

2005



LINCOLN

TOWN CAR

Town Car Signature Limited leather-trimmed interior in Light Parchment.





Lincoln Town Car Signature Limited with the Lincoln Soundmark THX-Certified Car Audio/Navigation System.



Lincoln Town Car Signature Limited in Ceramic White Pearlescent Tri-Coat with Light French Silk Metallic accent.

## A Category of One.

Decades of continuous refinement have perfected Town Car's unique blend of stately sophistication and sublime luxury. Its spacious interior sanctuary is trimmed in glove-soft premium leather and accented in genuine American walnut burl wood. The comfort of 8-way power front seats with power lumbar; power-adjustable brake and accelerator pedals; and dual, power, heated sideview mirrors are always at your service. Town Car Signature Limited and Signature L models also add driver's memory to these features and heated front seats. Within Town Car, you are never at a loss for luxurious amenities.

New on Town Car for 2005 is the available Lincoln Soundmark™ THX®-Certified Car Audio/Navigation System. A 6-disc CD changer supplies continuous music, while THX certification ensures that 8 Audiophile speakers and a subwoofer provide concert-hall-quality sound. An easy-to-use, voice-activated/touch-screen Navigation System understands over 170 voice commands to guide you to your location with hospitality.

As the flagship of the Lincoln line, Town Car epitomizes the best of everything a Lincoln should be: spacious, smooth and solid. Driven by our supremely capable and reliable 4.6L SOHC V-8 engine, Town Car delivers the refined confidence of 239 horsepower and 287 lb.-ft. of torque, more than enough when pulling away from a stoplight or passing on an open road. Quiet strength comes from Town Car's full-size frame – the foundation of its legendary, hushed ride.

For the most superb storage capability, Town Car has a place for everything. Trunk cargo space is best-in-class\* with 21.0 cu. ft., providing ample room for the longest vacation or the most successful shopping spree. On Signature models, lowering the trunk lid within 1.5" of closing activates a power pull-down feature that latches it for you. For more convenience, Town Car Signature Limited and Signature L include a Full-Power Trunk Lid. Just press the key fob button, and the lid fully opens or closes, automatically.

\*Traditional Full-size Luxury Car class.

FOR MORE INFORMATION, PLEASE VISIT  
**WWW.LINCOLN.COM**  
 OR DETACH AND MAIL THIS CARD.

First Name \_\_\_\_\_ Middle Initial \_\_\_\_\_ Last Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_  
 Telephone (including area code) \_\_\_\_\_  
 1. I am interested in:  Aviator  Lincoln LS  Lincoln Mark LT  Navigator  Town Car  
 2. I am looking to purchase or lease a new vehicle in:  
 0-30 days  1-3 months  4-6 months  7-12 months  More than 1 year  
 3. Vehicles currently in my household:  
 Year (e.g., 2002) \_\_\_\_\_ Make (e.g., Lincoln) \_\_\_\_\_ Model (e.g., Navigator)  
 Year (e.g., 2002) \_\_\_\_\_ Make (e.g., Lincoln) \_\_\_\_\_ Model (e.g., Navigator)  
 4.  Yes, I'd like to receive product information or special offers from Lincoln via e-mail.  
 E-mail address: \_\_\_\_\_

LCMUNBC10501 2617313



LINCOLN

NO POSTAGE  
NECESSARY  
IF MAILED  
IN THE  
UNITED STATES



**BUSINESS REPLY MAIL**  
FIRST-CLASS MAIL PERMIT NO.25 DEARBORN MI

POSTAGE WILL BE PAID BY ADDRESSEE

LINCOLN PROGRAM HEADQUARTERS  
PO BOX 1489  
DEARBORN, MI 48121-9935



KEY TOWN CAR STANDARD EQUIPMENT

SIGNATURE

Performance

- All-Speed Traction Control
- Brakes - power 4-wheel disc anti-lock
- Drivetrain - rear-wheel drive
- Engine - 4.6L SOHC 16-valve V-8
- Exhaust System - dual stainless steel
- Steering - power, speed-sensitive, variable-assist rack-and-pinion
- Suspension - front: independent Short- and Long-Arm (SLA) coil spring with stabilizer bar; rear: Watts linkage with load-leveling air springs and stabilizer bar
- Transmission - 4-speed electronic automatic with overdrive

Interior

- Audio - premium AM/FM stereo/single-CD player
- Climate Control - Dual-zone Electronic Automatic Temperature Control with duplicate steering-wheel-mounted controls
- Rearview Mirror - auto-dimming
- Seats - premium leather-trimmed, power 8-way 40/20/40 split front with power lumbar

Exterior

- Sideview Mirrors - dual color-keyed power, heated with auto-dimming driver's side
- Trunk - power pull-down trunk lid and low liftover height
- Wheels - 17" 14-spoke painted aluminum

Safety/Security

- Airbags<sup>1</sup> - dual-stage for driver and right-front passenger
- Airbags<sup>1</sup> - side-impact with head/chest protection for driver and right-front passenger
- Keyless-Entry Keypad - driver's door-mounted

- Personal Safety System™ - including front crash severity sensor, sensors to detect front outboard safety belt usage and driver's seat position, front-passenger-seat occupant classification sensor, front outboard safety belt pretensioners and energy-management retractors
- Remote Keyless-Entry System
- SecuriLock® Passive Anti-Theft System
- SmartLock™ Anti-Lockout System

Instrumentation/Driver Control

- Extended Rear Park Assist
- HomeLink® Universal Transceiver<sup>2</sup>
- Power-Adjustable Pedals
- Power Door Locks
- Power Windows - with one-touch-up/-down driver's-side feature
- Speed Control - electronic, steering-wheel-mounted
- Steering Wheel - tilt, leather-wrapped with duplicate speed, audio and climate controls

SIGNATURE LIMITED

In addition to or in place of equipment on Signature:

- Audio - Lincoln Soundmark™ Audiophile Dual-Media AM/FM stereo/CD/cassette with Digital Sound Processing, 150 watts, 8 Audiophile speakers and a subwoofer
- Full-Power Trunk Lid - with remote open/close
- Heated Front Seats
- Power-Adjustable Pedals - with memory
- Power Driver's Seat - with memory and easy entry and exit
- Sideview Mirrors - with memory
- Steering Wheel - wood- and leather-wrapped

SIGNATURE L

In addition to or in place of equipment on Signature Limited:

- 6" Extended Wheelbase
- Audio - 6-disc CD changer
- Front Stabilizer Bar - heavy-duty
- Rear-Seat Amenities Package

AVAILABLE EQUIPMENT

SIGNATURE

SIGNATURE LIMITED

SIGNATURE L

- S Audio - 6-disc CD changer
- ● Audio/Navigation - Lincoln Soundmark THX®-Certified Car Audio System, including touch-screen DVD/Satellite Navigation System and 6-disc CD changer, SIRIUS Satellite Radio capable
- ● Headlamps - High-Intensity Discharge (HID)
- Limited Edition Package - includes unique two-tone seats, unique 17" 9-spoke chromed-aluminum wheels, chrome B-pillar trim and unique floor mats
- Pro Series Package - includes embroidered "Pro Series" logo on front seatbacks, unique 9-spoke chromed-aluminum wheels, chromed B-pillar, unique two-tone instrument panel, floor mats and Titleist luggage
- Power Moonroof
- ● SIRIUS Satellite Radio Service<sup>3</sup>
- ● ● Tires - P225/60R17 all-season white sidewall
- ● Trunk Organizer
- ● Two-Tone Paint Treatment
- ● Wheels - 17" fluted 9-spoke chromed-aluminum

S=Standard ●=Optional

COLORS



\* Additional cost.

<sup>1</sup> Always wear your safety belt and secure children in the rear seat. <sup>2</sup> HomeLink is a registered trademark of Johnson Controls. <sup>3</sup> Dealer-installed option.

Comparisons based on 2005 competitive models, publicly available information and Ford certification data at time of printing. Following the publication of this brochure, certain changes in standard equipment, options, prices and the like, or product delays may have occurred which would not be included in these pages. Your Lincoln Mercury Dealer is your best source for up-to-date information. Lincoln Mercury reserves the right to change product specifications at any time without incurring obligations. Options shown or described in this brochure are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations.