INTRODUCING THE NEW 08 F-SERIES SUPER DUTY"

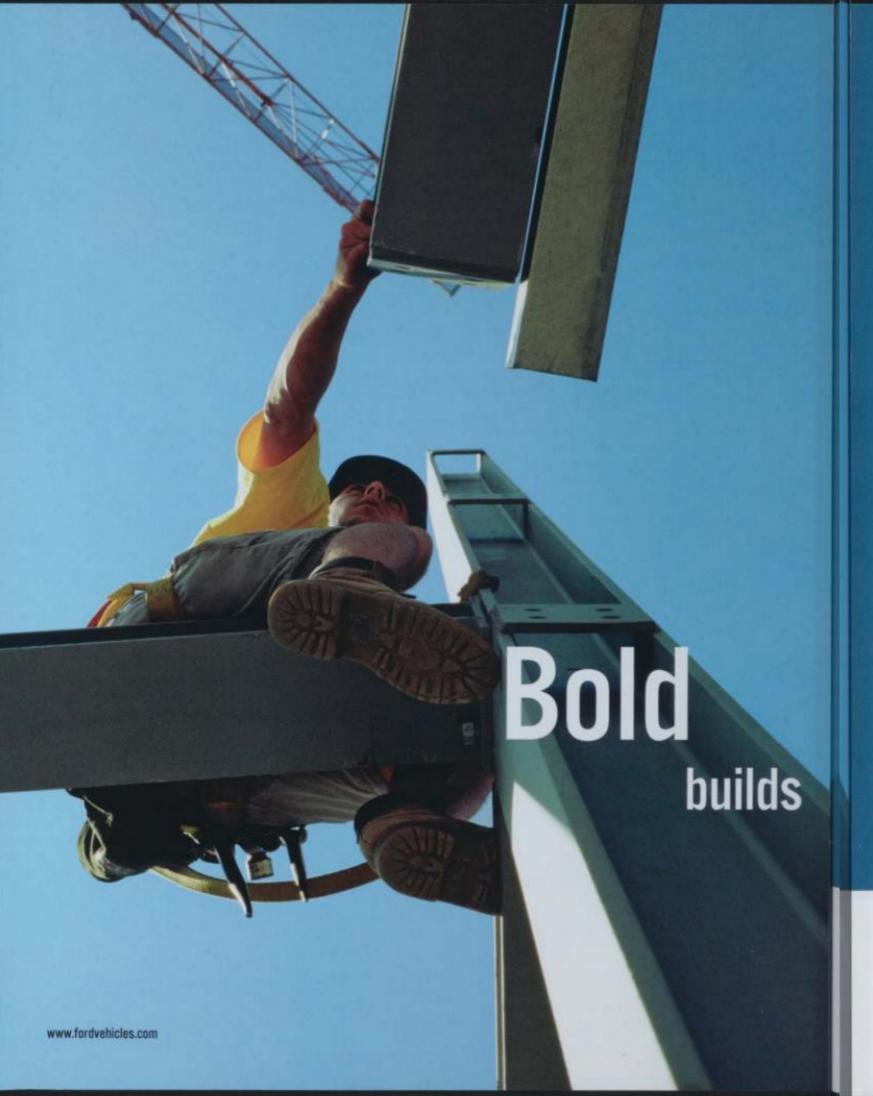




BOLDMOVES



PLUS THE NEW 08 F-SERIES SUPER DUTY





towing capacities in pickups. For 30 years in a row, F-Series has been the best-selling line of trucks. Looks like most people won't settle for anything less than Built Ford Tough.



NEW 2008 F-SERIES SUPER DUTY®



BOLDMOVES

NEW 2008 F-SERIES SUPER DUTY®

AMERICA'S MOST CAPABLE PICKUP* ONCE AGAIN, A MIGHTY NEW SUPER DUTY REWRITES THE RECORD BOOKS WITH AN ALL-NEW POWER STROKE® DIESEL, RUGGED NEW SHEET METAL, AND A REFINED NEW INTERIOR. AS ALWAYS, IT'S BUILT FORD TOUGH.®

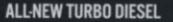
RECORD-BREAKING CAPABILITY*

- . New 5th-Wheel Towing Record 24,500 lbs.
- . New Conventional Towing Record 16,000 lbs.
- . New Payload Record 6120 lbs.
- . New GVWR Record 14,500 lbs.
- . New GCWR Record 33,000 lbs.

CLASS EXCLUSIVES

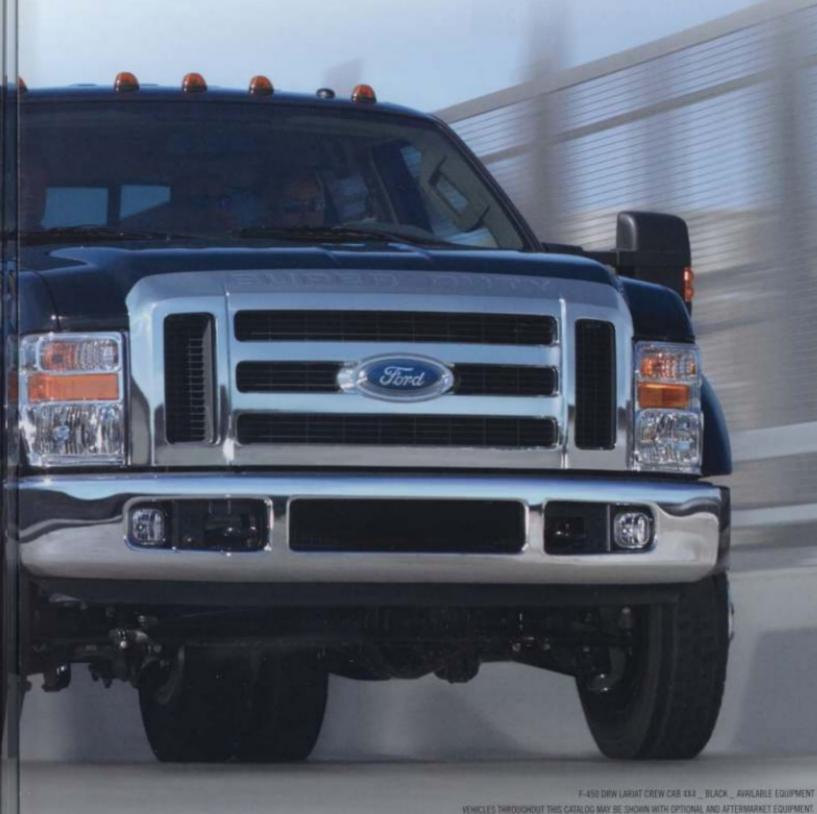
- . New F-450 Pickup
- . All-new 6.4L Power Stroke V8 Turbo Diesel** 32-Valve with Dual Sequential Turbochargers
- New PowerScope™ Trailer Tow Mirrors Option
- . New Stowable Bed Extender Option
- . New Tailgate Step Option
- Standard Box-Rail Protective Moldings
- . Hitch Receivers Standard on all Models
- . Winner 2007 Truck of Texas'
- *Best-le-class payload and towing, GWAR and GCMR when properly equipped. Class is Full-size Pickups over 8500 fbs. and up to





The 6.4L Power Stroke V8 Turbo Diesel pumps out 350 hp and 650 lb.-ft. of torque," making it the most powerful Ford diesel pickup engine. High-pressure common-rail fuel injection helps optimize fuel efficiency, cold-start capability and quiet operation.

15 Governed at 325 hp @ 3000 rpm and 600 lb.-ft. of torque at 2000 rpm on F-450 with 6-speed manual or with automatic transmission and 4.88 rear axle.

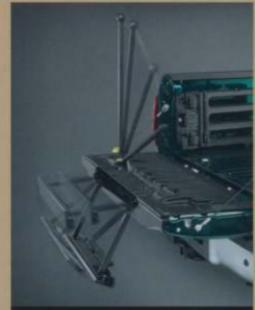


F-450 DRW LARIAT CREW CAB 4X4 BLACK AVAILABLE EQUIPMENT

08SUPER DUTY

ONLY ON F-SERIES SUPER DUTY®

For 2008, take your pick of new features you won't find on any other pickup. American innovation provides the best tools for the job and delivers the Super Duty that always suits your needs.

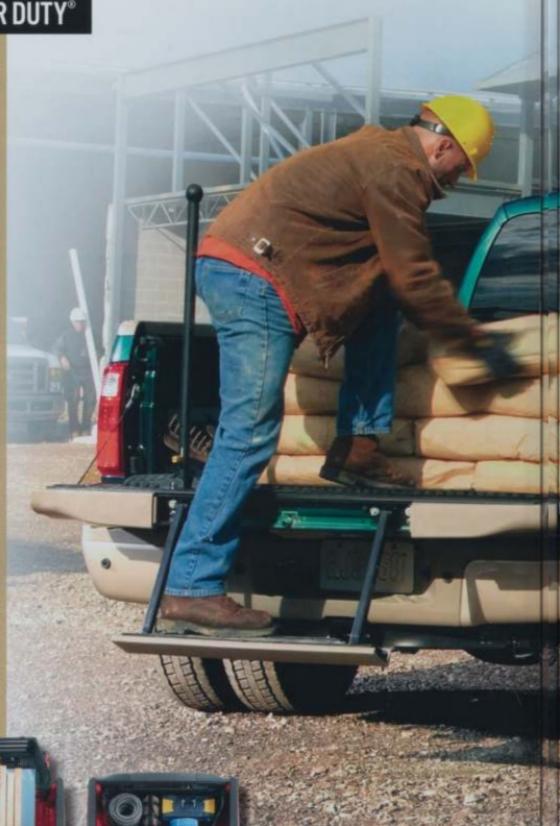


NEW TAILGATE STEP

This all-new optional feature is stowed right in the tailgate. Just flip up the grab bar, flip down the step, and climb up into the box.

NEW STOWABLE BED EXTENDER

Fold it out, clamp it together and secure it to the tailgate with the bolt-action latch. This optional 21"-tall barrier lets you haul with the tailgate down, or secure smaller loads with the tailgate up. Made of rugged fiberglass-filled polypropylene, it's corrosion resistant and folds out of the way when not in use.



BOX-RAIL MOLDINGS

Every Super Duty has these class-exclusive, rugged moldings to help protect the top of the box rails and the tailgate. They're another Built Ford Tough® advantage.





Designed specifically for Super Duty, these optional large mirrors adjust, fold and telescope almost 3° on each side of the truck at the touch of a switch. They include heated glass, integrated turn signals and clearance lamps, and manual spotter mirrors.



STANDARD HITCH RECEIVERS

All Super Duty pickups come with a model-specific Built Ford Tough® hitch receiver and trailer-tow electrical receptacles for 7-pin and 4-pin plugs.

08SUPER DUTY

450 DRW KING RANCH! CREW CAS 4X4 _ FOREST GREEN/PUBBLO GOLD TWO-TONE _ AVAILABLE EQUIPMENT

SUPER DUTY® LIVES LARGE

A bold, all-new interior picks up right where the muscular exterior leaves off, and you've never seen anything like it in a heavy-duty pickup before. This giant leap in refinement pays big dividends for drivers and passengers alike.

ALL-NEW INSTRUMENT PANEL

The dash-top tray keeps work items handy. The large, well-organized center stack puts controls right at hand. Gear rings around the air vents, and rugged panel stampings mark the industrial theme. A redesigned heating and air conditioning system has a more balanced airflow for quick defrosting and allaround comfort, Optional features shown.



An optional DVD-based Navigation System can map routes anywhere in the U.S. and Canada, and guide you with audible instructions. It also includes the Audiophile® Sound System with MP3 capability. **Dual-zone Electronic Automatic Temperature Control** is standard on LARIAT.

NEW RAPID HEAT

Cold mornings just got a little easier to take with the Rapid-Heat Supplemental Cab Heater. It automatically helps raise the cabin temperature to a comfortable level more quickly. Available only on diesel-equipped models with automatic transmission.





a fresh breeze in your Crew Cab.



DVD ENTERTAINMENT SYSTEM

Available DVD, CD and MP3 system allows access to movies, games and music. Two sets of wireless headphones are included.

SIRIUS SATELLITE RADIO*

This option delivers over 130 channels of news, sports, talk, entertainment and commercial-free music. Includes 6 months of service.

*Not evallable in Alaska or Hawaii See your Ford Dealer or contact SIRTUS at 1-888-539-7474 for more information. "SIRTUS" and the SIRTUS dog logs are registered trademarks of SIRTUS Satellite Radio bu



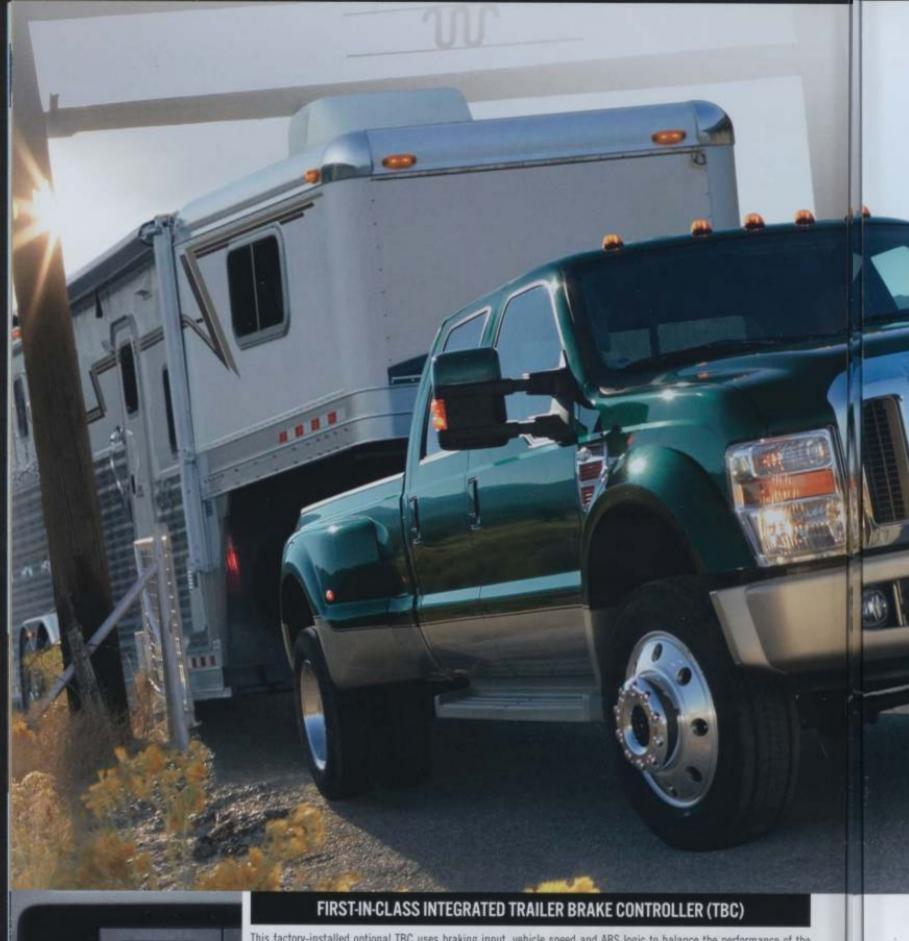
On XLT trim levels and up, upper and lower front door pockets offer lots of storage. So it's easy to keep items close at hand.

FLEXFOLD™ REAR SEAT

Its many configurations and steel loadfloor set the standard for practical versatility. Standard on XLT, FX4 OFF-ROAD and LARIAT Crew Cabs.



08SUPER DUTY





This available engine pumps out 362 hp and 457 lb.-ft. of torque for best-in-class gas power and torque. In a properly equipped Super Duty, it can outhauf and out-tow the competition's diesel engines.

Not available on F-450.



TORQSHIFT® 5-SPEED AUTOMATIC

Updated for 2008 with an improved gear set and torque converter designed to take even more abuse, its selectable TOW/HAUL MODE adjusts transmission operation to match towing and hauling demand. This reduces gear hunting, improves power delivery, and engages engine braking to help control vehicle speed while descending hills. TorqShift is available on any Super Duty.

-450 DRW KING RANCH CREW CAS 4X4 _ FOREST GREEN/FULBLO GOLD TWO-TONE _ AVAILABLE EQUIPMEN

This factory-installed optional TBC uses braking input, vehicle speed and ABS logic to balance the performance of the truck brakes and electric trailer brakes. For 2008, the performance of the integrated Trailer Brake Controller (TBC) has been significantly improved, enabling stronger trailer brake activation when the Anti-lock Brake System (ABS) is operating. A redesigned, user-friendly display indicates output and gain levels, trailer connection status, and has a disconnect alarm with message center warning.

08SUPER DUTY



XL

away sideview mirrors . Quick-release tailgate with Cab) . Tilt steering wheel . And more Tailgate Assist^{III} • Front tow hooks • Message center with engine-hour meter . AM/FM stereo with clock and 2 speakers . Heavy-duty vinyl seating . Fold-up rear sest (SuperCab) . Rear bench seat with folding seatback (Crew Cab)

Whices shown may include octowal equipment.

XLT SPORT PACKAGE

Available on F-250 and F-350 XLT SuperCab or Crew Cab, you get all XLT Standard Features. Plus: Monochrome paint . New body-color grille and bumpers . Body-color bedyside moldings . Telescoping trailer tow mirrors with power/heated glass . Fog lamps . 5' chrome tubular step bars . Chrome exhaust tip . Black leather-wrapped steering wheel . Two-tone cloth 40/20/40 split front seat . Platinum instrument panel applique and interior trim accents . Ebony carpet and interior accents . Black all-weather floor mats . Privacy glass . Sliding rear window . And much more . Go for the max with available leather-trimmed seats.



XLT

Standard Equipment: 5.4L 3-valve Triton® V8 gas Includes XL Standard Equipment, Plus: Chrome- Includes XLT Standard Equipment, Plus: 4x4 engine (F-250/F-350 SRW) • 6.81. 3-valve Triton steel bumpers • Chrome grille surround with Medium drivetrain with manual transfer case* • Limited-V10 (F-350 DRW Crew Cab) • 6.4L Power Stroke* Platinum insert • Dual-beam jewel-effect headlamps slip rear axie* • Unique cloth 40/20/40 split front V8 Turbo Diesel engine (F-450) . 6-speed manual . Black manual fold-away sideview mirrors with transmission • 4-wheel Anti-lock Brake System (ABS) power glass • Manual air conditioning • Black air • Rancho*-branded shocks* • Transfer case and fuel . Stationary Elevated Idle Control (SEIC) . Built vents with chrome rings . AM/FM stereo with single-Ford Tough® trailer hitch receiver, 7-wire harness. CD/MP3 player and 4 speakers . Auxiliary audio with relays, 7-/4-pin connectors . Black painted input jack . Cruise control . Color-coordinated bumpers . Black painted grille . Front fender vents carpeting and carpeted floor mats . Power windows, • Solar-tinted glass • Cargo box tie-down hooks door locks and accessory delay • Cloth 40/20/40 · Partitionable and stackable cargo box · Halogen split front seat with center armrest, cupholders and seafed-beam headlamps . Black manual fold- storage . FlexFold** 60/40 split rear bench seat (Crew . Metallic-faced instrument cluster with chrome-



FX4 OFF-ROAD

seat with center armrest, cupholders and storage tank skid plates* . Dark Shadow Grey bumpers and wheel-lip moldings . Fog lamps . Body-color grille surround with billet-style Medium Platinum insert . Body-color door handles . Silver-metallic air vents with chrome rings . Black carpeting with all-weather floor mats . Unique instrument panel appliqué ringed gauges . Black leather-wrapped steering wheel with tilt . Advanced Security Group . SecuriLock passive anti-theft ignition system . And more





LARIAT

Includes XLT Standard Equipment, Plus: Premium All available CD players have MP3 capability, and Optional on LARIAT and included with King Ranch, leather-trimmed 40/20/40 split front seat • 6-way now also include this connection for any compatible this window includes privacy glass and opens or power driver and front-passenger seats . New **Dual-zone Electronic Automatic Temperature Control** (EATC) . Leather-wrapped steering wheel with secondary audio and climate controls . Woodgrainstyle interior trim . Auto-dimming rearview mirror . Manual-sliding rear window . Black molded cab steps . Privacy glass . Enhanced message center . Color-coordinated carpeting and carpeted floor mats . Forged polished-aluminum wheels . Overhead console . And much more





closes at the touch of a button.

ENGINE	HORSEPOWER (HP @ RPM)	TORQUE (LB.FT. @ RPM)
5.4L 3-Valve Triton V8	300 @ 5000	365 @ 3750
6.8L 3-Valve Triton V10	362 @ 4750	457 @ 3250
6.4L Power Stroke V8 Turbo Diesel	350 @ 3000**	650 @ 2000**

""Governed at 325 bp @ 3000 rpm and 600 lb.-ft; of tongue at 2000 rpm on F-450 with 8-speed manual, or on F-450 with automatic transmission and 4 RR rage age



KING RANCH®

Special Features add to LARIAT Crew Cab Standard Equipment: Pueblo Gold lower-accent two-tone paint . Body-color exterior door handles . King Ranch fender badges • PowerScope™ power-telescoping/folding trailer tow mirrors with power/heated glass with memory, integrated clearance lamps and turn signals. manual spotter mirrors, and body-color mirror caps . Wheel-center caps with King Ranch brand . Front and rear floor mats with King Ranch brand . Heated front seats . Full-grained leather-wrapped steering wheel . King Ranch branded Chaparral leathertrimmed guad captain's chairs and center console lids . And more



LARIAT KING RANCH CREW CAB INTERIOR _ OPTIONAL EQUIPMENT

EXTERIOR COLORS

Oxford White Pueblo Gold Dark Toreador Red Forest Green Dark Blue Pearl Silver Dark Shadow Grey Dark Stone **08**SUPER DUTY

Bark Copper

F-SERIES LEADERSHIP

THE BOLDEST, TOUGHEST F-150 EVER LEADS THE CLASS* IN CAPABILITY AND CHOICE. AND WITH MORE TRUCKS ON THE ROAD WITH 250,000 MILES THAN ANY OTHER BRAND;* THERE'S NOTHING TOUGHER THAN FORD F-SERIES. NO WONDER THEY'VE BEEN THE BEST-SELLING TRUCKS FOR 30 YEARS RUNNING.

F-150 STRENGTHS

- . Unsurpassed Towing: 10,500 lbs.
- . Best Payload: 3050 lbs.
- Best Selection of Models, Trim and Cargo Box Configurations
- . Best-in-Class Cargo Box Volume
- Only Standard 4-Wheel Vented-Disc Anti-Lock Brakes
- . U.S. Government 5-Star Frontal Crash Test Rating
- . Most Capable Fully Boxed Frame
- Available Satellite Navigation System
- · Available SIRIUS Satellite Radio
- Available 20" 6-spoke Machined-Aluminum Wheels
- *Class is Traditional Full-Size Pickups under 8500 lbs. GWR and priced below \$38,000.
- **Based on vahicle registration data and latest adometer readings available to R.L. Polk & Co. for 1992 and newer model year full-size pickups still on the road in the U.S. as of 7/1/05.



NO-COMPROMISE FRAME

F-150 is built on fully boxed frame rails, which help make it the most capable frame in the class. And behind the wheel, you'll enjoy a smooth ride that begins with this rock-solid foundation.

5.4L FLEXIBLE FUEL ENGINE

Ford Flex-Fuel Vehicles (FFVs) give you the power of choice. E85 or gasoline? As a no-cost option on the 5.4L Triton® V8, FFV lets you



on the 5.4L Triton® V8, FFV lets you decide at the pump. FFV can run on E85 (85% ethanol/15% gasoline), straight gasoline, or any combination of the two – just fill 'er up.

07F-150





XL

stereo with clock . Black vinyl floor covering . Vinyl Flareside model shown) 40/20/40 split front seat . Black urethane steering wheel . 4-wheel vented-disc Anti-lock Brake System (ABS) . Tire Pressure Monitoring System . Display center . Rear vinyl 60/40 split flip-up seat (SuperCab) Vehicles shown may contain optional equipment.

(HP @ RPM)

202 @ 4350

248 @ 4750

300 ₽ 5000



STX

Standard Equipment: 4.21, V6 with 5-speed manual Includes XL Standard Equipment, Plus: Body-color O/D or 4.6L SOHC Triton® V8 with electronic 4-speed front and rear step bumpers . Body-color grille auto O/D depending on cab/box configuration • Argent surround and front bumper upper fascia • AM/FM front and rear step bumpers . Black grille surround, stereo with single-CD player . 17" chrome-clad H-bar grille and front bumper upper fascia . Black steel wheels . Cloth 40/20/40 split front seat manual sideview mirrors • 17" styled-steel wheels with driver's manual lumbar • Front-seat center

(LB.-FT. @ RPM)

260 @ 3750

294 @ 4000

365@3750



XLT

Includes STX Standard Equipment, Plus: Chrome front and rear step bumpers . Black honeycomb-style grille with chrome surround . Remote keyless-entry system . Power sideview mirrors . 17" chromeclad steel wheels . Autolamp . Power accessory delay . Color-coordinated carpet and floor mats steering wheel . Power windows, including 2nd raw on SuperCab and SuperCrew . Outside temperature and compass display . Premium cloth 40/20/40 split front seat . Rear 60/40 split flip-up seat (SuperCab or SuperCrew)

SATELLITE AUDIO OPTION

Optional SIRIUS Satellite Radio delivers over 130 channels of digital-quality programming. See your Ford Dealer or contact SIRIUS at 1-888-539-7474 for more information. (Available on select models.)



LARIAT CHROME PACKAGE

Personalization is a truck-world phenomenon. LARIAT leads the way with an appearance package that offers high-end truckers exactly what they like: chrome.

F-150 LARIAT AXA SUPERCREW CHROME PACKAGE _ 6.5-FT BOX

4.2L EFI V6

4.6L Triton VB

5.4L 3-Valve Triton V8

EXTERIOR COLORS

Oxford White Pueblo Gold Dark Shadow Grey Dark Stone



FX4

Includes XLT Standard Equipment, Plus: 5.4L SOHC 3-valve Triton V8 with electronic 4-speed auto. O/D • FX4 rear step bumpers and color-coordinated wheel-lip OFF-ROAD decals . Color-coordinated front and rear moldings (with monotone paint) . Pueblo Gold front/ step bumpers . Black H-bar grille with body-color rear step bumpers and wheel-lip moldings (with twoleather-wrapped steering wheel . Black rubber off-(front crossmember and transfer case), 1 composite with secondary audio and climate controls . Power through console (fuel tank)



LARIAT

Includes FX4 Standard Equipment, Plus: Chrome front/ driver's seat . Leather-trimmed front seats . Auto- Optional: All-Wheel Drive dimming rearview mirror



FORD HARLEY-DAVIDSON™ F-150

Special Features add to LARIAT SuperCrew Standard Equipment: Monochromatic Black or Dark Amethyst Metallic paint . Dimensional chrome "Harley-Davidson" box-side lettering . Chrome billet-style grille . Blackedsurround • Dark grey wheel-lip moldings • Black tone paint) • Light Pueblo Gold honeycomb-style grille out headlamps and smoked taillamps • Sport-tuned with chrome surround . Power, heated sideview mirrors shocks and V-rated tires . 22" polished forgedroad floor mats . Sport cloth 40/20/40 split front with turn-signal indicators and auto-dimming driver's aluminum wheels with Bar & Shield Logo on center seat with driver and right-front-passenger manual side • 18" bright-aluminum wheels • Lighted, covered caps • Body-color ground effects with bright accents lumbar • 18" machined cast-aluminum wheels visor vanity mirrors • Electronic Automatic Temperature • Rubber bed mat with HARLEY-DAVIDSON Bar & Shield • Electronic Shift-On-the-Fly 4x4 • Limited-slip rear Control • Rear-window defroster • Carpeted floor mats logo • Black leather-trimmed front captain's chairs and axle • Off-road tuned shocks • Skid plates - 2 steel • Message center • Leather-wrapped steering wheel 60/40 split flip-up rear bench • Leather-trimmed flow-



LARIAT KING RANCH SUPERCREW INTERIOR _ OPTIONAL EQUIPMENT



KING RANCH®

Special Features add to LARIAT SuperCrew Standard Equipment: Castaño leather-trimmed interior with power/heated front captain's chairs . Castaño leathertrimmed front flow-through console and steering wheel • 18* 7-spoke cast-aluminum wheels • Two-tone exterior with Pueblo Gold platform running boards. box top and tailgate moldings . H-bar grille with chrome surround . Power-folding sideview mirrors with security approach/puddle lamps . King Ranch badges · And much more

07F-150

White Sand Bark Copper Tri-Coat

Dark Amethyst

MIDDLEWEIGHT CHAMP

NEED A DEPENDABLE PICKUP THAT'S ALSO A SOLID VALUE? CHECK OUT FORD RANGER. IT'S A CAPABLE, HIGH-QUALITY TRUCK WITH A HARD WORK ETHIC AND A THRIFTY ATTITUDE

RANGER STRENGTHS

- . Best Fuel Economy of Any Pickup in North
- . Class-Exclusive 7-ft. Cargo Box Option**
- · Payload Up to 1660 lbs!
- . Towing Up to 6000 lbs!
- . 6 Models to Choose From, Plus Loads of Options and Accessories
- Available TREMOR Wheels & Tunes Package
- . Standard Personal Safety System®
- . Standard 4-Wheel Anti-Lock Brake System
- . Standard Tire Pressure Monitoring System
- Available SIRIUS Satellite Radio System
- . Available MP3 Capability and Auxiliary Audio Input Jack
- · Available Leather-Trimmed Seats
- *4x2 with 2.3L1-4 engine and 5-sperif manual transmission. Based on EPA-estimated mileage for 2007 Ranger with 2007 miner year.
- *Class is compact pickups.





BEST FUEL ECONOMY

From upfront costs to paying at the pump, Ranger is one efficient vehicle. Equipped with its standard 2.3L DOHC I-4 and 5-speed manual transmission, Ranger delivers EPA-estimated fuel economy of 24 mpg city/29 hwy. That's the best mileage of any pickup you can buy.



07RANGER



XL

manual transmission with overdrive . Black H-bar grille . Black front and rear bumpers . Manual sideview mirrors . AM/FM stereo with clock . Manual windows . Black vinyl floor covering . Black urethane steering wheel . Vinyl 60/40 split bench seat (cloth on system . Personal Safety System® with Front-Passenger Sensing System . Tire Pressure Monitoring System 4x2 Features: 15" steel wheels

4x4 Features: 3.0L OHV V6 . Electronic Shift-On-the-Fly . 15" 7-spoke silver-painted steel wheels

Vehicles shown may contain optional equipment.



STX

horizontal-siat grifle with body-color surround . Color-coordinated carpet and carpeted front floor Body-color front and rear bumpers • Body-color door mats • AM/FM stereo/single-CD player with MP3 handles and sideview mirror caps . Fog lamps . 15" split-spoke machined cast-aluminum wheels . Cloth sport bucket seats with red or blue two-tone inserts SuperCab) • SecuriLock® passive anti-theft ignition • Rear jump seats (4-door SuperCab V6 only) • Black rugged vinyl floor covering



XLT

Standard Equipment: 2.3L DOHC I-4 engine • 5-speed Includes XL Standard Equipment, Plus: Black Includes STX Standard Equipment, Plus: Air conditioning capability . Cloth 60/40 split bench seat . Black door handles and sideview mirror caps

> 4x2 Features: Black H-bar grille . Black front and rear bumpers . 15" 7-spoke silver-painted steel wheels

4x4 Features: 3.0L OHV V6 . Chrome H-bar grille

. Body-color front and rear bumpers . Fog lamps

• Tow hooks • Side step bars (SuperCab) • 15" 7-spoke chrome-clad steel wheels (Regular Cab) . 16" Y-spoke cast-aluminum wheels (SuperCab)



PREMIUM AUDIO OPTION

Optional SIRIUS Satellite Radio delivers over 130 channels of digital-quality programming. See your Ford Dealer or contact SIRIUS at 1-888-539-7474 for more



EXTERIOR COLORS

Oxford White Vista Blue Torch Red Dark Shadow Grey Black Pueblo Gold



SPORT

Includes XLT Standard Equipment, Plus: 3.0L OHV V6 Includes SPORT 2-Door SuperCab Standard Equipengine . Body-color H-bar grille . Body-color front ment, Plus: 4.0L SOHC V6 engine . Body-color and rear bumpers . Body-color wheel-lip moldings Body-color sideview mirror caps • Black rugged • Limited-slip rear axle • Molded-in-color wheel-lip vinyl floor covering . Fog lamps . Front torsion bar moldings . Power sideview mirrors . Black sideview suspension . Heavy-duty shock absorbers

4x2 Features: 15" 7-spoke silver-painted steel wheels with P235/75R15 all-terrain OWL tires

Cab) • 16" Y-spoke cast-aluminum wheels with P255/ • Rear vinyl jump seats 70R16 all-terrain OWL tires (SuperCab) . Tow hooks



FX4 OFF-ROAD

H-bar grille . Accent-color front and rear bumpers mirror caps . 2 skid plates . 16" Y-spoke castaluminum wheels with P255/70R16 all-terrain OWL 4x4 Features: 15* 7-spoke chrome-clad steel wheels control • Power Equipment Group • Black rugged with P235/75R15 all-terrain OWL tires (Regular vinyl floor covering with front slush-type floor mats



FX4 LEVEL II

Includes FX4 4-Door SuperCab Standard Equipment. Plus: Torsen® limited-slip rear axle . Stainless steel front tow hooks . Black rear tow hook . 15" Alcoa® forged-aluminum wheels with Dark Shadow Grey paint and BFGoodrich® T/A KO 31" x 10.5" allterrain RWL tires . 3 skid plates . Bilstein® shocks · Front cloth sport bucket seats · Chrome shifter tires . Leather-wrapped tilt steering wheel with cruise on manual transmission . Sliding rear window with privacy glass



Ranger Premium audio systems come equipped with an audio input jack to let you listen to your favorite tunes from your personal MP3 player or other compatible music source.



These leather-trimmed sport buckets feature driverside lumbar support, as well as a center console with storage. (Optional on select models.)

ENGINE	HORSEPOWER	TORQUE	
	(HP @ RPM)	(LBFT. @ RPM)	
2.3L DOHC 16-VALVE I-4	143 @ 5250	154 @ 3750	
3.0L OHV V6	148 @ 4900	180 @ 3950	
4.0L SOHC V6	207 @ 5250	238 @ 3000	



OFF-ROAD PERKS

FX4 LEVEL II boasts Bilstein gas-charged monotube shocks (above) and a Torsen limited-slip rear differential (below) for outstanding off-road capability.



O7RANGER

NEW 2008 F-SERIES CHASSIS CAB

THE NEW SUPER DUTY® CHASSIS CABS HAVE ARRIVED, MORE READY THAN EVER TO TAKE ON THE TOUGHEST JOBS. A PROPERLY EQUIPPED CHASSIS CAB CAN DELIVER GCWRS UP TO 33.000 LBS. ALONG WITH EXCEPTIONAL MANEUVERABILITY. PLUS. AN ALL-NEW 6.4L POWER STROKE® V8 TURBO DIESEL IS THE MOST POWERFUL, CLEANEST, QUIETEST FORD TRUCK DIESEL EVER OFFERED, IT ALL ADDS UP TO RUGGED CONSTRUCTION, HUGE CAPACITIES. EASY UPFITS AND COMFORT FOR DRIVERS AND CREWS ALIKE.

BEST-SELLING LINE OF TRUCKS

. F-Series - #1 for 30 Straight Years

3 POWERFUL ENGINES

- . All-new 6.4L Power Stroke V8 Turbo Diesel* 32-Valve with Dual Sequential Turbochargers
- . 6.8L 3-Valve Triton® V10 with Best-in-Class Horsepower and Gas Torque
- . 5.4L 3-Valve Triton V8

2 TOUGH TRANSMISSIONS

- . TorgShift® 5-Speed Automatic with Tow/Haul Mode
- · 6-Speed Manual
- "Available equipment.
- *Class is traditional Chassis Cab trucks under 22,900 ths: GWR.





integrated Trailer Brake Controller (TBC) has been significantly enhanced, enabling stronger trailer (ABS) is operating. The result is seamless braking and clearance lamps, and manual spotter mirrors. while towing even the heaviest loads. An improved user interface makes this optional controller even easier to operate. A built-in trailer disconnect alarm and a Ford warranty complete the package. (See your dealer for limited warranty details.)





easy power access for high-power relays and upfit operation, plus their handsome design fits

BOLD NEW INTERIOR

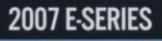
You get more done when you're comfortable, and this new interior delivers big-time. Gear rings around the vents and rugged panel stampings mark a hardworking, hard-hat theme. Smart storage includes a handy dash-top tray and the available center console is deep enough to hold a laptop.



For the new 2008 Super Duty, the performance of the Designed specifically for Super Duty, these available large mirrors adjust, fold and telescope almost 3" on each side of the truck at the touch of a switch. brake activation when the Anti-lock Brake System They include heated glass, integrated turn signals



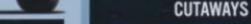
These standard integrated switches provide your truck.



SINCE THE FIRST E-SERIES ROLLED OFF THE LINE. IT'S BEEN EVOLVING TO MEET THE TOUGH DEMANDS OF BUSINESSES AND FLEETS. E-SERIES PROVIDES THE FLEXIBILITY TO ADAPT TO YOUR TRADE, THE CAPABILITY TO GET THE JOB DONE, AND DURABILITY FOR THE LONG RUN.

E-SERIES STRENGTHS

- . E-Series: Best-Selling Full-Size Van 28 Years
- . All Models Rated 8500 lbs. GVWR or Higher
- No-Charge Interior Vocational Systems
- Trade-Specific Upfitter Packages
- Seating Configurations for 2, 5, 7, 8, 11, 12, 14 or 15 Passengers*
- AdvanceTrac with RSC (Roll Stability Control) Standard on E-350 5.4L Triton® V8 Regular and Extended Length Wagons**



For 2007, the biggest selection of van-based cutaways just got bigger, with the new E-250. E-Series Cutaways can be easily adapted for many tasks - from demanding emergency duty to a multitude of trades, to getting kids to school.

CARGO VANS

Spoiling you with room and comfort, E-Series By constantly improving to meet the tough Wagons offer seating for 7, 8, 11, 12, 14 or 15 demands of businesses and fleets, E-Series have passengers. AdvanceTrac® with RSC® provides been the best-selling full-size vans since 1979. extra confidence on 5.4L-equipped E-350 Wagons. The full line offers GVWRs from 8520 to 9500 lbs. An optional DVD entertainment system helps put and payloads from 3335 to 4235 lbs. Just match your E-Series to the task for optimal efficiency. an end to the eternal question, "Are we there yet?"

ADVANCETRAC WITH RSC

AdvanceTrac with RSC (Roll Stability Control) can help in many real-world situations like driving on snowy, muddy, wet or gravel roads, making an emergency maneuver, or even just traveling on uneven surfaces such as in construction zones.**

WAGONS

No-Charge Options:

- EconoCargo® System
- Racks and Bins Package
- QuietFlex™ Racks and Bins Package

- *Passenger and cargo capacity limited by weight and weight distribution.
- "Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions.

07COMMERCI

PLUS THE NEW 08 F-SERIES SUPER DUTY



F-650/F-750

RUGGED ENGINES, TRANSMISSIONS, AXLES, FRAMES AND SUSPENSIONS DELIVER OUT-STANDING HAULING AND TOWING STRENGTH. WITH GVWRS FROM 20,500 TO 33,000 LBS. WHEN TOUGH JOBS CALL, THESE BIG GUNS ANSWER.

3 ENGINE FAMILIES

- . Cummins 5.9L Turbo Diesel
- . Caterpillar 7.2L Turbo Diesel
- Power Stroke® 6.0L V8 Turbo Diesel
- 21 HP & Torque Ratings
- . Topping out at 300 hp and 860 lb.-ft.

15 TRANSMISSIONS

- Allison® 8 Automatic Transmissions
- Fuller* 5 Manual Transmissions
- Spicer® 2 Manual Transmissions

FRAME CHOICES

- Max. RBM 3.580,800 in.-lbs.
- . Max. Wheelbase up to 281"

AXLE CHOICES

- . Max. Front Rating 13,200 lbs.
- . Max. Rear Rating 23,000 lbs.

3 CAB CHOICES

- · Regular Cab
- SuperCab
- · Crew Cab



DRIVING POSITION

Thanks to its outstanding driving position and Eight proven Cummins inline 6-cylinder turbo standard tilt steering column, you'll feel at ease diesels are available for F-650 or F-750 Super Duty. behind the wheel. Our engines don't intrude into Standard power is 200 hp/520 lb.-ft. of torque,

the cabin for a more natural driving position. And with the available Air-Ride seat, both driver and front passenger can find their optimal fit, thanks to an air-activated suspension system, lumbar support and seat cushion (front tilt and length).

CUMMINS DIESEL

while F-750 S gets 210 hp/605 lb.-ft. of torque.





OWER STROKE 4.5L V6



FLEXIBILITY

MUSCLE

score big when you have work to do. The 4.5L Power

Stroke® V6 Turbo Diesel is combined with our proven

TorqShift® 5-speed automatic transmission.

Ford LCF puts you ahead of the game.

Ford LCF lets you build the truck that fits your business best. Choose from a vast array of compatible upfit bodies and equipment that fit easily on one of 5 different clean CA (cab-to-axle) measurements. So consider the possibilities, and imagine the many ways that you can benefit from the versatility of the Ford LCF.

HUCK BOLTS

Ford LCF is the only vehicle in the segment to use the massive strength of Huck Bolts^{tot} to join all non-serviceable Ford LCF's class-leading horsepower and torque frame components. This Class 8 frame technology permanently locks frame components Boasting power, capability and toughness, in place, while delivering rigidity and longevity superior to that of rivet-fastening systems used by other truck makers.

FORD LCF

THE CLASS-LEADING MANEUVERABILITY AND CAPABILITY OF FORD LCF CUTS BIG CARGO DOWN TO SIZE. ITS 4.5L POWER STROKE V6 TURBO DIESEL TOPS THE SEGMENT IN HORSEPOWER AND TORQUE. INNOVATIVE DESIGN DELIVERS A BEST-IN-CLASS' TURNING RADIUS. AND OF COURSE, IT'S BUILT FORD TOUGH, WITH THE STRONGEST STANDARD FRAME AND CLASS-EXCLUSIVE HUCK BOLT CONSTRUCTION FOR OUTSTANDING FRAME INTEGRITY AND LONGEVITY.

BEST-IN-CLASS TURNING RADIUS

- · 16'5" Curb-to-Curb
- · 18'4" Wall-to-Wall
- 53° Wheel Cuts

BEST-IN-CLASS POWER & TORQUE

- 4.5L Power Stroke V6 Turbo Diesel
- · 200 Horsepower
- . 440 lb.ft. of Torque

CAPABLE WORK TRUCKS

- . 4 GVWR offerings:
- 15,000 and 16,000 lbs. (L45)
- 17.999 and 19.500 lbs. (L55)
- Strongest Standard Frame (RBM)
- 4-Wheel Disc Brakes with ABS
- . Exclusive Huck Bolt Frame Construction

NO-CHARGE EXTRAS

- . 9 Exterior Color Choices
- . Standard Power Windows & Door Locks
- . Standard Cloth Interior Trim

*Class 4 Titt-Cab Diesels, excluding Ford joint-venture partners.



PLUS THE NEW 08 F-SERIES SUPER DUTY



RANGER

Category Compact Pickup

Models XL, STX, XLT, SPORT, FX4 OFF-ROAD, FX4 LEVEL II

Special Package TREMOR Wheels & Tunes

Body Styles Regular Cab, SuperCab: 2-Door and 4-Door

Seating Capacities 3, 4, 5

Engines 2.3L I-4, 3.0L V6 or 4.0L V6

Transmissions 5-speed manual, 5-speed automatic

Drivetrains 4x2 or 4x4

Safety Highlights Personal Safety System, Tire Pressure Monitoring System

Key Attributes Best Pickup Fuel Economy, available 7-ft. box.



F-150

Category Full-Size Pickup Under 8500 lbs. GWR

Models XL, STX, XLT, FX4 OFF-ROAD, LARIAT

Special Packages FX2 SPORT, KING RANCH® Ford Harriey-Davidson® F-150.

Chrome, DVD player

Body Styles Regular Cab, SuperCab, SuperCrew

Seating Capacities 3, 5, 6

Engines 4.2L V6, 4.6L Triton® V8, 5.4L 3-valve Triton V8, E85 FFV 5.4L 3-valve

Transmissions 5-speed manual, 4-speed automatic

Drivetrains 4x2 or 4x4

Safety Highlights NHTSA 5-Star Frontal, Personal Safety System

Key Attributes Unsurpassed towing and best-in-class payload,"

best selection of models, most capable frame



2008 F-SERIES CHASSIS CAB

Category Class 3/4/5 Chassis Models XL, XLT, LARIAT

Body Styles Regular Cab, SuperCab, Crew Cab

Seating Capacities 3, 5, 6

Engines 5.4L V8 gas; 6.8L V10 gas or 6.4L V8 Turbo Diesel

Transmissions 6-speed manual, 5-speed automatic with Tow/Haul Mode

Drivetrains 4x2 or 4x4

Safety Highlight Dual front airbags

Key Attributes Engine-hour meter, flat frame rails, GCWR up to 33,000 lbs., Auxiliary Upfitter Switches. TowCommand Trailer Brake Controller option



F-650/F-750 SUPER DUTY

Category Class 6/7 Chassis Models XL XLT

Body Styles Regular Cab. SuperCab. Crew Cab

Seating Capacities 1, 2, 3, 5, 6

Engines Cummins® 5.9L TD, Caterpillar® 7.2L Turbo Diesel, Power Stroke® 6.0L Turbo Diesel Transmissions 8 Allison® automatics, 5 Fuller®

manuals, 2 Spicer* manuals Drivetrain 4x2

Key Attributes Wide range of engines, transmissions, frames, axles and cabs



FORD LCF

Category Class 4/5 Low Cab Forward Chassis Models L45, L55

Body Style Regular Cab

Seating Capacity 3

Engine 4.5L V6 Turbo Diesel

Transmission 5-speed automatic with Tow/

Haul Mode

Drivetrain 4x2

Key Attributes Best-in-class turning radius. best-in-class frame strength (RBM), best-in-class

horsepower and torque



We want your Ford ownership experience to be the Best It can be. So under this warranty, your new vehicle comes with 3-year/36,000-mile Burnger-to-Burnger Coverage, 5-year/50,000-mile Safety Restraint Coverage, and 5-year/smilledmile Cornsion (Perforation) Coverage – all with no deductible. E-Series and F-Series (up to F-550) diesel engine warranty coverage is 5 years/100,000 miles - on select engine components. See your Ford Dealer for a copy of this limited worranty.

For more assurance. There's now a 5-year/68,000-mile powertrain limited warranty that's fully transferable, has no deductible, and provide you with an additional 2 years or 24,000 miles of coverage - on select components, including the engine and transmission — beyond the standard 3-year/35,000-mile Bumper-to-Bumper Coverage. Plus. Roadside Assistance is extended to 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of firel, loc yourself out of the vehicle, or need towing. Your Ford Dealer can provid complete details on all of these adventages.



Whicles shown and hatures mentioned throughout this catalog may be optional.

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Always wear your safety belt and always deactivate the passenger sirbag when using a rear-facing child-safety sest with -Super Buty Regular Cab and SuperCab models. Always wear your safety belt and always secure children in the rear seal in



2008 F-250/F-350/F-450 SUPER DUTY

Category Full-Size Pickup Over 8500 lbs. and up to 16,000 lbs. GVWR

Models XL, XLT, FX4, LARIAT

Special Packages 4x4 OFF-ROAD, XLT SPORT, KING RANCH

Body Styles Regular Cab, SuperCab, Crew Cab

Seating Capacities 3, 4, 5, 6

*Properly equipped.

Engines 5.4L V8 gas, 6.8L V10 gas or 6.4L V8 Turbo Diesel

Transmissions 6-speed manual, 5-speed automatic with Tow/Haul Mode

Drivetrains 4x2 or 4x4, SRW, DRW Safety Highlight Dual front airbags

Key Attributes Best-in-class towing and payload," TowCommand Integrated Trailer Brake Controller option, Tailgate Step option, stowable bed extender option. PowerScopeth power-telescoping/folding trailer tow mirrors option





E-SERIES

Category Full-Size Vans, Wagons, Cutaways and Stripped Chassis Models XL, XLT, Chateau Wagon

Special Packages Racks & Bins (Van), Center Alsle Seating, DVD Player

Body Styles Van, Wagon, Cutaway

Seating Capacities 2, 5, 7, 8, 11, 12, 14, 15

Engines 4.6L V8, 5.4L V8, 6.8L V10, 6.0L V8 Turbo Diesel

Transmissions 4-speed automatic, 5-speed automatic or 5-speed automatic

with Tow/Haul Mode

Drivetrain RWD

Safety Highlight Class-exclusive AdvanceTrac® with RSC®

(Roll Stability Control) (limited availability)

Key Attributes Sales leader 28 years running; capacity and versatility



BOLDMOVES



O7TRUCK

PLUS THE NEW 08 F-SERIES SUPER DUTY



THE NEW 2008 ESCAPE & **ESCAPE HYBRID**

Category Compact SUV and Hybrid SUV Models XLS, XLT, Limited, Hybrid Special Packages Limited Luxury, Chrome Appearance, Trailer Tow Prep. Hybrid Premium

Body Style 5-door SUV

Seating Capacity 5 Engines Duratec 23-2.3L I-4, Duratec 30-3.0L V6. 2.3L I-4 Atkinson-cycle

Transmissions 5-speed manual, 4-speed automatic, eCVT (electronic Continuously Variable Transmission)

Drivetrains FWD, 4WD Safety Highlights AdvanceTrac® w/RSC® (on gaspowered Escape models), Safety CanopyTM System, front-seat side airbags

Key Attributes On-road confidence, off-road capability



EXPLORER

Category Midsize SUV Models XLT, Eddie Bauer, Limited Special Packages Convenience, Eddie Bauer Luxury, Ironman,* Ultimate Convenience, XLT Comfort, XLT Appearance Body Style 5-door SUV Seating Capacities 5, 6, 7 Engines 4.0L SOHC V6, 4.6L 3v V8

Transmissions 5-speed automatic, 6-speed automatic Brivetrains 4x2, 4x4

Safety Highlights Standard AdvanceTrac w/RSC. Intelligent Safety System™

Key Attributes Class-leading standard safety features; cargo and towing capability



SPORT TRAC

Category Sport Utility Truck Models XLT, Limited Special Packages XLT Appearance, Convenience, Limited Electronics

Body Style 4-door Sport Utility Truck Seating Capacity 5

Engines 4.0L SOHC V6, 4.6L 3v V8 Transmissions 5-speed automatic, 6-speed automatic

Drivetrains 4x2, 4x4

Safety Highlights Standard AdvanceTrac w/RSC. standard front-seat side airbags, available Safety Canopy System

Key Attribute Flexibility of pickup-style bed



THE NEW EXPEDITION & ALL-NEW EXPEDITION EL

Category Full-size and Full-size Extended-length SUVs Models XLT, Eddie Bauer, Limited Special Packages Convenience, Heavy-Duty Trailer Tow Body Style 5-door SUV Seating Capacities 5, 6, 7, 8 Engine 5.4L SOHC 3v V8 Transmission 5-speed automatic Drivetrains 4x2, 4x4 Safety Highlights Standard AdvanceTrac w/RSC, standard Safety Canopy System



THE ALL-NEW EDGE

Category Crossover Utility Vehicle (CUV) Models SE SEL SEL Plus Special Packages Premium, Seating Flexibility Body Style 5-door CUV

Seating Capacity 5 Engine 3.5L Duratec 35 V6 Transmission 5-speed automatic Drivetrains FWD, AWD

Safety Highlights Standard AdvanceTrac w/RSC. Standard Safety Canopy System

Key Attributes Bold design and flexibility; sporty handling and energetic performance



FREESTYLE

Category CUV Models SEL, Limited Special Packages Convenience, Safety, Power Body Style 5-door CUV Seating Capacities 6, 7 Engine 3.0L Duratec 30 V6 Transmission Continuously Variable Transmission (CVT) Drivetrains FWD, AWD

Safety Highlights NHTSA 5 Stars in all 4 categories: IIHS highest front, side and rear crash protection ratings: standard Safety Canopy System: standard front-seat side airbags Key Attributes Command Seating. 18 best-in-class

fuel economy



MUSTANG

Category Pony Car

Models V6 Deluxe, V6 Premium, GT Deluxe, GT Premium, Shelby GT500

Special Packages GT California Special, GT Appearance, Comfort, V6 Pony, Interior Upgrade, Premier Trim With Color Accent, Exterior Sport Appearance, Sport Appearance With Color Accent

Body Styles Coupe, convertible Seating Capacity 4

Engines 4.0L SOHC V6, 4.6L V8, 5.4L supercharged intercooled V8

Transmissions 5-speed manual, 5-speed auto, TREMEC 6-speed manual

Drivetrain RWD

Safety Highlight NHTSA 5 Stars - frontal crash categories (Mustang coupe)

FIVE HUNDRED

Category Commanding Full-Size

Special Packages Chrome, Interior Power,

Transmissions 6-speed auto, CVT (with AWD)

Safety Highlights NHTSA 5 Stars - all crash

categories; highest side, rear and frontal offset

crash protection ratings from IIHS; class-exclusive

SPACE Architecture (Side Protection And Cabin

Key Attributes Comfortable, confident, convenient,

and now optional with SIRIUS Satellite Radio.

DVD Family Entertainment Center and DVD

Models SEL Limited

Seating Capacity 5

Body Style 4-door sedan

Engine 3.0L Duratec V6

Drivetrains FWD, AWD

Enhancement)

Navigation System

Key Attributes Looks, and it cooks



FUSION

Category Unconventional Midsize

Models S. SE. SEL

Special Package 1-4 SE Appearance Body Style 4-door sedan

Seating Capacity 5

Engines 2.3L Duratec I-4, 3.0L Duratec V6 Transmissions 5-speed manual, 5-speed auto.

6-speed auto

Drivetrains FWD, AWD

Safety Highlights NHTSA 5 Stars - front-seat side crash category; Fusion now features 6 airbags as standard equipment

Key Attributes Head-turning styling, cornering agility, an expansive body-hugging interior, and contrast stitching on the available leathertrimmed seats



FOCUS

Category Efficient Compact Models S. SE, SES, ST

Special Packages Street Appearance, SE Sport Group, Convenience, Safety, Weather, Interior

Body Styles 3-door hatch, 4-door sedan, 5-door wagon, 5-door hatch

Seating Capacity 5

Engines 2.0L Duratec, 2.0L Duratec 20E PZEV, 2.3L Duratec

Transmissions 5-speed manual, 4-speed auto Drivetrain FWD

Safety Highlight NHTSA 5 Stars - driver, frontal crash category*

Key Attributes Rates well above average in EPA Green Vehicle Guide, and handles with European finesse

**4-door sedan.



CROWN VICTORIA

Category Traditional Large Models Crown Victoria, LX

Special Packages LX Premium Sport Handling And Performance, LX Premier Group, Handling And Performance

Body Style 4-door sedan Seating Capacities 5, 6 Engine 4.6L V8

Transmission 4-speed auto Drivetrain RWD

Safety Highlights NHTSA 5 Stars* - all crash categories and for rollover resistance; highest frontal offset crash protection rating from IIHS

Key Attributes Smooth ride, luxurious amenities, and solid body-on-frame build - the only mass-produced American passenger car designed this way

"With optional side airbags.



FREESTAR

Category Versatile Minivan Models SE SEL Limited

Special Packages SE Appearance, Class II Trailer Tow, Premium, Memory

Body Style Van Seating Capacity 7

Engines 3.9L OHV V6, 4.2L OHV V6

Transmission 4-speed auto Drivetrain FWD

Safety Highlights NHTSA 5 Stars - frontal crash categories and rear-seat side crash category: AdvanceTrac® Electronic Stability Enhancement System is optional

Key Attribute Innovative, rear-facing 3rd-row Tailgate Bench Seath - simply open the rear liftgate and drop the bench backward

"Rear-facing 3rd-row seat is not intended for passenger seating

O7SUVand CROSSOVER

Key Attributes Cargo and towing capability:

functionality/versatility of 3rd row

PLUS THE NEW 08 ESCAPE AND ESCAPE HYBRID





BOLDMOVES

07TRUCK

PLUS THE NEW 08 F-SERIES SUPER DUTY*

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