice of "room plans" is only the beginning. You can select from three distinct levels of luxury: the standard Club Wagon, Custom Club Wagon (interiors shown at left), or top-of-the-line Chateau Club Wagon (pages 2 & 3).

Center-Guide sliding side door. Ford Club Wagons have a large, smooth gliding side door for convenient entry. Requires only one-hand operation. A weather-protected inside step permits easy, low-step entry. Door shuts solid and tight. Center-Guide design provides a unique three-point system that guides and supports on three separate tracks. Conventional hinged double doors with retracting step are available.

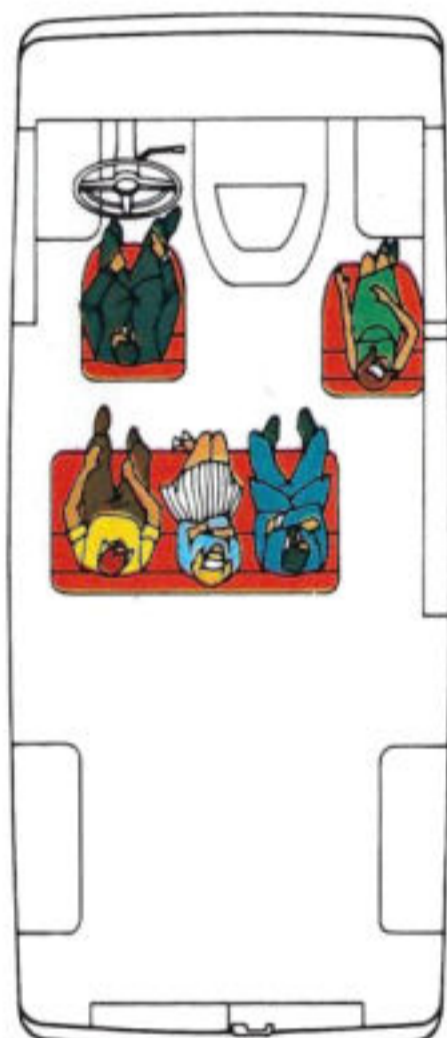


5-passenger
105.5-in. wheelbase



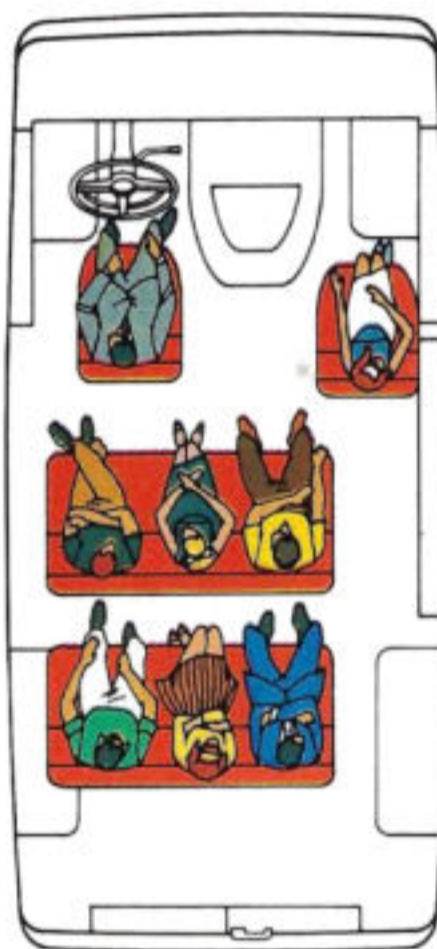
Passenger, luggage and load capacity up to 2310 lb.

5-passenger
123.5-in. wheelbase



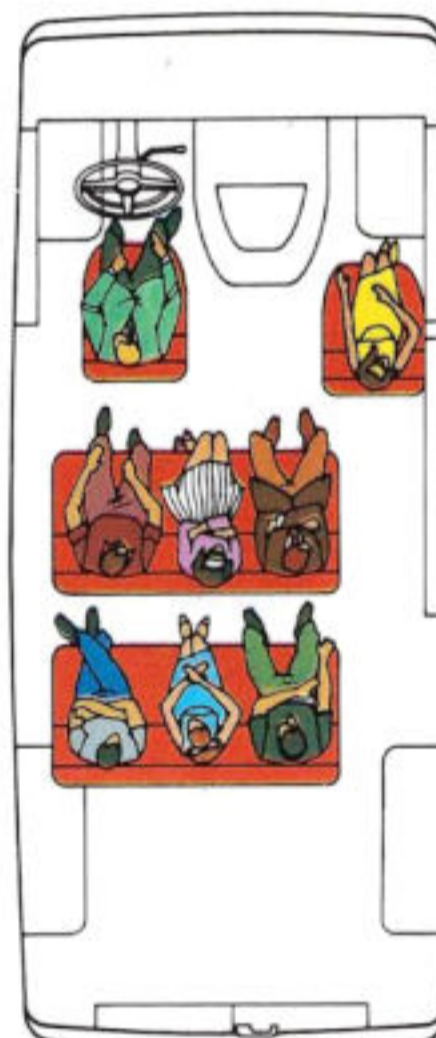
Passenger, luggage and load capacity up to 3215 lb.

8-passenger
105.5-in. wheelbase



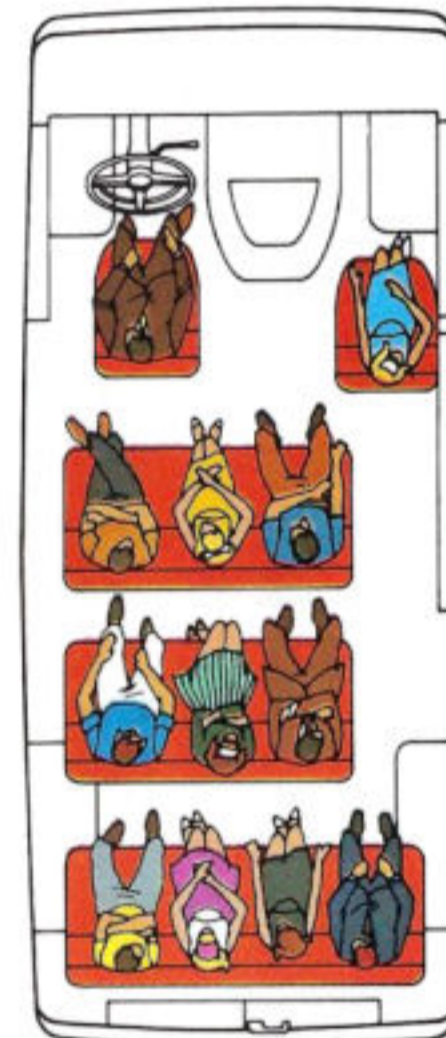
Passenger, luggage and load capacity up to 2225 lb.

8-passenger
123.5-in. wheelbase



Passenger, luggage and load capacity up to 3310 lb.

12-passenger
123.5-in. wheelbase



Passenger, luggage and load capacity up to 3220 lb.

1. High-capacity factory-installed air conditioner includes floor-level evaporator (not roof-mounted, eliminating wind resistance or interference with garaging) and an air inlet and integrated header ductwork along the left side of the body for uniform cooling of the entire vehicle. Air conditioner option includes 61-amp. alternator, 70 amp-hr battery, auxiliary evaporator, heavy-duty cooling package, carpeted engine housing, insulation package (with side trim panels for standard Club Wagon), tinted glass, and heavy-duty springs. **2. Push-button AM radio.** Philco all-transistorized radio for your listening pleasure. **3. Western-type swing-lock** (shown) or low-mount swing-lock mirrors are available with bright-metal or painted frames. **4. Power steering** provides quick response and easy handling with heaviest loads. Translucent reservoir with calibrated fluid levels allows fast visual check whenever the hood is raised. **5. High-output fresh air heater and defroster** has a 33% larger heater core area than the standard heater it replaces. **6. SelectShift Cruise-O-Matic** provides fully automatic or manual shifting. "Second hold" feature gives better control on long grades.



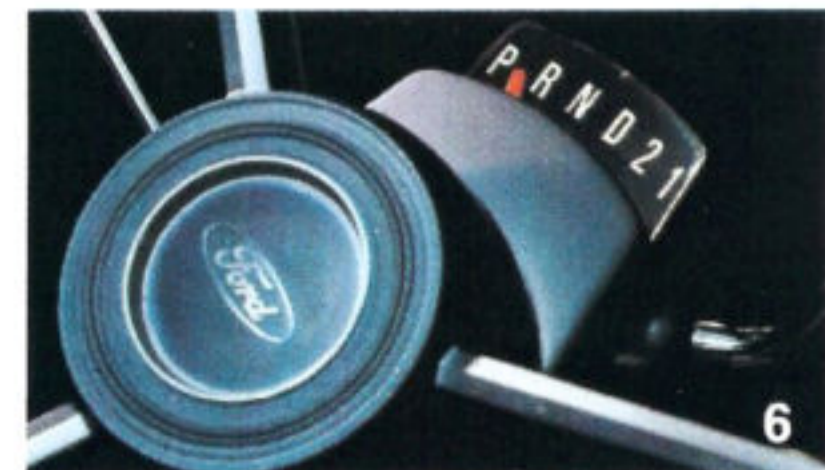
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NIMBLE CLUB WAGONS CONVERT INTO SPACIOUS CAMPERS

Ford Club Wagons and Econoline Vans provide a sound, sensible foundation for your carefree camping enjoyment. They give a great combination of short overall length and handling ease with all kinds of roomy interior arrangement possibilities. Ford Econoline Camper Specials are available with dual-rear wheels for sure stability with big chassis-mounted camper bodies. And the Camper Special chassis-cab (floor and front-end section only) allows the convenient, low-cost installation of the camper body of your choice. You can have full living quarters for up to six with a variety of "summer cottage" interiors.

The Ford Econoline Camper Special (shown at right with typical 19-ft. cab-over chassis-mounted camper) is a sturdy foundation with most of the important chassis components for today's camper service built right in. Standard features include: 302-cu. in. V-8 engine • Select-Shift Cruise-O-Matic transmission • power steering • power brakes • 23-gal. fuel tank (20.3 with evaporative control system) • 70 amp-hr battery • heavy-duty shock absorbers • four 8.00 x 16.5 F (six 8.00 x 16.5D are available for dual rears only) truck-type tires • heavy-duty components for 8300-lb. GVW.

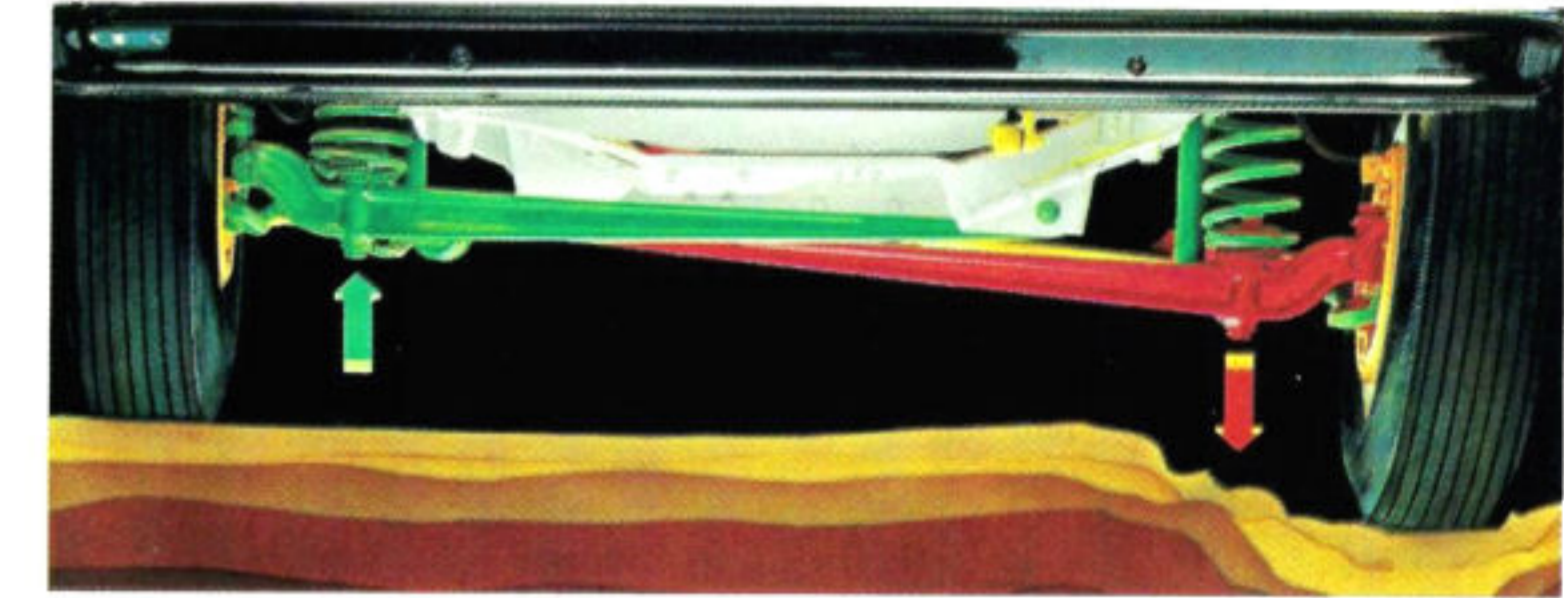
Various types of camper conversions are available from several manufacturers. A raised fiberglass-top conversion is shown at lower left, and an elevating-top camper is illustrated at lower right. Campers can include range, refrigerator, water system, shower, lavatory, furnace, air conditioner, table, cabinets, carpeting, wardrobe and lounge seats that turn into beds. A choice of many interior arrangements is available.

A compact factory-installed, instrument-panel-mounted front air conditioner is available to cool the driver and front passenger area only, as is desired with some campers.

Camper body installations and modifications are the responsibility of the body manufacturer and not Ford Motor Company.

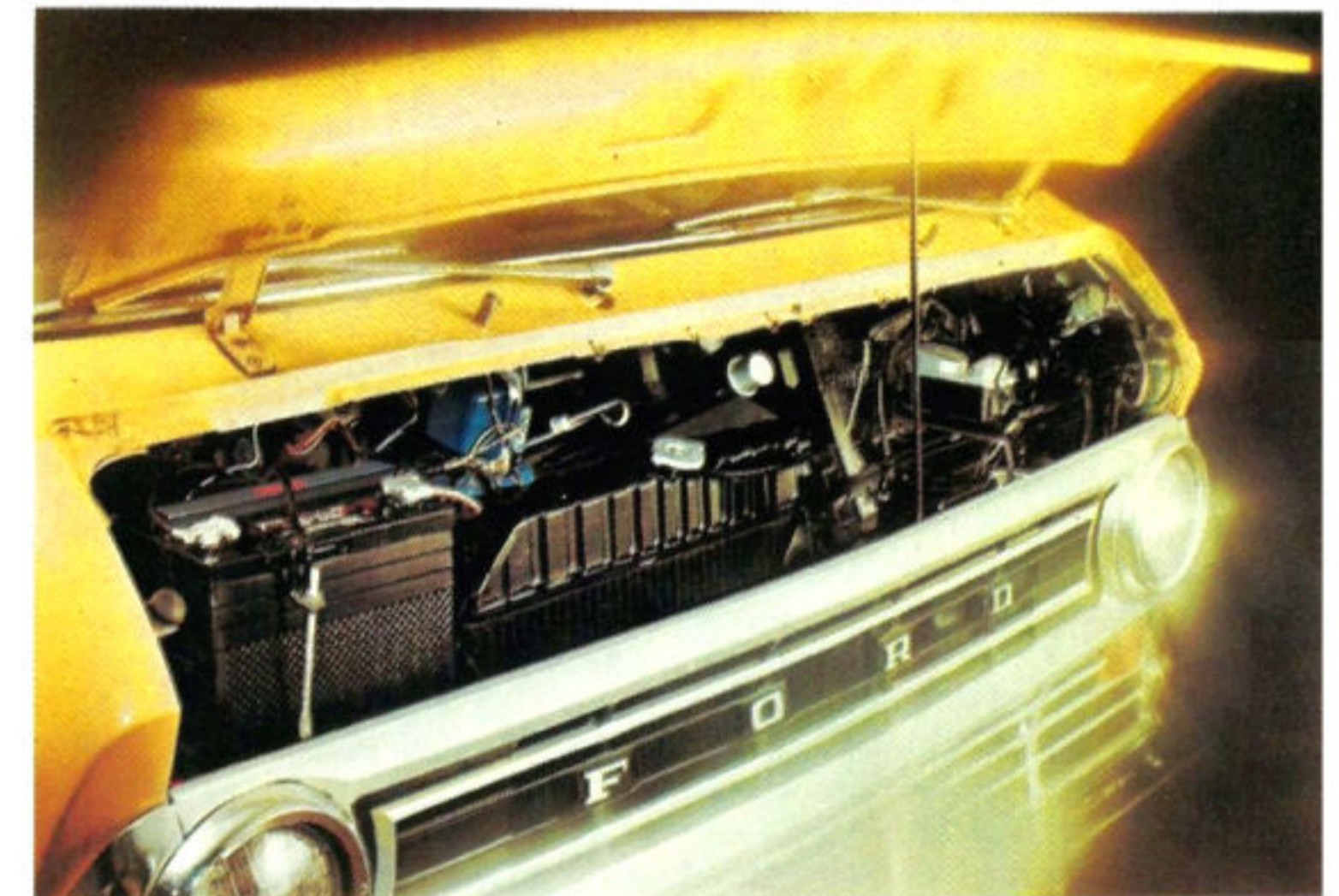


BETTER IDEAS FOR A STRONG, SMOOTH RIDE AND SERVICE EASE!



Ford's exclusive Twin-I-Beam independent front suspension smooths and quiets the ride. Twin-I-Beam design has two front axles, one for each wheel. Each wheel is cushioned by a big coil spring and steps over the bumps independently, reducing the transfer of jolts and jars from one wheel to the other. Maintenance requirements are less because this simple, sturdy suspension has caster and camber angles built in structurally and maintained by forged-steel I-beams.

Twin-I-Beam suspension combined with a wide stance and long wheelbases give you excellent handling. Front wheels turn sharply to allow easy maneuvering in traffic. The Club Wagon is so beautifully designed a housewife can wheel the family around town or country with ease.



Easy, out-front servicing. Your service-station attendant can simply raise the convenient outside hood (just like he would on your car) and all routine service points are right at hand: radiator, oil level, battery, windshield washer reservoir, voltage regulator, wiper motor, brake master cylinder and optional power steering reservoir. Ford's better ideas make servicing faster, easier.

Engine Specifications	240 Six (std.)*	300 Six (opt.)†	302 V-8 (opt.)
Displacement	240 cu. in.	300 cu. in.	302 cu. in.
Bore & Stroke (in.)	4.00 x 3.19	4.00 x 3.98	4.0 x 3.0

*N.A. in Calif. †E-100 or E-200

FORD CLUB WAGONS FOR SPECIAL PURPOSES



School Buses.* Ford Club Wagons are being modified by various manufacturers with special equipment and seating to carry up to 16 pupils. When equipped as a school bus, Club Wagons provide a versatile, compact bus for public and private schools, Sunday schools, transporting the handicapped, team events and field trips. The Ford school bus package includes heavy-duty alternator and battery, banded front door main glass, inside rear door latch, full-length headlining, front and rear roof warning lights with door and manual switches.

*Since legal vehicle standards vary from state to state, check with your local authorities and Ford Dealer for any special equipment requirements.

FORD CLUB WAGON SPECIFICATIONS

	MODEL		GVW (Rating)	AXLES (Rating—lb.)		BRAKES (Size—in.)		SPRINGS (Rating @ ground—lb.)		SHOCK ABSORBERS	TIRES* No.—Size
	SERIES	WB [▲]		Front	Rear	Front	Rear	Front†	Rear		
5-Passenger:	E-100	105.5"	4800	2800	3050	10 x 2½	10 x 1¾	1275	1315	Frnt. & Rear	5—E78—14 B
		123.5"	4900					1425	1315		5—E78—14 D
	E-200	105.5"	5200	3050	3300	11 x 3 power	11 x 2¼	1300	1650	Frnt. & Rear	5—G78—15 B
		123.5"	5500	3050	3300	11 x 3 power	11 x 2¼	1450	1650	Frnt. & Rear	
		105.5"	5400	3050	3300	11 x 3 power	11 x 2¼	1300	1650	Frnt. & Rear	
		123.5"	5700	3050	3300	11 x 3 power	11 x 2¼	1450	1650	Frnt. & Rear	
	E-300	105.5"	6500	3300	5050	12 x 3 power	12 x 2½	1425	2250	Frnt. & Rear	5—8.00 x 16.5 D (TT)
		123.5"	6800	3300	5050	12 x 3 power	12 x 2½	1565	2250	Frnt. & Rear	
		123.5"	7600	3600	5050	12 x 3 power	12 x 2½	1565	2515	Frnt. & Rear	
8-Passenger:	E-200	105.5"	5300	3050	3300	11 x 3	11 x 2¼	1300	1650	Frnt. & Rear	5—G78—15 B
		123.5"	5600					1450	1650		5—G78—15 D
	E-300	105.5"	6500	3300	5050	12 x 3	12 x 2½	1425	2250	Frnt. & Rear	5—8.00 x 16.5 D (TT)
		123.5"	6800	3600	5050	12 x 3	12 x 2½	1565	2250	Frnt. & Rear	5—8.00 x 16.5 D (TT)
		123.5"	7500	3600	5050	12 x 3	12 x 2½	1565	2515	Frnt. & Rear	5—8.00 x 16.5 E (TT)
		123.5"	7800	3600	5050	12 x 3	12 x 2½	1565	2515	Frnt. & Rear	5—8.00 x 16.5 E Frnt.; F Rear
12-Passenger:	E-300	123.5"	6800	3300	5050	12 x 3	12 x 2½	1565	2250	Frnt. & Rear	5—8.00 x 16.5 D (TT)
		123.5"	7600	3600	5050	12 x 3	12 x 2½	1700	2515	Frnt. & Rear	5—8.00 x 16.5 E (TT)
		123.5"	7800	3600	5050	12 x 3	12 x 2½	1700	2515	Frnt. & Rear	5—8.00 x 16.5 E Frnt.; F Rear

*Load range B = 4PR, D = 8PR, E = 10PR, F = 12PR.

†HD front springs included w/air conditioning.

▲123.5" wb. N.A. in Calif.

TT = Truck-type.

Standard Chassis Equipment—Sliding side door • 240 Six engine w/11-in. clutch, dry-type air cleaner, exhaust emission control system and thermostatically controlled carburetor air intake • 3-speed manual transmission fully synchronized in all forward speeds • 42-amp. alternator and 45 amp-hr battery • 20.3-gallon fuel tank • dual electric horns • painted front and rear bumpers • fresh air heater/defroster.

Optional Chassis & Body Equipment—Conventional hinged side double doors with retracting step • power steering • power brakes • 300 Six (E-100 or E-200 only) w/Calif. emission pkg. • 302 V-8 • ammeter and oil pressure gauge • 55-amp. alternator • 70 amp-hr battery • HD shock absorbers • SelectShift Cruise-O-Matic transmission • whitewall tires • chrome front and rear bumpers • cigarette lighter • courtesy light switches for all doors • door positioners for all hinged doors • air conditioning • insulation package • inside body rub rails (for Club Wagon) • High-output heater and defroster • auxiliary hot water heater for passenger compartment • Northland special package with engine-block heater, HD battery and alternator, 50%

(-35°F) antifreeze and high-output heater • tinted glass in windshield and/or tempered glass windows • laminated glass for body windows • AM push-button radio • low-mount swing-lock 7½" x 10½" mirrors (bright or painted) • swing-lock 6" x 10" mirrors (bright or painted) • bright non-telescopic 5" x 8" mirrors (standard on Chateau) • spring, axle, and tire "packages" suitable for various seating capacities and cargo loads.

Paint Colors: Standard Club Wagon—Brook Blue Metallic, Scandia Green Metallic, Saddle Tan Metallic, Wind Blue, Harbor Blue, Pastel Lime, Mill Valley Green, Boxwood Green, Fiesta Tan, Indio Beige, Baja Beige, Candyapple Red, Wimbledon White, Chrome Yellow. Custom and Chateau Club Wagons—Brook Blue Metallic, Scandia Green Metallic, Fiesta Tan, Saddle Tan Metallic, Wimbledon White, Chrome Yellow. Two-tone paint combinations are available using selected accent colors. Regular—the accent color on roof. Deluxe—accent color on roof and below the side and rear body moldings included with this option and grille area (when not bright).

Specifications, descriptions and illustrative material contained herein were as accurate as known at the time this publication was approved for printing. Ford Division reserves the right to discontinue models or options at any time or change specifications, equipment or design without notice and without incurring obligation. Specifications are applicable to units sold in the United States, its territories and possessions and may vary outside these areas. Truck body installations and modifications are the responsibility of the body manufacturer. Owners should assure themselves of the load and handling capabilities of their vehicle when selecting a camper or contemplating custom add-ons and modifications. Some of the vehicle colors and paint combinations illustrated are special order options only. All options, accessories and whitewall tires illustrated or referred to as optional or available in this publication are at extra cost. Some options are required in combination with other options. For the price of the model with the equipment you desire or verification of specifications contained herein, see your Ford Dealer.

FORD CLUB WAGONS

Availability subject to Environmental Protection Agency certification.

FORD DIVISION

