



**EXCURSION**  
Built for the road ahead.



**SAMPLE SAMPLE**  
HERE'S THE INFORMATION YOU REQUESTED.

## THANK YOU FOR YOUR INTEREST IN THE 2005 FORD EXCURSION.

Meet the couch potato's alter ego. Combining best-in-class\* interior room with heavy-duty towing power, Ford Excursion was built for active lifestyles. Class-leading cargo space lets you stow plenty of gear, and the 11,000-lb. towing capacity\*\* means you get to take along your favorite toys. Speaking of power, the 6.0L Power Stroke® V8 Turbo Diesel engine boasts a best-in-class 560 lb.-ft. of torque. Bringing a few friends? Excursion's seating for up to nine ensures comfort all around.

But there's more to being a Ford owner than just driving a great vehicle. There are perks like the My Ford owner website where you can manage all of your vehicle information in one place. Register today at [www.fordvehicles.com](http://www.fordvehicles.com). And if you are ready to own a Ford, we've included the location of your nearest dealer, as well as current offers you can use toward a new Ford Excursion. Experience the perfect combination of luxury, power and capability.



Excursion Eddie Bauer 4x4

\*Heavy-duty wagons class. \*\*When properly equipped.

## EQUIPPED FOR THE WEEKEND AND BEYOND...

Need capability with your luxury? Boasting the most cargo space of any SUV, 11,000 lbs. of towing power,\* plus a range of best- and first-in-class\*\* amenities, Excursion is the ultimate antidote to "Stay at Home Syndrome." First, there's the cavernous interior that comfortably seats up to nine passengers. And the class-leading 48.0 cubic feet of cargo space behind the third-row bench alone. Next, there are the luxury features, like the available Rear Seat DVD Entertainment System with a seven-inch LCD color screen, remote control and wireless headphones. Or the refined two-tone, leather-trimmed interior that comes standard on Eddie Bauer.

And that's only the half of it. Under the hood, Excursion comes equipped with one of three powerful engines: the standard 5.4L Triton® V8, available 6.8L Triton® V10 and available 6.0L Power Stroke® V8 Turbo Diesel engine. And when you need to conquer rugged trails or slippery back roads, Excursion offers an available 4x4 system with electronic shift-on-the-fly technology. The system lets you choose between three settings: regular 2WD, 4x4 HIGH for added traction and 4x4 LOW for low-speed traction and maximized grip.



Excursion XLT 4x4

\*When properly equipped. \*\*Heavy-duty wagons class.



1. The 6.0L Power Stroke® V8 Turbo Diesel engine cranks out 325 hp and a class-leading\* 560 lb.-ft. of torque.
2. It's all within your reach. Excursion's overhead console includes storage, auxiliary climate control and front map lights.
3. Redundant controls on Excursion Limited's leather-wrapped steering wheel (available on Eddie Bauer with Eddie Bauer Premier Package) let you adjust audio, fan and temperature settings without taking your hand off the wheel.
4. Is there an echo in here? "Cavernous" is a great way to describe Excursion's best-in-class interior space, with seating for up to nine and plenty of room for cargo too.
5. Power trailer tow mirrors let you keep your load in view, while the integrated turn signals and clearance lights offer extra security. A special heated setting maintains a clear line of sight.

\*Heavy-duty wagons class.



Excursion Limited 4x4

## HEAVY-DUTY POWERHOUSE.

Need heavy-duty towing power? Look no further. Excursion's standard Heavy-Duty Trailer Tow Package with Class IV hitch receiver can haul up to a massive 11,000 lbs.\* Bring on the motorboat, horse trailer or weekend toys – Excursion can handle it all. Plus, the available power trailer tow mirrors let you keep an eye on what you're hauling.

It all starts under the hood – with Excursion's three powerful engine choices. The standard 5.4L Triton® V8 and available 6.8L Triton® V10 generate hefty horsepower and torque. And Excursion is the only vehicle in its class\*\* to offer a diesel engine – the available 6.0L Power Stroke® V8 Turbo Diesel engine – that delivers best-in-class 560 lb.-ft. of torque. Work or play, Excursion is prepared for just about anything.

\*When properly equipped.  
\*\*Heavy-duty wagons class.



## SPECIAL OFFER FOR SAMPLE SAMPLE

MODEL  
Excursion

CASH BACK  
**\$1,000**

OR APR ALTERNATIVE  
36/48/60/72 Months  
**1.9/2.9/3.9/5.9**

OR CASH BACK/APR  
**\$500 3.9/4.9/5.9**

OFFERS VALID FROM  
December 1, 2004 to January 3, 2005

NOT ALL BUYERS WILL QUALIFY. 36 month Ford Credit APR financing at \$28.6 per month; 48 month Ford Credit APR financing at \$22.09 per month; 60 month Ford Credit APR financing at \$18.37 per month; 72 month Ford Credit APR financing at \$16.53 per month per \$1000 financed with 10% down OR \$1000 cash back with standard APR rates. Take new retail delivery from dealer stock by 1/3/2005. See dealer for qualifications and complete details. Residency restrictions apply. Regional programs may vary. The incentives listed were correct at the time they were printed and are subject to change. Your local Ford Dealer is the best source for up-to-date incentive information.

### YOUR LOCAL DEALER

Hometown Ford Dealer  
123 Every Rd.  
Anytown, FL 12345-6789  
(352) 686-8255

### VEHICLE PRICING

MSRP \$37,960 - \$51,215\*

\*2005 Excursion. Prices exclude taxes, title, and license fees.



At Ford Credit, auto financing is our specialty. Whether you purchase or opt for a Red Carpet Contract, we offer a range of terms and features that make your experience hassle-free. Contact your local Ford Dealer or visit us on the Web at [www.fordcredit.com](http://www.fordcredit.com).

## FORD EXCURSION VS. GMC YUKON

The ultimate blend of power and luxury, Excursion was built for any road you choose. Now see how Excursion stacks up against the GMC Yukon. For even more comparisons, visit [www.fordvehicles.com](http://www.fordvehicles.com).

Best-in-class\* interior room.

The most cargo space of any SUV.



\*Heavy-duty wagons class.

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SPECIFICATIONS	2005 Ford Excursion 4x4 Limited 6.0L V8 Diesel	2005 GMC Yukon XL ¾ Ton 4WD 6.0L V8
Standard Seating	8	9
Automatic Climate Control	Standard	Optional
AM/FM Radio	Standard	Standard
Cassette Player	Optional	Standard
6-Disc CD Changer	Standard	Optional
Power Windows	Standard	Standard
Power Door Locks	Standard	Standard
Diesel Engine	Standard	Not Available
Automatic Transmission	Standard	Standard
4-Wheel ABS Brakes	Standard	Standard
Horsepower@RPM	325@3300	335@5200
Torque@RPM	560@2000	375@4000
Brakes (rear)	Disc	Disc
Wheelbase (in.)	137.1	130
Front Head Room (in.)	41.0	40.7
Front Leg Room (in.)	42.3	41.3
Rear Head Room, Row 2 (in.)	41.1	39
Rear Leg Room, Row 2 (in.)	40.5	39.1
Rear Head Room, Row 3 (in.)	38.6	38.6
Rear Leg Room, Row 3 (in.)	39	36.1

## GENUINE FORD ACCESSORIES



No more long waits in a too cold – or too hot – vehicle. Remote start lets you turn on the ignition from up to 500 feet away. You can also use the device to lock and unlock doors and activate the panic button.



Take even more on the road. The Yakima® MegaWarrior lets you stow extra gear on your roof.



This Mobile-Ease hands-free communication system allows you to place and receive calls without added distraction. Works with your Bluetooth®-equipped cell phone using the audio system.



Excursion Limited 4x4



## BIG LUXURY IN THE LITTLE DETAILS.

Excursion's interior luxury isn't just about roominess. You'll discover it in thoughtful details like the power adjustable pedals that let you find your most comfortable driving position (standard on Eddie Bauer and Limited, available on XLT and XLS). And the available first-in-class\* Rear Seat DVD Entertainment System that makes even long rides fun. Is there a chill in the air? Heated front seats, standard on Limited and available on Eddie Bauer, offer fast comfort on those cold mornings. Plus, the class-exclusive Tri-Panel Door System™ ensures convenient access to cargo.

\*Heavy-duty wagons class.



# FEATURED SPECIFICATIONS

Performance	Eddie Bauer			
	XLS	XLT	Bauer	Limited
5.4L SOHC Triton® V8 Engine (N/A Eddie Bauer 4x4 and Limited 4x4)	S	S	0	0
6.8L SOHC Triton® V10 Engine (Standard on Eddie Bauer 4x4 and Limited 4x4)	0	0	0	0
6.0L Power Stroke® V8 Turbo Diesel Engine w/TorqShift™ Transmission	0	0	0	0
Electronic Shift-on-the-Fly 4x4 System (4x4 Models Only)	S	S	S	S
4-Speed Heavy-Duty Automatic Transmission (Gas Engines)	S	S	S	S
5-Speed Heavy-Duty TorqShift™ Automatic Transmission (6.0L Only)	S	S	S	S
Suspension – Twin-I-Beam Front Axle with Coil Spring (4x2); Monobeam Front Axle with Leaf Spring (4x4)	S	S	S	S
Limited Slip Rear Axle (Standard with 5.4L 4x4)	0	0	0	0

## Safety/Security

Airbags – Driver and Front Passenger*	S	S	S	S
Belt-Minder® Safety Belt Reminder	S	S	S	S
SecuriLock® Passive Anti-Theft System	S	S	S	S
Remote Keyless Entry System with Driver's Door-Mounted Keypad	S	S	S	S
Tether Anchors for Child Safety Seats – 2nd Row (3); (2) with Optional 2nd-Row Captain's Chairs; 3rd Row (1)	S	S	S	S
Reverse Sensing System	–	0	S	S

## Interior

Premium AM/FM Stereo with Single CD/Cassette Player	S	S	S	0
Premium AM/FM Stereo with In-Dash 6-Disc CD Changer	0	0	0	S
Overhead Console Upgrade with Standard Equipment, Plus Compass, Trip Computer, Power Rear-Quarter Window Controls and Garage Door Opener Storage	–	0	S	S
Electronic Automatic Temperature Control (Front Row Only) with Rear Auxiliary Air Conditioning	–	–	S	S
Power Adjustable Accelerator and Brake Pedals with Memory Settings on Limited	0	0	S	S
1st-Row 40/20/40 Cloth Split Seat with Driver and Passenger Manual Lumbar	S	–	–	–
1st-Row Captain's Chairs with 6-Way Power Driver and Front Passenger Seats with Manual Lumbar	–	S	S	S
2nd-Row 60/40 Split Bench Seat – Dual Reclining with Center Armrest	S	S	S	S
3rd-Row Folding Bench Seat – Removable	S	S	S	S
Leather-Trimmed Seats**	–	0	S	S
1st-Row Heated Seats	–	–	0	S
Eddie Bauer Premier Package Includes: In-Dash 6-Disc CD Changer, Homelink® Universal Transceiver, Memory Feature for Driver's Seat and Power Adjustable Pedals, 1st-Row Heated Seats, and Steering Wheel with Redundant Audio and Climate Controls	–	–	0	–
Rear Seat DVD Entertainment System† Includes: 7" Flip-Down LCD Color Screen, Two Wireless Stereo Headphones, Remote Control and Inputs for Portable VCR or Video Game Systems	–	0	0	0

## Exterior

Power, Heated Sideview Mirrors with Integrated Turn Signals	–	–	S	S
Power, Heated, Manually Telescoping/Folding Trailer Tow Mirrors with Integrated Turn Signals and Clearance Lights††	0	0	0	0
Nonilluminated Running Boards – Black	S	S	–	–
Illuminated Running Boards – Arizona Beige (Black on Limited w/Black Exterior)	–	–	S	S
Rear Tri-Panel Door System™	S	S	S	S
Heavy-Duty Trailer Tow Package with Class IV Hitch Receiver, 7-Pin Wiring Harness and Connector, Trailer Brake Wiring Kit	S	S	S	S
4x4 Trailer Tow Group Includes: Power, Heated, Manually Telescoping/Folding Trailer Tow Mirrors with Integrated Turn Signals and Clearance Lights; Rear Stabilizer Bar (4x4 Only)	0	0	0	0

S = Standard 0 = Optional – = Not Available

Not all packages are shown. For further details, see your Ford Dealer.

\*Always wear your safety belt and secure children in the rear seat. \*\*Vinyl 3rd row. †Requires in-dash 6-disc CD changer. XLT also requires XLT Travel Package. ††Optional on 4x2. Available in 4x4 Trailer Tow Group.

For more info, or to "build your own" Excursion on-line, visit [www.fordvehicles.com](http://www.fordvehicles.com).



16" Polished Aluminum Wheel  
Standard on XLS and XLT



16" Premium Aluminum Wheel  
Standard on Eddie Bauer



16" Premium Aluminum Wheel  
Standard on Limited



Oxford White



Toreador Red Metallic



Aspen Green Metallic



True Blue Metallic



Silver Birch Metallic



Black



Estate Green Metallic



Pueblo Gold Metallic



Mineral Grey Metallic

Ford Motor Company  
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Rochester, NY 14607-1683

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U.S. POSTAGE  
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FORD MOTOR  
COMPANY

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