

MERCURY

MERCURY

MERCURY

ALL-NEW

2005

MONTEGO



DISCOVER THE ALL-NEW 2005 MONTEGO

FROM MERCURY



Craftsmanship is more than just great material choices. It's also about how well components interface with each other and, more importantly, with you. In Montego's airy, tailored interior, you'll be delighted mile after mile.

Introducing a bold, new vision of what personal transportation can, and should, be. Montego, from Mercury. Incorporating the craftsmanship and comfort that you'd expect in a fine sedan with some unexpected attributes — command seating (a high seating position), versatile interior configurations, and available All-Wheel Drive (AWD) — Montego debuts in a class all its own. Here, personal style and innovation provide ample proof that a road called Mercury is *the* place to be.

INNOVATION IN COMMAND

With its innovative command seating, Mercury Montego sets itself apart the moment you sit down. The high position of Montego's front and rear seats provides everyone with a clear view of the road — and inspires incredible confidence from behind the wheel. That's a decided advantage in today's fast-paced world. And it's found in only one sedan — the all-new Mercury Montego.



A NEW MERCURY TAKES SHAPE



The versatile front-passenger seat and spacious rear seats all fold down, creating a generous cargo area that extends all the way from Montego's refined instrument panel into its expansive trunk.

From the front, Montego's High-Intensity Discharge (HID) headlamps and satin-finish waterfall grille project an air of utter confidence. Swing to the side to see how Chrome trim around the windows adds elegance. To reveal the luxury of space and excellence of fit and finish, just glance inside. From every angle, Mercury Montego is sure to impress.

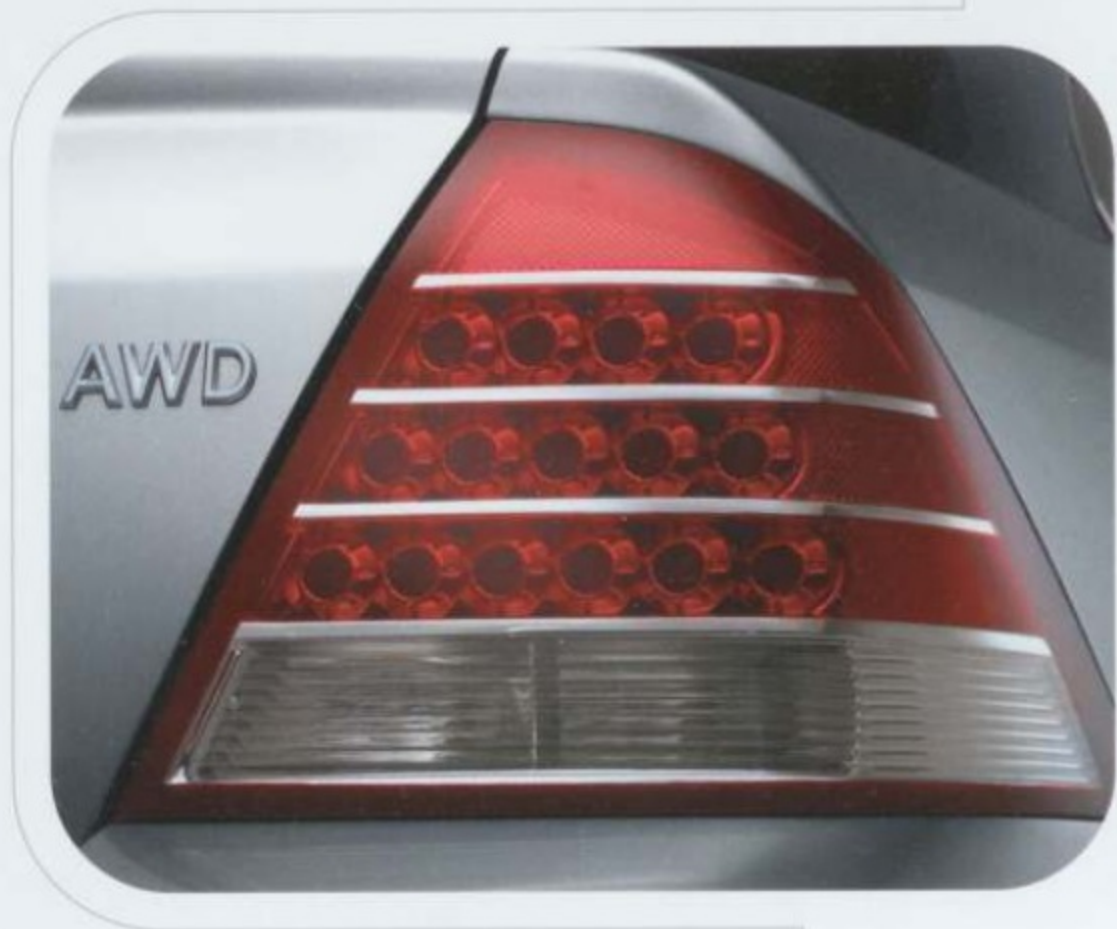


MODERN
DESIGN



SMART
STYLE





INNOVATIVE
TECHNOLOGY



DISTINCTIVE
DETAILS



Montego's confident, authoritative stance rests on solid underpinnings. Standard 18" wheels on Montego Premier are among the largest in the class. Transmission choices, either a 6-speed automatic or Continuously Variable Transmission (CVT), are both leading-edge. And this all-new Mercury is one of few domestic sedans with available All-Wheel Drive (AWD). In Montego, visual promise is more than fulfilled.



THE ALL-NEW MONTEGO

FROM MERCURY
DEBUTING FALL 2004



DISCOVER MORE ABOUT THE ALL-NEW 2005 MERCURY MONTEGO.

FIRST NAME _____ MIDDLE INITIAL _____ LAST NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

TELEPHONE _____ E-MAIL _____

1. In the future, how would you prefer to receive information from Mercury?

Postal Mail E-mail Both

2. When do you plan to purchase/lease your next vehicle?

0-30 days 1-3 months 4-6 months 7-12 months more than 1 year

3. What is most important to you in selecting your next vehicle? (please select one)

Styling Performance Safety Versatility Price

4. What is the make, model and year of your current vehicle?

MAKE _____ MODEL _____ YEAR _____

5. Are you interested in learning about other Mercury vehicles?

Please select the vehicle(s) you would like information on:

Mountaineer Mariner Monterey
 Sable Grand Marquis Marauder
 Future Mercury Vehicles



MERCURY

PC04/MG2

PLEASE DETACH HERE

STANDARD

Powertrain/Functional

3.0L Duratec 4-valve V-6 engine
Continuously Variable Transmission (CVT)
4-wheel disc Anti-lock Brake System (ABS)
All-Speed Traction Control

Exterior

High-Intensity Discharge (HID) headlamps
Light-Emitting Diode (LED) taillamps
17" 7-spoke Aluminum wheels
Fog lamps
Keyless entry keypad
Power-adjustable, heated, folding exterior mirrors with security approach lamps

Interior

5-passenger seating
AM/FM stereo with single CD player and clock
Premium cloth low-back bucket seats with fold-down front-passenger seat
60/40 split-fold-down rear seats
Dual-zone Electronic Automatic Temperature Control
8 cupholders
Leather-wrapped steering wheel with audio/speed controls and tilt column
Power 6-way driver's seat
Satin-finish accents
Message center with compass

Safety/Security

Personal Safety System™
SecuriLock® passive anti-theft system
Child-safety rear-door locks
Battery Saver System
Illuminated entry
Driver and front-passenger side-impact airbags*

AVAILABLE

Powertrain/Functional

6-speed automatic O/D transmission
All-Wheel Drive (AWD)
Memory power-adjustable pedals

Exterior

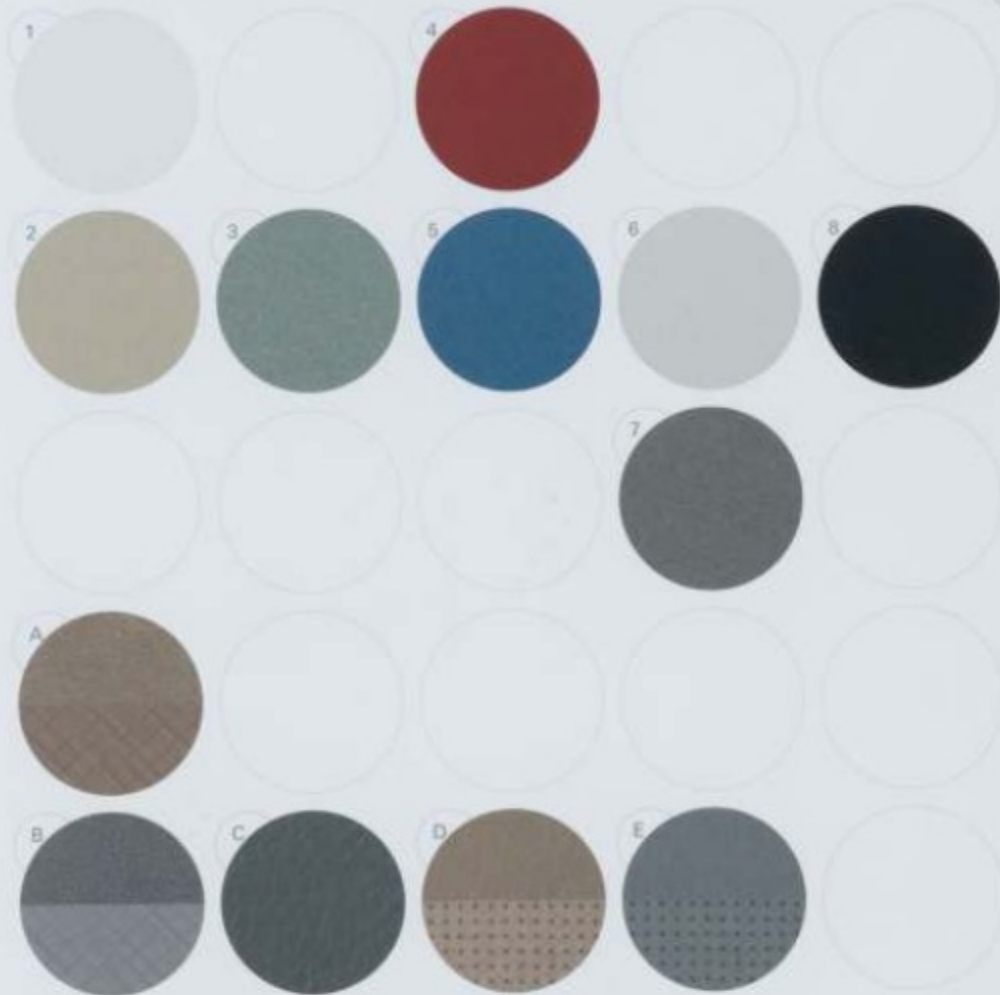
18" 15-spoke Aluminum wheels
Power moonroof
Reverse Sensing System

Interior

AM/FM Audiophile 6-disc in-dash CD player
Power 8-way driver's seat and power 2-way passenger's seat
Premium, leather-trimmed, heated driver and front-passenger seats
Overhead console
Memory feature for seats, exterior mirrors and adjustable pedals
Auto-dimming rearview mirror
HomeLink® Universal Transceiver

Safety/Security

Perimeter anti-theft alarm
Safety Package and two-row Safety Canopy™ System with rollover sensor and side-impact airbags



Exterior Colors

- | | | | |
|------------------------|-------------------------|--------------------------|-----------------------------|
| 1 Oxford White | 3 Light Tundra Metallic | 5 Norsesea Blue Metallic | 7 Dark Shadow Grey Metallic |
| 2 Pueblo Gold Metallic | 4 Merlot Metallic | 6 Silver Frost Metallic | 8 Black |

Interior Swatches

- | | |
|-------------------------|---------------------------|
| A Pebble Two-Tone Cloth | C Charcoal Black Leather |
| B Shale Two-Tone Cloth | D Pebble Two-Tone Leather |
| | E Shale Two-Tone Leather |

Following the publication of this brochure, certain changes in equipment, options and the like, or product delays may have occurred which would not be included in these pages. Lincoln Mercury reserves the right to change product specifications at any time without incurring obligations. *Always wear your safety belt and secure children in the rear seat.

Colors are representative only. Not all colors are available on all models. Please see your Lincoln Mercury Dealer for color/trim combinations.

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