



Pinto



Mustang II



Granada

FORD

When America needs
a better idea,
Ford puts it on wheels.



Thunderbird



LTD II



Ford LTD



Maverick



Thunderbird

A new kind of Thunder.

With a new look, a new size, and a new price, thousands less than last year, it's still unmistakably Thunderbird. It's 10" shorter but still seats six in traditional Thunderbird comfort. A new suspension system and wide stance add new agility and sureness to the legendary quality and comfort of the Thunderbird ride.

Thunderbird 2-Door (pictured left) in Polar White (Code 9D) with optional Red vinyl roof and color-keyed bodyside moldings. The unique wrapover roof treatment, and window design, with wide glass in front, opera window in center, coach window in rear provide a new level of visibility.

Split bench seats (shown left) richly tailored in Ardmore and Kasman Knit cloth in Dk. Red (Code DD) are part of the optional Interior Decor Group which includes fold-down center armrests, reclining passenger seat, decor door trim panels and 14-oz. cut-pile carpeting, passenger visor vanity mirror, color-keyed deluxe belts, and more.



Ford LTD II

A new, trimmer, sportier line in the LTD tradition.

The new LTD II combines LTD's traditional high-level of workmanship with Mustang II's sporty spirit. The result: a comfortable new car that's trimmer in size and price.

LTD II 2-Door Brougham (shown left) in Black (Code 1C) with Silver half-vinyl roof Super luxury in a trimmer size. It's our top-of-the-line, in 2-door or 4-door models.

Bucket Seats (left) in pleated Lamar vinyl in Dove Grey (Code HS). Come with center console.

Notable Standard Features

LTD II S
FUNCTIONAL: 302 V-8† with DuraSpark Ignition □ SelectShift automatic transmission □ Power steering □ Power front disc brakes □ Antitheft door locks □ Coolant recovery system □ Steel-belted BSW radial ply tires.

APPEARANCE AND COMFORT: Kirsten cloth/vinyl bench seat □ Dual stacked rectangular headlamps □ Chrome-plated grille.



Notable Standard Features

Thunderbird:
FUNCTIONAL: 302 V-8† with DuraSpark Ignition □ Steel-belted radial ply BSW tires □ SelectShift automatic transmission □ Power front disc brakes □ Power steering □ Coolant recovery system □ Antitheft door locks □ Ford Lifeguard Design Safety Features.

APPEARANCE AND COMFORT:
Cloth/vinyl bench seats □ AM radio □ Electric clock □ Wheel covers □ Hood ornament □ Fender louvers □ Concealed headlamps □ Full-width taillamps □ Beveled glass opera windows □ Roof wrapover, wheel lip, rocker panel, hood rear, belt moldings.

†See back cover.

Measurements

Wheelbase	114.0"
Length	215.5"
Width	78.5"
Passengers	6

Note: Some items shown are optional, such as wire wheel covers, white sidewall tires, Deluxe Bumper Group, wide bodyside moldings with color-keyed inserts. See back cover for color code reference.

THUNDERBIRD



Thunderbird 2-Door—Dark Jade Met. (46)

LTD II



LTD II S 2-Door—Dark Blue Met. (3G)



LTD II S 4-Door—Chamois Glow (8W)



LTD II S Wagon—Light Blue (3U)



LTD II 2-Door—Dark Red (2M)



LTD II 4-Door—Brit. Saddle Met. (8K)



LTD II Wagon—Champagne Metallic (8Y)



LTD II Brougham 2-Door—Light Jade Glow (7L)



LTD II Brougham 4-Door—Silver Met. (1G)



LTD II Squire—Black (1C)



Ford LTD and LTD Landau



The full-size car that kept its size.

Unlike competitors who have scaled down their full-size cars, making them shorter and narrower, Ford gives you the full-size Ford LTD and LTD Landau. That's because a lot of people prefer the roominess of a full-size car. With its generous hiproom for six. A spacious deep-well trunk, a longer wheelbase and wider stance.

LTD Landau 4-Door top-of-the-line model, (shown left) in sparkling Champagne Metallic (Code 8Y). Standard vinyl roof in Brown and color-keyed bodyside moldings.

Split bench seats (left) with manual passenger recliner and leather seating surfaces in Saddle and White (Code Y3), optional with Landau Luxury Group.

Notable Standard Features

LTD:
FUNCTIONAL LTD: 351 V-8* with Dura-Spark Ignition □ SelectShift automatic transmission □ Power steering □ Power front disc brakes □ Front bumper guards □ Steel-belted radial ply tires □ Coolant recovery system.

APPEARANCE AND COMFORT:

Cloth/vinyl bench seat □ Deluxe steering

wheel □ Anti theft door locks (2-Dr.) □ Glove box, ashtray lamps □ Power ventilation □ Hood ornament □ Door belt, drip, hood rear, rocker panel, wheel lip, vinyl insert bodyside moldings □ Bright hub caps.

LTD Landau—Most of the above with these differences or additions: Cloth/vinyl Flight Bench seat □ Electric clock □ Concealed headlamps □ Full-vinyl roof (4-door) □ Half-vinyl roof (2-door) □ Full wheel covers □ Rear bumper guards □ Wide color-keyed bodyside moldings □ Dual note horn □ Left-hand remote mirror.

Station Wagons: See LTD and LTD Landau or Station Wagon catalogs.

†See back cover.

Measurements	2-Dr., 4-Dr.	Wagon
Wheelbase	121.0"	121.0"
Length	224.1"	225.6"
Width	79.5"	79.7"
Passengers	6	6*

*Eight with optional dual facing rear seats.

Note: Some items shown are optional, such as Convenience Group, front cornering lamps, wide-band white sidewalls, Deluxe Bumper Group, color-keyed wheel covers, Landau luxury group. See back cover for color code reference.

FORD LTD



LTD 2-Door—Dark Jade Met. (46)



LTD 4-Door—Champagne Met. (8Y)



LTD Landau 2-Door—Silver Met. (1G)



LTD Landau 4-Door—Bright Blue Glow (3V)



LTD Country Squire—Creme (6P)
 LTD Wagon (also available)

GRANADA



Granada 2-Door—Golden Glow (6V)



Granada 4-Door—Bright Saddle Metallic (Code 8K)



Granada Sports Coupe—White (Code 98)



Granada Ghia 2-Door—Brit. Blue Glow (3V)



Granada Ghia 4-Door—Silver Met. (1G)



Ford Granada



Designed to give you efficient use of space and money.

Ford Granada was designed to be a functional car. It thoughtfully combines the efficient use of space and money to deal with driving conditions today. For even more efficient performance, we've added a new 4-speed fully synchronized manual floor shift transmission with overdrive*—standard.

Granada Ghia 4-Door Sedan (shown left) with Luxury Decor Option in Dark Jade Metallic (Code 46) with Jade vinyl roof. Granada practicality with Ghia luxury.

Granada Ghia Interior shown at left with flight bench seat and with Luxury Decor Option in ribbed Tauraine cloth in Dark Jade (Code QR).

Notable Standard Features

Granada:
FUNCTIONAL: 200 CID Sixt with Dura-Spark Ignition □ 4-speed manual floor shift transmission with overdrive* □ Front disc brakes □ Inside hood release □ Turn signal-mounted wiper/washer controls □ Steel-belted BSW radial tires.

APPEARANCE AND COMFORT: Opera windows (2-door) □ Hood ornament □ Window, drip, belt and wheel lip moldings □ Bench seats with all-vinyl trim □ Cigar lighter □ Full wheel covers.

Ghia—Most of above with these differences or additions: Left-hand remote control mirror □ Wide color-keyed vinyl insert bodyside, with integral wheel lip moldings □ Flight bench seats □ Deluxe door trim panels □ Deluxe sound package □ Unique wheel covers.

†See back cover.

*N.A. on Calif. or high altitude area cars.

Measurements	2-Dr.	4-Dr.
Wheelbase	109.9"	109.9"
Length	197.7"	197.7"
Width	74.0"	74.5"
Passengers	5	5

Note: Some items shown are optional, such as white sidewall tires, Visibility Group. See back cover for color code reference.



Ford Mustang II



Sweet handling.

Even styling makes that clear with its low sleek lines. Behind the wheel you discover a nimbleness and balance for agility in traffic and quickness on turns.

Mustang II Ghia shown left in Bright Aqua Glow (Code 7H). Sporty, luxurious with elegant half-vinyl white roof.

Ghia Bucket Seats (left) in Media Velour cloth in Aqua (Code CK). Large armrests, deluxe door trim, deluxe color-keyed belts.

Notable Standard Features

Hardtop:

FUNCTIONAL: 2.3 liter 4-cyl. with Dura-Spark Ignition □ 4-speed manual transmission □ Antitheft door locks □ Front disc brakes □ BSW bias ply tires □ Color-keyed urethane bumpers.

APPEARANCE AND COMFORT: Low-back bucket seats with vinyl trim □ Bright windshield rear window, drip, belt and center pillar moldings □ Full wheel covers.

Ghia—Most hardtop features plus: Luxury door panels □ Half-vinyl roof □ Pinstripes □ Unique wheel covers □ Bodyside moldings with color-keyed vinyl inserts.

2+2—Most hardtop features plus: Front spoiler (no-cost option) □ Sport steering wheel □ Styled steel wheels □ Bias belted raised white letter or WSW tires □ Blackout grille □ Brushed aluminum instrument panel appliques.

Mach 1—Most of the 2+2 features with these differences or additions: 2.8 liter V-6 □ Lower bodyside and back panel Black paint treatment □ Styled steel wheels with trim rings □ Raised white letter steel-belted radial tires □ Dual sport mirrors □ Mach 1 identification.

Cobra II—Most of the 2+2 features with these differences or additions: Front and rear spoilers □ Hood scoop □ Flip open quarter windows with louvers □ Stripes and Cobra II identification.

Measurements

Wheelbase	96.2"
Length	175.0"
Width	70.2"
Passengers	4

Note: Some items shown are optional, such as dual sport mirrors, front/rear bumper guards, white sidewall tires. See back cover for color code reference.

MUSTANG II



Mustang II Hardtop—Bright Aqua Glow (7H)



Mustang II Ghia—Dk. Brown Met. (5Q)



Mustang II 3-Door 2+2—Creme (6P)



Mustang II Mach 1—Orange (8G)



Cobra II—Black (1C) Gold Accent



Ford Pinto



New style and sporty performance.

Start with the stylish, dent-resistant front end. The new glass third door option on the Runabout with more rear visibility. New bright colors and interiors. America's best-selling subcompact in 1976 looks like it will lead the pack again.

Pinto 3-Door Runabout in Orange (Code 8G) (left) put the rear seat down and you have over 29 cubic feet of cargo space on a five-foot load floor. Seat up, the Pinto Runabout carries four people comfortably.

Low-back bucket seats (left) in Interior Decor Group in Chamois color Alpine cloth plaid trim (Code DT).

Notable Standard Features

Pinto Pony:

FUNCTIONAL: 2.3 liter 4-cyl. with Dura-Spark Ignition □ 4-speed floor-mounted manual transmission □ Rack and pinion steering □ Front disc brakes □ Antitheft door locks □ BSW tires □ Ford Lifeguard Design Safety Features.

APPEARANCE AND COMFORT: All-vinyl or cloth/vinyl high-back front bucket seats □ Color-keyed carpeting □ Mini-console □ Argent hub caps.

Pinto 2-Door Sedan—Most of above with these additions or differences: Color-keyed instrument panel, steering wheel and column □ Bright backlite trim □ Bright drip and belt moldings.

Pinto 3-Door Runabout—Most of the above with these additions or differences: □ Fold-down rear seat □ Rear liftgate □ Rubber mat on load floor.

Wagons: (see Pinto or Wagon catalogs).

Measurements	2-Dr./3-Dr.	Wagon
Wheelbase	94.5"	94.8"
Length	169.3"	179.1"
Width	69.4"	69.7"
Passengers	4	4

Note: Some items shown are optional, such as manual Sunroof, Exterior Decor Group, Deluxe Bumper Group, forged aluminum wheels, white sidewall tires, dual sport mirrors. See back cover for color code reference.

PINTO



Pinto 2-Door Sedan—Bright Yellow (6E)
Pinto Pony (also available)



Pinto 3-Door Runabout—Tan (8H)



Pinto Cruising Wagon—Black (1C)



Pinto Wagon—Dark Yellow Green Met. (4V)



Pinto Squire Wagon—Brt. Blue Glow (3V)



Ford Maverick

Dependable family compact.

A favorite among compact buyers for years. Tried and tested by over 2,107,000 owners and millions of driving miles. Maverick dependability has built a large family of repeat buyers. They like it because it is family size in seating and trunk space. They like its economy. Low price. Reduced scheduled maintenance intervals. Example: initial oil and filter change is 7500 miles or six months; beyond that—7,500-mile or six-month oil changes with 15,000-mile or 12-month filter changes.

Maverick 4-Door Sedan with Optional Decor Group pictured above in Bright Blue Glow (Code 3V) with neatly coordinated Blue halo vinyl roof. Room for five adults and a vacation-size trunk to carry their luggage.

Bucket seats (above right) in Medium Blue Alpine cloth and vinyl (Code QB). These optional seats recline and adjust individually for your comfort and support.

Notable Standard Features

Maverick:
FUNCTIONAL: 200 CID Six[†] with DuraSpark Ignition □ 3-speed column-mounted manual transmission □ Front disc brakes □ Recirculating ball-type steering □ BSW tires □ Ford Lifeguard Design Safety Features.

APPEARANCE AND COMFORT: Full-width bench seat □ Random stripe cloth and vinyl trim □ Color-keyed carpeting □ Armrests with door pull assist handle □ Flip open rear quarter windows (2 Dr.) □ Bright drip rail and wheel lip moldings □ Bright hub caps.

Measurements	2-Dr.	4-Dr.
Wheelbase	103.0"	109.9"
Length	187.0"	193.9"
Width	70.5"	70.5"
Passengers	4	5

Note: Some items shown are optional, such as vinyl roof, wide bodyside moldings with vinyl inserts, front/rear bumper guards, full wheel covers, white sidewall tires. See color code reference at right.



Maverick 2-Door Sedan—Brt. Red (2R)



Maverick 4-Door Sedan—Drk. Yellow Green Met. (4V)

CORROSION PROTECTION. Ford takes steps to see that your new car is engineered and built to high quality standards. And in order to help keep your car looking new, we incorporate the use of galvanized steel, vinyl sealers, aluminized wax in critical areas, liberal use of precoated steel and enamel as a finishing coat.

REDUCED SCHEDULED MAINTENANCE. Scheduled maintenance has been reduced substantially on 1977 Ford cars. For example, average estimated costs through 50,000 miles of normal driving have been reduced 35% or \$102 less, including parts and labor, compared with 1976 Ford cars, and 65% or \$347 less for the maintenance requirements on 1973 Fords. This is based on Ford's Labor Time Standards, a \$13.50 hourly labor rate and manufacturer's retail parts, prices effective August 31, 1976.

[†]Various engines N.A. on Calif. or high altitude area cars.

COLOR AND TRIM CODES. Car colors and trims are coded, example: Black (Code 1C). Your Ford Dealer can show you color samples of paint and trim materials.

OPTION AVAILABILITY. Some features presented are optional at extra cost. Some options are required in combination with other options. Availability of some models and features described may be subject to a slight delay. Ask your Ford Dealer for the latest information on options, prices and availability.

PRODUCT CHANGES. Ford Division reserves the right to change specifications any time without incurring obligations.

FORD When America needs a better idea, Ford puts it on wheels.

FORD

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