



DESIGN
FOR THE ROAD AHEAD



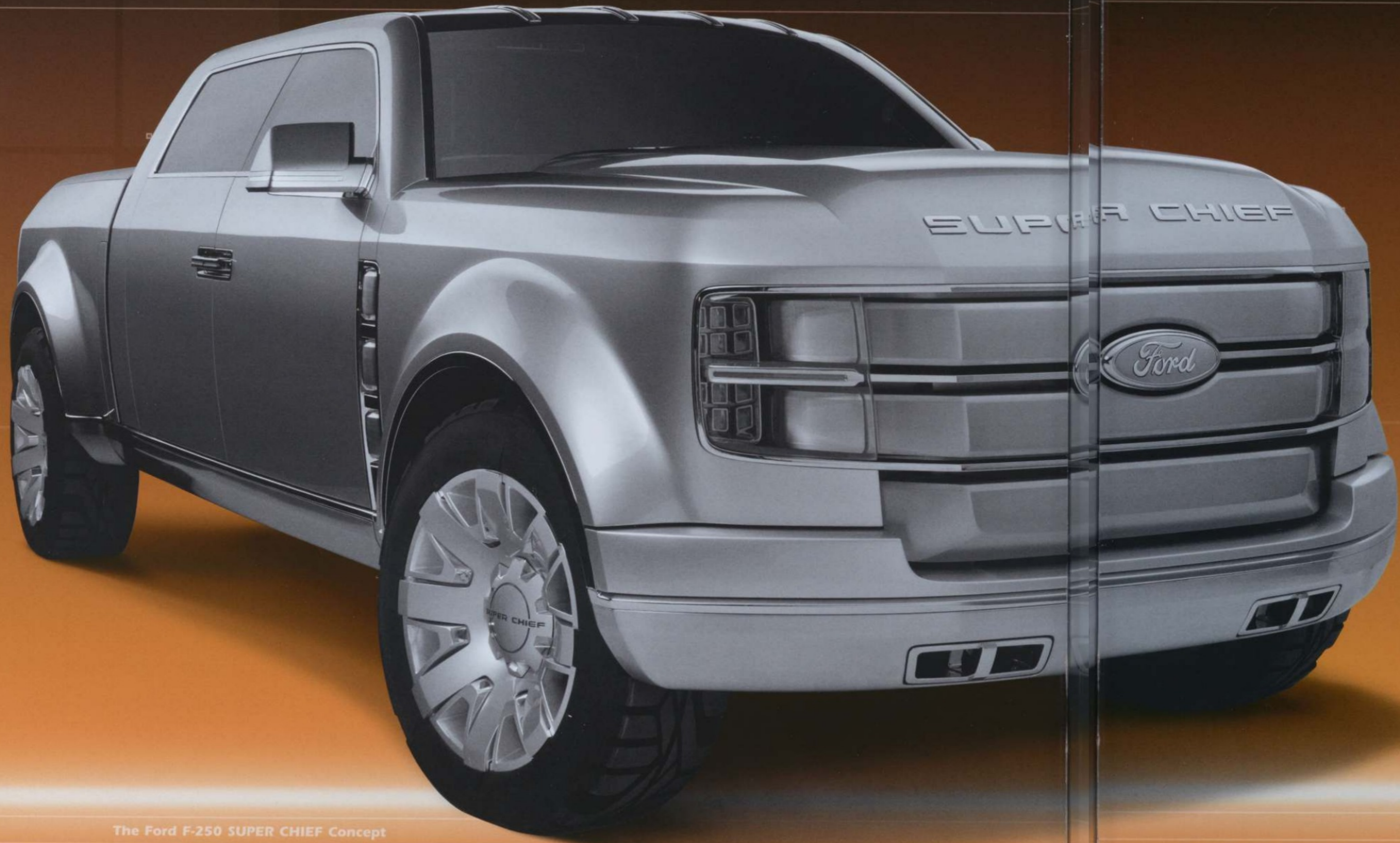


When crowded urban
canyons are your territory,
a bold, sporting, fun
compact coupe is a very big
idea. Think Ford REFL3X.

STREET WISE

It's dynamic through and
through, delivering sports-
car moves and right-sized,
3-seat flexibility, all with
a green soul.





□ □ □

This F-Series concept
tows like a freight train
and shows like a private
lounge car.

□ □ UNSTOPPABLE

Inspired by legendary
American locomotives,
it takes Built Ford Tough
to its boldest level yet.

BUILT

TOUGH

The Ford F-250 SUPER CHIEF Concept

www.fordvehicles.com





American by Design: Unique floating architecture suspends the wood and stainless-steel instrument panel. Accessories are touch-activated.

Reclining Club Chairs and Stow-Away Ottomans offer supreme comfort in the king-size rear compartment. The intricately paneled glass roof and 2 large, drop-down LCD screens provide great views and individual entertainment for each rear-seat passenger.

F-250 SUPER CHIEF

With a Tri-Flex V10 powerplant that burns gasoline, hydrogen or E85 ethanol, the innovative F-250 SUPER CHIEF concept delivers fuel economy *and* mountain-moving torque. But this Ford Tough concept also features amenities never imagined in a vehicle this rugged. Its cabin is a mind-blowing mix of hand-crafted joinery plus 21st-century technology. Welcome to a bold new era of American business *and* pleasure.

- ▶ Supercharged Tri-Flex V10
- ▶ Modern 3-Bar Grille
- ▶ Massive 24" Forged Wheels
- ▶ 3 Large LCD Monitors
- ▶ Panoramic Sky-View Roof
- ▶ Floating Instrument Panel Architecture
- ▶ 2nd-Row Reclining Club Chairs
- ▶ Brushed-Aluminum/American Walnut Floor



Supercharged Tri-Flex V10 runs on gasoline, hydrogen or E85 ethanol and delivers environmentally responsible power. Ford is committed to developing flex-fuel and hybrid vehicles for every segment of its fleet.



The Ford F-250 SUPER CHIEF Concept



This ain't no show car.
Carroll Shelby and the
bad boys at Ford are
happy to build a fire-
breathing monster for
your very own.

SNAKE BIT

Cobra badges included.

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The SHELBY GT500. Coming Summer 2006.

www.fordvehicles.com





High-Performance Cockpit layout has the speedo and tach trading places for a better view of shift points. Cobra front seats have beefy side bolsters and Cobra stitching on the seatbacks.

SHELBY GT500

The man who created the 1960s SHELBY GT500 now puts his name on the most bodacious SVT MUSTANG ever built. Its devastating performance is courtesy of engine technology hijacked from the FORD GT supercar, plus suspension and aerodynamics modified from the Ford Racing MUSTANG FR500C. This is the MUSTANG your momma warned you about.

- ▶ 475-hp 5.4L Supercharged V8
- ▶ 475 lb.-ft. of Torque
- ▶ The Fastest Factory MUSTANG Ever
- ▶ 6-Speed Manual Transmission
- ▶ Race-Inspired Suspension
- ▶ Brembo® Vented/4-Piston Front Disc Brakes
- ▶ SVT 18" Forged Wheels
- ▶ Coupe or Convertible

www.fordvehicles.com



SVT Components and Tuning help keep all 475 supercharged ponies at your command. SHELBY and SVT have made sure all the right equipment is there to optimize handling and braking performance.



Cobra Badging ties the new, ultimate MUSTANG to its legendary roots: the original SHELBY GT500KR with its big-block 428 Cobra-Jet V8. The first series of SHELBY MUSTANGS were produced between 1965 and 1970.



The SHELBY GT500. Coming Summer 2006.



Everything begins at the edge. The edge of town, the edge of night, the edge of the familiar. Push yourself to the edge, and exciting things happen.

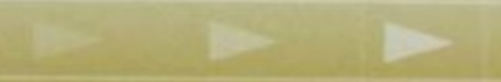
GET OUT THERE

Because until you've been to the edge, you really haven't been anywhere.



The Ford EDGE. Coming Late Fall 2006.

www.fordvehicles.com/edge





Power and Poise: An all-new 250-hp V6 and 6-speed automatic deliver the rush, a multi-link 4-wheel independent suspension puts you in command, and available All-Wheel Drive provides even more driving confidence.

An Adaptive Interior seats up to 5. 2nd-row seats fold in multiple configurations. Choose the available fold-flat front-passenger seat and carry objects up to 8' long. Thoughtful design offers lots of handy storage.

Vista Roof gives front and rear passengers their maximum daily requirement of sky. One touch and it opens wide. Or just open the electric sunshades to bring in all the glory of the outdoors while you stay warm and dry.*



THE EDGE

It's where style, versatility and performance meet. A sleek, modern exterior and stylish, flexible interior define this next-generation Crossover Utility Vehicle. Loads of room and responsible fuel economy appeal to your practical side. Spirited response and agile handling satisfy your need for fun. Discover a new way to get out there. Adventure is waiting at the EDGE.

- ▶ All-New 250-hp 3.5L V6
- ▶ Ultra-Smooth 6-Speed Automatic
- ▶ Efficient Fuel Economy
- ▶ Exclusive Vista Roof™*
- ▶ Coming Late Fall 2006
- ▶ Suspension Tuned for Agile Handling
- ▶ All-Wheel Drive*
- ▶ Satellite Radio*
- ▶ Rear-Seat DVD*

*Optional equipment.



The Ford EDGE. Coming Late Fall 2006.

www.fordvehicles.com/edge



From amazing concepts to exciting new production vehicles, Ford is leading the way in taking bold American ideas from the studio to the street. And the innovative products just keep coming. Every Ford starts as a dream.

THE ROAD AHEAD

But in our dreams or on the road, we're always looking ahead to make driving and owning a Ford more exciting and enjoyable than ever.



www.fordvehicles.com

The Ford EDGE. Coming Late Fall 2006.

All specifications and features described in this book are preliminary and subject to change at introduction.

REQUEST A BROCHURE FOR ANY FORD VEHICLE

NAME _____
ADDRESS _____
CITY _____ STATE _____ ZIP _____
E-MAIL _____

PLEASE E-MAIL ME COMMUNICATIONS INCLUDING PRODUCT INFORMATION AND SPECIAL OFFERS FROM FORD.

WHICH OF THE FOLLOWING VEHICLES WOULD YOU LIKE TO RECEIVE INFORMATION ABOUT?

- CROWN VIC MUSTANG F-150 EDGE ESCAPE HYBRID
- FIVE HUNDRED FREESTAR RANGER EXPEDITION SPORT TRAC
- FOCUS FREESTYLE SUPER DUTY EXPLORER
- FUSION E-SERIES ESCAPE

WHEN DO YOU PLAN TO ACQUIRE YOUR NEXT VEHICLE?

- 0-3 MONTHS 4-6 MONTHS 7-12 MONTHS NO PLANS

WE WOULD LIKE TO PROVIDE YOU WITH THE APPROPRIATE INCENTIVE INFORMATION. HOW DO YOU PLAN TO OBTAIN YOUR NEXT VEHICLE?

- PURCHASE LEASE

311355



FORD REFLEX CONCEPT



F-250 SUPER CHIEF CONCEPT



SHELBY GT500



EDGE

BUSINESS REPLY MAIL

FIRST-CLASS MAIL PERMIT NO 1602 ROCHESTER NY

POSTAGE WILL BE PAID BY ADDRESSEE

FORD PROGRAM HEADQUARTERS
PO BOX 10089
ROCHESTER NY 14610-9995



NO POSTAGE
NECESSARY
IF MAILED
IN THE
UNITED STATES

