

TRANSFORMATION BEGINS WITH A DREAM



THE 2007 LINCOLN PORTFOLIO



My dream is to rocket to the top.



The all-new 2007 Lincoln MKX in Pewter Metallic.

LINCOLN MKX

THE ALL-NEW 2007 LINCOLN MKX

An available panoramic, all-glass Vista Roof™ floods the cabin with light at the touch of a button. Available adaptive headlamps pivot with each turn of the steering wheel, improving visibility around curves. The available DVD-based Navigation System provides spoken directions as it guides you to your destination.

With a breathtaking design that's sure to make waves,
the sky is the limit in the all-new Lincoln MKX. In Pewter Metallic.



LINCOLN MKZ

THE NEW 2007 LINCOLN MKZ

Available new Intelligent All-Wheel Drive (AWD).

New waterfall grille design and lower front fascia.

New 263-hp 3.5L 24-valve V-6 engine mated to a smooth-shifting 6-speed automatic.

Available 17" 8-spoke chrome-aluminum wheels.

Introducing the new Lincoln MKZ. In Dark Blue Pearl Metallic.
Designed to keep you soaring.





THE NEW 2007 LINCOLN NAVIGATOR/NAVIGATOR L

The brilliant Lincoln Star centers Navigator's inspiring new chrome grille.

A sculpted power dome hood covers the authoritative 300-hp V-8 that lurks just beneath.

Chrome bodyside trim extends front to rear for a tailored appearance.

All new for 2007 is Navigator L. With 15.8" of additional length behind the 3rd row, you get 24.5 more cu. ft. of cargo space. So take it all with you in Navigator style.

Lincoln Navigator Ultimate in Silver Birch Metallic.
Shown with available 20" chrome-aluminum wheels.

NAVIGATOR L
Additional 15.8" in length behind 3rd-row seat



Navigator L exclusives: 24.5 more cu. ft. of cargo space, standard power-deployable running boards, 33.5-gallon fuel tank, Cargo Management System

LINCOLN MARK LT



NEW 2007 LINCOLN MARK LT

Brilliant, chrome waterfall grille. 300-hp 5.4L 3-valve V-8 engine.

Up to 8900 lbs. of towing capacity. Chrome accents running front to rear.

5.5' or available 6.5' cargo bed. Available 20" chrome-aluminum wheels.

And prestige rising by the moment.

In 4x2 or available 4x4 configurations. Lincoln Mark LT in Black.

LINCOLN MKS



LINCOLN MKS PREVIEW

Push-button start, Intelligent All-Wheel Drive, panoramic Vista Roof™ and a world-class powerplant under the hood. The dramatic shape of Lincoln's future, Lincoln MKS is driven by technology and wired for performance.

With all the presence, passion and connectivity you'd expect, it only hints at what's to come.

Coming Spring 2008. Appearance may change.

LINCOLN MKR



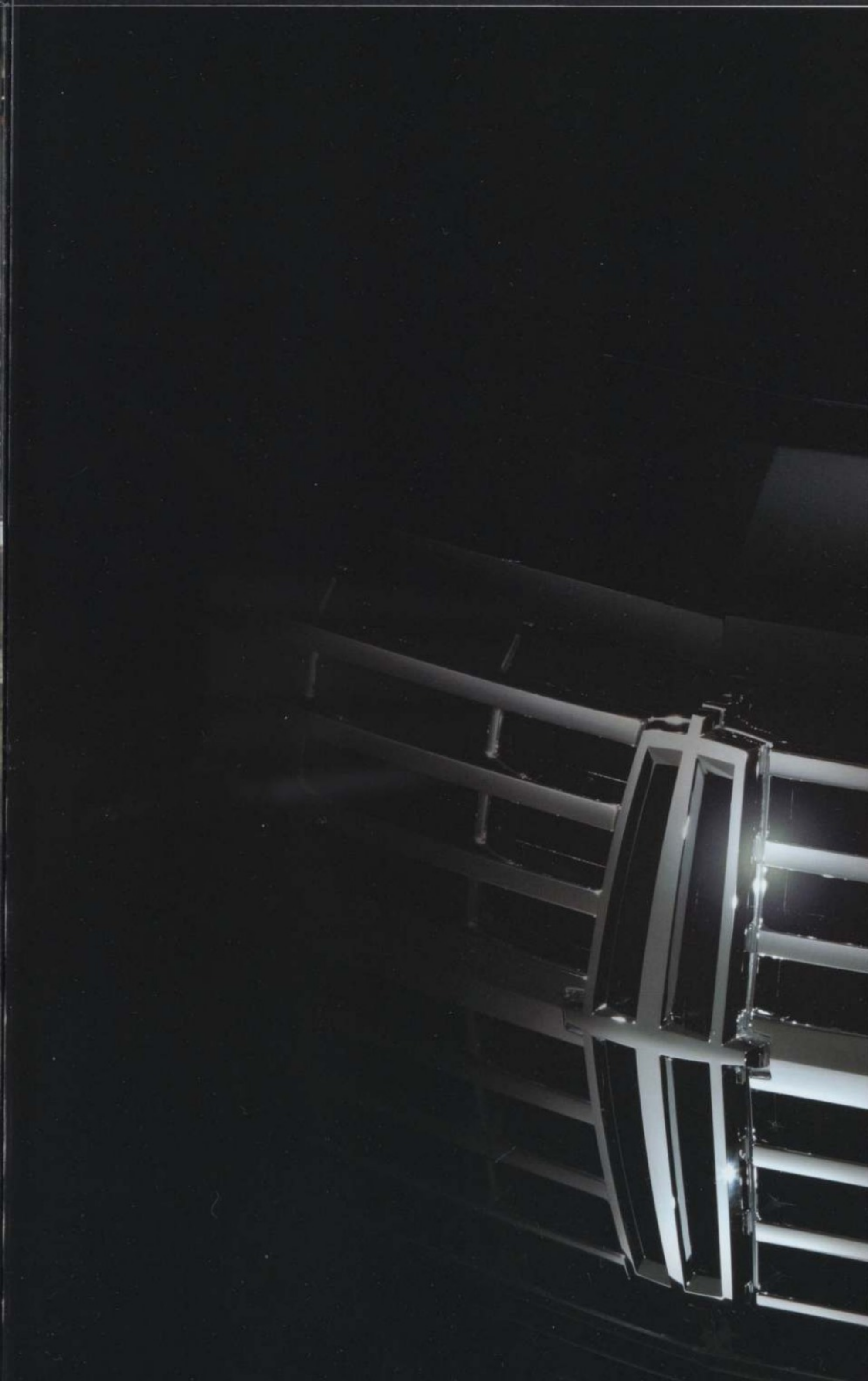
LINCOLN MKR CONCEPT

THE LINCOLN DNA



Optional 20" 7-spoke chrome-aluminum wheels are the perfect finishing touch for the 2007 Lincoln Navigator and Mark LT.

My dream is to experience more freedom.



Not all features in the Lincoln DNA section are standard or available on all vehicles; features may be offered only in combination with other options or subject to additional ordering requirements or limitations. Your Lincoln Mercury Dealer is the best source for availability and up-to-date information.

The 2-panel opening of the optional panoramic, all-glass Vista Roof™ allows all passengers in Lincoln MKX to stargaze.



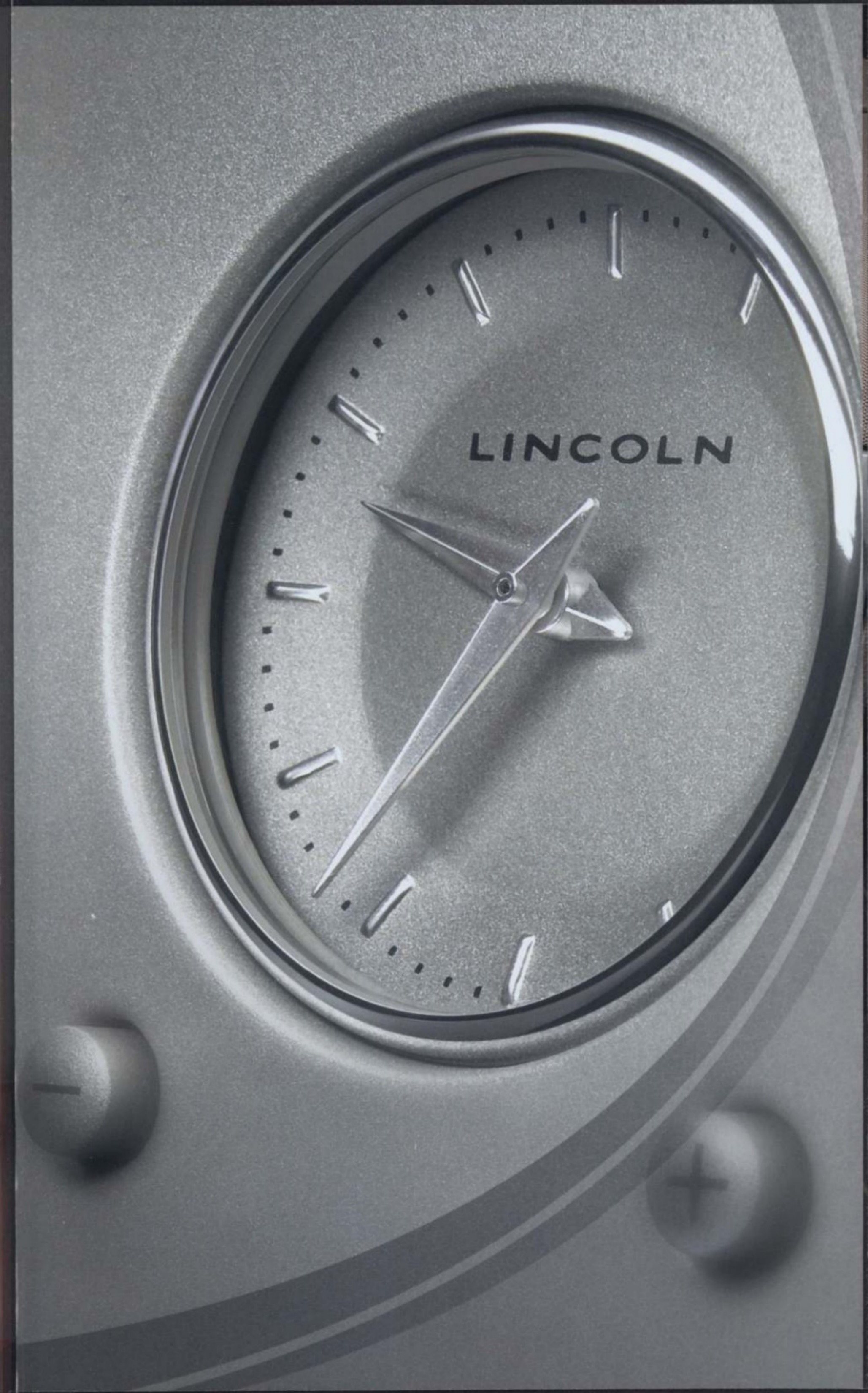
ENERGIZING LUXURY

With the new Lincoln MKZ, Navigator and Mark LT, and the all-new Lincoln MKX and Navigator L, a new breed of luxury – powered by transformation – is confidently emerging.

Through captivating designs, world-class powertrains, inviting interiors and the latest in technological advancements, our lineup of 2007 Lincoln vehicles is crafted to energize your driving experience – celebrating your achievements and rewarding your successes.

Our goal is not to isolate you from your world. Instead, our aim at Lincoln is to keep you soaring. With rich leather-trimmed interiors, real woods of Figured Maple and Ebony, and modern finishes of chrome and satin-nickel, you'll be encouraged and revived each time you get behind the wheel.

Life's calling. Where to next?



THE THX® II CERTIFIED AUDIO SYSTEM

The extraordinary THX listening experience has been a Lincoln offering since 2003. Now, for the 2007 model year, the THX II Certified Audio System can bring a surround-sound experience to every journey.

Maximizing the benefits of the standard AM/FM stereo and 6-disc in-dash CD changer with MP3 capability, the THX II system features 14 speakers and 600 watts of power. Acoustically tailored for each cabin it's placed in, the system's sophisticated processors surround both driver and passengers with spectral balance and wide dynamic range, while the patent-pending THX Configurable Speaker Array, located in the instrument panel, adds acoustical depth for a premium listening experience.

For the ultimate auditory experience in the Lincoln of your choice, you'll want what *Sound & Vision* magazine calls a "state-of-the-art stock system."

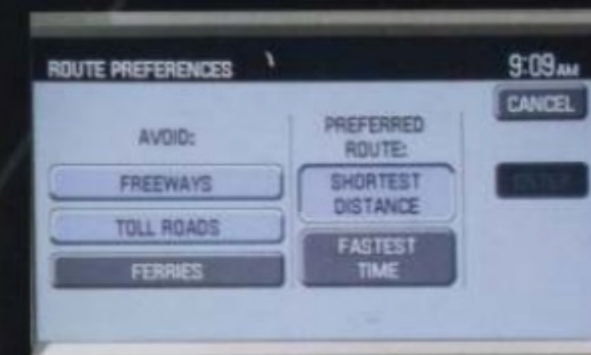
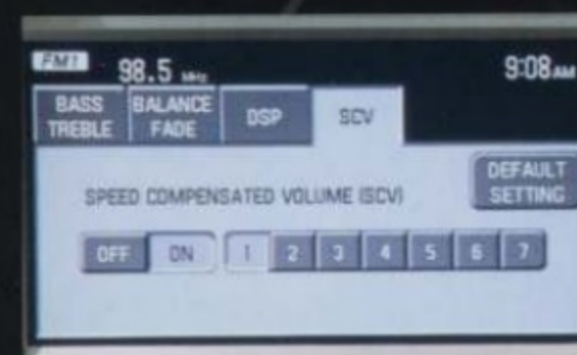
SIRIUS SATELLITE RADIO

Factory installed with a 6-month subscription to the SIRIUS service, SIRIUS Satellite Radio⁵ gives you access to over 125 channels of news, sports, personalities and commercial-free music. With a signal beamed from satellites, the nationwide reception allows you to listen from the Outer Banks to the Golden Gate Bridge – and everywhere in between. It's hard to settle for anything less once you're in tune with SIRIUS.

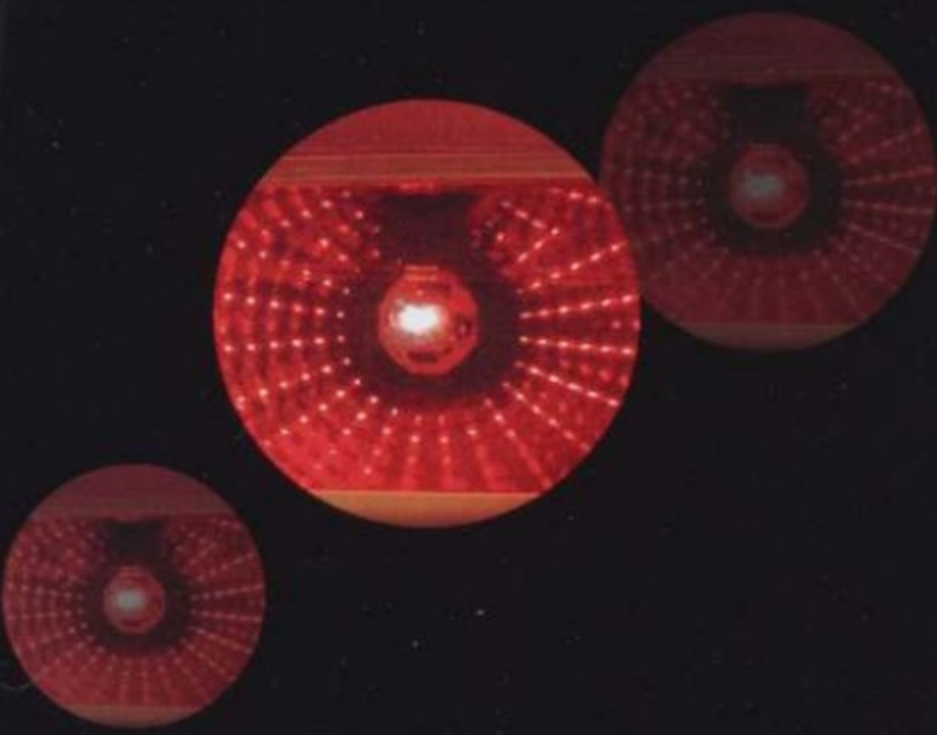
DVD-BASED NAVIGATION SYSTEM

With the vast majority of North America and over three million points of interest covered on one DVD, the Lincoln Navigation System will become your most trusted advisor.

Featuring a brilliant 6.5" color screen and presets for destinations you'd like to store, the system computes complex routes quickly. For example, it can plot a cross-country trip in the time it used to take to unfold a map. With different ways to program destinations, such as shortest route or drive time, you can customize the display and prompt options for optimum convenience. And since it stores the last 25 routes, finding your way has never been easier.



THX II Certified Audio System, SIRIUS and Navigation System are optional.
*See your Lincoln Mercury Dealer or contact SIRIUS at 1-888-539-7474 for more information.



HIGHLY ILLUMINATING

Providing the perfect balance between artful elegance and impressive functionality, distinctive lighting is a hallmark of modern Lincoln design. For starters, white Light-Emitting Diodes (LEDs) are used for interior lighting and to illuminate controls in the cabin. It's a signature Lincoln touch that creates the perfect ambience after the sun goes down.

Adaptive headlamps, available for the first time at Lincoln, feature low beams that turn with the steering wheel to help better guide you around curves and corners.

High-Intensity Discharge (HID) headlamps double the light output of their halogen counterparts, yet require one-third less power. And LED taillamps, because of their small size, give designers wide latitude to integrate them with a variety of body styles.

Of particular note is the full-width rear lighting panel of the all-new Lincoln MKX, where eight LEDs on each side flank the liftgate's prominent Lincoln Star.



DESIGNED TO BE THE QUIETEST LINCOLNS EVER

Built with precision and attention to detail, Lincoln vehicles exhibit the primary trait by which luxury interiors are judged: an exceptionally quiet, comfortable cabin.

To make each Lincoln a sanctuary of quiet quality, exceptional soundproofing measures are undertaken: acoustic laminated windshields; thick side-window glass; advanced door seals; additional layers of sound-absorbing materials in the roof headliner, instrument panel and within the door panels; aerodynamically "tuned" sideview mirrors; a sound barrier in the wheel housings; and class-exclusive* Quiet Steel® technology that helps to eliminate the transfer of engine compartment sound and resonance into the passenger cabin.

*Full-size pickups and SUVs.

Quiet Steel is a registered trademark of Material Sciences Corporation.

In Lincoln MKX (shown), you'll appreciate this peace from the "Active Comfort" of its leather-trimmed seats. This new seat contour design — the standard for future Lincoln vehicles — allows you freedom to move with the vehicle, while still fitting smoothly and supportively around you. It's much like a good pair of running shoes. The special contours also help reduce pressure points and fatigue, providing better short-term and long-term ride comfort.



INTELLIGENT ALL-WHEEL DRIVE (AWD)

Tuned with an emphasis on luxury performance, the Intelligent AWD System automatically reacts to changes in traction for improved control in varying road and weather conditions. This active AWD system seamlessly distributes torque between front and rear wheels to optimize traction. And since the wheels with the best grip always receive the most power, AWD really enhances traction when the weather turns nasty. In fact, working together with Traction Control on Lincoln MKZ and AdvanceTrac® with RSC® (Roll Stability Control) on Lincoln MKX, AWD can even direct power side to side on each axle — allowing you to continue forward motion even if only one wheel has grip.

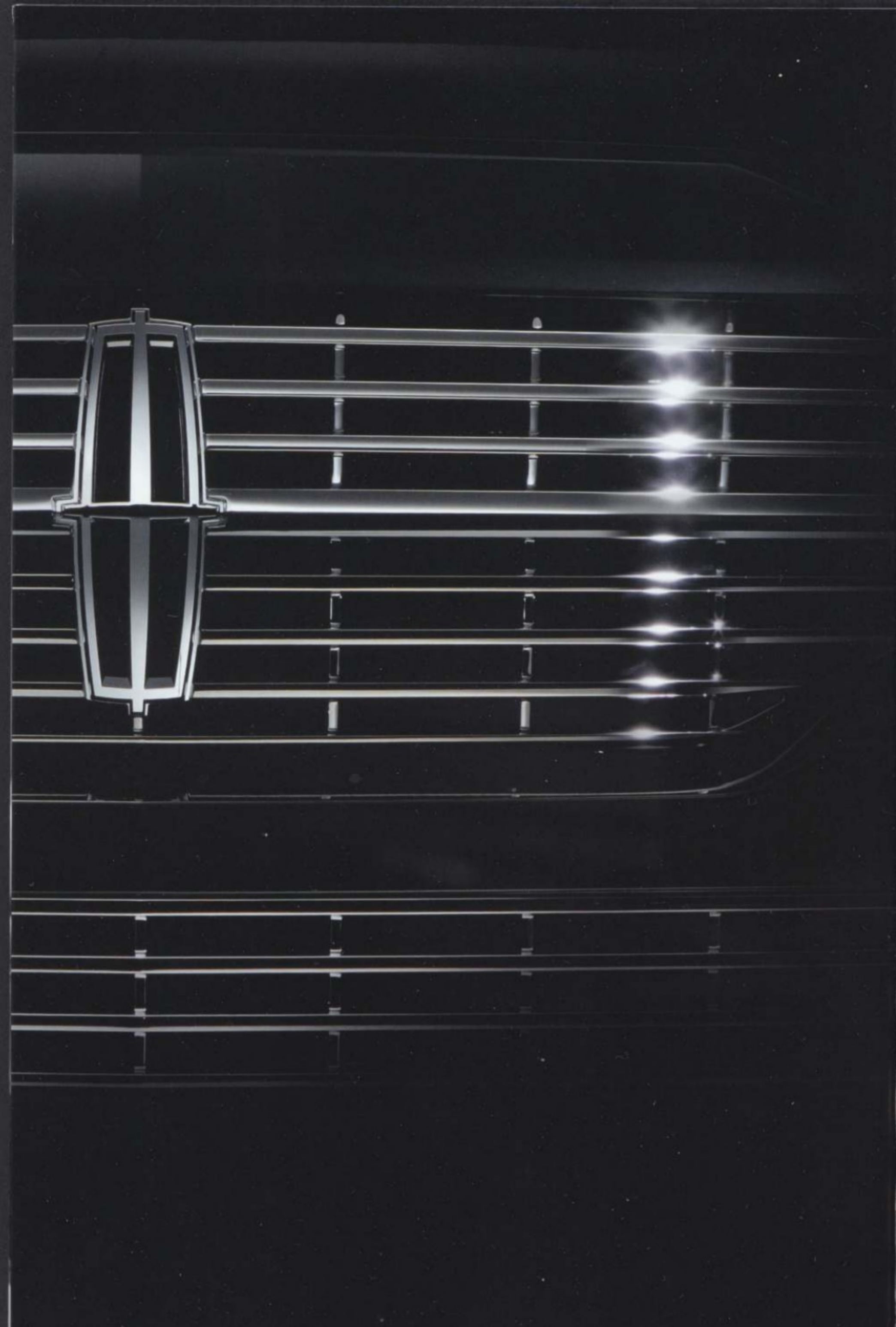
CONTROL TRAC® 4-WHEEL DRIVE (4WD)

If ultimate capability is what you seek in Navigator or Navigator L, the Control Trac 4WD System delivers. The system includes 4 modes: high-range 2-wheel drive (2H) that sends all torque to the rear wheels; Automatic (A4WD) that sends torque to the wheels with the most grip; high-range 4WD (4H) for use in off-road or low-traction situations; and low-range 4WD (4L), which significantly multiplies engine torque to the wheels for difficult off-road conditions and very low-speed towing.

Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions.

MKX
AWD





RSVP

Put your dreams in motion and reserve the information on the Lincoln vehicles of your choice. Just fill out and return the attached card and we'll take care of the rest. Additional information available on lincoln.com.



RSVP

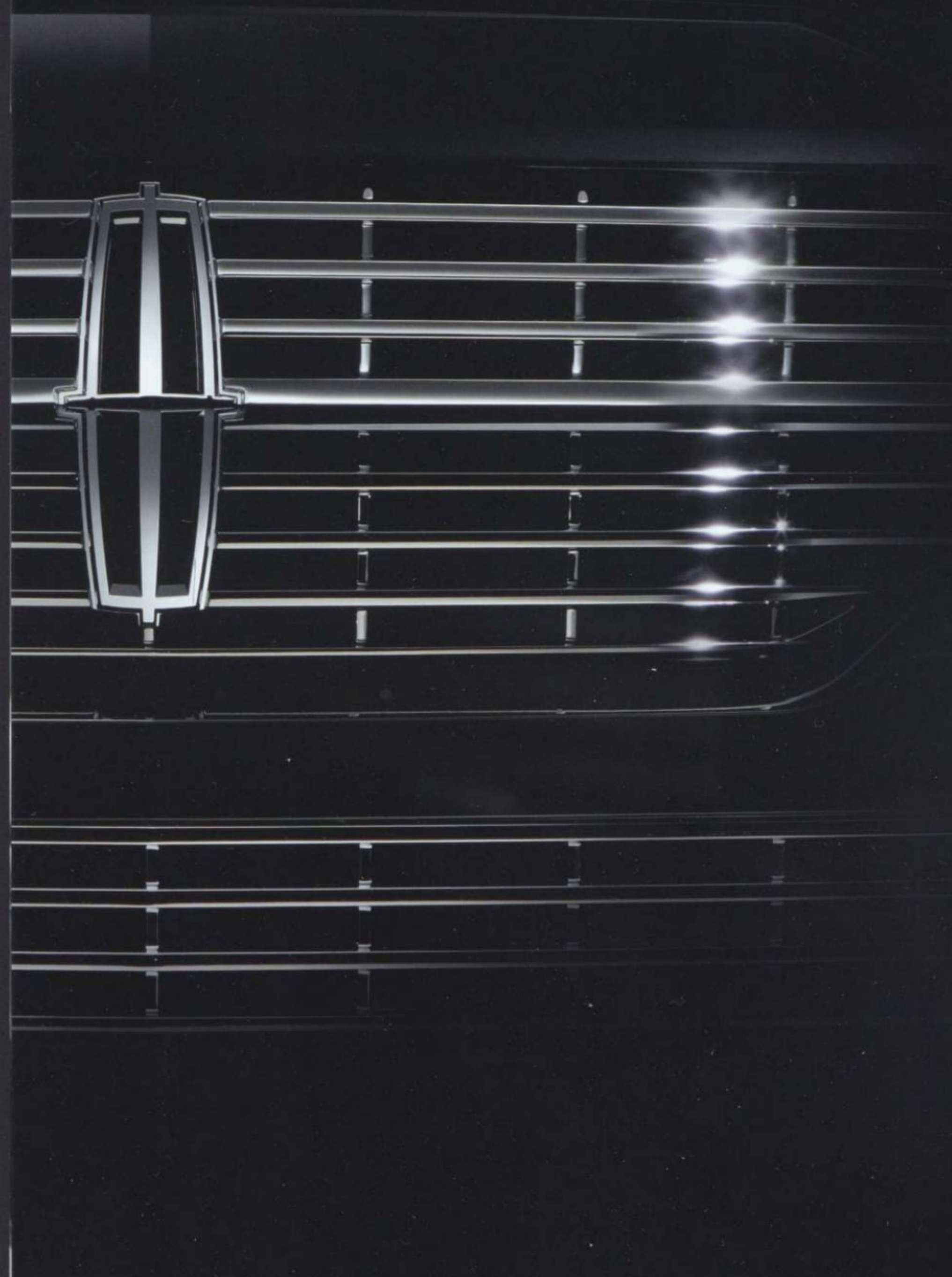


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Reach Higher

lincoln.com

Some information and photos contained in this brochure are preliminary, based on Lincoln Mercury projected data and subject to change. Some features shown and described here are optional. Following the publication of this brochure, certain changes in equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Lincoln Mercury Dealer is the best source for up-to-date information. Lincoln Mercury reserves the right to change product specifications at any time without incurring obligations.



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YES, please send me the product info I'm looking for. And, if any great offers come up that Lincoln and my local dealer think would be of interest, send those along too.



Okay, now all you have to do is fill in the blanks below.

First Name

Last Name

Address

City

State

ZIP Code

E-mail: Please provide your e-mail address to receive product information, offers and incentives by e-mail from Lincoln and your local dealer.

Telephone (including area code)

Please send me information on the following vehicle(s). You may choose up to two.

LINCOLN NAVIGATOR/L LINCOLN TOWN CAR LINCOLN MARK LT LINCOLN MKX LINCOLN MKZ

We would like to provide you with the appropriate incentive information. How do you plan to obtain your next vehicle?

Purchase Lease

When do you plan to acquire your next vehicle?

0 to 30 Days 1 to 3 Months 4 to 6 Months 7+ Months No Definite Plans

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