

06 MERCURY MONTEGO



MERCURY | NEW DOORS OPENED

The height of sedan functionality.

Command Seating™ defines your point of view in the 2006 Mercury Montego. By positioning the driver's seat high off the ground, benefits of this innovative thinking include easy entry and exit, a more upright seating position, and an excellent view as you navigate through traffic. Instead of just seeing the road, you'll command it in ways you never expected.

Extra help this year comes in the form of a **new Navigation System**, optional on Premier models. With easily accessible maps and menus clearly displayed on a large 6.5" color LCD screen, locating the nearest ATM, hotel, gas station or restaurant has never been easier. In addition, a handy Valet Mode lets you lock out the system when you don't want it used by others. In the rear, an

available **new Rear-Seat DVD Entertainment System** features a 7" viewing screen and 2 wireless headphones. Montego can help on moving day as well, accommodating items up to 9' long thanks to a convenient 60/40 split rear seat and **fold-down front-passenger seat**. And for those times when you need a little more ambience, the available **power moonroof** establishes the perfect mood.

On the road, Montego is one smooth performer. Paired with either a **Continuously Variable Transmission (CVT)** or 6-speed automatic transmission, its 3.0L Duratec 30 V-6 engine provides responsive acceleration, smooth power and remarkable fuel efficiency.



NEW NAVIGATION SYSTEM



FOLD-DOWN FRONT-PASSENGER SEAT



NEW REAR-SEAT ENTERTAINMENT



POWER MOONROOF



EXCEEDINGLY SMOOTH CVT



Mercury Montego is the only sedan to earn Insurance Institute for Highway Safety (IIHS) **"Best Pick"** honors,[†] plus the **government's highest 5-Star crash test safety rating in 4 categories** (including front and side impact) – without side airbags.^{**} It is also the first sedan in its class to offer the Safety Canopy™ System with an **exclusive rollover sensor.**[‡] And that's just the beginning. Among the many structural elements that comprise Montego's advanced SPACE Architecture (Side Protection And Cabin Enhancement), a hydroformed cross-car beam runs between the door frames, strengthening each bodyside and providing a raised mounting point for the front seats. In a side-impact collision, a bend in the beam's middle serves as a trigger point for deformation, helping to divert crash forces underneath the seats and away from occupants.

[†]Based on 40-mph frontal offset crash test. ^{**}Excludes other Ford Motor Company vehicles. Front-seat side airbags are available. [‡]Standard 5-passenger Large Car class.



On Montego Premier, supple leather-trimmed seats make every drive more luxurious. Power controls supply 8-way movement to the driver's seat and 4-way movement to the passenger's seat, including power recline on both. And 2 front-seat heat settings help take the chill out of crisp, autumn mornings. And even with the front seats moved all the way back, the amount of breathing room in Montego's comforting rear seat is hard to believe. **Rear-seat leg room is best-in-class** – and more generous than many larger automobiles. And with **the largest trunk of any sedan**, Montego can hold everything you need to bring along for the ride.

RELAX WITH BEST-IN-CLASS REAR-SEAT COMFORT
41.9" OF LEG ROOM AND 5.8" OF KNEE CLEARANCE

ENJOY THE LARGEST TRUNK OF ANY SEDAN
21.2 CU. FT.

SIT HIGH AND TAKE COMMAND OF THE ROAD
COMMAND SEATING

FOR MORE INFORMATION, PLEASE VISIT

WWW.MERCURYVEHICLES.COM

OR DETACH AND MAIL THIS CARD.

First Name _____

Middle Initial _____

Last Name _____

Address _____

City _____

State _____

ZIP _____

Telephone (including area code) _____

1. I am interested in:

Grand Marquis Mariner Mariner Hybrid Milan Montego Monterey Mountaineer

2. I am looking to purchase or lease a new vehicle in:

0-30 days 1-3 months 4-6 months 7-12 months More than 1 year

3. Vehicles currently in my household:

Year (e.g., 2002) _____

Make (e.g., Mercury) _____

Model (e.g., Mountaineer) _____

Year (e.g., 2002) _____

Make (e.g., Mercury) _____

Model (e.g., Mountaineer) _____

Yes, I'd like to receive product information or special offers from Mercury via e-mail.

E-mail address: _____

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MERCURY | NEW DOORS OPENED

mercuryvehicles.com

NO POSTAGE
NECESSARY
IF MAILED
IN THE
UNITED STATES



BUSINESS REPLY MAIL

FIRST-CLASS MAIL PERMIT NO 25 DEARBORN MI

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MERCURY PROGRAM HEADQUARTERS
PO BOX 1483
DEARBORN MI 48121-9700



MONTEGO KEY STANDARD FEATURES

LUXURY

POWERTRAIN/FUNCTIONALITY

- 3.0L Duratec 30 24-valve DOHC V-6 engine
- 4-wheel disc Anti-lock Brake System (ABS)
- 6-speed automatic transmission

EXTERIOR

- 17" 7-spoke painted-aluminum wheels
- Fog lamps
- High-Intensity Discharge (HID) headlamps
- Keyless-entry keypad
- Light-Emitting Diode (LED) taillamps
- Power, heated sideview mirrors with security approach lamps
- Remote keyless-entry system with 2 key fobs

INTERIOR

- 6-way power driver's seat with manual lumbar
- AM/FM stereo/single-CD player
- Auto-dimming rearview mirror
- Cloth seat trim
- Command Seating™
- Dual-zone Electronic Automatic Temperature Control
- Front-passenger's fold-down seatback
- Front-row bucket seats
- Front-row center console with armrest, storage and 2 cupholders
- Leather-wrapped shift knob and steering wheel with secondary audio and speed controls and satin-aluminum cuffs
- Message center/trip computer with compass
- Overhead console with dome light, map light and sunglasses holder
- Power door locks
- Power remote trunk release
- Power windows with one-touch-up/down driver's-side feature

INTERIOR (continued)

- Rear-seat 60/40 split fold-down seatback
- Rear-seat armrest with 2 cupholders
- Tilt-adjustable steering column

SECURITY/SAFETY

- Belt-Minder® safety belt reminder
- Personal Safety System® with dual-stage driver and front-passenger airbags,* driver's-seat position sensor, and crash severity sensor
- SecurILock® passive anti-theft system
- SPACE Architecture™ – Side Protection And Cabin Enhancement

AVAILABLE EQUIPMENT

- AWD with Continuously Variable Transmission
- **Comfort Package** – AM/FM stereo/6-disc in-dash CD changer with MP3 capability, 8-way power driver's seat including power recline, and 4-way power front-passenger's seat
- Leather seat trim
- Power moonroof with one-touch-open/close
- Rear-Seat DVD Entertainment System**
- Reverse Sensing System
- **Safety Package** – Safety Canopy™ System for front and rear passengers, with rollover sensor and front-seat side airbags
- Traction Control

PREMIER

Includes the Luxury features, plus:

POWERTRAIN/FUNCTIONALITY

- Traction Control

EXTERIOR

- 18" 15-spoke machined-aluminum wheels
- Pirelli P225/55R18 BSW tires
- Power, heated sideview mirrors with security approach lamps and memory

INTERIOR

- 8-way power driver's seat (including power recline) with manual lumbar
- 4-way power front-passenger's seat (including power recline) with manual lumbar
- Audiophile® Sound System with AM/FM stereo/6-disc in-dash CD changer with MP3 capability
- Heated front seats
- Leather seat trim
- Outside temperature display
- Power-adjustable pedals with memory
- Trunk cargo net
- Universal Garage Door Opener

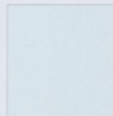
AVAILABLE EQUIPMENT

- AWD with Continuously Variable Transmission
- Navigation System with 6.5" color LCD screen†
- Power moonroof with one-touch-open/close
- Rear-Seat DVD Entertainment System**
- Reverse Sensing System
- **Safety Package** – Safety Canopy System for front and rear passengers, with rollover sensor and front-seat side airbags

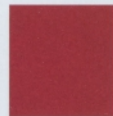
*Always wear your safety belt and secure children in the rear seat. **Not available with power moonroof or single-CD player. †Not available in Alaska. ††Please see your Lincoln Mercury Dealer for actual paint/trim options. Mercury uses clearcoat paint for beauty and protection. All exterior paints are Metallic except for Oxford White and Black. Colors are representative only. Not all colors are available on all models. Audiophile is a registered trademark of Audiophile, Inc. EPA-estimated fuel economy (mpg): 6-speed automatic/FWD 21 city/29 hwy.; CVT/AWD 19 city/26 hwy.

Comparisons based on 2005 competitive models (standard 5-passenger Large Car class), publicly available information and Ford certification data at time of printing. Following the publication of this brochure, certain changes in standard equipment, options, prices and the like, or product delays may have occurred which would not be included in these pages. Your Lincoln Mercury Dealer is your best source for up-to-date information. Lincoln Mercury reserves the right to change product specifications at any time without incurring obligations. Options shown or described in this brochure are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations.

EXTERIOR COLOR PALETTE**



OXFORD WHITE



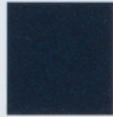
VIVID RED



MERLOT



LIGHT TUNDRA



DARK BLUE PEARL



LIGHT FRENCH SILK



SATELLITE SILVER



DARK SHADOW GREY



BLACK