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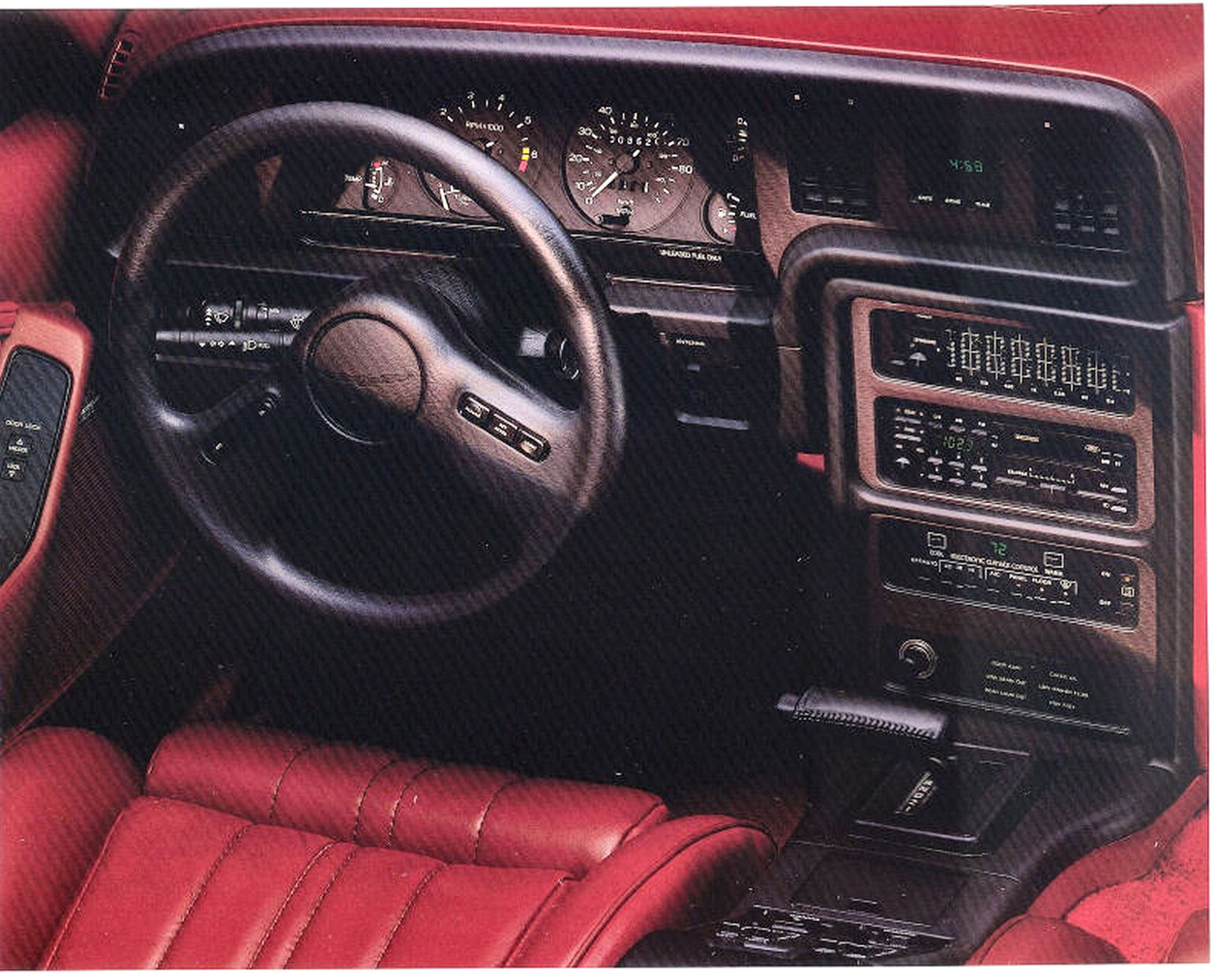
FORD THUNDERBIRD

Ford

FORD THUNDERBIRD FOR 1988



Thunderbird Turbo Coupe instrumentation in Scarlet Red. Shown with optional leather trim.

Other equipment shown may be optional. See options list on page 21.

B*est-built American cars seven years running.* For the past seven consecutive years, Ford quality has led all other American car companies. That's based on an average of owner-reported problems in a series of surveys of '81-'87 models designed and built in North America. It's the result of our commitment to product integrity.

Over the past several years, that commitment has led us to new state-of-the-art product developments, tooling and manufacturing procedures. Most important, we've formed a stronger partnership with our people — production workers and management — everyone pulling together with the goal of producing the right cars and trucks for your needs today. And the *right* car or truck is one that's designed and built with the highest quality.

The Thunderbirds you'll read about here are part and parcel of this quality effort. We think you'll like the way they look — the smooth shape that's also aerodynamically efficient. We also think you'll like the way they behave on the road. They make, better than we *ever* could, the current statement on Ford automotive design ideology and product quality.

And our abundance of worldwide resources will help us continue to produce high-quality, affordable products.

It's all summed up in a familiar little credo which has come to mean *exactly* what Ford Motor Company is all about: *Quality is Job 1.*

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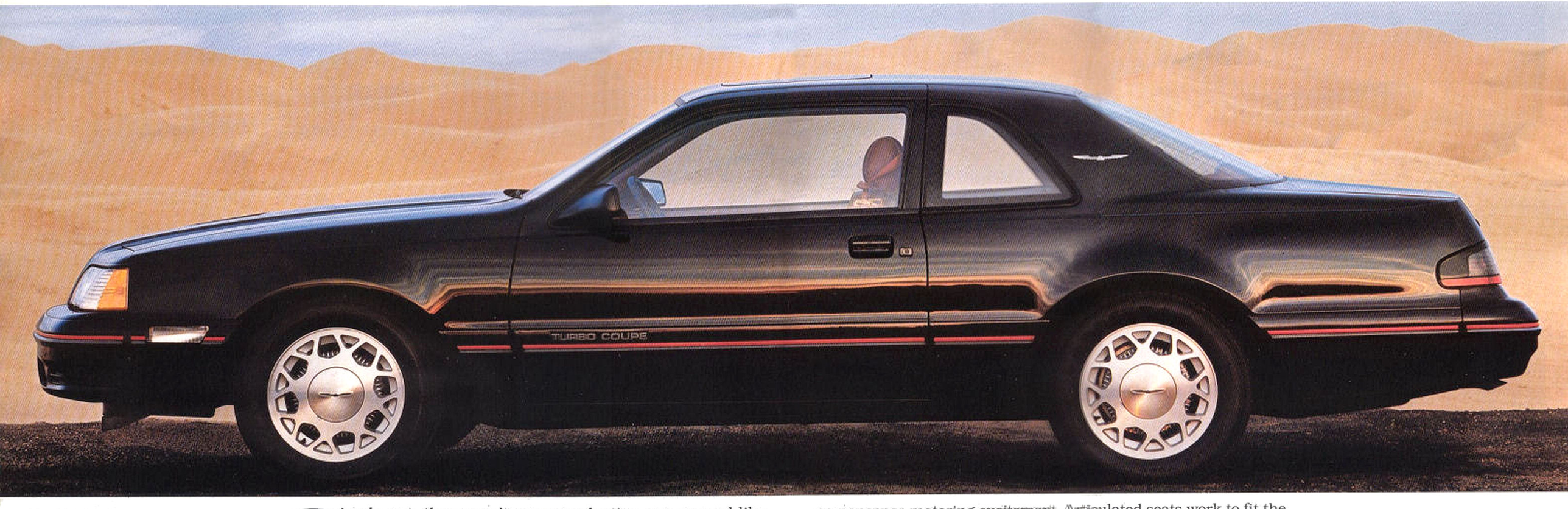
TURBOCHARGED EXCITEMENT



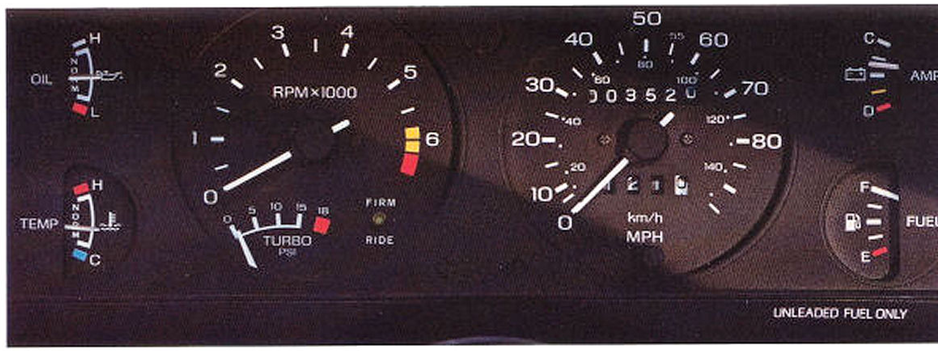
Thunderbird Turbo Coupe in Black. Some equipment shown may be optional. See options list on page 21.

Simply put, there aren't many production cars around like Thunderbird Turbo Coupe. A turbocharged, intercooled 2.3 liter engine. A smooth-shifting 5-speed manual overdrive transmission. A sophisticated anti-lock braking system. Automatic ride control suspension. Goodyear VR 60 performance tires on special 16" aluminum wheels. A glance down the equipment list on page 21 tells the tale. It describes a car designed for no-nonsense motoring excitement. Articulated seats work to fit the contours of the driver. Full analog instrumentation is standard.

Those who appreciate fine performance cars come from all walks of life, but they have one thing in common: they love the thrill and exhilaration of serious driving. It's much more than getting from point A to point B. That's why a test drive is almost mandatory. On the road — that's where Turbo Coupe really shows its advantages.

TURBO COUPE: AN INTERACTIVE INTERIOR

Turbo Coupe's articulated sport seats work with the driver to find the most comfortable driving position. The thigh supports adjust. So does the power lumbar support — infinitely. And the head restraints adjust 4 ways. Full instrumentation, which includes the tachometer and turbo boost gauge, is designed for easy reading. Controls are positioned with the driver in mind. Turbo Coupe provides a truly satisfying environment in which the pure joy of pulse-quickening, turbocharged driving can be experienced.



Turbo Coupe's full analog instrumentation includes a turbo boost gauge as well as gauges for fuel, temperature and oil pressure, an ammeter, and the automatic ride control indicator light.

The speedometer and tachometer include sharp, clear graphics and are designed for quick, easy reading through the steering wheel.

An electronic AM/FM stereo radio and air conditioning (not shown) are just two items on Turbo Coupe's long list of comfort/convenience oriented standard features.

Systems sentry lights (not shown) monitor seven vehicle conditions such as "low fuel" and "check oil" and alert the driver if attention is required.

Thunderbird Turbo Coupe interior in Scarlet Red. Shown with optional leather trim.

Other equipment shown may be optional. See options list on page 21.

THUNDERBIRD RIDE AND HANDLING

Thunderbird Turbo Coupe's impressive list of performance equipment begins with its 4-wheel disc, anti-lock braking system (ABS). It's a sophisticated system that helps the driver control the vehicle under adverse conditions.

In Turbo Coupe, an electronic sensor constantly monitors wheel rotation. If lockup is sensed, solenoid valves open and close up to ten times per second, applying and releasing the brakes rapidly and repeatedly. This action allows the front wheels to simultaneously steer and brake, making it possible for the driver to maintain control under many circumstances that would normally mean a skid.

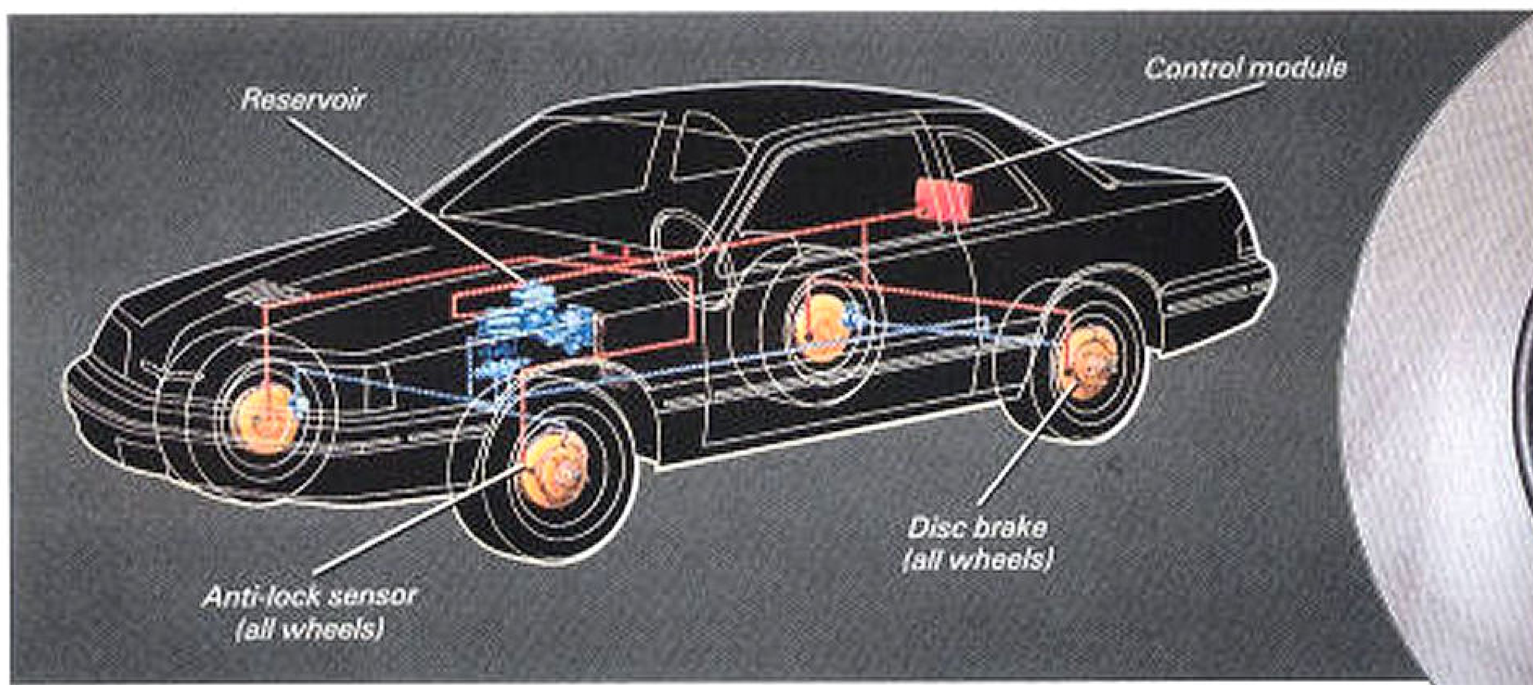
Anti-lock is applied to each front wheel independently, to the rear wheels as a pair, or to any combination of the three as the need arises. It affords the driver of a Turbo Coupe an additional weapon in the constant battle against the unforseen.

Turbo Coupe also features the benefits of automatic ride control. A special systems control module monitors signals from speed, brake pressure and steering sensors as well as acceleration signals from the EEC-IV engine control module. As it does, it adjusts the shock absorber damping automatically, to optimize the ride/handling characteristics for the current driving situation.

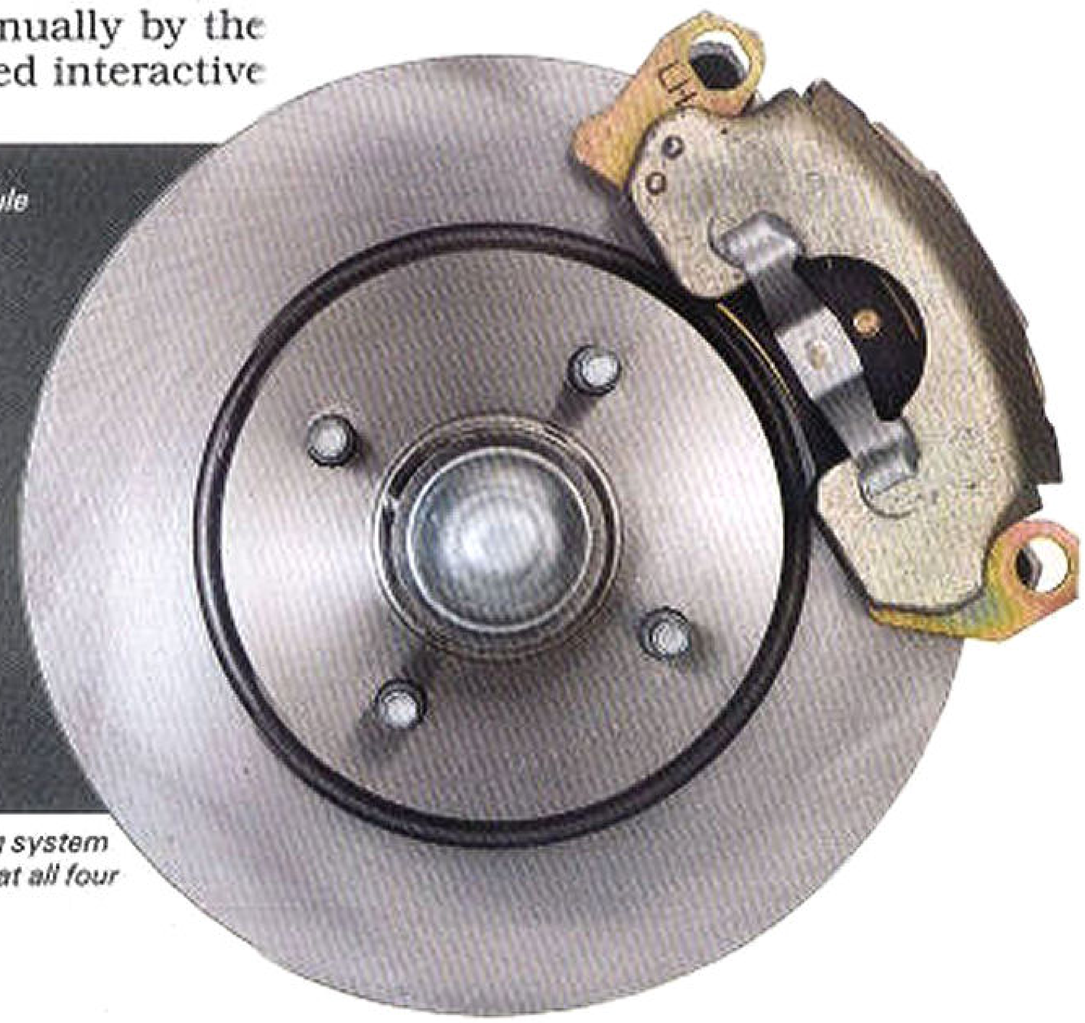
Shock damping is "soft" for a smooth ride or "firm" when extra handling is required. The "firm" mode can also be selected manually by the driver. It's a sophisticated interactive suspension found on very few production cars.

Thunderbird Sport is equipped with a special handling suspension which includes a quadra-shock setup in the rear (also standard with Turbo Coupe). With this system, four shock absorbers help control the movement of the rear axle over bumps, pavement breaks, potholes, etc. They also help control the rotation of the axle during acceleration.

Thunderbird's modified MacPherson front suspension is combined with a 4-bar link configuration in the rear. Variable-rate springs provide a smooth ride and, at the same time, enhance



A sophisticated sensing system is utilized in Turbo Coupe's anti-lock braking system, which provides enhanced stopping ability under adverse driving conditions.



The anti-lock braking system includes disc brakes at all four wheels.

the overall stability, steering response and vehicle handling.

And all Thunderbird struts and shock absorbers contain a low-pressure charge of inert nitrogen gas. The gas suppresses foaming of the hydraulic fluid due to rapid bumps or similar agitation. This means the ride is smooth under normal circumstances, yet firm enough for rough going.

Thunderbird steering combines the precision of rack and pinion design with the convenience of power. At the end of the steering column is a single "pinion gear" connected to a "rack" of gear teeth that's linked to the steering arms. Just a slight turn of the steering wheel rotates the pinion gear one notch, which moves the rack laterally one notch. It's a simple, precise, low-friction design.

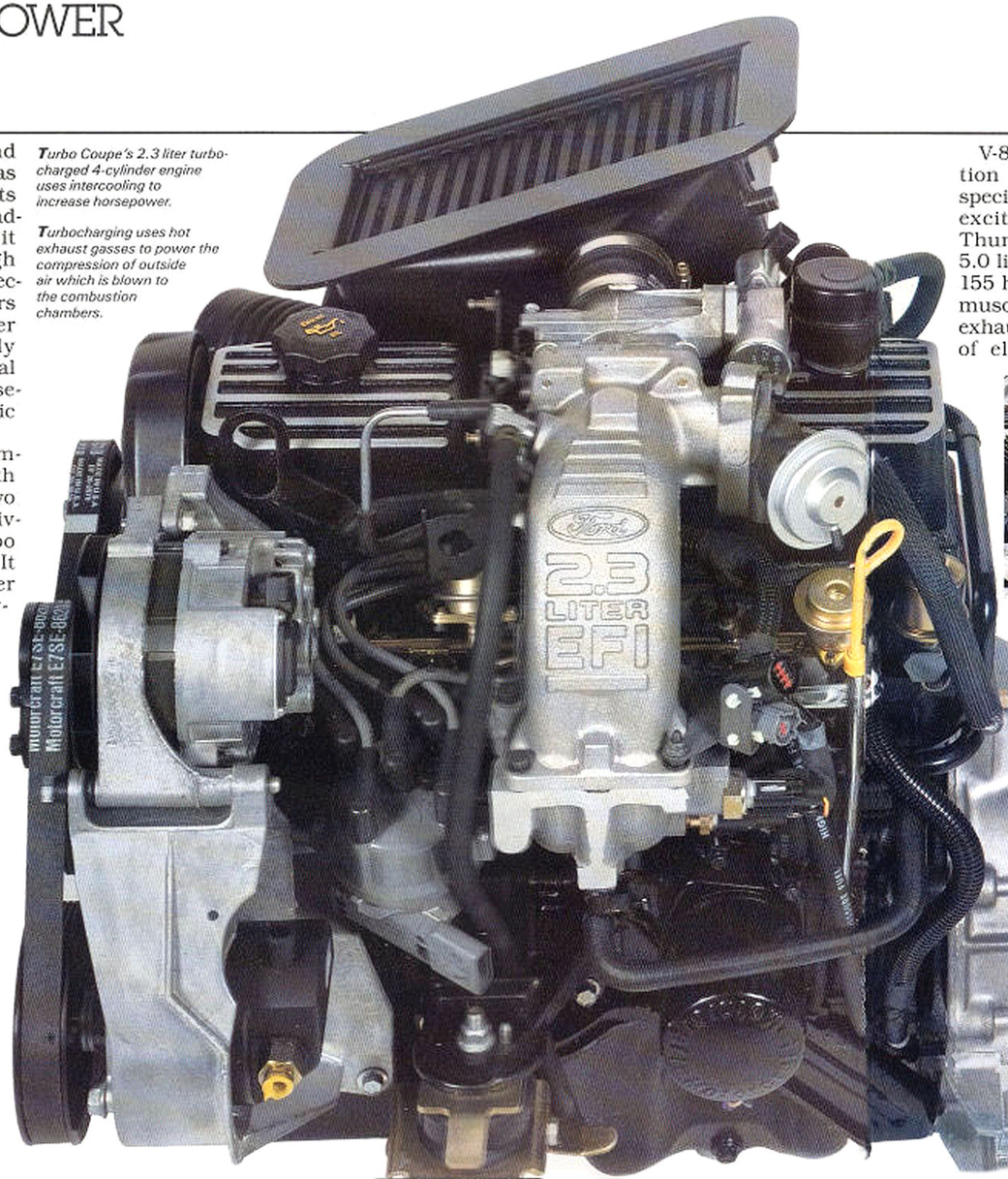
Turbo Coupe's anti-lock system "pumps the brakes" rapidly and repeatedly, allowing the driver to maintain control under many circumstances that would normally mean a skid.

THUNDERBIRD POWER

Turbo Coupe's power- and fuel-efficient heart (see Gas mileage, page 22) is its cross-flow head, overhead-cam 4-cylinder engine. Though it displaces only 2.3 liters, through turbocharging, electronic fuel injection and intercooling it delivers approximately 190 horsepower when teamed with its carefully matched standard 5-speed manual overdrive transmission (150 horsepower with the optional Automatic Overdrive discussed at right).

Turbocharging is a way to combine exhilarating performance with economical operation. It has two major benefits. Under normal driving circumstances, the turbo remains in a non-boost condition. It reacts like a regular 4-cylinder engine, contributing to fuel saving. But when a surge of power is required, pressing on the accelerator brings the turbo into action.

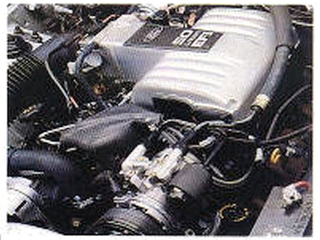
The influence of the intercooler on the engine's power, working in conjunction with the turbocharger, is quite dramatic. As air travels from the turbocharger on its way to the cylinder head, it passes through the intercooler. This cools the air charge supplied by the turbo by approximately 60%, resulting in increased horsepower and performance.



Turbo Coupe's 2.3 liter turbocharged 4-cylinder engine uses intercooling to increase horsepower.

Turbocharging uses hot exhaust gasses to power the compression of outside air which is blown to the combustion chambers.

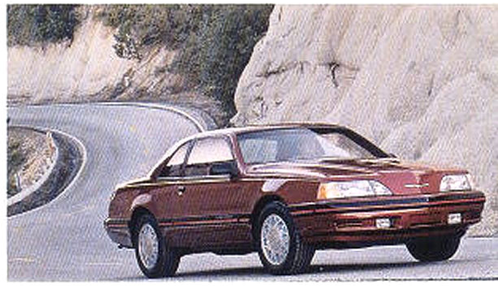
V-8 power holds a special attraction for some enthusiasts. It's a special kind of driving with a special excitement. The driving force of Thunderbird Sport is its powerful 5.0 liter V-8 engine, which puts out 155 horsepower at 3,400 rpm. This muscular powerplant features dual exhaust and also offers the benefits of electronic fuel injection.



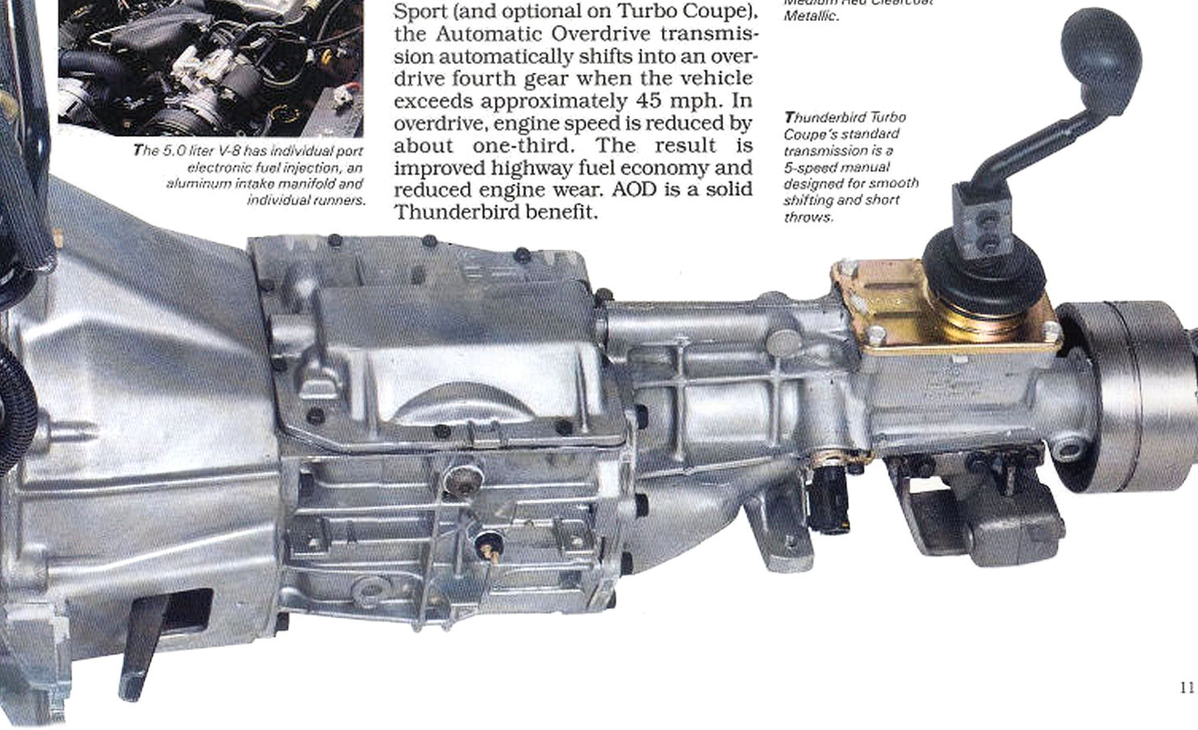
The 5.0 liter V-8 has individual port electronic fuel injection, an aluminum intake manifold and individual runners.

V-6 performance is standard. Thunderbird and Thunderbird LX feature a 3.8 liter V-6 engine with multiple-port electronic fuel injection. EFI provides several advantages over carbureted systems: easier starting in hot or cold weather, smoother running and a more efficient use of fuel. The 3.8 liter V-6 also offers improved performance for 1988.

Standard on Thunderbird, LX and Sport (and optional on Turbo Coupe), the Automatic Overdrive transmission automatically shifts into an overdrive fourth gear when the vehicle exceeds approximately 45 mph. In overdrive, engine speed is reduced by about one-third. The result is improved highway fuel economy and reduced engine wear. AOD is a solid Thunderbird benefit.



Thunderbird Turbo Coupe shown in Medium Red Clearcoat Metallic.



Thunderbird Turbo Coupe's standard transmission is a 5-speed manual designed for smooth shifting and short throws.

THE DESIGN AND COMFORT OF THUNDERBIRD LX

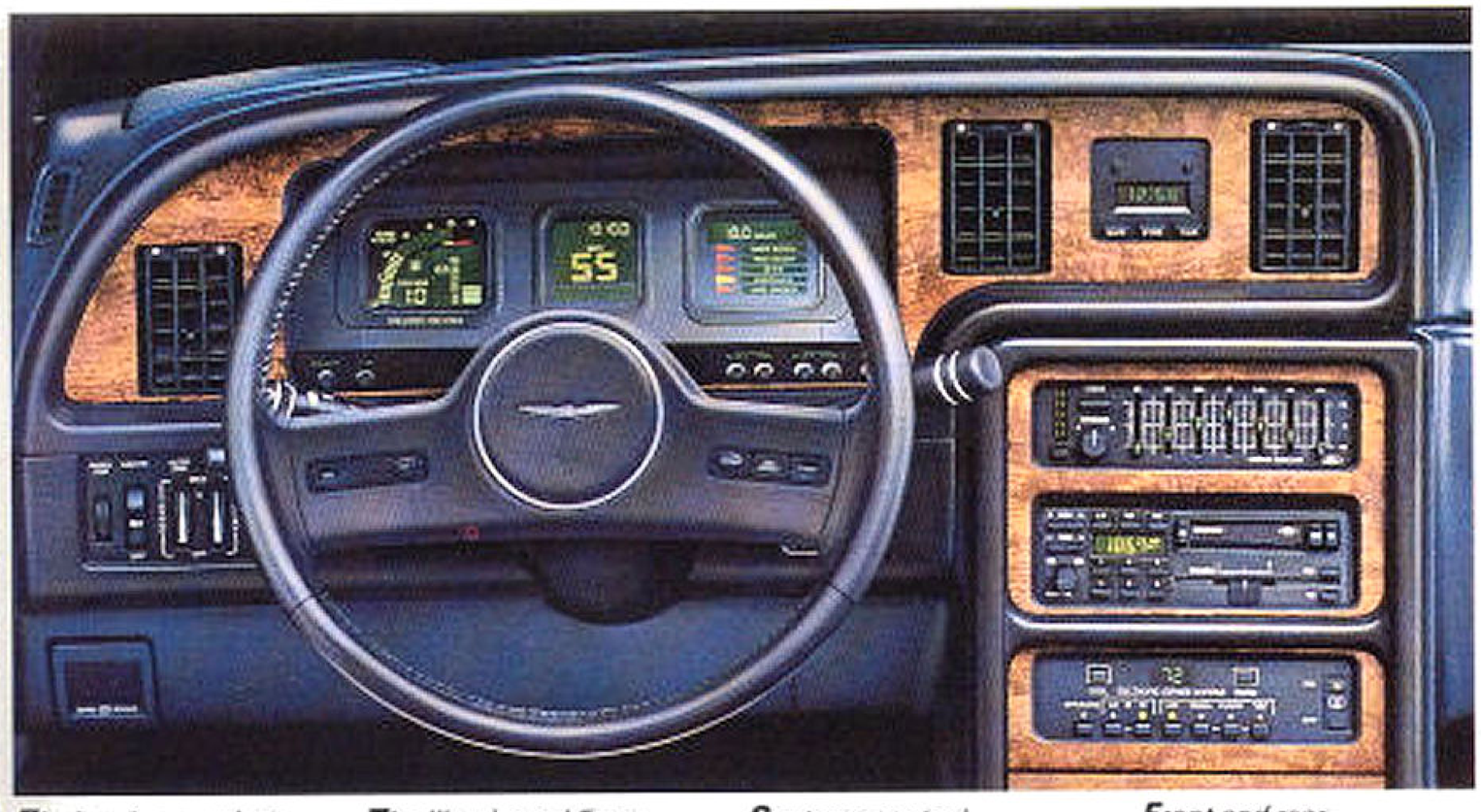
Thunderbird LX in Twilight Blue Clearcoat Metallic. Some equipment shown may be optional. See options list on page 21.

A REMARKABLE DRIVING ENVIRONMENT

The focus of the Thunderbird LX is its interior comfort. The standard split bench seats (with power adjustments for the driver) are trimmed in luxury cloth and include head restraints that can be adjusted four ways. The tilt steering wheel is leather-wrapped and contains the speed control operation buttons. Luxury floor carpeting complements the specially finished door panels which feature courtesy lights. There are also courtesy lights in the instrument panel and quarter trim panels as well as a dual beam map light. LX is also convenience oriented. Interval windshield wipers are welcomed in light rain and drizzle. Systems sentry/diagnostic alert lights (detailed on page 20) point out conditions which need attention and the illuminated entry system provides some extra security after dark. It lights the car's interior and door lock cylinders whenever either door handle is raised. For enhanced entertainment, a cassette tape player is included with the AM/FM stereo radio. And power windows, door locks and mirrors are among the appreciated items LX includes as standard. Real Thunderbird driving enjoyment.

Left: Thunderbird LX interior in Regatta Blue.

Some equipment shown may be optional. See options list on page 21.



The handy consolette houses cassette tape holders and controls for the power windows, dual remote-control electric mirrors and power driver's seat (controls for optional dual power seats shown).

The Illuminated Entry System lights the interior and door lock cylinders when either door handle is raised.

Systems sentry/diagnostic alert lights monitor a variety of vehicle conditions (see page 20 for details).

Front and rear fold-down center armrests enhance comfort with all Thunderbird split bench seats.

The deep-well trunk provides plenty of cargo space for all Thunderbird models.

THUNDERBIRD AND THUNDERBIRD SPORT

Sleek, aerodynamic Thunderbird uses the air around it to improve its handling as well as its fuel economy. Even the halogen headlamps were designed with wind management in mind. And it's equipped the way a car in its class should be: 3.8 liter V-6 engine, Automatic Overdrive transmission, rack-and-pinion steering and gas-pressurized struts and shocks. Also standard are air conditioning, tinted glass, electronic LCD speedometer and a big, 15-cubic-foot deep-well trunk with a comfortably low liftover height.

Thunderbird Sport, with its 5.0 liter V-8 engine, features a quadra-shock rear suspension arrangement for a "car on rails" feel through turns. Special features include P215HR70x14 speed-rated tires and full analog instrumentation. It's a real performer for those who favor the exhilaration of V-8 power.

Above: Thunderbird Sport in Silver Clearcoat Metallic.

Thunderbird Sport articulated sport seats shown in Scarlet Red.

Left: Thunderbird in Medium Sandalwood Clearcoat Metallic.

Some equipment shown may be optional. See options list on page 21.

AN EASY WAY TO BUY

The Thunderbird pictured at right includes Preferred Equipment Package 151A. Thunderbird Preferred Equipment Packages include combinations of options that have proved popular with many car buyers, and at a substantial savings from the price of the same options purchased separately. You get a well-equipped car at an attractive price.

Preferred Equipment Packages benefit you in two important ways: (1) They can save you money. (2) They simplify the ordering procedure.

Here's how it works: Simply choose Thunderbird 151A, Thunderbird Sport 154A, Thunderbird LX 162A, or Turbo Coupe 157A from the chart at right. The entire ordering procedure is greatly simplified. But the biggest benefit is the cost savings Preferred Equipment Packages offer.

Turbo Coupe 157A includes a special kind of savings. Order it without deletions and get the six items spelled out at right at no extra charge. It's called the Turbo Coupe Special Value Program. Outstanding value!

To equip your new Thunderbird even more closely to your individual style, you may choose to add one or more free-standing options to the package you've selected. Features and options are listed on page 21. Contents of Preferred Equipment Packages are subject to change. For the latest information, consult your Ford Dealer.

● = Included in package or standard	Thunderbird 151A	Thunderbird Sport 154A	LX 162A	Turbo Coupe 157A
Automatic overdrive transmission	●	●	●	
Air conditioning/tinted glass	●	●	●	●
Rear window defroster (1)	●	●	●	●
Interval wipers	●	●	●	●
Power Lock Group	●	●	●	●
Dual electric remote-control mirrors	●	●	●	●
Electronic AM/FM stereo radio with cassette tape player	●	●	●	●
Speed control	●	●	●	●
Reclining split bench seats	●		●	
Articulated sport seats		●		●
Power driver's seat	●	●	●	●
Tilt steering wheel	●	●	●	●
Power side windows	●	●	●	●
Bodyside and decklid stripes	●	●	●	
Styled road wheels	●	●	●	
Premium Luxury Group:				
Heavy-duty battery		●	●	●
Electronic Equipment Group (2)			●	
Front floor mats			●	
Luxury Light/Convenience Group (2)	●		●	
Power antenna			●	
Dual power seats			●	

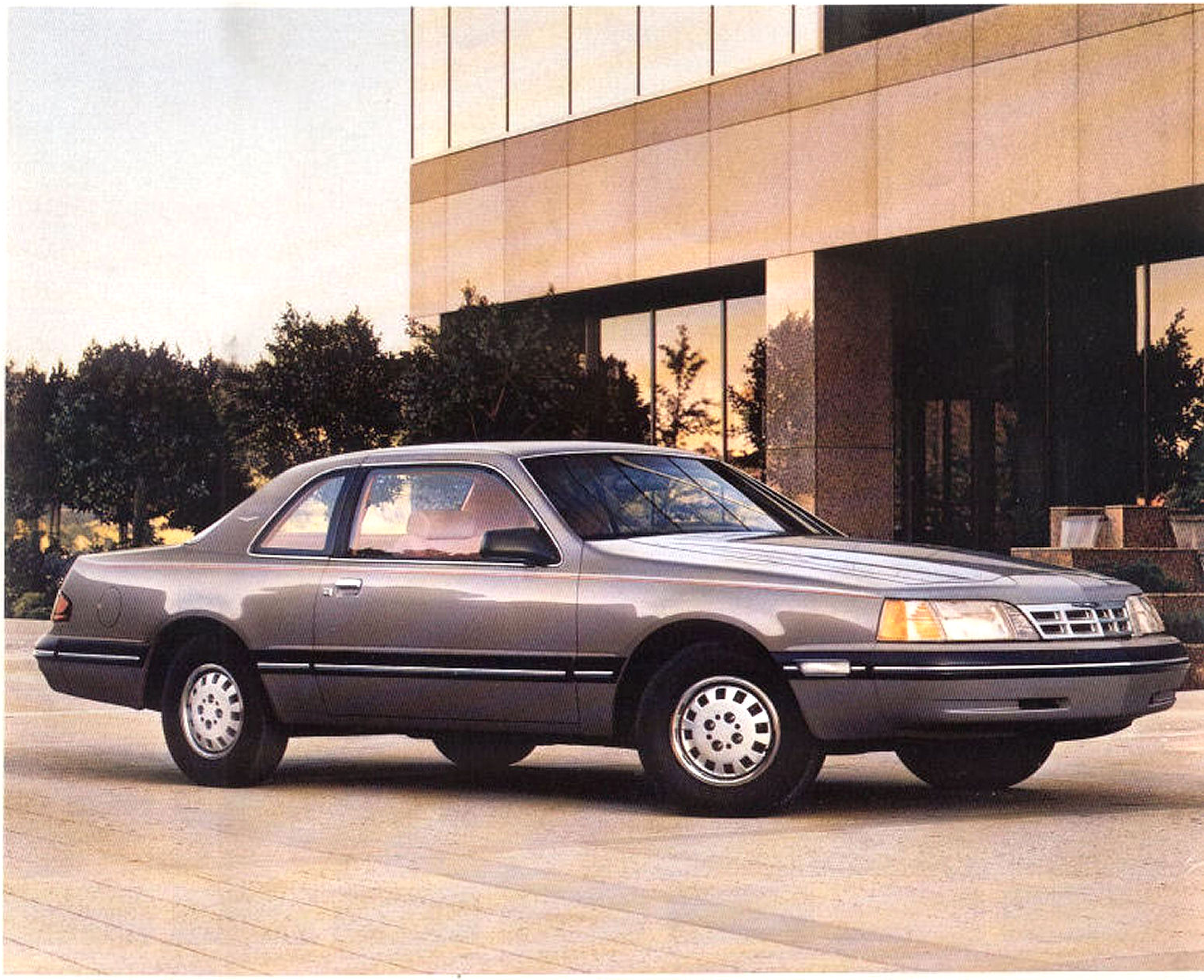
(1) Premium Sound System or graphic equalizer may be substituted (except when Electronic Equipment Group is ordered). (2) Detailed on page 20.

THUNDERBIRD TURBO COUPE SPECIAL VALUE PROGRAM

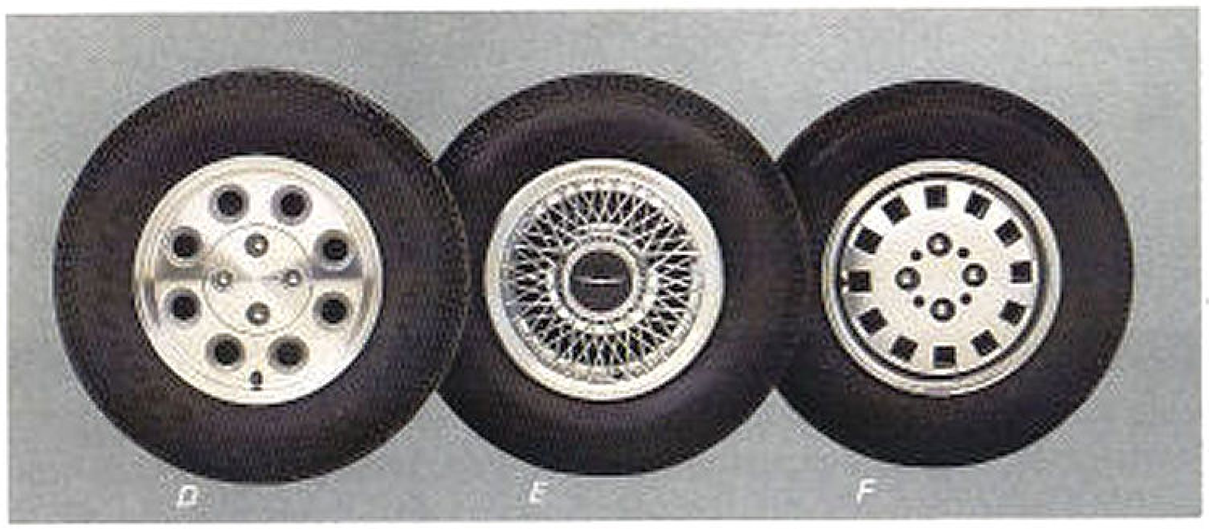
The following items are included at no extra charge when Preferred Equipment Package 157A is ordered without deletions.

● Power Lock Group	● Tilt steering wheel
● Electronic AM/FM stereo radio with cassette tape player	● Power driver's seat
● Speed control	● Rear window defroster (1)

(1) Premium Sound System or graphic equalizer may be substituted. If individual items are deleted, the Special Value Program discount does not apply.



THUNDERBIRD FEATURES AND OPTIONS



Notable standard features and options for each Thunderbird series are listed on the facing page. Before selecting options, check the Preferred Equipment Packages on page 18. You're likely to find that most of the equipment you want has already been conveniently included for you in a particular package. Options and their availability are subject to change during the year. Your Ford Dealer can advise you of current status.

Option groups are convenient ways to order options that complement one another. An example is the Electronic Equipment Group. This convenience-oriented option includes electronic climate control air conditioning and the Keyless Entry System. The Keyless Entry System includes five small calculator-type pushbuttons in the upper portion of the driver's door which act as the key. When depressed in the proper coded sequence, doors are locked or unlocked (and decklid unlocked) automatically. The code can be changed by the owner at any time. This option also includes the Illuminated Entry System, which lights the vehicle's interior and door lock cylinders when either door handle is raised.

Also included is the Electronic Instrument Cluster (except Sport and Turbo Coupe). It features a liquid crystal tachometer display for rpm and allows the driver to select readouts for temperature, oil pressure, volts or fuel. Fuel level is also displayed digitally and there's a "low fuel" alert light.

Systems sentry lights (standard with Turbo Coupe, Sport and LX) signal conditions which need attention: "check oil," "low fuel," "low washer fluid," "low beam out," "taillamp out" and "door ajar." A 5-function liquid crystal display (LCD) trip computer supplies useful travel information and an electronic digital clock displays the date, time, or elapsed time.

The Electronic Equipment Group is also included with the Premium Luxury Group (see page 21 for contents).

Illustrated options: (A) Electronic AM/FM stereo radio with cassette tape player and 7-band graphic equalizer (B) Moonroof (C) Leather seating upholstery (D) Cast aluminum wheels (E) Locking wire-style wheel covers (F) Styled road wheels (standard with Sport and LX models)

	Standard	Sport	LX	Turbo Coupe
ENGINEERING				
3.8 liter V-6 engine with multi-port electronic fuel injection	●		●	
5.0 liter EFI V-8 engine	■	●	■	
2.3 liter OHC turbocharged engine with EFI, air-to-air intercooler and regular/premium fuel selection				●
Automatic Overdrive transmission	●	●	●	■
5-speed manual overdrive transmission				●
Power rack-and-pinion steering	●	●	●	●
Power front disc/rear drum brakes	●	●	●	
Power 4-wheel disc brakes with electronic anti-lock system (ABS)				●
Modified MacPherson strut front suspension with variable-rate springs and gas-pressurized struts	●	●	●	●
Four-bar link rear suspension with variable-rate springs and gas-pressurized shock absorbers	●	●	●	●
Handling suspension including quadra-shock rear suspension		●		
Special handling package including automatic ride control and quadra-shock rear suspension				●
Heavy-duty battery	■	●	■	●
Traction-Lok axle		●		●
Remote-control fuel door release				●
Dual-note, sport-tuned horn		●		●
Automatic parking brake release			●	
P215/70Rx14 BSW all-season tires	●		●	
P215/70HRx14 speed-rated handling tires		●		
P225/60VRx16 BSW performance tires and unique aluminum wheels				●
EXTERIOR				
Dual aerodynamic halogen headlamps	●	●	●	●
Wide bodyside moldings	●	●	●	●
Luxury wheel covers	●			
Styled road wheels	■	●	●	
16"x7" aluminum wheels				●
Cast aluminum wheels	■	■	■	
Locking wire-style wheel covers	■		■	
Unique front fascia with Hella® fog lamps				●
Bodyside and decklid accent stripes	■	■	●	
Bright windshield, side window and backlight moldings	●		●	
Black windshield, side window and backlight moldings		●		●
Black bumper rub strips and extensions with bright insert (red insert with Turbo Coupe)	●	●	●	●
Two-tone paint with tape stripes	■		■	
Dual intercooler hood scoops				●
Left-hand remote-control mirror	●	●		
Dual remote-control electric mirrors	■	■	●	●

	Standard	Sport	LX	Turbo Coupe
INTERIOR				
Air conditioning	●	●	●	●
Tinted glass	●	●	●	●
Power moonroof	■	■	■	■
Reclining cloth split bench seats with consolette	●			
Luxury cloth split bench seats in special sew style with 4-way headrests			●	
Adjustable articulated sport seats		●		●
Leather upholstery		■	■	■
Safety belt reminder chime	●	●	●	●
Deep-well trunk with mini-spare tire	●	●	●	●
Luggage compartment light	●	●	●	●
16-ounce color-keyed cut-pile carpeting	●			
24-ounce luxury carpet		●	●	●
Electronic digital clock	●	●	●	●
Ashtray lights	●	●	●	●
Light Group (1)	■	●	●	●
Luxury door and quarter trim panels			●	●
Continuous color-keyed deluxe safety belts with comfort regulator feature	●	●	●	●
LCD speedometer/odometer/trip odometer	●		●	
Full analog instrumentation		●		●
Systems sentry/diagnostic alert lights (See page 20) (2)	■	●	●	●
Leather-wrapped steering wheel	■	●	●	
"Soft feel" steering wheel				●
Tunnel-mounted shift with leather-wrapped handle		●		●
Full console with covered storage compartment lid/armrest		●		●
Electronic AM/FM stereo radio with 4 speakers (may be deleted for credit)	●	●		●
Electronic AM/FM stereo radio with 4 speakers and cassette tape player (3)	■	■	●	■
Premium Sound System (4)	■	■	■	■
Graphic equalizer (5)	■	■	■	■
Illuminated Entry System (see page 20)	■	■	●	■
Power side windows	■	■	●	●
Interval windshield wipers	■	■	●	●
Speed control (3)	■	●	●	■
Tilt steering wheel (3)	■	■	●	■
Power lock group (3) (6)	■	■	●	■
Power driver's seat (3)	■	■	●	■
Premium Luxury Group Includes:				
Power antenna	■	■	■	■
Luxury Light/Convenience Group (7)	■	■	■	■
Electronic Equipment Group (8)	■	■	■	■
Dual power seats (9)	■	■	■	■
Front floor mats	■	■	■	■

● = Standard ■ = Optional

(1) Includes dual beam map light, instrument panel courtesy lights and engine compartment light. (2) Available optionally as part of the Electronic Equipment Group. (3) Included at no charge in Thunderbird Turbo Coupe Special Value Program. (4) Includes 6 premium speakers and a 4-channel amplifier that increases power from 20 to 60 watts. Included with graphic equalizer. (5) Includes the Premium Sound System. (6) Includes power door locks, remote-control decklid release in glove box and remote-control fuel filler door release in glove box (standard with Turbo Coupe). (7) Includes cornering lamps, dual illuminated visor vanity mirrors (standard with LX), the Illuminated Entry System (standard with LX and available as a separate option), and the autolamp system. (8) Includes Electronic Instrument Cluster, described on page 20 (except Sport and Turbo Coupe), Keyless Entry System (described on page 20), and electronic climate control air conditioning. (9) Includes dual power recliners except on Turbo Coupe and Sport.

COLORS & TRIMS

Interior Trim Colors

Shadow Blue	Scarlet Red	Sandalwood	Medium Grey	Raven Charcoal	Cinnabar	Exterior Colors
	X	X	X	X	X	Black
X	X		X	X		Light Grey
X	X		X	X		Medium Grey Clearcoat Metallic
X	X		X	X	X	Silver Clearcoat Metallic
	X		X	X		Scarlet Red
	X		X	X		Medium Red Clearcoat Metallic
					X	Rose Quartz Clearcoat Metallic
		X				Light Sandalwood
		X				Light Sandalwood Clearcoat Metallic
		X				Medium Sandalwood Clearcoat Metallic
					X	Dark Cinnabar Clearcoat Metallic
X					X	Light Regatta Blue Clearcoat Metallic
X			X			Twilight Blue Clearcoat Metallic
X	X	X	X	X	X	Oxford White
						Turbo Coupe Colors
	X	X		X		Black
	X			X		Medium Red Clearcoat Metallic
	X			X		Medium Grey Clearcoat Metallic
X	X			X		Silver Clearcoat Metallic
		X				Light Sandalwood Clearcoat Metallic
X				X		Twilight Blue Clearcoat Metallic
X	X	X		X		Oxford White

Some of these paint and trim colors are shown in this catalog. On the printed page, of course, colors are at best only representative of the originals. Your Ford Dealer can show you actual sample paint colors and trim materials.

Medium Grey Clearcoat Metallic

Black

Scarlet Red

Oxford White

Medium Red Clearcoat Metallic

Silver Clearcoat Metallic

Light Grey

Dark Cinnabar Clearcoat Metallic

Rose Quartz Clearcoat Metallic

Twilight Blue Clearcoat Metallic

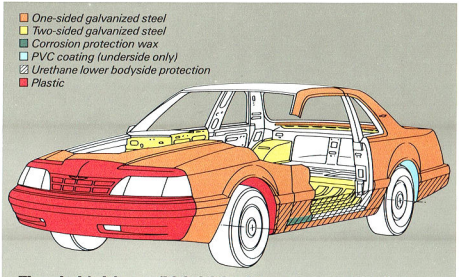
Light Sandalwood

Medium Sandalwood Clearcoat Metallic

Light Sandalwood Clearcoat Metallic

Light Regatta Blue Clearcoat Metallic

SAFETY AND OWNER BENEFITS



Thunderbird 6-year/100,000 mile corrosion protection

Thunderbird's corrosion warranty coverage for body panel rust-through is 6 years or 100,000 miles, whichever comes first. See your Ford Dealer for details and a copy of this limited warranty.

The optional Tot-Guard is available at all Ford dealerships.

Ford Motor Company strongly encourages all passengers to use their safety belts.

Ford urges the use of child and infant restraints. Ford's easy-to-install Tot-Guard (for children 20 to 50 pounds) and Infant Carrier (for children up to 20 pounds) are available at all Ford Dealers. If a child restraint requires a top-tether, Ford cars provide for attachment of an anchor at each rear outboard seating position.

TOGETHER WE CAN SAVE LIVES Ford

Ford Lifeguard Design Safety Features

Vehicle operation

☐ Split diagonal hydraulic brake system with warning light ☐ Corrosion-resistant brake lines ☐ Flash-to-pass headlamps ☐ Turn indicator with lane-changing signal feature ☐ Hazard warning flasher ☐ Backup lamps ☐ Parking lamps coupled with headlamps ☐ Side marker lamps ☐ High-mount brake lamp ☐ Two-speed windshield wipers ☐ Windshield washers ☐ Outside rearview mirror, driver's side ☐ Glare-reduced instrument panel, windshield wiper arms and windshield pillars ☐ Uniform transmission shift quadrant with safety starting switch (on all cars equipped with automatic transmission) ☐ Continuously variable control illumination intensity (instrument cluster lighting) ☐ Safety hood latch system ☐ Function-rated windshield defroster system ☐ Tamper-resistant (non-reversing) odometer ☐ Speedometer with highlighted 55 mph (on cars with analog speedometer)

Occupant protection

☐ Safety-designed front end structure ☐ Safety-designed roof structure ☐ Steel guard rails in side doors ☐ Safety-designed door hinges and double yoke safety door latches ☐ Integral lap and shoulder belts with automatic retractors for occupants of front seats ☐ Safety belt fastening reminder warning light and buzzer for the driver's seat ☐ Lap belts for all rear seating positions with retractors for rear outboard occupants ☐ Energy-absorbing steering column and steering wheel ☐ Energy-absorbing armrests and safety-designed door handles ☐ Energy-absorbing instrument panel with padding for front passenger ☐ Energy-absorbing sun visors ☐ Energy-absorbing front seat back tops ☐ Self-locking seat back latches ☐ Head restraints for front occupants ☐ Safety glove box latch ☐ Inside yieldaway rearview mirror ☐ Impact-absorbing laminated safety glass windshield ☐ Flame-resistant interior materials ☐ Safety-designed coat hooks ☐ Safety-designed radio control knobs and push buttons

Anti-theft

☐ Locking steering column with key warning buzzer (with "Park" interlock or push button for key release) ☐ Visible vehicle identification number

6-year/60,000-mile powertrain warranty

Ford's powertrain warranty covers all 1988 cars for 6 years or 60,000 miles, whichever comes first. This limited warranty covers major powertrain components. Certain restrictions and deductible apply. Ask your dealer for a copy.

Gas mileage

1988 EPA mileage estimates were not available at the time this catalog was approved for printing. As soon as EPA figures are released, your Ford Dealer will be among the first to receive this information and will be happy to pass it along to you.

Scheduled maintenance

Here are some examples of scheduled maintenance intervals for the 1988 Thunderbird. For complete maintenance recommendations, refer to the Maintenance Schedule and Record Log.

Engine oil and filter change	each 7,500 miles or six months*
Spark plug change	each 30,000 miles**
Air filter replacement	each 30,000 miles
Engine coolant replacement	each 30,000 miles or 3 years

*5,000 miles or 6 months with Turbo Coupe.
**15,000 miles recommended with Turbo Coupe.

Measurements

Wheelbase	104.2"
Length	202.1"
Height	53.4"
Width	71.1"
Front tread	58.1"
Rear tread	58.5"
Trunk volume (cu. ft.)	14.6
Fuel capacity (gal.)	22.1
Curb weight (lb.)	3,215*
Passenger capacity	5

Based on Motor Vehicle Manufacturers Association data.
*Standard vehicle. Turbo Coupe 3,415 lb. (3,419 with Automatic Overdrive).

5-mile-per-hour bumpers

Bumper systems on Ford Thunderbird are designed to help protect lamps, cooling system, exhaust and other body components in the event of a minor impact. While some manufacturers equip their cars with bumpers that just meet the 2½-mph federal standard, Ford equips Thunderbird and every other car it makes with bumpers designed to absorb impacts of 5-mph.

LIFETIME SERVICE GUARANTEE

Participating Ford Dealers offer the Lifetime Service Guarantee, which guarantees their work on your Ford vehicle for as long as you own it. This means that the covered repair is paid for once — and never again. If it ever has to be fixed again, the repairing dealer will fix it free. Free parts. Free labor. Even if the car is kept a lifetime. It doesn't matter where it was purchased, or whether it's new or used; the work is still covered by the repairing dealer. Ask to see this limited warranty when you visit your participating Ford Dealer.

EXTENDED SERVICE PLAN

Optional Ford Extended Service Plans cover major components on new Ford cars and light trucks for longer than the vehicle's basic warranty. The cost of this added protection is so moderate that it could pay for itself the first time you need it. Your Ford Dealer has full details.

Motorcraft

QUALITY REPLACEMENT PARTS FROM FORD

Genuine Ford and Motorcraft original equipment replacement parts meet the same high standards as those installed in production.

Ford Credit

Ford Motor Credit Company is interested in helping to fill the transportation needs of every qualified buyer of a Ford product. A participating dealer can arrange financing terms or a Red Carpet Lease® tailored to your circumstances. Ford Credit has offices conveniently located throughout the United States.

Ford-paid repair programs after the warranty period

Sometimes Ford Motor Company offers adjustment programs to pay all or part of the cost of certain repairs. These programs are intended to assist owners and are in addition to the warranty or to required recalls.

Technical service bulletins

All vehicles need repairs during their lifetime. Sometimes Ford issues technical service bulletins (TSBs) and easy-to-read explanations describing unusual engine or transmission conditions which may lead to costly repairs, the recommended repairs, and new repair procedures. Often a repair now can prevent a more serious repair later.

For more information...

Ask Ford Motor Company or your Ford or Lincoln-Mercury dealer about Ford-paid repair programs and/or TSBs relating to your vehicle.

To get copies of materials for your vehicle or the vehicle of interest to you:
Call Ford toll-free at 1-800-241-3673. Alaska/Hawaii call 1-800-241-3711 and in Georgia call 1-800-282-0959.

Or write Ford at:
Ford Customer
Information System
Post Office Box 95427
Atlanta, Georgia 30347

We'll need your name and address; year, make, model and vehicle identification number, as well as engine size.

Options availability

Options shown or described in this catalog are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations.

Product changes

Ford Division reserves the right to change product specifications at any time without incurring obligations.

"Ask your Ford Dealer"

Following publication of this catalog, certain changes in standard equipment, options, prices and the like, or product delays, may have occurred which would not be included in these pages. Your Ford Dealer is your best source for up-to-date information.

Buy or lease a new Thunderbird

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