

H O R I Z O N A M E R I C A



1 9 8 7 P L Y M O U T H

What kind of car is Plymouth Horizon America? Special. Priced at a figure that represents one of the biggest price cuts for an existing automobile in automotive history, the Horizon America is a well-equipped front-wheel drive four-door subcompact packed with standard features—over fifty—and offers the benefits of discounted options packages (see below).

But more than “the best buy ever in American subcompacts,” as Chrysler Corporation Chairman Lee Iacocca called it recently, Horizon America is a statement of American hard work, concern and sacrifice.

Horizon America represents the collective work of Chrysler Motors, Chrysler-Plymouth, its dealers, suppliers and assembly workers. Each made concessions, each accommodated a new way of thinking about automobiles in order to see the Horizon America become a reality in 1987.

One example of this commitment is the Belvidere assembly plant in Illinois. The plant was restructured and workers retrained in order to produce the new vehicle quickly, efficiently and with quality.

And, despite its novel concept, Horizon America will still be backed by the renowned 5/50 Limited Warranty, Chrysler Motors’ comprehensive protection designed to ensure your peace of mind mile after mile.*

The winners in all this are obviously American car buyers who no longer have to turn to an imported vehicle to answer basic automotive needs. They need only turn to the best automotive value of its kind, Horizon America. That’s what America is all about: working together to be the best so that you have a real choice when the issue is value.

The 1987 Plymouth Horizon America. An automobile that embodies the new spirit of excellence at Plymouth, an automobile that will reaffirm your decision to own and drive it time after time, road trip after road trip, with the high level of value it so rightfully promises and so consistently delivers. There’s a new Horizon, America. Set your sights on it today.

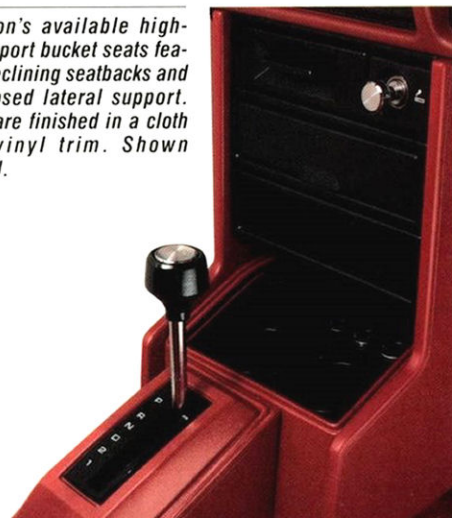
*See back page for details.



HORIZON AMERICA: A NEW KIND OF VALUE



Horizon’s available high-back sport bucket seats feature reclining seatbacks and increased lateral support. They are finished in a cloth and vinyl trim. Shown in Red.



The center console, available with both Transaxle Discount Packages, includes a coin holder, cubby box, cup holder and lighted ash receiver.

About this catalog. We have tried to make this catalog as complete as possible. However, since the time of printing, some of the information you’ll find here may have been updated. Your dealer has details, and you should ask him for current information before ordering.

Some of the equipment shown or described throughout this catalog is available at extra cost.



Horizon’s dual low-back cloth with vinyl trim reclining bucket seats are standard. Shown in Silver.

Horizon features electro-mechanical instrumentation complete with engine coolant temperature gauge and tachometer.



One of Horizon’s many standard conveniences: a passenger side visor vanity mirror.

Horizon’s deluxe variable intermittent windshield wiper includes two speeds for varying weather conditions.



Horizon’s easy-open hatchback with security cover gives you access to a roomy rear cargo area made more spacious with the fold-down rear seat.

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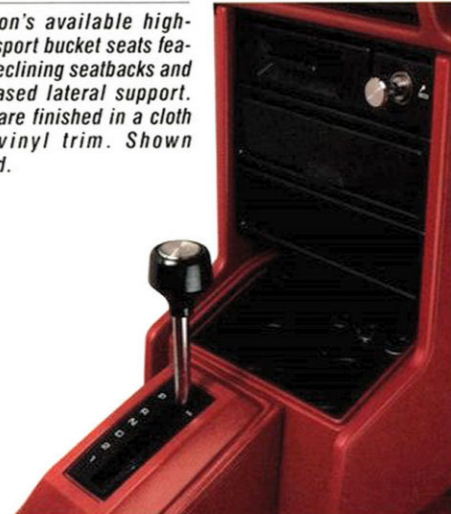
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HORIZON AMERICA PACKAGES	BASIC PACKAGE	MANUAL TRANSAXLE DISCOUNT PACKAGE	AUTOMATIC TRANSAXLE DISCOUNT PACKAGE
Automatic Transaxle	<input type="checkbox"/>		<input type="checkbox"/>
AM Stereo* / FM Stereo Radio—Electronic tuning; with integral digital clock and two-speaker system (upgrade available)		<input type="checkbox"/>	<input type="checkbox"/>
Cargo Compartment Dress-Up—Includes carpet for cargo area floor, lower deck trim panel and wheelhouse trim panels		<input type="checkbox"/>	<input type="checkbox"/>
Center Console—With shift lever housing; includes coin holder, cubby box, cupholder and lighted ash receiver		<input type="checkbox"/>	<input type="checkbox"/>
Seats—Sport high-back buckets with reclining seatbacks and increased lateral support; cloth with vinyl trim		<input type="checkbox"/>	<input type="checkbox"/>
Steering—Power-assisted	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

*Some AM stereo broadcasting may not be compatible with this radio.

1987 HORIZON AMERICA STANDARD FEATURES					
Alternator —78-ampere	Cigar Lighter	Headliner —Cloth-covered;	Lock —Glove box (includes cassette	Seat Belts —With automatic ten-	Tape Inserts —Exterior door
Armrest —Door; includes inte-	Corrosion Protection —Lower	color-keyed	tape rack)	sion reliever/retractor; color-	handles; black
gral door pull	bodyside panel urethane protec-	Heater and Defroster —With	Luggage Compartment —Light	keyed	Tire —Spare: P165/75D13 lim-
Ash Receiver —Front	tive coating; extensive use of	upper level ventilation	Mirror —Exterior, left remote	Seats —Low-back bucket with dual	ited service
Battery —335-ampere; mainte-	galvanized steel	Hood Release —Inside	control; black	seatback recliners; cloth with	Tires —P165/80R13 steel-belted
nance-free	Defroster —Rear window; electric	Horn —Single; low note	Mirror —Interior, passenger side	vinyl trim	radial black sidewall (set of
Bracket —Front license plate	Door Trim —Deluxe	Instrument Panel Top —Padded;	visor vanity	Shell Panel —Rear, security fold-	four)
(standard where front plate is	Electronic Fuel Control	color-keyed	Mirror —Interior, rearview;	ing type	Transaxle —Manual; close-ratio
required)	System	Instrumentation —Rallye type;	day/night	Steering —Manual; rack-and-	five-speed with overdrive
Brakes —Power-assisted; dual	Electronic Ignition and	includes brake system warning	Moldings —Belt, rear window,	pinion (22:1 ratio)	Wheels —Rallye; 13-inch steel
system, split diagonally; front	Voltage Regulator	light; engine coolant temperature	windshield; black	Steering Wheel —Sport, four-	with bright lug nuts, hub cover
disc, self-adjusting rear drum	Electronic Spark Control	gauge; fuel level gauge and shift	Moldings —Bodyside, liftgate;	spoke; color-keyed	and trim ring; painted argent
Bumpers —Front and rear;	Engine —2.2-liter	indicator light (manual transaxle	black	Suspension —Front: Iso-Strut and	color (set of four)
bright with black protective rub	Exhaust System —All stainless	only), oil pressure gauge and	Multifunction Steering	coil springs with antisway bar;	Windshield
strips and black bumper end	steel	low oil pressure warning light;	Column-Mounted Control	rear: semi-independent trailing	Wiper/Washer —Deluxe; two-
extensions	Front-Wheel Drive	speedometer, tachometer, trip	Lever —Controls for headlight	arms with shock absorbers and	speed with variable intermittent
Buzzer —Warning; fasten seat	Fuel Filler Cap —leathered	odometer, voltmeter	dimmer, intermittent windshield	coil springs	wipe feature
belt; key in ignition	Fuel Tank —13-gallon (49-liter)	Insulation Pad —Hood	wiper/washer, turn signals with		Wiper/Washer —Rear window
Cargo Compartment	Glass —Tinted; all windows	Lights —Dome light with front door	lane-change feature		
Floor mat	Headlights —Halogen; two	switches; parking brake warning;			
		and side marker lights			

*Late availability

OPTIONS

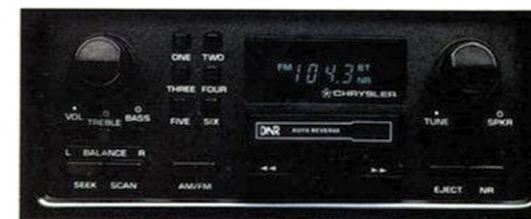
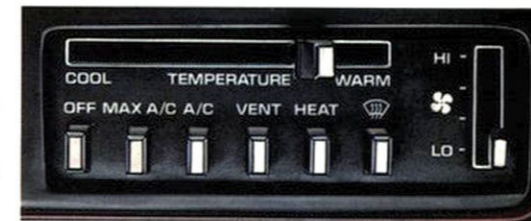
The 1987 Plymouth Horizon America offers valuable options for your consideration.

Horizon America's available air conditioning system features a four-position blower switch for maximum control and comfort.* This option is available with the Horizon America Transaxle Discount Packages only.

The AM stereo† / FM stereo radio with cassette tape player and integral digital clock features true AM stereo‡ reception and electronic tuning along with seek-and-scan, Dynamic Noise Reduction‡ and automatic reverse. This option is available with the Horizon America Transaxle Discount Packages only. California emissions controls and testing required at extra cost on all vehicles registered in California; not available otherwise.

*There are special engine cooling requirements for field-installed air conditioning. Failure to follow these requirements may invalidate warranty. See your dealer for details. †Some AM stereo broadcasting may not be compatible with this radio. ‡Dynamic Noise Reduction is a trademark of National Semiconductor Corporation.

Certain models, packages and options are subject to specific restrictions, requirements and late availability. Consult your dealer for current ordering information.



PROVEN ENGINEERING.

Plymouth Horizon America's front-wheel drive offers superior front-wheel traction in varying road and weather conditions, the result of engine and drive train weight over the front drive wheels. Directional stability is similarly improved. And interior space and comfort are increased due to a reduction of the tunnel needed for rear-wheel drive.

The 2.2-liter four-cylinder engine has millions of owner-driven miles to its credit, a success that can be attributed to its economical use of fuel and efficient response at city and highway speeds. Streamlined intake and exhaust valves contribute to this performance as does the electronic fuel control system. This system electronically ensures smooth engine operation at warm-up and throughout the engine speed range, and improves fuel economy, acceleration and emissions control.

Two examples, one important point: The Horizon America driver controls a thoughtfully integrated machine designed for efficient, pleasurable performance.

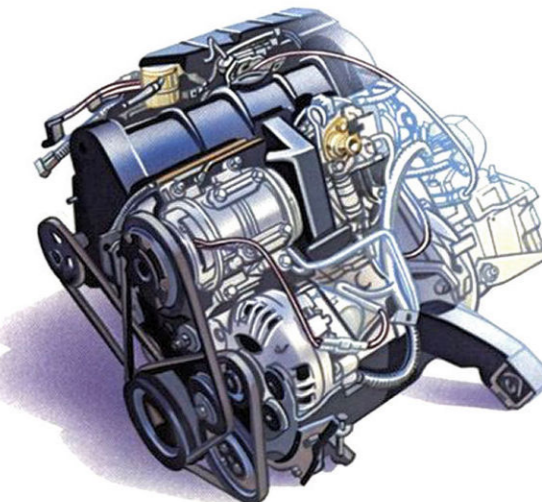
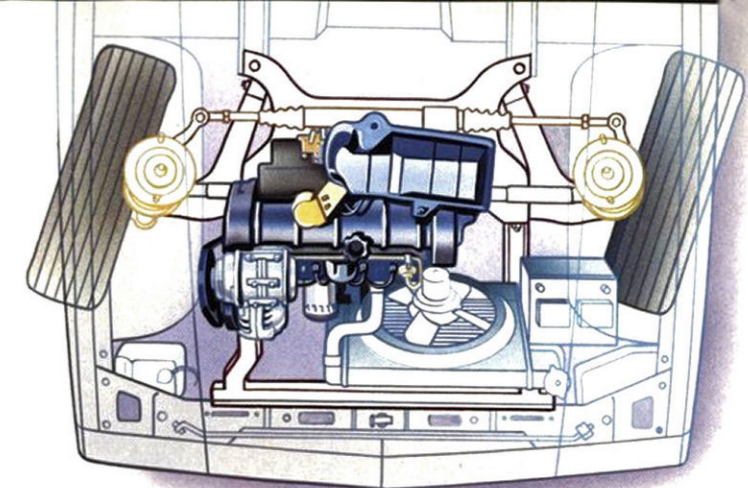
QUALITY IS STANDARD ON 1987 PLYMOUTH HORIZON AMERICA

PROTECTION THAT'S MORE THAN A PROMISE.

The extensive anticorrosion treatments all Plymouths receive are an example of an overriding commitment to ensure the integrity and life of our vehicles.

Galvanized steel, featuring corrosion-inhibiting zinc, is used for many body panels. Others are coated with a zinc-rich primer. After assembly, each car body is cleaned and coated in a special seven-step dip-and-spray process for additional protection. Lower bodyside panels feature a stone chip-resistant urethane protective coating. Exterior ornamentation and moldings are isolated from body metal to prevent corrosion that could be caused by their interaction.

And the Clear Coat finish of every 1987 Plymouth guards against exterior cosmetic corrosion by resisting abrasion.



HORIZON AMERICA POWER TRAIN CHART¹

Type	Displacement	Bore & Stroke	Compression Ratio	Horsepower/Torque SAE Net @ RPM		Transaxle Availability
4-cylinder: standard	2.2-liter (135 CID)	3.44" x 3.62"	9.0:1	96 hp @ 5,200 rpm	119 lb-ft @ 3,200 rpm	5-speed manual overdrive (2.20 OTGR): standard 3-speed automatic (2.78 OTGR): optional ²

OTGR - Overall top gear ratio.

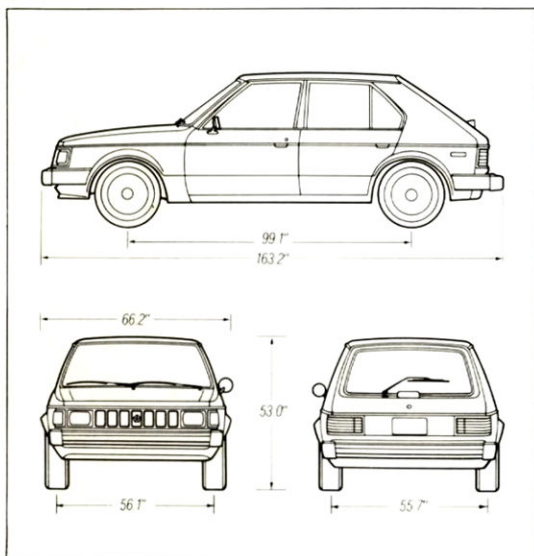
¹ California emissions controls are required at extra cost on all vehicles registered in California; not available otherwise.

² Basic or Automatic Transaxle Discount Package required.

HORIZON AMERICA SPECIFICATIONS

Length	163.2"
Width	66.2"
Height	53.0"
Wheelbase	99.1"
Turning Diameter (curb to curb)	37.2' left 39.1' right
Curb Weight (est)	2,214 lbs
Cargo Capacity	
-with rear seatback raised	10.5 cu ft
-with rear seatback lowered	33.0 cu ft ¹
Passenger Capacity	5
Fuel Capacity	13 gal

¹With standard low-back bucket seats;
36.6 with package seats.

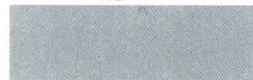


HORIZON AMERICA EXTERIOR COLORS

Black Clear Coat



Ice Blue Clear Coat



Charcoal Gray Pearl Coat



Garnet Red Pearl Coat



Radiant Silver Clear Coat



White Clear Coat



NOTE: Due to occasional printing irregularities, the colors shown may vary slightly from actual hues. See your Plymouth dealer for accurate color chips.

Clear Coat finish is standard on every 1987 passenger car built by Chrysler Motors.



5/50 LIMITED WARRANTY

Upon expiration of the basic 12-month or 12,000-mile new vehicle limited warranty, limited warranty coverage is extended on power train components to five years or 50,000 miles (two years or 24,000 miles for fleet and lease vehicles), plus outer panel rust-through protection of five years or 50,000 miles. A deductible may be required. Export vehicles excluded. See copy at your dealer.

OPTIONAL SERVICE CONTRACT

Chrysler Service Contracts pro-

vide you with additional peace of mind protection for your new vehicle. Coverage starts on the specified components after your vehicle's basic 12-month or 12,000-mile limited warranty expires and continues for five years or 50,000 miles from the original warranty start date. A deductible applies. Allowances for car rental and towing are also included. See copy at your dealer.

Buckle up for safety.

CONSIDER LEASING

In these days of fluctuating interest rates, more consumers are considering leasing as an alternative to buying. Leasing a new Plymouth Horizon America usually involves a small security deposit and first month's lease payment. Monthly payments are usually less than financing a new car purchase. Ask your dealer for details.



MOPAR parts are engineered by Chrysler Motors for use in your new Plymouth Horizon America. When replacement is necessary, be sure to specify MOPAR parts. Used by professional mechanics all over the world.

All product illustrations and specifications are based on authorized information. Although descriptions are believed correct at publication approval, accuracy cannot be guaranteed. Chrysler Motors reserves the right to make changes from time to time, without notice or obligation, in prices, specifications, colors and materials, and to change or discontinue models. See your dealer for the latest information.



The Pride Is Back.
BORN IN AMERICA.