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WARM SAND CATESSES YOUR FEET. A GENTLE BREEZE CARRIES
THE SCENT OF Summer. and a Vintage Mint Green Dream contentedly waits to carry you to your next destination.



THE SCARLET SKY Smolders AS THE SUN DIPS BEYOND SIGHT.

THE WARM SUMMER WIND SETS YOUR HAIR AFLUTTER Freedom.

YOU NOW BELIEVE IN Desting.

AND IT'S A Thunderbird IN TORCH RED.

THUNDERBIRD IN Jorch Red

PREMIUM MODEL SHOWN WITH BLACK INK INTERIOR AND OPTIONAL SOFT BOOT





THUNDERBIRD IN Evening Black

PREMIUM MODEL SHOWN WITH OPTIONAL 17" MICRO-MACHIN

A SOFT WHISPER CALLS YOUR NAME Hidden Courtyard.

YOU WONDER IF YOU ARE Dreaming,
BUT KNOW YOU MUST FOLLOW.

Enchantment has found you in a platinum silver thunderbird.











AND IT'S A PORTHOLE, OF COURSE. THUNDERBIRD'S AVAILABLE REMOVABLE TOP, FEATURING A HEATED GLASS REAR WINDOW, COMES WITH ITS OWN STAND (SHOWN BELOW) FOR CONVENIENT STORAGE. SO AS THE LEAVES FALL AND MORNING'S CHILL ARRIVES TO STAY, SIMPLY PUT THE REMOVABLE TOP IN PLACE AND THE CRUISING CAN CONTINUE ALL YEAR LONG. WITH THOSE INIMITABLE PORTHOLES ON THE SIDES. THE TOP GIVES YOU AND YOUR THUNDERBIRD A COMPLETELY NEW LOOK IN NO TIME AT ALL, SUMMER ROADSTER

BECOMES ELEGANT FOUR-SEASON

OR WINTER SNOW LIE JUST OUTSIDE YOUR WINDOW.





Available with all Thunderbird exterior colors



















BLACK INK INTERIOR

Standard with all Thunderbird colors.



PARTIAL INTERIOR COLOR ACCENT PACKAGE PERFORMANCE WHITE (SHOWN) OR TORCH RED

Optional interior package features color applied to the seat inserts, top of steering wheel and gear shift knob. Available only with the following exterior colors: Evening Black, Torch Red and Vintage Mint Green (Performance White interior only).



BLACK ACCENT PACKAGE

Optional interior package features high-gloss black accents applied to the top portion of steering wheel and gear shift knob. Available with all exterior colors.



FULL INTERIOR COLOR ACCENT PACKAGE - TORCH RED

Optional interior package features color applied to the seat inserts, lower instrument panel, lower center console, door trim inserts, top of steering wheel and gear shift knob. Available only with Evening Black and Torch Red exterior colors.

Many Splendored THUNDERBIRD.



THUNDERBIRD HAS ALWAYS EMBODIED THE LOVE AFFAIR BETWEEN DRIVER AND OPEN ROAD. THAT'S WHY IT REMAINS V8-POWERED. WITH A 280-HP. 32-VALVE DOHC 8-CYLINDER ENGINE. AN AVAILABLE SELECTSHIFT^{IM} TRANSMISSION PROVIDES THE CONTROL OF A MANUAL TRANSMISSION AND THE CONVENIENCE OF AN AUTOMATIC. FOR ITS INHERENT RIDE AND HANDLING ADVANTAGES. ENGINE POWER IS TRANSFERRED TO THE PAVEMENT THROUGH REAR-WHEEL DRIVE. NEW 17" WHEELS FOR 2004 COMBINE WITH ALL-SPEED TRACTION CONTROL TO HELP MAINTAIN A FIRM FOOTING. AND SINCE WE'RE TALKING LEGENDARY RAGTOP HERE. FEEL FREE TO OPEN UP AND LET THE SUN DANCE ACROSS THE FINE LINES OF THUNDERBIRD'S INSTRUMENT PANEL A NEW SIRIUS SATELLITE RADIO-CAPABLE AUDIOPHILE 6-DISC IN-DASH SOUND



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MODEL-SPECIFIC FEATURES/OPTIONS STANDARD FEATURES

Exterior Dual exhaust with bright tips Dual power sideview mirrors Perimeter alarm Power-retractable black convertible top Windshield wipers - 2-speed, variable-intermittent Air conditioning with dual-zone Electronic Automatic Temperature Controls AM/FM Audiophile sound system with 6-disc in-dash CD changer and clock, Sirius Satellite Radio capable* Analog instrument cluster with tachometer Auto headlamps with on/off delay Center console with storage and leather-topped armrest Delayed accessory power shutoff Dual visor vanity mirrors HomeLink® universal transmitter Illuminated entry with theater-dimming feature and header map lights Leather-wrapped steering wheel with audio and speed controls Power 6-way driver's seat and 2-way passenger's seat Power tilt/telescoping steering column Power windows and door locks Premium black leather-trimmed seats with recliners Rear window defroster Remote keyless entry system Mechanical 3.9L 32-valve aluminum DOHC V8 engine with 280 hp @ 6000 rpm and 286 lb.-ft. of torque @ 4000 rpm 4-wheel anti-lock braking system (ABS) 5-speed automatic transmission with overdrive All-Speed Traction Control Power 4-wheel ventilated disc brakes Safety/Security Belt-Minder® safety belt reminder Front and side-impact airbags** for driver and passenger (passenger-side

airbag deactivation switch)

Side-intrusion door beams

* Sirius is a dealer-installed option.

SecuriLock® passive anti-theft system

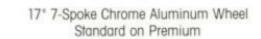
when using a rear-facing child safety seat.

(passenger side)

Deluxe Premium Exterior 17" 16-spoke painted aluminum wheels 17" 7-spoke chrome aluminum wheels 17" 16-spoke micro-machined aluminum wheels Convertible top soft boot Removable top with rear window defroster Supplemental parking lamps Interior Heated seats Black Accent Package – Includes high-gloss black accent applied to top of steering wheel and gear shift knob Full Interior Color Accent Package - Includes Torch Red applied to seat inserts, lower instrument panel, lower center console, door trim inserts, top of steering wheel and gear shift knob Partial Interior Color Accent Package – Includes Torch Red or Performance White applied to seat inserts, top of steering wheel and gear shift knob Light Sand Appearance Package – Includes Light Sand applied to convertible top, available soft boot, leather-trimmed seats with black stitching, steering wheel, gear shift knob and floor mat edging, Bronze Metallic-tinted appliqués on instrument panel, center stack, shifter bezel, door panels and door sill scuff plates, and Cream-colored instrument cluster gauges Mechanical SelectShift™ automatic transmission Standard Optional — Not Available



WHEELS



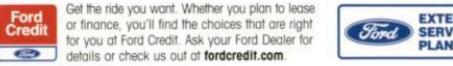
17" 16-Spoke Painted Aluminum Wheel

Standard on Deluxe



17" 16-Spoke Micro-Machined Aluminum Wheel Optional on Premium

Competitive comparisons based on publicly available information and Ford certification data at time of printing. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Following publication of the catalog, certain changes in standard equipment, options and the like, or product delays, may have occurred which would not be included in these pages. Your Ford Dealer is the best source for up-to-date information. Ford Division reserves the right to change product specifications at any time without incurring obligations.



LATCH - Lower anchors and tether anchors for child safety seat

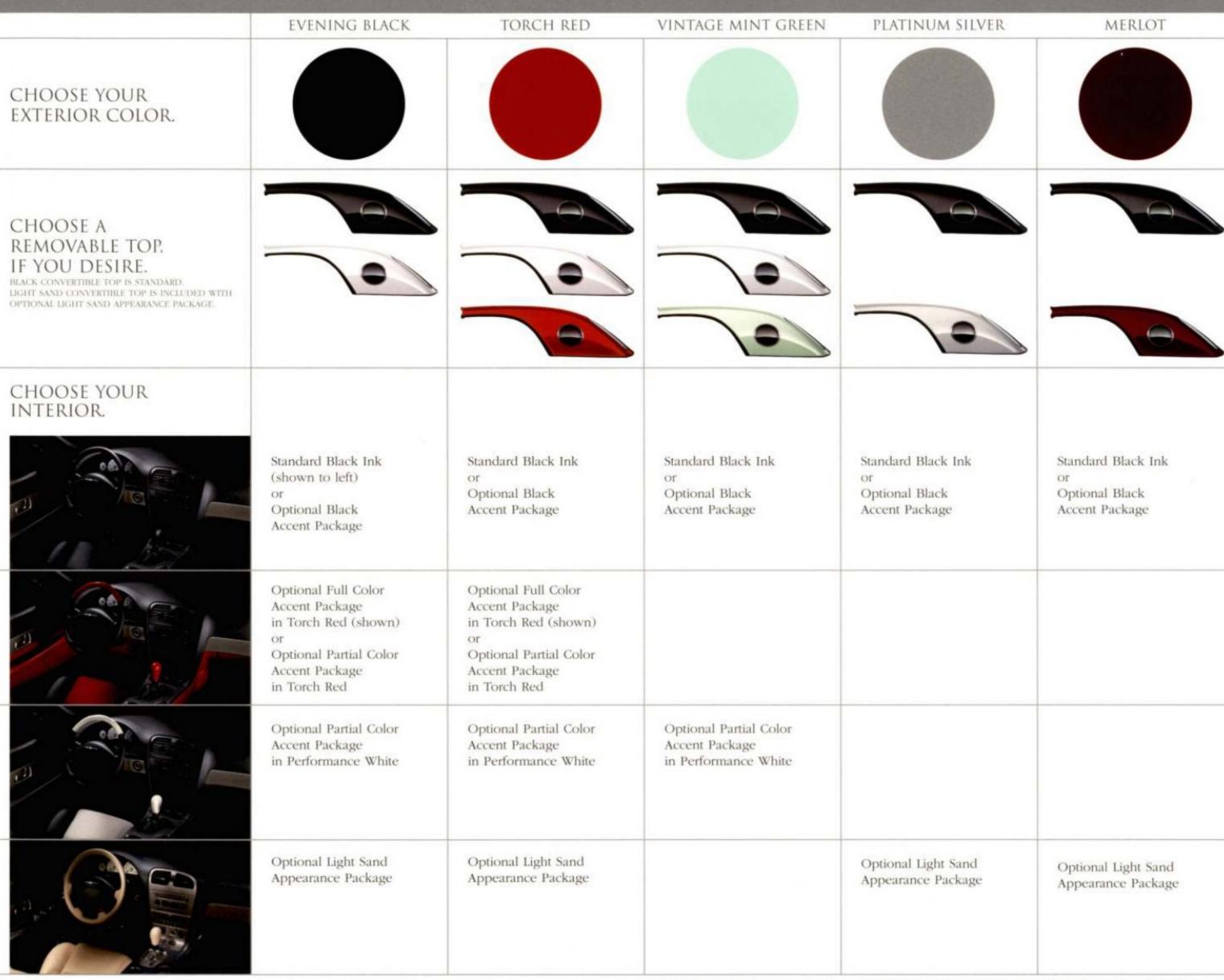
** Always wear your safety belt and deactivate the passenger-side airbag



or a purchase or lease, the Ford Extended Service Plan gives you "Peaceof-Mind" protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for an ESP backed by Ford Motor Company and honored at all Ford dealerships.



Choose the insurance program that's designed for your vehicle - Ford Motor Company Insurance Services. Our program helps you receive the rates and service you deserve. Call 1-877-367-3847 or visit Ford Motor Company us at fordvip.com for a no-obligation quote. Insurance offered by American Road Services Company Insurance Services (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company.







LOOK AGAIN.

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