

MONTEGO
2005



MERCURY

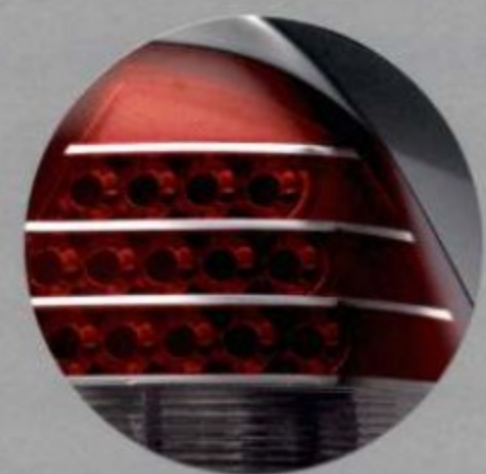




DISCOVER SLEEK STYLE AND SEDAN SOPHISTICATION.

INTRODUCING MONTEGO. FROM MERCURY.

With the introduction of the all-new Montego, a new Mercury is decidedly taking shape. From every angle, Montego excites your eyes and hooks your heart. The modern, machined finish of Montego Premier's aluminum wheels satisfies your desire for technical precision. The far-reaching light from its HID headlamps and bright red glow from its LED taillamps address your passion for technological excellence. The satin-finish waterfall grille and bright Mercury emblem kindle your love for modern design. Clearly, the time to discover Mercury – and the all-new 2005 Montego – is now.



SILVER FROST METALLIC MONTEGO PREMIER: AVAILABLE POWER MOONROOF

INTRODUCING MERCURY MONTEGO



DARK SHADOW GREY METALLIC: MONTEGO PREMIER





THE LUXURY OF SPACE

In Mercury Montego's uncommonly airy interior, you're treated to a large-car environment that seats 5 adults in complete comfort. In the critical areas of total passenger volume and rear head and leg room, the all-new Montego is the most spacious sedan in its class.* So whether you're in control of the leather-wrapped steering wheel or you're relaxing in the rear, the numbers add up in your favor inside Montego.

DELIGHTFULLY DETAILED DESIGN

Details, details, details. You'll find them everywhere in Montego. Like the chrome-finish trim rings around the instrument-panel gauges or the satin-aluminum finish on the floor shifter. Even Premier's perforated leather-trimmed seats feature contrasting tailored stitching.

ORGANIZED STORAGE

To help you better manage your on-the-go lifestyle, we maximized storage opportunities inside Montego. A handy in-dash storage compartment keeps small items within easy reach of both driver and front passenger. Bins in all 4 door-trim panels have spacious storage pockets and feature a beverage holder perfect for a 20-oz. water bottle. More clever thinking can be found in the front center console, which features a channel that allows your cell phone charger cord to access the power point inside. And both the front console and rear-seat pull-down center armrest feature 2 cupholders – wide at the top and tapered at the bottom to provide a snug fit for both small and large containers. Combined with the in-door beverage holders, you'll find 8 hydration stations throughout Montego.

*Standard 5-passenger Large Car class.





41.3" OF LEG ROOM + 5.8" OF KNEE CLEARANCE = BEST-IN-CLASS REAR-SEAT COMFORT

COMMAND SEATING

From its inception, Mercury Montego was designed around a Command Seating™ position. Because the driver's seat sits higher off the ground, benefits of this innovative thinking include easier entry and exit, a more upright seating position and an excellent view of the road as you navigate through traffic. Instead of just seeing the road, you'll command it in ways you never expected.

PURPOSEFUL PLEASURE

On Montego Premier, supple leather-trimmed seats make every drive more luxurious. Power controls supply 8-way movement on the driver's seat, including power recline, and 4-way movement on the passenger's seat. And 2 front-seat heat settings help take the chill out of crisp, autumn mornings.

BEST-IN-CLASS REAR-SEAT LEG ROOM

Even with the front seat moved all the way back, the amount of breathing room in Montego's comforting rear seat is hard to believe. Thanks to its efficient use of space, rear-seat leg room is best in class – and more generous than many larger automobiles. And because the front seats are raised off the floor on a cross-car beam, rear-seat foot room is exceptional as well.

DOWN-THE-ROAD VISION IS EXCELLENT



MONTGO SEATING IS HIGHER THAN OTHER SEDANS IN ITS CLASS

THE PIVOT POINT OF THE HUMAN HIP = H-POINT

COMFORTABLE UPRIGHT SEATING





WITH AN ALMOST INFINITE NUMBER OF DRIVE RATIOS, MONTEGO'S CVT WRAPS SMOOTH ACCELERATION AND RESPONSIVE POWER IN A VELVETLIKE RIDE.

YOU WON'T FEEL THE JERKS AS YOU MOVE THROUGH THE DRIVE RATIOS.

WHEN CLIMBING UP A HILL, YOU WON'T FEEL THE TRANSMISSION SEARCH FOR THE RIGHT GEAR.

REFINED 3.0L DURATEC 30 V-6 ENGINE

Paired with either a Continuously Variable Transmission (CVT) on All-Wheel-Drive (AWD) models or 6-speed automatic transmission on front-wheel-drive models, Montego's standard V-6 engine provides responsive acceleration and smooth power. Thanks to state-of-the-art powertrain control modules, the engine's Electronic Throttle Control supplies immediate throttle response and seamless integration with other drive systems. The end result: a highly intelligent, quietly confident 203 hp and 207 lb.-ft. of torque.

EXCEEDINGLY SMOOTH CVT

With a drive-ratio span of more than 6 to 1, Montego's class-exclusive CVT offers a strong drive ratio for acceleration and passing power, and an economical ratio to maximize fuel economy when highway cruising. An intricate steel-link belt connecting 2 variable-size pulleys always keeps the engine in its most efficient range. "The CVT's forte isn't just its range of ratios, but the availability of each and every possibility within the range," says *Road & Track*.^{*} Faster, smarter electronics even allow the CVT to adjust engine speed and drive ratio to hold a steady speed in downhill driving.

CLASS-EXCLUSIVE 6-SPEED AUTOMATIC

With few North American vehicles featuring 6-speed automatics, Montego joins an exclusive realm with this advanced transmission. Covering a nearly identical overall gear-ratio span as the CVT, Montego's electronically controlled 6-speed automatic actually adapts to your driving conditions and adjusts shift points accordingly to optimize performance or fuel economy. In "low" range, the transmission controller increases engine braking to help hold a steady speed when going downhill on steep grades. With more gears, you're simply treated to more benefits. Lucky you.

^{*}Road & Track, January 2004 issue.



MERLOT METALLIC MONTEGO PREMIER: AVAILABLE POWER MOONROOF



ALL-THE-TIME TRACTION

Since many conditions can compromise grip, Montego is the first sedan in its class to offer an available All-Wheel-Drive (AWD)* system that reacts automatically to changes in traction. In normal conditions, this proven system operates in front-wheel-drive mode. But as soon as any wheel slip is detected, AWD delivers power to the wheels with the most traction – maintaining optimal grip in the blink of an eye (within 50 milliseconds). It can also direct power side to side on each axle, thanks to available Traction Control, allowing you to continue forward motion *even if only one wheel has grip*. In this class, AWD confidence exists only in the all-new Mercury Montego.

*Available on all Montego models.

ALL-THE-TIME BENEFITS

Not just for the slippery road, AWD can significantly enhance your dry-pavement fun. During rapid acceleration or hug-the-line cornering, for example, Montego's AWD seamlessly distributes power between front and rear wheels to give you increased control and performance. You won't be aware that it's working, you'll just enjoy the rush behind the wheel. On snowy or wet road surfaces, of course, AWD really shines. The system's quick activation helps you get started and maintain control, even under difficult weather conditions. And since the wheels with the best traction always receive the most power, Montego AWD enhances control if the weather turns nasty.

PROVEN HALDEX TECHNOLOGY

The heart of Montego's AWD operation resides just forward of the rear axle, where its HALDEX® coupling transmits driveshaft torque to the rear axle and wheels. Activation is seamless, smooth – and lightning-fast. The instant the system senses a difference in speed between the front and rear wheels, the rear axle receives up to 100 percent of available engine torque to aid traction. Teaming a Continuously Variable Transmission (CVT) with AWD adds CVT's strengths to this system. Because the CVT offers broad drive ratios and optimizes engine torque for all driving conditions, Montego's AWD system has power on hand to maneuver through snow, mud, sand or other driving challenges.

HALDEX is a registered trademark owned by Haldex, AB.





SILVER FROST METALLIC: MONTEGO PREMIER

**ALL-WHEEL DRIVE [A]**

The HALDEX® coupling on Montego AWD models can deliver drive torque to the rear axle in just 50 milliseconds – giving you lightning-fast assurance that you'll have the best available traction to continue your journey.

ON THE LEVEL [B]

To counter the additional weight of rear-seat passengers or a loaded trunk, Montego AWD models feature unique self-leveling shock absorbers in its rear multi-link suspension. With Montego's spacious interior and cavernous trunk, you'll frequently take on passengers or gear – slightly reducing the vehicle's rear ride height. As the car is driven, load-leveling shocks "pump up" to the necessary pressure, restoring Montego to its original ride height for optimal road performance when fully loaded.

FULLY INDEPENDENT SUSPENSION [C]

Montego's fully independent front and rear suspension is tuned to offer invigorating driving response at the same time it minimizes the impact of road bumps. Up front, MacPherson struts and rearward-facing L-arms aid in steering response and driving comfort. The multi-link rear suspension is built on a stiff, U-shaped welded-steel subframe that provides exceptional stiffness to resist the shaking, bending and other forms of movement that can accompany uneven road surfaces and potholes. This precise suspension tuning enhances driver feel from Montego's power rack-and-pinion steering. With minimal effort required for turning, positive on-center feel, and a tight turning radius, the steering system intuitively reacts to your every input – making Montego a joy to maneuver down busy city streets or twisty country lanes.

BIG DISCS, TRACTION CONTROL [D]

Standard 17" wheels (Premier models feature 18" wheels) allow large rotors and disc-brake pads to aid Montego's braking power and response time. Aluminum dual-piston front calipers exhibit excellent heat-shedding properties, while low-metallic pad materials achieve strong performance and minimize brake dust.

To improve traction on loose or slippery surfaces, Montego's available Traction Control uses engine and/or brake controls to reduce wheel spin on front-wheel-drive models. The system senses any loss of traction and steps in to help you regain grip. On Montego AWD models, Traction Control allows AWD to direct torque side to side on each axle. Even if only one wheel has traction, AWD can direct most of the torque there to continue forward motion.

A BETTER BUSHING [E]

To maintain a supple and carefree ride, 30 bushings in Montego's multi-link, AWD, independent rear suspension – and 24 bushings in front-wheel-drive models – work to cushion forces from road seams and large bumps.

A STIFF FRAME [F]

Montego's stiff chassis and torsional rigidity contribute greatly to its smooth ride and agile handling characteristics. This solid frame allowed more fine tuning to Montego's power rack-and-pinion steering and front and rear suspension components (shock absorbers, springs and bushings). And that means more driving fun for you.

UNCOMMONLY FUNCTIONAL



LARGEST TRUNK OF ANY SEDAN: 21.2 CU. FT.

60/40 SPLIT-FOLDING REAR SEAT EXPANDS TRUNK TO 49.9" OF FLOOR LENGTH

FOLD-DOWN FRONT-PASSENGER SEAT



BEST-IN-CLASS TRUNK SPACE

Drumroll, please. With an astounding 21.2 cu. ft. of trunk volume at your disposal, Mercury Montego has the largest trunk of any sedan. Whether it's the luggage for your cross-country vacation, or the drum set shown here, it will fit comfortably inside. To expand trunk floor length to 49.9," just fold the 60/40 split-folding rear seat down for the rest of your band's equipment. This space is even more remarkable given Montego's best-in-class passenger volume of 107.5 cu. ft. Clearly, Montego is a sedan like no other.

VERSATILE VARIATIONS

Passenger volume + trunk volume = total interior volume. In Montego, you'll get 128.7 cu. ft. of elegant, usable space, more than any other sedan in its class. And unlike other sedans, it can quickly go from carrying people to helping with home projects. To transport longer items (such as a patio umbrella or upright bass), simply fold down the split-folding rear seat and front-passenger seat, and slide items in through the large trunk. So the next time someone tells you their sedan isn't functional, tell them all about your Montego.



FIT ITEMS UP TO 9' LONG THROUGH TRUNK: WITH REAR SEAT AND FRONT-PASSENGER SEAT FOLDED DOWN



A COMPLETE SAFETY STORY

The all-new Mercury Montego exemplifies sedan protection. For starters, all 5 seat positions receive 3-point safety belts and all outboard positions receive adjustable head restraints. Pretensioners tighten front safety belts within milliseconds of an impact and, as the crash progresses, load-limiting retractors "pay out" the belts to reduce peak forces on occupants and help increase protection. To strengthen each bodyside and provide a solid rear mounting point for the driver and front-passenger seats, advanced SPACE Architecture™ (Side Protection And Cabin Enhancement) employs a hydroformed cross-car beam that runs between the door frames. In a side-impact collision, a bend in the beam's middle serves as a trigger point for deformation, helping to divert crash forces underneath the seats and away from occupants.

OCCUPANT PROTECTION SYSTEMS

On every Montego, the Personal Safety System™ and Front-Passenger Sensing System (FPSS) offer enhanced protection for the driver and front passenger in certain frontal collisions. Utilizing a network of smart sensors, the deployment level of the dual-stage front airbags is based on 4 criteria: whether a front passenger is present and his/her weight range; the position of the driver's seat; whether the front safety belts are in use; and the overall severity of the crash. These details help the systems deploy the front airbags in just the right manner, at just the right time. To further minimize the effect of crash forces on the driver, Montego's adaptive steering column is smart enough to collapse in different ways depending on the driver's-seat position and whether the front safety belts are in use.

PATENTED SAFETY CANOPY SYSTEM

Montego is the only sedan in its class to offer the Safety Canopy™ System with an exclusive rollover sensor. Available on Montego Luxury and Premier, this comprehensive system includes front-seat side-impact airbags for enhanced chest protection, and side-curtain airbags that cover the windows on both rows of seats for enhanced head protection for all outboard passengers. "Side-curtain airbags, which deploy down from the roof, are considered the most effective way of protecting the head in a side crash," says *USA TODAY*. If a rollover is starting or a side-impact collision is underway, sensors determine within milliseconds which of the airbags to deploy. In sedan side-impact and rollover protection, the all-new Montego confidently leads the way.

REVERSE SENSING SYSTEM

Imagine something telling you just how far you can back up, or letting you know when an object is in the way. With this helpful available system, you've got just that. Great for parallel parking or backing into the garage, it audibly alerts you to items behind Montego when backing up. The closer you get to an object, the quicker it beeps.

TECHNOLOGICAL ILLUMINATION

High-Intensity Discharge (HID) headlamps and Light-Emitting Diode (LED) taillamps are a rarity in Montego's class. HID headlamps produce a brighter, whiter light for better down-the-road vision. In addition to making quite a design statement when lit, LED taillamps are quicker to illuminate than traditional lamps, giving earlier warning to those behind you.

*Available features.



SILVER FROST METALLIC MONTEGO PREMIER: AVAILABLE POWER MOONROOF

LUXURY

PREMIER

POWERTRAIN/FUNCTIONALITY

- FWD with 6-speed automatic transmission
- AWD with Continuously Variable Transmission (CVT)
- Traction Control

INTERIOR

- 6-way power driver's seat with manual lumbar
- 8-way power driver's seat with manual lumbar
- 4-way power passenger's seat
- AM/FM stereo/single-CD player
- Audiophile Sound System with AM/FM stereo/6-disc in-dash CD changer with MP3 capability
- Cloth interior trim
- Leather interior trim
- Driver's seat with power recline
- Driver's seat with memory
- Front-passenger's seat with manual lumbar
- Heated front seats
- HomeLink® Universal Transceiver
- Outside temperature display
- Power-adjustable pedals with memory
- Power moonroof with one-touch-open/close
- Rear storage compartment in armrest with 2 cupholders (included with leather trim)
- Trunk cargo net

EXTERIOR

- 17" 7-spoke painted aluminum wheels
- 18" 15-spoke machined-aluminum wheels
- P215/60R17 BSW tires
- Pirelli P225/55R18 BSW tires
- Body-color, power, heated, folding sideview mirrors with security approach lamps
- Body-color, power, heated, folding sideview mirrors with security approach lamps and memory

SAFETY/SECURITY

- Reverse Sensing System

PACKAGES

- Comfort Package – AM/FM stereo/6-disc in-dash CD changer with MP3 capability, 2-way power front-passenger's seat and driver's seat with power recline
- Safety Package – Safety Canopy™ System for front and rear passengers with rollover sensor and driver and front-passenger side-impact airbags

● Standard ○ Optional ● Included as part of a Package

Engine	3.0L 4-valve DOHC Duratec 30 V-6	
Horsepower @ rpm	203 @ 5750	
Torque: lb.-ft. @ rpm	207 @ 4500	
Compression ratio	10.0:1	
Transmission	Front-Wheel Drive	6-speed automatic
	All-Wheel Drive	CVT
Axle ratio	Front-Wheel Drive	3.46:1
	All-Wheel Drive	5.19:1
Curb weight (lbs.)	Front-Wheel Drive	3680
	All-Wheel Drive	3930

Dimensions (in.) front/rear

Head room	39.4/38.7
Leg room	41.3/41.3
Shoulder room	57.8/57.6
Hip room	53.7/53.7
Length	200.9
Width	74.5
Height	61.5
Wheelbase	112.9
Track width	64.6/65.0
Cargo volume (cu. ft.)	21.2
Seating capacity	5
EPA-estimated fuel economy (city/hwy)	
	6-speed automatic/FWD 21/29
	CVT/AWD 19/26



17" 7-SPOKE PAINTED ALUMINUM
Standard on Luxury



18" 15-SPOKE MACHINED-ALUMINUM
Standard on Premier



Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your Lincoln Mercury Dealer for details or check us out at fordcredit.com.

Mercury Personal Consultant

To ensure we're offering our customers the best service possible, we proudly offer the Mercury Personal Consultant. Just visit our Web site at mercuryvehicles.com/pc and one of our manufacturer's representatives will help with anything from price quotes to product features to arranging a test drive at your local Lincoln Mercury Dealer – at no cost or obligation.

Ford Extended Service Plan

For a purchase or lease, the Ford Extended Service Plan (ESP) gives you "Peace-of-Mind" protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your Lincoln Mercury Dealer for an ESP backed by Ford Motor Company and honored at all Ford and Lincoln Mercury dealerships.

Ford Motor Company Insurance Services

Choose the insurance program that's designed for your vehicle – Ford Motor Company Insurance Services. Our program helps you receive the rates and service you deserve. Call 1-877-367-3847 or visit us at fordvip.com for a no-obligation quote. Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company.

Comparisons based on 2005 competitive models, publicly available information and Ford certification data at time of printing. Following the publication of this brochure, certain changes in standard equipment, options, prices and the like, or product delays may have occurred which would not be included in these pages. Your Lincoln Mercury Dealer is your best source for up-to-date information. Lincoln Mercury reserves the right to change product specifications at any time without incurring obligations. Options shown or described in this brochure are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations.

For a personal demonstration of Montego or other 2005 Mercury vehicles, visit your Lincoln Mercury Dealer today. Ask about the Mercury Commitment, a comprehensive benefits package for all new Mercury owners.

POWERTRAIN/FUNCTIONALITY

- 3.0L DOHC 4-valve Duratec 30 V-6 engine
- 4-wheel disc Anti-lock Brake System (ABS)
- Power rack-and-pinion steering

INTERIOR

- 12v power points (2)
- Accessory delay
- Air ducts in rear of front console for rear-seat passengers
- Analog clock
- Auto-dimming rearview mirror
- Command Seating™
- Dual-zone Electronic Automatic Temperature Control
- Front and rear grab handles
- Front-passenger fold-down seatback
- Front-row bucket seats
- Front-row center console with armrest, storage and 2 cupholders
- Front seatback map pockets
- Grocery bag hooks in trunk
- Instrument-panel storage bin
- Leather-wrapped shift knob and steering wheel with audio and speed controls
- Map pockets and bottle holders in door-trim panels
- Message center/trip computer with compass
- Overhead console with dome light, map light and sunglasses holder
- Power door locks
- Power remote trunk release
- Power windows with one-touch-up/down driver's-side feature
- Reading lights for rear-seat passengers
- Rear-seat 60/40 split fold-down seatback
- Rear-seat center fold-down armrest with cupholders
- Rear-window defroster
- Sliding driver and front-passenger visors with illuminated mirrors
- Tilt-adjustable steering column
- Woodgrain appliqué on center stack, instrument panel and console

EXTERIOR

- Automatic headlamps with on/off delay
- Body-color, power, heated, folding sideview mirrors with security approach lamps
- Fixed-interval windshield wipers
- Fog lamps
- High-Intensity Discharge (HID) headlamps
- Keyless-entry keypad
- Light-Emitting Diode (LED) taillamps
- Painted body-color bodyside moldings
- Remote keyless-entry system with 2 key fobs
- Solar-tinted glass

SAFETY/SECURITY

- Battery saver
- Belt-Minder*
- Child-safety rear door locks
- Illuminated entry
- Lower anchors and tether anchors for children (LATCH) for rear-seat positions
- Personal Safety System™ with dual-stage driver and front-passenger airbags,* crash severity sensor, front outboard safety belt usage sensors, driver's-seat position sensor, front-passenger-seat occupant classification sensor, front outboard safety belt pretensioners and safety belt energy-management retractors
- SecuriLock® passive anti-theft system
- SPACE Architecture™ – Side Protection And Cabin Enhancement

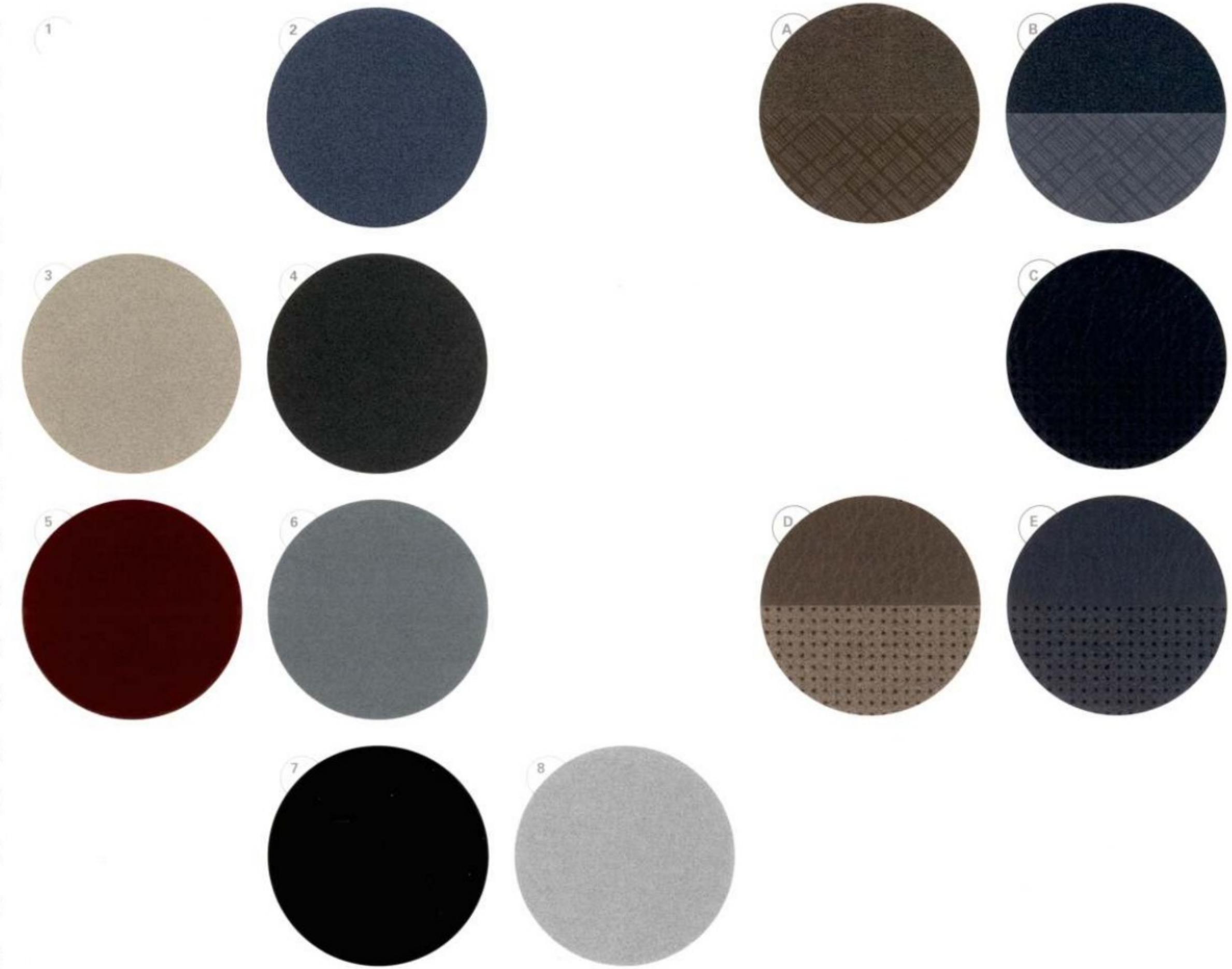
*Always wear your safety belt and secure children in the rear seat.

MERCURY MONTEGO. NEW DOORS OPENED.



SILVER FROST METALLIC MONTEGO PREMIER: AVAILABLE AWD AND REVERSE SENSING SYSTEM

EXTERIOR PAINT AND INTERIOR FABRIC SWATCHES



- Interior**
- A Pebble Two-Tone Cloth (Luxury only)
 - B Shale Two-Tone Cloth (Luxury only)
 - C Charcoal Black Leather (Premier only)
 - D Pebble Two-Tone Leather
 - E Shale Two-Tone Leather
- Exterior**
- 1 Oxford White
 - 2 Norse Sea Blue Metallic
 - 3 Light French Silk Metallic
 - 4 Dark Shadow Grey Metallic
 - 5 Merlot Metallic
 - 6 Light Tundra Metallic
 - 7 Black
 - 8 Silver Frost Metallic



Mercury uses clearcoat paint for beauty and protection. Colors are representative only. Please see your Lincoln Mercury Dealer for actual paint/trim options.



MERCURY | NEW DOORS OPENED

MERCURYVEHICLES.COM

MERCURY TEST DRIVE 888.566.8888

CUSTOMER ASSISTANCE 800.521.4140

ROADSIDE ASSISTANCE 800.241.3673