



TRULY EXHILARATING | EXCEEDINGLY FUNCTIONAL | TOTALLY CAPTIVATING

THE ALL-NEW FORD CROSSOVER

EDGE



## TURN THE NEIGHBORS' HEADS – FASTER.

So what lies beneath the smooth, seductive styling of this sporty five-passenger, all-new crossover? Try more power than any other vehicle in its class. Edge packs a punch with an all-new V6 with best-in-class\* 265 hp and an all-new six-speed automatic transmission. Each does its part to make Edge quicker than the BMW® X5. You also get sports sedan-like handling with its independent, multi-link suspension. And fuel economy? A wallet-friendly 25 mpg on the highway.\*\* No wonder Edge is attracting so much attention.

\*Class is Medium Crossover Vehicle with standard six-cylinder engine.  
\*\*EPA-estimated 25 hwy mpg, FWD.

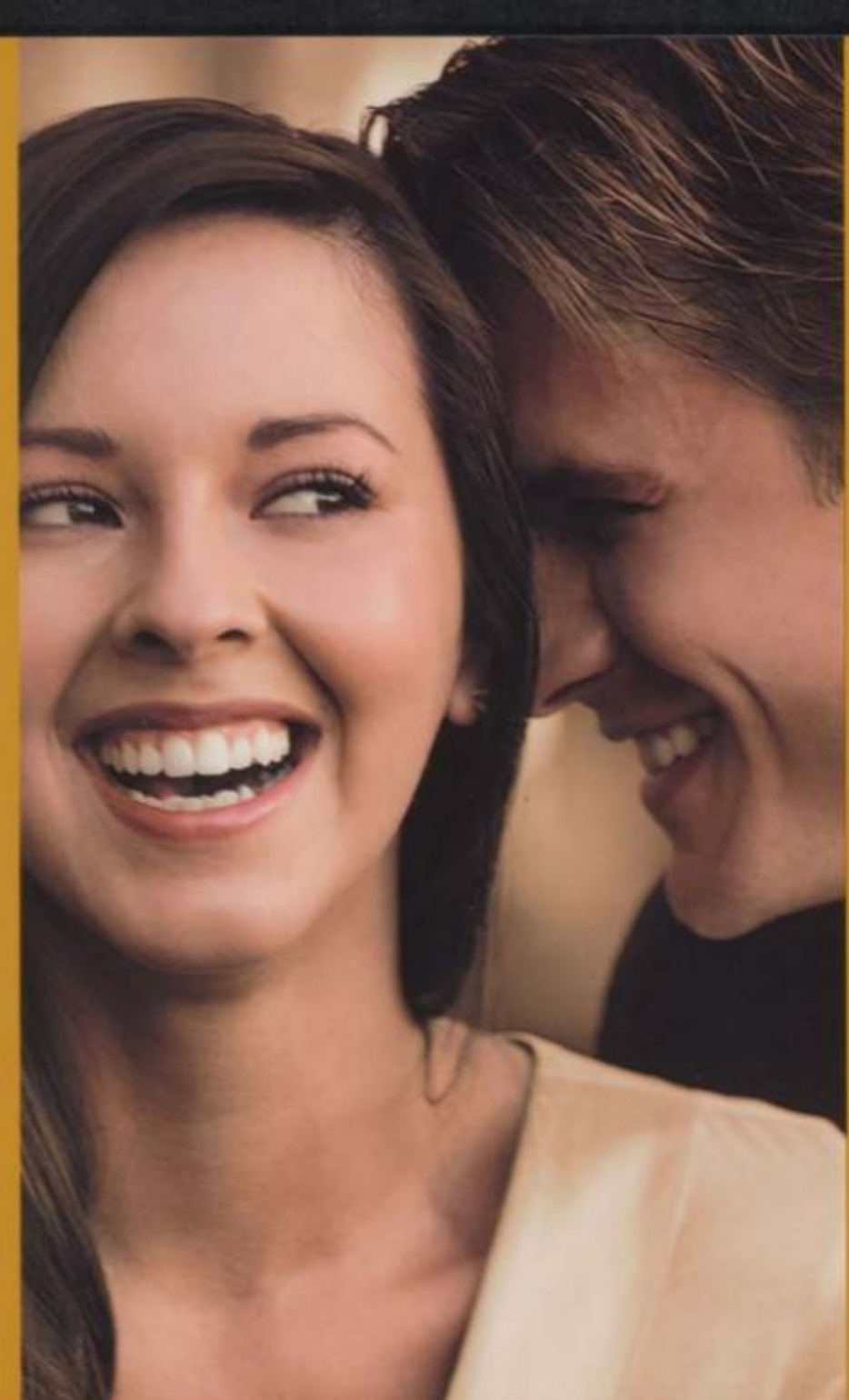




## AN INTERIOR SO QUIET, IT'S GOT EVERYONE TALKING.

Within Edge exists a rich, stylish environment specifically designed to be seen, felt and enjoyed – not heard. And Edge delivers with a quieter, more serene cabin than a Lexus.\* Relax. And ease back with intuitive, easy-to-reach controls, including a tilting and telescoping steering column with steering wheel-mounted cruise controls. And to make things even cozier, Edge has available Dual-zone Electronic Climate Control, SIRIUS® Satellite Radio, a Navigation System and a Rear-Seat DVD System.

\*Based on 2007 Lexus RX 350.





## YEP, IT FITS IN HERE.

Look beyond Edge's taut, muscular exterior and you'll find the most versatile interior in its class. Enhance the flexibility of the standard second-row 60/40 split fold-flat reclining seats, with the available EasyFold™ rear seatback release. It allows you to fold the seats how you want with the press of a button. The available fold-flat front passenger seat enables Edge to transport eight-foot-long objects with ease. Store your laptop, purse, MP3 player, PDA and more inside Edge's large, configurable center console. With a standard MP3 audio input jack and four standard 12V power points conveniently located throughout, you'll think utility when you think Edge.





## A TOP SAFETY RATING THAT COMES STANDARD.

Accidents aren't optional. So, with Edge, your safety isn't either. Take heart with this long list of standard safety features: Edge's patented Safety Canopy™ system, side-impact airbags, anti-lock brakes, our class-exclusive Personal Safety System,® plus AdvanceTrac® with industry-exclusive Roll Stability Control (RSC®). And your peace-of-mind need not stop there. There's also Edge's confident front-wheel drive or available All-Wheel Drive system. In short, Edge is on guard, even if you're not.



Ford Edge earned the 2007 Top Safety Pick rating from the Insurance Institute for Highway Safety.\*

\*Models built after January 2007.





WITH A STARTING PRICE OF JUST \$25,995,<sup>\*</sup>  
IT'S EASY TO FALL FOR THE EDGE.

\*2007 Edge SE MSRP. As shown, 2007 Edge SEL, \$30,135 MSRP. Destination and delivery included; taxes and license fees extra.

## IT'S TIME. REACH OUT. AND GRAB HOLD OF YOUR EDGE.

The one crossover that epitomizes the perfect blend of exhilarating sports sedan performance, functional SUV versatility and bold, athletic styling is here. The need for compromise is gone.

All this for an attractive starting sticker price of just \$25,995.\* Plus you can choose from distinct trim levels, unique Premium and Flexibility Packages and class-leading options such as the panoramic Vista Roof.™

Act now, and get a \$50 Target GiftCard just for taking a test-drive. Follow through on your trip to the Edge, and get an *additional* \$500 bonus cash to use *over and above* any public offer when you make the Edge your own.

To find your Edge, or to simply learn more, visit your nearest Ford Dealer or [fordvehicles.com/edge](http://fordvehicles.com/edge) today.

Headrest DVD Entertainment System shown is available through your Ford Dealer as a Dealer-Installed Ford Licensed Accessory. Target GiftCard is a service mark of Target Brands, Inc. All rights reserved. Target is not a participating partner in or sponsor of this offer.





**BOLD MOVES**  
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