

## ***Mitsubishi Luxury***

***You can take it to the Ritz.  
You can take it to Baja.  
Or you can take it up to 159 mph.\****



**D I A M A N T E      M O N T E R O      3 0 0 0 G T**



**The Mitsubishi Diamante LS.  
What it does for your eyes, it does  
for your other senses as well.**



The interplay of lines and shapes communicates what might be called "elegant aggression"—a fitting expression of the driving experience that awaits you. There is nothing bland or reticent about the Diamante LS. Its rewards are emotional, sensual, as a luxury-performance sedan's rewards should be. A perfect embodiment of what Mitsubishi calls "The New Thinking in Automobiles."

From behind the wheel it feels taut, yet supple, giving a vivid tactile impression

of the road, minus the sharp edges. The 7-way adjustable driver's seat comes with power assist and is easily contoured to your frame. Once adjusted, it soothes you as you drive. Precise orthopedics, with the opulence of leather.

The 24-valve V6 engine moves you along with exhilarating swiftness and gratifying quietness. Allowing you to fully appreciate the extraordinary stereo system, designed in cooperation with Infinity®, renowned makers of fine audio equipment. Meanwhile,

Mitsubishi's patented ETACS-IV™ encompasses ten separate convenience features to enhance your



comfort and safety, from speed-sensitive windshield wipers to a comprehensive security system.

Dual air bags, ABS anti-lock brakes, side-impact protection, optional traction control, and an enormously strong passenger cage all contribute to your sense of security and well-being. Which, in turn, serve to intensify the boundless other pleasures to be enjoyed in the Diamante LS. For more information, or the Mitsubishi Dealer nearest you, call 1-800-55MITSU.



**The Mitsubishi Montero SR.  
Unruffled by mud, rocks, snow  
or the freeway on Monday morning.**



A fine luxury car is expected to display poise, unflappability, masterful control. But only on reasonably passable roads.

The Montero SR displays those traits on roads that would not be passable for any conventional luxury vehicle. As well as surfaces that don't remotely qualify as roads, and in forbidding weather.

With Active-Trac™ 4WD, Montero even adapts to the severity of the conditions at hand. From a lightly

rain-slicked road all the way to deep mud and snow. And with Multi-Mode™ ABS, anti-lock braking is preserved in every drive mode. It's a highly versatile, ruggedly proficient luxury sport-utility. In essence, a "go-anywhere" luxury vehicle.

To go with its smooth, unruffled handling of almost any condition, there's a smooth 24-valve V6 engine capable of generating 215 horsepower. There's also a host of amenities,

including a premium stereo system, power windows and door locks, cruise control, three-row seating for seven,



and available leather and wood interior trim.

All this, with an off-road racing heritage that, in 1993 alone, produced five major victories for Montero,™ including the Paris-Dakar Rally. Such versatility isn't what you expect from a luxury vehicle. But then, it's exactly what Mitsubishi's "new thinking" demands. For more information, or the Mitsubishi Dealer nearest you, call 1-800-55MITSU.



**The Mitsubishi 3000GT VR-4.  
It reaches 159 mph on a race track  
and is equally thrilling in a parking lot.**



There are roads on which it's perfectly legal to extract maximum performance from the 3000GT VR-4. Such roads are usually oval tracks, closed to normal traffic. But who knows? You may decide to seek one out someday.

On the other hand, you may well be content with the challenges offered by public roads—the slow-moving truck or the snaking back road, for example. Under such circumstances, terms like “all-wheel drive,” “four-wheel steering,”

“twin turbochargers,” “320 horsepower” and “six-speed gearbox” take on special meaning. You'd never believe an automobile could do such things. And with such gratifying smoothness and finesse.

The truth is, the 3000GT VR-4 represents new thinking in high-performance driving. It looks and performs like an exotic sports car, but isn't priced like one. Moreover, it's equally gratifying as a grand-touring sports car,

equipped with such luxury features as a power-adjustable driver's seat, leather trim, a superb Mitsubishi/Infinity®



stereo system and comprehensive safety equipment.

All of which make it enormously enjoyable to spend time in. Whether you're negotiating a race track, taking an all-day trip or just sitting still in a parking lot. And that says nothing about the fun you'll have watching heads turn. For more information on the 3000GT, or the Mitsubishi Motors Dealer nearest you, please call 1-800-55MITSU.

## **Mitsubishi introduces the Spyder. Luxury taken to the extreme.**



Mitsubishi Spyder

*For Mitsubishi, new thinking is corporate policy. And if that thinking expands accepted parameters of luxury, so much the better. The new Spyder does just that, combining extremes in performance and design, with a major advance in what might be called "open-air technology."*

*One moment, the Spyder is a weather-tight hardtop. Push a button, and in approximately thirty seconds the top folds neatly, smoothly, and quietly into the trunk to create a stunning, open-top roadster. Push the button again, and the top reappears, latching snugly into place overhead. No bolting, unbolting, lifting or storing are required. It all happens automatically, via microprocessors and precision design. Making the Spyder the world's only production convertible with an automatically retracting hardtop!*

*Of course, the Spyder perfectly exemplifies Mitsubishi luxury in every other respect, as well. From its extraordinary performance, to its opulent interior design, including rich leather trim and a magnificent Mitsubishi/Infinity® sound system with a 6-disc CD auto-changer. So, if your tastes in luxury go to the extreme, please note that the Spyder will be introduced in the fall of 1994. For more information, or the Mitsubishi Dealer nearest you, call 1-800-SPYDER1.*

\*Road & Track, February 1994. Top speed obtained under test track conditions by professional drivers using special equipment and procedures. Mitsubishi does not advocate exceeding speed limits. \*\*Won by race-prepared, two-door version of the Mitsubishi Montero. †The Spyder's computer-controlled retractable hardtop was designed jointly by Mitsubishi Motors and ASC Incorporated and meets all federal safety standards for a convertible. Vehicle shown is a pre-production 1995 VR-4 model. SL model will also be available. Final production models, available fall 1994, may feature minor trim variations.



**MITSUBISHI**

The New Thinking in Automobiles™