

MARINER  
2005



MERCURY



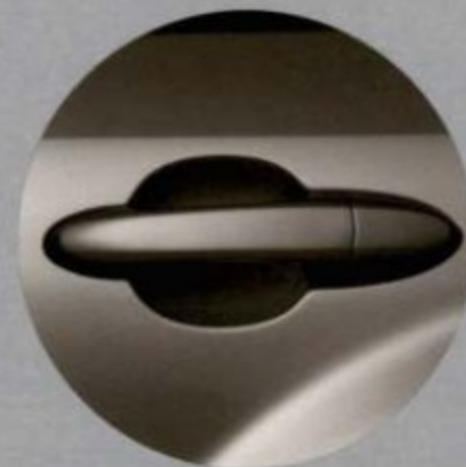


## DISCOVER A STYLISHLY SOPHISTICATED SUV.

INTRODUCING MARINER. FROM MERCURY.

With the introduction of the all-new Mariner, a new Mercury is decidedly taking shape. Here, savvy versatility and a flair for design are the order of the day. Agile handling and abundant interior space help Mariner embody the essence of a sport utility vehicle, yet it doesn't follow the typical, bland styling cues of other small SUVs. Mariner's bold, intricate exterior and eye-catching details give it an air of contemporary distinction you won't find anywhere else. Clearly, the time to discover Mercury – and the all-new 2005 Mariner – is now.

MERCURY. NEW DOORS OPENED.



SILVER METALLIC: MARINER PREMIER

INTRODUCING MERCURY MARINER



SILVER METALLIC: MARINER PREMIER



BLACK MARINER PREMIER: AVAILABLE POWER MOONROOF AND ROOF RACK



#### CLEAN, MODERN DESIGN

Designed to complement your unique sense of style and love of the finer things, the all-new 2005 Mercury Mariner exudes a contemporary sophistication that sets it apart from other small SUVs. With its chic, monochromatic exterior and expressive, well-appointed interior, Mariner is sure to attract admiring glances. And you're sure to love every minute.

#### FINELY DETAILED

Mariner is filled with finishing touches and the sort of premium features you would expect in a Mercury. For example, stylish chrome, satin-aluminum and woodgrain finishes accent Mariner's dramatic interior color schemes, including the available Black with Light Parchment combination. This progressive blend of polished details simply does not exist in other small SUVs. You'll also find power sideview mirrors, windows and door locks, plus accessory delay, a remote keyless entry system with 2 key fobs and a driver's-side keypad – all standard. The luxurious leather-wrapped steering wheel, with a convenient tilt function and speed control, is standard as well.

#### AGILE AND RESPONSIVE

Mariner's ideal proportions, combined with its available 200-hp 3.0L Duratec V-6 engine, give you one highly maneuverable, incredibly fun-to-drive SUV. Power rack-and-pinion steering and 4-wheel fully independent suspension give Mariner car-like ride and handling that truly shines in the curves and corners. Mariner's exhilarating acceleration and agile performance are the frosting on the cake.



EXQUISITELY TAILORED CABIN

Mariner's clean, modern design theme continues inside with the striking two-tone of Black leather-trimmed seats with Light Parchment Preferred Suede® inserts, standard on Premier. If you prefer a more subtle contrast, opt for the Pebble and Light Parchment combination. Monochromatic Black leather-trimmed seating is also available on Luxury and Premier. The finely stitched leather-wrapped steering wheel comes standard – and even includes speed control. Mounted in the flow-through center console, Mariner's substantial shifter is just where you'd have put it yourself.

STIMULATING SURROUNDINGS

Whether you're in need of a little post-yoga-class jazz or spending the night out with the old gang listening to the latest world music, Mariner Premier's MACH® Audiophile Sound System has more than enough power to grant your wish. This 6-disc in-dash CD changer cranks out 320 watts of peak power through 7 strategically placed speakers, including an 8" subwoofer that provides deep, powerful bass tones. It's also SIRIUS Satellite Radio® capable. A 6-disc in-dash CD changer is available on Luxury in the Luxury Enhancement Package, while a single-CD player is standard on Convenience and Luxury.

AVAILABLE COMFORT PACKAGE

It's the little things – like having a safe place to tuck your sunglasses and knowing which way is west – that make everyday life more enjoyable. Standard on Premier and available on Luxury with the Luxury Enhancement Package, the Comfort Package combines practical, convenient features such as dual illuminated visor vanity mirrors and an overhead console (including dual storage bins) with helpful features such as an auto-dimming rearview mirror, automatic headlamps and a multi-functional message center, complete with compass display.

\*See your Lincoln Mercury Dealer for installation and activation details.



BLACK/LIGHT PARCHMENT INTERIOR: MARINER PREMIER



29.3-CU.-FT. REAR SPACE FIG. 1

60/40 SPLIT 2ND ROW FIG. 2

1ST-ROW DOOR POCKETS FIG. 3

CARGO-AREA STORAGE FIG. 4

FIG. 5 CHROME

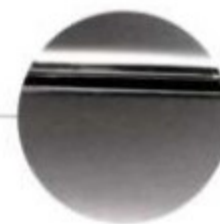


FIG. 6 SATIN ALUMINUM



FIG. 7 WOODGRAIN



FIG. 8 TEXTURIZED



**MULTITALENTED CARGO AREA** [FAR LEFT & FIG. 1-2]

Your next trip to the farmer's market or furniture store is sure to be a success with 62.5 cu. ft. of cargo space at your disposal. Mariner's 60/40 split rear seat folds to form a smooth load surface, so your roses won't go end-over-end when you stop at a light. To make even more room for cargo, you can remove the 2nd-row seat cushions.

The available Rear Cargo Convenience Package (not shown) includes an interior Cargo Management System and a retractable cargo area cover to help keep things in the back organized and concealed.

**STORAGE COMPARTMENTS** [FIG. 3-4]

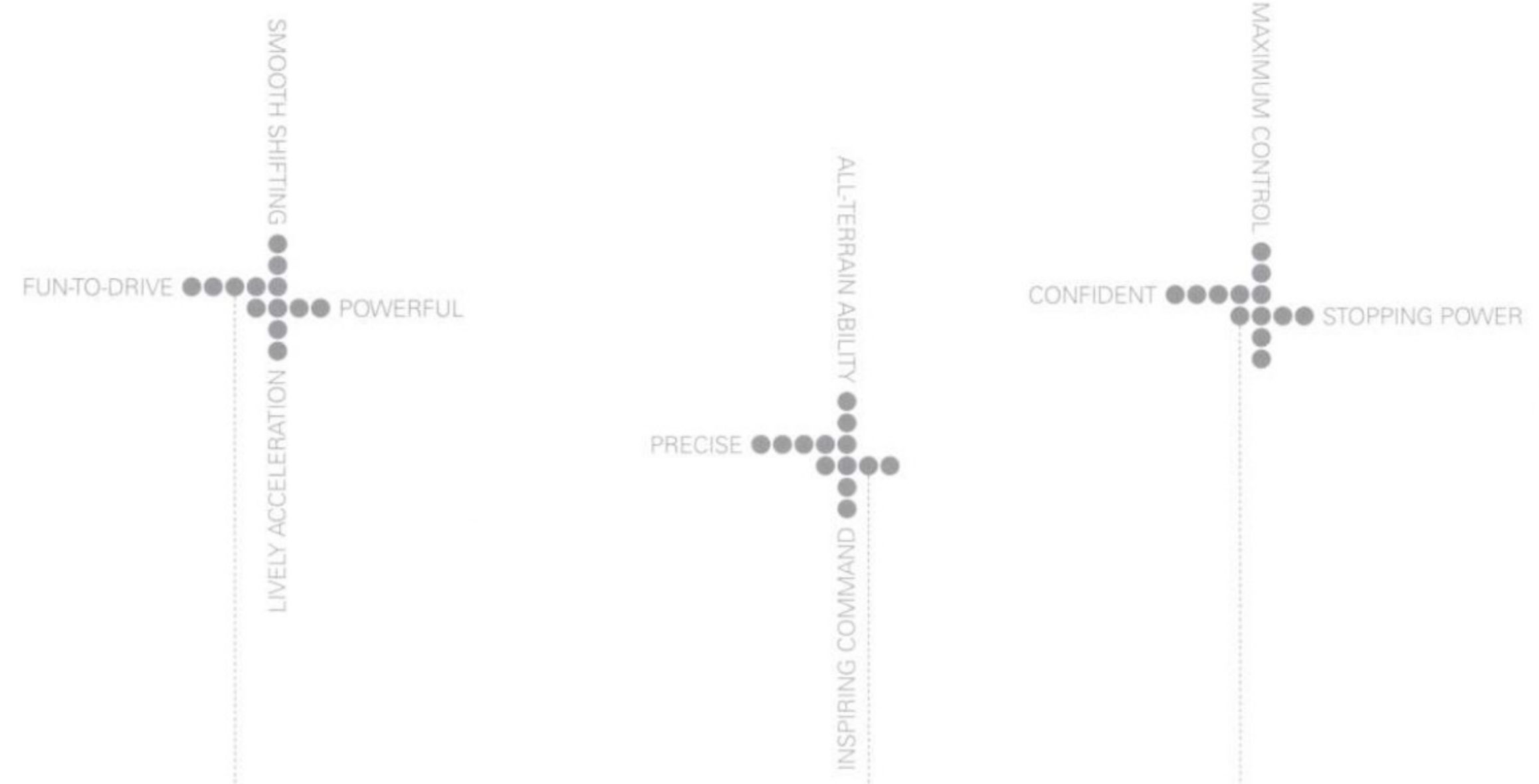
Like to keep your wallet and other essentials close at hand? Mariner's driver and front-passenger doors feature deep recessed pockets that are perfect for the job. You can also tuck items in the rear cargo area storage pocket to keep them out of the way.

**DESIGN MATERIALS** [FIG. 5-8]

Mariner's sophisticated interior styling is an artful blend of carefully selected finishes and fabrics. Distinctive chrome finish adds a bit of flash to details like the door handles and the gear-shift surround. The flow-through center console and instrument panel both feature subtle satin-aluminum finishes in addition to distinctive sapele woodgrain accents. From the steering wheel to the door-trim panels and the finely crafted available leather-trimmed seats with Preferred Suede® inserts, Mariner clearly pampers you and your passengers with its sumptuous surfaces.



BLACK: MARINER PREMIER



REFINED DURATEC ENGINES

Mariner's two Duratec engines supply the powerful performance you deserve. Standard on Luxury and Premier, the 3.0L Duratec V-6 engine puts a full 200 hp at your disposal, among the best in the class.\* It also supplies 193 lb.-ft. of road-gripping torque. Standard on Convenience, the 2.3L Duratec I-4 engine delivers 153 hp and 152 lb.-ft. of torque, in addition to its quiet ride. Both engines feature smooth-shifting automatic transmissions. And the V-6 can tow up to 3500 lbs.\*\* making it easy to help friends move or to tow a boat.

DYNAMIC INDEPENDENT SUSPENSION

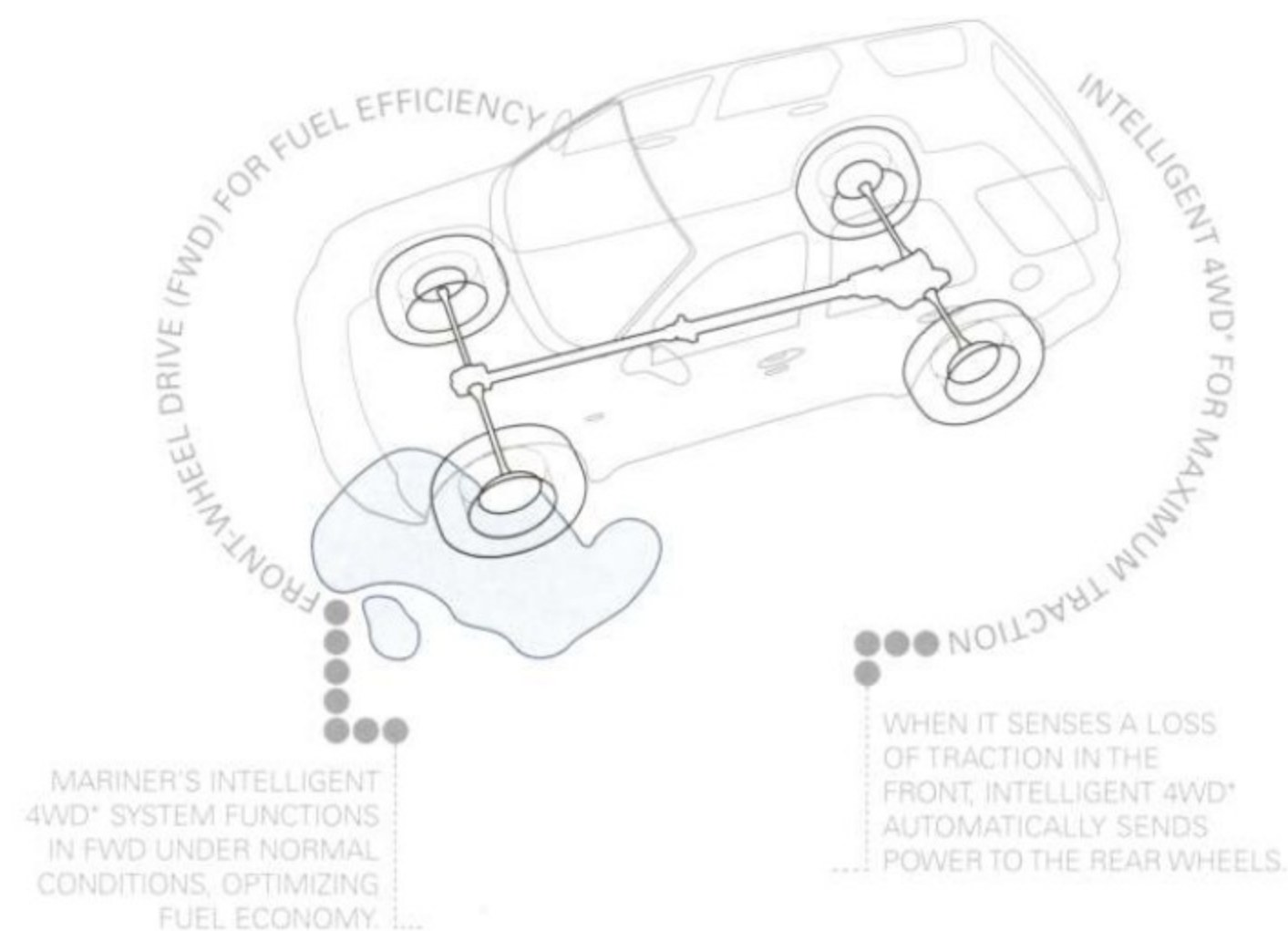
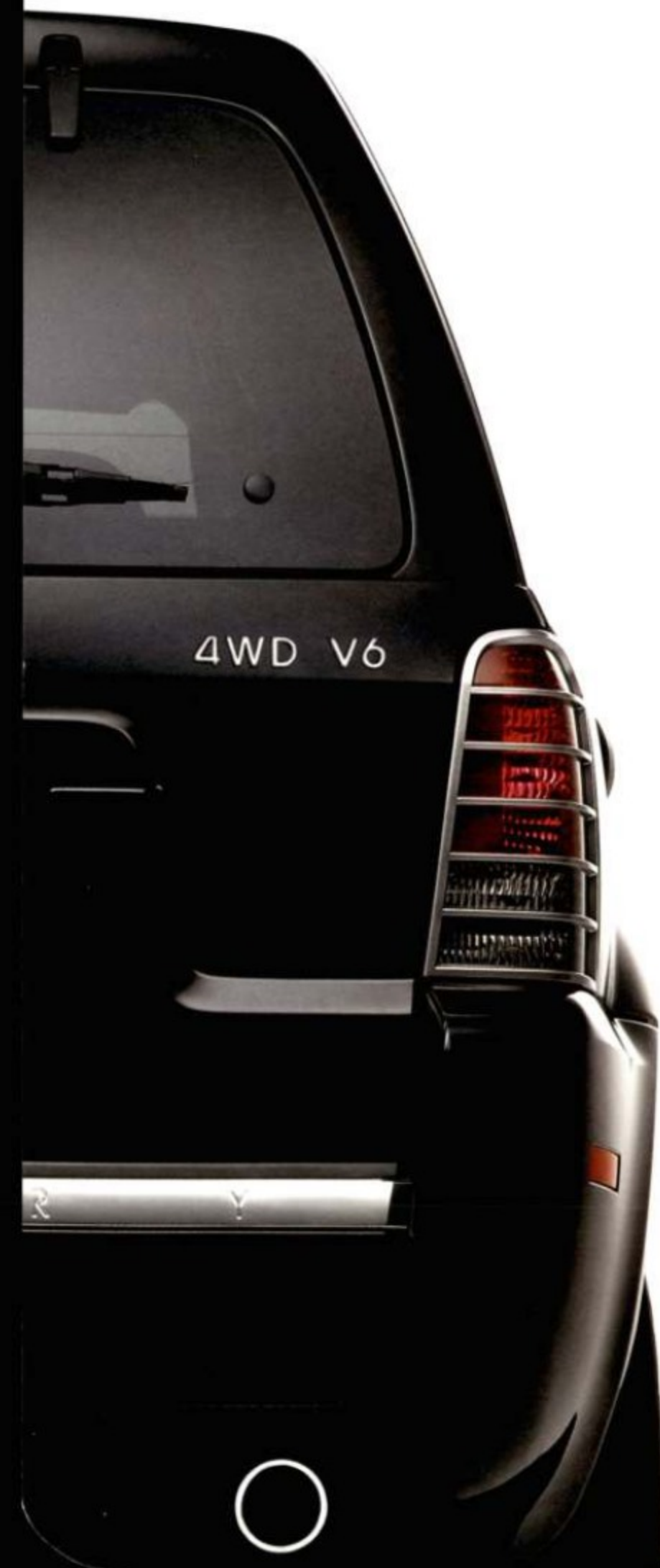
Whether you need the agility to execute a sudden maneuver on-road or simply want the flexibility to drive over an obstacle off-road, you'll appreciate Mariner's 4-wheel, fully independent suspension. Since each wheel has the ability to react separately, it delivers remarkably precise handling, even over rough surfaces. Mariner's front suspension includes MacPherson struts and a stabilizer bar system with low-friction links, that work together with its solid unibody construction to help deliver a consistently smooth, solid ride.

RESPONSIVE HANDLING

Responsiveness is the cornerstone of an exhilarating ride – which is the reason you'll find it standard on every Mariner. Power rack-and-pinion steering and an Anti-lock Brake System (ABS) empower you with the confidence to make the most of every driving experience. By constantly reacting to your input, power rack-and-pinion steering puts you in complete command of the vehicle. If wheel slip is detected during braking, ABS engages to provide maximum steering control and stopping power.

\*Small sport utility vehicle class. \*\*When properly equipped.





ALL-WEATHER CONFIDENCE

From snow-covered city streets to rain-soaked highways and muddy country lanes, Mariner's available Intelligent 4WD System is engineered to give you confident control in every situation. This system uses a network of sensors and a computer to calculate (at an amazing rate of 200 times per second) exactly how much torque to send to the rear wheels in order to minimize slip – intelligently maximizing traction at all times.

REFINED DRIVING PERFORMANCE

To ensure optimum driving enjoyment on those beautiful, blue-sky days, Intelligent 4WD\* is designed to sense when you're making a tight turn on dry pavement, such as when you're pulling into a driveway or parking space. Since it recognizes your intent, it can distribute torque appropriately and won't bind up the way some other systems do. In fact, Intelligent 4WD\* can supply added control when you're rounding a corner as well.

\*Available on all models.

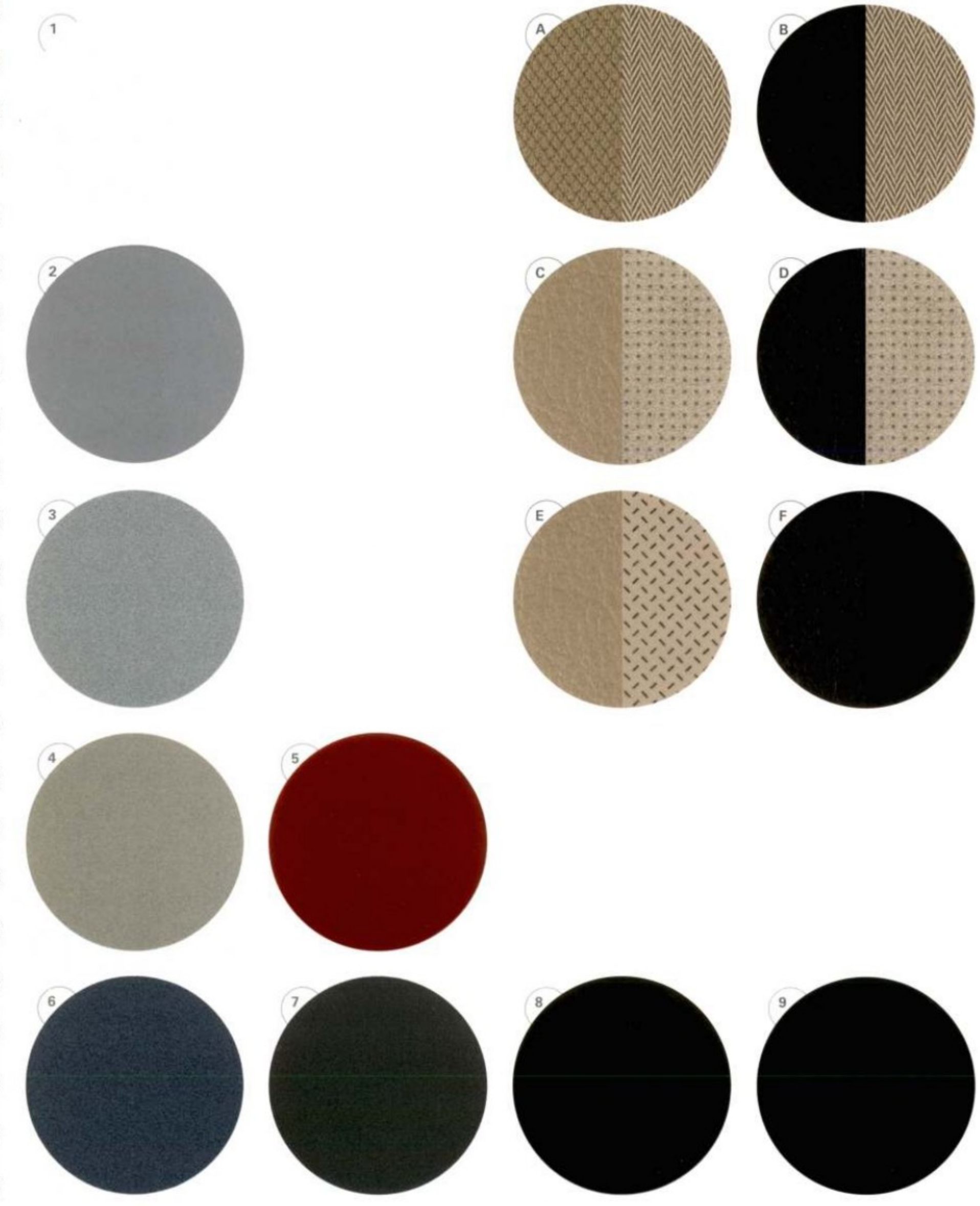
FULLY AUTOMATIC CONVENIENCE

Another key aspect of Mariner's Intelligent 4WD\* system: It is cleverly engineered to function in front-wheel drive under normal circumstances, helping achieve better fuel economy. And, perhaps most importantly, this system delivers seamless, automatic operation without the need for input from the driver. So next time the weather turns unfriendly, you'll be able to keep both hands on the wheel instead of grasping for a switch or lever. Mariner's Intelligent 4WD\* takes care of all the details for you.



BLACK MARINER PREMIER: AVAILABLE ROOF RACK





**Exterior**

Available on all models.

- 1 Oxford White
- 2 Silver Metallic
- 3 Satellite Silver Metallic
- 4 Gold Ash Metallic
- 5 Vivid Red Metallic
- 6 Norseia Blue Metallic
- 7 Dark Shadow Grey Metallic
- 8 Charcoal Beige Metallic
- 9 Black

**Interior**

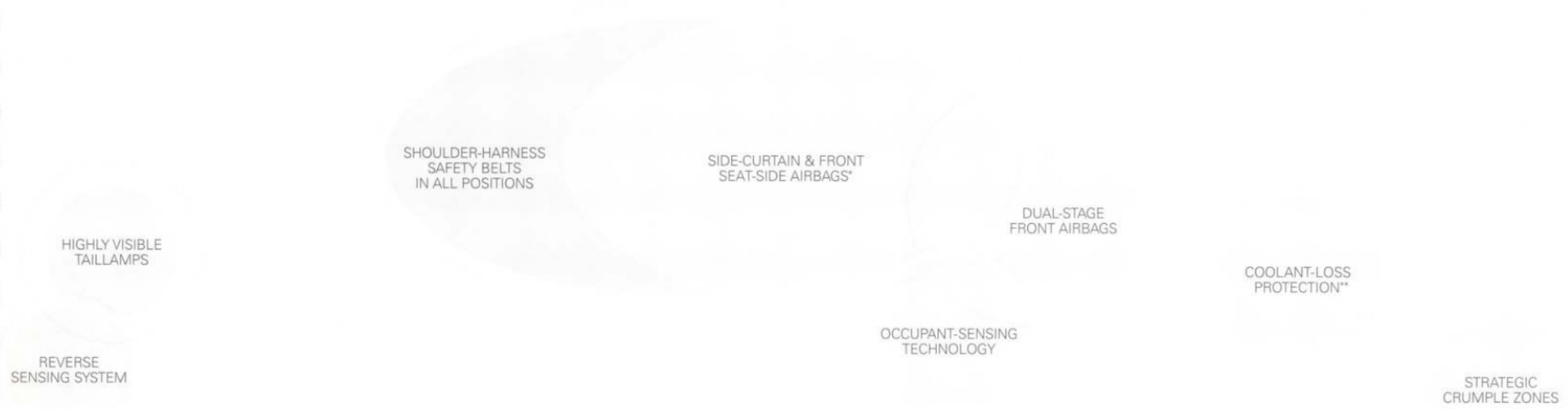
- Convenience
- Luxury
- Premier

**Interior**

- A Pebble Cloth/Light Parchment Cloth Inserts
- B Black Cloth/Light Parchment Cloth Inserts
- C Pebble Leather/Light Parchment Preferred Suede® Inserts
- D Black Leather/Light Parchment Preferred Suede Inserts
- E Pebble Leather/Light Parchment Perforated Leather Inserts
- F Black Leather/Black Perforated Leather Inserts

## SECURITY/SAFETY

## MARINER AVAILABLE FEATURES



### COMPREHENSIVE SECURITY

Mariner is brimming with innovative features that lend a feeling of serenity and security to your everyday driving. The standard remote keyless entry system includes 2 key fobs, plus a driver's-side keypad for those times when you inadvertently lock your keys inside, or when you just don't want to carry them with you. Mariner Premier features a standard perimeter anti-theft alarm (available on Luxury with the Luxury Enhancement Package) to help keep would-be thieves at bay. Take the worry out of backing up with Premier's available Reverse Sensing System. It audibly alerts you to objects behind the vehicle when in Reverse. The closer you get, the faster it beeps.

### PERSONAL SAFETY SYSTEM

Your safety is of the utmost importance, which is why our Personal Safety System™ is standard on every Mariner. This innovative system uses a network of smart sensors to enhance protection for the driver and front passenger in certain frontal collisions. It customizes the deployment level of the dual-stage front airbags based on several criteria: whether a front passenger is present and his/her weight range; the position of the driver's seat; whether the front safety belts are in use; and the overall severity of the crash. These details help the system deploy the front airbags in just the right manner, at just the right time.

### OCCUPANT CLASSIFICATION SYSTEM

The latest in occupant-sensing technology, this system plays an important role within the Personal Safety System. It determines whether the front-passenger airbag should be activated or not. By verifying safety belt usage and the amount of pressure exerted on the seat, it can detect a large or small person, even a purse or shopping bag, in the front passenger's seat. Then it activates or deactivates the airbag accordingly to provide the most appropriate level of protection. A light on the instrument panel indicates when the airbag has been automatically disabled.

### DYNAMIC SIDE-IMPACT AIRBAG PACKAGE

Those seeking supreme peace of mind should opt for Mariner's available Dynamic Side-Impact Airbag Package. It gives you 2 front seat-side airbags\* and 2 side-curtain airbags, in addition to the 2 front airbags in the standard Personal Safety System. The side-curtain airbags deploy from the headliner on both sides of the vehicle and remain inflated longer to help further protect occupants in both the 1st and 2nd rows. A segment-exclusive rollover sensor directs their deployment in the event of a rollover or certain side-impact collisions.

\*Available on all models. \*\*Convenience models only.

### CONVENIENCE

#### LUXURY

#### PREMIER

#### POWERTRAIN/FUNCTIONALITY

- 2.3L Duratec DOHC I-4 engine
- 3.0L Duratec DOHC V-6 engine
- 16" 15-spoke painted aluminum wheels
- 16" 15-spoke machined-aluminum wheels
- Intelligent 4WD System (4WD models only)
- Power 4-wheel disc brakes (4WD)

#### INTERIOR

- AM/FM stereo/single-CD player and clock
- AM/FM stereo/6-disc in-dash CD changer and 4 speakers
- MACH® Audiophile Sound System with AM/FM stereo/6-disc in-dash CD changer and 7 speakers
- Auto-dimming rearview mirror
- Message center with compass display
- Overhead console with sunglasses storage and garage door opener storage\*
- Power moonroof with sun shade and mini-overhead console\*\*
- Premium cloth-trimmed front bucket seats with 2-way manual driver's seat
- Premium cloth-trimmed front bucket seats with 6-way power driver's seat
- Premium leather-trimmed heated front bucket seats with 6-way power driver's seat and manual lumbar support†
- Premium leather-trimmed heated front bucket seats with Preferred Suede® inserts with 6-way power driver's seat and manual lumbar support

#### EXTERIOR

- Automatic headlamps
- Class II Trailer Tow Package
- Dual power, heated sideview mirrors with manual-fold feature (included with leather-trimmed seating)
- Full-size spare wheel/tire (non-matching)\*\*
- Privacy glass in rear-quarter windows and rear window
- Reverse Sensing System
- Roof-rack side rails with crossbars
- Side step bars (running boards)

#### SAFETY/SECURITY

- Dynamic Side-Impact Airbag Package with front seat-side airbags, Safety Canopy™ System and door pusher blocks/plates
- Perimeter anti-theft alarm

#### PACKAGES

- Luxury Enhancement Package – 6-disc in-dash CD changer, 6-way power driver's seat and perimeter anti-theft alarm
- Comfort Package† – Automatic headlamps, dual illuminated visor vanity mirrors, auto-dimming rearview mirror, overhead console with dual storage bins, and message center with compass display
- Rear Cargo Convenience Package – Cargo-area retractable cover and interior Cargo Management System

● Standard ○ Optional ● Included as part of a Package

\*Not available with power moonroof option.

\*\*Requires roof rack with crossbars.

†Requires Luxury Enhancement Package.

\*\*Late availability.



Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your Lincoln Mercury Dealer for details or check us out at [fordcredit.com](http://fordcredit.com).

#### Mercury Personal Consultant

To ensure we're offering our customers the best service possible, we proudly offer the Mercury Personal Consultant. Just visit our Web site at [mercuryvehicles.com/pc](http://mercuryvehicles.com/pc) and one of our manufacturer's representatives will help with anything from price quotes to product features to arranging a test drive at your local Lincoln Mercury Dealer – at no cost or obligation.

#### Ford Extended Service Plan

For a purchase or lease, the Ford Extended Service Plan (ESP) gives you "Peace-of-Mind" protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your Lincoln Mercury Dealer for an ESP backed by Ford Motor Company and honored at all Ford and Lincoln Mercury dealerships.

#### Ford Motor Company Insurance Services

Choose the insurance program that's designed for your vehicle – Ford Motor Company Insurance Services. Our program helps you receive the rates and service you deserve. Call 1-877-367-3847 or visit us at [fordvip.com](http://fordvip.com) for a no-obligation quote. Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company.

Comparisons based on 2004 competitive models, publicly available information and Ford certification data at time of printing. Following the publication of this brochure, certain changes in standard equipment, options, prices and the like, or product delays may have occurred which would not be included in these pages. Your Lincoln Mercury Dealer is your best source for up-to-date information. Lincoln Mercury reserves the right to change product specifications at any time without incurring obligations. Options shown or described in this brochure are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations.

For a personal demonstration of Mariner or other 2005 Mercury vehicles, visit your Lincoln Mercury Dealer today. Ask about the Mercury Commitment<sup>SM</sup>, a comprehensive benefits package for all new Mercury owners.

16" 15-SPOKE PAINTED ALUMINUM  
Standard on Convenience and Luxury



16" 15-SPOKE MACHINED-ALUMINUM  
Standard on Premier



	CONVENIENCE	LUXURY/PREMIER
<b>Engine</b>	2.3L Duratec I-4	3.0L Duratec V-6
<b>Horsepower @ rpm</b>	153 @ 5800	200 @ 6000
<b>Torque: lb.-ft. @ rpm</b>	152 @ 4250	193 @ 4850
<b>Compression ratio</b>	9.7:1	10.0:1
<b>Transmission</b>		
Front-wheel drive	4-speed automatic	
Intelligent 4WD	4-speed automatic	
<b>Axle ratio</b>		
Front-wheel drive	2.93:1	
Intelligent 4WD	2.93:1	
<b>Curb weight</b>	3285 lbs.	3328 lbs.

#### Dimensions (in.) front/rear

<b>Head room</b>	40.4/39.2
<b>Leg room (max.)</b>	41.6/35.6
<b>Shoulder room</b>	56.5/55.9
<b>Hip room</b>	53.4/49.1
<b>Length</b>	174.3
<b>Width</b>	70.1
<b>Height</b>	67.9
<b>Wheelbase</b>	103.1
<b>Track</b>	61.1/60.4

#### Cargo volume (cu. ft.)

Behind 1st row (2nd-row cushion up)	62.5
Behind 1st row (2nd-row cushion removed)	66.3
Behind 2nd row	29.3

#### Seating capacity

5

#### EPA estimated fuel economy

2.3L 4x2	22 city/26 highway
3.0L 4x4	18 city/23 highway



#### POWERTRAIN/FUNCTIONALITY

- 100,000-mile tune-up interval<sup>1</sup>
- 4-speed automatic transmission
- 4-wheel Anti-lock Brake System (ABS)
- 4-wheel independent suspension
- Front stabilizer bar
- Front-wheel drive
- P235/70R16 all-season BSW tires
- Power front disc and rear drum brakes
- Power rack-and-pinion steering

#### EXTERIOR

- Body-color front/rear fascias and bodyside cladding
- Chromed exhaust tip
- Liftgate with flip-up glass
- Power sideview mirrors with manual-fold feature
- Satin-aluminum grille
- Side repeater lamps and fog lamps
- Solar-tinted glass (on doors and liftgate)
- Windshield wipers – Front: variable-intermittent with washer; rear: 2-speed with washer

#### INTERIOR

- 3-dimensional instrument cluster
- Accessory delay for power windows
- Adjustable head restraints (5)
- Air conditioning
- Assist handles (2 in front, 2 in rear)
- Cargo area floor hooks (4)
- Chromed door handles
- Dual covered visor vanity mirrors
- Floor console with storage bin and 2 cupholders with removable insert
- Leather-wrapped steering wheel with tilt column and speed control
- Power door locks with child-safety rear door locks
- Power point in front console
- Power windows with one-touch-down driver's-side feature
- Rear 60/40 split-folding seat
- Removable rear-seat cushion

#### SAFETY/SECURITY

- Battery saver
- Belt-Minder<sup>SM</sup> safety belt reminder
- Brake/shift interlock
- Lower anchors and tether anchors for children (LATCH) on rear outboard seat positions
- Personal Safety System<sup>SM</sup> with dual-stage driver and front-passenger airbags<sup>18</sup>, front safety belt pretensioners and energy-management retractors, front safety belt usage sensors, driver's-seat position sensor, crash severity sensor, front-passenger-seat occupant classification sensor and restraint control module
- Remote keyless entry system with 2 key fobs, driver's-door-mounted keypad and illuminated entry system
- Safety belts – 3-point restraint system for all seating positions with front height-adjustable shoulder safety belts
- SecuriLock<sup>SM</sup> passive anti-theft system
- Side-impact door beams

<sup>1</sup>Under normal driving conditions with routine fluid and filter changes.  
<sup>18</sup>Always wear your safety belt and secure children in the rear seat.



MERCURY

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