



DISCOVER STYLE AND VERSATILITY. TWICE.

EXPERIENCE MERCURY SABLE IN MOTION.

Spacious cargo capacity. Flexible interior environments. Plenty of configurations and model choices. The way some manufacturers talk, you'd think these were new ideas. In Mercury Sable Sedan and Wagon, these "discoveries" have already been perfected. So we've focused our energy on infusing Sable and the expanding lineup of Mercury vehicles with innovative technology, progressive style, modern design cues and eye-catching details. Clearly, the time to discover Mercury is now.

[available packages] The Monotone Wagon
Package adds a touch of personal style to
LS Wagon, shown below in Light Tundra Metallic.
A Platinum Edition Package enhances the
elegant good looks of LS Sedan, shown
at right in Silver Frost Metallic.









[available leather trim] Your Sable, your way. As a stand-alone option on all models or as part of the LS Premium Package on LS Sedan and Wagon, leather-trimmed seats (shown in Medium Graphite) add ample luxury. Versatility comes with a standard 60/40 split-folding rear seat that folds on both sides to transport longer items.

ROOM WITH QUITE A VIEW Wherever you look, you'll discover rewards that elevate Mercury Sable into a league of its own. Triple-sealed doors help keep road noise at bay. Rear-floor heat ducts maintain comfort throughout the cabin. Leather-trimmed seats are available on all models, accented by a standard wood- and leather-trimmed steering wheel and faux-wood shift knob on LS Sedan and Wagon (shown). Even 6-passenger seating, a rarity in its class, is standard on GS Sedan. To accommodate a 6th person, its unique front-row flip-fold center console folds up to form the seat bottom. Otherwise, just flip it forward to reveal dual cupholders, a tray for sunglasses and a generous storage bin.

Mercury Sable is so delightful, in fact, that it has been recognized by Polk for having the Highest Model Loyalty in the Midsize Car Segment.* With all that Sable provides, it should come as no surprise.

*According to R. L. Polk statistics for the Midsize Car category in the 2003 model year, Sable ranked highest by having the greatest percentage of households return to purchase or lease another Sable.



LS SEDAN/WAGON STANDARD FEATURES

Auto-dimming rearview mirror eases night MACH® Audio System features an AM/FM LS Premium Package includes Electronic of headlamp reflections.

Wood- and leather-trimmed 4-spoke steering wheel and faux-wood shift knob add elegance.

LS SEDAN/WAGON AVAILABLE OPTIONS

driving by automatically dimming the glare stereo/cassette and 6-disc CD changer, 6 Automatic Temperature Control, automatic strategically placed premium speakers, an headlamps and leather-trimmed seats. external amplifier and vehicle-specific equalization.

Visor-mounted HomeLink® Universal Transceiver activates your garage door opener and up to 2 other home-based units. BEST PICK IN SAFETY, 13 YEARS IN A ROW To enhance your protection in the event of a collision, all Mercury Sable models are equipped with the Personal Safety System.™ While advanced sensors measure certain occupant conditions (such as whether or not front safety belts are buckled), as well as the severity of the impact, the system automatically tightens the tension of the front safety belts and determines whether to deploy the dual-stage front airbags, and at which of the 2 energy levels. This all happens in milliseconds. Simply put, the Personal Safety System optimizes key safety features in an accident.

This emphasis on safety engineering helped the 2004 Sable earn Best Pick* honors from the Insurance Institute for Highway Safety, the 13th year in a row that the IIHS has given Mercury Sable its highest award.

FOR THE PERFORMANCE MINDED Front-wheel drive, a MacPherson-strut independent front suspension, and a wide wheelbase all contribute to Sable's exceptional ride and handling characteristics. For the smoothest shifts, drive after drive, Sable's electronically controlled 4-speed automatic overdrive transmission with Adaptive Shift Control actually learns your driving style to optimize its operation. That's smart technology powering Sable's impressive on-road performance.



With durable aluminum construction and 24-valve technology, the 3.0L DOHC Duratec V-6 engine delivers 201 hp and 207 lb.-ft. of torque to power LS Sedan and Wagon. A 3.0L OHV 12-valve Vulcan V-6 engine with 153 hp and 186 lb.-ft. of torque is standard on GS Sedan. The Vulcan V-6 offers high torque at low speed for excellent off-the-line acceleration and performance feel. Power delivery on both engines is as smooth as you'd expect from a Mercury.

3.0L DOHC 24-VALVE V-6

In certain side-impact collisions, these airbags deploy from the seat side bolsters to help protect the driver and right-front passenger. Available on all models as part of the Secure Group.

SIDE-IMPACT AIRBAGS

On LS Sedan and Wagon, no keys are required for entry. Just enter your personalized code and you're in. On all Sable models, the electronically encoded ignition key of the SecuriLock® passive anti-theft system is designed to help prevent the engine from being started unless a coded key programmed to your vehicle is used.

KEYLESS ENTRY KEYPAD

For additional driving confidence, Sable's All-Speed Traction Control monitors wheel spin, then uses the engine and brakes to help a spinning drive wheel regain traction – helping the driver maintain control. Available on all Sable models as part of the Secure Group; requires optional Anti-lock Brake System on GS Sedan.

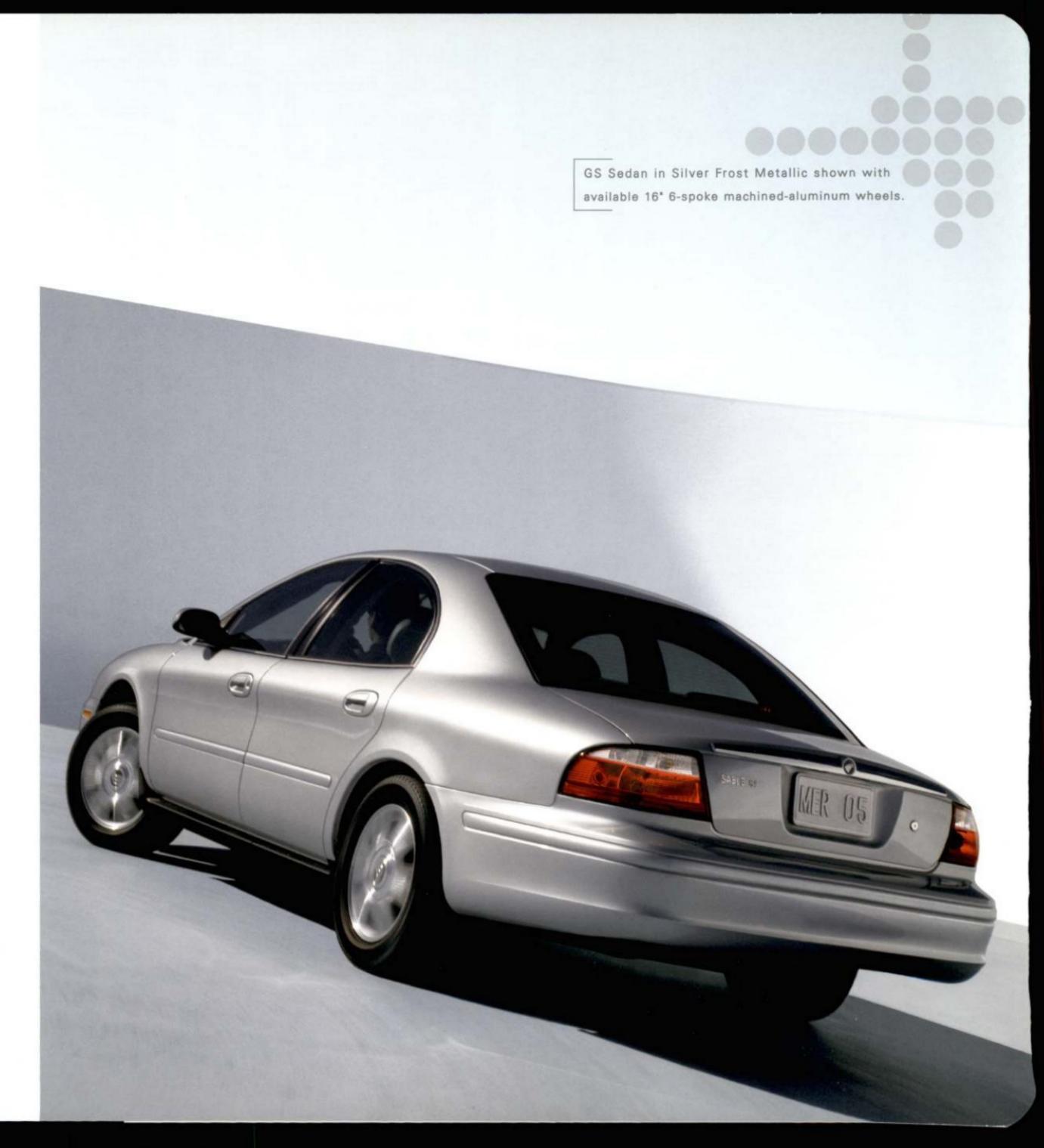
ALL-SPEED TRACTION CONTROL

High-strength steel beams in each door help preserve the integrity of the passenger compartment and dissipate impact energy to help protect occupants in the event of a side-impact collision. Standard on all Sable models.

SIDE-IMPACT DOOR BEAMS

On LS Sedan and Wagon, security approach lamps in the sideview mirrors activate whenever you hit the unlock button on the remote keyless entry key fob or lift a door handle, providing bright pools of light that help you feel more secure.

SECURITY APPROACH LAMPS



*Based on 40-mph frontal offset crash test.

SABLE AVAILABLE FEATURES

POWERTRAIN/FUNCTIONALITY 3.0L OHV 12-valve Vulcan V-6 3.0L OHV 12-valve Vulcan V-6 FFV 3.0L DOHC 24-valve Duratec V-6 Anti-lock Brake System (ABS) Power 4-wheel disc brakes Power, front disc and rear drum brakes Rear independent Quadralink suspension with struts. coil spring and stabilizer bar Rear independent Short- and Long-Arm (SLA) suspension with shocks, coil springs and stabilizer bar INTERIOR 5-passenger seating with dual front recliners, front seatback map pockets, 2-way head restraints and floor shifter/console 6-passenger seating with dual front recliners, front armrest, front seatback map pockets, 2-way head restraints and flip-fold center-console seating 6-way power driver's seat with manual lumbar AM/FM stereo/cassette player AM/FM stereo/single-CD player MACH® Audio System with AM/FM stereo/cassette, 6-disc CD changer, external amplifier and 6 premium speakers Auto-dimming rearview mirror Cargo-area courtesy light and map lights Day/night rearview mirror Fully trimmed luggage compartment with low liftover height HomeLink® Universal Transceiver for up to 3 remote-controlled devices Illuminated visor vanity mirrors Leather-trimmed seats Locking under-floor and right-rear-quarter storage Power front-passenger's seat

(requires leather-trimmed seats)

Wood- and leather-trimmed steering wheel

Power moonroof

Tie-downs on loadfloor

Trunk tie-down on decklid

and faux-wood shift knob

3 2 2 EXTERIOR Body-color bodyside moldings Body-color bodyside moldings with bright inserts Dual power, heated, body-color sideview mirrors with security approach lamps Fixed-mast antenna Power antenna Fog lamps Keyless entry keypad (driver's-door-mounted) Luggage rack with adjustable crossbars and tie-downs Rear bumper with molded-in step pads Rear decklid spoiler Rear window wiper/washer SAFETY/SECURITY Perimeter anti-theft system Security approach lamps (under sideview mirrors) **PACKAGES** LS Premium Package - AM/FM stereo/cassette player, Electronic Automatic Temperature Control, automatic on/off headlamps with delay, and leather-trimmed seats Monotone Wagon Package - Body-color grille surround and bodyside moldings, and unique 14-spoke machinedaluminum wheels (requires LS Premium Package) Platinum-Edition Package - Monochromatic exterior with body-color grille, decklid appliqué and bodyside moldings; select satin-aluminum-finish interior trim; unique 14-spoke machined-aluminum wheels; unique "Platinum Edition" fender badge; two-tone leathertrimmed front and rear seats; and rear decklid spoiler (requires LS Premium Package) Secure Group - Side-impact airbags for driver and right-front passenger, and All-Speed Traction Control (requires ABS on GS Sedan) Wagon Group - 2-passenger, rear-facing, 3rd-row seat;

Standard
 Optional
 Included as part of a Package

and retractable cargo cover

SABLE STANDARD FEATURES

Front-wheel drive

POWERTRAIN/FUNCTIONALITY

100,000-mile tune-up interval**

Electronic automatic 4-speed transmission with overdrive

Front independent MacPherson-strut suspension with

coil springs and stabilizer bar

Power, speed-sensitive (Duratec only), variable-assist rack-and-pinion steering

EXTERIOR

2-speed variable-intermittent windshield wipers

Chrome grille

P215/60R16 all-season tires

Power-adjustable sideview mirrors

Solar-tinted glass

INTERIOR

60/40 split-folding rear seatback

Accessory delay

Air conditioning with particulate air filtration

AM/FM stereo/cassette with 4 speakers

Analog gauges with speedometer, tachometer, temperature gauge, odometer, trip odometer, fuel gauge and message center

Dual center-console-mounted cupholders

Integrated control panel with climate, audio, rear-window defroster and clock controls

Interior lighting with delayed-off dome light

Map pockets in front doors and front seatbacks

Power door locks with nightime illumination and single-key ignition/global entry

Power points (2)

Power windows with one-touch-down driver's-side feature

Rear floor heat ducts

Rear grab handles with integral coat hooks

Remote keyless entry system with 2 key fobs with panic alarm button and illuminated entry system

Side-window demisters and full windshield defroster

Steering wheel with illuminated speed controls

Tilt steering column with steering-wheel-mounted speed control with tap-up/tap-down feature

SAFETY AND SECURITY

Battery saver

Child-safety rear door locks

Lower anchors and tether anchors for children (LATCH) with 2 rear outboard lower and 3 rear upper tether anchors

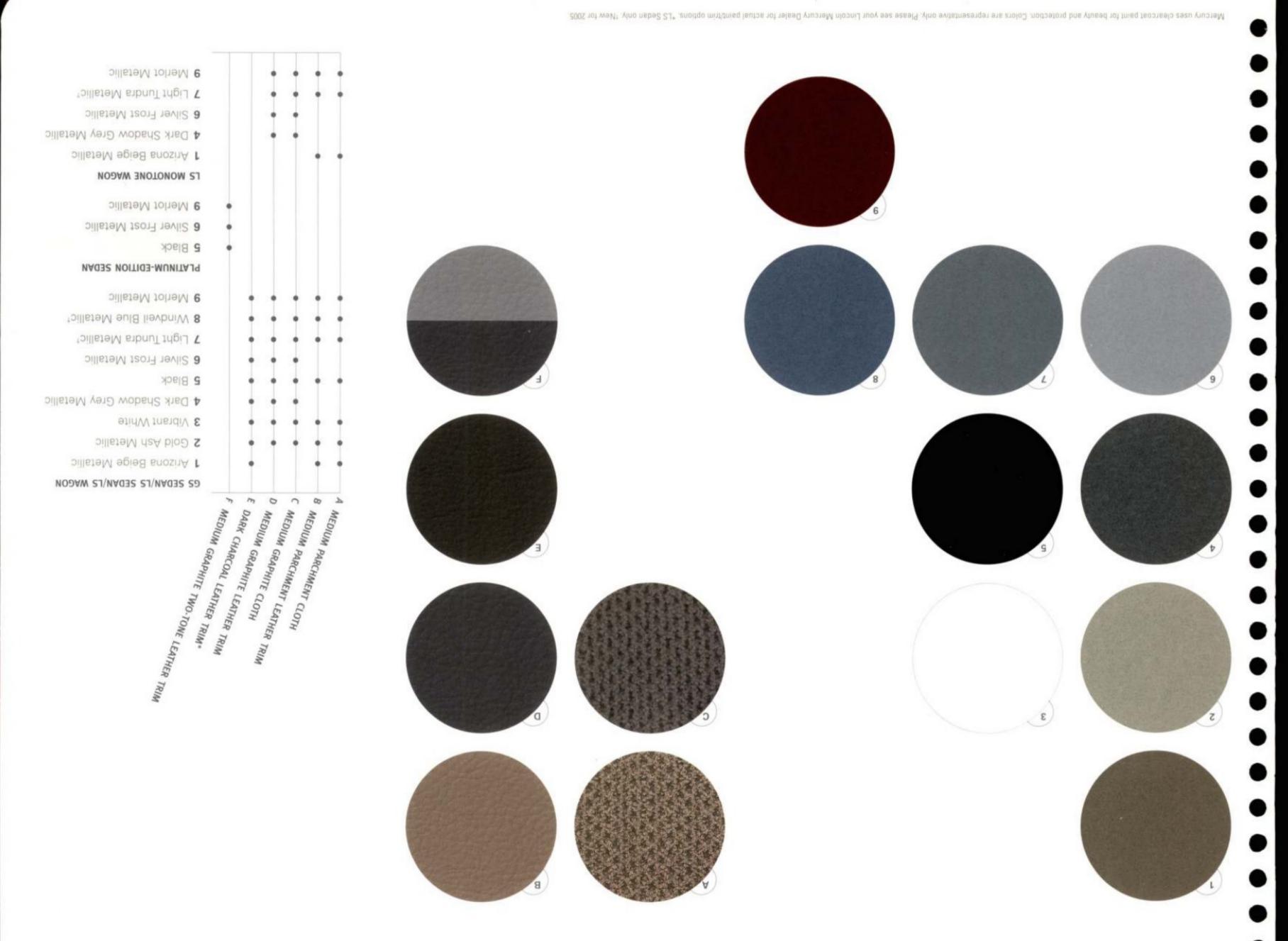
Personal Safety System™ with dual-stage driver and right-front-passenger airbags! crash severity sensing system, front outboard safety belt usage sensors, driver's-seat position sensor, front outboard safety belt pretensioners and safety belt energy-management retractors

Safety belts – Front and rear outboard 3-point safety belts with front outboard height-adjustable D-rings, manual lap belt for front-center seat and 3-point safety belt for rear-center seat occupants

SecuriLock® passive anti-theft system

"*Under normal driving conditions with routine fluid and filter changes

Always wear your safety belt and secure children in the rear seat."



EXTERIOR PRINT AND INTERIOR FABRIC SWATCHES

RESOURCES AND SERVICES



Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your Lincoln Mercury Dealer for details or check us out at fordcredit.com.

Mercury Personal Consultant

To ensure we're offering our customers the best service possible, we proudly offer the Mercury Personal Consultant. Just visit our Web site at mercuryvehicles.com/pc and one of our manufacturer's representatives will help with anything from price quotes to product features to arranging a test drive at your local Lincoln Mercury Dealer - at no cost or obligation.

Ford Extended Service Plan

For a purchase or lease, the Ford Extended Service Plan (ESP) gives you "Peace-of-Mind" protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your Lincoln Mercury Dealer for an ESP backed by Ford Motor Company and honored at all Ford and Lincoln Mercury dealerships.

Ford Motor Company Insurance Services

Choose the insurance program that's designed for your vehicle - Ford Motor Company Insurance Services. Our program helps you receive the rates and service you deserve. Call 1-877-367-3847 or visit us at fordvip.com for a no-obligation quote. Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company.

Following the publication of this brochure, certain changes in standard equipment, options, prices and the like, or product delays may have occurred which would not be included in these pages. Your Lincoln Mercury Dealer is your best source for up-to-date information.

Lincoln Mercury reserves the right to change product specifications at any time without incurring obligations. Options shown or described in this brochure are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations.

For a personal demonstration of Sable or other 2005 Mercury vehicles, visit your Lincoln Mercury Dealer today. Ask about the Mercury Commitment." a comprehensive benefits package for all new Mercury owners.

DEALER ACCESSORIES

Start your Sable from up to 500 feet away, and ensure that it's locked and that its remote security system (if equipped) is armed. Choose: Powercode Bronze for remote start only; Powercode Silver for remote start and keyless entry; and Powercode Gold for remote start, keyless entry and vehicle security.

REMOTE START -



With a rigid floor for added stability and easy loading, this carrier is covered with durable vinyl to provide an additional 10.5 cu. ft. of cargo space. Sable Wagon only.

FRAMED LUGGAGE CARRIER



Made from tough ABS plastic and manufactured to precise original equipment specifications, this spoiler adds a performance look to your Sable.

REAR SPOILER



6.5° deep, this large, safari-style basket can carry loads of gear, as well as bikes, skis, canoes or kayaks.

LOADWARRIOR BY YAKIMA®

or visit us at mercuryaccessories.com



See your dealer for these and other great Lincoln Mercury Dealer-installed accessories

SPECIFICATIONS

	GS	LS	
Engine	3.0L OHV 12V Vulcan V-6	3.0L DOHC 24V Duratec V-6	
Horsepower @ rpn	n 153 @ 5000	201 @ 5500	
Torque: lbft. @ rpr	n 186 @ 3250	207 @ 4500	
Compression ratio	9.4:1	10.5:1	
Transmission	Electronic automatic 4-speed with overdrive	Electronic automatic 4-speed with overdrive	
Axle ratio	3.96:1	3.96:1	
Curb weight (Sedan/Wagon)	3308 lbs./—	3294 lbs./3480 lbs.	

Dimensions (in.) front/r	ear SEDAN	WAGON
Head room	39.8/36.7	39.4/38.9
Leg room	42.2/38.9	42.2/38.5
Shoulder room	573/56.6	57.3/56.7
Hip room	54.4/55.7	54.4/55.4
Length	199.8	197.8
Width (incl. mirrors)	79.7	79.7
Height	55.5	57.8
Wheelbase	108.5	108.5
Track width	61.6/62.1	61.6/62.1
Cargo volume (cu. ft.)	16.0	38.8
Wagon (2nd-row seat for	81.3	
Seating capacity*	5 or 6	5 or 7

*Based on front seat style.





and Monotone Wagon



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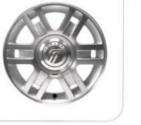
Standard on GS Sedan

16" DELUXE LOCKING WHEEL COVER



Standard on LS Sedan and Wagon, Available on GS Sedan

16" 6-SPOKE MACHINED-ALUMINUM -



Standard on LS, Platinum-Edition Sedan

16" 14-SPOKE MACHINED-ALUMINUM -

Available on LS Sedan and Wagon

16" 5-SPOKE CHROMETEC™ ALUMINUM -



SABLE STANDARD FEATURES

POWERTRAIN/FUNCTIONALITY

100,000-mile tune-up interval**

Electronic automatic 4-speed transmission with overdrive

Front independent MacPherson-strut suspension with coil springs and stabilizer bar

Front-wheel drive

Power, speed-sensitive (Duratec only), variable-assist rack-and-pinion steering

2-speed variable-intermittent windshield wipers

Chrome grille

P215/60R16 all-season tires

Power-adjustable sideview mirrors

Solar-tinted glass

60/40 split-folding rear seatback

Accessory delay

Air conditioning with particulate air filtration

AM/FM stereo/cassette with 4 speakers

Analog gauges with speedometer, tachometer, temperature gauge, odometer, trip odometer, fuel gauge and message center

Dual center-console-mounted cupholders

Integrated control panel with climate, audio, rear-window defroster and clock controls

Interior lighting with delayed-off dome light

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Power points (2)

Power windows with one-touch-down driver's-side feature

Rear floor heat ducts

Rear grab handles with integral coat hooks

Remote keyless entry system with 2 key fobs with panic alarm button and illuminated entry system

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Steering wheel with illuminated speed controls

Tilt steering column with steering-wheel-mounted speed control with tap-up/tap-down feature

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Battery saver

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Lower anchors and tether anchors for children (LATCH) with 2 rear outboard lower and 3 rear upper tether anchors

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SecuriLock® passive anti-theft system

"*Under normal driving conditions with routine fluid and filter changes. Always wear your safety belt and secure children in the rear seat.

ROADSIDE ASSISTANCE 800.241.3673

CUSTOMER ASSISTANCE 800.521.4140

MERCURY TEST DRIVE 888.566.8888

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