

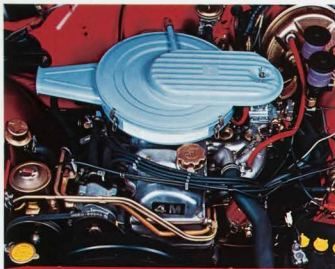
**New Crown's outstanding standard equipment:**

- Power steering. ● Collapsible steering column.
- Power-assisted front discs and tandem brake cylinders with anti-corrosion brake circuit. ● Wire printed rear window defogger. ● 2-speed windshield wiper/washer.
- Front and rear seat belts with pushbutton buckles. ● Head restraints front and rear. ● Anti-theft steering

- lock and anti-theft steering buzzer. ● Recessed door locks and handles. ● Hazard warning light. ● Integral type, body-colored bumpers with rubber guard. ● Tough, durable, twist-resistant perimeter frame. ● Electric clock with sweep second hand. ● AM/FM radio. ● Heater/defroster with illumination control. ● Flow-through ventilation system. ● Four ashtrays on bench seat mod-

- cls (two on instrument panel and two on rear seat). ● Spacious glove compartment. ● Door courtesy light. ● Spacious trunk with courtesy light (Sedan, Hardtop). ● Armrests all round. ● Rear seat center arm rest (Sedan). ● Third seat on Station Wagon. ● Racy, wood-grained steering wheel (Hardtop).

**Optional:** ● Stereo tape player. ● Air conditioner.



140HP on gine with 7 main bearings



Optional stereo tape player



Illuminated heater controls



Spacious trunk with floor mat and spare tire cover



Flow-thru ventilation system



Front/rear air conditioner control



Fold-down type third seat on the Wagon



Front disc brakes



Rear window glass with heating wires

**SPECIFICATIONS**

- ENGINE:**  
Type: 6-cylinder in line SOHC. Displacement: 156.4 cubic inches. Compression ratio: 8.5 to 1. Max. horsepower (SAE): 140HP at 5200rpm. Max. torque (SAE): 156ft./lb at 3600rpm. Carburetor: Downdraft 2-barrel with automatic choke.
- ELECTRICAL SYSTEM:**  
Battery: 12-Volt 70-amp. hours
- TRANSMISSION:**  
Manual: 4-speed all synchromesh. Ratios—1st, 3.579; 2nd, 2.081; 3rd, 1.397; 4th, 1.000; reverse, 4.399. Final reduction gear ratio, 3.9 to 1. Automatic: 3-speed, coupled to torque converter.
- SUSPENSION:**  
Type: Front: Independent, coil springs. Rear: Trailing arms, coil springs
- STEERING:**  
Type: Recirculating ball. Turning circle: 36.2 feet
- BRAKES:**  
Front disc, rear drum—power assisted

- TIRES:**  
Tubeless 4ply/6.95 x 14
- PERFORMANCE:**  
Max. speed: 106mph (with manual transmission) Cruising speed: 94mph (with manual transmission)
- DIMENSIONS, WEIGHT, CAPACITIES:**  
Overall length: Sedan, Hardtop: 184.3 inches; Station Wagon: 184.7 inches. Overall width: 66.5 inches. Overall height: Sedan: 55.9 inches; Hardtop: 55.5 inches; Station Wagon: 56.7 inches. Wheelbase: 105.9 inches. Ground, front: 54.7 inches. Tread, rear: 54.3 inches. Tread clearance: 6.9 inches. Curb weight (with manual transmission): Sedan: 3000 lbs; Hardtop: 2975 lbs; Station Wagon: 3130 lbs. Fuel tank capacity: 18.5 U.S. gallons (Station Wagon: 15.9 U.S. gallons)
- CHASSIS/BODY:**  
Unit construction with perimeter frame.



There are over 850 Toyota dealers from coast to coast equipped to provide expert service and genuine Toyota parts. In addition, seven large, strategically located parts depots insure fast replenishment of dealer stocks anywhere in the U.S. So wherever you drive your Toyota, you can count on dependable service. With service as with manufacturing, Toyota is quality oriented.

*Toyota's policy of continual improvement in design and manufacture requires specifications, equipment and price be subject to change without notice.*

**TOYOTA**  
We're quality oriented



TOYOTA CROWN



4-door Sedan

2-door Hardtop

Custom Station Wagon

A very special kind of motorcar... for a very special kind of person.

The kind of person who's just not satisfied with anything but the best. Yet still has an eye for good value. For superb quality and workmanship. And quietly stated elegance.

Toyota's won a reputation for quality cars, and this Crown series is no exception.

What's exceptional about it is what you get for the money. For the Crown is a true luxury/prestige car. Smooth, distinguished looking with body lines that are sweeping from long hood to short rear deck. Quietly noticeable. Quietly noticeable, too, is the six cylinder, 156.4 cu.in. engine. It has an overhead cam that means fewer moving parts, a 7-bearing crankshaft and an oil cooler that prevents oil exhaustion; features assuring longer engine life.

It puts out a healthy 140HP and gives the car a top speed of 106mph. Yet it runs on regular gas, de-toxed. Economically, too. And whisper quiet.

Two types of transmission are available: a newly designed console-mounted 4-speed manual and a 3-speed automatic. The former is available on all Crowns. The latter comes floor-mounted on the Hardtop, column-mounted on the Sedan and Station Wagon.

The Crown's ride is outstanding for its silky smoothness, quietness and stability. Coil springs front and rear mean each wheel has a firm grasp on the road surface. The result is that cornering's safer, steering's more precise and power loss at the rear wheels through wheel hop is cut down. The interior's positively opulent. Floor carpets. Cockpit type instrument panel that's both luxurious and highly practical. It's also padded for safety.

Square shaped meters and gauges are glare-free. Ideally contoured seats cradle you, providing the utmost comfort. Fabric covered bench type seats are standard on the Sedan and Station Wagon equipped with 3-on-the-column automatic transmission. Knitted tape yarn covered full reclining front buckets are standard on the Sedan, Hardtop and Station Wagon with 4-on-the-floor manual transmission.

Front and rear seats have seat belts with pushbutton buckles, front seats have shoulder harness and all front seats adjust up to 5.5in. fore and aft. A flo-thru ventilation system keeps this luxurious interior always filled with fresh, clean air. Life on the road takes on a new quality in a Crown. See for yourself what special enjoyment this motorcar offers you.



Cockpit type instrument panel



3-speed automatic shift



4-speed manual shift



Hardtop's steering wheel



Comfortable, colored interior



Spacious rear seat with seat belts