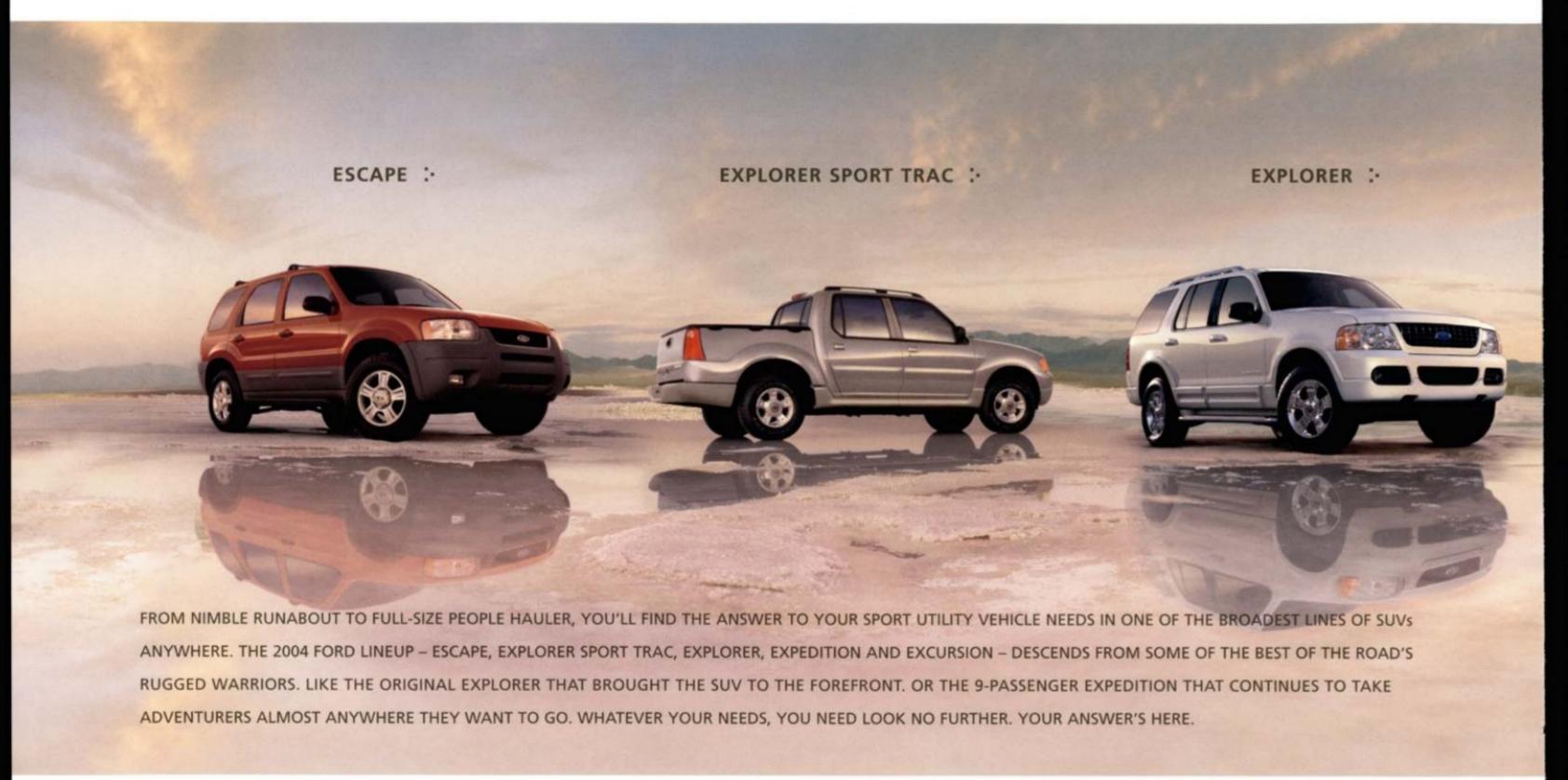


FORD SUVs

THE MOST HIGHLY EVOLVED SUVs ON EARTH: OR ANYWHERE ELSE.





pages_2-5 Escape

POWERFUL 201-HP DURATEC V6 ENGINE 69.2-CU.-FT. MAXIMUM CARGO CAPACITY OUTSTANDING CRASH TEST PERFORMANCE

pages_6-9 Explorer Sport Trac

AWARD-WINNING DESIGN AND LAYOUT
TRUCK VERSATILITY WITH SUV COMFORTS
NEW MONOCHROMATIC XLT PREMIUM

pages_10-13 Explorer

CONFIDENT ON-ROAD AND OFF-ROAD CONTROL
NEW QUAD BUCKET SEATING GROUP
QUICKEST- AND EASIEST-FOLDING AVAILABLE
3RD-ROW SEAT

pages_14-17 Expedition

BEST-IN-CLASS CARGO VOLUME EXCLUSIVE POWERFOLD™ 3RD-ROW SEAT INNOVATIVE SAFETY SYSTEMS

pages_18-21 Excursion

6.0L POWER STROKE® V8 TURBO DIESEL ENGINE
MOST INTERIOR ROOM IN ITS CLASS
CONVENIENT REAR TRI-PANEL DOOR™ SYSTEM

GENETICALLY ENGINEERED FOR FUN.

ESCAPE'S SPORTY GOOD LOOKS, 4-WHEEL INDEPENDENT SUSPENSION, ENDLESS VERSATILITY AND AVAILABLE 201-HP DURATEC V6 ENGINE ARE ALL PRODUCTS OF ITS STRONG FORD LINEAGE. FROM THE RUGGED XLT NO BOUNDARIES™ PACKAGE TO THE LEATHER-TRIMMED AND WELL-EQUIPPED LIMITED, ESCAPE OFFERS AN ARRAY OF MODELS THAT CAN TAME THE ROAD AND TRAIL. DESPITE ITS SMALL FOOTPRINT, THERE'S AMPLE ROOM FOR UP TO 5 PEOPLE. FRONT LEG ROOM ABOUNDS, AND MAXIMUM CARGO CAPACITY OF 69.2 CU. FT. IS VERY IMPRESSIVE. EQUALLY SO ARE ESCAPE'S MANY SAFETY AND SECURITY FEATURES. TO PROVIDE MUCH-DESERVED PEACE OF MIND DURING ANY ADVENTURE, ESCAPE'S STURDY UNIBODY CONSTRUCTION, SIDE-INTRUSION DOOR BEAMS AND 2ND GENERATION FRONT AIRBAGS ARE PERFECTLY COMPLEMENTED BY AVAILABLE SIDE-IMPACT AIRBAGS AND 4-WHEEL ANTI-LOCK BRAKES. WITH SO MANY CHOICES, CHOOSING WHICH ESCAPE FITS YOUR LIFE BECOMES A PROCESS OF NATURAL SELECTION.









- All Escape models have an easy-access liftgate with flip-up glass
- Available XLT Appearance and XLT No Boundaries™ Packages tailor Escape to your lifestyle
- Escape Limited's available Luxury Comfort Package adds heated front seats; power, heated sideview mirrors; a Reverse Sensing System; and a MACH® audio system with a 6-disc in-dash CD changer and automatic volume control
- An available Control Trac® II 4-wheel-drive system provides 2 driver-selectable modes for diverse driving conditions
- With available side-impact airbags, Escape earned the highest rating for side-impact crashworthiness from the Insurance Institute for Highway Safety (IIHS)



Limited - The standard for luxury and style (shown)

MONOCHROMATIC EXTERIOR APPEARANCE STANDARD PREMIUM LEATHER-TRIMMED SEATS 16" BRIGHT MACHINED-ALUMINUM WHEELS

XLT Appearance Package – For a bold, two-tone look

PAINTED DARK SHADOW GREY LOWER BODYSIDE CLADDING, BUMPERS AND WHEEL-LIP MOLDINGS

BLACK SIDE STEP BARS

16" BRIGHT MACHINED-ALUMINUM WHEELS

XLT No Boundaries™ Package – Equipped for adventure

NO BOUNDARIES™ RACK SYSTEM CLASS II TRAILER TOW PACKAGE 16" PAINTED ALUMINUM WHEELS

XLT - Capable and confident (shown)

STANDARD 6-DISC IN-DASH CD CHANGER STANDARD PREMIUM CLOTH LOW-BACK BUCKET SEATS WITH 6-WAY POWER DRIVER'S SEAT

16" ALUMINUM WHEELS

XLS - A tried-and-true performer

3.0L DOHC DURATEC V6 ENGINE 4-SPEED AUTOMATIC TRANSMISSION 15" STYLED-STEEL WHEELS

XLS Value - Simple and fun

2.0L DOHC ZETEC 14 ENGINE 5-SPEED MANUAL TRANSMISSION 15" STYLED-STEEL WHEELS





MODEL-SPECIFIC FEATURES/OPTIONS

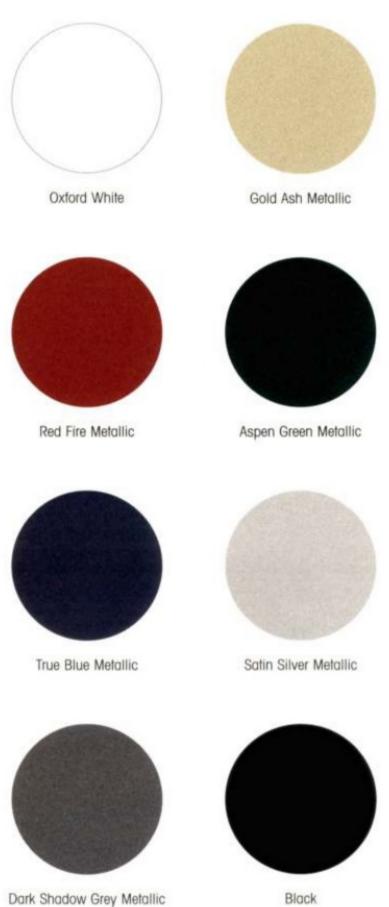
			XLS Value FWD					XLS Value FWD XLS FWD or 4x4
			XLS FWD or 4x4 XLT FWD or 4x4					XLT FWD or 4x4
			Limited FWD or 4x4					Limited FWD or 4x4
			Mechanical					Exterior
-	-	-	2.0L DOHC Zetec I4 engine	_	-	•		Fog lamps
			3.0L DOHC Duratec V6 engine		•	-	-	Grille - Black surround with
-	-	-	5-speed manual transmission	_	-	•		Grille - Chrome surround wit
			4-speed automatic transmission	_	-	0	0	Power moonroof with sunsho
	-	-	15" styled-steel wheels	_	-	•		Privacy glass (rear doors/qu
0	-	-	15" aluminum wheels	0	0	•		Roof-rack crossbars
-		-	16" aluminum wheels	0	0	0	-	Side step bars*
-	-		16" bright machined-aluminum wheels	_	0	0	0	Trailer Tow Package - Include
	-	-	P225/70R15 all-season BSW tires					trailer wiring harness and en
_			P235/70R16 all-season BSW tires (OWL on XLT 4x4)	_	-	_		Wheel-lip moldings - Body-c
-	0	-	P235/70R16 all-season OWL tires (FWD only)	_	-	0	-	XLT Appearance Package
			Safety/Security					- Painted Dark Shadow G
0			4-wheel anti-lock braking system (ABS)					and wheel-lip moldings
0	0		Side-impact airbags – Driver and front-passenger					- Side step bars - Black
	-	-						- 16" bright machined-alu
-			Seating	_	-	0	_	XLT No Boundaries™ Packag
•	_	-	Cloth trim					- No Boundaries™ Rack S
-	•	-	Cloth trim – Premium					- Class II Trailer Tow Pack
-	•	•	6-way power driver's seat					- Wheel-lip moldings
-			Rear 60/40 split-bench seat with tip-fold-flat latch					- 16" painted aluminum v
-	-		Premium leather-trimmed seats					- Side step bars
			Interior					- All-terrain OWL tires
	-	-	AM/FM stereo with single-CD player, clock and 4 speakers		an day		Ontic	
-	0	_	AM/FM stereo with single-CD/cassette, clock and 4 speakers	- 510	undari	1 0	Opiic	onal — Not Available
-			AM/FM stereo with 6-disc in-dash CD changer and 4 speakers	*Requi	res 15*	alumi	num w	heels/fires on XLS models.
-	0	0	AM/FM MACH® audio system with 6-disc in-dash CD changer					
			and 7 speakers					
-	_		Auto-dimming rearview mirror with automatic headlamps					
0			Convenience Group					
			- Speed control					
			- Perimeter alarm					
			- Front and rear carpeted floor mats					
-	_	_	Floor console - With storage bin and 5 cupholders					
			Floor console – With storage bin, armrest and 4 cupholders					
_	0		Leather Comfort Group					
			- Leather-trimmed seats					
			- Black leather-wrapped steering wheel					
_	_	0	Luxury Comfort Package					
			- MACH audio system with 6-disc in-dash CD changer,					
			7 speakers and automatic volume control					
			- Dual heated sideview mirrors					
			Premium leather-trimmed driver and front-passenger heated seats					
			- Reverse Sensing System					
_	_		Overhead console with dual storage bins (not available with					
			STORING CONSOLO WILL GOOD STORY DITTO (10) UVUIIUDIO WILL					

Painted finish on instrument panel and front-door switch bezels

O O O Retractable cargo area cover

Visor vanity mirrors – Illuminated

				XLS FWD or 4x4
				XLT FWD or 4x4
				Limited FWD or 4x4
				Exterior
_	-	•		Fog lamps
	•	-	_	Grille - Black surround with mesh center
_	_	•		Grille - Chrome surround with mesh center
_	-	0	0	Power moonroof with sunshade and mini-overhead console
-	-	•		Privacy glass (rear doors/quarter windows and rear window)
0	0	•		Roof-rack crossbars
0	0	0	_	Side step bars"
_	0	0	0	Trailer Tow Package – Includes Class II 3500-lb. receiver, 4-pin
	70.00	5000	-	trailer wiring harness and engine oil cooler
	_	_		Wheel-lip moldings – Body-color
		0		XLT Appearance Package - Painted Dark Shadow Grey bodyside cladding, bumpers and wheel-lip moldings - Side step bars — Black - 16" bright machined-aluminum wheels
		0	_	XLT No Boundaries™ Package - No Boundaries™ Rack System - Class II Trailer Tow Package - Wheel-lip moldings - 16" painted aluminum wheels - Side step bars - All-terrain OWL tires



COLORS

Explorer Sport Trac

WARNING: MAKES FREQUENT STOPS FOR ADVENTURE.

WITH A PASSION FOR ADVENTURE AND THE ATTITUDE TO MAKE IT HAPPEN, EXPLORER SPORT TRAC IS BUILT FOR RUGGED ACTION. A STANDARD 4.0L SOHC V6 ENGINE KICKS OUT 210 HP* AND 249 LB.-FT. OF TORQUE. AND WITH THE 5-SPEED AUTOMATIC TRANSMISSION, SPORT TRAC PROVIDES A TOWING CAPACITY OF MORE THAN 5000 LBS. WHEN PROPERLY EQUIPPED. COMBINING THE COMFORT AND VERSATILITY OF AN SUV WITH THE HARD-WORKING ATTITUDE OF A TRUCK, SPORT TRAC HAS 4 DOORS AND AN OPEN CARGO BED. SO STORE EVERYONE'S GEAR OUT BACK WHILE UP TO 5 PEOPLE RELAX QUITE COMFORTABLY INSIDE.** AN AVAILABLE FOLDING HARD TONNEAU COVER LETS YOU OPEN UP AS MUCH OF YOUR "ST's" CARGO BED AS YOU WANT, WHILE 10 TIE-DOWN HOOKS PROVIDE STRONG ANCHOR POINTS FOR ANYTHING YOU NEED TO MOVE. TO INSTANTLY EXTEND THE BED TO 6 FEET, A CARGO CAGE BED EXTENDER IS AVAILABLE. HOWEVER YOU DEFINE ADVENTURE, SPORT TRAC IS UP FOR THE CHALLENGE.



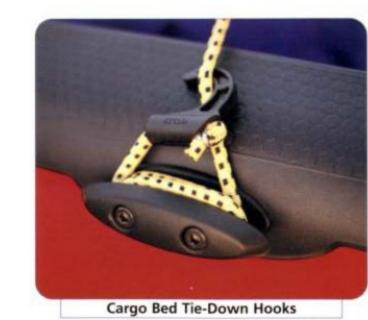
*210 hp and 249 lb.-ft. of torque with E85 fuel; 205 hp and 242 lb.-ft. of torque with gasoline.
**Cargo and load capacity limited by weight and weight distribution.



Available Folding Hard Tonneau Cover



Available Cargo Cage Bed Extender





Adrenalin - A rush of sound and style

BODY-COLOR FRONT FASCIA, BUMPERS AND MOLDINGS

CHROME SIDE STEP BARS

PIONEER® PREMIUM AUDIO SOUND SYSTEM WITH 9 SPEAKERS AND 510 WATTS OF PEAK POWER

ADRENALIN TAILGATE BADGE AND LOGO ON FRONT-SEAT HEAD RESTRAINTS

16" CHROMED WHEELS

XLT Premium - An attitude for adventure (shown)

BODY-COLOR FRONT FASCIA, BUMPERS AND MOLDINGS

RUGGED BLACK TUBULAR SIDE STEP BARS FOG LAMPS

HIGH-SERIES FLOOR CONSOLE WITH REAR CLIMATE CONTROLS

16" 5-SPOKE BRIGHT CAST ALUMINUM WHEELS

XLT - Capable and confident (shown)

PLATINUM MOLDED-IN COLOR LOWER CLADDING CONVENIENCE GROUP WITH LEATHER-WRAPPED STEERING WHEEL, SPEED CONTROL AND POWER SIDEVIEW MIRRORS

P235/70R16 ALL-SEASON OWL TIRES (4X4) 16" 5-SPOKE CAST ALUMINUM WHEELS

XLS - A tried-and-true performer

4.0L SOHC V6 ENGINE

FRONT CLOTH BUCKET SEATS AND REAR 60/40 SPLIT BENCH

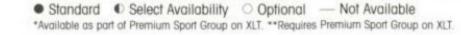
CARGO TIE-DOWN HOOKS - 4 IN CARGO BOX, 6 ON CARGO BOX EXTERIOR

16" 5-SPOKE CAST ALUMINUM WHEELS



MODEL-SPECIFIC FEATURES/OPTIONS

XLS 4x2 or 4x4 XLT 4x2 or 4x4 XLT Premium 4x2 or 4x4 Adrenglin 4x2 or 4x4 Mechanical 16" 5-spoke cast aluminum wheels 16" 5-spoke bright cast aluminum wheels 16° 5-spoke chromed wheels P235/70R16 all-season BSW tires (XLT 4x2) P235/70R16 all-season OWL tires (XLT 4x4) P235/70R16 all-season OWL tires (XLT 4x2) P255/70R16 all-terrain OWL tires* Limited-slip rear axle ratio - 3.73:1 Limited-slip rear axle ratio - 4.10:1** Safety/Security Safety Canopy™ System Leather-trimmed seats - Two-tone appearance - Low-back front bucket seats with 2-way adjustable head restraints - 6-way power driver and front-passenger seats - Heated driver and front-passenger seats with power lumbar supports AM/FM stereo with CD and 4 speakers (60 watts) Pioneer® AM/FM sound system with 6-disc in-dash CD changer (290 watts) Pioneer AM/FM Premium Audio sound system with 6-CD changer/MP3 capability, 8 speakers and an 8" subwoofer (510 watts) - Low-back front cloth bucket seats with 2-way adjustable head restraints - 6-way power driver's seat - 2-way manual passenger's seat - Driver's power lumbar support High-series floor console with rear climate controls (replaces standard center console) Overhead console with outside temperature display and compass - Autolamp (automatic on/off headlamps) - Electrochromic auto-dimming rearview mirror Convenience Group - Autolock/relock Leather-wrapped steering wheel Remote keyless entry system with driver's door keyless entry keypad - Speed control - Tilt steering wheel - Color-keyed berber carpeted floor mats (front and rear) Black, dual fold-away power sideview mirrors O O Cargo Cage Bed Extender Fog lamps* Hard tonneau cover - Folding Power moonroof Premium Sport Group 16" 5-spoke bright cast aluminum wheels - Fog lamps Front tow hooks (4x4 models only) - P255/70R16 all-terrain OWL tires - Side step bars - 4.10:1 rear axle ratio Side step bars - Platinum molded-in color on XLT, Black on XLT Premium, chrome on Adrenalin

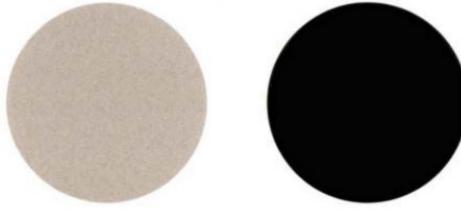


COLORS

Dark Blue Pearl Metallic



Silver Birch Metallic



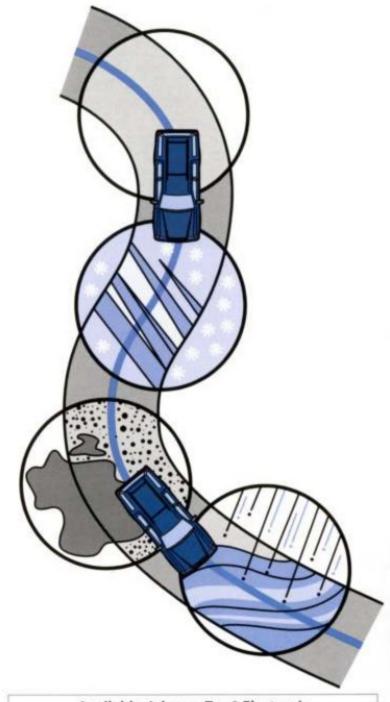
Explorer

AMERICA'S MOST TRUSTED SUV 12 YEARS RUNNING.

FORD EXPLORER HAS BUILT A SOLID FOUNDATION OF TRUST — ON-ROAD, OFF-ROAD AND EVERYWHERE IN BETWEEN. IN FACT, ITS INTERIOR VERSATILITY, SAFETY TECHNOLOGY, SMOOTH RIDE DYNAMICS AND OFF-ROAD CAPABILITY INSPIRE MORE PEOPLE TO REPURCHASE AN EXPLORER THAN ANY OTHER SUV IN ITS CLASS.* WHEREVER YOU CHOOSE TO ROAM, EXPLORER IS YOUR COMPLETE PACKAGE. ITS STANDARD INDEPENDENT REAR SUSPENSION AND AVAILABLE CONTROL TRAC* 4-WHEEL DRIVE (4WD) OR AVAILABLE ALL-WHEEL DRIVE (AWD) PROVIDE RESPONSIVE HANDLING AND EXCEPTIONAL CONTROL IN ROUGH DRIVING SITUATIONS. INSIDE, EXPLORER'S VERSATILE INTERIOR GETS EVEN BETTER IN 2004 WITH AVAILABLE QUAD BUCKET SEATING ON EDDIE BAUER AND LIMITED. TWO LEATHER-TRIMMED CAPTAIN'S CHAIRS IN EACH OF THE FIRST 2 ROWS ALLOW DRIVER AND PASSENGERS TO ADJUST THE SEATS TO THEIR OWN COMFORT LEVEL. EACH CHAIR GETS AN ARMREST AND EACH ROW GETS A CENTER CONSOLE. IT'S JUST ANOTHER WAY EXPLORER BUILDS ON ITS TRUSTED REPUTATION. YOUR JOURNEY HAS NEVER BEEN MORE COMFORTABLE, OR MORE COMPLETE. FORD EXPLORER FOR 2004.



*Based on repurchase numbers among '93-'02 new vehicle buyers. **Class is 7-passenger midsize SUV.



Available AdvanceTrac® Electronic Stability Enhancement System





MONOCHROMATIC EXTERIOR APPEARANCE LEATHER-TRIMMED SEATS 17" CHROMED WHEELS

Eddie Bauer – Expertly outfitted, inside and out (shown)

ARIZONA BEIGE LOWER TRIM AND RUNNING BOARDS

LEATHER-TRIMMED TWO-TONE SEATS 17" SATIN-NICKEL ALUMINUM WHEELS

NBX - Equipped for off-road adventure

BLACK LOWER TRIM AND SIDE STEP BARS OFF-ROAD SUSPENSION PACKAGE UNIQUE CLOTH-TRIMMED SEATS 17" MACHINED-ALUMINUM WHEELS

XLT Sport - For a bold, two-tone look (shown)

PAINTED PLATINUM LOWER TRIM AND STEP BARS SPORT FRONT BUCKET SEATS 17" MACHINED-ALUMINUM WHEELS

XLT - Capable and confident (shown)

MONOCHROMATIC EXTERIOR WARM STEEL INSTRUMENT PANEL ACCENTS 16" PAINTED CAST ALUMINUM WHEELS

XLS Sport – Rugged refinement

ACCENT-COLORED WHEEL-LIP MOLDINGS BLACK SIDE STEP BARS 16" PAINTED CAST ALUMINUM WHEELS

XLS - A tried-and-true performer

4.0L SOHC V6 ENGINE LOW-BACK FRONT BUCKET SEATS 16" FULL-FACE STEEL WHEELS







Explorer XLT 4x4 in Oxford White. Shown with optional running boards.



MODEL-SPECIFIC FEATURES/OPTIONS

				XLS Sport
				XLT
		17		XLT Sport
		-	_	Mechanical
_	-	0	0	4.6L SOHC V8 engine with fail-safe engine cooling system
	_	_	-	16" full-face steel wheels
_		•	-	16" painted cast aluminum wheels
_	-	_		17" machined-aluminum wheels
•	-		-	P235/70R16 all-season BSW tires (XLT 4x2)
-			-	P235/70R16 all-season OWL tires (XLT 4x4 and AWD)
_	-	_		P245/65R17 all-terrain OWL tires
_	-	0	0	AdvanceTrac® Electronic Stability Enhancement System®
0	0	0	0	Control Trac® 4WD system (4x4)
0	0	0	0	Full-time All-Wheel Drive System (AWD)
0	0	0	0	Limited-slip rear axle
_	-	_	0	Off-Road Package (4x4 only, see description on page 13)
_	-	_		Tire Pressure Monitoring System
				Safety/Security
				Autolamp – Automatic on/off headlamps
0	0	0	0	Safety Canopy™ System
	0			Security approach lamps – Keyless entry-activated, mounted in
		•	-	sideview mirrors
				Seating
		_	_	Cloth trim with 1st-row low-back bucket seats
_	-	•		Cloth trim with 1st-row low-back sport bucket seats, power
				driver's seat and driver/front-passenger manual lumbar supports
-	-	0	0	Leather-trimmed seats (vinyl 3rd row, if equipped)
-	-	0	0	3rd-row cloth bench seat with 2nd-row 40/20/40 split-folding bench
				Interior
				AM/FM stereo with CD player
_	_	0	0	AM/FM stereo with CD/cassette player (80 watts)
	_	0	0	AM/FM Audiophile sound system with 6-disc in-dash CD change
		_	-	(290 watts)
	_			Automatic-dimming rearview mirror
_	_	0	0	Auxiliary rear climate controls
	_	0	0	Cargo shade (not available with optional 3rd-row seat)
				Floor mats – Color-keyed carpeted (front and rear)
				High-series center floor console – Includes storage bin, 2 front
	_	_	_	and 2 rear cupholders, front/rear power points, coin holder,
				tissue/map holder, pen holder and rear heat/AC vents
				A 2 - 0 - 0 - 0 - 0 - 0 - 0 - 0 - 0 - 0 -
		-		Leather-wrapped steering wheel Overhead console – Includes 2 map/dome lights, ticket clip,
		-		[1]
				sunglasses holder and garage door opener holder (not available
		_	0	with auxiliary rear climate controls or moonroof)
_	-	0	0	Power adjustable accelerator and brake pedals
	_	0	0	Rear-Seat DVD Entertainment System – Includes DVD player, fold-down 7" color LCD screen, remote control, video jacks for games and 2 wireless headphone sets**

 Standar 	 Select 	Availability	 Optional 	— Not Available

*Requires power adjustable pedals. Includes 3.73 non-limited-slip rear axle. Includes message center on XLT, XLT Sport and NBX. Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions. "Requires moonroof and Safety Canopy System in combination or auxiliary rear climate controls. *Requires available 3rd-row seat.

				XLS Sport XLT
		1 3		XLT Sport
_	_	_	•	Exterior Bodyside cladding – Lower, painted Platinum with two-tone fascias
		_	_	Bodyside molding – Painted body-color
0	0	0	0	Crossbars for roof rails
_	_			Fog lamps
				Grille - Chrome (Medium Platinum on XLS and XLS Sport)
_	_			Keyless entry keypad – Driver's door-mounted
_	_	0	0	Power moonroof
_	_	0	0	Reverse Sensing System
-	•	•	•	Side step bars – Black on XLS Sport and XLT, Platinum Gloss on XLT Sport
-	_	0	0	Trailer Tow Prep Package - Class III/IV
-	•	-	•	Wheel-lip moldings – Medium Dark Platinum molded-in color on XLS Sport; painted Platinum on XLT Sport

			Eddie Bauer				
			Limited				
			Mechanical				
0	0	0	4.6L SOHC V8 engine				
	_	-	17" machined-aluminum wheels				
_		_	17" satin-nickel aluminum wheels				
_	_		17" chromed aluminum wheels				
		-	P245/65R17 all-terrain OWL tires				
_	_		P245/65R17 all-terrain BSW tires				
0	0	0	AdvanceTrac® Electronic Stability Enhancement System®				
0	0	0	Control Trac® 4WD system (4x4)				
-	0	0	Full-time All-Wheel Drive System (AWD)				
•	0	0	Limited-slip rear axle				
•	_	_	Off-Road Package (see description lower right)				
			Tire Pressure Monitoring System				
			Safety/Security				
			Autolamp – Automatic on/off headlamps				
0	0	0	Safety Canopy™ System				
			Security approach lamps - Keyless entry-activated, mounted in sideview mirrors				
			Seating				
•	_	-	Unique cloth trim, 1st-row low-back sport bucket seats with power driver's seat and driver/front-passenger manual lumbar supports				
	•	•	Luxury leather-trimmed seats, 1st-row power, heated bucket seats with driver/passenger manual lumbar supports and 2-position driver's memory seat (two-tone on Eddie Bauer)				
0	0	0	3rd-row cloth bench seat with 2nd-row 40/20/40 split-folding cloth bench (vinyl 3rd row when ordered with leather-trimmed seats)				
_	0	0	Quad Bucket Seating Group [†] – 1st- and 2nd-row bucket seats and				

floor consoles

			Eddie Bauer
			Limited
			Interior
•	-	-	AM/FM stereo with CD player
0	0	0	AM/FM stereo with CD/cassette player (80 watts)
0			AM/FM Audiophile sound system with 6-disc in-dash CD changer (290 watts)
•			Automatic-dimming rearview mirror
0	0	0	Auxiliary rear climate controls
•	-	-	Cargo area soft liner – Color-keyed, includes storage bag
0	0	0	Cargo shade (not available with optional 3rd-row seat)
_			Dual-zone Electronic Automatic Temperature Controls
•	-	-	Floor mats – Heavy-duty rubber with deep grooves (front and rear)
_		•	Floor mats – Color-keyed carpeted (front and rear)
•	•	•	High-series center floor console – Includes storage bin, 2 front and 2 rear cupholders, front/rear power points, coin holder, tissue/map holder, pen holder and rear heat/AC vents
			HomeLink® universal transmitter
•			Leather-wrapped steering wheel (color-keyed on Eddie Bauer and Limited)
0			Message center
•	•	•	Overhead console – Includes 2 map/dome lights, ticket clip, sunglasses holder and garage door opener holder (not available with auxiliary rear climate controls or moonroof)
0	•	•	Power adjustable accelerator and brake pedals – Includes memory feature on Eddie Bauer and Limited models
	0	0	Rear-Seat DVD Entertainment System – Includes DVD player, fold-down 7" color LCD screen, remote control, video jacks for games and 2 wireles headphone sets**
_			Steering wheel-mounted audio and climate controls
			Exterior
	_	_	Bodyside cladding - Lower, molded-in Black with two-tone black bumper
		_	Bodyside cladding – Lower, painted Arizona Beige accent color
_	-		Bodyside cladding – Lower, painted monochromatic body color
	0	0	Crossbars for roof rails
			Fog lamps
•	•		Grille – Medium Platinum on NBX, satin-nickel on Eddie Bauer, chrome on Limited
			Keyless entry keypad – Driver's door-mounted
0	0	0	Power moonroof
_	0	0	Reverse Sensing System
_			Running boards – Color-keyed
	-	0	Side step bars - Black on NBX, optional chrome on Limited
•	_	_	Tow hooks - Front
0	0	0	Trailer Tow Prep Package – Class III/IV
			Wheel-lip moldings – Black molded-in color on NBX, painted Arizona Beig on Eddie Bauer, painted monochromatic body color on Limited

- Underbody skid plates for the fuel tank and transfer case
- · Specially tuned shocks/suspension
- · Front tow hooks

Trailer Tow Prep Package - Class III/IV

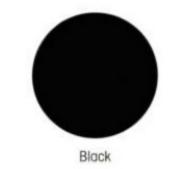
- · Frame-mounted hitch receiver
- 7-pin trailer wiring harness and connector, 7-pin to 4-pin adapter
- 3.73 limited-slip rear axle (if Trailer Tow Prep Package is ordered with AdvanceTrac, 3.73 non-limited-slip axle is included)











Expedition

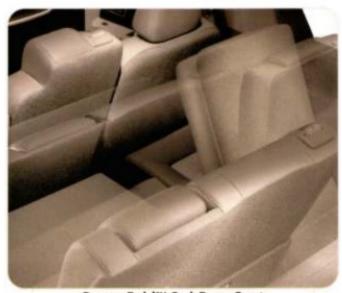
FULL OF PEOPLE, CARGO, CLASS EXCLUSIVES AND CLASS FIRSTS.

WELL RECOGNIZED FOR ITS LEADERSHIP AMONG FULL-SIZE SUVS, EXPEDITION IS QUITE COMFORTABLE BEING WAY OUT FRONT. THANKS TO A PAIR OF PROVEN TRITON™ ENGINES, ITS POWER SUPPLY IS FIRST RATE. WITH ITS DOUBLE-WISHBONE, FULLY INDEPENDENT REAR SUSPENSION, RIDE QUALITY IS IMPECCABLE. DUE TO A CLASS-EXCLUSIVE AVAILABLE POWERFOLD™ 3RD-ROW SEAT AND CENTERSLIDE™ 2ND-ROW SEAT, INTERIOR VERSATILITY ABOUNDS. AND SAFETY TECHNOLOGY IS, OF COURSE, OUTSTANDING. 4-WHEEL DISC ANTI-LOCK BRAKES WITH BRAKE ASSIST AND ELECTRONIC BRAKE FORCE DISTRIBUTION, THE PERSONAL SAFETY SYSTEM™, CRASH-ENERGY MANAGEMENT FEATURES, AND AN AVAILABLE SAFETY CANOPY™ SYSTEM ONLY BEGIN TO DESCRIBE THE INNOVATIVE SAFETY FEATURES THIS CONFIDENT SUV PROVIDES. TECHNOLOGICALLY ADVANCED, HIGHLY CAPABLE AND DESIGNED FOR DEPENDABILITY, EXPEDITION EPITOMIZES THE FULL-SIZE SUV EXPERIENCE. ON THIS EXPEDITION, YOU START AT THE TOP.





Passenger-Car Bumper Compatibility



PowerFold™ 3rd-Row Seat



Double-Wishbone, Fully Independent Rear Suspension



ARIZONA BEIGE LOWER TRIM AND RUNNING BOARDS

17" MACHINED-ALUMINUM WHEELS WITH CHROME CENTER CAP ACCENTS

NBX – Equipped for off-road adventure (shown)

CONTROL TRAC® 4-WHEEL-DRIVE SYSTEM
UNDERBODY SKID PLATES AND
SPECIALLY TUNED SHOCK ABSORBERS
SOFT CARGO LINER
HEAVY-DUTY RUBBER FLOOR MATS
17® CHROMED STEEL WHEELS

XLT Sport – For a bold, two-tone look (shown)

PAINTED DARK SHADOW GREY LOWER
BODYSIDE CLADDING, BUMPERS, WHEEL-LIP
MOLDINGS AND TUBULAR SIDE STEP BARS
SPARKLE SILVER FRONT UPPER GRILLE
17" BRIGHT ALUMINUM WHEELS

XLT - Capable and confident

MEDIUM DARK PLATINUM BUMPERS AND LOWER BODYSIDE CLADDING BLACK RUNNING BOARDS 17" BRIGHT ALUMINUM WHEELS

XLS - A tried-and-true performer

MEDIUM DARK PLATINUM BUMPERS AND LOWER BODYSIDE CLADDING

1ST-ROW 40/60 SPLIT SEAT WITH POWER DRIVER'S SEAT

17" PAINTED STEEL WHEELS





MODEL-SPECIFIC FEATURES/OPTIONS

Standard Optional — Not Available

		_			XLT 4x2 or 4x4, 4.6L or 5.4L V8
					XLT Sport 4x2 or 4x4, 4.6L or 5.4L V8
				_	NBX 4x4, 5.4L V8
					Eddie Bauer 4x2 or 4x4, 4.6L or 5.4L V8
					Mechanical
•	-	-	-	_	17" painted steel wheels
_			_	_	17" bright aluminum wheels
-	-	-		-	17" chromed steel wheels
_	-	_	_		17" machined-aluminum wheels with chromed center cap accents
•		-	_	_	P265/70R17 all-season BSW tires (4x2 XLT models)
-					P265/70R17 all-terrain OWL tires (4x4)
-	0		_		P265/70R17 all-season OWL tires (4x2)
-	0	0	0	0	AdvanceTrac® Electronic Stability Enhancement System with
					non-limited-slip rear axle, locking transfer case and message center*
-	0	0	-	0	Air suspension with 4-corner load leveling (requires 5.4L engine,
					not available with AdvanceTrac)
-	0	0	0	0	Limited-slip rear axle (not available with AdvanceTrac)
-	-	-		-	Skid plates
-			-		Tire Pressure Monitoring System (available only with aluminum wheels)
					Safety/Security
-	0	0	0	0	Safety Canopy™ System – 1st and 2nd rows with rollover sensors
					Seating
			_		1st-row 40/60 split seat with power driver's seat, driver's-side
	_	-			manual lumbar and recline – Cloth trim
	0	0		-	1st-row captain's chairs with floor console, 6-way power driver's
			-		seat and driver/passenger manual lumbar – Cloth trim
	0	0	0		1st-row captain's chairs with floor console, 6-way power driver's
		100777	1		seat, driver/passenger manual lumbar, leather-wrapped steering
					wheel and back-of-seat map pockets - Leather trim (vinyl 3rd row),
					two-tone on Eddie Bauer
•					2nd-row 40/20/40 split-bench seat with CenterSlide™ seat
					(slide-forward feature for center section)
-	0	0	0	0	2nd-row captain's chairs
•				-	Cloth-trimmed seats
-	0	0	0	•	Leather-trimmed seats – Two-tone on Eddie Bauer (vinyl 3rd row)
-	-	-	-	0	Heated and cooled front seats with power passenger's seat and
					power rear-quarter flip windows
-	0	0	0	0	PowerFold™ 3rd-row seat**
					Interior
)				_	Air conditioning – Manual
_	-	_	_		Air conditioning - Dual-zone Electronic Automatic Temperature Control
-					Auxiliary rear air conditioning and heat
)				0	AM/FM premium stereo with Dual-Media CD and cassette player
					(120 watts)
-	0	0	0	-	AM/FM Premium stereo with 6-disc in-dash CD changer (120 watts)
-	_	-	_		AM/FM Audiophile stereo with 6-disc in-dash CD changer (260 watts)
-					Automatic-dimming rearview mirror
-	_	-		-	Cargo area soft liner with storage bag
					Compass – Digital
	_	_	_	-	Day/night rearview mirror – Manual
-	0	0			Floor console [†] – Storage bin, coin holder, rear audio controls,
					2 headphone jacks, 4 cupholders, 2 power points, auxiliary
					climate controls, PDA holder and heated/cooled seat switches
- 1				1	(for optional heated/cooled front seats on Eddie Bauer)

XLS 4x2 or 4x4, 4.6L V8	
XLT 4x2 or 4x4, 4.6L or 5.4L V8	
XLT Sport 4x2 or 4x4, 4.6L or 5.4L V8	
NBX 4x4, 5.4L V8	

Eddie Bauer 4x2 or 4x4, 4.6L or 5.4L V8

Interior (continued)

Floor mats – Carpeted

Floor mats – Rubber

HomeLink® universal transmitter
 Memory feature – Driver's seat, sideview mirrors, and power

adjustable accelerator and brake pedals
 Message center^{††} – Includes outside air temperature readout (XLT, XLT Sport, NBX), compass, average fuel economy, trip odometers, distance-to-empty and elapsed time

Navigation Radio System – In-dash (not available in Alaska or Hawaii)
 Overhead console – With map lights, dual sunglasses holder, front auxiliary climate controls and conversation mirror (plus power rear-quarter window switches, if equipped)

Power moonroof[§] (with compact overhead console)

Rear-Seat DVD Entertainment System^{§§}

Steering wheel with duplicate audio and climate controls
 Sun visors – Dual blade

Juli visors

Exterio

Bumpers – Body-color painted upper, Medium Dark Platinum molded-in color lower

Bumpers – Body-color painted upper, Dark Shadow Grey painted lower
 Bumpers – Body-color painted upper, Arizona Beige painted lower
 Eddie Bauer Premier Appearance Package – Includes monochromatic cladding, wheel-lip moldings and bumper fascias; body-color grille and running boards; unique 17" machined-aluminum wheels; unique headlamp appearance and chrome-tipped exhaust

Fog lamps

- Grille - Medium Platinum

Grille – Sparkle Silver upper, Dark Shadow Grey lower

Grille – Satin-nickel upper, Arizona Beige lower

Power, heated sideview mirrors with security approach lamps, fold-away design and integrated turn signals

Reverse Sensing System (includes message center)

Reverse sensing System (includes message center)

 Running boards (Arizona Beige on Eddie Bauer, Black on XLT)

 Side step bars (tubular) – Dark Shadow Grey on XLT Sport, Black

Trailer Tow - Integrated Class III receiver with 4-pin connector
 Heavy-Duty Trailer Tow Package - Includes Class IV receiver, 4-pin

and 7-pin connectors, heavy-duty auxiliary transmission oil cooler, heavy-duty radiator and electronic brake wiring kit (req. 5.4L engine)

Wheel-lip moldings (Dark Shadow Grey on XLT Sport, Arizona Beige on Eddie Bauer)

Requires 5.4L engine and 1st-row captain's chairs; not available with air suspension.
 Requires 1st-row captain's chairs.

** Requires 1st-row captain's chairs.
† Available only with 1st-row captain's chairs.

** Available only with AdvanceTrac or Reverse Sensing System.

Requires Safety Canopy System and 1st-row captain's chairs.

Requires premium stereo with 6-disc in-dash CD changer and 1st-row captain's chairs.

Oxford White

COLORS



Pueblo Gold Metallic



Red Fire Metallic Estate Green Metallic



Aspen Green Metallic





True Blue Metallic



Dark Shadow Grey

Black

Black

Silver Birch Metallic

16

Excursion

THE GREATEST SHOW ON- AND OFF-ROAD.

TO HANDLE IT ALL, CARRY IT ALL, TOW IT ALL, AND BRING ALL OF YOUR FAMILY AND FRIENDS ALONG FOR THE RIDE, STEP UP TO FORD EXCURSION. WITH A MASSIVE 560 LB.-FT. OF TORQUE, THE MOST OF ANY ENGINE IN ITS CLASS,* THE OUTPUT OF EXCURSION'S AVAILABLE 6.0L POWER STROKE® V8 TURBO DIESEL IS UNMATCHED. WITH 325 HP AND A TOWING CAPACITY OF UP TO 11,000 LBS. WHEN PROPERLY EQUIPPED, IT IS TRULY A "HAUL" OF POWER. EXCURSION DOES NOT LACK IN SPACE, EITHER. WITH THE MOST INTERIOR ROOM OF ANY VEHICLE IN ITS CLASS,* YOU'LL BE COMFORTABLE NO MATTER WHERE YOU SIT. AND LOADING ALL OF YOUR PROVISIONS IS EASY, THANKS TO THE REAR TRI-PANEL DOOR™ SYSTEM.** THE REAR LIFTGLASS AND SPLIT SWING-OUT TAILGATE CREATE ONE HUGE OPENING WITHOUT A PILLAR TO BLOCK YOUR VIEW. AND THE HANDY, REMOVABLE 3RD-ROW BENCH SEAT MEANS ADDITIONAL CARGO SPACE IS WELL WITHIN REACH. STEP UP TO EXCURSION, YOU'LL WONDER WHY YOU WAITED SO LONG.



*Heavy-duty wagons class. **Cargo and load capacity limited by weight and weight distribution.









Limited – The standard for luxury and style

MONOCHROMATIC EXTERIOR APPEARANCE
PREMIUM LEATHER-TRIMMED
CAPTAIN'S CHAIRS

ELECTRONIC AUTOMATIC TEMPERATURE
CONTROL

AM/FM STEREO WITH 6-DISC IN-DASH CD CHANGER

16" ALUMINUM WHEELS

Eddie Bauer – Expertly outfitted, inside and out (shown)

ARIZONA BEIGE LOWER TRIM

PREMIUM, TWO-TONE LEATHER-TRIMMED

CAPTAIN'S CHAIRS

ILLUMINATED RUNNING BOARDS IN ARIZONA BEIGE

16" ALUMINUM WHEELS

XLT - Capable and confident (shown

PLATINUM LOWER BODYSIDE CLADDING

1ST-ROW CLOTH CAPTAIN'S CHAIRS

FLOOR CONSOLE – STORAGE BINS, REAR

AUDIO CONTROLS AND CUPHOLDERS

16" ALUMINUM WHEELS

XLS - A tried-and-true performer

BODY-COLOR BODYSIDE MOLDINGS

1ST-ROW CLOTH 40/20/40 SPLIT SEAT

NON-ILLUMINATED BLACK RUNNING BOARDS

AM/FM STEREO WITH

SINGLE-CD/CASSETTE PLAYER

16" CHROMED STEEL WHEELS



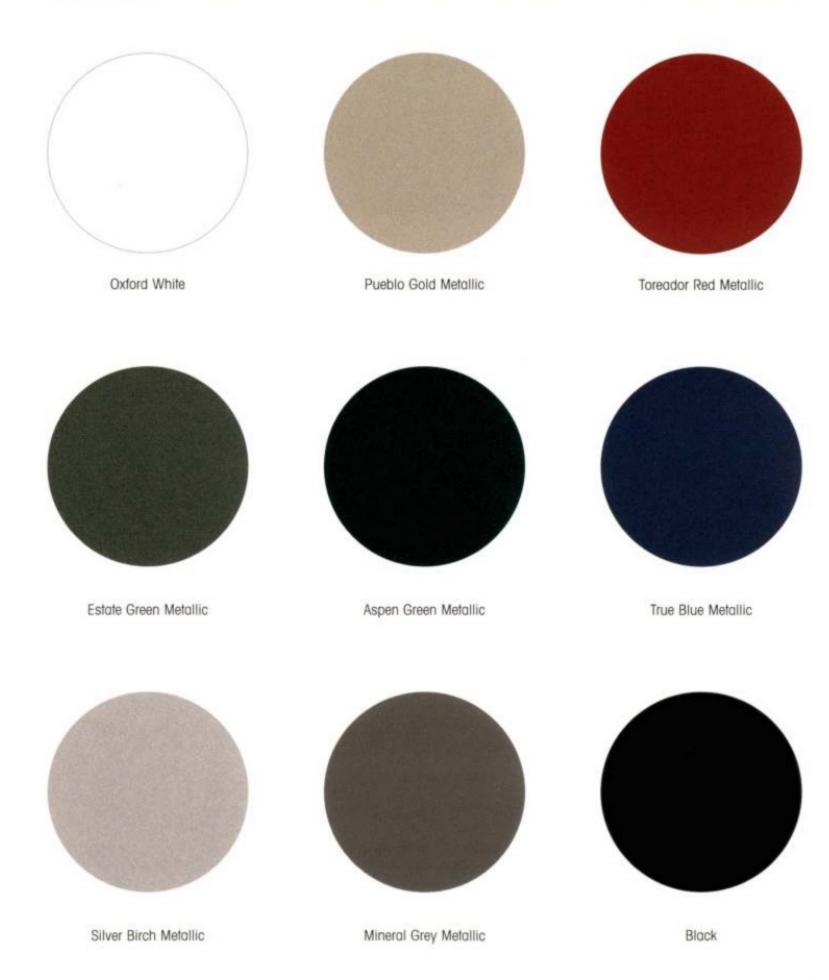


MODEL-SPECIFIC FEATURES/OPTIONS

- 1								
				XLT 4x2 or 4x4 Eddie Bauer 4x2 or 4x4				
				Limited 4x2 or 4x4				
				Mechanical				
		0	0					
0	0	0						
-		-	0					
0	0	0	0	# 1 Part 1				
	_	_	-	16" chromed steel wheels (XLS design)				
-	•			VEST IN TAKEN (100/pVI) AND VEST IN TAKEN IN TAKEN (TO THE POWN IN TAKEN				
0	0	0	0	Limited-slip rear axle				
0	0	0	0	Transfer case skid plate (4x4 only)				
				Safety/Security				
_				Autolamp – Automatic on/off headlamps				
	0			Reverse Sensing System				
			-					
_				Seating				
•	_	_	_	1st-row 40/20/40 cloth split seat with driver's-side manual lumbar				
-				1st-row captain's chairs with driver's-side manual lumbar and 6-way power				
				driver and front-passenger seats				
-	_	0		1st-row heated seats				
-	_	0	0	2nd-row captain's chairs with inboard armrests				
-	0	_	-	Leather-trimmed seats*				
_	_			Leather-trimmed seats* – Premium (two-tone on Eddie Bauer)				
_	_	0		Memory driver's seat**				
				Interior				
			0	A COLD COLD COLD COLD COLD COLD COLD COLD				
0	0	-	_	AM/FM stereo with single-CD/cassette player				
0	0	0	•	AM/FM stereo with 6-disc in-dash CD changer				
-	_	0	0	Cargo Package – Reversible cargo mat (dual-sided carpet/rubber) and cargo r				
	_							
9		-	-	Day/night rearview mirror				
-	-	0	-	Eddie Bauer Premier Group – Includes 6-disc in-dash CD changer, HomeLink®				
				universal transmitter, memory feature for driver's seat and power adjustable peda				
				1st-row heated seats and steering wheel with redundant audio and climate contri				
-	0			Electrochromic auto-dimming rearview mirror				
-	_			Electronic Automatic Temperature Control (includes outside temp readout)				
-1				Floor console – Storage bin, rear audio controls and cupholders				
		0		HomeLink universal transmitter*				
_	0			Overhead console upgrade – With standard equipment plus compass, trip				
	_	_	-					
0	0			computer and power rear-quarter-window controls				
-	0		-	Power adjustable accelerator and brake pedals				
-	_	0		Power adjustable accelerator and brake pedals with memory settings**				
-	_	-						
-								
-	0	0	0	Rear-Seat DVD Entertainment System* – Includes 7" flip-down LCD color screen				
				2 wireless stereo headphones, remote control and inputs for portable VCR or				
				video game systems				
-	_	0		Steering wheel with redundant audio and climate controls**				
_	0	_	_	XLT Travel Package – Includes trip computer and power rear-quarter windows				
				Exterior				
0	0	0	0					
۷ ا	0	0	0	4x4 Trailer Tow Group – Power, heated, manually telescoping/folding trailer tow				
		-	-	mirrors with integrated turn signals and clearance lights; rear stabilizer bar				
-	_			Fog lamps				
-	0	0	0	Chrome tubular running boards (4x4 only)				
-	_			Illuminated running boards – Arizona Beige (Black on Black Limited)				
•		_	-	Non-illuminated running boards – Black				
-	_			Power, heated sideview mirrors with integrated turn signals				
0	0	0	0	Power, heated, manually telescoping/folding trailer tow mirrors with integrated				

Standard Select Availability Optional Not Available Vinyl 3rd row. Optional on Eddie Bauer only as part of Eddie Bauer Premier Group. Requires 6-disc in-dash CD changer. XLT also requires XLT Travel Package.

COLORS



GENERAL INFORMATION NOTICE

Airbags are a supplemental system. Always wear your safety belt and secure children in the rear seat.

Brochure effective on models produced after 12-1-03. Comparisons based on 2003 competitive models, publicly available information and Ford certification data at time of printing. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Following publication of the catalog, certain changes in standard equipment, options and the like, or product delays, may have occurred which would not be included in these pages. Your Ford Dealer is the best source for up-to-date information. Ford Division reserves the right to change product specifications at any time without incurring obligations.



LOOK AGAIN.



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For a purchase or lease, the Ford Extended Service Plan gives you "Peace-of-Mind" protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for an ESP backed by Ford Motor Company and honored at all Ford dealerships.



Choose the insurance program that's designed for your vehicle – Ford Motor Company Insurance Services.

Our program helps you receive the rates and service you deserve. Call 1-877-367-3847 or visit us at fordvip.com for a no-obligation quote. Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company.

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