

# ALL-NEW 06 MERCURY MARINER HYBRID



MERCURY | NEW DOORS OPENED

SATELLITE SILVER METALLIC: MARINER HYBRID



## COLOR PALETTE

Please reference the Specifications card of your Mercury vehicle for the availability of specific Color Palette Combinations.



**MERCURY** | NEW DOORS OPENED

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## MERCURY BRAND EXTERIOR PAINT COLORS



VIBRANT WHITE



OXFORD WHITE



VIVID RED



MERLOT



DARK TOREADOR RED



LIGHT TUNDRA



SPRUCE GREEN



LIGHT ICE BLUE



NORSEA BLUE



DARK BLUE PEARL



CASHMERE TRI-COAT



SMOKESTONE



DUNE PEARL



LIGHT FRENCH SILK



ARIZONA BEIGE



GOLD ASH



CHARCOAL BEIGE



SILVER



SILVER FROST



SILVER BIRCH



SATELLITE SILVER



TUNGSTEN GREY



DARK SHADOW GREY



MINERAL GREY



BLACK

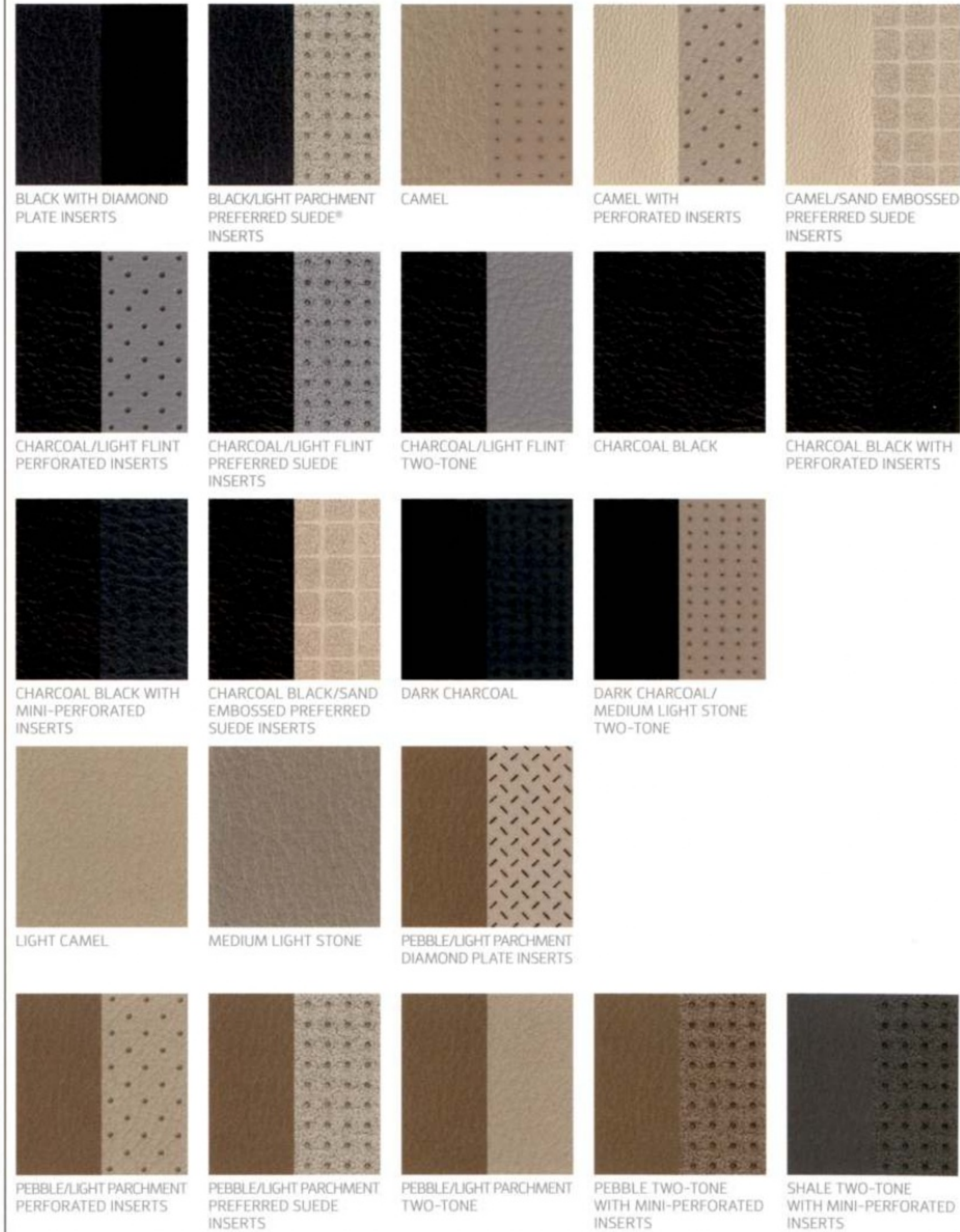
Lincoln Mercury reserves the right to change product specifications at any time without incurring obligations. Please see your Lincoln Mercury Dealer for actual paint/trim options. Mercury uses clearcoat paint for beauty and protection. All exterior paints are Metallic except for Vibrant White, Oxford White, Cashmere Tri-Coat and Black. Colors are representative only.



MERCURY BRAND CLOTH SEAT TRIM



MERCURY BRAND LEATHER SEAT TRIM



Preferred Suede is a registered trademark of Milliken & Company.

More style, and nearly twice the city mileage, than any V-6-equipped SUV.

As the **first full-hybrid premium compact SUV**, Mercury Mariner Hybrid really shines. Eye-catching satin-aluminum accents enliven its bold, monochromatic exterior. Inside, stylish chrome, satin-aluminum and woodgrain finishes enhance all the cargo room and 5-passenger comfort of this compact SUV. But under the skin, **hybrid ingenuity** elevates Mariner Hybrid's dramatic looks and capability to the extraordinary. Just consider: While releasing minimal CO<sub>2</sub> emissions, Mariner Hybrid **delivers city fuel economy of 33 mpg – up to 95% better than the average V-6-equipped SUV.\*** Not only can this lessen the impact on our precious environment, it can also reduce the number of stops at the pump. Smiling yet?

\*Based on comparison of EPA-estimated fuel economy data for 2005 SUVs equipped with conventional V-6 engines.





### 3 | MARINER HYBRID: INGENUITY



Thanks to 6 powertrain components working in perfect unison, Mariner Hybrid can operate on its gasoline engine, on electric battery power alone, or on both at the same time. As you brake, Regenerative Braking captures all the kinetic energy needed to recharge the battery pack. A discreet vent on the rear window (to help cool the battery) lets you know this Mariner is hybrid-powered.

REGENERATIVE BRAKING

REAR-WINDOW VENTING

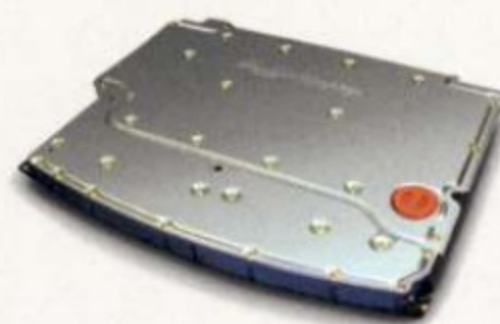


GAS ENGINE



To improve efficiency, Mariner Hybrid's **2.3L I-4 engine uses Atkinson-cycle combustion** – a 5-stroke process that's more efficient than that of a conventional 4-stroke gas engine. Together with a 70-kilowatt electric motor, the I-4 engine gives Mariner Hybrid a sporty 155 net hybrid-system horsepower and outstanding fuel efficiency.

BATTERY PACK



Located beneath the cargo area, Mariner Hybrid's **330-volt nickel-metal-hydride battery pack** supplies electrical energy to start the engine, to boost acceleration, and to drive on battery power alone at low speeds. And since it recharges as you drive, there's no need to ever plug it in.

### 4 | MARINER HYBRID: FRESH AIR



Wherever it travels, Mariner Hybrid causes quite a stir. With nimble handling, lively acceleration on par with a V-6 engine, all-weather traction from its Intelligent 4WD System, seating for 5 or up to 62.1 cu. ft. of cargo space with the rear seat folded down, and remarkable city fuel economy of 33 miles per gallon,\* Mariner Hybrid is truly a breath of fresh air.

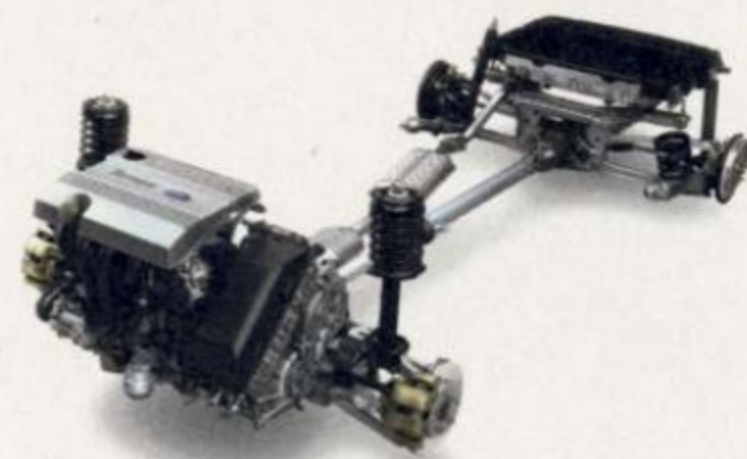


eCVT

Mariner Hybrid's electronically controlled, Continuously Variable Transmission (eCVT) harnesses both internal combustion and electric power sources to drive the wheels.

ZIPS AND SIPS

Acceleration: comparable to a V-6 engine. Range: well over 400 miles on 1 tank of gas in city driving. Thanks to an advanced electronic Vehicle System Controller, Mariner Hybrid automatically switches between pure electric, pure gasoline and a combined mode to maximize performance and efficiency.



\*EPA-estimated city mpg, 4WD. Actual mileage will vary with driving habits.



5 | MARINER HYBRID: SOPHISTICATED STYLING



SILVER METALLIC: MARINER HYBRID

MARINER HYBRID: DETAILING | 6



Distinctively clean.

MARINER HYBRID'S STYLISH MONOCHROMATIC EXTERIOR IS COMPLEMENTED BY A HOST OF SOPHISTICATED DESIGN DETAILS: A CONTEMPORARY SATIN-ALUMINUM GRILLE; SIGNATURE SATIN-ALUMINUM TAILLAMP GRILLES; BOLD TRAPEZOIDAL FOG LAMPS; EXCLUSIVE HYBRID BADGING ON THE SIDES AND THE REAR; 16" 5-SPOKE ALUMINUM WHEELS; A CHROMED EXHAUST TIP; AND A UNIQUE REAR FASCIA WITH "MERCURY" SUBTLY ETCHED IN BRILLIANT SATIN ALUMINUM.



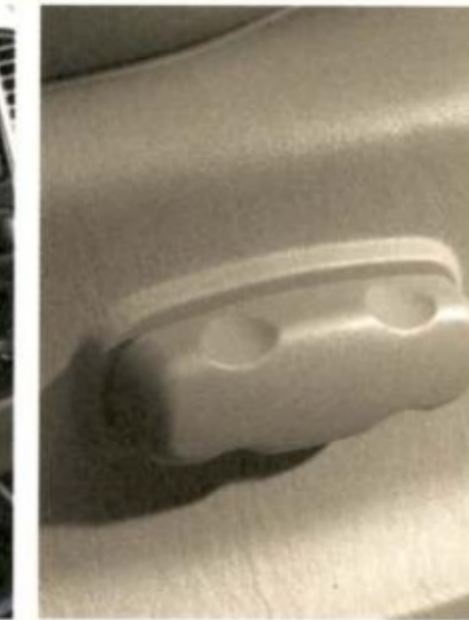


MARINER HYBRID WITH AVAILABLE EQUIPMENT

Inside, the accent's on style.



LEATHER-WRAPPED STEERING WHEEL



6-WAY POWER DRIVER'S SEAT



AUTO-DIMMING REARVIEW MIRROR



FLOOR-MOUNTED SHIFTER



MESSAGE CENTER WITH COMPASS

ELEGANT ENVIRONMENT

The **clean, modern design theme** of Mariner Hybrid's exterior continues inside with the subtle two-tone of Pebble seats with Light Parchment inserts, whether in standard cloth or available leather trim. Mariner Hybrid's interior styling is elevated to sophisticated levels through the use of carefully selected materials. **Distinctive chrome** finish adds flash to details like the door handles and gear-shift surround, while **satin-aluminum** finish and elegant **Sapele woodgrain** gracefully accent the flow-through center console and instrument panel.

In addition to these sumptuous surfaces, you're pampered by Mariner Hybrid's environmental responsibility and **long list of standards**. In addition to the features pictured here, you'll find power sideview mirrors, door locks and windows, a remote keyless-entry system with 2 key fobs, and a driver's-side keyless-entry keypad, all standard. And for your listening pleasure, there's a 6-disc in-dash CD changer with 4 speakers, MP3 and SIRIUS Satellite Radio capability. For full-hybrid compact SUVs, Mariner Hybrid sets the standard very high.

INTERIOR ACCENTS

SAPELE WOODGRAIN

CHROME FINISH

SATIN-ALUMINUM FINISH





PEBBLE LEATHER TRIM/LIGHT PARCHMENT DIAMOND PLATE INSERTS: MARINER HYBRID WITH AVAILABLE EQUIPMENT

**INDULGE YOURSELF**

In honor of your decision to help conserve the earth's precious resources, equip Mariner Hybrid with the **available Premium Package** as the perfect reward. Its premium leather-trimmed seats will draw admiring glances, while the Hybrid Energy/Navigation/Audiophile® System (with 6-disc CD changer) is MP3 and SIRIUS Satellite Radio capable. Heated front seats keep things cozy, while heated sideview mirrors keep your view clear. In back, a retractable cargo-area cover helps keep personal items concealed. A **power moonroof**, available with the Premium Package, serves as the perfect pick-me-up when it turns warm.



HEATED FRONT SEATS



HEATED SIDEVIEW MIRRORS



POWER MOONROOF



TWO-TONE SEATS



REVERSE SENSING SYSTEM

**AVAILABLE PREMIUM PACKAGE**

- PREMIUM LEATHER-TRIMMED SEATS
- HEATED FRONT SEATS
- HEATED SIDEVIEW MIRRORS
- HYBRID ENERGY/NAVIGATION/AUDIOPHILE SYSTEM WITH 6-DISC CD CHANGER, MP3 AND SIRIUS SATELLITE RADIO CAPABILITY AND 7 SPEAKERS
- RETRACTABLE CARGO-AREA COVER
- SAFETY PACKAGE
- REVERSE SENSING SYSTEM

**AVAILABLE SAFETY PACKAGE**

- SIDE-CURTAIN AIRBAGS WITH ROLLOVER SENSOR
- FRONT-SEAT SIDE AIRBAGS

**AVAILABLE POWER MOONROOF**  
(REQUIRES PREMIUM PACKAGE)

**AVAILABLE AUDIOPHILE 6-DISC IN-DASH CD CHANGER, MP3 AND SIRIUS SATELLITE RADIO CAPABILITY AND 7 SPEAKERS**





**GUIDING YOUR ENTERTAINMENT**

Whether you're checking out your savvy hybrid energy use, locating a new concert venue or just jamming to your favorite CDs, Mercury Mariner Hybrid offers the system you need.

To get all these features in one easy-to-use system, choose the available Hybrid Energy/Navigation/Audiophile® System. Its 3.8" LCD color screen can display your fuel economy, current hybrid energy flow, navigation system maps or audio details. There are **5 different hybrid energy-flow screens**, including Idle, Electric Drive, Hybrid Drive, Engine Drive and Charging HV Battery (Regenerative Braking). The handy navigation system includes a **full map mode and turn-by-turn voice directions**. The Audiophile Sound System with 6-disc CD changer, MP3 capability and 4 speakers rounds out the system.

The Audiophile system is also available as a stand-alone option on Mariner Hybrid, cranking out 320 watts of peak power through its 7 speakers, including an 8" subwoofer that provides **deep, powerful bass tones**. For even more listening enjoyment, you can add SIRIUS Satellite Radio\* service to any system and receive over 120 channels of coast-to-coast music, news, sports and entertainment.

**STANDARD PREMIUM AUDIO SYSTEM**

- 6-DISC IN-DASH CD CHANGER
- 4 SPEAKERS
- MP3 CAPABILITY
- SIRIUS SATELLITE RADIO CAPABILITY

**AVAILABLE 320-WATT AUDIOPHILE SOUND SYSTEM**

- 6-DISC IN-DASH CD CHANGER
- 7 STRATEGICALLY PLACED SPEAKERS, INCLUDING AN 8" SUBWOOFER
- MP3 CAPABILITY
- SIRIUS SATELLITE RADIO CAPABILITY

**AVAILABLE HYBRID ENERGY/ NAVIGATION/AUDIOPHILE SYSTEM**

- FUEL ECONOMY DISPLAY
- NAVIGATION CAPABILITIES
- HYBRID ENERGY-FLOW GRAPHIC
- AUDIOPHILE 6-DISC CD CHANGER (LOCATED UNDER FRONT-PASSENGER SEAT)
- 4 SPEAKERS
- MP3 CAPABILITY
- SIRIUS SATELLITE RADIO CAPABILITY



FUEL ECONOMY DISPLAY



FULL MAP NAVIGATION



HYBRID ENERGY-FLOW GRAPHIC



AUDIOPHILE SOUND SYSTEM

\*See your Lincoln Mercury Dealer for SIRIUS installation and activation details.

**SUPERLATIVE SPACE**

In addition to its advanced hybrid technology, Mariner Hybrid has serious SUV capability – including all the **people-hauling, cargo-carrying versatility** you demand. Mariner Hybrid seats up to 5 in complete comfort, not to mention in sophisticated style.

Both the driver and front-passenger doors feature deep, recessed pockets (shown below) that are perfect for keeping your everyday essentials close at hand. And Mariner Hybrid's rear cargo area also includes a storage pocket where you can tuck small items to keep them from rolling around.

With a full 62.1 cu. ft. of cargo space at your disposal after the convenient 60/40 split rear seat is folded down, your next trip to the farmer's market or furniture store is sure to be a success with Mariner Hybrid's flat and spacious rear cargo area. Even with the rear seat up, there's 27.6 cu. ft. of usable space in the cargo bay. For those times when you need even more cargo room, the **2nd-row seat cushions can be completely removed**.



STORAGE POCKETS IN FRONT DOORS

CARGO- AND PASSENGER-CARRYING FLEXIBILITY

ROOM FOR 5

FLOW-THROUGH CENTER FLOOR CONSOLE

60/40 SPLIT REAR SEAT

62.1 CU. FT. OF CARGO SPACE





**FUN TO DRIVE**

Mariner Hybrid's ideal proportions, combined with its power rack-and-pinion steering and 4-wheel fully independent suspension, give it the flexibility to truly shine in the curves. This fact is further enhanced by its ability to zoom past the pumps where other SUVs are filling up.

**RESPONSIVE STEERING**

By constantly reacting to your input, Mariner Hybrid's power rack-and-pinion steering puts you in complete command. With it, you have the control you need, whether navigating a rough patch off-road or parallel parking on a crowded boulevard.

**INDEPENDENT SUSPENSION**

Whether you need on-road agility or simply want the flexibility to drive over an off-road obstacle, you'll appreciate Mariner Hybrid's 4-wheel fully independent suspension. Since each wheel has the ability to react separately, it delivers remarkably precise handling, even over rough surfaces.

**ANTI-LOCK BRAKES**

Mariner Hybrid's Anti-lock Brake System (ABS) empowers you to make the most of every drive. If wheel slip is detected during braking, ABS engages to provide maximum steering control and stopping power.

**INTELLIGENT 4WD**

Mariner Hybrid's Intelligent 4WD System gives you confident control in every situation. The system monitors traction 5000 times per second and automatically adjusts torque as needed. It's always on and always working, so you're free to simply enjoy the ride.



3-POINT SAFETY BELTS THROUGHOUT | HIGHLY VISIBLE TAILLAMPS | LATCH SYSTEM FOR CHILD-SAFETY SEATS | STRATEGIC CRUMPLE ZONES | COOLANT-LOSS PROTECTION

Full of style and sophistication, the 2006 Mariner Hybrid is also **brimming with innovative features** that lend a feeling of serenity and security to your everyday driving. A standard remote keyless-entry system includes 2 key fobs, plus a driver's-side keypad for those times when you lock your keys inside, or when you just don't want to carry them with you.

Standard on every Mariner Hybrid, our innovative **Personal Safety System®** uses a network of sensors to enhance protection for the driver and front passenger in

certain frontal collisions. It customizes the deployment of the front airbags based on several criteria: the driver's seat position; whether a front passenger is present and his/her weight range; whether the front safety belts are in use; and the overall severity of the impact. The latest in occupant-sensing technology, the **Front-Passenger Sensing System (FPSS)** determines whether or not the front-passenger airbag should be activated after verifying safety belt usage and the amount of pressure exerted on the passenger seat. A message illuminates to indicate when the airbag has been automatically disabled.

Mariner Hybrid's available **Safety Package** adds front-seat side airbags and side-curtain airbags to the Personal Safety System. The side-curtain airbags (Safety Canopy™ System) deploy from the headliner on both sides of the vehicle and remain inflated longer to help further protect outboard occupants in both the 1st and 2nd rows. A rollover sensor directs their deployment in the event of a rollover or in certain side-impact collisions.



**STANDARD AND AVAILABLE FEATURES**

**POWERTRAIN/FUNCTIONALITY**  
 2.3L I-4 Atkinson-cycle engine with Permanent-Magnet AC-synchronous electric motor  
 4-wheel independent suspension  
 330-volt sealed nickel-metal-hydrate (Ni-MH) battery  
 Electric Power-Assisted Steering (EPAS)  
 Electronically Controlled Continuously Variable Transmission (eCVT)  
 Intelligent 4WD System  
 Power 4-wheel disc brakes with Anti-lock Brake System (ABS)  
 Regenerative Braking System

**EXTERIOR**  
 2-speed rear windshield wiper with washer  
 16" 5-spoke aluminum wheels  
 Chromed exhaust tip  
 Front fog lamps  
 Power sideview mirrors with manual-fold feature  
 Privacy glass on rear doors, rear quarter windows and liftgate  
 Roof-rack side rails with crossbars  
 Satin-aluminum grille  
 Side repeater lamps  
 Solar-tinted glass on doors and liftgate

**INTERIOR**  
 Accessory delay for power windows  
 Adjustable head restraints (5)  
 Air conditioning  
 AM/FM stereo/6-disc in-dash CD changer with MP3 capability, SIRIUS Satellite Radio capability and 4 speakers  
 Auto-dimming rearview mirror  
 Floor console with storage bin and 2 cupholders  
 Leather-wrapped steering wheel with tilt column and speed control  
 Message center with compass display  
 Power windows with one-touch-down driver's-side feature  
 Premium cloth front bucket seats with 6-way power driver's seat  
 Rear 60/40 split-folding cloth seat

**SECURITY/SAFETY**  
 Battery saver  
 Belt-Minder® safety belt reminder  
 Personal Safety System® with dual-stage driver and single-stage front-passenger airbags\* and Front-Passenger Sensing System (FPSS)  
 Lower anchors and tether anchors for child-safety seats (LATCH) on rear-outboard seat positions  
 Perimeter alarm  
 Remote keyless-entry system with 2 key fobs, driver's door-mounted keypad and illuminated entry system  
 Safety belt restraint system with 3-point belts in all seating positions and front, height-adjustable shoulder belts  
 Securilock® passive anti-theft system  
 Side-intrusion door beams

**AVAILABLE EQUIPMENT**  
 Audiophile® Sound System with AM/FM stereo/6-disc in-dash CD changer featuring MP3 capability, SIRIUS Satellite Radio capability, 7 speakers and automatic volume control  
 Power moonroof with sunshade and mini-overhead console\*\*  
 Premium leather-trimmed, heated front bucket seats with 6-way power driver's seat and manual lumbar support

**AVAILABLE PACKAGES**  
**Hybrid Energy/Navigation/Audiophile System** – Hybrid energy-flow graphic; fuel economy display; Audiophile Sound System with MP3 capability, SIRIUS Satellite Radio capability, 6-disc CD changer under passenger seat and 4 speakers; Navigation capability (full map, turn-by-turn, voice direction and points of interest)  
**Premium Package** – Premium leather-trimmed, heated front bucket seats; heated sideview mirrors; Hybrid Energy/Navigation/Audiophile System; retractable cargo-area cover; Safety Package; Reverse Sensing System  
**Safety Package** – Includes front-seat side airbags and Safety Canopy™ System with side-curtain airbags and rollover sensor

**WHEELS**  
  
 16" 5-SPOKE ALUMINUM

**COLOR PALETTE COMBINATIONS**

**EXTERIOR PAINT COLORS**

- Vivid Red
- Charcoal Beige
- Silver
- Satellite Silver
- Black

**CLOTH SEAT TRIM**

- Pebble/Light Parchment Inserts

**LEATHER SEAT TRIM**

- Pebble/Light Parchment Diamond Plate Inserts

Please reference accompanying color palette to view exterior paint colors and seat trim.

		<b>Net horsepower</b> 155	<b>Dimensions (in.) front/rear</b>	<b>Cargo volume (cu. ft.)</b>
70.1"	70.2"	<b>2.3L I-4 engine</b>	Head room 40.4/39.2	Behind 1st row 62.1
		Horsepower @ rpm 133 @ 6000	Leg room (max.) 41.6/35.6	Behind 1st row (with cushion removed) 65.5
		Torque: lb.-ft. @ rpm 124 @ 4250	Shoulder room 56.8/55.9	Behind 2nd row 27.6
		<b>Electric motor</b>	Hip room 53.5/49.1	<b>EPA-estimated fuel economy (mpg) city/hwy</b>
		Horsepower @ rpm 94 @ 5000	Length 174.3	2.3L 4WD 33/29

\*Always wear your safety belt and secure children in the rear seat. \*\*Requires Premium Package. Audiophile is a registered trademark of Audiophile, Inc. Mercury uses clearcoat paint for beauty and protection. All exterior colors are Metallic paint except for Black.



# ALL-NEW 06 MERCURY MARINER HYBRID



**Ford  
Credit**



Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your Lincoln Mercury Dealer for details or check us out at [www.fordcredit.com](http://www.fordcredit.com).

#### **FORD EXTENDED SERVICE PLAN**

For a purchase or lease, the Ford Extended Service Plan (ESP) gives you "Peace-of-Mind" protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your Lincoln Mercury Dealer for an ESP backed by Ford Motor Company and honored at all Ford and Lincoln Mercury dealerships.

#### **FORD MOTOR COMPANY INSURANCE SERVICES**

Choose the insurance program that's designed for your vehicle – Ford Motor Company Insurance Services. Our program helps you receive the rates and service you deserve. Call (877) 367-3847 or visit us at [www.fordvip.com](http://www.fordvip.com) for a no-obligation quote. Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company.

Comparisons based on 2005 competitive models, publicly available information and Ford certification data at time of printing. Following the publication of this brochure, certain changes in standard equipment, options, prices and the like, or product

delays may have occurred which would not be included in these pages. Your Lincoln Mercury Dealer is your best source for up-to-date information. Lincoln Mercury reserves the right to change product specifications at any time without incurring obligations. Options shown or described in this brochure are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations.

For a personal demonstration of Mariner Hybrid or other 2006 Mercury vehicles, visit your Lincoln Mercury Dealer today. Ask about the Mercury Commitment,<sup>®</sup> a comprehensive benefits package for all new Mercury owners.



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