

# LINCOLN

2007 Town Car



LINCOLN

*Reach Higher*



### TRULY ONE OF A KIND

While its unique blend of sophistication and luxury is continually refined, one constant remains: The finest materials are utilized to create a sanctuary of comfort throughout Lincoln Town Car. Glove-soft, premium leather-trimmed seats deliver the perfect balance of armchair ease and optimum support. American walnut burl wood adds rich, traditional accents while fine, white lighting provides a contemporary ambience. For a unique Town Car experience, Designer models include tailored Provence leather-trimmed seats with Shirred inserts and contrasting piping, two-tone door-trim panels,\* adjustable rear-seat head restraints, brushed-aluminum scuff plates and more. In addition, Town Car has received the government's highest 5-Star crash test safety rating in all five categories – five years in a row (2003-2007) – so you can see why its reputation for excellence has established a loyal following. A fact well-documented by R. L. Polk & Co., who recognized Town Car as having the Highest Model Loyalty in the Luxury Car Category.\*\*



### SPACE REIGNS SUPREME

For proof, just open the trunk. With best-in-class† luggage capacity of 21.0 cu. ft., there's enough room for a week's worth of vacation necessities or the golf clubs of your entire foursome. And thanks to Town Car's available Full-Power Trunk Lid, loading and unloading them are as effortless as possible. Just press a button on the remote keyless-entry transmitter to fully raise and lower the trunk lid – automatically. An available trunk organizer helps keep your items upright and in order. For more efficient space management, Town Car's bi-directional front-row center armrest makes it easy to retrieve stored items by opening toward either the driver or front passenger. They enjoy best-in-class front head room, as well as Dual-zone Electronic Automatic Temperature Control that maintains their selected temperatures automatically. In Town Car, space is elegant, expansive and functional – as it was always meant to be.



**LEFT TO RIGHT:** Town Car's luxurious leather-trimmed seating can accommodate up to six adults; available 300-watt THX® Certified Car Audio System; Town Car Designer in Cashmere Tri-Coat Metallic; available voice-activated/touch-screen Navigation System with 6.5" color screen; and available Full-Power Trunk Lid.

\*Only available with Light Camel interior. \*\*According to R. L. Polk & Co. for the Luxury Car Category in the 2005 model year, Town Car ranked highest by having the greatest percentage of households return to purchase or lease another Town Car. †Traditional Full-size Luxury Car class.

NO POSTAGE  
NECESSARY  
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IN THE  
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**BUSINESS REPLY MAIL**  
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#### SIGNATURE

##### PERFORMANCE

- 4.6L SOHC 16-valve V-8 engine
- 4-speed electronic automatic overdrive transmission
- Fail-safe engine cooling system
- All-Speed Traction Control
- Speed-sensitive, variable-assist power rack-and-pinion steering
- Power 4-wheel disc Anti-lock Brake System
- Dual, stainless steel exhaust system
- P225/60R17 all-season black sidewall tires

##### EXTERIOR

- Power pull-down trunk lid with low liftover height
- Color-keyed power, heated sideview mirrors with auto-dimming driver's side
- Intermittent, variable-speed windshield wipers
- Rear-window defroster
- Extended Rear Park Assist

##### INTERIOR

- American walnut burl wood trim
- Dual-zone Electronic Automatic Temperature Control with secondary steering wheel-mounted controls
- Premium AM/FM stereo/single-CD player
- Premium leather-trimmed 8-way power front seats with 40/20/40 split and power lumbar
- Front seatback and door-trim map pockets
- Front-row center, bi-directional armrest with useable storage in lid; rear-seat center fold-down armrest with 2 cupholders
- Overhead console
- Lockable, illuminated glove compartment
- Front and rear scuff plates with Lincoln-embossed aluminum inserts
- Auto-dimming rearview mirror

##### INSTRUMENTATION | DRIVER'S CONTROLS

- Analog instrument cluster with secondary digital speedometer
- Electronic digital compass in message center
- Tilt, leather-wrapped steering wheel with secondary audio and climate controls and cruise control
- Power windows with one-touch-up/-down driver's-side feature
- Power door locks with SmartLock
- Power-adjustable pedals
- Universal Garage Door Opener

##### SECURITY | SAFETY

- Personal Safety System\* for driver and right-front passenger with dual-stage airbags, safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's-seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System
- Front-seat side airbags\* with head/chest protection for driver and right-front passenger
- Lap and shoulder belts for front-outboard seating positions (height-adjustable) and all rear seating positions; lap belt for front-center position
- Rear-seat LATCH (lower anchors and tether anchors for child-safety seats)
- Side-intrusion door beams
- Remote keyless-entry system with illuminated entry, theater dimming and security approach lamps (when Autolamp system is engaged)
- Driver's door-mounted keyless-entry keypad
- Autolamp automatic on/off headlamps with delay
- Perimeter alarm system
- SecuriLock® passive anti-theft system
- SmartLock anti-lockout system

Complimentary maintenance makes driving your Lincoln even more of a pleasure. Simply bring it to an authorized Lincoln service center, and scheduled maintenance will be performed at no charge throughout your first year of ownership or 12,000 miles, whichever comes first. Additional peace of mind comes from a 4-year/50,000-mile bumper-to-bumper New Vehicle Limited Warranty that covers repair, replacement or adjustment of parts at no additional cost, as well as a 6-year/70,000-mile powertrain limited warranty which features no deductible and is fully transferable. And Roadside Assistance for 6 years or 70,000 miles provides the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing. Your Lincoln Mercury Dealer will provide complete details on all of these privileges.

\*Always wear your safety belt and secure children in the rear seat. \*\*Only available with Light Camel interior. †Navigation System not available in Alaska. Requires THX Certified Car Audio System. ‡SIRIUS not available in Alaska or Hawaii. Dealer-installed option; requires Navigation System. §SIRIUS and related marks are registered trademarks of SIRIUS Satellite Radio Inc. Audiophile is a registered trademark of Audiophile, Inc. ¶THX and the THX logo are registered trademarks of THX, Ltd., which may be registered in some jurisdictions. All rights reserved.

Comparisons based on 2006 competitive models (Traditional Full-size Luxury Car class), publicly available information and Ford certification data at time of printing. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Following publication of the catalog, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Lincoln Mercury Dealer is the best source of up-to-date information. Lincoln Mercury reserves the right to change product specifications at any time without incurring obligations.

#### SIGNATURE LIMITED

In addition to or in place of equipment on Signature:

- Full-Power Trunk Lid with remote open/close and low liftover height
- Color-keyed power, heated sideview mirrors with memory settings and auto-dimming driver's side
- Audiophile® Dual-Media AM/FM stereo/single-CD/cassette player with Digital Sound Processing, 150 watts, 8 Audiophile speakers and a subwoofer; SIRIUS Satellite Radio-capable
- Premium leather-trimmed 8-way power, heated front seats with 40/20/40 split and power lumbar; easy entry/exit power driver's seat with memory settings
- Embroidered floor mats
- Tilt, wood- and leather-trimmed steering wheel with secondary audio and climate controls and cruise control
- Power-adjustable pedals with memory settings

#### DESIGNER

In addition to or in place of equipment on Signature Limited:

- Chrome B-pillar trim and chrome door handles
- "Designer" badging
- Two-tone door-trim panels\*\*
- Proven leather-trimmed seats with shirred inserts and contrasting piping
- Adjustable rear-seat head restraints
- Brushed-aluminum scuff plates
- Eucalyptus wood trim

#### SIGNATURE L

In addition to or in place of equipment on Signature Limited:

- 6" extended wheelbase
- Heavy-duty front stabilizer bar
- REAR-SEAT AMENITIES PACKAGE with heated rear seats; illuminated cigar lighter on each rear door; one-piece floor mat with Lincoln Star logo; rear-seat 4-way head restraints; rear-seat center fold-down armrest with storage bin, tissue bin and 2 cupholders; rear-seat illuminated visors; dual power points; secondary audio/climate controls; and secondary front-passenger seat forward-and-back control

#### AVAILABLE EQUIPMENT

- High-Intensity Discharge (HID) headlamps (not available on Signature)
- Two-tone paint treatment (available on Signature and Signature Limited)
- Power moonroof (not available on Signature or Signature L)
- 6-disc in-dash CD changer (not available on Signature)
- THX® Certified Car Audio System, including voice-activated touch-screen DVD/Satellite Navigation System† and 6-disc in-dash CD changer; SIRIUS Satellite Radio-capable‡
- Trunk organizer (not available on Signature)
- P225/60R17 all-season white sidewall tires
- Premium Dual-Media Sound System (available on Signature)

#### WHEELS

- 17" 12-spoke machined-aluminum Standard on Signature
- 17" 10-spoke machined-aluminum Standard on Signature Limited and Signature L
- 17" 18-spoke chrome-aluminum Available on Signature Limited and Signature L
- 17" 9-spoke chrome-aluminum Standard on Designer

**YES, please send me the product info I'm looking for. And, if any great offers come up that Lincoln and my local dealer think would be of interest, send those along too.**

Okay, now all you have to do is fill in the blanks below.

First Name \_\_\_\_\_ Last Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP Code \_\_\_\_\_

E-mail: Please provide your e-mail address to receive product information, offers and incentives by e-mail from Lincoln and your local dealer.

Telephone (including area code) \_\_\_\_\_

Please send me information on the following vehicle(s). You may choose up to two.

LINCOLN NAVIGATOR/L  LINCOLN TOWN CAR  LINCOLN MARK LT  LINCOLN MKX  LINCOLN MKZ

We would like to provide you with the appropriate incentive information. How do you plan to obtain your next vehicle?

Purchase  Lease

When do you plan to acquire your next vehicle?

0 to 30 Days  1 to 3 Months  4 to 6 Months  7+ Months  No Definite Plans

320474-710

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