

2004 FAURUS

Taurus and Crown Victoria are distinguished by their performance, reliability and style. Just like Genuine Ford Accessories. Good-looking, engineered for a precise fit, and backed by one of the strongest limited warranties in the business.











OUTWARD APPEARANCES





SAFE AND SECURE







OUTWARD APPEARANCES



1. Full Front End Cover

Heavy-duty vinyl shields front end from bugs, stones and off-road debris. Flannel backing minimizes moisture build-up between the cover and the painted surface. Multi-piece construction lets you open hood without removing the cover. Crown Victoria only. Late Availability for Taurus.

Base Part No. 19A413

2. Side Window Deflectors

Deflectors keep out snow or rain so you can crack open the window and let fresh air in. Durable, smoke-colored acrylic. Self-stick adhesive for easy installation. Base Part No. **18246**

3. Styled Bug Shield*

Protect the leading edge of the vehicle. Deflects road debris, stones and bugs from the front of your hood and helps keep rain from the windshield. Easy no-drill installation. Constructed of virtually unbreakable, smoke-colored GE Lexan® acrylic. Base Part No. **16C900**

4. Door Edge Guards

Each set is custom made to the exact contours of your vehicle. Won't sag, slip, peel or rust – they're made of stainless steel and lined with a non-metallic material that won't scratch paint. No adhesives or screws needed for installation. Available in bright finish or black matte finish. Base Part No. 20910



Deflect mud, snow and ice away from lower body panels. Contoured design complements vehicle lines and gives excellent protection. Heavyduty plastic construction resists cracking. Packaged in pairs for front or rear. NOTE: Specify trim level. Crown Victoria only. Base Part No. **16A550**

6. Flat Splash Guards

Guard against mud, snow and ice.
Durable splash guards are embossed with the vehicle's name. Packaged in a 2-piece set. Base Part No. 16A550

7. Chrome Side-View Mirror Trim (not pictured) Reflect your sense of style with a custom look. Heavy-duty plastic caps offer the appearance of chrome.

Dealer installation recommended. Crown Victoria only. Base Part No. **17D742**

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DESCRIPTION OF THE PROPERTY OF

8. Custom Wheel*

Designed specifically for your vehicle, this custom wheel meets Ford's rigorous appearance, durability and corrosion-resistance requirements. Wheel is kitted and includes the wheel, brushed aluminum center cap and chromed lug nuts (most applications). Taurus only. Base Part No. 1007

2F1Z-1007-CA; fits Taurus

16" X 6" Bright machined aluminum directional 5-spoke, sport-style.

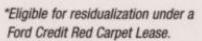
9. Rear Spoiler*

Made from ABS plastic to precision original equipment specifications, the spoiler comes painted in select exterior colors and in primed, ready to paint. Dealer installation recommended. Taurus Sedan and Crown Victoria only. Base Part No. 44210

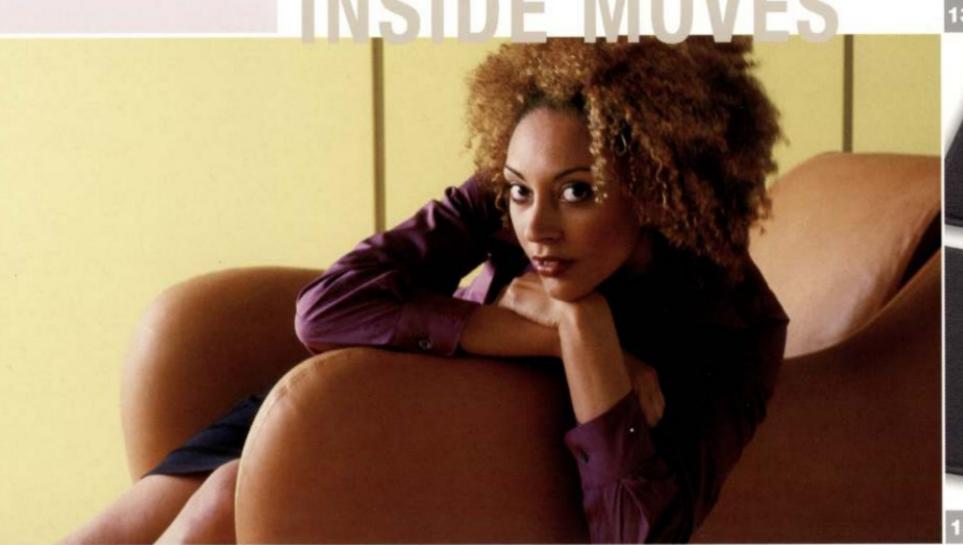
















10. Ash/Coin Holder

Designed to fit in cup holders, it includes a lid to keep spare change or ashes conveniently in place. Constructed of a durable thermoplastic. Removes easily for cleaning. Taurus only. Base Part No. 04788

11. Smoker's Pack

Add an ashtray and lighter to your vehicle. The ashtray blends with the interior styling and mounts to the center console. Easy to remove for cleaning. Taurus only. Base Part No. 04788

12. Electrochromic Compass Mirror and Compass/Temp Mirror

Ease the discomfort of headlight glare in your rearview mirror. Mirror automatically dims when glare is detected. Features a built-in compass. Our Electrochromic Compass Mirror with Temperature Display has the additional feature of an outside temperature display. Switch lets you toggle between compass and temperature readings; set to Celsius or Fahrenheit scales. Dealer installation recommended. Base Part No. 17700

13. All-Weather **Vinyl Floor Mats**

The deep grooves and raised ridges in these heavy-duty mats catch and hold snow, slush and mud, while protecting the vehicle carpeting. Nibbed backing and driver-side positive retention help keep mats in place. Available in colors that complement your vehicle interior. Base Part No. 13086 Front

Base Part No. 13106 Rear

14. Carpeted Floor Mats

Premium grade carpeting is custom fit to the exact contour of each vehicle. Driver-side mats have positive retention, and all mats have a nib backing to help prevent slippage. Four-piece kits. Base Part No. 13300

15. Trunk Cargo Organizer

Premium-grade polyethylene with a removable, adjustable divider system for separating items. Installs easily in trunk area - no tools required. Crown Victoria organizer fits in the deep well of the trunk with removable top panels (carpeted) that, when in place, provide a flat trunk floor. Also helps protect vehicle interior from spills. Available for Crown Victoria and Taurus Sedan only. Base Part No. 54115A00

16. Soft Cargo Liner

Fits the contours of the cargo area for maximum coverage and protection. The liner is constructed of durable nylonreinforced vinyl. Liner is split so it can fold down with the seat (where applicable). Folds neatly for easy storage. Taurus only. Base Part No. 5411600 Taurus Sedan Base Part No. 7411600 Taurus Wagon

17. Cargo-Logic

A smart way to protect the cargo area and keep cargo restrained. Liner features molded construction that provides a stain-and moistureresistant barrier. Vehiclespecific embroidered logo. Taurus only. Base Part No. 11600

18. Interior Cargo Organizer

Removable and adjustable divider system helps separate and organize your belongings. Made of premium-grade polyethylene, it installs easily in the cargo area with no tools required. Offered in black with Ford Oval logo only. Available for Taurus Wagon only. Base Part No. 54115A00

19. Trunk Cargo Net

Keep packages and other loose items from spilling in your vehicle. The netting stretches easily over bulky-shaped items and the soft braided cording won't scratch painted surfaces. Corner hooks attach to existing rings (or install those provided) in vehicle's cargo area. Installs easily; no tools required.

Base Part No. 5455066 Crown Victoria Base Part No. 54440A66 Taurus

Durable, lightweight polyethylene tray is molded to the contours of your vehicle. Raised lip helps contain spills. Black only. Installs and removes easily without tools. Taurus only. Base Part No. 5411600

20. Interior Molded Cargo Tray















21. Removable Roof Rack by Yakima

Easy to use, this removable rack allows you to carry skis, snowboards, bikes or luggage when you purchase the carriers (sold separately). Soft, nonskid footpads help prevent damage to the roof's surface. Integral locks help prevent theft. Available for Taurus Sedan only. Base Part No. 55100

22. Track Rider Bars by Yakima Mount directly to the tracks of the factory rack and provide additional carrying capacity. Hold up to four bike carriers, as well as our other equipment carriers (sold separately). Available for Taurus Wagon only. Base Part No. 55100

23. SportRack Cargo Boxes Constructed of durable, black ABS plastic, these boxes go the extra mile to ensure that your gear is well protected. The small cargo box is long and slim and is designed to carry up to six pairs of skis, with a capacity of 11.3 cubic feet (320 liters). Our medium box is short and wide and is designed to carry larger items like suitcases. Its capacity is 15.5 cubic feet (440 liters). Taurus only. Base Part No. 55100

24. LoadWarrior by Yakima

Large, safari-style basket can carry a load of gear, as well as bikes, skis, canoes or kayaks. Measures 44" x 39" x 6.5" deep (112 cm x 99 cm x 17 cm). Yakima carriers (sold separately) can be mounted directly to the LoadWarrior basket. Fits factory racks, track rider bars or removable roof racks (sold separately). Add the table-leaf-style extension to increase LoadWarrior length by 18" (46 cm). Taurus only. Base Part No. 55100-Rack and extension

25. Luggage/Cargo Basket by Yakima

Constructed of heavy-duty, vinylcovered steel mesh, this basket measures 26.5" x 38.75" x 2" tall (67 cm x 97 cm x 5 cm). Includes a stretch net to secure cargo. Fits factory racks, removable roof racks or track rider bars (sold separately). Taurus only. Base Part No. 55100

26. Kayak Carrier by Yakima

Designed to carry kayaks on edge while minimizing side-toside movement. Carrier installs easily, requiring no tools. Will fit Taurus Sedan with Yakima removable roof rack and Taurus Wagon with Yakima track rider bars (sold separately). Can also mount to LoadWarrior cargo rack. Cargo straps can be purchased from your local sporting goods store. Taurus only. Base Part No. 55100

27. Canoe Carrier by Yakima

Will fit Taurus Sedan with Yakima removable roof rack and Taurus Wagon with Yakima track rider bars (sold separately). Installs easily, no tools required. Cushioned brackets help protect the gunwales of your canoe from scratches. Cargo straps can be purchased from your local sporting goods store. Taurus only. Base Part No. 55100













28. Framed Luggage Carrier

Provides an extra 10.5 cubic feet of cargo space for all your extras. Lightweight tubular frame is covered with durable vinyl, and the carrier has a rigid floor for added stability. It attaches easily to factory racks and offers 100 lbs. (45 kg) of carrying capacity. Zippered side opening makes it simple to load. Double flap design provides water resistance. Approximately 50" x 41" x 17" (127 cm x 104 cm x 43 cm). Available for Taurus Wagon only. Base Part No. 19B507

29. Soft Luggage Bag

Durable, exterior-grade canvas is flexible enough to allow you to carry odd-shaped items and folds neatly away when not in use. Zippered opening is covered with a Velcro®- close flap. Nylon web straps secure it to the roof rack. Taurus Wagon only. Base Part No. 19B507

30. Horizontal Ski/Snowboard **Carriers by Yakima**

Available in two sizes. Small carrier Taurus only. Base Part No. 55100

by Yakima

On your next trip, take your bike along for the ride. Each carrier holds one bike and features a locking arm with a durable padding that clamps onto the bike's downtube to protect its finish. Built-in cable guides guard against damage to brake or shifter cable.

holds up to four pairs of skis or two snowboards; large carrier (shown) holds up to six pairs of skis or four snowboards. Both feature soft rubber padding to protect the finish on skis and integral locks. Both carriers install easily on factory roof rack, removable roof rack or track rider bars; no tools necessary. Snowboard Carrier adapter included.

31. Frame Mount Bike Carrier



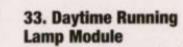
32. Fork Mount Bike Carrier by Yakima

This easy-to-install bike rack uses a locking 9 mm-long skewer, which opens to accommodate the bicycle fork and works as a true quick-release. Each carrier holds one bike and includes an integrated lock. For use with removable roof rack or track rider bars (sold separately). Front wheel holder is available and sold separately. Taurus only. Base Part No. 55100 (50148 for Wheel Holder)









This system automatically activates the low-beams at 75% of their normal operating voltage whenever the ignition is in the "on" position. Dealer installation recommended. Crown Victoria only. Base Part No. 13B218

34. Full Vehicle Cover

Constructed of multi-layer, nonwoven, breathable material, NOAH® covers resist rain, snow, acid rain and bird droppings, and protect your vehicle's finish from UV rays and door dings. Features double-stitched overlapped seams, elastic sewn into the front and rear hems to help hold cover in place, and non-scratch grommets that can be used with a tie-down rope (included) or a cable and lock. Each cover has a silk-screened logo on front and a license plate view window in rear. Taurus Sedan and Crown Victoria only. Base Part No. 19A412





heavy-duty vinyl shade. Mounts behind rear seat above the cargo area and retracts when not in use. Available in colors to match the vehicle interior. Taurus Wagon only. Base Part No. 45440

36. Remote Start Systems*

Enjoy the comfort and convenience of a pre-warmed or pre-cooled vehicle. Systems start vehicle from up to 500 ft. (150 m) away, and ensure that it's locked and that its security system (if equipped) is armed. Comes with two remote transmitters. Two systems to choose from: Remote starting only: and Remote starting and vehicle security. Securilok® kit (sold separately) required for most applications. Dealer installation recommended. Base Part No. 19G364 (19G365 for Securilok®)

37. Highway Safety Kit

Convenient carrying kit includes a reflective triangle, a flashlight, a fire extinguisher, bungee cords, a thermal blanket, cotton gloves, hose tape, a multifunction knife, Phillips and slotted head screwdrivers and a 12-hour light stick. Base Part No. 19F515

38. Engine Block Heater

Keep the engine block warm for easier starting, faster warm-ups, and less fuel waste and battery drain. Just connect the heater to a grounded extension cord (not included) and plug into any 110-volt power source. Dealer installation recommended. Crown Victoria only. Base Part No. 6D008



Remote keyless entry will let you lock and unlock the doors from up to 50 ft. (15 m) away. System features remote illuminated entry, which turns on the dome light, and a one-button personal protection panic feature that activates the vehicle's horn. Includes two hand-held remotes. Dealer installation recommended. Base Part No. 220K51

40. Wheel Locks

For added protection against wheel theft, replace one lug on each wheel with one of these locks. Chrome-plated locks available for exposed lugs; open-ended, zinc-plated locks available for hidden lugs. Kit includes four locks and key. Chrome set shown. Taurus only. Base Part No. 1A043

41. Locking Gas Cap

To prevent loss, a plastic tether attaches cap to the vehicle. Swing-away cover helps keep moisture and debris out of locking mechanism. Includes two keys. Base Part No. 9030

42. Vehicle Security Systems*

art security system. These systems offer a full range of security features and come complete with pocket-sized transmitters. Three systems to choose from: Vehicle security only; Deluxe vehicle security; and Vehicle security with remote start. Includes a Lifetime Limited Warranty on parts (contact dealer for complete details). Dealer installation recommended. NOTE: Vehicles equipped with a security system may be eligible for insurance discounts in some states/provinces. Base Part No. 19A361



43. Keyless Entry Keypad

Conveniently unlock your vehicle without your key or keyless entry remote. No wiring necessary programmable, backlit keypad tunes to the same frequency as your transmitter. Long-life battery (lasts 100,000 cycles). Easy no-drill installation. For vehicles equipped with factory remote keyless entry. Base Part No. 14A626

1-2 3-4 5-6 7-8 9-0

44. Air Bag Anti-Theft Locks Specially designed locks and

key help deter theft of driver-

and passenger-side

air bags (driver-side

only for Taurus).

Kit includes a

window sticker

to tell potential

you're protected.

Dealer installation

45. First-Aid Kit

recommended. Crown

Base Part No. 14B384

Compact case fits into glove

Base Part No. 19F515

compartment or center console

so it's always there when you

need it! Contains general first-aid

items such as bandages, gauze.

antibacterial ointment and more.

thieves that

Victoria only.

Protect your vehicle with a state-of-the-



*Eligible for residualization under a Ford Credit Red Carpet Lease.



11

Limited Warranty Information

Ford Motor Company will repair or replace any properly dealer-installed Genuine Ford Accessory found to be defective in factory-supplied materials or workmanship during the warranty period, as well as any component damaged by the defective accessory.

This means that Genuine Ford Accessories purchased along with your new vehicle and installed by the dealer at time of delivery are covered for the full length of your New Vehicle Limited Warranty — 3 years or 36,000 miles (whichever occurs first). If you choose at a later date to purchase a Genuine Ford Accessory, it will be covered for 12 months or 12,000 miles (whichever occurs first). Contact your dealer for details and a copy of the warranty.

Red Carpet Lease

Get the ride you want. Many Genuine Ford Accessories purchased and installed by the dealer at lease inception can be paid for in your monthly lease payment. See your Ford Dealer for details.

ESP PremiumCare Plan

Depending on the ESP Plan you select, some dealerinstalled Genuine Ford Accessories can be covered for up to 7 years or 100,000 miles. See your Ford Dealer for details.

Note: The product descriptions and specifications contained herein were correct at the time this material was being prepared for printing. However, our policy is one of continuous improvement, and we reserve the right to change design or specifications at any time without notice and without incurring obligation.

