

Specifications:

ENGINE Type: 4 cylinder in line. Displacement 120.1 cubic inches. Compression ratio: 8.5 to 1. Maximum S.A.E. (NET) horsepower: 97 at 5,500rpm. **ELECTRICAL SYSTEM** Battery: 12 volt 60 amp. hour. **TRANSMISSION** Manual: 4-speed all-synchromesh—Ratios: 1st 3.579; 2nd 2.081; 3rd 1.397; Top 1.000; Reverse 4.399. Automatic: 3-speed coupled to torque converter—Ratios: 1st 2.400; 2nd 1.479; 3rd 1.000; Reverse 1.920. **REAR AXLE** Sedan, Hardtop—Ratio: 3.7 to 1. Automatic model: 3.9 to 1. Station Wagon—Ratio: 3.9 to 1 (all models). **SUSPENSION** Type: Front, Independent coil springs. Rear, Semi-elliptic leaf springs. **STEERING** Type: Recirculating ball. Turning circle: 31.8 feet. **BRAKES** Front disc, rear drum. **TIRES** Tubeless: 6.00 x 13, 4PR. **DIMENSIONS, WEIGHT & CAPACITIES** **SEDAN** Overall length: 171.3 inches. Overall width: 63.2 inches. Overall height: 55.3 inches. Curb weight: 2,305lbs. Fuel tank capacity: 13.7 gallons. **HARDTOP** Overall length: 171.3 inches. Overall width: 63.2 inches. Overall height: 54.9 inches. Curb weight: 2,305lbs. Fuel tank capacity: 13.7 gallons. **STATION WAGON** Overall length: 171.5 inches. Overall width: 63.2 inches. Overall height: 56.1 inches. Curb weight: 2,430lbs. Fuel tank capacity: 13.7 gallons. **CHASSIS/BODY** Unit construction. The Toyota policy of continual improvement in design and manufacture requires specifications, equipment and price be subject to change without notice.

There are over 850 Toyota Dealers from coast to coast equipped to provide expert service for all Toyota products. Large, strategically located parts depots insure fast parts availability anywhere in the U.S. So whenever you drive your Toyota, you can count on dependable service. With service as with manufacturing, Toyota is quality oriented.



TOYOTA
We're quality oriented.

Toyota Motor Sales, U.S.A., Inc., 2055 West 190th Street, Torrance, California 90501

TOYOTA CORONA MARK II

Check it out thoroughly.
The Mark II doesn't look or
behave like an economy car.





The Mark II Hardtop gives you what you're not used to getting from an economy car. Styling.



Most economy cars aren't known for their good looks. But, then the Mark II hardtop isn't like most economy cars. On some, deluxe items like these are their "optional exterior trim package" ...bumper guards, whitewalls, deluxe wheel covers, tinted glass and chrome trim.

On the Mark II they're all standard equipment. Along with vinyl/fabric upholstery, fully reclining bucket seats, front disc brakes, wall-to-wall nylon carpeting, cigarette lighter and padded instrument panel. And you get your choice of transmissions. Either the 4-speed all-

synchronesh transmission, or the 3-speed automatic (optional).

The Mark II hardtop doesn't act like an economy car either. You get the kind of performance you'd expect in a higher priced car. The 120 cubic inch displacement single overhead cam engine generates a top speed well above the maximum highway limits. Gives you a reserve of power when you need it. Let's you cruise smoothly at freeway and highway speeds.

The ride is quiet and comfortable. The handling is stable.



A family car should have four doors and a low price. You also get rich, roomy interiors in the Mark II sedan.



Most economy cars can't make it as family cars.

But, then, the Mark II sedan isn't like most economy cars.

Here's luxurious comfort for the whole family. Rich vinyl/fabric upholstery, thick wall-to-wall nylon carpeting, front and rear armrests and several handy storage areas. Front bucket seats that fully recline and a comfortable rear bench seat. Parents will appreciate the door locks that help to keep kids in. The locking button prevents the door from being opened by merely pulling the inside handle.

You'll also appreciate the sedan's comfortable price. It includes as standard equipment: power-assisted front disc brakes, whitewalls, tinted glass, bumper guards, deluxe wheel covers, cigarette lighter, anti-theft steering column lock and flo-thru ventilation system.

The Mark II sedan is powered by the same 120 cu. in. SOHC engine as the hardtop and station wagon. Budget-minded families will welcome the excellent gas mileage. And, of course, the performance and economy of maintenance.



The Mark II Station Wagon gives you inside what it doesn't take up outside. Loads of room.



Most economy wagons don't score many points in spaciousness. But, then, the Mark II wagon isn't like most economy wagons.

Fold down rear seat, lift up the wide opening tailgate, and you have a very large unobstructed carrying area. It's nearly six feet in length.

And fully carpeted. All this room, yet the Mark II station wagon is less than two inches longer and higher than its companion models.

Our Wagon comes with all the good things of

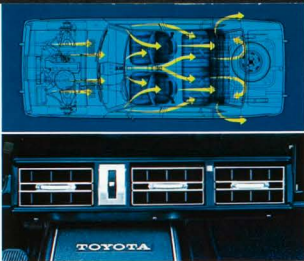
the Mark II line. Power assisted braking system with front discs, fully reclining bucket seats, soft vinyl/fabric upholstery, wall-to-wall carpeting, whitewalls and tinted glass.

The Mark II is powered by the same brawny engine that's standard on all Mark II models.

Options include automatic transmission, air conditioning, AM or AM/FM radio and stereo tape deck. Toyota's Mark II station wagon - plenty of economy and plenty of wagon.



Large, fully lined trunk.



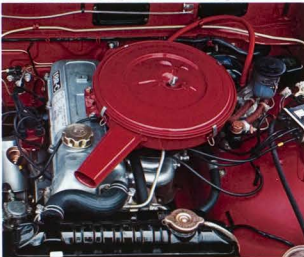
Flow-thru ventilation. Factory-installed air conditioning (optional).



Rear disc braking system with front discs.



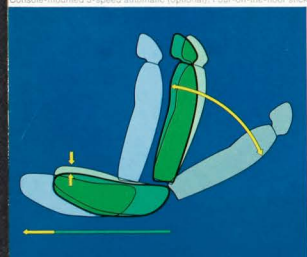
Console-mounted 3-speed automatic (optional). Four-on-the-floor stick.



S A E (NET) 97hp single OHC engine.



Fully padded, glareproof instrument panel.



Fully reclining bucket seats move fore, aft, cushions pivot up, down.



Glove box. Steering column lock.



AM or AM/FM radio (optional). Stereo tape deck (optional).

A rundown of what you get with every Mark II.



The low price of any of our Mark II models is most impressive. Even more so when you see all that is included as standard equipment.

You get Toyota's powerful overhead cam engine, unit body construction, power braking system with front discs, vinyl leatherette/fabric upholstery, fully reclining bucket seats, deluxe chrome trim, snap-out nylon carpeting, anti-theft steering column lock, parking brake warning light, trip odometer, undersealant, whitewall tires, console

mounted 4-speed all-synchromesh transmission, cigarette lighter, arm rests front and rear, passenger assist grips, locking glove box, seat belts, shoulder harness, electric rear window defogger, flow-thru ventilation system with booster fan, fully lined trunk, and easy-to-use jack and tool set. Another nice touch—a can of touch-up paint.

Mark II options include: automatic transmission, factory air conditioning, AM or AM/FM radio, built-in 8 track stereo tape deck.



Toyota started building economy cars over 34 years ago.

And that's when Toyota started developing an elaborate system of quality control. A system that today includes hundreds and hundreds of individual tests and inspections on every Toyota that leaves the assembly line.

Parts are checked, double-checked and checked again when they are added to other parts.

Each and every Toyota is subjected to water tightness tests, electrical tests, performance and braking tests and much more.

Transmission assemblies are wrapped in plastic

to avoid dust particles.

But it's not a system alone that makes fine automobiles. It's the people who carry through the system. And Toyota people share an unparalleled devotion to the job they do. They're proud of their work. And of their product.

Add together 34 years of experience, a highly developed quality control system and dedicated people, and you can start to see why Toyota doesn't turn out ordinary economy cars.

You can start to see what Toyota means when they say:

"We're quality oriented."





The Mark II has a 1134cc i.d. SOHC-4 engine that puts out a respectable 108 HP. Gives a top speed of 103 mph (Sedan and Hardtop) and 100 mph (Station Wagon), and 87 mph cruising speed. But what's hard to believe is that this is an economy car.

Goes 25mpg. Maintenance costs are low, low, too. You get a choice of a 4-on-the-floor stick or a 3-speed automatic (optional), both mounted in a handsome console with spacious courtesy tray.

For safety, the Mark II has a power braking system with front discs. Makes sure you always stop without fading or swerving. Tandem brake cylinders and corrosion resistant brake lines are standard equipment.

SPECIFICATIONS

ENGINE

Type: 4cyl. in line. SOHC.
 Displacement: 113.4 cubic inches.
 Compression ratio: 9.0 to 1.
 Maximum horsepower: 108 at 5500rpm.
 Maximum torque: 117ft.-lb. at 3600rpm.
 Carburetor: Down-draft 2-barrel with automatic choke.

ELECTRICAL SYSTEM

Battery: 12 volt 60amp. hour.

TRANSMISSION

Manual: 4-speed all-synchromesh.
 Ratios: 1st, 3.579; 2nd, 2.081; 3rd, 1.397;
 4th, 1.000; rev., 4.399.
 Automatic: 3-speed coupled to torque converter.

REAR AXLE

Ratio: 3.7 to 1 (Sedan & Hardtop)
 3.9 to 1 (Wagon & automatic models).

SUSPENSION

Front: Independent coil springs.
 Rear: Semi-elliptic leaf springs.

STEERING

Type: Recirculating ball.
 Turning circle: 31.8ft.

BRAKES

Front disc, rear drum.

TIRES

Tubeless. 6.00x13, 4PR.

PERFORMANCE

Maximum speed: Sedan and Hardtop, 103mph. Station Wagon, 100mph.
 Cruising speed: 87mph.

DIMENSIONS, WEIGHT & CAPACITY

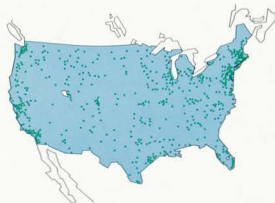
Overall length: Sedan and Hardtop, 171.3 inches. Station Wagon, 171.5 inches.
 Overall width: 63.2 inches. Overall height: Sedan, 55.3 inches. Hardtop, 54.9 inches. Station Wagon, 56.1 inches.
 Wheelbase: 98.8 inches. Curb weight: Sedan and Hardtop, 2,305lbs. Station Wagon, 2,430lbs.
 Fuel tank capacity: 13.7 gallons.

CHASSIS BODY

Unit construction.

The Toyota policy of continual improvement in design and manufacture requires specifications, equipment and price be subject to change without notice.

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So whenever you drive your Toyota, you can count on dependable service. With service as with manufacturing, Toyota is quality oriented.

TOYOTA OF BEVERLY HILLS
 8825 WILSHIRE BOULEVARD
 BEVERLY HILLS, CALIF. 90211



TOYOTA CORONA MARK II 4-door Sedan
 2-door Hardtop
 Station Wagon

The Toyota Corona Mark II Sedan, Hardtop and Wagon. Each one gives you economy, luxury and something the other two can't.

The Mark II Hardtop gives you what you're not used to getting from an economy car. Styling.

Most economy cars aren't known for their good looks. But, then, the Mark II Hardtop isn't like most economy cars.

The exterior and the interior come with what most economy cars call their optional package...bumper guards, whitewalls, deluxe wheel covers, vinyl trimmed upholstery, fully reclining bucket seats, wall-to-wall nylon carpets, cigarette lighter and padded instrument panel. Plus you get your choice of a 4-on-the-floor stick or a console mounted 3-speed automatic.

The Mark II Sedan gives you what the family car should give you. Four doors and good value for the money.

Most economy cars can't make it as family cars. But, then, the Mark II Sedan isn't like most economy cars. Its four doors open wide to two fully reclining front bucket seats and a rear bench seat that makes a comparatively commodious room. And to make sure this roomy interior is comfortable, you'll find soft vinyl trimmed upholstery, and thick wall-to-wall nylon carpeting. The Mark II Sedan has the very price that everyone can love, especially when you consider standard equipment.

The Mark II Station Wagon gives you inside what it doesn't take up outside. Loads of room.

Most economy wagons aren't famous for their great spaciousness. But, then, the Mark II Wagon isn't like most economy wagons. When you fold down the rear seat and lift up the wide opening tailgate, you find a very large unobstructed carrying area. Nearly seven feet in length. Fully carpeted. And the Mark II Wagon comes with all the niceties of the Mark II line. The power braking system with front discs. An interior with fully reclining buckets, rich vinyl fabric upholstery and wall-to-wall carpeting.



TOYOTA CORONA Mark II 2-door Hardtop



TOYOTA CORONA Mark II 4-door Sedan



TOYOTA CORONA Mark II Station Wagon

All for your enjoyment, but not at your expense.

Toyota designed the Mark II to bring together the comforts of a luxury car with the common sense of an economy car.

The merger was successful. Mark II offers a beautifully finished exterior, a spacious, richly appointed interior, and extremely quiet, solid ride.

Its sleek styling is well fitted for the performance of its durable 108HP single OHC-4 engine.

Yet it still delivers around 25 mpg. The Mark II moves fast and stops quick. Power brakes on all wheels and disc brakes in front are standard equipment.

Other safety features include a heavily padded dash, adjustable head rests, recessed

door handles and energy absorbing body construction.

The Mark II's styling gain is not its interior's loss. The roomy front/rear seats comfortably hold more of jolly company—with plenty of legroom and headroom.

Fully reclining bucket seats, thick wall-to-wall nylon carpeting, front and rear armrests and several handy storage areas make this roomy interior comfortable.

Plus the Mark II comes with automatic transmission, air conditioning, AM/FM radio and a stereo tape deck as options.

The Toyota Mark II Sedan, Hardtop and Station Wagon...if you look at the price first, you won't believe the car.



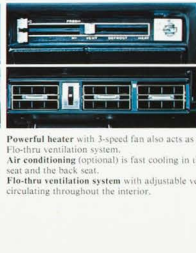
AM or AM/FM 8-transistor radio (optional) produces clear, sharp sound.
8-track stereo tape deck (optional) for the ultimate in sound and uninterrupted music enjoyment.



Ignition switch steering lock. Ignition key locks steering column in place to prevent theft.
Rear window with heating wire defogger prevents fog or frost on rear window and always gives clear vision.



Front seat head restraints are adjustable 2-stages up and down.
Shoulder harness seat belts with pushbutton buckles have retracting device.



Powerful heater with 3-speed fan also acts as booster for the Flo-thru ventilation system.
Air conditioning (optional) is fast cooling in the front seat and the back seat.
Flo-thru ventilation system with adjustable vents keeps fresh air circulating throughout the interior.



Cube-shaped trunk with vinyl covered floor offers large luggage area. Spare tire fits under the trunk to increase carrying capacity.
Swing-up tailgate on the Wagon opens wide to make loading easier.