

2 O O 4 F O R D

RANGER | F-150 HERITAGE | F-150 | F-SERIES SUPER DUTY | E-SERIES



FORD TRUCKS



THE NEW F-150 p.12

FIRST

COMPACT PICKUP LEADERSHIP FORD RANGER — 17 YEARS STRAIGHT

FULL-SIZE PICKUP LEADERSHIP FORD F-SERIES - 27 YEARS STRAIGHT

FULL-SIZE VAN LEADERSHIP FORD E-SERIES - 25 YEARS STRAIGHT



RANGER p.2



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F-SERIES SUPER DUTY p.20



E-SERIES p.28

BEST

COMPACT PICKUP - FORD RANGER

LOYALTY: 3 years straight 2001, 2002, 2003*

FULL-SIZE PICKUP UNDER 8500 LBS.* - THE NEW F-150

HIGHEST TRAILER TOWING: Up to 9900 lbs. when properly equipped

HIGHEST PAYLOAD: Up to 3000 lbs.

HIGHEST LOW-END TORQUE: 5.4L 3-valve Triton™ V8

LARGEST INTERIOR ROOM: The New F-150 Regular Cab and SuperCab

QUIETEST INTERIOR IN A FULL-SIZE PICKUP

FULL-SIZE PICKUP OVER 8500 LBS. — F-SERIES SUPER DUTY

HIGHEST TORQUE: 560 lb.-ft. @ 2000 rpm - 6.0L Power Stroke® V8 Turbo Diesel

HIGHEST DIESEL HORSEPOWER: 325 hp @ 3300 rpm - 6.0L Power Stroke V8 Turbo Diesel

LARGEST INTERIOR ROOM: F-Series Super Duty Regular Cab, SuperCab and Crew Cab

ALWAYS

NGER THAN MOST PEOPLE CAN REMEMBER, WE HAVE KNOWN WHAT IT TAKES TO BE A LEADER. IT IS PART OF OUR HERITAGE. NOWHERE IS THAT DRE APPARENT THAN IN OUR TRUCKS: RANGER, F-SERIES AND E-SERIES. THEY ARE EACH CONCEIVED AND CONSTRUCTED ON A SOLID PRINCIPLE—
ILT FORD TOUGH. IT IS THE ESSENTIAL STARTING POINT AND CONCLUSION OF EVERY TRUCK WE BUILD. WE DO IT BECAUSE WE KNOW YOU DEPEND
OUR TRUCKS AND BECAUSE WE KNOW IT WORKS. WE ARE PROUD OF OUR RECORD FOR BUILDING GREAT TRUCKS, BUT WE ALSO KNOW THAT ADERSHIP IS AN HONOR THAT MUST BE EARNED AGAIN AND AGAIN, ONE TRUCK, ONE JOB AT A TIME. ULTIMATELY YOU ARE THE JUDGE. IF YOU HAVE TOUGH ASSIGNMENT, FORD TRUCKS ARE UP FOR THE TASK. THAT IS WHY WE MAKE THEM ALL BUILT FORD TOUGH. PUT US TO THE TEST.



*ACCORDING TO POLK STATISTICS FOR THE COMPACT PICKUP TRUCK CATEGORY IN THE 2001, 2002 AND 2003 MODEL YEARS, FORD RANGER RANKED HIGHEST BY HAVING THE GREATEST PERCENTAGE OF HOUSEHOLDS RETURN TO PURCHASE OR LEASE ANOTHER FORD RANGER VEHICL
**BASED ON PROPERLY EQUIPPED FULL-SIZE PICKUPS UNDER 8500 LBS. GWWR AND PRICED BELOW \$45,00

GREAT TRUCKS ARE BUILT FORD TOUGH

RANGER Ranger FX4 Level II SuperCab in Dark Shadow Grey Meta RANGER FX4 LEVEL II WHEN YOU GO OFF-ROAD, ONLY THE TOUGH SURVIVE. FX4 LEVEL II IS READY TO FIGHT DIRTY. THE GLOVES COME OFF WHEN THE 4.0L V6 STARTS KICKIN' LOW-END TORQUE AND THE TORSEN® LIMITED-SLIP REAR DIFFERENTIAL IS THERE TO DISH IT OUT. IT BITES AND SPITS OUT THE DIRT AND ROCKS WITH BFGOODRICH" KO TIRES ON 15" ALCOA" FORGED-ALUMINUM WHEELS. WHEN THE WAY GETS NASTY, IT

PUNCHES BACK WITH BILSTEIN® GAS SHOCKS. THINK YOU'RE TOUGH ENOUGH?

Ranger knows how to gauge standard good looks: fuel, check; temp, check; tach, check; speed, check. For 2004 there are 3 distinct clusters: MONOCHROMATIC BLACK GAUGES for XL and XLT, RALLY-STYLE WHITE-FACED READOUTS on Edge and Tremor, and SILVER BRUSHED TRIM RINGS for FX4 Level II.









Inside the FX4 Level II there is a place to settle in for the ride.

There are new two-tone cloth sport front bucket seats and center console. Add an optional Power Equipment Group and you get power windows, power door locks, power sideview mirrors and remote keyless entry system at your service.





THE PUBLIC HAS SPOKEN: AMERICA LOVES RANGER

WHO SAYS LIFE ISN'T A POPULARITY CONTEST? MUST BE THE OTHER COMPACT PICKUP GUYS. FOR 17 YEARS IN A ROW, FORD RANGER HAS OUTSOLD THE COMPETITION BY HAVING THE RIGHT SIZE, THE RIGHT ATTITUDE, THE RIGHT POWER AND THE RIGHT OPTIONS. BUT DON'T JUST TAKE OUR WORD FOR IT. FORD RANGER HAS ALSO BEEN RECOGNIZED BY POLK FOR HAVING THE HIGHEST MODEL LOYALTY IN THE COMPACT PICKUP TRUCK SEGMENT* 3 YEARS IN A ROW, THE PUBLIC HAS INDEED SPOKEN, LOUDLY.

*ACCORDING TO POLK STATISTICS FOR THE COMPACT PICKUP TRUCK CATEGORY IN THE 2001, 2002 AND 2003 MODEL YEARS, FORD RANGER RANKED HIGHEST BY HAVING THE GREATEST PERCENTAGE OF HOUSEHOLDS RETURN TO PURCHASE OR LEASE ANOTHER FORD RANGER VEHICLE.

TOUGH AS FLEXED BICEPS



EDGE 4X4 AND 4X2

WHICHEVER EDGE YOU CHOOSE, IT IS LOADED WITH ATTITUDE. YOU HAVE A SELECTION OF 3 CAB STYLES, 2 ENGINES AND 4X4 OR 4X2. AND THEY ALL HAVE THE TALL STATURE OF A 4X4. UNDER THE STANDARD RAISED POWER DOME HOOD AND BEHIND THE BLACK NOSTRIL GRILLE YOU'LL FIND BODY-COLOR BUMPERS, WHEEL-LIP MOLDINGS AND GRILLE SURROUND. THEY ARE MECHANICALLY INCLINED AS WELL: 4X2 COMES STANDARD WITH 15" WHEELS, GAS-CHARGED SHOCKS, FOG LAMPS AND RALLY-STYLE GAUGES; 4X4 ADDS ELECTRIC SHIFT-ON-THE-FLY, SIDE STEP BARS, TOW HOOKS AND 16" CAST ALUMINUM WHEELS.





VANS TRIPLE CROWN SPONSOR



To do: 1) Download music to MP3 CDs, 2) load RANGER BOX with essential gear, nutrients and fluids, 3) hit the road. RANGER'S 6-DISC IN-DASH MP3/CD PLAYER can carry up to 60 hours of uninterrupted audio enrichment.



510-WATT PIONEER MP3 SOUND SYSTEM

Feelin' good? Load 6-disc in-dash MP3/CD player. Crank up Tremor's Pioneer® 510-watt, 9-speaker sound system. It provides a multi-channel amp, 10" downmounted subwoofer with enclosure and four 6"x8" coaxial speakers. There is no Surgeon General label – yet! Play at your own risk.

290-WATT PIONEER MP3 SOUND SYSTEM

The optional Pioneer Sound Package features a 290-watt, 7-speaker sound system. It includes an AM/FM 6-disc in-dash MP3/CD player, multichannel amp, 61/2" bass subwoofer with enclosure, 51/4" poly mid-range with 3/4" soft-dome tweeters in the front and full-range 6" x 8" poly dual cone rear speakers. Available on select Ranger Edge and XLT SuperCab models.









SERIOUS TUNEAGE

If you agree that a sound system is a necessity, not an option, you've come to the right place. Ranger sets the dB level with a wide selection of factory-installed sound systems that silence the aftermarket crowd. 510-watts, 290-watts, dual-media MP3/CD/cassette, 6-disc in-dash, to name just a few.

BE CAREFUL, IT'S LOADED

RANGER



XL

MAJOR STANDARD FEATURES:

- Black nostril bar grille and surround
- Black bumpers
- 15" Argent steel wheels
- Gas-charged shocks
- Rally gauge cluster with tachometer*
- AM/FM stereo with clock
- Black vinyl flooring
- 60/40 vinyl split-bench seat (cloth on SuperCab)
- 4-spoke steering wheel with airbag*

AVAILABLE MODELS:

- 4x2 Regular Cab
- 4x2 SuperCab 2-door

AVAILABLE ENGINES:

- 2.3L DOHC 16-valve 14
- 3.0L OHV 12-valve V6





XLT

MAJOR STANDARD FEATURES:

- Black nostril bar grille and surround with black bumpers (4x2)
- Chrome bumpers and grille surround (XLT Appearance Package and 4x4)
- 15" 7-spoke silver or chrome styled-steel wheels (4x2)
- 16" cast aluminum wheels (4x4)
- 16" 5-spoke aluminum wheels (4x4 Value)
- Gas-charged shocks
- Fog lamps (select 4x4)
- Electric shift-on-the-fly 4x4 system
- Side step bars (select 4x4)
- Black gauge cluster with white accents
- AM/FM stereo CD player with clock
- Carpeted flooring with mats
- 60/40 vinyl split-bench seat (cloth on SuperCab)
- Air conditioning

- 4x2 Regular Cab
- 4x2 SuperCab 2-door
- 4x2 SuperCab 4-door
- 4x4 SuperCab 2-door • 4x4 SuperCab 4-door
- 2.3L DOHC 16-valve 14
- 3.0L OHV 12-valve V6
- 4.0L SOHC 12-valve V6

AVAILABLE MODELS: AVAILABLE ENGINES:

- - AVAILABLE MODELS: AVAILABLE ENGINES:

• 4x4 SuperCab 4-door

• 4.0L SOHC 12-valve V6



FX4 OFF-ROAD

MAJOR STANDARD FEATURES:

- Black nostril mesh grille with chrome surround
- Chrome bumpers
- Black wheel-lip moldings**
- 16" 5-spoke cast aluminum wheels
- P245/75R16 all-terrain OWL tires
- Premium gas-charged shocks
- Fog lamps
- Electric shift-on-the-fly 4x4 system
- Side step bars
- Limited-slip rear axle
- Skid plates (2) and tow hooks (2)
- Black gauge cluster with white accents
- AM/FM stereo CD player with clock
- Carpeted flooring with mats
- 60/40 cloth split-bench seat
- Power Equipment Group
- Air conditioning

FX4 LEVEL II

Black gauge cluster with white accents and silver brushed trim rings

MAJOR STANDARD FEATURES:

Black nostril mesh grille with body-color surround

AM/FM stereo MP3/CD/cassette player with clock

Chrome bumpers

Fog lamps

Black wheel-lip moldings

Bilstein® gas-charged shocks

Torsen® limited-slip rear axle

15" Alcoa® forged-aluminum wheels

Electric shift-on-the-fly 4x4 system

Skid plates (3) and tow hooks (3)

Carpeted flooring with slush mats

Sport bucket seats with console

Power Equipment Group

Air conditioning

BFG KO 31 x 10.5 all-terrain RWL tires

4x4 SuperCab 4-door

- 4.0L SOHC 12-valve V6

AVAILABLE MODELS: AVAILABLE ENGINES:

- 4x2 SuperCab 2-door
 - 4x2 SuperCab 4-door
 - 4x4 SuperCab 2-door



EDGE

MAJOR STANDARD FEATURES:

- Black nostril honeycomb mesh grille with body-color surround
- Body-color bumpers
- Body-color wheel-lip moldings
- 15" 7-spoke silver steel or 16" cast aluminum wheels (4x2)
- 16" 5-spoke cast aluminum wheels (4x4)
- Gas-charged shocks
- Fog lamps
- Electric shift-on-the-fly 4x4 system
- Side step bars (4x4)
- White gauge cluster with black accents and black trim rings
- AM/FM stereo MP3/CD/cassette player with clock
- Black textured-vinyl flooring
- 60/40 cloth split-bench seat
- Air conditioning

AVAILABLE MODELS: AVAILABLE ENGINES:

- 3.0L OHV 12-valve V6 • 4x2 Regular Cab
- 4x4 Regular Cab • 4.0L SOHC 12-valve V6

- 4x4 SuperCab 4-door



MAJOR STANDARD FEATURES:

- Black nostril mesh grille with body-color surround
- Body-color bumpers
- Body-color wheel-lip moldings**
- 16" 5-spoke machined-aluminum wheels
- Gas-charged shocks Fog lamps
- Electric shift-on-the-fly 4x4 system
- Side step bars (4x4)
- Tremor 510-watt sound system
- AM/FM stereo MP3/6-disc in-dash CD player
- Multi-channel amplifier
- Four 6"x 8" coaxial speakers
- 10" bass subwoofer
- Power Equipment Group • 60/40 cloth split-bench seat
- Air conditioning

AVAILABLE MODELS: AVAILABLE ENGINES:

4x2 SuperCab 2-door

4x4 SuperCab 4-door

• 3.0L OHV 12-valve V6 4x2 SuperCab 4-door

FOR MORE INFORMATION GO TO WWW.FORDVEHICLES.COM

• 4.0L SOHC 12-valve V6

WHO'S YOUR DADDY?

* Standard on all trim series. ** Standard on Styleside only.



MAXIMUM CAPABILITIES

| REGULAR CAB - 4X2 | REGULAR CAB - 4X4 | SUPERCAB - 4X2 | SUPERCAB - 4X4 |
|---------------------|---------------------|---------------------|---------------------|
| TOWING - 2660 LBS. | TOWING - 2340 LBS. | TOWING - 5860 LBS. | TOWING - 5560 LBS. |
| PAYLOAD - 1620 LBS. | PAYLOAD - 1520 LBS. | PAYLOAD - 1640 LBS. | PAYLOAD - 1560 LBS. |

STANDARD FEATURES

Airbags – Driver and right-front passenger • Belt-Minder® safety belt reminder • Brake/shift interlock (automatic transmission) • Passenger airbag deactivation switch • Safety belt energy management retractors - Front outboard positions • Safety belt pretensioners - Front outboard positions • SecuriLock® passive anti-theft system • Side-intrusion door beams

100,000-mile tune-up interval** • 4-wheel anti-lock braking system (ABS) • Battery saver system – Automatically deactivates interior lights

- Body-on-frame construction Electric 2-speed shift-on-the-fly 4-wheel-drive system (4x4 models only) Electronic Brake Force
- Distribution (EBD) Power front disc/rear drum brakes Power rack-and-pinion steering Quick-release tailgate Stabilizer bar Front
- Styleside bed
 Suspension Front: independent Short- and Long-Arm; rear: 2-stage leaf springs

Assist handle - Driver/passenger side • Coat hook - In rear of cab • Floor consolette - Includes 2 cupholders • Front dome light • Power point - 12-volt • Rally gauge cluster with tachometer • Shoulder belt height adjusters - Front outboard positions

2-door Regular Cab • Cargo tie-down hooks – 4 in cargo box • Dual sideview mirrors • Nostril grille – Horizontal bars on 4x2, honeycomb mesh on 4x4 • Raised power dome hood • Solar-tinted glass • Stone guards • Tow hooks - Front (4x4 models only) • Trailer tow - Class II receiver with 4-pin connector • Windshield wipers - Intermittent

2.3L DOHC 16-Valve I4

3.0L OHV 12-Valve V6

4.0L SOHC 12-Valve V6

Horsepower: 143 hp @ 5250 rpm

Horsepower: 148 hp @ 5000 rpm

Horsepower: 207 hp @ 5250 rpm

Torque: 238 lb.-ff. @ 3000 rpm

Torque: 185 lb.-ft. @ 3750 rpm

Torque: 154 lb.-ft. @ 3750 rpm

Brochure effective for Ranger models produced after 12-2-03.

*When properly equipped. NOTE: Ranger does not have an electric brake wiring provision. Certain states require electric trailer brakes over a specified trailer weight. In those states, the Ranger maximum trailer weight is limited to the state regulation. Check your state's trailer weight regulations. **Under normal driving conditions with regular fluid and filter changes

ENGINES





2.3L DOHC 16-Valve I4

4.0L SOHC 12-Valve V6

MODEL-SPECIFIC FEATURES/OPTIONS

| | | | | | Edge 4x2 |
|-------|-------------------------|-----------------|--------------------------|----------|--|
| | | | | | Edge 4x4 |
| | | | | | XLT 4x2 |
| | | | | | XLT 4x4 |
| | | | | | Mechanical |
| • | - | | | _ | 2.3L DOHC 16-valve I4 engine |
| 0 | | 0 | 0 | | 3.0L OHV 12-valve V6 engine |
| | 0 | 0 | 0 | | 4.0L SOHC 12-valve V6 engine |
| | 0 | | 0 | | 5-speed manual transmission |
| 0 | 0 | 0 | 0 | 0 | 5-speed automatic transmission |
| | _ | - | 100000 | _ | 15" argent steel wheels (4) |
| | | - | | _ | 15" 7-spoke silver styled-steel wheels (4) |
| | 0 | | | _ | 15" machined-aluminum wheels (4) |
| | - | _ | 0 | | 15" 7-spoke chrome styled-steel wheels (4) |
| | 0 | | | 0 | 16" cast aluminum wheels (4) |
| | | | | | 16" 5-spoke cast aluminum wheels (4) |
| | | - | | The sale | Spare – Compact |
| 0 | | | 0 | | Spare - Limited-service |
| | | | | | P225/70R15 all-season BSW tires (4) |
| | | | 0 | | P225/70R15 dil-season OWL tires (4) |
| | - | | | - | P235/75R15 all-terrain OWL tires (4) |
| | 0 | | Personal Property livers | | P235/70R16 all-season OWL tires (4) |
| | | | - | | Programme Control of the Control of |
| 5 3,0 | 0 | - | 0 | | P245/75R16 all-terrain OWL tires (4) |
| 0 | | | - | | Axle ratio = 3.55:1 |
| 0 | | | 0 | | Axle ratio - 3.73:1 |
| 50.50 | 0 | 0 | 0 | | Axle ratio – 4.10:1 |
| 0 | .0 | 0 | • | 0 | Limited-slip rear axle |
| 4000 | | | | - | Seating |
| 0 | - | _ | - | - | Front vinyl 60/40 split seat |
| 0 | • | • | • | • | Front cloth 60/40 split seat |
| | 0 | 0 | 0 | 0 | Front cloth sport bucket seats |
| _ | 0 | 0 | 0 | 0 | TO A PRODUCT OF THE P |
| - | 0 | 0 | 0 | | Front leather-trimmed sport bucket seats |
| | 0 | | 0 | 0 | Rear vinyl jump seats (SuperCab models only – standard 4-door) |
| | | | | | Interior |
| 0 | | | | | Air conditioning [†] |
| • | _ | _ | _ | _ | AM/FM stereo with clock and 2 speakers |
| 0 | - | - | | | AM/FM stereo with single-CD player, clock and 4 speakers |
| _ | 0 | | 0 | 0 | AM/FM stereo with Dual-Media MP3/CD/cassette player, clock |
| | | | | | and 4 speakers |
| -2 | • | 0 | • | 0 | AM/FM stereo with 6-disc in-dash MP3/CD player, clock |
| | | | 100 | | and 4 speakers |
| | 0 | 0 | | | Door-trim panels with map pockets |
| • | | | | 0 | Floor covering - Black vinyl (textured on Edge) |
| 1000 | A STATE OF THE PARTY OF | Take Street, or | | 0 | Floor covering – Carpeted |

Standard
 Select Availability
 Optional
 Not Available

EXTERIOR COLORS



Tremor 4x4

Mechanical

5-speed automatic transmission

Spare – Limited-service

Axle ratio – 4.10:1

Skid plates

Air conditioning[†]

FX4 Off-Road 4x4

FX4 Level II 4x4

 4.0L SOHC 12-valve V6 engine 5-speed manual transmission

- 3.0L OHV 12-valve V6 engine

- - 16" 5-spoke cast aluminum wheels (4)

P245/75R16 all-terrain OWL tires (4)

— | — | • | 31"/10.5" BFGoodrich® KO all-terrain tires (4)

P235/70R16 all-season OWL fires (4)

Bilstein[®] shock absorbers

- Limited-slip rear axle - Torsen®

— O Front leather-trimmed sport bucket seats

Limited-slip rear axle

● | ● | ─ | Front cloth 60/40 split seat

O O Front cloth sport bucket seats

15" 8-hole Alcoa® forged-aluminum wheels (4)

— 16" 5-spoke machined-aluminum wheels (4)

- Front leather-trimmed 60/40 split seat

Rear vinyl jump seats (SuperCab models only)

AM/FM stereo with CD player, clock and 4 speakers

player, clock and 4 speakers

sound system with 7 speakers

clock and 4 speakers

AM/FM stereo with Dual-Media MP3/CD/cassette

AM/FM stereo with 6-disc in-dash CD changer,

Pioneer Sound Package – 290-watt Pioneer

Tremor AM/FM Audiophile 510-watt sound system

powered by Pioneer – Includes 6-disc in-dash

MP3/CD player with clock, enclosed high-output

amplifier with 10" subwoofer, four 6" x 8" coaxial

speakers and multi-channel amplifier

XL 4x2 Edge 4x2

Edge 4x4

XLT 4x2 XLT 4x4

— | — | O | O | Leather-wrapped steering wheel

— O O O 4-door SuperCab

Bumpers – Body color

O O O O Bedliner – Under rail

• - - Bumpers - Black

● | ● | ● | Cargo box - 6'

— O O O Flareside box

● ● ● Fog lamps

— O O O Side step bars

Torsen is a registered trademark of Zexel Torsen, Inc.

O O O Sliding rear window

● | ● | Tow hooks – Front

O O Trailer tow - Class III receiver

Interior (continued)

● | € | Floor mats - Color-coordinated (front only)

- 0 0 0 Pioneer® Sound Package - 290-watt Pioneer sound system with

sideview mirrors and remote keyless entry system

─ ○ ○ ○ ○ Power Equipment Group – Includes power windows/door locks/

- | — | ● | ● | Bumpers - Chrome (included in XLT 4x2 Appearance Package)

— ○ ○ ○ ○ ○ Bright Trim Group – Includes chrome step bars and exhaust tip

— ○ ○ ○ ○ Cargo cage bed extender (not available with Flareside box or bedliner)

Grille - Black honeycomb mesh insert with body-color surround

(not available on Regular Cab)

Grille – Molded black bars insert with black surround

— O O Privacy glass – Rear quarter windows and back window

— — 0 0 Bright Appearance Package – Includes chrome bed rails, step bars

and exhaust tip (not available with Flareside or Regular Cab)

Grille – Black honeycomb mesh insert with chrome surround

Grille - Molded black bars insert with chrome surround

and chrome grille surround with black bars insert

equired with automatic transmission, optional with manual transmission on XL 4x2. Discounted equipment on all other models.

Alcoa is a registered trademark of Alcoa, Inc. Bilstein is a registered trademark of Krupp Bilstein of America. BFGoodrich is a registered trademark of Michelin. Pioneer is a registered trademark of Pioneer North America, Inc.

XLT Appearance Package (91A) – Includes P225/70R15 all-season

OWL fires, 15" 7-spoke chrome styled-steel wheels, chrome bumpers

XLT Appearance Package (Option Up) – Includes P225/70R15

bumpers and chrome grille surround with black bars insert

all-season OWL tires, 15" machined-aluminum wheels, chrome

Tilf steering wheel with speed control





Toreador Red

Metallic

Bright Red





Silver Metallic

Dark Green Satin

Metallic

Grey Metallic

Tremor 4x2 Tremor 4x4 FX4 Off-Road 4x4 FX4 Level II 4x4 Interior (continued) Door-trim panels with map pockets Elear covering - Black textured vinyl

| | | | _ | Floor covering - Black textured vinyl |
|---|---|---|---|---|
| - | - | | | Floor covering - Carpeted |
| _ | - | | _ | Floor mats - Carpeted, color-keyed (front only) |
| - | - | - | | Floor mats - Vinyl all-weather spill-containing |
| _ | - | | | Leather-wrapped steering wheel |

| | windows/door locks/sideview mirrors |
|---|--|
| 1 | keyless entry system |
| | Tilt steering wheel with speed control |

■ | ■ | Till steering wheel with speed control

O O Cargo cage bed extender (not available with

● | ● | ● | Power Equipment Group – Includes power

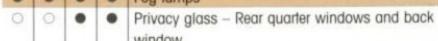
| | | | EXTERIOR |
|---|---|---|-----------------|
| - | - | - | 2-door SuperCab |
| | | | 4-door SuperCab |

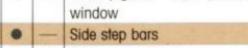
| _ | | - | 4-door supercub |
|---|---|---|-----------------|
| • | - | - | Bumpers - Body- |
| _ | | | Bumpers - Chrom |

Bedliner - Under rail ■ ■ Cargo box – 6'

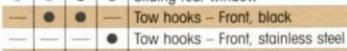


| V | 0 | 0 | | Liniezine po |
|---|---|---|---|--------------|
| | | | | Fog lamps |
| _ | - | - | - | D |









O O O Trailer tow - Class III receiver

F-150 HERITAGE







F-150 HERITAGE IS A PICKUP VETERAN WITH OUTSTANDING CREDENTIALS IN A VARIETY OF FIELDS. FOR 2004, F-150 HERITAGE DELIVERS LEGENDARY VALUE. GET THE JOB STARTED WITH XL REGULAR CAB WITH THE OPTIONAL WORK TRUCK GROUP, WITH VINYL BENCH SEAT AND GREY EXTERIOR ACCENTS. IT IS THE FOUNDATION OF EFFICIENT BUSINESS. XL SUPERCAB STARTS EARLY AND WORKS LATE WITH A STANDARD 4.2L V6 ENGINE, MANUAL TRANSMISSION AND OPTIONAL 40/60 FRONT SPLIT-BENCH. AND XLT TOPS IT OFF WITH CAPABILITY AND COMFORT.

MAXIMUM CAPABILITIES

| REGULAR CAB - 4X2 | REGULAR CAB - 4X4 | SUPERCAB - 4X2 | SUPERCAB - 4X4 |
|---------------------|---------------------|---------------------|---------------------|
| TOWING - 8300 LBS. | TOWING - 8000 LBS. | TOWING - 8200 LBS. | TOWING - 7800 LBS. |
| PAYLOAD - 2690 LBS. | PAYLOAD - 2350 LBS. | PAYLOAD - 2560 LBS. | PAYLOAD - 2210 LBS. |

STANDARD FEATURES

Airbags – Driver and right-front passenger • Airbag – Passenger-side deactivation switch • Alert chimes – Headlamps-on, key-in-ignition, safety belt, door ajar • Belt-Minder® safety belt reminder (driver) • Brake/shift interlock (with automatic transmission) • Fuel pump inertia shutoff switch • Height-adjustable safety belts - Front (Regular Cab and XL SuperCab) • LATCH - Lower anchors and tether anchors for child safety seats • Safety belt energy management retractors - Front outboard • Safety belt pretensioners -Front outboard • SecuriLock® passive anti-theft system • Side-intrusion door beams

2-speed manual shift-on-the-fly 4-wheel-drive system (4x4 models only) • 4-wheel power disc brakes with anti-lock braking system (ABS) • 100,000-mile tune-up interval** • Battery saver system • Fail-safe engine cooling system • Fuel tank - 25-gallon capacity with 6.5' cargo boxes (24.5-gallon capacity with Regular Cab 4x4 with 6.5' box), 30-gallon capacity with 8' cargo box • Gas shock absorbers

- Hood open assist mechanisms
 Lightweight aluminum hood with underhood light
 Power steering
- Spare tire with lock
 Stabilizer bar Front
 Stainless steel exhaust system (major components)
- Suspension Front: independent Short- and Long-Arm (SLA); rear: 2-stage leaf with auxiliary springs
- Trailer tow 4-pin connector

Air conditioning (optional on XL with Work Truck Group) • Coat hooks – 2 • Cupholders – 2 on instrument panel • Dome light with dual map lights • Front door map pockets • Grab handles - Driver and right-front passenger • Power point – 1 in front • Rear 40/60 split-bench seat – Flip-up (SuperCab)

Box rail and tailgate moldings • Bumpers – Chrome front and rear step • Cargo box light – Integrated into center high-mounted stop lamp • Cargo box tie-downs – 4 in cargo box • Headlamps – Aerodynamic halogen • Quick-release tailgate • Stake-bed pockets (not available with Flareside models) • Styleside

Brochure effective for F-150 Heritage models produced after 12-1-03. *When properly equipped. **Under normal driving conditions with regular fluid and filter changes.

ENGINES





Horsepower: 202 hp @ 4800 rpm Torque: 252 lb.-ft. @ 3400 rpm

4.6L SEFI TRITON™ V8

Horsepower: 231 hp @ 4750 rpm Torque: 293 lb.-ff. @ 3500 rpm

MODEL-SPECIFIC FEATURES/OPTIONS

| | | XL |
|---|-------|--|
| | | XLT |
| | | Mechanical |
| | | 4.2L SEFI 12-valve V6 engine [†] |
| 0 | • | 4.6L SEFI 16-valve Triton™ V8 engine ^{††} |
| • | 0 | 5.4L V8 Bi-Fuel Prep Engine/4-Speed Automatic - Gasoline/propane (LP |
| | | or gasoline/natural gas (CNG) (requires 7700-lb. Payload Group A) |
| 0 | - | 5.4L V8 Natural Gas/Electronic 4-Speed Automatic O/D - dedicated natu |
| | | gas (CNG) only (Regular Cab requires 7700-lb. Payload Group A) |
| 0 | 0 | 5-speed manual transmission |
| 0 | • | 4-speed automatic transmission |
| | - | 16" styled-steel wheels (4) |
| _ | | 16" polished aluminum wheels (4) |
| _ | 0 | 16" cast aluminum wheels (4) |
| 0 | 0 | 16" 7-lug Grey styled-steel wheels (4) [‡] |
| • | • | P235/70R16 all-season BSW tires (5) (4x2/4x4, N/A on Regular Cab 120" wheelbase with 4.2L) |
| 0 | 0 | P235/70R16 all-season OWL tires (4) (4x2/4x4, N/A on Regular Cab |
| | - | 120" wheelbase with 4.2L) |
| 0 | 0 | P255/70R16 all-season BSW tires (5) (standard on Regular Cab |
| | 150 | 120" wheelbase with 4.2L)# |
| _ | 0 | P255/70R16 all-season OWL tires (4) (4x2) |
| 0 | 0 | LT245/75R16 all-season BSW tires (5) ⁵ (4x2, N/A with polished |
| | (200) | aluminum wheels) |
| 0 | 0 | LT245/75R16 all-terrain OWL tires (5) (4x4, N/A with polished |
| | | aluminum wheels)‡ |
| _ | 0 | Electric shift-on-the-fly 4-wheel-drive system (requires V8 and |
| | | automatic transmission) |
| 0 | 0 | Fuel tank - Low profile (available with Bi-Fuel LPG only) |
| 0 | 0 | Higher-ratio rear axle |
| 0 | 0 | Limited-slip rear axle |
| 0 | 0 | Skid plates (4x4 models only) |
| | | Seating |
| | | Bench seat – Cloth ⁵⁵ |
| 0 | | Bench seat – Vinyl (packaged with Work Truck Group) |
| 0 | | Cloth 40/60 front split-bench with adjustable driver and front-passenge |
| ~ | _ | lumbar support ⁵ |
| | 0 | Cloth captain's chairs with adjustable driver and front-passenger |
| | 0 | lumbar support |
| | 0 | Power driver's seat/Autolamp (requires auto. trans. with captain's chairs |
| | | Interior |
| | | AM/FM stereo with cassette and digital clock |
| 0 | | AM/FM stereo with single-CD and digital clock ^{ΔΔ} |
| 0 | 0 | ** 1 ** 1 ** 1 ** 1 ** 1 ** 1 ** 1 ** |
| | 0 | AM/FM stereo with single-CD/cassette and digital clock ^{ΔΔ} AM/FM stereo with 6-disc in-dash CD changer and digital clock |
| | _ | Floor covering – Black vinyl |
| 0 | • | The state of the s |
| 0 | • | Floor covering - Color-coordinated carpet (with carpeted floor mats) |
| | | Overhead console – Includes compass, outside temperature indicator, sunglasses storage and garage door opener storage (N/A on SuperCa |
| | | |

with front bench seat)"

EXTERIOR COLORS



Power adjustable accelerator and brake pedals (requires auto. trans.)

Power windows with one-touch-down driver's-side feature

Steering wheel – Leather-wrapped, color-coordinated

Visor – Cloth (driver and passenger, covered mirror)

Visor – Cloth (driver strap/passenger mirror)

6.5' Flareside cargo box (N/A on SuperCab)

Rear window – Fixed, with solar tint

Not available with SuperCab 4x2 LWB or SuperCab 4x4.

Available as part of the XL Convenience Group.

Required on SuperCab 4x2 LWB and standard on SuperCab 4x4.

Windshield wipers – Speed-dependent interval

fincluded in 7700-lb. Payload Group A 4x2. #Optional on XL with Work Truck Group

Optional on XL with Work Truck Group - Fleet only. A4Not available with Work Truck Group.

Included in 7700-lb. Payload Group A 4x4. #Included in Payload Group *3

Speed control/tilt steering (optional on XL – with bench seat only)

Power door locks

O O 6.5' Styleside cargo box

Tachometer



Red Metallic







Green Metallic







Dark Shadow Grey Metallic

MODEL-SPECIFIC GROUPS

| _ | 40 | 0 0-1 | | | |
|---|----|--|---|---|--|
| 4 | 0 | SuperCab – 4 doors | | | XLT |
| 4 | 0 | 6.5' Styleside cargo box | 0 | 0 | Class III Trailer Tow Package - Includes Class III hitch |
| 4 | 0 | 6.5' Flareside cargo box (N/A on SuperCab) | | | receiver, 7- /4-pin wiring harness, heavy-duty shocks |
| | 0 | 8' Styleside cargo box | | | (4x4), 72-AH battery and 14-plate transmission cooler |
| 4 | 0 | Fog lamps (standard on XLT 4x4) | | | with automatic transmission |
| | | Grille surround – Body-color (XLT 4x4) | 0 | | Convenience Group – Includes speed control, tilt steering |
| 4 | | Grille surround – Chrome (XL and XLT 4x2 models) ^{∆∆} | | | wheel, overhead console and tailgate lock |
| | | Locking tailgate* | _ | | The state of the s |
| 4 | _ | Outside mirrors – Black manual | 0 | 0 | Payload Group #3 – Upgrades GVWR to a maximum of |
| | | Calaba Illinia Bidan parta | | | 6600 lbs. Available with 4x2 Regular Cab Styleside 139" |
| | 0 | Paint – Lower two-tone | | | wheelbase with V8 and automatic transmission. Includes |
| | | Privacy glass – Rear doors and rear window (SuperCab only) | | | P255/70R16 all-season BSW tires, 3.55 axle with an |
| | • | Rear window – Fixed, with solar tint | | | optional 3.55 limited-slip rear axle and heavy-duty springs |
| | • | Rear window – Fixed, with privacy tint (XLT SuperCab only) | 0 | 0 | 7700-lb. Payload Group A - Upgrades GVWR to 7700 lbs |
| | 0 | Rear window – Manual sliding | | | Available with Alternative Fuel Packages on 4x2/4x4 |
| | | Remote keyless entry system | | | Regular Cab and SuperCab Styleside with 139" wheelbase |
| | 0 | Step bars – Black platform (Styleside 4x2 only) | | | only. (Requires 5.4L V8 NGV and automatic transmission.) |
| 1 | 0 | Step bars - Black tubular (Styleside 4x4, Flareside - N/A with | | | Includes upgraded radiator, frame, shock absorbers (4x4), |
| | | Bi-Fuel LPG) ^{ΔΔ} | | | springs and 14-plate oil cooler. Also includes 72-AH |
| | 0 | Step bars – Chrome tubular | | | battery, higher capacity 16" styled-steel 7-lug wheels, |
| | | Tow hooks – Front (4x4 models – requires fog lamps) | | | LT245/75R16 all-season BSW tires (4x2) or LT245/75R16 |
| | _ | Wheel-lip moldings – Black (Flareside only) | | | all-terrain OWL tires (4x4) and 3.73 axle with optional |
| | | Wheel-lip moldings - Body-color (Flareside with monotone paint only) | | | 3.73 limited-slip rear axle |
| | | Wheel-lip moldings - Accent color (Flareside with two-tone paint only) | 0 | - | Work Truck Group - Replaces standard XL features: chrome |
| | - | WE delid to a second second | | | |

Standard
 Select Availability
 Optional
 Not Available

(AC available as a free-standing option)

bumpers replaced with Grey, chrome wheel hub ornaments replaced with Grey, chrome grille surround replaced with Grey,

cloth bench seat replaced with vinyl, deletes air conditioning

BUILT ON A FOUNDATION OF TOUGHNESS



The new segment-exclusive **TAILGATE ASSIST** employs a built-in torsion bar to bear much of the tailgate's weight. The result is that the same durable F-150 Built Ford Tough, stamped-steel tailgate is much easier to open and close. The pickup box is over 2" deeper, adding up to 20% more cargo volume. Box lengths are still 5.5', 6.5' or 8'.

NEVER BEFORE HAVE SO
MANY NEW LEVELS OF
TOUGHNESS, DRIVEABILITY
AND COMFORT BEEN
CRAFTED INTO A
FULL-SIZE PICKUP.

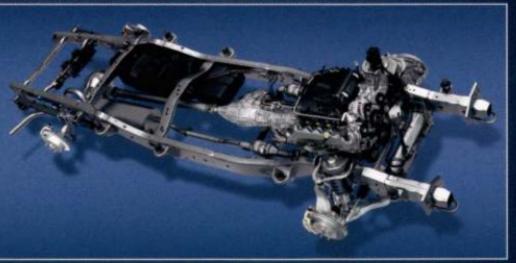
- Best-in-Class Towing
- Best-in-Class Payload
- · Best-in-Class Low-End Torque
- Best-in-Class Cargo Box Volume
- Best-in-Class Frame Strength
- Best-in-Class Regular Cab and SuperCab Interior Volume
- Quietest Pickup in its Class
- Best Selection of Body, Trim and Box Configurations
- Standard V8 Power
- First-and-Only 4-door Regular Cab
- First-and-Only SuperCab 2nd-Row Power Windows
- First-and-Only Tailgate Assist™
- First-and-Only Overhead Rail
 Storage System
- First Pickup Application of the Ford Personal Safety System™ including Occupant Classification Sensing
- Only Outboard Mounted Rear Shock Absorbers

*Based on properly equipped full-size pickups under 8500 lbs. GVWR and priced below \$45,000. We built the strongest F-150 frame and an even more powerful Triton™ V8



to create the strongest, most advanced F-150 chassis ever. The all-new F-150 frame is fully boxed, with through-rail welded crossmembers and hydroformed front rails. The result is a frame that is twice as strong, giving it best-in-class frame strength. The new 5.4L 3-valve Triton V8 puts out 15% more power than before and best-in-class low-end torque.

THE STRONGEST FRAME AND AN EVEN MORE POWERFUL TRITON V8



EVERY REGULAR CAB HAS 4 DOORS AND BEST-IN-CLASS ROOM

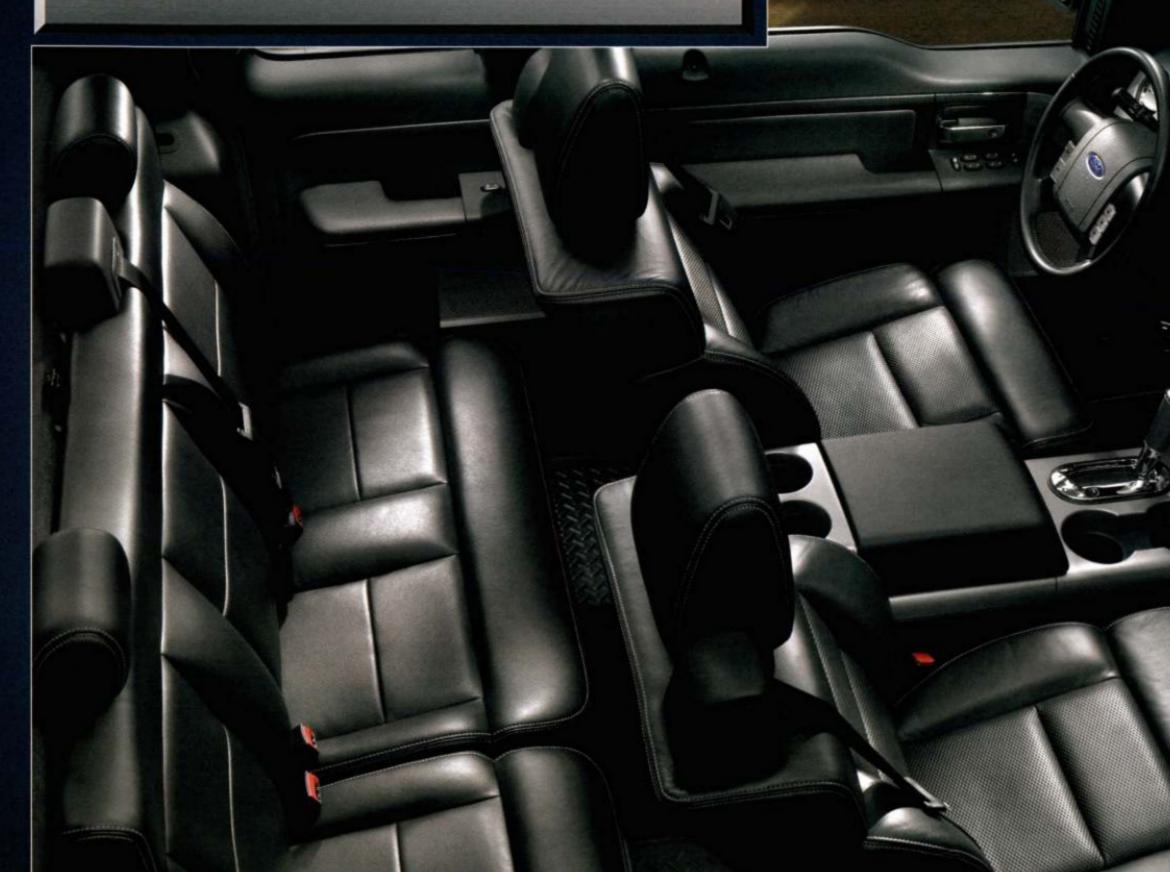
OUR EXCLUSIVE 4-DOOR REGULAR CAB HAS A 6" LONGER CAB AND INCLUDES A STANDARD 40/20/40 RECLINING FRONT SEAT WITH DRIVER'S MANUAL LUMBAR SUPPORT. SUPERCAB INTRODUCES REAR SEAT PASSENGERS TO MORE ROOM INSIDE AND BRINGS THE GREAT OUTDOORS IN WITH THE FIRST-AND-ONLY AVAILABLE 2ND-ROW POWER WINDOWS IN A SUPERCAB. EVEN SUPERCREW – THE ORIGINAL FULL-SIZE 4-DOOR PICKUP – IS ROOMIER, FRONT AND REAR. IT JUST KEEPS GETTING BETTER ALL THE WAY UP THE LINE. IN FACT, THE NEW F-150 NOT ONLY OFFERS THE MOST CAB/BOX/SERIES COMBINATIONS, BUT REGULAR CAB AND SUPERCAB ARE ALSO THE MOST SPACIOUS OF THEIR KIND IN THE CLASS. AND ABOVE ALL, THEY'RE BUILT FORD TOUGH.

"THE BEST PICKUP EVER."

— DETROIT FREE PRESS

MOST ADVANCED F-150 CHASSIS AND SUSPENSION EVER. AND ABOVE ALL, IT IS BUILT FORD TOUGH.

2004 F-150



AN INTERIOR LIKE NO OTHER, FOR A TRUCK LIKE NO OTHER

THE NEW F-150 INTERIOR WAS DESIGNED TO BE THE ROOMIEST, MOST FUNCTIONAL AND MOST COMFORT-ABLE INTERIOR EVER FOUND IN ITS CLASS. THE NEW F-150 IS FILLED TO THE ROOF WITH ADVANCEMENTS, CRAFTSMANSHIP, CLASS-EXCLUSIVE FEATURES, COMMON SENSE AND OPTIONS THAT RIVAL ANY VEHICLE.

F-150 FX4 SuperCab with optional Black sport leather-trimmed captain's chairs with flow-through console and floor shifter.

With the inclusion of the **FORD PERSONAL SAFETY SYSTEM**,™ a new level of safety protection has been realized in the new 2004 F-150. With this system, the inflation force of the front airbags' multiple deployment levels are tailored based on 4 things: the severity of the crash, front safety belt usage, driver position and passenger classification.







XLT

The XLT interior is something to behold and spend some time in. It's roomier and more spacious than ever. Whether you choose the Regular Cab, SuperCab or SuperCrew, the premium cloth gracing the 40/20/40 front seat is standard. For a more personal feel, choose the available dual front captain's chairs with center console.

LARIAT

Lariat sets new standards for comfort wherever you're sitting. Leather-trimmed 40/20/40 front seats and steering wheel, woodgrain appliqué, power driver's seat, adjustable pedals, Electronic Automatic Temperature Control, HomeLink,* and much more are all standard. Then there are exclusive options like the front captain's chairs featuring the first-inclass flow-through console with floor shifter.









PERSONAL COMFORT AND CONVENIENCE FEATURES

Standard on XLT SuperCab and SuperCrew models is the CLASS-EXCLUSIVE OVERHEAD RAIL STORAGE SYSTEM. Its modular design allows for snap-in accessories available from your Ford Dealer. Also, you can enjoy the convenience of CLASS-EXCLUSIVE 2ND-ROW POWER WINDOWS, standard on XLT, FX4 and Lariat SuperCab. Our POWER MOONROOF* with sliding shade is optional on XLT, FX4 and Lariat SuperCab and SuperCrew models.

*The Overhead Rail Storage System is not available with the optional power moonroof.

IT'S LOADED, EVEN BEFORE YOU LOAD IT

2004 F-150



MAJOR STANDARD FEATURES:

- 4.6L Triton™ V8
- Chrome front and rear-step bumper
- Chrome grille surround with black bar-style insert
- Interval wipers
- Paddle-style sideview mirrors
- 17" grey styled-steel wheels
- Cloth 40/20/40 front seat with manual driver lumbar support
- AM/FM stereo/clock
- Rear window with fixed glass and solar tint
- 1st-row manual windows
- 2nd-row fixed windows
- Visors with covered mirrors
- Air conditioning
- Black-vinyl floor covering
- Front dome light with integrated map lights
- Passenger airbag deactivation switch on Regular Cab Black-urethane tilt steering wheel
- Front tow hooks (4x4)

XL CAB AVAILABILITY

Regular Cab

XL BOX AVAILABILITY

The equipment listed is standard with all models of that series.

. Styleside - 6.5' or 8'

SuperCab



STX

MAJOR STANDARD FEATURES:

- 4.6L Triton V8
- Body-color front and rear-step bumper
- Body-color grille surround with black bar-style insert
- Interval wipers
- Paddle-style sideview mirrors
- 17" sport cast aluminum wheels
- Cloth 40/20/40 front seat with manual driver lumbar support
- AM/FM stereo/clock/single-CD player
- Rear window with fixed glass and solar tint
- 1st-row manual windows
- . 2nd-row fixed windows
- · Visors with covered mirrors
- · Air conditioning
- Black-vinyl floor covering
- Front dome light with integrated map lights
- Passenger airbag deactivation switch on Regular Cab
- Black-urethane tilt steering wheel
- . Front tow hooks (4x4)

STX CAB AVAILABILITY

 Regular Cab SuperCab

STX BOX AVAILABILITY

• Flareside - 6.5'

Styleside – 5.5' or 6.5'

XLT

MAJOR STANDARD FEATURES:

- . Chrome front and rear-step bumper
- Body-color grille surround with black honeycomb insert
- Speed-dependent interval wipers
- Power sideview mirrors
- Fog lamps (4x4)
- 17" cast aluminum wheels
- Remote keyless entry
- Premium cloth 40/20/40 front seat with manual driver and passenger lumbar support
- Rear window with fixed glass and privacy glass
- Power windows and door locks
- 2nd-row power windows (SuperCab and SuperCrew)
- Color-coordinated carpet and floor mats
- Rear seat interior lighting (SuperCab and SuperCrew)
- Delayed accessory power
- · Color-keyed-urethane tilt steering wheel
- Speed control and tachometer
- Automatic headlamps
- Overhead Rail Storage System (SuperCab and SuperCrew)

XLT CAB **AVAILABILITY**

- Regular Cab

- SuperCab
- SuperCrew

XLT BOX AVAILABILITY

- Flareside 6.5'

Styleside – 5.5', 6.5' or 8'













FX4

MAJOR STANDARD FEATURES:

- 5.4L 3-valve Triton™ V8
- Body-color front and rear-step bumper (with monotone paint)
- Dark Shadow Grey front and rear-step bumper (with two-tone paint)
- Body-color grille surround with black bar-style insert
- Fog lamps
- Wheel-lip moldings
- 17" machined aluminum wheels
- Keyless entry with driver's-side keypad
- Sport cloth 40/20/40 front seat with manual driver and passenger lumbar support
- Black-rubber off-road floor mats
- Black leather-wrapped tilt steering wheel

FX4 EXCLUSIVES

- 4x4 drivetrain with electronic shift-on-the-fly
- 3.55 or 3.73 limited-slip rear axle
- Off-road-tuned shocks

SuperCab

SuperCrew

 Skid plates: 2 steel (transfer case and front crossmember), 1 composite (fuel tank)

FX4 CAB

- AVAILABILITY Regular Cab
- FX4 BOX AVAILABILITY Styleside – 5.5' or 6.5'
 - Flareside 6.5'



LARIAT

MAJOR STANDARD FEATURES:

- Chrome front and rear-step bumper (with monotone paint)
- Arizona Beige front and rear-step bumper (with two-tone paint) Chrome grille surround with brushed-nickel honeycomb insert
- Deluxe Mirror Package with self-dimming rearview mirror
- Leather-trimmed 40/20/40 front seat
- · Power driver's seat Power adjustable accelerator and brake pedals
- AM/FM stereo/clock/single-CD

• 18" bright aluminum wheels

- Rear window with fixed glass, privacy glass and defroster
- Visors with lighted, covered mirrors
- HomeLink® universal transmitter garage door and home security interface system
- Electronic Automatic Temperature Control system
- Unique color-coordinated carpeted floor mats
- Leather-wrapped, color-coordinated steering wheel
- Electronic message center

LARIAT CAB AVAILABILITY

- SuperCab SuperCrew
- LARIAT BOX AVAILABILITY Styleside – 5.5' or 6.5'

THE TOUGHEST CHOICE YOU'LL EVER MAKE.



Each series (XLT and above) includes all of the standard features of the preceding series, except where indicated.

F-150

ISN'T JUST ONE NEW TRUCK, BUT FIVE

2004 F-150

MAXIMUM CAPABILITIES

| 4X2 | 4X4 | | | | |
|---------------------|--------------------|--|--|--|--|
| TOWING - 9900 LBS. | TOWING - 9500 LBS. | | | | |
| PAYLOAD - 3000 LBS. | PAYLOAD - 2660 LBS | | | | |

STANDARD FEATURES

Airbags - Dual-stage driver and right-front passenger • Alert chimes - Headlamps-on, key-in-ignition, safety belt • Belt-Minder® safety belt reminder - Driver and right-front passenger • Brake/shift interlock • Fuel pump inertia shutoff switch • LATCH - Lower anchors and tether anchors for child safety seats • Passenger airbag deactivation switch (Regular Cab) • Safety belt energy management retractors - Front outboard • Safety belt pretensioners - Front outboard • Seat-Integrated Restraints (SIR) - Driver and right-front passenger (Regular Cab and SuperCab only) • 3-point restraints - All rear seat positions (SuperCab and SuperCrew only) • SecuriLock® passive anti-theft system • Side-intrusion door beams - Front (SuperCrew front and rear)

4-wheel power disc brakes with anti-lock braking system (ABS) • 100,000-mile tune-up interval** • Battery saver system • Electronic Brake Force Distribution (EBD) • Fail-safe engine cooling system • Gas-pressurized shock absorbers • Hood open assist mechanisms • Lightweight aluminum hood • Power rack-and-pinion steering • Spare tire with wheel lock • Stabilizer bar - Front • Stainless steel exhaust system (major components) • Suspension - Front: long-spindle, double-wishbone coil-over-shock • Trailer tow - 4-pin connector

Air conditioning • Assist/grab handles - Driver and right-front passenger • Coat hooks - 2 • Cupholders - Front: 2 on instrument panel; rear: 2 (SuperCab and SuperCrew) • Front-door map pockets • Fuel gauge, voltmeter, oil pressure, engine coolant temperature, speedometer and odometer • Glove compartment • Power points - Front (all models), rear (in select SuperCab and SuperCrew models) • Tilt steering wheel

Cargo box light - Integrated into center high-mounted stop lamp • Cargo box tie-downs - 4 • Headlamps - Aerodynamic clear lens quad-beam halogen • Stake-bed pockets - Styleside box (not available with Flareside or 5.5' box) • Tailgate - Removable with key lock and Tailgate Assist™ Windshield wipers – Interval

Brochure effective for F-150 models produced after 12-1-03.

*When properly equipped. **Under normal driving conditions with regular fluid and filter changes.

ENGINES





Horsepower: 231 hp @ 4750 rpm Torque: 293 lb.-ft. @ 3500 rpm

forsepower: 300 hp @ 5000 rpm orque: 365 lb.-ft. @ 3750 rpm

MODEL-SPECIFIC FEATURES/OPTIONS

| | | | | | CTV |
|----|---|---|---|-------|---|
| | | | | | STX |
| | | | | | XLT |
| | | | | | FX4 |
| | | | | | Lariat |
| | | | | | Mechanical |
| 9 | | | - | - | 4.6L SOHC V8/electronic 4-speed auto. O/D |
| 0 | _ | 0 | | | 5.4L Triton 3-valve SOHC V8/electronic 4-speed auto. O/D |
| 0 | 0 | 0 | 0 | 0 | Axle upgrade |
| 9 | _ | - | - | _ | 17" grey styled steel wheels |
| - | | - | - | - | 17" sport cast aluminum wheels |
| _ | - | | - | _ | 17" cast aluminum wheels |
| | - | 0 | - | - | 17" chrome-clad steel wheels |
| 0 | - | 0 | - | _ | 17" 7-lug grey steel wheels (requires Heavy Duty Payload |
| | | | | | Package – Regular Cab and SuperCab only) |
| - | - | - | | - | 17* machined aluminum wheels |
| - | - | - | 0 | - | 18" machined cast aluminum wheels |
| - | - | - | - | | 18" bright aluminum wheels |
| 9 | - | | - | - | P235/70R17XL all-season BSW tires (5), 4x2 (Regular Cab |
| | | | | | and SuperCab) |
| D | - | 0 | - | - | P235/75R17 all-terrain BSW tires (5), 4x4 (Regular Cab |
| | | | | | and SuperCab) |
| 0 | | 0 | - | _ | P255/65R17 all-season OWL tires (4), 4x2 (optional on |
| | | | | | XLT Regular Cab and SuperCab, standard on SuperCrew) |
| 0 | | 0 | | - | P255/70R17 all-terrain OWL tires (5), 4x4 (optional on |
| | | | | | XLT Regular Cab and SuperCab, standard on SuperCrew) |
| _ | _ | - | - | | P265/60R18 all-season OWL tires (5), 4x2 |
| - | - | - | 0 | | P275/65R18 all-terrain OWL tires (4), 4x4 |
| D. | _ | 0 | - | _ | LT245/70R17D all-season BSW tires (5), 4x2/4x4 |
| | | | | | (Regular Cab and SuperCab with Heavy Duty Payload |
| | | | | | Package only) |
| | - | - | 0 | 0 | LT275/65R18C all-terrain OWL tires (4), 4x4 |
| D | 0 | • | • | • | Fuel tank - 26-gallon (126" WB on Regular Cab and |
| | | | | | 133" WB on SuperCab) |
| D | 0 | 0 | 0 | 0 | Fuel tank - 27-gallon (144.5" WB only) |
| _ | _ | | | | Fuel tank - 30-gallon (SuperCrew) |
| D | 0 | 0 | 0 | 0 | Fuel tank - 35.7-gallon (Regular Cab and SuperCab - required on |
| | | | | 10.00 | 4x4 with Heavy Duty Payload Package) |
| | | | | | 4x4-Only Options |
| 9 | | | | _ | Mechanical shift-on-the-fly (Regular Cab and SuperCab) |
| | _ | 0 | | | Electronic Shift-On-the-Fly (ESOF) (Standard on XLT SuperCrew) |
| 0 | 0 | 0 | | 0 | Limited-slip rear axle |
| 0 | _ | 0 | | 0 | Skid plates |
| 9 | | | | | Tow hooks – 2 front (4x4 only) |
| | | | | | Safety/Security |
| | | | | | |
| | | | | | Non-SIR restraints – Driver and right-front passenger |
| | | 0 | 0 | 0 | (SuperCrew only) Payerse Sensing System (requires Trailer Tow Package) |
| | | 0 | 0 | 0 | Reverse Sensing System (requires Trailer Tow Package) |
| | | | | | Seating |
| 0 | - | - | - | - | Front seat - Vinyl 40/20/40 seat |
| 9 | | - | - | _ | Front seat – Cloth 40/20/40 seat with manual driver lumbar |
| | - | | | - | Front seat – Premium cloth 40/20/40 seat with manual driver |
| | | | | 1 1 | and right-front passenger lumbar |
| - | - | - | | - | Front seat – Sport cloth 40/20/40 seat with manual driver |
| | | | | | and right-front passenger lumbar |
| | - | - | - | | Front seat – Leather-trimmed 40/20/40 seat with manual driver |
| | | | | | and right-front passenger lumbar |

Standard € Select Availability ○ Optional — Not Available



EXTERIOR COLORS



Aspen Green



Blue Metallic

Blazing Yellow Silver Metallic



Dark Shadow Grey Metallic

STX XLT FX4 Deluxe Heated Seats Package – Includes heated driver and right-front passenger seats, power passenger seat, driver memory seat and memory power adjustable accelerator and brake pedals Deluxe Mirror Package – Includes power heated sideview mirrors with external mirror-mounted turn signal indicators and auto-dimming rearview mirror Heavy Duty Payload Package (requires 5.4L engine) -Increases GVWR to 8200 lbs. for improved payload and towing. Includes LT245/70R17D all-season BSW tires; high-capacity 17" 7-lug steel wheels; specially tuned shock absorbers and 72-amp.-hr. battery; spring, radiator and auxiliary transmission oil cooler upgrades; 5300-lb. rear axle with 10.25" gear set and 4.10 axle (Regular Cab 8.0' box -145" WB or SuperCab 8.0' box - 163" WB only) Rear Entertainment System - Includes DVD player, 7" flip-down LCD screen, rear-seat audio controls, handheld remote control, 2 wireless headphones and video/audio jacks for games or other electronic equipment (SuperCrew only) Snow Plow Prep Package – Available with 4x4 only (requires Heavy Duty Payload Package) and includes 4300-lb. maximum front springs/GAWR. Note: restrictions apply, see your dealer for more information (Regular Cab and SuperCab) Trailer Tow Package (required for towing over 5000 lbs.) - Includes Class IV trailer hitch receiver (frame mounted), 7-/4-pin wiring harness, heavy-

duty 72-amp.-hr. battery and upgraded radiator and

auxiliary transmission oil cooler





FORD HARLEY-DAVIDSON" F-SERIES SUPER DUTY

THE BROTHERHOOD JUST GOT STRONGER. BY BRINGING AMERICA'S AUTHORITY IN LEGENDARY MOTORCYCLE PERFORMANCE TOGETHER WITH ITS MOST TRUSTED NAME IN TRUCKS, WE DIDN'T JUST COMBINE LEGENDS, WE CREATED A NEW ONE. THE FORD HARLEY-DAVIDSON™ F-SERIES SUPER DUTY OFFERS A CHOICE OF UNIQUE TWO-TONE PAINT TREATMENTS OR STANDARD BLACK. BOTH ARE AS LOUD AS THE SIGNATURE RUMBLE OF YOUR HOG™ MOTORCYCLE AT STURGIS, DAYTONA OR ANY OTHER NOT-TO-BE-MISSED EVENT.

A breath of fresh air. Lariat comes standard with a manual **SLIDING REAR WINDOW**, or you can get the new optional power one. When properly equipped, Super Duty has the capability of **TOWING** up to 13,900 lbs.







Need the maximum available torque and diesel horsepower? Then this is the choice. The power of the available 32-valve Power Stroke® V8 Turbo Diesel is truly astounding. With an unbelievable 560 lb.-ft. of torque and 325 hp, it boasts best-in-class numbers for highest torque and diesel horsepower. Together with the optional TorqShift™ 5-speed automatic or the standard 6-speed manual transmission, you'll have a dynamic duo that represents the strongest diesel combo in their class.

BEST-IN-CLASS TORQUE AND BEST-IN-CLASS DIESEL HORSEPOWER





27 YEARS OF SALES LEADERSHIP

BEING GOOD ISN'T GOOD ENOUGH. YOU WANT TO BE THE BEST. PEOPLE DEPEND ON YOU. AND YOU CAN'T IMAGINE LETTING THEM DOWN. YOU RELY ON BUILT FORD TOUGH. AND FORD SUPER DUTY DELIVERS. IT'S THE HERITAGE ON WHICH OUR REPUTATION STANDS, AND THE REASON WHY F-SERIES HAS BEEN THE BEST-SELLING LINE OF FULL-SIZE PICKUP TRUCKS 27 YEARS IN A ROW. ON TOP OF THE LEGENDARY STRENGTH OF FORD SUPER DUTY TRUCKS, THERE ARE EQUIPMENT PACKAGES THAT ALLOW YOU TO PERSONALIZE YOUR TRUCK'S ABILITIES AND APPEARANCE TO SUIT YOUR TASTES.

MAKE A STRONG DECISION



SUPER DUTY PACKAGES - FX4 OFF-ROAD AND XLT SPORT

F-SERIES SUPER DUTY TRUCKS ARE MORE THAN GREAT WORKERS. THEY ARE TRUSTED COLLEAGUES. THAT'S WHY WE'VE PACKAGED THE OPTIONAL EQUIP-MENT TO HANDLE WHATEVER PATH YOU CHOOSE, WORK OR PLAY. FX4 OFF-ROAD PACKAGE INCLUDES THE SKID PLATES, RANCHO® HEAVY-DUTY SHOCKS AND STEERING DAMPER TO PROVIDE OFF-ROAD STAMINA. LIKE MOST PACKAGES, IT IS AVAILABLE WITH MANY MODELS AND PACKAGES LIKE XLT SPORT, LARIAT OR EVEN KING RANCH. OF COURSE THERE ARE OTHER PERFORMANCE-ENHANCING PACKAGES SUCH AS: SNOW PLOW PACKAGE, CAMPER PACKAGE, MAX FRONT GAWR PACKAGE AND HEAVY-SERVICE SUSPENSION PACKAGE.







FORD TRUCKS ARE

THE OFFICIAL TRUCKS OF NASCAR

NASCAR is a registered trademark of the National Association for Stock Car Auto Racing, Inc. Open wide. F-Series Super Duty Crew Cab's REVISED REAR DOOR HINGES now allow the rear door to open to a full 76° angle. This provides improved access to the already roomiest cab in a pickup truck. Super. Inside, XLT Sport features a TWO-TONE CLOTH INTERIOR. Black leather-trimmed front seat is also available.







LARIAT

Step up to best-in-class interior room. Lariat also features premium leather trim on the front 40/20/40 bench seat and steering wheel. And on Crew Cabs there is a new FlexFold™ 60/40 split bench in back. Woodgrain accents cover the door-trim panels. Large center armrests, front and rear, include cupholders to help quench that Super Duty thirst.

KING RANCH

King Ranch F-Series Super Duty is here. Beyond the leather-wrapped steering wheel, there's the King Ranch logo on the instrument panel and front and rear floor mats. Rich Castaño leather trim covers the quad captain's chairs and new, available FlexFold 60/40 split rear bench. Even the assist handles are leather wrapped. Welcome to "The Ranch."







NEW FLEXFOLD SEATING

For select Crew Cab models, a new FlexFold 60/40 split-bench rear seat increases the functionality of an already versatile interior. Either side of the seat can fold forward depending on your storage needs, while one side remains up for an extra passenger or two. If more storage is all you need, fold the seat bottoms up against the seatbacks, then fold the hinged section for a flat steel loadfloor.

BEST-IN-CLASS INTERIOR ROOM

F-SERIES





MAJOR STANDARD FEATURES:

- 5.4L SOHC 16-valve Triton™ V8 engine (not available on DRW Crew Cab)
- 6-speed manual overdrive transmission
- Manual 4-wheel-drive system with manual locking hubs (4x4 models only)
- 16" argent steel wheels (SRW) (5)
- 16" argent steel wheels (DRW) (7)
- LT235/85R16E all-season BSW tires (F-250) (5)
- LT265/75R16 all-season BSW tires (F-350 SRW) (5)
- LT235/85R16 all-season BSW tires (F-350 DRW) (7)
- Front reclining bench seat HD vinyl (cloth/vinyl weave on Crew Cab)

The equipment listed is standard with all models of that series.

- Rear fold-up bench seat (SuperCab)
- Rear bench with folding seatback (Crew Cab)
- AM/FM stereo with digital clock
- Floor covering Black vinyl Visors with passenger mirror
- Bumpers Argent painted
- Grille Argent painted
- Headlamps Sealed-beam halogen
- Mirrors Manual sideview



XLT

MAJOR STANDARD FEATURES:

- 16" chrome steel wheels (SRW) (4)
- 16" polished aluminum wheels (DRW) (4)
- Front bench seat Cloth 40/20/40 with armrest, cupholders and storage
- Rear FlexFold™ 60/40 fold-flat split-bench seat with bag hooks, integrated dual cupholders and tray, and 2 outboard head restraints (Crew Cab)
- Lumbar support Driver and front passenger
- Accessory delay for power features
- AM/FM stereo with single-CD and digital clock
- Floor covering Carpet
- Floor mats Color-coordinated carpet
- Power door locks
- Power windows with one-touch-down driver's-side feature
- Speed control/tilt steering wheel
- Storage tray Behind seat (Regular Cab, Crew Cab)
- Bumpers Chrome
- Grille Argent insert with chrome surround
- Headlamps Single-beam jewel-effect
- Mirrors Power sideview

LARIAT

MAJOR STANDARD FEATURES:

- Advanced Security Group Includes autolock, autolamp, illuminated entry system, remote keyless entry system with 2 key fobs and driver's door entry keypad
- 16" premium aluminum wheels (SRW) (4)
- Power 6-way driver's seat (and front-passenger seat on Crew Cab)
- AM/FM stereo with single-CD and digital clock
- Overhead console Includes trip computer with compass, outside air temperature indicator, distance-to-empty, sunglasses storage and garage door opener storage
- Steering wheel Color-coordinated, leather-wrapped
- Visors with illuminated driver and passenger mirrors
- Cab steps Black molded
- Privacy glass (rear-door windows and rear window)
- Sliding rear window Manual

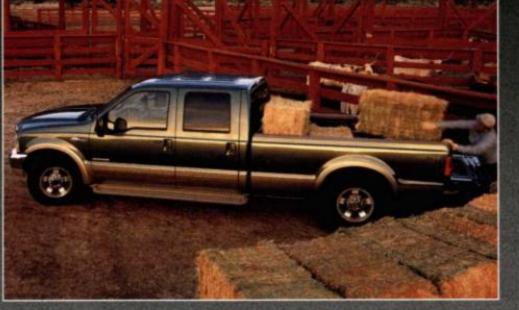
XLT SPORT

OPTION PACKAGE FEATURES:

- Unique body-colored grille
- Body-colored front and rear bumpers
- Body-colored door handles
- Body-color bodyside moldings (SRW)
- Privacy glass
- Sliding rear window
- Fog lamps (4x2/4x4)
- Chrome tubular cab steps
- Chrome exhaust tip
- Unique 40/20/40 two-tone cloth seats (Ebony/Charcoal)
- Ebony carpet
- Black throw-in rubber floor mats (front and rear)
- Black leather-wrapped steering wheel
- Ebony accents (cluster finish panel/scuff plates/cowl trim)
- Door-trim panels with Ebony armrest and power switch bezels and Platinum upper appliqué (SuperCab rear door-trim panels include Ebony armrest/ashtray only)

OPTIONAL SEATS UNIQUE TO XLT SPORT:

- Two-tone cloth captain's chairs
- Black leather seating surfaces on captain's chairs



KING RANCH

OPTION PACKAGE FEATURES:

- Lower accent two-tone paint
- Body-colored exterior door handles
- Wheel-lip moldings in Arizona Beige (front and rear) (SRW only)
- Box top/tailgate moldings in Arizona Beige
- Front grille (chrome/Arizona Beige)
- Chrome bumpers with Arizona Beige accents
- Unique King Ranch fender and tailgate badges
- Lighted cab steps with diamond plate inserts
- Body-color manually telescoping trailer tow mirrors with power/heated glass and integrated clearance lights and turn signals
- Unique painted aluminum wheels with King Ranch logo (4) (SRW)
- Unique tape stripe
- Unique front and rear floor mats with King Ranch logo
- Heated seats (driver and front passenger)
- King Ranch logo on instrument panel
- Front and rear consoles with Castaño leather-trimmed lid/armrests
- Unique Castaño leather-wrapped grab handles
- Unique Castaño leather-wrapped steering wheel
- Unique Castaño leather-trimmed quad captain's chairs

OPTIONAL EQUIPMENT UNIQUE TO KING RANCH:

FlexFold™ 60/40 rear bench seat with unique Castaño leather



OPTION PACKAGE FEATURES:

- Unique tape stripe with "Harley-Davidson" script
- Black grille and bumper valances (valances accent-colored on two-tone)
- Unique "Harley-Davidson F-Series Super Duty" fender and tailgate badges Chrome step bar with unique HARLEY-DAVIDSON Bar and Shield insert
- Unique Ford/Harley-Davidson vanity license plate
- Rubber bed mat with HARLEY-DAVIDSON logo
- Chrome exhaust tip, front tow hooks and tie-down hooks
- Unique 18" polished aluminum wheels (4) with chrome lug nuts and "Harley-Davidson" identification on center cap
- Power rear sliding window
- Unique adjustable pedals
- Unique Ebony interior accents
- Unique Black molded rubber floor mats with "Harley-Davidson" script
- Unique "spun metal face" cluster finish panel
- Unique owner's guide with embossed leather portfolio
- Laser-engraved serialization plate
- Unique key set with Ford/Harley-Davidson logo'd key ends
- Unique Black leather-trimmed front captain's chairs and rear bench (SuperCab) or quad captain's chairs (Crew Cab), with embossed HARLEY-DAVIDSON logo

EXTERIOR COLORS:

- Standard Black monotone
- Optional Black/Competition Orange or Black/Dark Shadow Grey two-tone

SUPERB SELECTION

F-SERIES SUPER DUTY

MAXIMUM CAPABILITIES

| REGULAR CAB - 4X2 | REGULAR CAB - 4X4 | SUPERCAB - 4X2 | SUPERCAB - 4X4 | CREW CAB - 4X2 | CREW CAB - 4X4 |
|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|
| TOWING - 13,900 LBS. | TOWING - 13,400 LBS. | TOWING - 13,500 LBS. | TOWING - 13,100 LBS. | TOWING - 13,300 LBS. | TOWING - 12,900 LBS. |
| PAYLOAD - 5500 LBS. | PAYLOAD - 5000 LBS. | PAYLOAD - 5140 LBS. | PAYLOAD - 4660 LBS. | PAYLOAD - 4910 LBS. | PAYLOAD - 4420 LBS. |

STANDARD FEATURES

4-wheel power disc brakes with anti-lock braking system (ABS) • Airbags - Driver and right-front passenger • Alert chimes - Headlamps-on, key-in-ignition and door ajar • Belt-Minder® safety belt reminder • Brake/shift interlock (with automatic transmission) • Child safety seat top tether anchors • Fuel pump inertia shutoff switch • Height-adjustable safety belts - Front (Regular Cab, XL SuperCab, Crew Cab) • Locking tailgate • Passenger airbag deactivation switch (Regular Cab, SuperCab) • Safety belt energy management retractors – Front outboard positions Safety belt prefensioners – Front outboard positions
 Side-intrusion door beams – Front and Crew Cab rear
 Spare tire/wheel lock

Manual 4-wheel-drive system with manual locking hubs (4x4 models only) • 5.4L SOHC 16-valve Triton™ V8 engine • 6-speed manual overdrive transmission • 100,000-mile tune-up interval** (gas engines) • Battery saver system • Fail-safe engine cooling system (gas engines) • Fuel tank - 29-gallon capacity with 63/4 box, 38-gallon capacity with 8 box • Power steering • Quick-release tailgate • Spare tire/wheel/jack -Conventional with underframe carrier (crank-down type) • Stabilizer bar – Front and DRW rear • Stainless steel exhaust system • Styleside bed – 63/41 and 81 SRW/DRW1

Assist and ride handles • Coat hooks - 2 in rear of cab • Cupholders - 2 on instrument panel (2 in rear with SuperCab and Crew Cab) • Dome light (front and rear with Crew Cab) • Flip-open rear quarter windows (SuperCab) • Power points – 2 on instrument panel (including lighter) Steering wheel – Black vinyl

Bumpers - Front and rear-step • Cargo box light - Integrated with center high-mounted stop lamp • Cargo box - Partitionable and stackable Cargo box rail and tailgate top moldings
 Cargo tie-down hooks
 4 in cargo box
 Solar-tinted glass
 Pickup box stake pockets
 Tow hooks - Front • Trailer tow - 7- /4-pin connector and trailer brake wiring kit (in-cab, no controller) • Windshield wipers - Interval

> forsepower: 260 hp @ 4500 rpm Torque: 350 lb.-ft. @ 2500 rpm

> Horsepower: 310 hp @ 4250 rpm forque: 425 lb.-ft. @ 3250 rpm

> Horsepower: 325 hp @ 3300 rpm Forque: 560 lb.-ff. @ 2000 rpm

Brochure effective for F-Series Super Duty models produced after 12-1-03.

"When properly equipped. ""Under normal driving conditions with regular fluid and filter changes. "DRW models on F-350 only.

ENGINES







6.8L Triton™ SEFI V10 5.4L Triton SEFI V8

MODEL-SPECIFIC FEATURES/OPTIONS

| - 1 | | | XL |
|-----|---|---|--|
| | | | XLT |
| | | | Lariat |
| | | | Safety/Security |
| - | 0 | | Advanced Security Group – Includes autolock, autolamp, illuminated |
| | | | entry system, remote keyless entry system with 2 key fobs and |
| | | | driver's door entry keypad |
| 0 | 0 | 0 | Reverse Sensing System |
| | | | Mechanical |
| • | | | 5.4L SOHC 16-valve Triton V8 engine (not available on DRW Crew Cab) |
| 0 | 0 | 0 | 6.8L SOHC 20-valve Triton V10 engine (standard on DRW Crew Cab) |
| 0 | 0 | 0 | 6.0L OHV 32-valve Power Stroke V8 Turbo Diesel engine |
| • | | | 6-speed manual overdrive transmission |
| 0 | 0 | 0 | 4-speed automatic overdrive transmission (gas engine) |
| 0 | 0 | 0 | TorqShiff™ 5-speed automatic overdrive transmission (6.0L Diesel) |
| • | | | Manual 4-wheel-drive system with manual locking hubs (4x4 models only) |
| 0 | 0 | 0 | Electric shift-on-the-fly 4-wheel-drive system with auto/manual |
| 4 | 9 | - | locking hubs (4x4 models only) |
| • | | _ | 16" argent steel wheels (SRW) (5) |
| • | | | 16" argent steel wheels (DRW) (7) |
| 0 | | | |
| _ | • | | 16" steel wheels with full sport wheelcovers (SRW) (4) ^{††} |
| | - | - | 16" chrome steel wheels (SRW) (4) |
| - | 0 | _ | 16" deluxe aluminum wheels (SRW) (4) |
| - | _ | • | 16" premium aluminum wheels (SRW) (4) |
| _ | • | • | 16" polished aluminum wheels (DRW) (4) |
| • | • | - | LT235/85R16E all-season BSW tires (F-250) (5) |
| 0 | 0 | - | LT235/85R16E all-terrain BSW tires (F-250) (4) |
| - | 0 | - | LT235/85R16E all-season OWL fires (F-250) (4) |
| | 0 | - | LT235/85R16E all-terrain OWL tires (F-250) (4) |
| 0 | - | • | LT265/75R16E all-season BSW tires (F-250) (5) |
| 0 | - | - | LT265/75R16E all-terrain BSW tires (F-250) (4) |
| - | 0 | 0 | LT265/75R16E all-season OWL tires (F-250) (5) |
| - | 0 | 0 | LT265/75R16E all-terrain OWL tires (F-250) (4) |
| _ | 0 | _ | LT265/75R16E mud/snow OWL fires (5) |
| • | | | LT265/75R16 all-season BSW tires (F-350 SRW) (5) |
| 0 | 0 | _ | LT265/75R16 all-terrain BSW tires (F-350 SRW) (5) |
| _ | 0 | 0 | LT265/75R16 all-season OWL tires (F-350 SRW) (5) |
| _ | 0 | 0 | LT265/75R16 all-terrain OWL tires (F-350 SRW) (4) |
| • | | | LT235/85R16 all-season BSW tires (F-350 DRW) (7) |
| 0 | 0 | _ | LT235/85R16 all-terrain BSW tires (F-350 DRW) (7) |
| _ | 0 | 0 | LT235/85R16 all-season OWL tires (F-350 DRW) (4) |
| | 0 | 0 | LT235/85R16 all-terrain OWL tires (F-350 DRW) (4) |
| 0 | 0 | _ | Auxiliary idle control kit (diesel engine only) – Includes battery charge |
| | | | protection, high idle control, LCD rpm/voltage readout (shipped as a |
| | | | kit for dealer installation) |
| 0 | 0 | 0 | |
| 0 | 0 | 0 | Dual alternators (diesel engine only) |
| 0 | 0 | 0 | Higher-ratio rear axle |
| 0 | 0 | 0 | Limited-slip rear axle |
| 0 | 0 | 0 | Power TakeOff provision – Automatic transmission |
| 0 | 0 | 0 | Skid plates – Transfer case and fuel tank (4x4 models only) Trailer hitch receiver – Built Ford Tough |
| 0 | 0 | 0 | |

Standard
 Select Availability
 Optional
 Not Available

| | 1 | | XLT |
|---|---|---|--|
| | | | Lariat |
| | | | |
| | 1 | | Seating Front reclining bonch and LID visual Colotte Admin a visite Const. Carlo |
| - | - | - | Front reclining bench seat – HD vinyl (cloth/vinyl weave with Crew Cab) |
| 0 | • | • | Front bench seat – 40/20/40 with armrest, cupholders and storage |
| 0 | | | (XL – HD vinyl, XLT – cloth, Lariat – leather trimmed) |
| 0 | - | - | Front bucket seats – HD vinyl |
| 0 | - | - | Front bucket seats – HD cloth/vinyl weave |
| 0 | _ | - | Front bucket seats – HD cloth |
| _ | 0 | 0 | Front captain's chairs with console (XLT – cloth, Lariat – leather trimmed) |
| • | | | Rear fold-up bench seat (SuperCab) |
| • | = | = | Rear bench with folding seatback (Crew Cab) |
| - | • | • | Rear FlexFold™ 60/40 split-bench with fold flat, bag hooks, dual |
| | | | integrated cupholders and tray and 2 outboard head restraints (Crew Cab |
| | - | 0 | Heated seats – Driver and front-passenger |
| | | | Lumbar support – Driver and front-passenger |
| | 0 | | Power 6-way driver's seat (and front-passenger seat on Crew Cab) |
| | | | Interior |
| | | | Accessory delay for power features |
| 0 | | | Air conditioning |
| • | - | - | AM/FM stereo with digital clock |
| 0 | 0 | - | AM/FM stereo with cassette and digital clock |
| _ | • | | AM/FM stereo with single-CD and digital clock |
| _ | 0 | 0 | AM/FM stereo with single-CD/cassette and digital clock |
| - | 0 | 0 | AM/FM stereo with 6-disc in-dash CD changer and digital clock |
| 0 | - | - | Radio delete |
| • | - | - | Floor covering – Black vinyl |
| - | | | Floor covering – Carpet |
| _ | | | Floor mats – Color-coordinated carpet |
| _ | 0 | 0 | Floor mats – Black all-weather |
| _ | _ | | Overhead console - Includes trip computer with compass, outside |
| | | | air temperature indicator, distance-to-empty, sunglasses storage |
| | | | and garage door opener storage |
| _ | 0 | 0 | Power adjustable accelerator and brake pedals (with auto. trans. only) |
| _ | | | Power door locks |
| _ | | | Power windows with one-touch-down driver's-side feature |
| 0 | | | Speed control/filt steering wheel |
| _ | - | | Steering wheel - Color-coordinated leather-wrapped |
| _ | | | Storage tray - Behind seat (Regular Cab, Crew Cab XLT and Lariat) |
| | | - | Visors with passenger mirror |
| _ | _ | | Visors with illuminated driver and passenger mirrors |
| | | | Exterior |
| _ | 0 | 0 | Bodyside moldings - Body-color (SRW only) |
| | _ | _ | Bumpers - Argent painted |
| 0 | | | Bumpers - Chrome ^{††} |
| 0 | 0 | | Cab steps – Black molded |
| 0 | _ | _ | Cab steps – Black tubular (Regular Cab Fleet only) |
| | 0 | 0 | Cab steps – Chrome tubular |
| | 0 | | Fog lamps |
| | _ | | Grille – Argent painted |
| | | | Grille – Argent insert with chrome surround |
| | _ | _ | Headlamps – Sealed-beam halogen |
| 0 | • | | Headlamps - Single-beam jewel-effect** |
| • | | _ | Mirrors - Manual sideview |
| • | | | Mirrors – Manual sideview Mirrors – Power sideview |
| _ | | - | |
| 0 | _ | - | Mirrors – Manual glass, manual telescoping trailer tow with 2-way fold |
| | 0 | 0 | Mirrors – Power/heated glass with integrated turn signals and clearance lights, manual telescoping trailer tow with 2-way fold |
| | | | congression wante importal tologooping trailor four with 2 way fold |

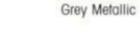
clearance lights, manual telescoping trailer tow with 2-way fold

EXTERIOR COLORS



| 0 | 0 | Roof clearance lights (standard on DRW) |
|---|---|---|
| 0 | | Sliding rear window - Manual |
| _ | 0 | Sliding rear window – Power |
| 0 | 0 | Two-tone paint - Lower accent |
| | | |

Privacy glass (rear-door windows and rear window)



Dark Shadow

MODEL-SPECIFIC PACKAGES

††Available as part of the XL Décor Group.

Exterior (continued)

| | | | XLT |
|---|---|---|--|
| | | | Lariat |
| 0 | 0 | 0 | Camper Package |
| 0 | 0 | 0 | FX4 Off-Road Package (4x4 models only) – Transfer case and fuel tank skid plates, Rancho® front and rear shocks, steering damper, "FX4" decal. NOTE: Requires A/T tires. Requires limited slip |
| - | - | 0 | Ford Harley-Davidson™ F-Series Super Duty Package (see page 25) |
| 0 | 0 | 0 | Heavy-Service Suspension Package |
| _ | - | • | King Ranch Package (see page 25) |
| | | 0 | Lariat LE Package — Includes all Lariat trim features, plus leather-trimmed quad captain's chairs; body-color door handles; exterior windshield sun visor with roof clearance lights; front and rear seat console; lighted diamond plate running boards; dual trailer tow mirrors with power/heated glass and integrated turn signals (manual telescoping/2-way fold); heated driver and front-passenger seats; unique floor mats with "Lariat LE" logo; simulated woodgrain appliqués; unique badging on tailgate and Built Ford Tough hitch receiver |
| 0 | 0 | 0 | Maximum Front GAWR Package – Includes highest GAWR/springs and steering damper |
| 0 | 0 | _ | Pickup Box Delete |
| 0 | 0 | 0 | Snow Plow Package |
| 0 | - | _ | XL Décor Group – Includes chrome bumpers, single-beam jewel-effect headlamps, and steel wheels with full sport wheelcovers |
| | 0 | _ | XLT Sport Package (see page 25) |



FOR OVER 25 YEARS, FORD E-SERIES HAS BEEN AMERICA'S FAVORITE VAN. PROPERLY EQUIPPED, E-SERIES CAN TOW UP TO 5 TONS IN THE MORNING AND CARRY THE WHOLE CLAN IN THE AFTERNOON. YOU'LL SEE IT AT WORK, PASSING BY AS IT TAKES THOUSANDS OF FAMILIES TO THEIR DESTINATIONS ALL ACROSS AMERICA, YEAR IN AND YEAR OUT. AND THE ONE REASON E-SERIES CAN DO ALL OF THIS WITHOUT BREAKING A SWEAT IS THAT IT'S BUILT FORD TOUGH.

While your crew is enjoying the scenery, tow, tow, tow your boat or trailer. E-Series has the combination of engine, transmission, differential and **HITCH RECEIVER** to get the job done. Select a package that is right for you.





E-150

Ford

Considering how many years it's been at the top of its game and how many people call on it daily, E-150 has served millions. And E-Series Chateau is much more than just a people hauler. It is powerful. Choose from 4 proven engines, and equip it to fit your lifestyle.

E-350 SUPER DUTY

Full-size fun. When properly equipped, the E-350 Super Duty gives you capability and power to go full boat, or camper, or trailer of any type. With the available new 6.0L Power Stroke® V8 Turbo Diesel engine and TorqShift™ 5-Speed automatic transmission, or the available 6.8L Triton™ V10, it can tow up to 10,000 lbs. of your favorite "toys."







LUXURY VANS AND MOBILE WORK FORCE

More conversion vans have begun life as a Built Ford Tough E-Series van than any other. Whether your thoughts are about luxury or practical customization, E-Series luxury vans can take you as far as your imagination allows. Available for 11- and 14-passenger wagons, the new TDM[®] E-Z Entry[™] Center Aisle Seating System option* efficiently allows for passenger comfort as well as under-seat storage. See your Ford Dealer for a selection of vans available from Ford-authorized van converters.

*TDM upfit available for additional charge.

25 YEARS AS AMERICA'S FAVORITE



MAXIMUM CAPABILITIES'

| E-150 | E-350 SUPER DUTY | E-350 SUPER DUTY EXTENDED | | |
|--------------------|----------------------|---------------------------|--|--|
| TOWING - 6900 LBS. | TOWING - 10,000 LBS. | TOWING - 10,000 LBS. | | |

STANDARD FEATURES

Airbags – Driver and front-passenger 2nd Generation • Belt-Minder® safety belt reminder • Brake/shift interlock • Front safety belt pretensioners - Outboard positions • Fuel pump inertia shutoff switch • Headlamps-on alert chime • Key-in-ignition alert chime • LATCH -Lower anchors and tether anchors for child safety seats (Wagon only) • Side-intrusion door beams • Warning lights - Low fuel level, low oil pressure, brake system, ABS, charging system and high-beam indicator

4-speed automatic transmission with overdrive lockout (gas engines) • 5-speed automatic transmission with overdrive lockout (diesel)

- 4-wheel disc brakes with 4-wheel anti-lock braking system (ABS)
 100,000-mile tune-up interval**
 Battery saver
 Fuel tank
 35-gallon capacity • Handling Package – Includes heavy-duty front and rear shock absorbers and front stabilizer bar • Power rack-and-pinion steering
- Rear-wheel drive Spare tire Conventional with steel wheel Stainless steel exhaust system Suspension Front: independent Twin I-Beam, rear: leaf springs

8-passenger seating (XL/XLT Wagon only) • 7-passenger seating (Chateau)

Accessory delay for power features • Air conditioning • AM/FM stereo with digital clock and 4 speakers (XL Wagon only) • Assist handles

- Coat hooks (Wagon only)
 Engine cover console Includes dual storage bins and 4 cupholders
 Lights Front dome, rear cargo
- Power points 1 in dash, 1 behind driver (Wagon only)
 Shoulder belt height adjusters Front outboard positions
 Tachometer
 Tilt steering column

60/40 swing-out side doors • Headlamps – Aerodynamic halogen (XLT and Chateau) • Mirrors – Adjustable sideview • Solar-tinted glass

6.0L Power Stroke® V8 Turbo Diesel

Windshield wipers – Interval

Brochure effective for E-Series models produced after 1-5-04.

*When properly equipped. **Under normal driving conditions with regular fluid and filter changes.

ENGINES



5.4L SOHC Triton™ V8

Horsepower: 225 hp @ 4800 rpm Torque: 286 lb.-ft. @ 3500 rpm

5.4L SOHC Triton V8 Horsepower: 255 hp @ 4500 rpm Torque: 350 lb.-ft. @ 2500 rpm

6.8L SOHC Triton V10

Horsepower: 305 hp @ 4250 rpm Torque: 420 lb.-ft. @ 3250 rpm

6.0L Power Stroke V8 Turbo Diesel

Horsepower: 235 hp @ 3300 rpm Torque: 440 lb.-ft. @ 2000 rpm

MODEL-SPECIFIC FEATURES/OPTIONS

| | | _ | E-150 XLT |
|---|---|---|---|
| | | | E-150 Chateau |
| | | | Safety/Security |
| 0 | 0 | | Remote keyless entry system with panic alarm and 2 key fobs |
| | | | Mechanical |
| | | | 4.6L SOHC Triton V8 engine |
| 0 | 0 | 0 | 5.4L SOHC Triton V8 engine |
| | | - | 16" Argent styled-steel wheels (4) |
| 0 | 0 | | 16" bright aluminum wheels (4) |
| 0 | | - | 16" full wheelcovers (4)† |
| • | | | P235/70R16 all-season BSW tires (4) |
| 0 | 0 | 0 | Dual heavy-duty, maintenance-free batteries |
| 0 | 0 | 0 | Engine block heater |
| 0 | | | Insulation Package ^{††} |
| _ | 0 | 0 | Trailer Tow Package (Class II/III/IV) |
| | | | Seating |
| • | | | 8-passenger seating – Vinyl |
| | | | 8-passenger seating – Cloth |
| | | | 7-passenger guad captain's chairs with manual lumbar support and |
| | | M | rear bench seat - Cloth |
| - | - | 0 | Leather-trimmed quad captain's chairs ⁶ |
| | 0 | 0 | Power driver's seat |
| | | | Interior |
| 0 | | | Air conditioning – Front and rear high-capacity |
| • | _ | _ | AM/FM stereo with digital clock |
| 0 | | - | AM/FM stereo with cassette and digital clock |
| | 0 | | AM/FM stereo with single-CD player and digital clock |
| | 0 | 0 | AM/FM premium plus stereo with 6-disc in-dash CD changer and digital clock |
| • | 0 | _ | Floor covering - Full-length vinyl |
| 0 | | | Floor covering - Full-length carpet ^{††} |
| 0 | • | | Floor mats – Front, carpeted** |
| 0 | - | - | Interior Upgrade Package – Includes full-length XLT carpeting, XLT side door-trim panels, cloth bucket seats, illuminated entry, headlamps-on alert chime, carpeted floor mats and Insulation Package (requires |
| | | | power locks/windows) |
| _ | _ | | Leather-wrapped steering wheel |
| 0 | 0 | • | Overhead console – Includes outside temperature display, compass and storage |
| 0 | • | • | Power door locks |
| 0 | | | Power front windows |
| 0 | - | - | |

Standard Select Availability ○ Optional ─ Not Available

O Speed control

EXTERIOR COLORS

E-150 XL

E-150 XLT

Privacy glass

O O Rear step bumper - Chrome Running boards O O Sliding side cargo door

E-150 Chateau

 Bumpers – Medium Platinum ● Bumpers - Chrome⁵⁵

> Lower accent two-tone paint Mirrors – Aerotype, power sideview

Rear step bumper – Medium Platinum

Mirrors – Telescopic trailer tow sideview

E-350 Super Duty XL

Safety/Security

Mechanical

○ | ● | ○ | ● | 16" full sport wheelcovers (4)†

Engine block heater

— — — • 15-passenger seating – Cloth

— O O — O Power driver's seat

15-passenger seating – Vinyl

— | — | — Leather-trimmed quad captain's chairs⁶

O | • | • | O | • Insulation Package^{††}

16" steel wheels (4)

O O Remote keyless entry system with 2 key fobs

O O O O 6.0L Power Stroke® V8 Turbo Diesel engine

6.8L and 6.0L engines)

Diesel engine full-function auxiliary idle control

 8-passenger seating – Vinyl 8-passenger seating – Cloth

and rear bench seat - Cloth

12-passenger seating – Vinyl

— — — 11-passenger Center Aisle Seating Prep Package – Vinyl

— O — The Indian Prep Package - Cloth — | — | O | — | 14-passenger Center Aisle Seating Prep Package – Vinyl

— | — | — | O | 14-passenger Center Aisle Seating Prep Package - Cloth

O O Dual heavy-duty, maintenance-free batteries

E-350 Super Duty XLT E-350 Super Duty Chateau

E-350 Super Duty XL Extended E-350 Super Duty XLT Extended

6.8L SOHC Triton V10 engine

16" forged-aluminum wheels (4)

LT225/75R16 all-season BSW tires (4) (standard with 5.4L engine)

LT245/75R16 all-season BSW tires (4) (standard with 5.4L NGV,

Dual alternator system (requires diesel engine)

T-passenger quad captain's chairs with manual lumbar support

Trailer Tow Package (Class II/III/IV)

Exterior Upgrade Package – Includes chrome bumpers, chrome grille surround, aerodynamic halogen headlamps and 16" full wheelcovers (4)





Red Metallic



Estate Green

Metallic



Metallic



| Silver Metallic | Dark Shadow Grey Metallic | Blac |
|-----------------|------------------------------|------|

| | | | | | E-350 Super Duty XL |
|-----|--|-------|-------|-----|--|
| | | | | | E-350 Super Duty XLT E-350 Super Duty Chateau |
| | | | | | E-350 Super Duty XL Extended |
| | | | | | AND CONTRACTOR OF SERVICE CONTRACTOR CONTRAC |
| | | | | | E-350 Super Duty XLT Extended |
| 200 | | | | | Interior |
|) | | | • | | Air conditioning – Front and rear high-capacity |
| _ | - | - | • | _ | AM/FM stereo with digital clock |
|) | | - | 0 | | AM/FM stereo with cassette and digital clock |
| - | 0 | • | - | 0 | AM/FM stereo with single-CD player and digital clock |
| - | 0 | 0 | - | 0 | AM/FM premium plus stereo with 6-disc in-dash |
| | | | | | CD changer and digital clock |
| • | 0 | _ | | 0 | Floor covering – Full-length vinyl |
| D | | • | 0 | | Floor covering – Full-length carpet ^{††} |
|) | | • | 0 | | Floor mats – Front, carpeted ^{††} |
|) | - | - | 0 | _ | Interior Upgrade Package - Includes full-length carpeting, side |
| | | | | 130 | door-trim panels, cloth bucket seats, illuminated entry, headlamps-or |
| | | | | | alert chime, carpeted floor mats and Insulation Package (requires |
| | | | 135 | | power locks/windows) |
| | _ | | _ | _ | Leather-wrapped steering wheel |
| 3 | 0 | | 0 | 0 | Overhead console - Includes outside temperature display, compass |
| | | 10000 | | | and storage |
|) | | • | 0 | • | Power door locks |
| 0 | | | 0 | | Power front windows |
|) | | | 0 | | Speed control |
| | | - | | - | Exterior |
| e. | Description of the last of the | | • | | Bumpers – Medium Platinum |
| | | | 0 | - | Bumpers – Chrome ⁵⁵ |
| 5 | - | - | 0 | - | |
| 2 | | | 0 | | Exterior Upgrade Package – Includes chrome bumpers, chrome |
| | | | | | grille surround, aerodynamic halogen headlamps and 16" full |
| | | _ | | | sport wheelcovers (4) |
| | _ | | _ | | Lower accent two-tone paint |
| - | | | - | | Mirrors – Aerotype, power sideview |
| | 0 | 0 | 11000 | 0 | Mirrors – Telescopic trailer tow sideview |
|) | 0 | | 0 | 0 | Privacy glass |
|) | | - | 0 | _ | Rear step bumper – Medium Platinum |
|) | 0 | 0 | 0 | 0 | Rear step bumper – Chrome ⁶⁶ |
|). | 0 | | 0 | 0 | Running boards |
|) | 0 | 0 | 0 | 0 | Sliding side cargo door |

*Packaged with Exterior Upgrade Package. **Available as part of Interior Upgrade Package on XL. 43rd-row seat vinyl trim. MAvailable as part of Exterior Upgrade Package.



RANGER

| | HANGER | | | | | | | |
|------------------------------|------------------------|---------------------|--|--|--|--|--|--|
| Exterior | Regular Cab 4x2/4x4 | SuperCab 4x2/4x4 | | | | | | |
| Overall length | | | | | | | | |
| 5.5' box | _ | _ | | | | | | |
| 6' box | 188.6* | 202.9" | | | | | | |
| 6.5' box | _ | _ | | | | | | |
| 7' box | 200.6" | _ | | | | | | |
| 8' box | - | _ | | | | | | |
| Wheelbase 5.5' box | _ | _ | | | | | | |
| 6' box | 111.4"/111.6" | 125.7"/125.9" | | | | | | |
| 6.5' box | _ | _ | | | | | | |
| 7' box | 117.4"/117.6" | _ | | | | | | |
| 8' box | _ | _ | | | | | | |
| Overhang – rear 5.5' box | _ | _ | | | | | | |
| 6' box | 43.9"/43.7" | 43.9"/43.7" | | | | | | |
| 6.5' box | _ | _ | | | | | | |
| 7' box | 49.9*/49.7* | _ | | | | | | |
| 8' box | | _ | | | | | | |
| Overhang – front | 33.3" | 33.3" | | | | | | |
| Overall width | 69.4"/70.3" | 69.4"/70.3" | | | | | | |
| Overall height 5.5' box | _ | _ | | | | | | |
| 6' box | 64.9"/67.9" | 64.8"/67.8" | | | | | | |
| 6.5' box | _ | _ | | | | | | |
| 7' box | 64.9"/67.9" | _ | | | | | | |
| 8' box | | _ | | | | | | |
| Ground clearance (rear axle) | 10.0" | 9.8"/10.1" | | | | | | |
| Load height 5.5' box | _ | _ | | | | | | |
| 6' box | 28.5"/31.6" | 27.9"/31.3" | | | | | | |
| 6.5' box | _ | _ | | | | | | |
| 7' box | 28.5*/31.6* | _ | | | | | | |
| 8' Box | _ | _ | | | | | | |
| Ramp breakover angle | 21.6°/20.9° | 18.7°/19.4° | | | | | | |
| Angle of departure | 23.3°/27.6° | 22.3°/26.9° | | | | | | |
| Angle of approach | 22.5°/26.4" | 20.0°/27.0° | | | | | | |
| Cab length | 107.3* | 121.3" | | | | | | |

39.3"

54.6"

52.7"

42.3"

| Interior – 1st row | |
|----------------------|--|
| Head room | |
| Shoulder room | |
| Hip room | |
| Leg room | |
| 2nd row Head room | |
| Shoulder room | |
| Hip room | |
| Leg room | |

| Cargo Are | | 35 | |
|------------|---------|--------|---|
| Volume (d | u. ft.) |) | |
| Length at | floor | | |
| Width at v | vheell | nouse | |
| Maximum | insid | e widt | h |
| Height | | | |

| 1 | 6'/7'/Flareside | 6'/Flareside | 6' | 30 |
|---|-------------------|--------------|-------|----|
| | 37.3/43.4/34.7 | 37.3/34.7 | 37.3 | |
| | 72.2"/84.7"/72.2" | 72.2" | 72.2" | |
| | 40.4" | 40.4" | 40.4" | |
| | 54.4"/54.4"/46.3" | 54.4"/46.3" | 54.4" | |
| | 16.7" | 16.7" | 16.7* | |

39.3"

53.8"

52.7"

42.4"

15.3"

19.3"

40.3"



F-150 HERITAGE

SuperCab FX4 Level II

125.9"

43.7"

33.3° 70.3°

69.0"

9.0"

33.0"

23.2° 31.0° 121.3°

39.3"

53.8"

52.7"

42.4"

33.3"

15.3° 19.3°

40.3"

| Regular Cab 4x2/4x4 Styleside | SuperCab 4x2/4x4 Styleside |
|----------------------------------|-------------------------------|
| | |
| _ | - |
| _ | |
| 206.9"/207.2" | 225.5"/225.8" |
| | |
| 225.5"/225.8" | 244.1"/244.4" |
| | |
| _ | _ |
| 110 01/100 01 | 100 51/200 01 |
| 119.9"/120.2" | 138.5"/138.8" |
| 100 51/100 01 | 167 11/167 41 |
| 138.5"/138.8" | 157.1"/157.4" |
| | |
| | |
| 48.3" | 48.3" |
| 40.3 | 40.3 |
| 48.3" | 48.3" |
| 38.7" | 38.7" |
| 78.3" | 78.3" |
| 70.0 | 70.0 |
| _ | _ |
| _ | _ |
| 73.4"/76.2" | 72.8"/75.5" |
| _ | _ |
| 72.4"/75.1" | 72.5"/75.8" |
| 8.0"/8.1" | 7.3"/8.1" |
| | 135.55.5 |
| _ | _ |
| _ | _ |
| 33.2"/36.3" | 32.3"/34.9" |
| _ | _ |
| 32.3"/34.9" | 32.2"/35.5" |
| 17.4°/21.7° (SWB) | 14.7°/18.7° (SWB) |
| 16.2°/19.9° (SWB) | 16.1°/19.8° (SWB) |
| 18.5°/26.0° (SWB) | 18.1°/25.8° (SWB) |
| 119.8" | 138.4" |

| 40.8" | |
|-------|--|
| 63.8" | |
| 61.0* | |
| 40.9" | |
| | |
| 37.8" | |
| 63.8" | |
| 63.2" | |
| 32.2" | |

| 6.5'/Styleside | 6.5'/Floreside | 8' Styleside |
|----------------|----------------|--------------|
| 58.6 | 50.2 | 72.6 |
| 78.8" | 78.8" | 97.0" |
| 50.0" | 50.0* | 50.0" |
| 65.2" | 59.7* | 65.2" |
| 20.0" | 20.0" | 20.0" |



THE NEW F-150

| Regular Cab 4x2/4x4 Styleside | SuperCab 4x2/4x4 Styleside | SuperCrew 4x2/4x4 Styleside |
|----------------------------------|--|--|
| | 217.8* | 223.8" |
| | 217.0 | 223.0 |
| 211.2" | 229.8" | |
| | | _ |
| 229.8" | 248.3" | _ |
| _ | 132.5" | 138.5* |
| _ | _ | _ |
| 126.0" | 144.5" | 1- |
| | _ | - |
| 144.5* | 163.0" | _ |
| 48.4" | 48.4" | 48.4" |
| _ | _ | _ |
| 48.4" | 48.4" | 48.4" |
| _ | _ | _ |
| 48.4" | 48.4" | 48.4" |
| 36.9" | 36.9" | 36.9* |
| 78.9" | 78.9" | 78.9* |
| _ | 73.7"/75.7" | 73.3"/74.7" |
| _ | | _ |
| 72.8"/73.5" | 73.1"/75.3" | _ |
| _ | | _ |
| 74.9"/75.9" | 73.6"/75.6" | _ |
| 8.0"/8.3" | 8.0"/8.3" | 7.7"/8.3" |
| _ | 32.0"/33.9" | 31.6"/32.5" |
| | - | _ |
| 31.6"/33.5" | 31.1"/33.6" | _ |
| 20 01/25 01 | 21 01/22 61 | _ |
| 32.9"/35.0" | 31.9"/33.6" | 17 6°/21 4° (CMP) |
| 19.0°/23.2° (SWB) | 18.2°/22.4° (SWB) | 17.6°/21.4° (SWB) |
| 22.1°/25.0° (SWB) | 21.8°/24.9° (SWB) 21.1°/25.2° (SWB) | 21.9°/25.2° (SWB) 21.5°/24.9° (SWB) |
| 20.7°/24.3° (SWB) 124.9" | 143.5" | 149.3" |
| 12110 | 11010 | |
| 40.01 | 40.01 | 40.11 |
| 40.9" | 40.9" | 40.1" |
| 66.5" | 66.5" | 65.8" |
| 65.3" | 65.8" | 63.8" 41.3" |
| 41.3" | 41.3" | 41.3 |
| _ | 39.6" | 39.6" |
| _ | 66.7" | 65.8" |
| _ | 66.5" | 63.1" |
| _ | 32.7" | 39.0" |

65.5

78.8"

50.0° 65.2° 22.3°

67.0"

50.0" 65.2"

22.3"

97.4"

50.0° 65.2°

22.3"

78.8"

50.0" 59.3" 22.2"



F-SERIES SUPER DUTY

| Exterior | Regular Cab 4x2/4x4 | SuperCab SWB 4x2/4x4 | SuperCab LWB 4x2/4x4 | Crew Cab SWB 4x2/4x4 | Crew Cab LWB 4x2/4x4 |
|---|---------------------------|----------------------------|----------------------------|----------------------------|----------------------------|
| A. Overall length | 226.6" | 231.4" | 247.6" | 245.8" | 262.0° |
| B. Wheelbase | 137.0" | 141.8" | 158.0" | 156.2" | 172.4" |
| C. Overhang – rear | 52.2" | 52.2" | 52.2" | 52.2" | 52.2" |
| D. Overhang – front | 37.4" | 37.4" | 37.4" | 37.4" | 37.4" |
| E. Overall width – SRW | 79.9" | 79.9" | 79.9" | 79.9" | 79.9* |
| E. Overall width – DRW (at rear wheelhousing) | 95.5* | - | 95.5" | 95.5" | 95.5* |
| F. Height – F-250 SRW | 76.2"/78.9" | 76.6"/79.3" | 76.5"/79.0" | 77.2"/79.8" | 77.0"/79.6" |
| F. Height – F-350 SRW | 76.3"/80.3" | 76.8"/80.7" | 77.3"/80.3" | 77.0"/77.1" | 77.3"/80.0" |
| F. Height – F-350 DRW | 78.0"/80.0" | _ | 77.1"/79.5" | 78.9"/77.0" | 78.6*/80.0 |
| G. Ground clearance (rear axle) F-250 | 8.3* | 8.3" | 8.3* | 8.3" | 8.3* |
| G. Ground clearance (rear axle) F-350 SRW | 8.1" | 8.1" | 8.1" | 8.1" | 8.1* |
| G. Ground clearance (rear axle) F-350 DRW | 7.8" | _ | 7.8" | 7.8* | 7.8" |
| H. Load height F-250 | 34.0"/35.2" | 33.9"/35.1" | 33.6"/34.9" | 33.3"/34.6" | 33.2*/34.6 |
| H. Load height F-350 SRW | 34.0"/37.8" | 33.9"/37.7" | 33.5"/37.2" | 33.3"/35.9" | 33.1"/35.7 |
| H. Load height F-350 DRW | 35.0"/35.9" | _ | 34.7"/35.8" | 34.5"/37.0" | 34.3*/35.3 |
| Ramp breakover angle F-250 | 16.0°/22.2° | 15.8°/21.7° | 11.9°/19.7° | 14.5°/19.7° | 13.4°/18.6° |
| Ramp breakover angle F-350 SRW | 15.0°/21.4° | 15.0°/20.8° | 13.8°/19.3° | 14.0°/12.1° | 13.1°/11.4° |
| Ramp breakover angle F-350 DRW | 14.7°/22.2° | _ | 13.3°/19.6° | 13.4°/19.7° | 12.6°/18.5° |
| J. Angle of departure F-250 | 11.2°/15.9° | 11.2°/15.9° | 11.2°/15.9° | 11.2°/15.9° | 11.2°/15.9° |
| J. Angle of departure F-350 SRW | 11.0°/15.7° | 11.0°/15.7° | 11.0°/15.7° | 11.0°/15.7° | 11.0°/15.7° |
| J. Angle of departure F-350 DRW | 10.5°/15.9° | _ | 10.5°/15.9° | 10.5°/15.9° | 10.5°/15.9° |
| K. Angle of approach F-250 | 20.8°/27.7° | 20.8° | 20.8° | 20.8°/27.6° | 20.8°/27.6° |
| K. Angle of approach F-350 SRW | 20.8°/27.7° | 20.8°/27.7° | 20.8°/27.7° | 20.8°/27.6° | 20.8°/27.6 |
| K. Angle of approach F-350 DRW | 20.8°/27.7° | _ | 20.8° | 20.8°/27.6° | 20.8°/27.6 |

| interior - 1st row | | | | | |
|----------------------|-------|-------|-------|-------|-------|
| Head room | 41.3" | 41.4" | 41.4" | 41.4" | 41.4* |
| Shoulder room | 68.0* | 68.0" | 68.0* | 68.0" | 68.0° |
| Hip room | 67.4" | 67.4" | 67.4" | 67.4" | 67.4" |
| Leg room | 40.7* | 40.7" | 40.7* | 40.7" | 40.7* |
| 2nd row Head room | _ | 38.5* | 38.5* | 41.0" | 41.0" |
| Shoulder room | _ | 68.0" | 68.0" | 68.0" | 68.0° |
| Hip room | | 67.3" | 67.3" | 67.3" | 67.3" |
| Leg room | _ | 32.4" | 32.4" | 41.3" | 41.3* |

| Cargo Area | Regular Cab 4x2/4x4 | SuperCab SWB 4x2/4x4 | SuperCab LWB 4x2/4x4 | Crew Cab SWB 4x2/4x4 | Crew Cab LWB 4x2/4x4 |
|----------------------|---------------------------|----------------------------|----------------------------|----------------------------|----------------------------|
| Volume (cu. ff.) | 77.7 | 64.7 | 77.7 | 64.7 | 77.7 |
| Length at floor | 98.6" | 82.4" | 98.6" | 82.4" | 98.6* |
| Width at wheelhouse | 50.9" | 50.9" | 50.9" | 50.9" | 50.9* |
| Maximum inside width | 63.9" | 63.9" | 63.9" | 63.9" | 63.9" |
| Height | 20.0" | 20.0" | 20.0" | 20.0" | 20.0° |

SRW = single rear wheel DRW = dual rear wheel SWB = short wheelbase (61/41 cargo box) LWB = long wheelbase (81 cargo box)



E-SERIES

| | E-150 Regular | E-250/E-350 Super Duty | E-250/E-350 Super Duty |
|--|------------------|--|--|
| Exterior | Length | Reg. Length | Ext. Length |
| A. Overall length | 211.9" | 211.9" | 231.9" |
| B. Wheelbase | 138.0" | 138.0" | 138.0" |
| C. Overhang – rear | 43.8* | 43.8" | 63.8" |
| D. Overhang – front | 30.1" | 30.1" | 30.1" |
| E. Loadfloor height | 26.9" | 28.8" | 30.2" |
| F. Overall width | 79.3" | 79.3" | 79.3" |
| G. Height | 80.9" | 83.4" | 84.1" |
| Side cargo door opening height | 48.3" | 48.3" | 48.3" |
| Swing-out side cargo door opening height | 47.1" | 47.1" | 47.1" |
| Sliding side cargo door opening width | 39.6" | 39.6" | 39.6" |
| Interior | to the same of | No. of the last of | - CO |
| 1st row | | | |
| Head room | 42.5" | 42.5" | 42.5" |
| Shoulder room | 68.4" | 68.4" | 68.4" |
| Hip room | 65.6" | 65.6* | 65.6* |
| Leg room | 40.0" | 40.0" | 40.0" |
| 2nd row | | | |
| Head room | 40.2" | 40.2* | 40.2" |
| Shoulder room | 70.5" | 70.5* | 70.5" |
| Hip room | 66.5" | 66.5" | 66.5" |
| Leg room | 36.9" | 36.9" | 36.9" |
| 3rd row Head room | 40.1" | 40.1* | 40.1" |
| Shoulder room | 71.2" | 71.2" | 71.2" |
| Hip room | 66.9" | 66.9" | 66.9" |
| Leg room | 41.4" | 41.4" | 41.4" |
| 4th row Head room | | 38.7" | 39.6* |
| Shoulder room | _ | 69.7" | 69.6* |
| Hip room | _ | 66.3" | 66.2* |
| Leg room | _ | 40.8" | 40.8" |
| 5th row Head room | _ | _ | 38.0" |
| Shoulder room | _ | _ | 68.1" |
| Hip room | _ | _ | 66.0" |
| Leg room | _ | _ | 38.5" |
| Van Only Maximum cargo volume (cu. fl.) | 256.5 | 256.5 | 309.4 |

ENERAL INFORMATION NOTICE

Airbags are a supplemental system. Always wear your safety belt and deactivate the passenger airbag when securing a rear-facing child safety seat with Regular Cab models. Always wear your safety belt and secure children in the rear seat with SuperCab and SuperCrew models.

Comparisons based on 2003 competitive models, publicly available information and Ford certification data at time of printing. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Following publication of the catalog, certain changes in standard equipment, options and the like, or product delays, may have occurred which would not be included in these pages. Your Ford Dealer is the best source for up-to-date information. Ford Division reserves the right to change product specifications at any time without incurring obligations.





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