



2006

F-150





F-150 FX4 REGULAR CAB IN TRUE BLUE METALLIC WITH AVAILABLE EQUIPMENT SHOWN ON A CLOSED COURSE WITH A PROFESSIONAL DRIVER DEMONSTRATING THE OFF-ROAD ABILITIES THAT EXEMPLIFY F-150 TOUGHNESS AND CAPABILITY

Ford F-Series trucks have always been seen as icons of hard work, carrying the load for millions of owners every day. Now, F-150 has received further recognition as "Highest Ranked Light-Duty Full-Size Pickup in Initial Quality" 2005 by J.D. Power and Associates.* For 2006, F-150 continues the tradition of toughness with a stronger frame than any other 1/2-ton pickup, *plus* best-in-class payload and towing capabilities.** All that brawn not only makes F-150 a purebred workhorse, it sets high standards for refinement and safety. Its ride, handling and comfort are exceptional. It's also the only full-size pickup to earn the U.S. Government's 5-Star driver and front passenger frontal crash test ratings *and* the Insurance Institute for Highway Safety's "Best Pick Frontal" crash status. Hard-working, smooth-riding and recognized for excellence, F-150 is the flagship of America's best-selling line of trucks. Climb aboard, and discover the qualities that have put F-Series on top for the last 28 years.



DOMINANT FORCE

- F-SERIES: BEST-SELLING TRUCKS FOR 28 YEARS
- THE ONLY TRUCK TO EARN U.S. GOVERNMENT 5-STAR FRONTAL CRASH TEST RATING AND "BEST PICK FRONTAL" CRASH RATING FROM THE INSURANCE INSTITUTE FOR HIGHWAY SAFETY
- BEST-IN-CLASS PAYLOAD
- BEST-IN-CLASS TOWING CAPACITY
- BEST-IN-CLASS CARGO BOX VOLUME
- BEST-IN-CLASS INTERIOR VOLUME IN REGULAR CAB AND SUPERCAB
- BEST SELECTION OF MODELS, TRIM AND PICKUP BOX CONFIGURATIONS
- ONLY OUTBOARD-MOUNTED REAR SHOCKS
- FIRST-AND-ONLY 4-DOOR REGULAR CAB
- FIRST TAILGATE ASSIST™
- FIRST-AND-ONLY SUPERCAB REAR-DOOR POWER WINDOWS

*J.D. Power and Associates 2005 Initial Quality Study.™ Study based on a total of 62,251 consumer responses indicating owner-reported problems during the first 90 days of ownership. www.jdpower.com.

**Based on properly equipped Full-Size pickups under 8500 lbs. GVWR and priced below \$39,000.



F-150 LARIAT SUPERCREW 4x4 IN BLACK SHOWN WITH AVAILABLE EQUIPMENT, NEW LARIAT CHROME PACKAGE AND 6.5' BOX

SIRIUS
SATELLITE RADIO



How do you make a supremely capable truck even better? Give it more flexibility with a bigger available cargo box. Offer Traction Assist on all 4x2 V8 models. Add factory-installed SIRIUS Satellite Radio as an exciting new option. And turn up the bling with an optional Chrome Package and massive new 20" machined-aluminum wheels. No matter how hard you have to work, or how much you like to play, Ford lets you customize your F-150 with a wide range of options and upgrades to make hard work easier and the good times more fun.

WHAT'S NEW

NEW CHROME PACKAGES

Both versions feature 18" chrome-aluminum wheels with outline-white-letter tires, 5" chrome tubular step bars and a chrome exhaust tip. XLT Chrome Package includes a color-coordinated leather-wrapped steering wheel, plus a chromed grille surround. Lariat Chrome Package adds chromed sideview mirror caps, plus chromed door and tailgate handles.

NEW SUPERCREW 6.5' CARGO BOX

Coming in the winter of 2006, this optional configuration adds a full foot of extra length to the SuperCrew box. It has Tailgate Assist,[™] plus the tie-downs that make an F-150 box convenient and practical. The SuperCrew 6.5' box is available in either a Styleside or a Flareside version. So get yours and pile on the cargo.



← KING RANCH

Take the legendary toughness built into every F-150, wrap it in classic western style, and you've got the King Ranch SuperCrew. Its stunning interior is trimmed in yards of rich Castaño leather, and there's plenty of wide-open space to stretch out. A long list of standard features includes steering wheel-mounted audio/climate controls and heated front seats. Outside, 18" cast-aluminum wheels, or available 20" machined-aluminum wheels gleam like spurs. While Arizona Beige accents, platform running boards, and unique power-folding heated sideview mirrors with approach lamps are as handsome as they are practical. By any measure, the F-150 King Ranch outshines any truck in its class. And that means you're riding out ahead of the herd.

ELITE BREEDS

FORD HARLEY-DAVIDSON™ F-150 →

Built Ford Tough meets Harley-Davidson in the baddest F-150 ever to come off the line. This SuperCab is jam-packed with 300 hp and 365 lb.-ft. of torque, plus a truckload of styling cues straight out of Milwaukee, from its unique chromed billet-style grille to the massive 22" polished forged-aluminum wheels. And for road-hugging performance, this is the only F-150 offered with All-Wheel Drive. Get your motor running with a rugged F-Series pickup that's been given a Harley-Davidson makeover. Attitude adjustment included.



FORD HARLEY-DAVIDSON™ SUPERCAB 4x2 IN BLACK WITH AVAILABLE EQUIPMENT