

2007 MERCURY GRAND MARQUIS

CONCERT
TONIGHT
MARCH 24-APRIL 8

Marquis Theatre



MERCURY | NEW DOORS OPENED

ESSENTIALLY YOURS. REAR-WHEEL DRIVE, EXPANSIVE ROOM AND V-8 POWER. THESE ESSENTIALS OF THE GREAT AMERICAN ROAD TRIP CONVERGE AT ONE DESTINATION – MERCURY GRAND MARQUIS. AND THE ULTIMATE EXPRESSION FOR 2007 IS THE NEW PALM BEACH EDITION. CASHMERE LEATHER TRIM, UNIQUE SATIN ACCENTS – THE AMERICAN ROAD HAS NEVER LOOKED SUNNIER.



- 1 8-WAY POWER DRIVER'S SEAT
- 2 DUAL-MEDIA SOUND SYSTEM*
- 3 TILT STEERING WITH CRUISE CONTROL
- 4 POWER MOONROOF*
- 5 CASHMERE LEATHER-TRIMMED FRONT SEATS WITH "PALM BEACH" LOGO*
- 6 20.6 CU. FT. OF TRUNK SPACE

Isn't it nice to know that Mercury Grand Marquis still values the items you cherish? **Class-leading** interior space**, for instance, where family and friends can travel together – in one car – and in complete comfort. Or thoughtful design and functional features that are still standard equipment: a 4.6L SOHC V-8 engine, **the only standard V-8 in its class**, that delivers 224 hp and 275 lb.-ft. of torque; an 8-way power driver's seat with power lumbar and recline; illuminated visor vanity mirrors for both driver and front-seat passenger; cruise control; tilt steering column; and carpeted floor mats. With woodgrain accents all around and seating for up to 6, everyone feels perfectly pampered. For the ultimate in Grand Marquis luxury, choose the **new Palm Beach Edition Package** on LS. After all, it's what you deserve.

PALM BEACH EDITION PACKAGE: Cashmere leather-trimmed front seats with "Palm Beach" logo • Unique satin interior appliqué • Front-seat side airbags • Exclusive Palm Beach badging • 16" 9-spoke chrome-aluminum wheels • Chrome-capped sideview mirrors • Leather-wrapped steering wheel

FOR MORE INFORMATION, PLEASE VISIT

WWW.MERCURYVEHICLES.COM

OR DETACH AND MAIL THIS CARD.

YES, please send me the product info I'm looking for. And, if any great offers come up that Mercury and the local dealer think would be of interest, send those along, too.
Okay, now all you have to do is fill in the blanks below.

First Name _____

Last Name _____

Address _____

City _____

State _____

Zip Code _____

E-mail: Please provide your e-mail address to receive product information, offers and incentives by e-mail from Mercury and the local dealer.

Telephone (including area code) _____

Please send me information on the following vehicle(s). You may choose up to two.

- Grand Marquis
- Mariner Hybrid
- Montego
- Mountaineer
- Mariner
- Milan
- Monterey

We would like to provide you with the appropriate incentive information. How do you plan to obtain your next vehicle?

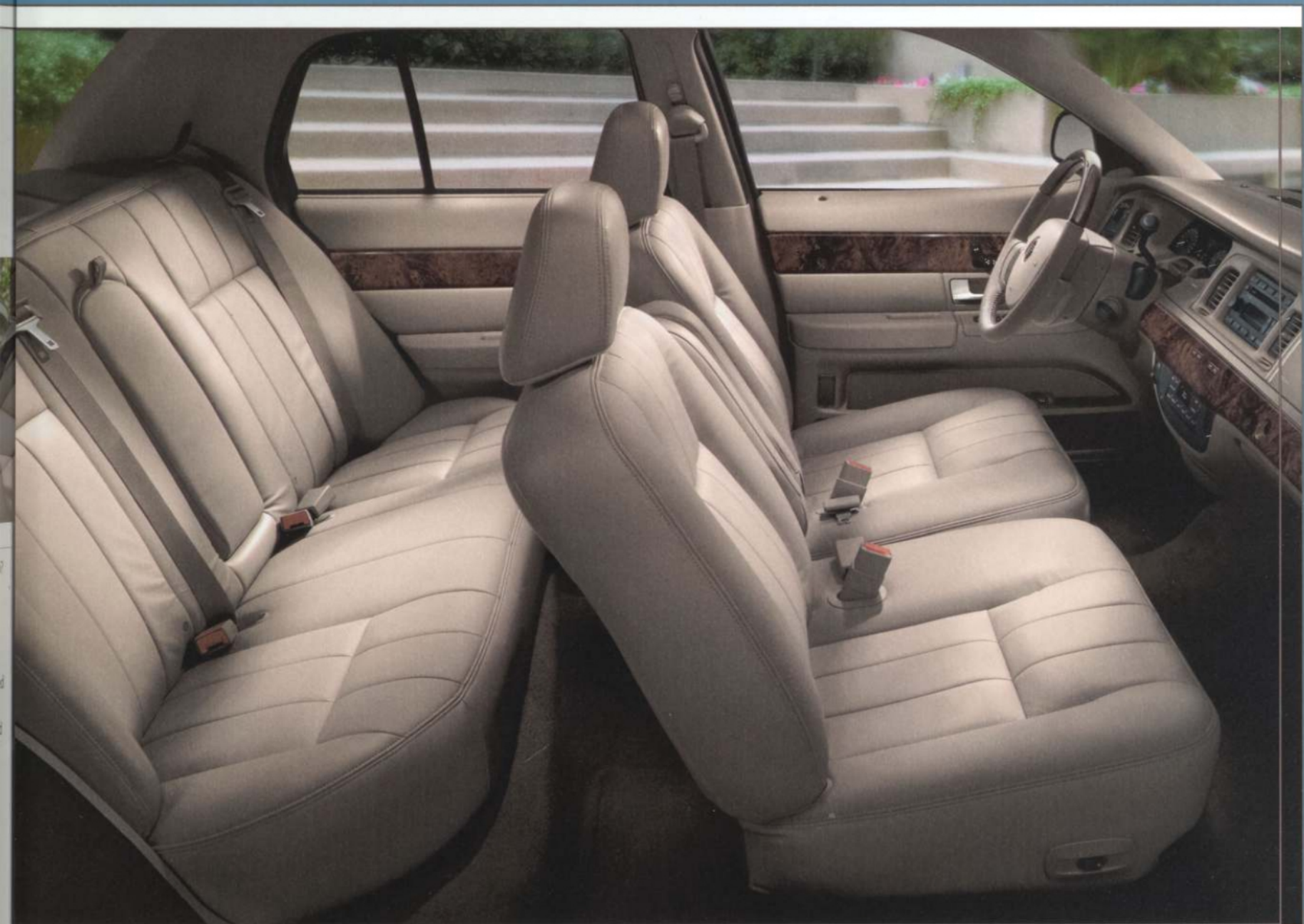
- Purchase
- Lease

When do you plan to acquire your next vehicle?

- 0-30 days
- 4-6 months
- No Definite Plans
- 1-3 months
- 7+ months

330474-688


MERCURY | NEW DOORS OPENED
ICMMEB8C10604



LIGHT CAMEL LEATHER TRIM: GRAND MARQUIS LS WITH AVAILABLE EQUIPMENT



MERCURY | NEW DOORS OPENED

mercuryvehicles.com

NO POSTAGE
NECESSARY
IF MAILED
IN THE
UNITED STATES



BUSINESS REPLY MAIL

FIRST-CLASS MAIL PERMIT NO 25 DEARBORN MI

POSTAGE WILL BE PAID BY ADDRESSEE

MERCURY PROGRAM HEADQUARTERS

PO BOX 1483
DEARBORN MI 48121-9700



SPECIFICATIONS

GRAND MARQUIS GS STANDARD FEATURES

POWERTRAIN/FUNCTIONALITY

- 4.6L SOHC V-8 with 4-speed automatic transmission
- 4-wheel disc brakes with Anti-lock Brake System (ABS)
- 19-gallon fuel tank
- Front stabilizer bar
- Nitrogen gas-pressurized shocks
- Speed-sensitive, variable-assist power steering

EXTERIOR

- 16" chrome wheel covers
- Automatic on/off headlamps with delay
- Black door handles with chrome surrounds
- Bodyside moldings
- Chrome grille
- Dual bodyside paint stripes
- Power sideview mirrors
- Remote keyless-entry system with SmartLock feature (key fob and driver's door-mounted keypad)
- Solar-tinted glass
- Variable-intermittent wipers
- Wraparound taillamps

SECURITY/SAFETY

- Personal Safety System* for driver and right-front passenger with dual-stage front airbags*, safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's-seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System
- SecuriLock® passive anti-theft system

INTERIOR

- Air conditioning
- AM/FM stereo with single-CD player
- Cruise control and tilt steering column
- Dual cupholders
- Fold-down front-seat center armrests
- Power door locks with remote decklid release
- Power windows with one-touch-down driver's-side feature
- Premium cloth seats, with 8-way power driver's seat including power lumbar and recline
- Rear-window defroster
- Sun visors with illuminated vanity mirrors

GRAND MARQUIS LS STANDARD FEATURES

All GS content, plus:

POWERTRAIN/FUNCTIONALITY

- All-Speed Traction Control

EXTERIOR

- 16" 16-spoke painted-aluminum wheels
- Fog lamps
- Power, heated sideview mirrors

INTERIOR

- Auto-dimming rearview mirror
- Electronic Automatic Temperature Control
- Leather-trimmed seats (includes fold-down center armrest in rear seat with dual cupholders)
- Leather-wrapped steering wheel
- Message center with trip computer
- Overhead console with compass, dome/map lights and Universal Garage Door Opener
- Power-adjustable pedals

AVAILABLE EQUIPMENT GS LS

- 16" 9-spoke chrome-aluminum wheels
- All-Speed Traction Control
- Audiophile® Sound System with AM/FM stereo, 6-disc in-dash CD changer, 8 speakers and a subwoofer
- Dual-Media AM/FM stereo with single-CD/cassette player
- Driver and right-front-passenger front-seat side airbags
- Fog lamps
- Handling Package**
- Heated front seats
- Palm Beach Edition Package†
- Perimeter alarm
- Power moonroof
- Trunk organizer
- Two-tone paint
- Wood- and leather-trimmed steering wheel with secondary audio and climate controls††

*Always wear your safety belt and secure children in the rear seat. **Not available with Palm Beach Edition Package. †Not available with Handling Package. ††Not available with single-CD player.

Audiophile is a registered trademark of Audiophile, Inc.

*New for 2007. Mercury uses clearcoat paint for beauty and protection. All exterior paints are Metallic except for Vibrant White and Black. Colors are representative only.

Comparisons based on 2006 competitive models (6-passenger Large Car class), publicly available information and Ford certification data at time of printing. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Following publication of the catalog, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Lincoln Mercury Dealer is the best source for up-to-date information. Lincoln Mercury reserves the right to change product specifications at any time without incurring obligations.

EXTERIOR PAINT COLORS



Peace of mind comes from a 3-year/36,000-mile bumper-to-bumper New Vehicle Limited Warranty that covers repair, replacement or adjustment of parts at no additional cost, as well as a 5-year/60,000-mile powertrain limited warranty which features no deductible and is fully transferable. Roadside Assistance for 5 years or 60,000 miles provides the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing. Your Lincoln Mercury Dealer will provide complete details on all of these privileges.