



LINCOLN MARK LT

TRAVEL WELL. ANYWHERE.



"THE MARK NAME HAS ALWAYS DEFINED THE MOST LUXURIOUS AMERICAN CARS. THE MARK LT CONCEPT EXEMPLIFIES THE PERFECT BALANCE OF ELEGANT DESIGN AND HIGHLY FUNCTIONAL ENGINEERING." DARRYL HAZEL, PRESIDENT, LINCOLN MERCURY

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From the massive grille to its custom bed rails, rich chrome complements the exterior lines of the Lincoln Mark LT Concept. 20" wheels lift it above the ordinary, while the open cargo area provides extraordinary functionality. Distinct, different, yet comfortably familiar, the Mark LT will expand your concept of what a Lincoln can be.

To add richness to the leather-trimmed heated seats, we added fine tuxedo stitching. Aluminum accents are machined before placement for a refined, technical appearance. Splashes of chrome are black-tinted to add depth. And beneath your feet, sheepskin carpeting is dyed to match the interior for a warm, inviting glow.

LINCOLN

LINCOLN MARK LT

The 5.4L 3-valve V-8 engine will provide a powerful 300 hp, 365 lb.-ft. of torque and a towing capacity of up to 9,500 lbs.

4x4 and 4x2 configurations will be available in a choice of 5 exterior colors and 2 interior trim colors

Brilliant chrome will distinguish the grille, lower bodyside cladding, door and tailgate handles, wheels, exhaust tip and box tie-down bars

Rich leather will enhance the seats, center console cover, floor shifter and two-tone steering wheel

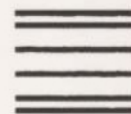
Chrome trim will surround the vents and instrument panel center stack

COMING IN 2005



"WITH THE LINCOLN MARK LT, CUSTOMERS ARE GOING TO GET THE MOST FUNCTION, THE MOST LUXURIOUS PICKUP TRUCK - PERIOD." J MAYS, GROUP VICE PRESIDENT, DESIGN, FORD MOTOR COMPANY

"LINCOLN ESTABLISHED THE LUXURY SUV SEGMENT AND BREAKS MORE NEW GROUND WITH THE MARK LT. NO VEHICLE TODAY DELIVERS UNABASHED LUXURY WITH UNCOMPROMISED FUNCTIONALITY. UNTIL NOW." ELENA FORD, DIRECTOR, NORTH AMERICA PRODUCT MARKETING, FORD MOTOR COMPANY



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INTRODUCING A BOLD, NEW EXTENSION OF THE
LINCOLN LINE — THE MARK LT CONCEPT. MIXING
STATURE AND SIZE WITH A CONFIDENT SWAGGER, ITS
PRESENCE COMMANDS ATTENTION. AT THE SAME
TIME, YOU'LL TRAVEL WELL IN THE UNPARALLELED
LUXURY AND COMFORT THAT IS LINCOLN. IN 2005,
ALL VEHICLES MUST ANSWER TO A HIGHER POWER.



Lincoln Mark LT Concept shown throughout this brochure. Following the publication of this brochure, certain changes in equipment, options, and the like, or product delays may have occurred which would not be included in these pages. Lincoln Mercury reserves the right to change product specifications at any time without incurring obligations.

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