

BUILT BETTER TO RIDE BETTER

1973 MERCURY STATION WAGONS

COLONY PARK · MARQUIS · MONTEREY · VILLAGER · MONTEGO MX



Colony Park

The most magnificent car of its type in America, Colony Park brings limousine luxury to the wagon set and, with steel-belted radial ply tires standard for 1973, an unsurpassed ride to match. The Colony Park interior shown across the page features the luxury trim option in super-soft all-vinyl. Standard bench seating is also upholstered in all-vinyl. Either seating arrangement may be chosen in black, medium green, medium blue, medium ginger or light beige.

Mercury Colony Park features as standard equipment:

400-2V V-8 engine · 3-way tailgate · Select-Shift automatic transmission · Power front disc brakes · JR78-15 steel-belted radial ply BSW tires · Power steering · Power rear window · Automatic parking brake release · Energy absorbing bumpers · Front bumper guards · Concealed headlamps · Woodgrain yacht deck exterior paneling with planking · Deluxe sound insulation · Electric clock · Deluxe steering wheel · Cargo area light · Dome light · Inside hood latch release · Deluxe wheel covers · Ford Motor Company Lifeguard Design Safety Features. Note: Other equipment shown is optional.

Mercury Colony Park Station Wagon



Colony Park with optional luxury trim and steering wheel



Marquis and Monterey

Other wagons promise you a smooth ride—Mercury wagons deliver it. Each shown here shares the same limousine-like ride as in our luxurious Colony Park. Marquis is our steel-sided version of the Colony Park, with most of its distinguished features; Monterey offers Mercury's full-size wagon living at its lowest cost.

On the opposite page, left illustration, is shown the Marquis standard interior in black all-vinyl (also medium blue, medium ginger, medium green and light beige). At far right is the standard Monterey interior in medium blue all-vinyl; also black, medium green, light beige.

Marquis and Monterey feature as standard equipment:

400-2V V-8 engine · 3-way tailgate · Select-Shift automatic transmission · Power front disc brakes · JR78-15 steel-belted radial ply BSW tires · Power steering · Power rear window · 70-ampere battery · Automatic parking brake release · Energy absorbing bumpers · Front bumper guards · Woodgrain appliques on instrument panel and cluster · Inside hood latch release · Spare tire extractor · Ford Motor Company Lifeguard Design Safety Features. Note: Other equipment shown is optional.

In addition, the Marquis offers these features:

Electric clock · Deluxe two-spoke steering wheel with cherrywood applique inserts · Bright seat shields · Distinctive front-end design with concealed headlamps · Deluxe wheel covers · Front side marker lights.

Mercury Monterey Station Wagon, foreground; Marquis Station Wagon, background



Marquis standard interior



Monterey standard interior with optional steering wheel





Montego MX Villager interior



Montego MX interior

Montego MX Villager and Montego MX

The look is long and low, like a hardtop—the ride is smooth like an expensive sedan's. Mercury's personal-size wagons are big on glamour and loaded with the better idea features to make station wagon living more enjoyable.

The Montego MX Villager interior (top left) is shown with standard Flight Bench seat with center folding armrest. In addition to medium blue shown, it is also available in black, medium ginger and medium green. Also shown is the Montego MX Station Wagon interior in medium ginger all-vinyl. This standard interior may also be ordered in black, medium blue or medium green.

Mercury Montego MX Villager and Montego MX feature as standard equipment:

- 302-2V V-8 engine · 3-way tailgate · 3-speed transmission · Dual headlamps · Energy absorbing bumpers
- Front and rear bumper guards · G78-14 BSW tires · Power front disc brakes · Two-spoke steering wheel
- Deluxe sound package · Color-keyed carpeting · Ford Motor Company Lifeguard Design Safety Features.

Note: Other equipment shown is optional.

In addition, the Villager offers these features:

- Woodgrain bodyside and tailgate paneling · Flight Bench seat with center armrest · Deluxe wheel covers
- Deluxe steering wheel · Valino instrument panel cluster face and right side panel applique.

Mercury Montego MX Villager, foreground; Montego MX Station Wagon, background



A Better Idea on Every 1973 Mercury Station Wagon: The Versatile Three-Way Tailgate!

No matter which Mercury wagon suits your needs best, one feature you'll appreciate whether you tote parcels or people is the tailgate that opens as a door (whether the rear window is rolled up or down) or drops down with the deck for easier loading of cargo.



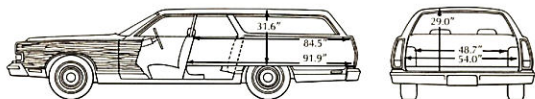
Use it as a drop gate to load cargo (above) or as a wide-swinging door for passengers (below).



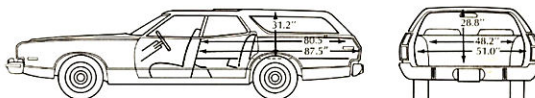
Make your Mercury wagon "playful" with this unique foldaway recreation table, available about December 4, 1972.



A scenic view for two is afforded in Villager and Montego MX wagons with the optional rear-facing third seat.



You'll find your 1973 Colony Park, Marquis or Monterey Station Wagon will measure up to almost any task you ask of it.



There's 90.1 cubic feet of total cargo space in Montego MX Villager and Montego MX wagons—room for hauling standard wall panels 4' x 8' laid flat with tailgate down.

	Engines	Displacement (cu. in.)	Carburetor	Fuel
Colony Park	400-2V V-8 (Std. all)	400	2 barrel	Reg.
Marquis	429-4V V-8 (Opt. all)	429	4 barrel	Reg.
Monterey	460-4V V-8 (Opt. all)	460	4 barrel	Reg.
Villager	302-2V V-8 (Std. all)	302	2 barrel	Reg.
Montego MX	351-2V V-8 (Opt. all)	351	2 barrel	Reg.
	400-2V V-8 (Opt. all)	400	2 barrel	Reg.
	429-4V V-8 (Opt. all)	429	4 barrel	Reg.

	Colony Park Marquis Monterey	Villager Montego MX
Wheelbase.....	121.0"	118.0"
Overall Length.....	223.4"	218.5"
Overall Width.....	79.8"	79.6"
Tread: Front/Rear.....	64.1"/64.3"	63.4"/63.5"
Cargo Volume (cu. ft.).....	105.3	90.1
Fuel Tank Capacity (gals.).....	21 approx. *Colony Park 79.9"	20.5 approx.

Unique options for better station wagon living: Luggage carrier with air deflector • Cornering lamps (Marquis and Colony Park only) • Rear window washer (Marquis, Colony Park and Monterey only) • Carpeted load floor • Padded quarter trim and lockable storage space (Marquis, Colony Park and Monterey only) • Electric rear window defroster.

All 1973 Mercurys have substantially improved impact-resistant front and rear bumpers. Specifically, the bumpers meet 1973 Federal safety standards.

A Better Idea for Safety: Buckle Up!

Availability of models shown is dependent on Federal emissions certification. Information shown here was correct when approved for printing. Lincoln-Mercury Division reserves the right to discontinue or change at any time, specifications or designs without incurring any obligations. Some features shown or described previously are optional equipment items which are available at extra charge. Some options are required in combination with other options.



MERCURY

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