



*Imagine* A COUPLE OF SWEDISH ENGINEERS

AND A COUPLE OF GERMAN ENGINEERS

DECIDE TO GET TOGETHER FOR *dinner.*

AND THE SWEDISH ENGINEERS START

TALKING ABOUT SAFETY AND THE GERMAN ENGINEERS

TALK ABOUT THE JOY OF DRIVING.

WHAT DO YOU SUPPOSE WOULD *happen?*



*Probably* THE NEW

960 FROM VOLVO







*Granted it's a fantasy. But entertain for*



How does a full-logic cassette stereo with anti-theft coding and CD capability sound?

*a moment what each party*

*would bring to the table. From the Germans would come a hunger for true driving*

*pleasure and comfort. From the Volvo engineers would come an appetite for innovations in safety and*

*durability.*



*It is from this merging of concepts that the new Volvo 960*

Controls for the power windows and power adjustable side view mirrors have been thoughtfully nestled close at hand.

*A twenty-four valve engine delivers on-ramp consuming*



3-way power adjustable driver's and front passenger's seats allow you to find the perfect seating position.

*was born.*

*low-end torque. A new suspension grabs the road in a tenacious grip. A sleek new body cuts through the wind.*



*A cabin gracefully appointed with a sunroof,*



*leather-faced seats and an*

Who says you can't take it with you? The trunk offers a generous 16.6 cubic feet of cargo space.

*array of power features welcomes you. And a host of safety innovations, including a*

The seats are elegantly faced with plush leather.

*steel safety cage, serve to help protect and comfort. **THE NEW 960 FROM VOLVO.** We're ready to take your order.*



A new fully independent suspension system is just one of the reasons why you have to drive the new 960 to appreciate it.



Driver and passenger-side supplemental restraint system  
(air bag and knee bolster)

Four-wheel power-assisted disc brakes with  
anti-lock braking system (ABS)

Side Impact Protection System (SIPS)

Daytime Running Lights

Electronic Climate Control (CFC-free)

8-way power adjustable driver's and front passenger seats  
with 3-position memory on driver's seat

Leather-faced seats and leather-wrapped steering wheel

100-watt "Premium Sound" cassette stereo with CD capability

Power slide/tilt glass sunroof



*For more information  
and a free video,  
call 1-800-960-9988.*

2.9 liter, 6-cylinder, light alloy, 24-valve engine

Electronically controlled 4-speed automatic transmission  
with selectable shift modes (Economy/Sport/Winter)

Automatic Locking Differential

MacPherson strut independent front suspension

Multilink independent rear suspension

Power-assisted rack and pinion steering

Alloy wheels and all-season radial tires

Four-year/50,000-mile new vehicle warranty\*

24-hour On-Call roadside assistance\*\*

Drive safely.

**VOLVO**



*Probably* THE NEW

960 FROM VOLVO

