

SUBARU.
'81



SUBARU.
INEXPENSIVE. AND BUILT
TO STAY THAT WAY.

MODEL	TRANSMISSION	ENGINE TYPE	EPA EST. MPG (CITY/HIGHWAY EST.)*
DL 4 Door Sedan	4 Speed	1600 cc	25/43
DL 4 Door Sedan	5 Speed	1600 cc	31/44
GL 4 Door Sedan	5 Speed	1800 cc	28/40
GL 4 Door Sedan	Automatic	1800 cc	25/30
DL Hardtop	4 Speed	1600 cc	25/43
DL Hardtop	5 Speed	1600 cc	31/44
GLF Hardtop	5 Speed	1800 cc	28/40
GLF Hardtop	Automatic	1800 cc	25/30
DL Station Wagon	4 Speed	1800 cc	28/36
DL Station Wagon	5 Speed	1800 cc	38/39
GL Station Wagon	5 Speed	1800 cc	38/39
GL Station Wagon	Automatic	1800 cc	25/29
Sd. Hatchback	4 Speed	1600 cc	25/43
DL Hatchback	5 Speed	1600 cc	31/44
GL Hatchback	5 Speed	1800 cc	28/40
GL Hatchback	Automatic	1800 cc	25/30
DL 4WD Wagon	4 Speed	1800 cc	20/33
GL 4WD Wagon	4 Speed	1800 cc	20/33
DL 4WD Brat*	4 Speed	1800 cc	20/33
GL 4WD Brat*	4 Speed	1800 cc	20/33
Sd. 4WD Hatchback	4 Speed	1800 cc	20/33
DL 4WD Hatchback	4 Speed	1800 cc	20/33
GL 4WD Hatchback	4 Speed	1800 cc	20/33

*1981 EPA estimates. Use estimated MPG for comparison. Your mileage may differ depending on driving speed, weather conditions and trip length. Actual highway mileage will probably be less.

Subaru has traditionally produced practical, economical, fuel efficient cars. We believe that Subaru for 1981 not only surpasses those established strengths but does so with an increased level of luxury and style.

To Subaru, an economy car is only economical if it stands up year after year. As good as our mileage is, spending less at the pump is no bargain if you start spending more at the garage. In fact, we are so confident of every Subaru we build, we back each one with a twelve month/no mileage limit warranty.*

Subaru builds durable cars it pays to hold on to. Long after they're paid for.

FRONT WHEEL DRIVE

For years, Subaru has been a leader in front wheel drive, the advantages of which have now been recognized by automakers everywhere. Today, Subaru offers the broadest range of front wheel drive cars in America. And for 1981, Subaru engineering excellence has been combined with many practical new features, and an unprecedented degree of luxury.

On GL models, for example, a digital clock, AM/FM radio, carpeting, rear window defogger, trip meter and intermittent windshield wipers are standard. And for the first time, power steering and power windows are available on some models.

For optimum fuel efficiency, there's a new electronically controlled carburetor system, that not only controls the air/fuel mixture, but also improves driveability and reduces emissions.

And for 1981, the Subaru engine is aluminum alloy, horizontally opposed, liquid cooled 1800 cc (manual or automatic) or 1600 cc (manual). The four cylinders are located on their sides and opposed to each other in pairs, resulting in reduced vibration and noise. This engine lies low and flat with its weight ahead of the front wheels. Coupled with the pull of front wheel drive, Subaru holds the road even on sharp curves and wet roads.

A unique combination of factors contribute to the smooth ride and precise handling of a Subaru: McPherson Struts up front. Torsion bars at the rear. Rubber cushions between suspension and body. And rack and pinion steering with "zero-scrub geometry" for reduced steering effort and less steering wheel pull during severe turns.

Subaru also provides a dual-diagonal braking system. It's actually two systems, each linking a front wheel to the diagonally opposed rear wheel. Should one system fail, you still have braking power on two diagonally opposed wheels.

New for 1981, Subaru introduces an exclusive feature called Hill-Holder,TM available on certain models.

It prevents the car from rolling backward when stopped on an incline. Just depress the clutch and brake, and the Hill-HolderTM automatically engages. When your foot is removed from the brake, the car will remain motionless until the clutch is released and the accelerator is depressed to proceed up the hill.



4 WHEEL DRIVE

Only Subaru offers an extensive line of full time front wheel drive/On Demand 4 wheel drive vehicles, including a hatchback that's the lowest priced, most fuel efficient 4 wheel drive car in America.

When you encounter difficult driving conditions, you can engage Subaru On Demand 4WD at the flick of a lever located next to the driver's seat.

New for 1981, there's Dual RangeTM 4 wheel drive available on GL 4WD models. Hi range for rugged driving conditions and Lo range that delivers even more power to climb steep hills.

SUBARU. MORE IMPRESSIVE. STILL INEXPENSIVE.

Subaru may look like an expensive import, but it's inexpensive and built to stay that way.

*See your dealer for a copy of the warranty.

HARDTOP



If you want a car that looks as good as it drives, look no further than the 1981 Hardtop.

It's the perfect car for the person who likes to travel in class.

So whether you drive your Subaru Hardtop to the country club, or out in the country, this is one car that's sure to fit your life style.

The Subaru GLF Hardtop is the flagship model of the line. Many people consider it the most stylishly elegant Subaru ever. This elegance is enhanced by the availability of power windows and power steering.

And even though it has sleek aerodynamic lines, the plush interior offers plenty of shoulder, hip and leg room. Room you can enjoy along with rich carpeting and comfortable reclining bucket seats.

Our DL Hardtop has the unmistakable lines of the GLF and is even more affordable.

Of course whether you buy the GLF or the DL, you'll still get Subaru economy. And this represents good value as well as great gas mileage.

4 DOOR SEDAN



The Subaru 4 Door Sedan offers the best of both worlds. On the outside, it offers the luxurious elegance usually associated with expensive European cars. On the inside, it offers the practicality and economy always associated with Subaru. So whether you need a car that's at home in the most luxurious settings, or a car your family can feel at home with, the Subaru 4 Door Sedan is for you.

People are pleasantly surprised when they see the sticker price of the GL model. Not only does this sedan look expensive, it feels expensive. The ride is smooth and stable. The appointments, impeccable. And this year, with automatic transmission, power steering and power windows are available. Moreover, the GL 4 Door 5 speed includes the Hill-Holder™ device. So you no longer go downhill on your way uphill.

You could pay thousands more for this kind of luxury, but why would you want to?

The price of the DL is even more sensible than that of the GL, and it's every bit as comfortable.

The doors open wide for easy access. The instrumentation is thoughtfully arranged so everything is within reach.

And don't forget, with its European styling and practicality, the 1981 Subaru 4 Door Sedan is surely a great value.

HATCHBACK



Introducing the anytime, anywhere Subaru. Words like practical and versatile aren't enough to describe the 1981 Hatchback.

If you're a college student who needs a car that won't pump you dry, a parent who needs a car to count on, or a young family that needs a car to service almost every need, the Subaru Hatchback is the answer.

It is durable, reliable and delivers exceptional gas mileage. The hatch opens easily, and inside there's plenty of room with either the rear seat up or folded down. And that means room for groceries, camping equipment or luggage. In fact, there's room for just about everything but improvement.

This is especially so in our new GL version. With all of its luxury standard features, it's the grandest Hatchback of all.

The DL version costs even less and also offers electronic ignition, side window defoggers and steel belted radial tires.

The STD Hatchback is our price/value leader. In fact, it's the lowest priced Subaru you can buy.

The 1981 Subaru Hatchbacks. No matter which version is chosen, the Hatchback is an all-around vehicle that's at home all around the town. And country.

STATION WAGON



The 1981 Subaru Station Wagon is at home in any situation. It's handsome enough for the country club, roomy enough for taking a family vacation, and practical enough for a trip to the supermarket.

Of course, as an added advantage, our wagon offers something other station wagons never have: Subaru economy. In addition to our low price and high mileage, a Front Wheel Drive Wagon has never been this versatile... while being this luxurious.

But then, for 1981, luxury and practicality are everywhere in a Subaru. There's an automatic electronic readout that tells you if a door is ajar, if brake fluid is low, or if the emergency brake is engaged.

The GL Wagon 5 speed also offers you the Hill-Holder™ device. Which makes going up in this world a lot easier.

New for 1981, with automatic transmission, power steering and power windows are available on GL Wagons.

You expect a wagon to be built with room. With Subaru, you don't sacrifice loading space for people space. If you're equipped with a family, this vehicle is necessary equipment. It's both roomy and comfortable. And as far as wagons go, you couldn't find one as economical as our DL Station Wagon.

The 1981 Subaru Station Wagon. For work or play, the perfect car for today's economy.

4 WHEEL DRIVE HATCHBACK



The Subaru Hatchback is the perfect family vehicle. With the added versatility of 4 wheel drive. Which means the Subaru 4WD Hatchback is just as practical on camping trips as it is on trips to the supermarket.

There are three different expressions of the Subaru Hatchback: GL, DL, and STD. Each one is so economical that you'll have a hard time believing that you're driving a 4 wheel drive.

New for 1981 is the Subaru GL 4WD Hatchback. And though it offers luxury features, it still combines the ruggedness of 4 wheel drive with the economy of a hatchback.

The Subaru GL 4WD Hatchback shifts from full time front wheel drive to *On Demand* 4 wheel drive at the flick of a lever, with the added advantage of a dual rangeSM transmission. So it performs well on busy streets or on snowy hills. The Subaru 4WD Hatchback also has adjustable front and rear suspension for greater ground clearance.

What's more, the easy opening hatch makes loading groceries or camping equipment a breeze. Split, fold down rear seats make even more room available.

The DL 4WD Hatchback offers many of the features of the GL but at a more moderate price. It's the one 4 wheel drive that delivers economy without economizing on looks.

The STD 4WD Hatchback is the 4 wheel drive price leader. It's the lowest priced, most fuel efficient 4 wheel drive car in America. The ideal choice for the budget minded person who won't settle for less than Subaru 4WD value and economy.

So if you need a car that will take you almost anywhere, anytime, take a long hard look at the 1981 Subaru 4WD Hatchbacks.

4 WHEEL DRIVE STATION WAGON



No matter what your station in life is, the Subaru 4WD Station Wagon is for you.

It's one car that's as at home in a supermarket parking lot as it is in the wilderness.

For work or play, this car really delivers. Who else but Subaru could combine the comfort of a front wheel drive family wagon with the endurance of 4 wheel drive.

It may be shifted from front to *On Demand* 4 wheel drive at the flick of a lever. And the GL gives you the added advantage of a 4 wheel drive dual rangeSM transmission. Not to mention adjustable front and rear suspension.

But the most surprising thing is, this beautiful car is built tough enough to handle most any driving conditions.

So if you want a wagon that can hold its own in tough times but still comes out looking good, look at the Subaru GL 4WD Station Wagon.

The Subaru DL 4WD Station Wagon is one car that has climbed to the head of its class.

It's incredibly nimble and makes downright good sense. It offers many of the features of the GL. And because of its full time front wheel drive, moderate price and high gas mileage, it represents good value. Few other 4 wheel drives can make that claim.

So whether you choose the DL 4WD Station Wagon for practicality, or the luxurious GL because it's practically perfect, you can't go wrong.

