

2007

# MERCURY MONTEGO

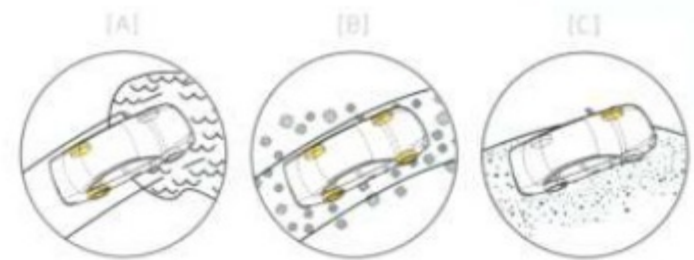


MERCURY | NEW DOORS OPENED



**DETAILED DISTINCTION.** THERE'S GREAT REWARD IN TAKING A CHANCE. IN BEING UNIQUE. LIKE MONTEGO, FROM MERCURY. WITH EXCEPTIONAL PRESENCE, SURPRISING SPACE AND GLEAMING ACCENTS, MONTEGO HAS EARNED THE HIGHEST CRASH RATINGS\* FROM THE INSURANCE INSTITUTE FOR HIGHWAY SAFETY (IIHS), AND RECEIVED THE GOVERNMENT'S HIGHEST 5-STAR CRASH TEST SAFETY RATING IN 4 CATEGORIES. NATURALLY, IT'S ONE CLEVER CHOICE BY YOU.





## THE POWER OF CHOICE. CELL OR LANDLINE? COFFEE OR ESPRESSO? FWD OR AWD MONTEGO?

If there's one thing you love, it's having a choice. A point well taken with Monte Carlo, which offers All-Wheel Drive (AWD)\* and front-wheel drive (FWD) models to satisfy your driving needs. Whichever you choose, you'll appreciate the end result: a quietly confident 203 hp and 207 lb.-ft. of torque for **responsive acceleration, smooth power and remarkable fuel efficiency** (EPA-estimated fuel economy of **21 mpg city/29 hwy.** on FWD models and **19 mpg city/25 hwy.** on AWD models).

On Monte Carlo FWD, a 3.0L Duratec 30 V-6 engine is teamed with an electronically controlled **6-speed automatic transmission** that actually adapts to your driving conditions, adjusting shift points accordingly to optimize performance or fuel economy. The same engine powers the AWD Monte Carlo Premier, but it's teamed with a **class-exclusive Continuously Variable Transmission** (CVT for short). With a drive-ratio span of more than 6 to 1, the CVT offers a strong ratio for acceleration and passing power, and an economical ratio to **maximize fuel economy** when highway cruising. An intricate steel-link belt connecting 2 variable-size pulleys always keeps the engine in its most efficient range.

**As the first sedan in its class to offer AWD**, Monte Carlo features the HALDEX® AWD system that can direct up to 100% of available torque to the rear axle to aid with traction [A]. Since the wheels with the best traction always receive the most power, AWD enhances control should the weather turn nasty [B]. In fact, even if only one wheel has grip, the system can send torque there to keep you moving [C].

So will that be sorbet or gelato? Merlot Metallic or Black? FWD or AWD? You'll make the right call.

\*Optional on Monte Carlo Premier. HALDEX is a registered trademark owned by Haldex, AB.



ALLOY METALLIC: MONTEGO PREMIER WITH AVAILABLE EQUIPMENT



## THE ACCENT'S ON STYLE.

TWO-TONE PERFORATED LEATHER TRIM. ACCENTS OF SATIN ALUMINUM. AND RINGS AROUND THE COMPETITION.

**"It's the details that make this car work," says *AutoWeek*.** Like the modern chrome-finish trim rings around the instrument panel gauges, or the sophisticated satin-aluminum cuffs on the steering wheel. On Montego Premier, stylishness even extends to the optional Navigation System (shown below), which is neatly integrated into Premier's Audiophile® Sound System. Maps and menus are clearly displayed on a large 6.5" color LCD screen, so it's easy to locate the nearest ATM, hotel, spa or restaurant. The sound system, not to be outdone, features a 6-disc in-dash CD changer that's MP3 capable. In addition, a SIRIUS Satellite Radio\* receiver with a 6-month subscription to the SIRIUS service can be factory installed.

To get a 6-disc in-dash CD changer on Montego, along with Dual-zone Electronic Automatic Temperature Control, select the optional Interior Comfort and Convenience Package.





- 1 HEATED FRONT SEATS (WITH 2 SETTINGS)\*\*
- 2 SIRIUS SATELLITE RADIO\*\*
- 3 POWER-ADJUSTABLE PEDALS\*\*
- 4 NEW CARGO MANAGEMENT SYSTEM\*\*
- 5 REAR-SEAT DVD ENTERTAINMENT SYSTEM\*\*
- 6 DUAL-ZONE AUTOMATIC TEMPERATURE CONTROL\*\*
- 7 41.9" OF REAR LEG ROOM/5.8" OF KNEE CLEARANCE
- 8 POWER MOONROOF\*\*
- 9 COMMAND SEATING

"Inside is where the Montego shines, in several ways," says *automotive.com*. Just look at numbers 1-9 for starters. Then realize you'll be enjoying the benefits of all this technology in one of the roomiest sedans on the road. Up front, Command Seating™ gives you easy entry and exit, a more upright seating position, and an excellent view of the road.

For those seated in the rear, they'll enjoy their own advantages. **Rear-seat leg room is best in class\*** – and more generous than many larger automobiles. And with **the largest trunk of any sedan**, Montego can hold everything you need to bring along for the ride.



## RING OF STRENGTH.

MONTEGO HAS EARNED THE GOVERNMENT'S HIGHEST 5-STAR CRASH TEST SAFETY RATING IN FRONT AND SIDE IMPACTS, AS WELL AS THE HIGHEST CRASH RATINGS FROM THE INSURANCE INSTITUTE FOR HIGHWAY SAFETY (IIHS). DESIGNED TO BE ONE OF THE SAFEST VEHICLES ON THE ROAD, MONTEGO HELPS PROTECT YOU AND YOUR PASSENGERS.



From the ground up, the 2007 Mercury Montego is **designed to be one of the safest vehicles on the road.**

[A] Supercomputing technology created its advanced **safety-cage construction**, which channels crash forces into a high-strength ring of steel surrounding the passenger compartment.

[B] A front bumper plate and [C] side-intrusion door beams limit passenger-compartment intrusion.

[D] Laser-welded steel sheets add strength to the front frame rails.

[E] Revolutionary **SPACE Architecture™** (Side Protection And Cabin Enhancement) helps divert crash forces away from the occupants and under the seats.

Throughout Montego, sensors are ready to control the deployment of up to 6 airbags (if equipped with the available front-seat side airbags and Safety Canopy™ System) in the event of certain collisions.

[F] **Dual-stage front airbags** provide enhanced protection for the driver and front passenger.

[G] **Front-seat side airbags\*** offer enhanced chest protection, while the Safety Canopy System provides [H] **full-length side-curtain airbags\*** and a class-exclusive rollover detection sensor. In a side-impact collision or rollover event, these sensors determine in milliseconds which of the airbags to deploy.

As a testament to this commitment to safety, Montego has earned the government's highest 5-Star crash test safety rating in 4 categories (including front and side impact), without side airbags. Of course, side airbags are available for additional peace of mind.



**STAY WELL CONNECTED.** WITH FRIENDS, THE OFFICE, AND ESPECIALLY THE ROAD. PROVIDING DISTINCT FEEDBACK THAT ENHANCES YOUR EXPERIENCE BEHIND THE WHEEL, MONTEGO WILL BRING OUT THE DYNAMIC DRIVER IN YOU.



- [A] HIGH-INTENSITY DISCHARGE (HID) HEADLAMPS
- [B] FULLY INDEPENDENT SUSPENSION
- [C] BIG DISC BRAKES
- [D] STIFF SUBFRAME
- [E] LIGHT-EMITTING DIODE (LED) TAILLAMPS

Mercury Montego's leading-edge technology and Volvo-inspired chassis combine to produce a strikingly pure driving experience – one that's as at home on a twisting ribbon of blacktop as it is on the interstate. A finely tuned suspension, standard anti-lock disc brakes, and precise steering help you react to any road condition with confidence and authority.

**SOLID FOUNDATION** – Its stiff body contributes greatly to Montego's smooth ride and agile handling. This solid construction allowed more fine-tuning to the power rack-and-pinion steering and front and rear suspension components (shock absorbers, springs and bushings). **"Handling is spirited," says AutoWeek.** And that means more driving fun for you.

**BIG BRAKES** – Standard 17" wheels (18" on Premier models) allow for large rotors and disc-brake pads to aid in braking performance. **"The brakes are excellent, responding quickly when the pedal is pressed and slowing the car quickly when necessary," says automotive.com.** Aluminum dual-piston front calipers deliver excellent braking force, while low-metallic pad materials minimize brake dust.

**LESS SLIP, MORE GRIP** – To improve traction on loose or slippery surfaces, Traction Control uses engine controls to reduce wheel spin on Montego FWD models. On Montego Premier AWD, it works with the AWD system to direct torque side to side on each axle. **Even if only one wheel has traction, AWD can help maintain forward motion.**



## MONTEGO STANDARD FEATURES

## POWERTRAIN/FUNCTIONALITY

3.0L Duratec 30 24-valve DOHC V-6 engine  
6-speed automatic transmission  
Front-wheel drive  
4-wheel disc Anti-lock Brake System (ABS)  
Traction Control

## EXTERIOR

17" 7-spoke painted-aluminum wheels  
Fog lamps  
High-Intensity Discharge (HID) headlamps  
Keyless-entry keypad  
Light-Emitting Diode (LED) taillamps  
P215/60R17 tires  
Power sideview mirrors  
Remote keyless-entry system with 2 key fobs

## INTERIOR

6-way power driver's seat with manual lumbar  
2-way power front-passenger's seat  
Accessory delay  
Air conditioning  
AM/FM stereo with single-CD player  
Auto-dimming rearview mirror  
Cloth seat trim  
Command Seating™  
Fold-down front-passenger's seat  
Front-row center console with armrest, storage and 2 cupholders  
Leather-wrapped shift knob  
Leather-wrapped steering wheel with secondary audio and cruise controls and satin-aluminum cuffs  
Message center/trip computer with compass  
Overhead console with dome light, map light and sunglasses holder  
Power door locks  
Power remote trunk release  
Power windows with one-touch-up/-down driver's-side feature  
Rear 60/40 split fold-down seatback, featuring fold-down armrest with cupholders  
Tilt-adjustable steering column  
Woodgrain appliques on center stack, instrument panel and console

## SECURITY/SAFETY

Belt-Minder® safety belt reminder  
Child-safety rear door locks  
Lower anchors and tether anchors for child-safety seats (LATCH) for rear-seat positions  
Personal Safety System® for driver and front passenger with dual-stage front airbags,\* safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's-seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System  
SecuriLock® passive anti-theft system  
SPACE Architecture™ (Side Protection And Cabin Enhancement)

## MONTEGO PREMIER STANDARD FEATURES

All Montego content, plus:

## EXTERIOR

18" 15-spoke machined-aluminum wheels  
Automatic headlamps  
Pirelli P225/55R18 tires

Power, heated sideview mirrors with security approach lamps and memory

## INTERIOR

8-way power driver's seat (including power recline) with manual lumbar and memory  
4-way power passenger's seat (including power recline) with manual lumbar  
Adjustable rear-seat head restraints  
Analog clock  
Audiophile® Sound System with AM/FM stereo and 6-disc in-dash CD changer with SIRIUS Satellite Radio and MP3 capability  
Burl woodgrain appliques on center stack, instrument panel and console  
Dual-zone Electronic Automatic Temperature Control  
Heated front seats with 2 heat settings  
Leather seat trim  
Outside temperature display  
Power-adjustable pedals with memory  
Rear-seat storage compartment in armrest with 2 cupholders  
Trunk cargo net  
Universal Garage Door Opener in overhead console

## SECURITY/SAFETY

Remote perimeter alarm

**Safety Package** – Includes front-seat side airbags, and Safety Canopy™ System for front and rear passengers with rollover sensor.

MONTEGO  MONTEGO PREMIER

## AVAILABLE EQUIPMENT

- 18" 8-spoke chrome-clad aluminum wheels
- All-weather floor mats
- AWD with Continuously Variable Transmission (CVT)
- Cargo Management System
- Heated front seats with 2 heat settings
- Interior Comfort and Convenience Package** – Includes AM/FM stereo and 6-disc in-dash CD changer with SIRIUS Satellite Radio and MP3 capability, 8-way power driver's seat, power-adjustable pedals, Dual-zone Electronic Automatic Temperature Control, auto on-off headlamps with time delay, and outside temperature display
- Leather seat trim
- Navigation System with 6.5" color LCD screen\*\*
- Pirelli P225/55R18 tires
- Power moonroof with one-touch-open/-close
- Rear-Seat DVD Entertainment System†
- Reverse Sensing System
- Safety and Security Package** – Includes anti-theft perimeter alarm, power heated sideview mirrors with security approach lamps, remote perimeter lighting, front-seat side airbags, and Safety Canopy System for front and rear passengers with rollover sensor
- SIRIUS Satellite Radio†† – Includes satellite receiver, antenna and 6-month subscription

Audiophile is a registered trademark of Audiophile, Inc.

**Dimensions** (in.) front/rear Head room 39.4/38.6 Leg room 41.2/41.9 Shoulder room 57.8/57.6 Hip room 53.7/53.7 Length 200.7 Width 74.5 Height 60.1 Wheelbase 112.9 Track 64.6/65.0  
**Cargo volume** (cu. ft.) 21.2 **Seating capacity** 5 **Transmission** Front-wheel drive: 6-speed automatic All-Wheel Drive: CVT **Axle ratio** Front-wheel drive: 3.46:1 All-Wheel Drive: 5.19:1

**3.0L Duratec 30 24-Valve DOHC V-6** Horsepower 203 @ 5750 rpm Torque 207 lb.-ft. @ 4500 rpm Compression ratio 9.86:1 Curb weight (lbs.) Front-wheel drive: 3670 All-Wheel Drive: 3820  
EPA-estimated fuel economy 6-speed automatic/FWD: 21 mpg city/29 hwy. CVT/AWD: 19 mpg city/25 hwy.

## WHEELS



17" 7-SPOKE PAINTED-ALUMINUM  
Standard on Montego



18" 15-SPOKE MACHINED-ALUMINUM  
Standard on Montego Premier



18" 8-SPOKE CHROME-CLAD ALUMINUM  
Optional on Montego and Montego Premier

## EXTERIOR PAINT COLORS



OXFORD WHITE



MERLOT



DUNE PEARL\*



SILVER BIRCH\*



SATELLITE SILVER



ALLOY\*



LIGHT TUNDRA



DARK BLUE PEARL



BLACK

\*New for 2007.

Mercury uses clearcoat paint for beauty and protection. All exterior paints are Metallic except for Oxford White and Black. Colors are representative only.



Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your Lincoln Mercury Dealer for details or check us out at [www.fordcredit.com](http://www.fordcredit.com).

**Ford Motor Company Insurance Services** Choose the insurance program that's designed for your vehicle – Ford Motor Company Insurance Services. Our program helps you receive the rates and service you deserve. Call 877.367.3847, or visit us at [www.fordvip.com](http://www.fordvip.com) for a no-obligation quote. Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company.

**Ford Extended Service Plan** For a purchase or lease, the Ford Extended Service Plan (ESP) gives you "Peace-of-Mind" protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for an ESP, the only service contract backed exclusively by Ford and honored at all Ford Lincoln Mercury dealerships.

Comparisons based on 2006 competitive models (Standard 5-passenger Large Car class), publicly available information and Ford certification data at time of printing. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Following publication of the catalog, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Lincoln Mercury Dealer is the best source for up-to-date information. Lincoln Mercury reserves the right to change product specifications at any time without incurring obligations.

## COLOR PALETTE

■ MONTEGO ■ MONTEGO PREMIER  
■ MONTEGO/MONTEGO PREMIER

## INTERIOR CLOTH/LEATHER COLORS



■ SHALE TWO-TONE CLOTH  
Not available on Dune Pearl



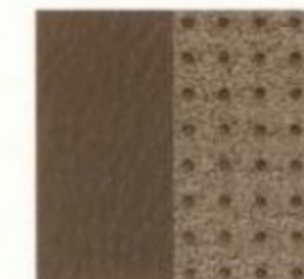
■ PEBBLE TWO-TONE CLOTH  
Not available on Silver Birch or Satellite Silver



■ CHARCOAL BLACK LEATHER WITH MINI-PERFORATED INSERTS



■ SHALE TWO-TONE LEATHER WITH MINI-PERFORATED INSERTS  
Not available on Dune Pearl



■ PEBBLE TWO-TONE LEATHER WITH MINI-PERFORATED INSERTS  
Not available on Silver Birch or Satellite Silver





MERCURY | NEW DOORS OPENED

[mercuryvehicles.com](http://mercuryvehicles.com)